Appendix 4:

Data Tabulations
By Demographics
(Weighted)

Epping Forest Town Centres Survey For Roger Tym & Partners

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Weighted:			P F	F	or Ro	σei	Tym	æ	Partn	er	s S						April	2009
weighted.	Total		Male		Female		18 to 34	•	35 to 54		55+		ABC1		C2DE		Car in h	
Q01 In which shop does	your hou	saha	ld snand	mos	et money	on it	ts main fo	od :	and groces	riae	2							
Aldi, 570-592 High Road, Tottenham, Greater	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	
London Aldi, High Road, Seven Kings, Ilford, Greater	0.1%	1	0.0%	0	0.1%	1	0.0%	0	0.2%	1	0.0%	0	0.2%	1	0.0%	0	0.1%	
London Asda, 19 Selborne Walk Shopping Centre, Walthamstow, London,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	
Greater London Asda, Dolphin Approach, Mercury Road, Romford,	0.2%	1	0.2%	0	0.1%	1	0.0%	0	0.2%	1	0.1%	0	0.2%	1	0.1%	0	0.2%	
Essex Asda, Watergardens,	2.7%	22	1.8%	4	3.0%	18	6.2%	3	2.1%	8	3.0%	11	1.7%	7	4.3%	15	2.3%	1
Southgate, Harlow, Essex Budgens, 109 Snakes Lane,	0.2%	2	0.8%	2	0.0%	0	0.0%	0	0.4%	2	0.0%	0	0.4%	2	0.0%	0	0.2%	
Woodford, Essex Budgens, 74 Church Lane,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	
Doddinghurst, Essex Budgens, London Road, Sawbridgeworth, Hertfordshire	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	
Co-op Market Town, 1/13 Station Road, Chingford, Greater London	0.4%	3	0.8%	2	0.3%	2	0.0%	0	0.0%	0	0.9%	3	0.8%	3	0.0%	0	0.2%	
Co-op Market Town, 654- 674 Hertford Road, Enfield, Hertfordshire	0.9%	7	1.7%	3	0.6%	3	0.0%	0	0.5%	2	1.4%	5	0.4%	2	1.5%	5	0.8%	
Co-op, 113-117 Upshire Road, Waltham Abbey, Essex	0.2%	2	0.9%	2	0.0%	0	0.0%	0	0.5%	2	0.0%	0	0.4%	2	0.0%	0	0.3%	
Co-op, 1-2 Maunds Road, Maunds Hatch, Harlow, Essex	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	
Co-op, 136-138 Church Lane, Cheshunt, Hertfordshire	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	
Co-op, 16 Hatch Lane, Chingford, Greater London	0.2%	2	0.8%	2	0.0%	0	0.0%	0	0.4%	2	0.0%	0	0.0%	0	0.5%	2	0.0%	
Co-op, 56 High Road, North Weald, Epping, Essex	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	
Co-op, 7-9 Sun Street, Waltham Abbey, Essex Iceland, 106-108 High	0.2%	0	0.0%	0	0.3%	0	0.0%	0	0.0%	0	0.5%	0	0.4%	0	0.0%	0	0.0%	
Street, Waltham Cross, Hertfordshire Iceland, 1A 0ld Church Road, Chingford, Greater	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	
London Iceland, 22/24 The Broadway, Debden,	0.2%	1	0.3%	1	0.1%	1	0.0%	0	0.2%	1	0.2%	1	0.0%	0	0.2%	1	0.1%	
Loughton, Essex Lidl, Fore Street, Edmonton,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	
Greater London Lidl, Staple Tyre Centre, Southern Way, Harlow,	0.1%	1	0.4%	1	0.0%	0	0.0%	0	0.2%	1	0.0%	0	0.2%	1	0.0%	0	0.1%	
Essex Marks & Spencer, 135 High	0.1%	0	0.0%	0	0.1%	0	0.0%	0	0.1%	0	0.0%	0	0.1%	0	0.0%	0	0.1%	
Road, Ilford, Essex Marks & Spencer, 39 South	0.1%	0	0.0%	0	0.1%	0	0.0%	0	0.0%	0	0.1%	0	0.1%	0	0.0%	0	0.1%	
Street, Romford, Essex Marks & Spencer, 54 Shopping Precinct, Palace Gardens, Enfield,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	
Middlesex Marks & Spencer, Brookfield Centre, Halfhide Lane, Cheshunt, Waltham Cross,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	
Hertfordshire Marks and Spencer's Simply	0.2%	2	0.0%	0	0.3%	2	0.0%	0	0.0%	0	0.5%	2	0.0%	0	0.5%	2	0.2%	

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Weighted:				F	or Ro	oger	· Tym	&	Part	ner	S						April	2009
	Total		Male		Femal		18 to 34		35 to 5		55+		ABC1		C2DE	,	Car in h	hold
Food, 239-253 High Street, Epping, Essex																		
Morrisons, 246-250 High Road, Loughton, Essex	4.2%	34	4.2%	8	4.3%	26	4.3%	2	3.6%	14	4.6%	17	3.2%	13	5.6%	19	4.2%	29
Morrisons, Salisbury Hall Gardens, Chingford Road, Chingford, Essex	1.8%	15	1.6%	3	1.9%	11	0.0%	0	2.5%	10	1.3%	5	1.6%	6	1.9%	6	2.1%	15
Morrisons, Southbury Road, Enfield, Middlesex	0.7%	5	0.9%	2	0.6%	3	0.0%	0	0.9%	3	0.5%	2	0.9%	3	0.5%	2	0.8%	5
Morrisons, Wood Lane, Becontree Heath, Dagenham, Greater London	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Netto, 49 High Street, Ponders End, Enfield, Middlesex	0.2%	2	0.0%	0	0.3%	2	0.0%	0	0.0%	0	0.5%	2	0.0%	0	0.5%	2	0.3%	2
One Stop, 66-70 High Street, Cheshunt, Hertfordshire	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsburys, 100 Tanners Lane, Barkingside, Essex	0.8%	6	0.2%	0	0.9%	6	0.0%	0	0.4%	2	1.2%	4	1.0%	4	0.5%	2	0.8%	5
Sainsburys, Chase Lane, King George Avenue,	0.1%	1	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.2%	1	0.0%	0	0.2%	1	0.1%	0
Barkingside, Essex Sainsburys, 1 The Thorley Centre, Villiers Sur Marne Avenue, Bishops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Stortford, Hertfordshire Sainsburys, 16 Jackson Square, Bishops Stortford, Essex	0.1%	1	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.2%	1	0.2%	1	0.0%	0	0.1%	1
Sainsburys, 25 South Street, Bishops Stortford, Hertfordshire	0.1%	1	0.0%	0	0.1%	1	0.0%	0	0.0%	0	0.2%	1	0.2%	1	0.0%	0	0.1%	1
Sainsburys, 51 North Service Road, Brentwood, Essex	2.4%	19	2.1%	4	2.5%	15	1.5%	1	1.8%	7	2.9%	10	2.8%	11	1.8%	6	2.1%	15
Sainsburys, 97-131 High Road, Chadwell Heath, Greater London	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsburys, 11 Walthamstow Avenue, Low Hall, Chingford, Greater London	1.6%	12	3.1%	6	1.0%	6	0.0%	0	2.4%	9	0.9%	3	2.3%	9	0.5%	2	1.8%	12
Sainsburys, 13 Hall Lane, Chingford, Greater London	1.2%	10	2.3%	5	0.8%	5	0.0%	0	1.3%	5	1.3%	5	0.8%	3	1.9%	6	0.5%	3
Sainsburys, Bansons Lane, Chipping Ongar, Ongar, Essex	2.4%	19	2.8%	6	2.2%	13	0.0%	0	1.3%	5	3.9%	14	2.1%	9	2.4%	8	2.5%	17
Sainsburys, 3 Crown Road, Enfield, Greater London	1.1%	9	0.9%	2	1.1%	7	0.0%	0	1.8%	7	0.0%	0	1.7%	7	0.5%	2	1.2%	9
Sainsburys, Fifth Avenue, Allende Avenue, Harlow, Essex	1.6%	12	1.0%	2	1.7%	10	0.0%	0	1.2%	5	2.2%	8	1.2%	5	1.9%	7	1.6%	11
Sainsburys, Highlands Village, Highlands Avenue, London, Greater London	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsburys, Brewery Road,	2.0%	16	1.2%	2	2.3%	14	2.6%	1	0.9%	4	2.8%	10	1.2%	5	3.0%	10	2.2%	15
Hoddesdon, Hertfordshire Sainsburys, 95 High Street, Hornchurch, Greater	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
London Sainsburys, 33 Roden Street,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ilford, Greater London Sainsburys, 12 Torrington Drive, GLC Debden	1.3%	10	1.6%	3	1.2%	7	1.5%	1	0.9%	3	1.8%	6	0.8%	3	1.7%	6	1.3%	9
Estate, Loughton, Essex Sainsburys, Old Station	4.5%	36	4.0%	8	4.6%	28	8.6%	4	4.2%	16	4.3%	15	4.7%	19	3.8%	13	4.5%	31
Road, Loughton, Essex Sainsburys, 1-15 The Brewery, Waterloo Road,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Romford, Essex Sainsburys, 867-869 High Road, Tottenham, Greater	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

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by Demographics			-P	E.	_				Partn		•						_	2000
Weighted:	Total		Male	T'	Female		18 to 34		35 to 54		55+		ABC1		C2DE		April :	
	2000		1,2410		2 0.124.10	,	10 00 0								0222		Our 22 22	1014
London Sainsburys, 72 Shopping Pavillion, High Street, Waltham Cross,	0.6%	5	0.2%	0	0.7%	4	0.0%	0	0.2%	1	1.1%	4	0.3%	1	1.0%	3	0.7%	5
Hertfordshire Sainsburys, 112 High Street, Walthamstow, Greater London	0.9%	7	0.4%	1	1.1%	7	0.0%	0	1.3%	5	0.7%	2	0.8%	3	1.2%	4	1.1%	7
Sainsburys, 681 Green Lanes, Winchmore Hill, Greater London	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsburys, 176 George Lane, South Woodford, Greater London	1.4%	11	1.8%	4	1.3%	8	0.0%	0	2.3%	9	0.6%	2	2.2%	9	0.6%	2	1.4%	10
Simply Food, 161-163 High Street, Loughton, Essex	0.3%	2	0.0%	0	0.3%	2	0.0%	0	0.2%	1	0.4%	1	0.0%	0	0.4%	1	0.2%	1
Somerfield, 19 Chapel High,	0.2%	1	0.3%	1	0.1%	1	0.0%	0	0.2%	1	0.2%	1	0.2%	1	0.2%	1	0.2%	1
Brentwood, Essex Somerfield, 21 High Street,	0.2%	2	0.0%	0	0.3%	2	0.0%	0	0.0%	0	0.5%	2	0.2%	1	0.2%	1	0.2%	2
Harlow, Essex Somerfield, 218 St Marys Lane, Upminster, Greater	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
London Somerfield, 4 Station Road, Chingford, Greater	0.2%	2	0.9%	2	0.0%	0	0.0%	0	0.5%	2	0.0%	0	0.0%	0	0.5%	2	0.0%	0
London Somerfield, 686 Chigwell Road, Woodford Bridge,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Greater London Somerfield, 9 High Street,	0.2%	1	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.3%	1	0.0%	0	0.4%	1	0.0%	0
Cheshunt, Hertfordshire Somerfield, Queens Park,	0.1%	1	0.0%	0	0.1%	1	0.0%	0	0.2%	1	0.0%	0	0.0%	0	0.2%	1	0.1%	1
Billericay, Essex Tesco Express, 185 Manford Way, Grange Hill Estate, Chigwell, Essex	0.1%	0	0.0%	0	0.1%	0	0.0%	0	0.0%	0	0.1%	0	0.0%	0	0.1%	0	0.0%	0
Tesco Express, High Street,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chipping Ongar, Essex Tesco Express, 54-62 Island Centre Way, Enfield Lock,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Enfield, Middlesex Tesco Express, Coppice Row, Theydon Bois,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Essex Tesco Express, 246 High Street, Theobalds Park, Waltham Cross,	0.2%	2	0.9%	2	0.0%	0	0.0%	0	0.5%	2	0.0%	0	0.4%	2	0.0%	0	0.3%	2
Hertfordshire Tesco Extra, 822 High Road, Chadwell Heath,	0.3%	3	0.3%	1	0.3%	2	0.0%	0	0.5%	2	0.2%	1	0.5%	2	0.2%	1	0.4%	3
Romford, Essex Tesco Extra, Brookfield Centre, New River Trading Estate, Cheshunt,	7.2%	58	8.3%	17	6.8%	41	5.2%	2	8.2%	31	6.4%	23	8.7%	35	6.2%	21	8.0%	55
Hertfordshire Tesco Extra, 300 Hornchurch Road, Hornchurch, Greater	0.2%	2	0.0%	0	0.3%	2	0.0%	0	0.5%	2	0.0%	0	0.4%	2	0.0%	0	0.3%	2
London Tesco Extra, Bryant Avenue,	1.1%	9	0.9%	2	1.1%	7	0.0%	0	1.5%	6	0.7%	3	1.0%	4	0.9%	3	1.2%	9
Romford, Essex Tesco Extra, 1 Glover Drive, Lea Valley, Upper Edmonton, Greater	1.4%	11	0.0%	0	1.8%	11	0.9%	0	1.3%	5	1.6%	6	0.6%	2	2.0%	7	1.1%	8
London Tesco Metro, 34-44 North Mall, Edmonton, Greater	0.2%	2	0.0%	0	0.3%	2	0.0%	0	0.5%	2	0.0%	0	0.0%	0	0.5%	2	0.3%	2
London Tesco Metro, 64-66 Turners Hill, Waltham Cross, Cheshunt, Hertfordshire	0.3%	2	0.6%	1	0.2%	1	0.0%	0	0.3%	1	0.3%	1	0.6%	2	0.0%	0	0.4%	2
Tesco, 796 Cranbrook Road, Barkingside, Essex	2.2%	18	1.4%	3	2.5%	15	3.4%	2	2.7%	10	1.6%	6	2.7%	11	1.4%	5	1.9%	13
Tesco, Bishops Park Centre,	0.2%	2	0.6%	1	0.1%	1	0.0%	0	0.3%	1	0.2%	1	0.2%	1	0.4%	1	0.1%	1

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	Total		Male		Femal	e	18 to 34	4	35 to 5	54	55+		ABC1		C2DE	;	Car in h	hold
Lancaster Way, Bishops																		
Stortford, Hertfordshire Tesco, 47-53 Springfield Road, Chelmsford, Essex	0.2%	1	0.3%	1	0.1%	1	0.0%	0	0.0%	0	0.4%	1	0.0%	0	0.4%	1	0.2%	
Tesco, Princes Road, Chelmsford, Essex	1.4%	11	0.4%	1	1.7%	10	0.0%	0	2.2%	9	0.7%	2	1.8%	7	1.1%	4	1.5%	10
Tesco, 288 High Street, Ponders End, Enfield, Greater London	1.4%	11	0.0%	0	1.8%	11	6.8%	3	0.0%	0	2.2%	8	1.7%	7	0.8%	3	1.1%	1
Tesco, Savoy Parade, Southbury Road, Enfield, Middlesex	0.4%	3	0.9%	2	0.3%	2	0.0%	0	0.9%	3	0.0%	0	0.0%	0	1.0%	3	0.5%	
Tesco, 77-79 High Street,	4.9%	39	5.1%	10	4.8%	28	4.4%	2	3.7%	14	6.3%	23	5.7%	23	3.6%	12	4.6%	3
Epping, Essex Tesco, Church Langley	5.8%	46	6.8%	14	5.4%	33	3.6%	2	5.1%	20	6.9%	25	6.0%	24	5.9%	20	6.0%	4
Centre, Harlow, Essex Tesco, East Road, Edinburgh	2.4%	19	4.1%	8	1.8%	11	0.0%	0	1.9%	7	3.2%	12	2.2%	9	2.8%	10	2.5%	1
Way, Harlow, Essex Tesco, Unit 1-6 The Harvey	1.3%	10	1.2%	2	1.3%	8	1.8%	1	0.9%	3	1.6%	6	0.4%	2	2.2%	8	1.1%	
Centre, Harlow, Essex Tesco, 825 High Road,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
Leyton, Greater London Tesco, 829-837 High Road, Leytonstone, Greater	0.4%	3	0.0%	0	0.6%	3	0.0%	0	0.5%	2	0.4%	2	0.0%	0	1.0%	3	0.5%	3
London Tesco, Sewardstone Road,	7.3%	59	5.8%	12	7.8%	47	15.0%	7	9.4%	36	4.2%	15	8.5%	34	7.0%	24	7.8%	54
Waltham Abbey, Essex Tesco, 5-6 West Street,	0.2%	2	0.0%	0	0.3%	2	0.0%	0	0.5%	2	0.0%	0	0.5%	2	0.0%	0	0.3%	2
Ware, Hertfordshire Tesco, Southend Road, Woodford Croon Essay	3.0%	24	2.3%	5	3.2%	19	6.8%	3	4.5%	17	0.9%	3	2.7%	11	2.8%	9	3.4%	24
Woodford Green, Essex Waitrose, 112-118 High Street, Billericay, Essex	0.2%	1	0.0%	0	0.2%	1	1.5%	1	0.0%	0	0.2%	1	0.2%	1	0.0%	0	0.2%	
Waitrose, 27-43 Queens Road, Buckhurst Hill, Greater London	2.3%	18	2.3%	5	2.2%	13	0.0%	0	4.0%	15	0.7%	3	3.6%	14	0.5%	2	2.6%	18
Waitrose, 92-96 High Road, South Woodford, Greater London	0.8%	7	0.2%	0	1.1%	6	3.4%	2	1.2%	5	0.1%	0	1.6%	6	0.1%	0	0.8%	:
Waitrose, Northgate End, Bishops Stortford, Hertfordshire	0.1%	1	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.2%	1	0.2%	1	0.0%	0	0.1%	
Waitrose, Palace Gardens Shopping Pnct, Enfield, Greater London	0.2%	2	0.0%	0	0.3%	2	0.0%	0	0.0%	0	0.5%	2	0.4%	2	0.0%	0	0.0%	(
Welcome (East & Central), 66 Stanstead Road, Hoddesdon, Hertfordshire	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	•
Welcome, 31 London Road, Harlow, Essex	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
Local Stores, Abridge Local Stores, Buckhurst Hill - Loughton Way, Lower	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	(
Queens Rd, Queens Rd West, Station Way Local Stores, Buckhurst Hill	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
- Queens Road (east) Local Stores, Chigwell	0.2%	2	0.8%	2	0.0%	0	0.0%	0	0.4%	2	0.0%	0	0.0%	0	0.5%	2	0.0%	(
Local Stores, Chipping Ongar	0.1%	1	0.0%	0	0.1%	1	0.0%	0	0.0%	0	0.2%	1	0.0%	0	0.2%	1	0.1%	
Local Stores, Chipping Ongar - Lower High St, St Peters Ave, Fyfield Rd	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
Local Stores, Coopersale - Parklands	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
Local Stores, Epping Local Stores, Epping - Lindsey St	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0 0	0.0% 0.0%	(
Local Stores, Ingatestone Local Stores, Local Stores,	0.0% 0.0%	0	0.0% 0.0%	0 0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0 0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0 0	0.0% 0.0%	(
Theydon Bois Local Stores, Loughton - Borders Lane, Goldings Hill/Lower Rd, Pyrles	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(

Epping Forest Town Centres Survey For Roger Tym & Partners

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			_	_	O						•						_	
Weighted:				F	or R	oge	r Tyn	n &	Part	tner	'S						April	2009
	Tota	ıl	Mal	e	Fema	ıle	18 to 3	34	35 to	54	55+		ABC	1	C2DI	E	Car in l	nhold
Lane, Roding Rd/Valley Hill																		
Local Stores, Loughton Broadway	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Stores, Loughton High Road	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Stores, Nazeing - Nazeingbury Parade	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Stores, North Chingford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Stores, North Weald - High Road	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Stores, Waltham Abbey	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Stores, Waltham Abbey - Highbridge Retail Park, Ninefields, Roundhills, Upshire Rd	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Stores, Waltham Cross	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Internet / delivered	1.8%	15	0.4%	1	2.3%	14	3.8%	2	2.9%	11	0.4%	2	1.6%	6	1.4%	5	1.9%	13
Market Stalls	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local stores, Chingford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local stores, Woodford Green	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Londis, Shenfield Road, Woodford Green	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks & Spencer, High Street, Loughton	0.2%	2	0.0%	0	0.3%	2	0.0%	0	0.5%	2	0.0%	0	0.4%	2	0.0%	0	0.3%	2
Other outside catchment area	1.5%	12	2.6%	5	1.1%	7	2.6%	1	1.4%	5	1.5%	5	2.0%	8	1.0%	3	1.2%	8
Other zones 6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other zones 7	0.2%	2	0.8%	2	0.0%	0	0.0%	0	0.4%	2	0.0%	0	0.4%	2	0.0%	0	0.2%	2
Other zones 8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / varies) (Don't do a main food shop)	14.6% 0.2%	117 2	13.9% 0.0%	28 0	14.8% 0.3%	89 2	16.1% 0.0%	7 0	10.6% 0.0%	41 0	18.7% 0.5%	68 2	11.4% 0.4%	46 2	17.4% 0.1%	60 0	14.5% 0.1%	99 1
Weighted base:		800 800		202 204		598 596		46 40		385		362 412		403 384		343 355		687 678
Sample: Q02 When your househo	ld unde		its mai		d and a		spend (E MEN	341	D AT Q		es it vis		er shops		ure or	0/8
service outlets on the Those who do a main f	ne same	shop	ping trip	os ?		-	•	(,				-,		
Always	4.0%	32	2.7%	5	4.5%	26	5.3%	2	2.8%	10	5.2%	19	3.7%	15	4.8%	16	4.1%	27
Normally	9.3%	73	11.1%	22	8.7%	51	3.5%	2	6.4%	24	13.1%	47	9.4%	37	10.0%	34	9.4%	63
Sometimes	24.3%	191	24.4%	49	24.3%	142		10	25.0%	93	24.4%	87	21.3%	84	28.1%	95	23.6%	159
Rarely	8.0%	63	9.2%	18	7.6%	45	9.0%	4	10.8%	40	4.8%	17	9.9%	39	5.7%	19	8.5%	57
Never	54.0%	423	52.6%	106	54.5%	317	60.9%	27	55.1%	206	51.9%	186	55.5%	219	51.0%	172	54.2%	365
(Don't know)	0.3%	2	0.0%	0	0.4%	2	0.0%	0	0.0%	0	0.6%	2	0.2%	1	0.4%	1	0.2%	1
W. data the con-		702		201		500		4.5		272		250		205		220		67.4

Weighted base: Sample:

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Weighted: For Roger Tym & Partners April 2009

Total Male Female 18 to 34 35 to 54 55+ ABC1 C2DE Car in hhold

Q03	Approximately how much money does your household spend per week on its main food and groceries shop at (SHOP MENTIONED AT
	Q01) ?

Those who do a main food shop at Q01

Less than £10	0.1%	1	0.0%	0	0.1%	1	0.0%	0	0.0%	0	0.2%	1	0.2%	1	0.0%	0	0.1%	1
£10-19	0.7%	5	0.6%	1	0.7%	4	0.0%	0	0.2%	1	1.3%	5	0.1%	0	1.2%	4	0.3%	2
£20-29	4.1%	32	5.4%	11	3.6%	22	5.2%	2	1.5%	6	6.8%	24	2.6%	10	6.5%	22	2.7%	19
£30-39	5.7%	45	8.4%	17	4.7%	28	5.2%	2	4.3%	17	7.0%	25	4.4%	18	6.8%	23	4.3%	30
£40-49	8.8%	71	17.5%	35	5.9%	35	9.8%	5	6.3%	24	11.6%	42	7.6%	30	10.0%	34	8.2%	56
£50-59	10.2%	82	12.9%	26	9.3%	55	18.7%	9	5.7%	22	14.2%	51	9.0%	36	11.1%	38	11.0%	75
£60-69	7.6%	61	5.1%	10	8.5%	51	5.0%	2	6.3%	24	9.6%	34	7.1%	29	8.0%	27	7.5%	51
£70-79	9.0%	72	6.9%	14	9.7%	58	9.5%	4	7.4%	29	10.7%	39	9.0%	36	9.4%	32	9.3%	64
£80-89	8.4%	67	5.2%	11	9.5%	57	10.9%	5	10.8%	42	5.6%	20	7.7%	31	9.8%	33	9.0%	62
£90-99	3.5%	28	3.1%	6	3.7%	22	3.8%	2	5.1%	20	1.9%	7	2.9%	12	4.5%	15	4.0%	28
£100-124	21.3%	170	16.6%	33	22.8%	136	18.9%	9	31.6%	122	9.9%	36	28.7%	115	14.3%	49	23.0%	158
£125-149	1.8%	14	0.8%	2	2.2%	13	3.8%	2	2.1%	8	1.3%	5	1.2%	5	2.4%	8	2.0%	14
£150-174	5.7%	46	5.2%	11	5.9%	35	2.6%	1	9.9%	38	1.8%	7	8.7%	35	2.7%	9	6.4%	44
£175-199	0.4%	3	0.0%	0	0.6%	3	0.0%	0	0.9%	3	0.0%	0	0.0%	0	1.0%	3	0.2%	2
£200-249	0.7%	6	0.4%	1	0.8%	5	1.5%	1	1.0%	4	0.3%	1	1.4%	6	0.0%	0	0.8%	6
£250+	0.6%	5	1.5%	3	0.3%	2	0.0%	0	1.2%	5	0.0%	0	0.8%	3	0.4%	1	0.5%	3
(Don't know / Varies)	10.7%	85	10.0%	20	10.9%	65	5.2%	2	5.7%	22	16.7%	60	8.4%	34	11.8%	40	9.8%	67
(Refused)	0.7%	6	0.4%	1	0.8%	5	0.0%	0	0.0%	0	1.0%	4	0.2%	1	0.4%	1	0.7%	5
Mean:		84.3		77.5		86.6		78.7		99.6		66.2		93.1		75.2		87.2
Weighted base:		798		202		596		46		385		360		401		343		687
Sample:		797		204		593		40		341		409		382		354		677

Weighted:

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Weighted:				L	OI K	ger	1 yiii	X	raru	Het i	5						April	2009
	Total	l	Male		Femal	e	18 to 34	ļ	35 to 5	4	55+		ABC1		C2DE		Car in h	hold
Q04 In which shop/mark	et does y	our h	ousehol	d un	dertake	most '	top-up' f	ood	and gro	cery p	ourchase	s?						
Aldi, 570-592 High Road, Tottenham, Greater London	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, High Road, Seven Kings, Ilford, Greater London	0.1%	0	0.2%	0	0.0%	0	0.0%	0	0.0%	0	0.1%	0	0.0%	0	0.1%	0	0.1%	0
Asda, 19 Selborne Walk Shopping Centre, Walthamstow, London, Greater London	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Dolphin Approach, Mercury Road, Romford, Essex	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Watergardens,	0.5%	4	0.0%	0	0.7%	4	0.0%	0	0.0%	0	1.1%	4	0.2%	1	1.0%	3	0.5%	3
Southgate, Harlow, Essex Budgens, 109 Snakes Lane, Woodford, Essex	1.2%	9	1.6%	3	1.1%	6	0.0%	0	2.5%	9	0.0%	0	2.0%	8	0.5%	2	1.4%	9
Budgens, 74 Church Lane, Doddinghurst, Essex	0.4%	3	0.3%	1	0.5%	3	0.0%	0	0.2%	1	0.8%	3	0.3%	1	0.6%	2	0.5%	3
Budgens, London Road, Sawbridgeworth, Hertfordshire	1.2%	10	2.1%	4	1.0%	6	3.6%	2	0.9%	3	1.4%	5	1.0%	4	1.7%	6	1.4%	10
Co-op Market Town, 1/13 Station Road, Chingford, Greater London	1.0%	8	1.6%	3	0.8%	5	0.0%	0	1.7%	7	0.4%	2	0.4%	2	1.9%	7	0.7%	5
Co-op Market Town, 654- 674 Hertford Road, Enfield, Hertfordshire	1.7%	13	0.0%	0	2.2%	13	0.0%	0	1.7%	6	1.9%	7	1.2%	5	2.5%	9	2.0%	13
Co-op, 113-117 Upshire Road, Waltham Abbey, Essex	0.4%	3	0.0%	0	0.5%	3	3.8%	2	0.3%	1	0.0%	0	0.7%	3	0.0%	0	0.4%	3
Co-op, 1-2 Maunds Road, Maunds Hatch, Harlow, Essex	0.7%	6	0.4%	1	0.8%	5	0.0%	0	0.6%	2	0.9%	3	0.2%	1	1.5%	5	0.6%	4
Co-op, 136-138 Church Lane, Cheshunt, Hertfordshire	0.2%	1	0.0%	0	0.2%	1	2.6%	1	0.0%	0	0.0%	0	0.3%	1	0.0%	0	0.2%	1
Co-op, 16 Hatch Lane, Chingford, Greater London	0.2%	2	0.0%	0	0.3%	2	0.0%	0	0.0%	0	0.4%	2	0.0%	0	0.5%	2	0.0%	0
Co-op, 56 High Road, North Weald, Epping, Essex	0.9%	7	1.4%	3	0.7%	4	4.4%	2	1.1%	4	0.2%	1	1.7%	7	0.0%	0	1.0%	7
Co-op, 7-9 Sun Street, Waltham Abbey, Essex	0.5%	4	0.3%	1	0.6%	3	0.0%	0	1.1%	4	0.0%	0	0.0%	0	0.5%	2	0.6%	4
Iceland, 106-108 High Street, Waltham Cross, Hertfordshire	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, 1A 0ld Church Road, Chingford, Greater London	0.2%	2	0.0%	0	0.3%	2	0.0%	0	0.4%	2	0.0%	0	0.0%	0	0.5%	2	0.2%	2
Iceland, 22/24 The Broadway, Debden, Loughton, Essex	0.4%	3	0.0%	0	0.6%	3	1.5%	1	0.4%	1	0.4%	1	0.3%	1	0.4%	1	0.5%	3
Lidl, Fore Street, Edmonton, Greater London	0.2%	2	0.0%	0	0.3%	2	0.0%	0	0.0%	0	0.5%	2	0.4%	2	0.0%	0	0.3%	2
Lidl, Staple Tyre Centre, Southern Way, Harlow, Essex	0.4%	3	0.0%	0	0.6%	3	0.0%	0	0.2%	1	0.7%	2	0.0%	0	0.5%	2	0.4%	2
Marks & Spencer, 135 High Road, Ilford, Essex	0.2%	2	0.0%	0	0.3%	2	0.0%	0	0.4%	2	0.0%	0	0.4%	2	0.0%	0	0.2%	2
Marks & Spencer, 39 South Street, Romford, Essex	0.1%	1	0.0%	0	0.2%	1	0.0%	0	0.2%	1	0.1%	0	0.3%	1	0.0%	0	0.1%	1
Marks & Spencer, 54 Shopping Precinct, Palace Gardens, Enfield, Middlesex	0.2%	2	0.0%	0	0.3%	2	0.0%	0	0.5%	2	0.0%	0	0.4%	2	0.0%	0	0.3%	2
Marks & Spencer, Brookfield Centre, Halfhide Lane, Cheshunt, Waltham Cross,	0.3%	2	0.6%	1	0.2%	1	0.0%	0	0.3%	1	0.3%	1	0.0%	0	0.7%	2	0.4%	2
Hertfordshire Marks and Spencer's Simply	1.7%	13	1.6%	3	1.7%	10	0.0%	0	1.3%	5	2.3%	8	2.2%	9	1.3%	5	1.6%	11

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Waightada				E	or Ra	σer	· Tvm	R z	Partn	er	c						Amuil	2000
Weighted:	Total		Male	1	Female		18 to 34		35 to 54		55+		ABC1		C2DE		April Car in h	
Food, 239-253 High Street, Epping, Essex Morrisons, 246-250 High	2.0%	16	2.5%	5	1.8%	11	0.0%	0	1.4%	6	2.9%	10	1.2%	5	3.0%	10	1.6%	11
Road, Loughton, Essex Morrisons, Salisbury Hall Gardens, Chingford Road,	0.2%	2	0.0%	0	0.3%	2	0.0%	0	0.0%	0	0.4%	2	0.0%	0	0.0%	0	0.2%	2
Chingford, Essex Morrisons, Southbury Road, Enfield, Middlesex	0.2%	2	0.9%	2	0.0%	0	0.0%	0	0.5%	2	0.0%	0	0.4%	2	0.0%	0	0.3%	2
Morrisons, Wood Lane, Becontree Heath, Dagenham, Greater London	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	
Netto, 49 High Street, Ponders End, Enfield, Middlesex	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	
One Stop, 66-70 High Street,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	
Cheshunt, Hertfordshire Sainsburys, 100 Tanners Lane, Barkingside, Essex	0.3%	2	0.0%	0	0.3%	2	0.0%	0	0.4%	2	0.1%	0	0.4%	2	0.1%	0	0.2%	:
Sainsburys, Chase Lane, King George Avenue, Barkingside, Essex	0.1%	1	0.2%	0	0.1%	0	0.0%	0	0.0%	0	0.2%	1	0.1%	0	0.1%	0	0.1%	(
Sainsburys, 1 The Thorley Centre, Villiers Sur Marne Avenue, Bishops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	•
Stortford, Hertfordshire Sainsburys, 16 Jackson Square, Bishops Stortford, Essex	0.1%	1	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.2%	1	0.2%	1	0.0%	0	0.1%	
Sainsburys, 25 South Street, Bishops Stortford, Hertfordshire	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	
Sainsburys, 51 North Service	1.2%	9	0.8%	2	1.3%	8	0.0%	0	0.9%	3	1.4%	5	0.9%	4	1.4%	5	1.1%	
Road, Brentwood, Essex Sainsburys, 97-131 High Road, Chadwell Heath,	0.2%	2	0.0%	0	0.3%	2	0.0%	0	0.4%	2	0.0%	0	0.0%	0	0.0%	0	0.2%	:
Greater London Sainsburys, 11 Walthamstow Avenue, Low Hall, Chingford, Greater London	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	
Sainsburys, 13 Hall Lane, Chingford, Greater London	0.6%	5	0.0%	0	0.8%	5	0.0%	0	0.4%	2	0.9%	3	0.0%	0	1.4%	5	0.2%	
Sainsburys, Bansons Lane, Chipping Ongar, Ongar, Essex	1.9%	15	1.9%	4	1.9%	12	0.0%	0	1.8%	7	2.4%	9	2.4%	10	1.3%	4	2.1%	1.
Sainsburys, 3 Crown Road, Enfield, Greater London	0.4%	3	0.0%	0	0.6%	3	0.0%	0	0.4%	2	0.5%	2	0.4%	2	0.5%	2	0.5%	
Sainsburys, Fifth Avenue, Allende Avenue, Harlow, Essex	0.7%	5	0.0%	0	0.9%	5	0.0%	0	1.2%	5	0.2%	1	0.4%	2	1.1%	4	0.7%	
Sainsburys, Highlands Village, Highlands Avenue, London, Greater London	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	
Sainsburys, Brewery Road, Hoddesdon, Hertfordshire	1.9%	15	1.2%	2	2.1%	13	2.6%	1	1.8%	7	2.0%	7	1.7%	7	1.8%	6	2.0%	1
Sainsburys, 95 High Street, Hornchurch, Greater London	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	
Sainsburys, 33 Roden Street,	0.1%	0	0.0%	0	0.1%	0	0.0%	0	0.1%	0	0.0%	0	0.1%	0	0.0%	0	0.1%	
Ilford, Greater London Sainsburys, 12 Torrington Drive, GLC Debden Estato Loughton Essay	0.7%	6	1.4%	3	0.5%	3	1.5%	1	0.4%	1	1.0%	3	0.5%	2	1.0%	3	0.6%	4
Estate, Loughton, Essex Sainsburys, Old Station Road, Loughton, Essex	1.5%	12	0.6%	1	1.9%	11	0.0%	0	1.6%	6	1.7%	6	1.6%	6	1.3%	4	1.7%	13
Sainsburys, 1-15 The Brewery, Waterloo Road, Romford, Essex	0.1%	1	0.0%	0	0.2%	1	0.0%	0	0.2%	1	0.1%	0	0.3%	1	0.0%	0	0.2%	1
Sainsburys, 867-869 High Road, Tottenham, Greater	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(

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Weighted:				F	or Ro	ger	· Tym	&	Part	ner	S						April	2009
	Total		Male		Female	•	18 to 34	ı	35 to 5	4	55+		ABC1		C2DE		Car in h	hold
London																		
Sainsburys, 72 Shopping Pavillion, High Street, Waltham Cross,	0.7%	5	0.9%	2	0.6%	3	0.0%	0	0.9%	3	0.5%	2	1.3%	5	0.0%	0	0.8%	5
Hertfordshire Sainsburys, 112 High Street, Walthamstow, Greater London	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsburys, 681 Green Lanes, Winchmore Hill, Greater London	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsburys, 176 George Lane, South Woodford, Greater London	0.7%	6	0.8%	2	0.7%	4	0.0%	0	1.6%	6	0.0%	0	1.5%	6	0.0%	0	0.6%	4
Simply Food, 161-163 High	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Street, Loughton, Essex Somerfield, 19 Chapel High,	0.1%	1	0.0%	0	0.1%	1	0.0%	0	0.0%	0	0.2%	1	0.0%	0	0.0%	0	0.1%	1
Brentwood, Essex Somerfield, 21 High Street,	0.4%	3	0.0%	0	0.6%	3	0.0%	0	0.4%	2	0.2%	1	0.2%	1	0.5%	2	0.4%	2
Harlow, Essex Somerfield, 218 St Marys Lane, Upminster, Greater	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
London Somerfield, 4 Station Road, Chingford, Greater	1.7%	14	0.0%	0	2.3%	14	0.0%	0	3.6%	14	0.0%	0	1.3%	5	2.0%	7	1.5%	10
London Somerfield, 686 Chigwell Road, Woodford Bridge,	0.2%	2	0.0%	0	0.3%	2	0.0%	0	0.4%	2	0.0%	0	0.4%	2	0.0%	0	0.2%	2
Greater London Somerfield, 9 High Street,	0.5%	4	0.6%	1	0.4%	2	0.0%	0	0.9%	4	0.0%	0	0.6%	2	0.4%	1	0.5%	4
Cheshunt, Hertfordshire Somerfield, Queens Park, Billericay, Essex	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, 185 Manford Way, Grange Hill Estate, Chigwell, Essex	0.6%	5	0.2%	0	0.8%	5	1.8%	1	0.5%	2	0.6%	2	0.9%	4	0.4%	1	0.7%	5
Tesco Express, High Street, Chipping Ongar, Essex	0.4%	3	1.6%	3	0.0%	0	0.0%	0	0.6%	2	0.2%	1	0.8%	3	0.0%	0	0.5%	3
Tesco Express, 54-62 Island Centre Way, Enfield Lock, Enfield, Middlesex	0.8%	6	0.0%	0	1.1%	6	3.8%	2	0.9%	3	0.3%	1	1.3%	5	0.4%	1	0.9%	6
Tesco Express, Coppice Row, Theydon Bois, Essex	0.7%	5	0.0%	0	0.9%	5	0.0%	0	0.9%	3	0.6%	2	0.9%	4	0.2%	1	0.8%	5
Tesco Express, 246 High Street, Theobalds Park, Waltham Cross,	0.2%	2	0.9%	2	0.0%	0	0.0%	0	0.5%	2	0.0%	0	0.4%	2	0.0%	0	0.3%	2
Hertfordshire Tesco Extra, 822 High Road, Chadwell Heath,	0.1%	1	0.0%	0	0.1%	1	0.0%	0	0.0%	0	0.2%	1	0.0%	0	0.2%	1	0.1%	1
Romford, Essex Tesco Extra, Brookfield Centre, New River	2.7%	21	4.2%	8	2.1%	13	2.6%	1	3.5%	13	1.9%	7	3.5%	14	2.1%	7	2.9%	20
Trading Estate, Cheshunt, Hertfordshire																		
Tesco Extra, 300 Hornchurch Road, Hornchurch, Greater	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
London Tesco Extra, Bryant Avenue, Romford, Essex	0.2%	1	0.0%	0	0.2%	1	0.0%	0	0.3%	1	0.0%	0	0.3%	1	0.0%	0	0.2%	1
Tesco Extra, 1 Glover Drive, Lea Valley, Upper Edmonton, Greater	0.4%	3	0.2%	0	0.5%	3	0.0%	0	0.8%	3	0.1%	0	0.2%	1	0.8%	3	0.4%	3
London Tesco Metro, 34-44 North Mall, Edmonton, Greater London	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Metro, 64-66 Turners Hill, Waltham Cross, Cheshunt, Hertfordshire	0.2%	1	0.0%	0	0.2%	1	0.0%	0	0.3%	1	0.0%	0	0.3%	1	0.0%	0	0.2%	1
Tesco, 796 Cranbrook Road, Barkingside, Essex	0.5%	4	1.0%	2	0.4%	2	0.0%	0	0.4%	2	0.7%	3	0.5%	2	0.5%	2	0.6%	4
Tesco, Bishops Park Centre,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

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Weighted:				F	or Ro	gei	r Tym	æ	Part	ner	s						April	2009
veigned.	Total		Male		Female		18 to 34		35 to 5		55+		ABC1		C2DE		Car in h	
Lancaster Way, Bishops																		
Stortford, Hertfordshire Tesco, 47-53 Springfield	0.1%	1	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.2%	1	0.2%	1	0.0%	0	0.1%	1
Road, Chelmsford, Essex Tesco, Princes Road, Chelmsford, Essex	0.2%	2	0.4%	1	0.1%	1	0.0%	0	0.4%	2	0.0%	0	0.4%	2	0.0%	0	0.2%	2
Cheffistord, Essex Fesco, 288 High Street, Ponders End, Enfield, Greater London	0.7%	5	0.9%	2	0.6%	3	0.0%	0	0.5%	2	1.0%	3	0.9%	3	0.5%	2	0.5%	
Tesco, Savoy Parade, Southbury Road, Enfield, Middlesex	0.4%	3	0.0%	0	0.6%	3	0.0%	0	0.9%	3	0.0%	0	0.4%	2	0.5%	2	0.5%	
Tesco, 77-79 High Street,	1.7%	13	2.3%	5	1.5%	9	0.0%	0	1.3%	5	2.3%	8	1.4%	6	1.9%	7	1.7%	1
Epping, Essex Tesco, Church Langley	2.4%	19	3.3%	7	2.1%	13	0.0%	0	1.9%	7	3.3%	12	2.6%	10	2.7%	9	2.5%	1
Centre, Harlow, Essex Tesco, East Road, Edinburgh	0.4%	3	0.0%	0	0.6%	3	1.8%	1	0.4%	2	0.2%	1	0.4%	2	0.5%	2	0.5%	
Way, Harlow, Essex Tesco, Unit 1-6 The Harvey	0.3%	2	0.0%	0	0.3%	2	0.0%	0	0.2%	1	0.3%	1	0.2%	1	0.4%	1	0.3%	
Centre, Harlow, Essex Tesco, 825 High Road,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	
Leyton, Greater London Tesco, 829-837 High Road, Leytonstone, Greater	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	
London Tesco, Sewardstone Road,	3.2%	25	2.6%	5	3.3%	20	11.3%	5	3.7%	14	1.6%	6	2.6%	11	3.8%	13	3.7%	2:
Waltham Abbey, Essex Tesco, 5-6 West Street,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	
Ware, Hertfordshire Tesco, Southend Road,	0.4%	4	0.8%	2	0.3%	2	3.4%	2	0.4%	2	0.1%	0	0.5%	2	0.5%	2	0.5%	
Woodford Green, Essex Waitrose, 112-118 High	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	
Street, Billericay, Essex Waitrose, 27-43 Queens Road, Buckhurst Hill,	2.7%	21	2.7%	5	2.7%	16	3.4%	2	4.1%	16	0.7%	3	3.6%	14	1.6%	5	3.1%	2
Greater London Waitrose, 92-96 High Road, South Woodford, Greater London	0.4%	3	0.0%	0	0.5%	3	0.0%	0	0.8%	3	0.0%	0	0.8%	3	0.0%	0	0.5%	
Waitrose, Northgate End, Bishops Stortford, Hertfordshire	0.1%	1	0.4%	1	0.0%	0	0.0%	0	0.2%	1	0.0%	0	0.2%	1	0.0%	0	0.1%	
Waitrose, Palace Gardens Shopping Pnct, Enfield, Greater London	0.4%	3	0.9%	2	0.3%	2	0.0%	0	0.5%	2	0.5%	2	0.0%	0	1.0%	3	0.5%	
Welcome (East & Central), 66 Stanstead Road, Hoddesdon, Hertfordshire	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	
Welcome, 31 London Road, Harlow, Essex	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	
Local Stores, Abridge Local Stores, Buckhurst Hill - Loughton Way, Lower Queens Rd, Queens Rd	0.1% 0.4%	1 3	0.2% 0.7%	0	0.1% 0.3%	0 2	0.0% 0.0%	0	0.0% 0.6%	0 2	0.2% 0.2%	1 1	0.0% 0.2%	0	0.2% 0.2%	1	0.1% 0.4%	
West, Station Way Local Stores, Buckhurst Hill - Queens Road (east)	0.2%	2	0.0%	0	0.3%	2	3.4%	2	0.0%	0	0.0%	0	0.4%	2	0.0%	0	0.2%	
Local Stores, Chipwell Local Stores, Chipping	0.5% 0.2%	4 2	1.0% 0.0%	2	0.4% 0.3%	2 2	0.9% 0.0%	0	0.5% 0.0%	2	0.5% 0.5%	2 2	0.4% 0.0%	2	0.7% 0.5%	2 2	0.3% 0.1%	
Ongar																		
Local Stores, Chipping Ongar - Lower High St, St Peters Ave, Fyfield Rd	0.2%	2	0.0%	0	0.3%	2	0.0%	0	0.4%	2	0.0%	0	0.4%	2	0.0%	0	0.2%	
Local Stores, Coopersale - Parklands	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	
Local Stores, Epping Local Stores, Epping - Lindsey St	0.4% 0.0%	3	0.0% 0.0%	0	0.6% 0.0%	3	0.0% 0.0%	0	0.4% 0.0%	0	0.5% 0.0%	2	0.6% 0.0%	2	0.0% 0.0%	0	0.5% 0.0%	
Local Stores, Ingatestone Local Stores, Local Stores,	0.3% 0.1%	2 1	0.0% 0.0%	0	0.4% 0.1%	2 1	0.0% 0.0%	0	0.2% 0.0%	1	0.4% 0.2%	1 1	0.0% 0.2%	0 1	0.6% 0.0%	2 0	0.2% 0.1%	
Theydon Bois Local Stores, Loughton - Borders Lane, Goldings Hill/Lower Rd, Pyrles	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(

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Weighted:	Tota	.1	Mal		Or K Fema		r Tyr						ADC		Can	Œ	-	2009
	Tota	11	Mal	e	rema	ue	18 to	34	35 to	54	55+	-	ABC	ı	C2D	Ŀ	Car in l	nnoia
Lane, Roding Rd/Valley Hill																		
Local Stores, Loughton Broadway	0.2%	1	0.0%	0	0.2%	1	0.0%	0	0.0%	0	0.4%	1	0.2%	1	0.2%	1	0.2%	1
Local Stores, Loughton High Road	0.3%	2	0.7%	1	0.1%	1	0.0%	0	0.2%	1	0.4%	1	0.3%	1	0.2%	1	0.3%	2
Local Stores, Nazeing - Nazeingbury Parade	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
Local Stores, North Chingford	0.8%	6	1.6%	3	0.5%	3	0.0%	0	0.8%	3	0.9%	3	1.2%	5	0.5%	2	0.7%	5
Local Stores, North Weald - High Road	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
Local Stores, Waltham Abbey	0.6%	5	0.9%	2	0.5%	3	0.0%	0	0.8%	3	0.5%	2	0.9%	3	0.4%	1	0.3%	4
Abbey - Highbridge Retail Park, Ninefields, Roundhills, Upshire Rd	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
Local Stores, Waltham Cross	0.4%	3	0.0%	0	0.6%	3	0.0%	0	0.5%	2	0.5%	2	0.0%	0	1.0%	3	0.5%	3
Internet / delivered	0.1%	1	0.0%	0	0.1%	1	0.0%	0	0.0%	0	0.2%	1	0.0%	0	0.2%	1	0.0%	(
Market Stalls	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
Local stores, Chingford Local stores, Woodford	0.0% 0.7%	0 5	0.0% 0.8%	0 2	0.0% 0.6%	4	0.0% 0.0%	0	0.0% 1.0%	0 4	0.0% 0.4%	2	0.0% 1.0%	0 4	0.0% 0.5%	0 2	0.0% 0.8%	
Green Londis, Shenfield Road,	0.4%	3	0.0%	0	0.5%	3	0.0%	0	0.8%	3	0.0%	0	0.0%	0	0.5%	2	0.5%	
Woodford Green Marks & Spencer, High	0.3%	2	0.0%	0	0.4%	2	0.0%	0	0.0%	0	0.7%	2	0.4%	2	0.2%	1	0.4%	
Street, Loughton Other outside catchment area	4.2%	33	3.4%	7	4.5%	27	13.2%	6	4.2%	16	3.1%	11	4.2%	17	3.5%	12	3.9%	2
Other zones 6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	
Other zones 7	0.8%	6 0	0.8%	2	0.8%	5	7.2% 0.0%	3	0.0%	0	0.9% 0.1%	3	1.2% 0.0%	5	0.5% 0.0%	2	0.5% 0.0%	:
Other zones 8 (Don't know / varies)	0.1% 16.1%	129	0.2% 16.3%	33	16.1%	96	5.3%	2	16.9%	65	16.4%	59	19.2%	77	11.9%	41	17.0%	11
(Don't do top-up shopping)	23.4%	187		58	21.6%	129	22.2%	10	15.8%	61		114	17.8%	71		105	21.2%	14
Weighted base: Sample:		800 800		202 204		598 596		46 40		385 341		362 412		403 384		343 355		68′ 67′
Q05 Approximately how	much m		does vo		useholo		d per w		n top-uj		and gr		s shopp		t (SHOP		TIONED	
AT Q04) ? Those who do top-up for		-	-			•	•								•			
				1.4	10.10/	47	0.20/	2	7.70/	25	12.60/	2.4	0.00/	27	12.00/	21	0.50/	۔ ے
Less than £10 £10-19	10.0% 27.5%	61 168	9.9% 34.8%	50	10.1% 25.2%	47 118	8.2% 43.6%	3 16	7.7% 30.1%		13.6% 22.0%	34 55	8.0% 27.7%	92	13.0% 26.0%	31 62	9.5% 26.4%	51 143
£20-29	25.1%		23.4%		25.6%	120	28.1%		26.5%		22.6%		25.7%		25.9%		26.5%	144
£30-39	13.3%	82	10.9%	16	14.1%	66	3.4%	1	17.7%	57	9.4%	23	15.2%	50	11.0%	26	13.8%	75
£40-49	3.7%	22	1.6%	2	4.3%	20	0.0%	0	4.4%	14	2.6%	6	3.5%	12	3.8%	9	4.1%	2
£50-59	3.0%	18	2.2%	3	3.2%	15	0.0%	0	4.0%	13	2.2%	6	4.5%	15	1.5%	4	3.4%	13
£60-69 £70-79	0.3% 0.1%	2	0.5% 0.0%	1 0	0.3% 0.2%	1 1	0.0% 0.0%	0	0.2% 0.0%	1 0	0.6% 0.3%	1 1	0.2% 0.0%	1 0	0.6% 0.3%	1 1	0.4% 0.2%	-
£80-89	0.1%	2	0.0%	0	0.5%	2	0.0%	0	0.0%	0	0.9%	2	0.0%	0	0.9%	2	0.2%	
£90-99	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
£100-124	0.3%	2	0.0%	0	0.4%	2	0.0%	0	0.5%	2	0.0%	0	0.5%	2	0.0%	0	0.3%	:
£125-149	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
£150-174	0.0%	0		0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	
£175-199 £200-249	0.0% 0.1%	0 1	0.0% 0.0%	0	0.0% 0.1%	0	0.0% 0.0%	0	0.0% 0.2%	0	0.0% 0.0%	0	0.0% 0.2%	0	0.0% 0.0%	0	0.0% 0.1%	(
£250+	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.2%	0	0.0%	0	0.0%	0	0.0%	0	0.1%	(
(Don't know / Varies)	15.5%	95	15.6%	22		73	16.8%	6	8.6%	28	24.1%	60	13.9%	46	16.7%	40	14.2%	7
(Refused)	0.7%	4	1.1%	2	0.6%	3	0.0%	0	0.0%	0	1.8%	4	0.5%	2	0.3%	1	0.7%	4
Mean:		23.4		20.7		24.3		17.7		24.8		22.0		24.7		22.2		24.0
Weighted base: Sample:		613 601		144 146		469 455		36 29		324 286		247 281		331 316		239 239		542 522
Q06 In addition, does yo	ur hous	ehold	spend ı		on foo	d and	groceri	es in a	any oth		all shop	os in t	own cen		or in vill	ages	?	
Yes	35.2%		41.2%		33.2%		26.4%		38.1%		33.4%		39.5%		31.2%		37.9%	260
No Weighted base:	64.8%	518 800	58.8%	119 202	66.8%	400 598	73.6%	34 46	61.9%	238 385	66.6%	241 362	60.5%	244 403	68.8%	236 343	62.1%	427 687
Sample:		800		204		596		40		341		412		384		355		678

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Weighted: April 2009 Total Male Female 18 to 34 35 to 54 55+ ABC1 C2DE Car in hhold Q07 In which town centre or village does your household spend most money on food and groceries in these small shops? Those who spend money in other small shops in town centres or villages at Q06 Local Stores, Abridge 0.5% 0.0% 0.6% 0.0% 0 0.0% 0 1.1% 0.3% 0 0.8% 0.5% 1 0.9% 0.6% Local Stores, Buckhurst Hill 0.7% 2 0.8%1 0.7% 0.0% 0 1 1 0.4% 1 1.3% 1 0.8%2 - Loughton Way, Lower Queens Rd, Queens Rd West, Station Way Local Stores, Buckhurst Hill 1.4% 4 1.0% 1 1.6% 3 0.0% 0 2.2% 3 0.7% 1 2.5% 4 0.0% 0 1.5% 4 - Queens Road (east) Local Stores, Chigwell 6.4% 18 6.3% 6.4% 13 0.0% 7.1% 10 6.0% 3.9% 6 8.4% 5.3% 14 Local Stores, Chipping 8 4 3.0% 6.5% 5 1.5% 3 0.0% 0 3.0% 4 3.3% 4 2.8% 4 3.7% 2.9% 8 Ongar 0.0% 0.4% 0.0% Local Stores, Chipping 0.2% 1 0.0% 0 0.4% 1 0.0% 0 0.6% 1 0.3% 1 Ongar - Lower High St, St Peters Ave, Fyfield Rd Local Stores, Coopersale -0.0%0 0.0% 0 0.0%0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0%0 Parklands Local Stores, Epping 7.0% 20 7.0% 6.9% 14 6.8% 7.4% 11 6.5% 8 9.7% 15 3.1% 3 6.3% 6 16 Local Stores, Epping -0.4%1 0.0% 0 0.6% 1 0.0% 0 0.0% 0 1.0% 1 0.0% 0 1.1% 1 0.5% 1 Lindsey St Local Stores, Ingatestone 1.7% 5 0.8% 2.1% 5.7% 0.5% 2.9% 3 1.3% 2 2.0% 2 1.3% 3 2.7% 5 2 5 Local Stores, Local Stores, 2.2% 6 1.0% 1 0.0% 0 0.6% 4.5% 5 2.9% 1.6% 2.4% 6 Theydon Bois Local Stores, Loughton -1.2% 3 0.8% 1.3% 3 0.0% 0 1.3% 2 1.1% 1 1.6% 3 0.6% 1 1.0% 3 Borders Lane, Goldings Hill/Lower Rd. Pyrles Lane, Roding Rd/Valley Hill 2.2% 1.7% 2.4% 5 0.0% 0 2.3% 3 2.3% 3 1.7% 3 2.6% 3 2.4% Local Stores, Loughton 6 1 6 Broadway Local Stores, Loughton High 4.5% 13 3.3% 3 5.0% 10 0.0% 5.4% 4.0% 5 4.0% 5.3% 4.9% 13 Road 0.9% 2 2 2 Local Stores, Nazeing -1.5% 0.6% 0.0% 0 0.8% 1.0% 1.5% 0.0% 0 0.9% 1 1 1 1 Nazeingbury Parade 12 2.1% 10 7.9% 12 3.2% 6.0% 4.4% 12 Local Stores, North 4.1% 4.9% 0.0% 0.0% 0 5 6 Chingford Local Stores, North Weald -2.4% 7 1.0% 1 2.9% 6 0.0% 0 2.8% 4 2.1% 2 2.6% 4 2.3% 2 2.6% 7 High Road Local Stores, Waltham 19 7.7% 6.4% 13 28.4% 3 5.5% 8 6.3% 8 8.3% 13 5.5% 6.7% 17 6.8% 6 6 Abbey Local Stores, Waltham 0.0% 0 0.0% 0 2 2 0.6% 2 0.0% 0 0.9% 2 0.0% 0 1.4% 2 1.6% 0.7% Abbey - Highbridge Retail Park. Ninefields. Roundhills, Upshire Rd Local Stores, Waltham Cross 4.7% 13 6.1% 4.1% 8 0.0% 0 3.5% 6.8% 8 4.3% 4.9% 4.5% 12 5 0 0 0.0% 0 Other 0.0%0 0.0%0.0%0 0.0% 0 0.0% 0.0% 0 0 0.0% 0.0% 0 Local stores, Brentwood 4.0% 3.4% 3 4.2% 8 0.0% 0 3.3% 5 5.2% 4.4% 7 3.3% 3 4.0% 10 11 6 Local stores, Enfield 4.8% 13 5.7% 5 4.4% 9 9.9% 1 3.6% 5 4.3% 5 5.2% 8 4.9% 5 5.2% 13 Local stores, Harlow 4.7% 13 4.5% 4 4.8% 10 6.8% 3.9% 6 5.5% 2.9% 5 7.3% 8 4.8% 12 Local stores, Woodford 2.4% 7 4.3% 1.6% 3 0.0% 0 4.3% 6 0.4% 0 4.0% 6 0.4% 0 2.6% 38 9 13.3% 15.9% 13 24 20.1% 18.7% 6.4% 17.0% 27 8.5% 13.6% 35 Other outside catchment area 12.3% 2 27 8 Other zones 3 0.9% 2 1.5% 1 0.6% 1 0.0% 0 0.8% 1 1.0% 1 0.8% 1 1.1% 1 0.9% 2 1.1% 1.3% 1.1% 1.9% 0.0% 1.0% 1.5% 1.2% 3 Other zones 7 0.8% 0 2 2 15.4% 38 19 23.8% 29 13.2% 24 17.9% 47 (Don't know / varies) 18.0% 51 13 19.1% 22.3% 3 13.1% 21 22.2%

Weighted base:

Sample:

282

298

83

83

199

215

12

12

147

140

121

144

159

163

107

114

260

272

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Weighted: For Roger Tym & Partners April 2009

Total Male Female 18 to 34 35 to 54 55+ ABC1 C2DE Car in hhold

Q08	Approximately how much money does your household spend per week on food and groceries in these small shops?
	Those who spend money in other small shops in town centres or villages at Q06

Less than £10	23.1%	65	22.1%	18	23.6%	47	6.8%	1	23.2%	34	25.1%	30	23.1%	37	23.8%	25	22.6%	59
£10-19	32.5%	91	40.1%	33	29.3%	58	45.9%	6	39.1%	57	23.3%	28	37.2%	59	27.1%	29	32.5%	85
£20-29	12.9%	36	11.4%	9	13.5%	27	47.3%	6	10.9%	16	12.0%	14	12.7%	20	12.6%	14	13.7%	36
£30-39	8.2%	23	3.6%	3	10.2%	20	0.0%	0	12.9%	19	3.5%	4	9.6%	15	5.9%	6	8.6%	22
£40-49	0.6%	2	0.0%	0	0.8%	20	0.0%	0	1.1%	2	0.0%	0	1.0%	2	0.0%	0	0.6%	2
£50-59	1.0%	3	1.0%	1	1.0%	2	0.0%	0	0.5%	1	1.7%	2	1.7%	3	0.0%	0	1.1%	3
£60-69	0.9%	2	0.0%	0	1.2%	2	0.0%	0	1.7%	2	0.0%	0	1.1%	2	0.6%	1	0.9%	2
£70-79	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£80-89	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£90-99	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£100-124	0.0%	1	0.0%	0	0.4%	1	0.0%	0	0.0%	0	0.6%	1	0.0%	0	0.0%	0	0.3%	1
£125-149	0.2%	0	0.0%	0	0.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£150-174	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
		-		-		0		-		-		-		-		-		-
£175-199	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£200-249	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£250+	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / Varies)	19.0%	54	20.8%	17	18.2%	36	0.0%	0	9.6%	14	31.3%	38	12.0%	19	29.3%	31	17.9%	47
(Refused)	1.6%	5	1.0%	1	1.9%	4	0.0%	0	1.1%	2	2.5%	3	1.5%	2	0.7%	1	1.8%	5
Mean:		16.8		14.6		17.8		18.6		17.5		15.5		17.3		15.0		17.2
Weighted base:		282		83		199		12		147		121		159		107		260
Sample:		298		83		215		12		140		144		163		114		272

Epping Forest Town Centres Survey For Roger Tym & Partners

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Weighted: April 2009 Total Male Female 18 to 34 35 to 54 55+ ABC1 C2DE Car in hhold Q09 So, speaking as an individual, can you tell me where you last made a purchase of clothes or shoes ? 0.2% 0.7% 0.6% 1.1% 4 5 Buckhurst Hill 0.1% 0.0% 0 0.1% 0.0% 0 0.2% 0.0% 0 0.2% 0.0% 0 0.1% 1 Brentwood 2.9% 23 1 7% 3 3.3% 19 0.0% 0 1.8% 7 4 3% 15 3.1% 12 2.3% 8 2.7% 19 Chelmsford 3.0% 24 2.2% 5 3.3% 20 0.0% 0 2.6% 10 3.9% 14 2.0% 3.8% 13 3.1% 8 21 Chigwell 0.2% 2 0.4% 1 0.1% 0.0% 0.0% 0 0.5% 0.4% 2 0.0% 0 0.1% 1 1 3 0 Chipping Ongar 0.4% 0.3% 0.4% 3 0.0% 0 0.0% 0.9% 3 0.5% 0.4% 1 0.4% 3 Enfield 3.4% 2.7 4.4% 9 3.0% 18 3.8% 2 3.6% 14 3.2% 11 2.6% 11 4.7% 16 3.5% 24 1.4% 1.2% 0.0% 0 1.5% 1.4% 1.9% 0.5% 1.5% 10 **Epping** 11 1.4% Harlow 21.1% 169 16.9% 34 22.6% 135 25.2% 12 21.2% 82 20.5% 74 19.4% 78 24.1% 83 21.7% 149 5.0% 40 4.1% 22 4.7% 32 Ilford 8 5.3% 32 4.3% 2 4.5% 17 5.7% 21 5.5% 16 4.6% Ingatestone 0.2% 2 0.0% 0 0.3% 2 0.0% 0 0.4% 2 0.0% 0 0.0% 0 0.0% 0 0.2% 2 17 14 25 Lakeside regional shopping 3.1% 25 4.0% 8 2.8% 3.0% 3.6% 2.7% 10 4.4% 18 1.5% 5 3.6% centre Loughton Broadway 0.5% 4 0.3% 1 0.6% 3 0.0% 0 0.4% 2 0.7% 2 0.8% 3 0.2% 1 0.6% 4 Loughton High Road 3.4% 27 1.7% 3 4.0% 24 0.0% 0 4.1% 16 3.1% 11 3.0% 12 3.6% 12 3.4% 23 North Chingford 1.4% 11 0.9% 1.5% 9 0.0% 2.6% 10 0.2% 0.4% 2 2.1% 1.3% 9 Romford 7.9% 4.2% 54 8.5% 24 9.0% 23 8.0% 55 63 9.1% 10.1% 5 33 6.6% 36 6.8% The West End 5.5% 44 10.0% 20 3.9% 24 9 4% 7.2% 28 3 2% 12 7.0% 28 3.8% 13 5.5% 38 Theydon Bois 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 Waltham Abbey 0.2% 2 0.0% 0 0.3% 0.0% 0 0.0% 0 0.5% 2 0.4% 2 0.0% 0 0.3% 2 17 20 1.5% 2.9% 1.8% 9 2.0% Waltham Cross 2.5% 3 3.8% 2 3.1% 12 6 2.8% 11 2.6% 14 Walthamstow 0.8% 6 0.8% 2 0.8%5 0.0% 0 0.8% 3 0.9% 3 0.8% 3 0.5% 2 0.9% 6 Brookfield Centre, 12.0% 96 12.4% 25 11.8% 71 5.2% 2 12.3% 47 12.5% 45 13.5% 55 10.0% 34 13.1% 90 Cheshunt, Waltham Cross, Hertfordshire (Tesco. Marks and Spencers, Next) Highbridge Retail Park, 0.0% 0.0% 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0.0% 0.0% 0 0 0 0 0 Highbridge St, Waltham Abbey, Essex (MFI, Carpetright) The Pavilions Shopping 0 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0.0% 0 0.0% 0 0.0% Centre, Waltham Cross, Broxbourne (Peacocks, Sainsburys, Iceland) Lakeside Retail Park (Argos, 0.5% 1.9% 0.0%1.5% 0.8% 3 0.0% 0 0.4% 2 0.7% 2 0.6%4 B&Q, Comet, Halfords, Ikea, MFI, Tesco Extra) 0.0% Homebase Ltd 140 Church 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0 Hill, Loughton, Essex Homebase Ltd, High St, 0.0% 0.0% 0.0% 0.0% 0.0% 0 0.0% 0 0.0% 0.0% 0.0% 0 Waltham Cross. Hertfordshire Jewson Ltd, Bridge House 0.0% 0.0% 0.0% 0.0% 0.0% 0 0.0% 0 0.0% 0 0.0% 0.0% 0 0 0 0 0 0 Wharf, Lea Rd, Waltham Abbey, Essex Jewson Ltd, Greensted Rd, 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 Ongar, Epping Forest Sainsburys, 3 Crown Road, 0.0% 0 0.0% 0 0.0% 0 0.0% 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 Enfield, Greater London Sainsburys, 51 North Service 0.2%1 0.0% 0 0.2% 0.0% 0 0.4% 0.0% 0 0.3% 1 0.0% 0 0.2% 1 Road, Brentwood, Essex 0.4% 0.0% 0 0.7% 0.0% 0 0.7% Sainsburys, Brewery Road, 0.3% 2 0.0% 0 0.0% 0 2 2 0.4% 2 2 Hoddesdon, Hertfordshire Sainsburys, Chase Lane, 0.1%0 0.0% 0 0.1%0 0.0% 0 0.0% 0 0.1% 0 0.0%0 0.1% 0 0.1% 0 King George Avenue, Barkingside, Essex Sainsburys, Fifth Avenue, 0.2% 1 0.0% 0 0.2% 1 0.0% 0 0.0% 0 0.3% 1 0.0% 0 0.4% 1 0.2% 1 Allende Avenue, Harlow, Essex 0 0.0% 0.0% 0 Tesco Extra, Bryant Avenue, 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0 0.0% Romford, Essex Tesco, 288 High Street, 0.7% 5 0.0% 0.9% 0.0% 0.0% 0 1.4% 5 0.4% 2 1.0% 3 0.8%5 Ponders End. Enfield. Greater London Tesco, Church Langley 0.0%0.0% 0 0.0%0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0 Centre, Harlow, Essex Tesco, East Road, Edinburgh 0.0% 0.0% 0.0% 0 0 0.0% 0 0.0% 0 0 0.0% 0 0.0% 0 0 0.0% 0 0.0% Way, Harlow, Essex 3.8% 11 Tesco, Sewardstone Road. 1.4% 0.9% 1.5% 1.4% 1.1% 1.4% 1.5% 1.6% Waltham Abbey, Essex Tesco, Southend Road, 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0

Epping Forest Town Centres Survey For Roger Tym & Partners

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Weighted:				\mathbf{F}	or R	ogei	r Tyn	n &	Part	tner	S						April	2009
	Tota	ıl	Male	e	Fema	lle	18 to 3	34	35 to	54	55+		ABC	1	C2D	E	Car in l	ihold
Woodford Green, Essex																		
Wickes, Brook St, Brentwood, Essex	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wickes, Sturlas Wy, Waltham Cross, Hertfordshire	0.2%	2	0.0%	0	0.3%	2	0.0%	0	0.4%	2	0.0%	0	0.0%	0	0.0%	0	0.2%	2
Internet / delivered	5.9%	47	6.6%	13	5.7%	34	3.5%	2	4.3%	17	8.0%	29	4.8%	19	7.2%	25	4.5%	31
Abroad	1.7%	14	3.0%	6	1.3%	8	0.9%	0	2.2%	8	1.4%	5	1.3%	5	2.5%	8	1.8%	12
Car boot sale	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B & Q, Cabinet Way, Chingford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B & Q, Springfield Drive, Ilford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B & Q, Tangeant Link, Romford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Barkingside	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Beckton	0.6%	5	0.0%	0	0.8%	5	0.0%	0	0.8%	3	0.4%	1	1.0%	4	0.2%	1	0.6%	4
Bishops Stortford	0.5%	4	0.8%	2	0.4%	2	0.0%	0	0.4%	2	0.7%	2	0.4%	2	0.7%	2	0.5%	3
Bluewater Shopping Centre, Kent	1.8%	14	0.8%	2	2.2%	13	1.5%	1	2.7%	11	0.9%	3	3.1%	12	0.4%	1	2.1%	14
Cheshunt	0.5%	4	1.2%	2	0.2%	1	0.0%	0	0.3%	1	0.7%	2	0.5%	2	0.5%	2	0.5%	4
Chingford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Edinburgh Way Retail Park, Harlow	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Edmonton	0.5%	4	0.0%	0	0.7%	4	0.0%	0	0.6%	2	0.5%	2	0.4%	2	0.5%	2	0.5%	3
Focus, Hickman Avenue, Chingford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hoddesdon	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ikea, Glover Drive, Edmonton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Newbury Park	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Oak Retail Park, Harlow	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sawbridgeworth	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Welwyn Garden City	0.1%	1	0.0%	0	0.1%	1	0.0%	0	0.0%	0	0.2%	1	0.0%	0	0.2%	1	0.0%	0
Other outside catchment area	3.9%	31	5.5%	11	3.3%	20	10.6%	5	3.4%	13	3.6%	13	3.8%	15	3.8%	13	3.0%	21
Other zones 1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other zones 3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other zones 5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other zones 7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / can't remember)	2.6%	21	4.2%	8	2.1%	13	3.8%	2	2.2%	8	2.5%	9	2.1%	8	3.1%	11	2.6%	18
(Don't do this type of shopping)	3.0%	24	6.1%	12	2.0%	12	6.4%	3	1.2%	5	4.7%	17	2.1%	9	3.8%	13	2.8%	19
Weighted base:		800		202		598		46		385		362		403		343		687
Sample:		800		204		596		40		341		412		384		355		678

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Weighted: April 2009 Car in bhold ARC1 Total

	Tota	l	Male	,	Femal	le	18 to 34		35 to 5	54	55+		ABC1		C2DE		Car in l	hold
Q10 And the time before Those who purchase class	,		, .	o to r	nake a p	urcha	ase of clo	thes	or shoe	s?								
Basildon	0.9%	7	1.9%	4	0.5%	3	0.0%	0	1.6%	6	0.2%	1	0.9%	4	0.9%	3	1.0%	7
Buckhurst Hill	0.2%	1	0.0%	0	0.2%	1	0.0%	0	0.0%	0	0.4%	1	0.3%	1	0.0%	0	0.2%	1
Brentwood Chelmsford	1.5% 3.4%	12 26	1.2% 4.0%	2 8	1.7% 3.2%	10 19	0.0% 7.5%	0	1.3% 2.3%	5 9	2.1% 4.0%	7 14	1.5% 3.4%	6 13	1.3% 3.6%	4 12	1.6% 3.4%	11 23
Chigwell	0.2%	1	0.4%	1	0.1%	0	0.0%	0	0.0%	0	0.4%	1	0.3%	13	0.0%	0	0.1%	1
Chipping Ongar	0.1%	1	0.0%	0	0.1%	1	0.0%	0	0.0%	0	0.2%	1	0.0%	0	0.2%	1	0.0%	0
Enfield	5.2%	40	5.4%	10	5.1%	30	6.8%	3	5.0%	19	5.3%	18	6.0%	24	4.7%	15	5.3%	35
Epping Harlow	1.2% 14.6%	9 113	1.7% 12.6%	3 24	1.0% 15.3%	6 89	0.0% 6.6%	0	0.4% 14.0%	2 53	2.2% 16.4%	8 57	1.3% 13.1%	5 52	1.0% 16.4%	3 54	1.3% 14.9%	8 100
Ilford	5.0%	39	5.8%	11	4.8%	28	1.9%	1	5.9%	23	4.5%	16	4.8%	19	5.1%	17	4.4%	29
Ingatestone	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lakeside regional shopping centre Loughton Broadway	4.7% 0.9%	37 7	3.9% 0.0%	7	5.0%	29 7	8.5% 0.0%	4	6.6% 1.5%	25 6	2.0%	7	4.5% 1.0%	18	4.3% 0.5%	14	5.2%	35 6
Loughton High Road	2.8%	22	1.5%	3	3.2%	19	3.6%	2	3.2%	12	2.3%	8	3.3%	13	2.6%	9	2.9%	19
North Chingford	1.1%	8	0.9%	2	1.1%	7	0.0%	0	1.8%	7	0.5%	2	0.4%	2	1.5%	5	1.0%	7
Romford	7.2%	56	3.9%	7	8.2%	48	11.4%	5	7.1%	27	6.9%	24	6.8%	27	7.6%	25	7.3%	49
The West End Theydon Bois	5.3% 0.0%	41 0	8.6% 0.0%	16 0	4.3% 0.0%	25 0	7.4% 0.0%	3	7.0% 0.0%	26 0	3.4% 0.0%	12	8.3% 0.0%	33 0	1.9% 0.0%	6 0	5.3% 0.0%	35 0
Waltham Abbey	0.2%	2	0.0%	0	0.3%	2	0.0%	0	0.5%	2	0.0%	0	0.4%	2	0.0%	0	0.3%	2
Waltham Cross	2.1%	16	0.9%	2	2.5%	15	4.0%	2	0.9%	3	3.2%	11	1.3%	5	3.4%	11	2.2%	15
Walthamstow	0.7%	6	0.8%	2	0.7%	4	0.0%	0	0.9%	3	0.7%	2	1.2%	5	0.2%	1	0.7%	5
Brookfield Centre, Cheshunt, Waltham Cross, Hertfordshire (Tesco, Marks and Spencers, Next)	6.1%	47	4.5%	8	6.6%	39	2.8%	1	5.4%	20	7.0%	24	6.5%	25	6.2%	21	6.5%	44
Highbridge Retail Park, Highbridge St, Waltham Abbey, Essex (MFI, Carpetright)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Pavilions Shopping Centre, Waltham Cross, Broxbourne (Peacocks,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsburys, Iceland) Lakeside Retail Park (Argos, B&Q, Comet, Halfords, Ikea, MFI, Tesco Extra)	0.9%	7	0.4%	1	1.0%	6	0.0%	0	1.3%	5	0.4%	2	0.6%	2	1.0%	3	1.0%	7
Homebase Ltd, 140 Church Hill, Loughton, Essex	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Homebase Ltd, High St, Waltham Cross, Hertfordshire	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Jewson Ltd, Bridge House Wharf, Lea Rd, Waltham Abbey, Essex	0.2%	2	0.0%	0	0.3%	2	0.0%	0	0.4%	2	0.0%	0	0.4%	2	0.0%	0	0.2%	2
Jewson Ltd, Greensted Rd, Ongar, Epping Forest	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsburys, 3 Crown Road, Enfield, Greater London	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsburys, 51 North Service Road, Brentwood, Essex	0.2%	1	0.0%	0	0.2%	1	0.0%	0	0.4%	1	0.0%	0	0.4%	1	0.0%	0	0.2%	1
Sainsburys, Brewery Road, Hoddesdon, Hertfordshire	0.3%	2	0.0%	0	0.4%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.7%	2	0.4%	2
Sainsburys, Chase Lane, King George Avenue, Barkingside, Essex	0.0%	0	0.0%	0	0.0%		0.0%	0	0.0%	0	0.0%		0.0%	0	0.0%	0	0.0%	0
Sainsburys, Fifth Avenue, Allende Avenue, Harlow, Essex	0.2%	2	0.0%	0	0.3%	2	4.0%	2	0.0%	0	0.0%	0	0.4%	2	0.0%	0	0.3%	2
Tesco Extra, Bryant Avenue, Romford, Essex	0.1%	1	0.0%	0	0.1%	1	0.0%	0	0.2%	1	0.0%	0	0.2%	1	0.0%	0	0.1%	1
Tesco, 288 High Street, Ponders End, Enfield, Greater London	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Church Langley Centre, Harlow, Essex	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, East Road, Edinburgh Way, Harlow, Essex Tesco, Sewardstone Road,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0 2
Waltham Abbey, Essex	0.2/0	2	0.770	2	0.070	Ū	0.070	J	0.570	2	0.070	Ü	O. 170	4	0.070	Ü	0.570	2

Weighted:

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weighten.				_	OI IL	oge.	J		I uI		В						April	2007
	Tota	1	Male	e	Fema	le	18 to 3	34	35 to	54	55+		ABC	1	C2D	Е	Car in l	hold
Tesco, Southend Road,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Woodford Green, Essex																		
Wickes, Brook St, Brentwood, Essex	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wickes, Sturlas Wy, Waltham Cross, Hertfordshire	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Internet / delivered	7.4%	58	8.5%	16	7.1%	42	6.3%	3	5.5%	21	9.9%	34	5.3%	21	10.4%	34	5.5%	37
Abroad	1.2%	9	2.1%	4	0.9%	5	3.6%	2	1.4%	5	0.6%	2	1.6%	6	0.9%	3	1.4%	9
Car boot sale	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B & Q, Cabinet Way, Chingford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B & Q, Springfield Drive, Ilford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B & Q, Tangeant Link, Romford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Barkingside	0.1%	0	0.2%	0	0.0%	0	0.0%	0	0.0%	0	0.1%	0	0.0%	0	0.1%	0	0.1%	0
Beckton	0.9%	7	0.0%	0	1.1%	7	0.0%	0	1.7%	7	0.0%	0	1.2%	5	0.5%	2	0.7%	5
Bishops Stortford	1.0%	7	1.5%	3	0.8%	5	0.0%	0	1.3%	5	0.7%	2	1.9%	7	0.0%	0	1.1%	7
Bluewater Shopping Centre, Kent	2.3%	18	2.6%	5	2.2%	13	4.0%	2	2.7%	10	1.7%	6	3.6%	14	1.1%	4	2.7%	18
Cheshunt	0.3%	3	0.2%	0	0.4%	2	0.0%	0	0.0%	0	0.8%	3	0.0%	0	0.8%	3	0.4%	3
Chingford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Edinburgh Way Retail Park, Harlow	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Edmonton	0.2%	2	0.0%	0	0.3%	2	0.0%	0	0.0%	0	0.5%	2	0.4%	2	0.0%	0	0.3%	2
Focus, Hickman Avenue, Chingford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hoddesdon	0.2%	1	0.0%	0	0.2%	1	0.0%	0	0.3%	1	0.0%	0	0.3%	1	0.0%	0	0.2%	1
Ikea, Glover Drive, Edmonton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Newbury Park	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Oak Retail Park, Harlow	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sawbridgeworth	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Welwyn Garden City	0.5%	4	0.0%	0	0.6%	4	0.0%	0	0.6%	2	0.4%	1	0.6%	2	0.4%	1	0.5%	4
Other outside catchment area	5.2%	40	3.0%	6	5.9%	34	3.6%	2	6.5%	25	4.0%	14	4.9%	19	5.0%	16	5.3%	35
Other zones 1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other zones 3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other zones 5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0% 0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0% 0.1%	0
Other zones 7 (Don't know / can't	0.1% 14.5%		21.3%	40	0.1% 12.3%	72	0.0% 17.9%	8	11.2%	43	16.6%	57	0.1% 11.5%	45	16.7%	55	14.1%	94
remember)		7				5		0		2		5		2		33		
(Have only bought once)	0.9%		1.0%	2	0.8%		0.0%		0.5%		1.4%		0.6%		1.2%		0.8%	6
Weighted base: Sample:		776 773		190 191		586 582		44 38		380 336		345 392		394 377		330 339		668 659

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/eighted:				F(or Ko	ger	Tym	X	rart	ner	S						April	2009
	Total		Male		Female	e	18 to 34		35 to 5	54	55+		ABC1		C2DE		Car in h	ıhold
11 Now can you tell me	where y	our h	ousehol	d las	t made a	purc	hase of fu	ırnit	ure, ca	rpets,	or soft h	nouse	hold furi	nishi	ngs ?			
asildon	0.5%	4	1.3%	3	0.2%	1	2.6%	1	0.4%	1	0.4%	1	0.6%	3	0.4%	1	0.5%	
uckhurst Hill	0.2%	2	0.0%	0	0.3%	2	0.0%	0	0.4%	2	0.0%	0	0.4%	2	0.0%	0	0.2%	
rentwood	0.6%	5	1.0%	2	0.5%	3	0.0%	0	0.0%	0	1.3%	5	0.2%	1	0.8%	3	0.5%	
helmsford	1.5%	12	0.7%	1	1.8%	11	5.3%	2	1.2%	5	1.4%	5	1.9%	8	0.9%	3	1.5%	1
higwell	0.2%	1	0.0%	0	0.2%	1	0.0%	0	0.1%	0	0.1%	0	0.2%	1	0.0%	0	0.2%	
hipping Ongar	0.1%	1	0.0%	0	0.1%	1	0.0%	0	0.0%	0	0.2%	1	0.0%	0	0.0%	0	0.1%	
nfield	5.5%	44	6.1%	12	5.4%	32	5.2%	2	9.4%	36	1.6%	6	6.2%	25	5.5%	19	5.9%	4
pping	1.3%	10	1.0%	2	1.4%	8	6.0%	3	1.8%	7	0.2%	1	1.9%	8	0.8%	3	1.5%	1
arlow	11.0%	88	10.6%	21	11.1%	67	9.8%	5	11.0%	42	11.1%	40	9.4%	38	12.8%	44	11.3%	7
ford	2.5%	20	2.9%	6	2.4%	14	0.9%	0	2.9%	11	2.4%	9	3.0%	12	2.1%	7	2.4%	
gatestone	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	
akeside regional shopping	2.4%	19	3.1%	6	2.2%	13	5.3%	2	2.8%	11	1.6%	6	2.7%	11	1.8%	6	2.7%	
centre																		
oughton Broadway	0.7%	6	0.0%	0	1.0%	6	1.5%	1	0.4%	2	1.0%	3	0.2%	1	1.1%	4	0.7%	
oughton High Road	1.1%	9	0.9%	2	1.2%	7	0.0%	0	1.2%	4	1.3%	5	0.8%	3	1.3%	5	1.1%	
orth Chingford	1.6%	12	0.8%	2	1.8%	11	0.9%	0	1.9%	7	1.3%	5	1.3%	5	1.9%	6	1.4%	
omford	4.1%	33	2.4%	5	4.6%	28	9.5%	4	3.9%	15	3.6%	13	4.1%	17	4.2%	14	4.1%	
he West End	2.2%	18	3.1%	6	1.9%	12	0.0%	0	3.2%	12	1.5%	5	3.1%	13	1.5%	5	2.3%	
heydon Bois	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	
•		28	4.4%	9	3.2%	19	0.0%	0	4.2%		3.3%		3.1%	13	4.1%	14	3.7%	
altham Abbey	3.5%									16		12						
Valtham Cross	8.8%	71	8.7%	18	8.9%	53	3.8%	2	7.0%		11.5%	42	8.9%	36	9.1%	31	8.7%	
Valthamstow	0.4%	3	0.0%	0	0.5%	3	0.0%	0	0.4%	2	0.4%	2	0.4%	2	0.5%	2	0.2%	
rookfield Centre,	0.8%	6	0.0%	0	1.0%	6	0.0%	0	0.5%	2	1.1%	4	0.6%	2	1.0%	4	0.9%	
Cheshunt, Waltham Cross,																		
Hertfordshire (Tesco,																		
Marks and Spencers,																		
Next)																		
ighbridge Retail Park,	0.2%	2	0.9%	2	0.0%	0	0.0%	0	0.5%	2	0.0%	0	0.4%	2	0.0%	0	0.3%	
Highbridge St, Waltham																		
Abbey, Essex (MFI,																		
· ·																		
Carpetright)	0.00/	0	0.0%	0	0.0%	0	0.00/	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	
ne Pavilions Shopping	0.0%	U	0.0%	U	0.0%	0	0.0%	U	0.0%	U	0.0%	0	0.0%	U	0.0%	U	0.0%	
Centre, Waltham Cross,																		
Broxbourne (Peacocks,																		
Sainsburys, Iceland)																		
akeside Retail Park (Argos,	1.0%	8	0.4%	1	1.2%	7	0.0%	0	1.7%	7	0.4%	2	1.3%	5	0.9%	3	1.2%	
B&Q, Comet, Halfords,																		
Ikea, MFI, Tesco Extra)																		
omebase Ltd, 140 Church	0.1%	1	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.2%	1	0.2%	1	0.0%	0	0.1%	
Hill, Loughton, Essex																		
omebase Ltd, High St,	0.4%	3	0.6%	1	0.3%	2	0.0%	0	0.0%	0	0.8%	3	0.3%	1	0.5%	2	0.4%	
Waltham Cross,																		
Hertfordshire																		
wson Ltd, Bridge House	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	
Wharf, Lea Rd, Waltham	0.070	Ü	0.070		0.070	Ü	0.070	Ü	0.070	Ü	0.070		0.070	Ü	0.070	0	0.070	
Abbey, Essex																		
•	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	
wson Ltd, Greensted Rd,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	
Ongar, Epping Forest												_						
insburys, 3 Crown Road,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	
Enfield, Greater London																		
insburys, 51 North Service	0.1%	1	0.0%	0	0.1%	1	1.5%	1	0.0%	0	0.0%	0	0.2%	1	0.0%	0	0.1%	
Road, Brentwood, Essex																		
insburys, Brewery Road,	0.2%	1	0.0%	0	0.2%	1	0.0%	0	0.0%	0	0.3%	1	0.0%	0	0.4%	1	0.2%	
Hoddesdon, Hertfordshire																		
insburys, Chase Lane,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	
King George Avenue,				-		-		-		-		-				-		
Barkingside, Essex																		
insburys, Fifth Avenue,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	
Allende Avenue, Harlow,	0.070	O	0.070	U	0.070	U	0.070	U	0.070	U	0.070	U	0.070	U	0.070	U	0.070	
Essex	0.00/		0.00/		0.00/		0.00/	0	0.00/		0.00/		0.00/		0.00/	0	0.00/	
sco Extra, Bryant Avenue,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	
Romford, Essex																		
sco, 288 High Street,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	
Ponders End, Enfield,																		
Greater London																		
	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	
sco, Church Langlev		-		-		-				-		-		-		-		
					0.00/				0.004	0	0.00/		0.00/				0.00/	
Centre, Harlow, Essex	0.0%	Ω	0.0%	Ω	() (10%	(1)	() ()%	()	() ()%	(1)		(1	() (1%	Ω	0.0%	()		
Centre, Harlow, Essex sco, East Road, Edinburgh	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	
Centre, Harlow, Essex esco, East Road, Edinburgh Way, Harlow, Essex																		
Centre, Harlow, Essex esco, East Road, Edinburgh Way, Harlow, Essex esco, Sewardstone Road,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	
esco, Church Langley Centre, Harlow, Essex esco, East Road, Edinburgh Way, Harlow, Essex esco, Sewardstone Road, Waltham Abbey, Essex esco, Southend Road,																		

Weighted:

Epping Forest Town Centres Survey For Roger Tym & Partners

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weighted.					OI IX	ogei		1 4	I al	шсі	3						April	2009
	Tota	ıl	Male	•	Fema	ile	18 to 3	34	35 to	54	55+		ABC	1	C2D1	E	Car in l	nhold
Woodford Green, Essex																		
Wickes, Brook St, Brentwood, Essex	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wickes, Sturlas Wy, Waltham Cross, Hertfordshire	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Internet / delivered	3.2%	25	3.2%	6	3.2%	19	5.3%	2	5.0%	19	1.0%	4	4.1%	16	2.1%	7	3.5%	24
Abroad	0.4%	3	0.0%	0	0.5%	3	0.0%	0	0.7%	3	0.2%	1	0.6%	3	0.2%	1	0.5%	3
Car boot sale	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B & Q, Cabinet Way, Chingford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B & Q, Springfield Drive, Ilford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B & Q, Tangeant Link, Romford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Barkingside	0.6%	4	1.0%	2	0.4%	2	0.0%	0	0.4%	2	0.8%	3	1.0%	4	0.1%	0	0.6%	4
Beckton	0.6%	5	1.1%	2	0.5%	3	3.4%	2	0.8%	3	0.1%	0	0.3%	1	0.6%	2	0.7%	5
Bishops Stortford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bluewater Shopping Centre, Kent	0.5%	4	0.0%	0	0.7%	4	0.0%	0	0.8%	3	0.4%	1	0.9%	4	0.2%	1	0.6%	4
Cheshunt	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chingford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Edinburgh Way Retail Park, Harlow	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Edmonton	1.3%	11	0.9%	2	1.5%	9	0.0%	0	2.8%	11	0.0%	0	2.1%	8	0.7%	2	1.5%	11
Hoddesdon	0.7%	5	0.0%	0	0.9%	5	0.0%	0	0.8%	3	0.7%	2	1.0%	4	0.4%	1	0.8%	5
Ikea, Glover Drive, Edmonton	2.4%	19	0.2%	0	3.1%	19	11.8%	5	2.3%	9	1.3%	5	3.5%	14	1.0%	3	2.5%	17
Newbury Park	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Oak Retail Park, Harlow	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sawbridgeworth	0.1%	1	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.2%	1	0.2%	1	0.0%	0	0.1%	1
Welwyn Garden City	0.3%	2	1.0%	2	0.0%	0	0.0%	0	0.3%	1	0.2%	1	0.2%	1	0.4%	1	0.1%	1
Other outside catchment area	2.8%	22	2.2%	4	3.0%	18	3.4%	2	3.8%	15	1.7%	6	3.5%	14	1.4%	5	3.1%	22
Other zones 1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other zones 3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other zones 5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other zones 7	0.3%	2	0.0%	0	0.3%	2	0.0%	0	0.4%	2	0.1%	0	0.4%	2	0.1%	0	0.2%	2
(Don't know / can't	9.5%	76	12.9%	26	8.4%	50	7.8%	4	10.3%	40	8.7%	31	11.7%	47	7.5%	26	9.5%	65
remember) (Don't do this type of shopping)	26.4%	211	27.9%	56	25.9%	155	16.1%	7	16.8%	65	37.6%	136	19.0%	76	34.0%	117	24.0%	165
Weighted base:		800		202		598		46		385		362		403		343		687
Sample:		800		204		596		40		341		412		384		355		678

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 Weighted:
 For Roger Tym & Partners
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 Total
 Male
 Female
 18 to 34
 35 to 54
 55+
 ABC1
 C2DE
 Car in hhold

	1000		Mark	-	1 Ciliai	·	10 10 5	•	33 10 .	7-	331		ADC.	•	C2D		Car III II	iioiu
Q12 And the time before Those who purchase fun								rchas	se of fur	niture	, carpet	s, or s	oft hou	sehol	d furnis	hings	?	
Basildon	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0 2	0.0%	0	0.0%	0
Buckhurst Hill Brentwood	0.3% 0.8%	2 5	0.0% 0.5%	0 1	0.4% 0.9%	2	0.0% 1.8%	0	0.5% 0.2%	2	0.0% 1.5%	0	0.5% 0.4%	1	0.0% 1.2%	3	0.3% 0.8%	2 4
Chelmsford	2.1%	12	3.6%	5	1.5%	7	7.2%	3	1.7%	5	1.8%	4	2.8%	9	1.4%	3	1.8%	9
Chigwell	0.1%	1	0.0%	0	0.2%	1	0.0%	0	0.0%	0	0.4%	1	0.3%	1	0.0%	0	0.2%	1
Chipping Ongar	0.1%	1	0.0%	0	0.2%	1	0.0%	0	0.0%	0	0.3%	1	0.0%	0	0.0%	0	0.1%	1
Enfield	5.2%	31	6.0%	9	4.9%	22	7.2%	3	6.6%	21	2.9%	7	5.3%	17	5.1%	11	5.2%	27
Epping	1.6%	9	2.5%	4	1.2%	5	3.1%	1	1.3%	4	1.7%	4	1.6%	5	0.7%	2	1.8%	9
Harlow	9.6%	57	10.0%	15	9.5%	42	14.7%	6	8.9%	28	9.5%	22	9.3%	30	10.8%	24	10.0%	52
Ilford	1.4%	8	3.3%	5	0.8%	4	1.1%	0	1.6%	5	1.2%	3	1.7%	6	1.2%	3	1.3%	7
Ingatestone	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lakeside regional shopping centre	3.1%	18	2.5%	4	3.3%	15	0.0%	0	3.7%	12	2.9%	6	3.7%	12	2.1%	5	3.5%	18
Loughton Broadway	0.4%	2	0.0%	0	0.5%	2	0.0%	0	0.2%	1 4	0.6%	1	0.2%	1	0.6%	1	0.3%	1
Loughton High Road North Chingford	1.1% 1.0%	7 6	1.6% 0.0%	2	1.0% 1.3%	6	0.0% 4.5%	0 2	1.3% 1.3%	4	1.2% 0.0%	3	0.7% 1.1%	2	1.4% 0.8%	3 2	1.3% 1.1%	7 6
Romford	4.2%	25	2.2%	3	4.8%	21	4.1%	2	4.2%	14	4.1%	9	5.2%	17	3.2%	7	4.0%	21
The West End	2.4%	14	3.3%	5	2.0%	9	1.8%	1	3.5%	11	0.9%	2	3.6%	12	1.0%	2	2.7%	14
Theydon Bois	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waltham Abbey	1.3%	8	1.2%	2	1.4%	6	0.0%	0	1.6%	5	1.3%	3	0.7%	2	1.8%	4	1.5%	8
Waltham Cross	6.5%	38	7.3%	11	6.2%	27	0.0%	0	4.9%	16	9.6%	22	6.2%	20	7.0%	16	6.3%	33
Walthamstow	1.2%	7	0.0%	0	1.6%	7	0.0%	0	1.6%	5	1.0%	2	1.7%	6	0.0%	0	1.1%	5
Brookfield Centre, Cheshunt, Waltham Cross, Hertfordshire (Tesco,	0.7%	4	0.0%	0	1.0%	4	0.0%	0	0.6%	2	1.1%	2	0.6%	2	1.0%	2	0.8%	4
Marks and Spencers, Next) Highbridge Retail Park,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Highbridge St, Waltham Abbey, Essex (MFI, Carpetright)	0.070	Ü	0.070	Ü	0.070	Ü	0.070	Ü	0.070	Ü	0.070	Ü	0.070	Ü	0.070	· ·	0.070	Ü
The Pavilions Shopping Centre, Waltham Cross, Broxbourne (Peacocks,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsburys, Iceland) Lakeside Retail Park (Argos, B&Q, Comet, Halfords,	1.1%	7	0.3%	0	1.4%	6	4.1%	2	1.4%	5	0.2%	0	1.4%	5	0.8%	2	1.3%	7
Ikea, MFI, Tesco Extra) Homebase Ltd, 140 Church	0.2%	1	0.5%	1	0.2%	1	1.8%	1	0.0%	0	0.3%	1	0.4%	1	0.0%	0	0.3%	1
Hill, Loughton, Essex Homebase Ltd, High St, Waltham Cross,	0.3%	2	0.0%	0	0.4%	2	0.0%	0	0.5%	2	0.0%	0	0.0%	0	0.8%	2	0.3%	2
Hertfordshire Jewson Ltd, Bridge House	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wharf, Lea Rd, Waltham Abbey, Essex	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0
Jewson Ltd, Greensted Rd, Ongar, Epping Forest	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsburys, 3 Crown Road, Enfield, Greater London	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsburys, 51 North Service Road, Brentwood, Essex	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsburys, Brewery Road, Hoddesdon, Hertfordshire	0.2%	1	0.0%	0	0.3%	1	0.0%	0	0.0%	0	0.5%	1	0.0%	0	0.5%	1	0.2%	1
Sainsburys, Chase Lane, King George Avenue, Barkingside, Essex	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsburys, Fifth Avenue, Allende Avenue, Harlow, Essex	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Bryant Avenue, Romford, Essex	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, 288 High Street, Ponders End, Enfield, Greater London	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Church Langley Centre, Harlow, Essex	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, East Road, Edinburgh Way, Harlow, Essex	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Sewardstone Road, Waltham Abbey, Essex	0.3%	2	0.0%	0	0.4%	2	4.5%	2	0.0%	0	0.0%	0	0.5%	2	0.0%	0	0.3%	2

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Weighted:				F	or R	ogei	r Tyn	n &	Par	tner	·s						April	2009
	Tota	ıl	Male	;	Fema	le	18 to 3	34	35 to	54	55+	,	ABC	1	C2DI	E	Car in l	hold
Tesco, Southend Road, Woodford Green, Essex	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wickes, Brook St,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Brentwood, Essex																		
Wickes, Sturlas Wy, Waltham Cross, Hertfordshire	0.4%	2	0.0%	0	0.5%	2	0.0%	0	0.0%	0	1.1%	2	0.0%	0	1.1%	2	0.5%	2
Internet / delivered	3.5%	20	3.9%	6	3.3%	15	1.1%	0	4.9%	16	2.0%	4	3.4%	11	3.7%	8	3.4%	18
Abroad	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Car boot sale	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	Ö	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B & Q, Cabinet Way,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chingford																		
B & Q, Springfield Drive, Ilford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B & Q, Tangeant Link, Romford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Barkingside	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Beckton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bishops Stortford	0.1%	1	0.0%	0	0.2%	1	0.0%	0	0.3%	1	0.0%	0	0.0%	0	0.4%	1	0.2%	1
Bluewater Shopping Centre, Kent	1.1%	7	1.6%	2	1.0%	4	0.0%	0	1.4%	4	0.7%	2	1.6%	5	0.4%	1	1.0%	5
Cheshunt	0.5%	3	0.0%	0	0.6%	3	4.1%	2	0.0%	0	0.5%	1	0.4%	1	0.0%	0	0.5%	3
Chingford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Edinburgh Way Retail Park, Harlow	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Edmonton	1.7%	10	0.0%	0	2.2%	10	0.0%	0	2.5%	8	0.8%	2	2.5%	8	0.7%	2	1.9%	10
Hoddesdon	0.2%	1	0.0%	0	0.3%	1	0.0%	0	0.4%	1	0.0%	0	0.4%	1	0.0%	0	0.2%	1
Ikea, Glover Drive, Edmonton	1.3%	8	0.6%	1	1.5%	7	2.1%	1	1.7%	6	0.5%	1	2.1%	7	0.4%	1	1.5%	8
Newbury Park	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Oak Retail Park, Harlow	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sawbridgeworth	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Welwyn Garden City	0.6%	4	0.6%	1	0.6%	3	0.0%	0	0.6%	2	0.7%	2	0.6%	2	0.7%	2	0.7%	4
Other outside catchment area	3.7%	22	2.7%	4	4.0%	18	12.0%	5	3.0%	10	3.0%	7	3.6%	12	3.8%	9	3.2%	17
Other zones 1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other zones 3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other zones 5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other zones 7	0.5%	3	0.0%	0	0.7%	140	0.0%	0 7	1.0%	3	0.0%	0	1.0%	100	0.0%	0	0.6%	100
(Don't know / can't remember)	35.8% 5.4%	211	42.4% 3.5%	62 5	33.6%	149 27	16.7% 8.4%	3	36.6% 1.9%	117	37.8% 9.9%	85 22	33.1%	108	39.7% 7.8%	90 18	36.0%	188
(Have only bought once)	3.4%	32	5.5%	3	0.0%	21	0.470	3	1.770	O	フ.ソ70	22	3.3%	11	7.070	10	5.9%	20
Weighted base: Sample:		589 580		146 147		443 433		39 35		320 283		226 257		326 314		227 225		522 510

Epping Forest Town Centres Survey For Roger Tym & Partners

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Weighted:				\mathbf{F}	or Ro	ogei	r Tym	&	Part	ner	S						April	2009
	Total	l	Male	•	Femal	le	18 to 34	,	35 to :	54	55+		ABC1	1	C2DI	E	Car in l	hhold
Q13 Now can you tell me	e where y	our l	nouseho	ld las	t made a	a puro	chase of D	ΟΙΥ,	decorat	ing go	ods or	garde	ning iter	ns ?				
Basildon	0.1%	1	0.0%	0	0.1%	1	0.0%	0	0.0%	0	0.2%	1	0.0%	0	0.2%	1	0.1%	1
Buckhurst Hill	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Brentwood	1.1%	9	0.7%	1	1.2%	7	1.5%	1	0.4%	1	1.8%	7	1.3%	5	0.8%	3	0.7%	5
Chelmsford	1.2%	10	0.6%	1	1.5%	9	2.6%	1	0.6%	2	1.8%	7	0.6%	3	1.5%	5	1.1%	8
Chigwell	0.5%	4	0.8%	2 2	0.4%	2	0.0%	0	0.7%	3	0.4%	1	0.5%	2 2	0.2%	1	0.6%	3
Chipping Ongar Enfield	0.4% 7.0%	3 56	1.0% 6.7%	14	0.1% 7.0%	1 42	0.0%	5	0.0% 8.4%	0 32	0.8% 4.6%	3	0.4%	26	0.4% 7.6%	1 26	0.4% 7.7%	53
	0.6%	5	0.7%	14	0.7%	42	11.3% 0.0%	0	1.0%	4	0.2%	16 1	6.5% 1.0%	4	0.2%	1	0.7%	5
Epping Harlow	16.7%	134	19.1%	39	15.9%	95	19.4%	9	16.7%	64	16.5%	60	20.0%	81	13.7%	47	17.8%	122
Ilford	1.7%	14	0.8%	2	2.0%	12	3.4%	2	2.4%	9	0.8%	3	2.1%	8	1.0%	3	1.7%	122
Ingatestone	0.6%	5	1.1%	2	0.5%	3	0.0%	0	0.8%	3	0.6%	2	0.9%	4	0.4%	1	0.4%	3
Lakeside regional shopping	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	0	0.4%	(
centre	0.070	U	0.070	U	0.070	U	0.070	U	0.070	Ü	0.070	U	0.070	U	0.070	U	0.070	
Loughton Broadway	0.6%	5	0.0%	0	0.8%	5	3.4%	2	0.4%	2	0.4%	1	1.0%	4	0.2%	1	0.5%	3
Loughton High Road	4.5%	36	3.8%	8	4.7%	28	3.4%	2	3.3%	13	5.6%	20	5.2%	21	3.8%	13	4.7%	33
North Chingford	3.3%	27	2.4%	5	3.6%	22	0.0%	0	6.5%	25	0.4%	2	3.3%	13	3.4%	12	2.9%	20
Romford	2.5%	20	2.4%	5	2.5%	15	0.0%	0	2.4%	9	3.0%	11	2.8%	11	2.3%	8	2.9%	20
The West End	0.4%	4	1.0%	2	0.3%	2	0.9%	0	0.8%	3	0.0%	0	0.8%	3	0.1%	0	0.5%	-4
Theydon Bois	0.1%	1	0.0%	0	0.1%	1	0.0%	0	0.2%	1	0.0%	0	0.0%	0	0.2%	1	0.1%	1
Waltham Abbey	0.3%	2	0.0%	0	0.4%	2	0.0%	0	0.6%	2	0.0%	0	0.6%	2	0.0%	0	0.4%	2
Waltham Cross	4.7%	38	5.9%	12	4.3%	26	3.8%	2	6.6%	25	2.7%	10	5.4%	22	4.3%	15	5.0%	34
Walthamstow	2.5%	20	0.8%	2	3.0%	18	0.0%	0	3.8%	15	1.4%	5	2.9%	12	1.8%	6	2.4%	17
Brookfield Centre, Cheshunt, Waltham Cross, Hertfordshire (Tesco,	0.5%	4	0.6%	1	0.4%	2	0.0%	0	0.6%	2	0.3%	1	0.6%	2	0.4%	1	0.5%	4
Marks and Spencers, Next)																		
Highbridge Retail Park, Highbridge St, Waltham Abbey, Essex (MFI,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Carpetright) The Pavilions Shopping Centre, Waltham Cross,	0.2%	1	0.0%	0	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.2%	1
Broxbourne (Peacocks, Sainsburys, Iceland) Lakeside Retail Park (Argos,	0.1%	1	0.0%	0	0.1%	1	0.0%	0	0.2%	1	0.0%	0	0.2%	1	0.0%	0	0.1%	1
B&Q, Comet, Halfords, Ikea, MFI, Tesco Extra) Homebase Ltd, 140 Church	6.5%	52	5.6%	11	6.9%	41	4.9%	2	7.2%	28	6.2%	22	5.6%	23	7.5%	26	7.2%	49
Hill, Loughton, Essex Homebase Ltd, High St, Waltham Cross,	6.0%	48	5.7%	11	6.1%	36	0.9%	0	7.6%	29	5.1%	18	5.4%	22	6.4%	22	7.0%	48
Hertfordshire Jewson Ltd, Bridge House Wharf, Lea Rd, Waltham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Abbey, Essex Jewson Ltd, Greensted Rd, Ongar, Epping Forest	0.2%	2	0.8%	2	0.0%	0	0.0%	0	0.0%	0	0.5%	2	0.0%	0	0.5%	2	0.2%	2
Sainsburys, 3 Crown Road, Enfield, Greater London	0.2%	2	0.0%	0	0.3%	2	0.0%	0	0.5%	2	0.0%	0	0.4%	2	0.0%	0	0.3%	2
Sainsburys, 51 North Service Road, Brentwood, Essex		0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsburys, Brewery Road, Hoddesdon, Hertfordshire Sainsburys, Chase Lane,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	C
King George Avenue, Barkingside, Essex Sainsburys, Fifth Avenue,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Allende Avenue, Harlow, Essex										0								
Tesco Extra, Bryant Avenue, Romford, Essex Tesco, 288 High Street,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ponders End, Enfield, Greater London	0.0%	0	0.0%	0		0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Church Langley Centre, Harlow, Essex Tesco, East Road, Edinburgh		0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Way, Harlow, Essex Tesco, Sewardstone Road,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waltham Abbey, Essex Tesco, Southend Road,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Epping Forest Town Centres Survey For Roger Tym & Partners

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Weighted:				F	or R	oge	r Tyn	n &	Part	ner	'S						April	2009
	Tota	ıl	Mal	e	Fema	le	18 to 3	34	35 to :	54	55+		ABC	1	C2D	E	Car in h	nhold
Woodford Green, Essex																		
Wickes, Brook St, Brentwood, Essex	0.3%	3	0.3%	1	0.4%	2	0.0%	0	0.2%	1	0.4%	1	0.2%	1	0.2%	1	0.3%	2
Wickes, Sturlas Wy, Waltham Cross, Hertfordshire	1.6%	13	3.5%	7	0.9%	6	6.4%	3	1.4%	5	1.2%	4	1.5%	6	1.6%	6	1.5%	10
Internet / delivered	1.2%	9	3.1%	6	0.5%	3	7.2%	3	1.2%	5	0.3%	1	1.0%	4	1.5%	5	0.9%	6
Abroad	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Car boot sale	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B & Q, Cabinet Way, Chingford	0.6%	5	0.0%	0	0.8%	5	0.0%	0	1.3%	5	0.0%	0	1.3%	5	0.0%	0	0.7%	5
B & Q, Springfield Drive, Ilford	1.0%	8	0.4%	1	1.2%	7	0.9%	0	1.2%	4	0.9%	3	1.4%	6	0.6%	2	1.0%	7
B & Q, Tangeant Link, Romford	0.7%	6	0.0%	0	0.9%	6	0.9%	0	0.3%	1	1.1%	4	0.7%	3	0.3%	1	0.8%	6
Barkingside	0.4%	4	0.8%	2	0.3%	2	3.4%	2	0.4%	2	0.1%	0	0.5%	2	0.5%	2	0.3%	2
Beckton	0.3%	3	0.0%	0	0.5%	3	0.0%	0	0.7%	3	0.0%	0	0.7%	3	0.0%	0	0.4%	3
Bishops Stortford	0.1%	1	0.0%	0	0.1%	1	0.0%	0	0.0%	0	0.2%	1	0.2%	1	0.0%	0	0.1%	1
Bluewater Shopping Centre, Kent	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cheshunt	0.2%	1	0.0%	0	0.2%	1	0.0%	0	0.0%	0	0.3%	1	0.3%	1	0.0%	0	0.2%	1
Chingford	2.0%	16	2.3%	5	1.9%	11	3.8%	2	1.7%	6	2.2%	8	2.8%	11	0.9%	3	2.1%	15
Edinburgh Way Retail Park, Harlow	1.5%	12	1.2%	2	1.6%	9	0.0%	0	0.6%	2	2.6%	9	1.1%	5	1.7%	6	1.7%	12
Edmonton	0.4%	3	1.6%	3	0.0%	0	0.0%	0	0.9%	3	0.0%	0	0.4%	2	0.5%	2	0.5%	3
Hoddesdon	0.2%	1	0.0%	0	0.2%	1	0.0%	0	0.3%	1	0.0%	0	0.3%	1	0.0%	0	0.2%	1
Ikea, Glover Drive, Edmonton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Newbury Park	0.8%	7	0.8%	2	0.9%	5	3.4%	2	1.3%	5	0.0%	0	1.7%	7	0.0%	0	0.8%	5
Oak Retail Park, Harlow	0.8%	7	0.8%	2	0.8%	5	0.0%	0	0.7%	3	1.1%	4	1.1%	4	0.7%	2	0.7%	5
Sawbridgeworth	0.2%	2	0.0%	0	0.3%	2	1.8%	1	0.0%	0	0.2%	1	0.4%	2	0.0%	0	0.2%	2
Welwyn Garden City	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other outside catchment area	3.2%	25	3.7%	7	3.0%	18	0.0%	0	3.8%	15	2.8%	10	4.5%	18	1.8%	6	3.3%	22
Other zones 1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other zones 3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other zones 5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other zones 7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / can't	7.3%	59	7.7%	16	7.2%	43	6.5%	3	5.8%	22	9.2%	33	4.4%		10.4%	36	7.2%	49
remember)	7.570	37	7.770	10	7.270	43	0.570	3	3.070	22	7.270	33	7.770	10	10.470	30	7.270	77
(Don't do this type of shopping)	14.6%	117	13.3%	27	15.1%	90	10.4%	5	6.7%	26	23.9%	86	8.0%	32	22.3%	77	11.1%	76
Weighted base:		800		202		598		46		385		362		403		343		687
Sample:		800		204		596		40		341		412		384		355		678

Epping Forest Town Centres Survey For Roger Tym & Partners

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 Weighted:
 For Roger Tym & Partners
 April 2009

 Total
 Male
 Female
 18 to 34
 35 to 54
 55+
 ABC1
 C2DE
 Car in hhold

	Tota	ıl	Mal	e	Femal	e	18 to 34	ı	35 to 5	4	55+		ABC1		C2DI	2	Car in l	nhold
Q14 And the time before Those who purchase D								chas	e of DIY	, dec	orating	goods	or gard	ening	g items?			
Basildon	0.2%	1	0.0%	0	0.3%	1	0.0%	0	0.2%	1	0.3%	1	0.2%	1	0.3%	1	0.2%	1
Buckhurst Hill	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Brentwood	1.0%	7	0.8%	1	1.1%	6	1.7%	1	0.6%	2	1.5%	4	1.1%	4	0.8%	2	0.9%	6
Chelmsford	1.6%	11	1.5%	3	1.6%	8	2.9%	1	1.0%	4	2.1%	6	1.3%	5	1.9%	5	1.6%	10
Chigwell	0.6%	4	0.2%	0	0.8%	4	0.0%	0	0.4%	2	1.0%	3	0.9%	3	0.4%	1	0.4%	3
Chipping Ongar Enfield	0.8% 7.0%	5 48	0.9% 7.4%	2 13	0.7% 6.9%	4 35	0.0% 8.4%	0	0.2% 9.6%	1 35	1.6% 3.5%	4 10	1.0% 6.8%	4 25	0.3% 7.2%	1 19	0.8% 7.3%	5 44
Epping	0.2%	2	0.0%	0	0.3%	2	0.0%	0	0.4%	2	0.0%	0	0.4%	2	0.0%	0	0.3%	2
Harlow	16.3%	111	15.6%	27	16.5%	84	21.6%	9	16.0%	58	16.0%	44	16.3%	60	17.5%	47	16.7%	102
Ilford	2.4%	16	1.4%	2	2.7%	14	7.6%	3	2.0%	7	2.1%	6	2.1%	8	1.8%	5	2.4%	15
Ingatestone	0.4%	3	1.3%	2	0.1%	1	0.0%	0	0.4%	2	0.5%	1	0.6%	2	0.3%	1	0.1%	1
Lakeside regional shopping centre	0.3%	2	0.9%	2	0.1%	1	0.0%	0	0.4%	2	0.3%	1	0.4%	2	0.3%	1	0.4%	2
Loughton Broadway Loughton High Road	1.0% 4.2%	7 28	0.0% 4.2%	0 7	1.3% 4.1%	7 21	3.8% 3.8%	2	0.9% 3.2%	3 11	0.8% 5.6%	2 15	1.7% 4.4%	6 16	0.3% 4.2%	1 11	0.6% 4.2%	4 26
North Chingford	4.0%	27	2.8%	5	4.4%	22	4.2%	2	7.1%	26	0.0%	0	4.1%	15	4.6%	12	3.9%	24
Romford	1.7%	12	1.7%	3	1.8%	9	0.0%	0	1.2%	4	2.8%	8	1.5%	6	2.3%	6	1.9%	12
The West End	0.2%	2	0.0%	0	0.3%	2	0.0%	0	0.4%	2	0.0%	0	0.4%	2	0.0%	0	0.3%	2
Theydon Bois	0.1%	1	0.0%	0	0.2%	1	0.0%	0	0.2%	1	0.0%	0	0.0%	0	0.3%	1	0.1%	1
Waltham Abbey	0.4%	3	0.7%	1	0.3%	2	0.0%	0	0.8%	3	0.0%	0	0.8%	3	0.0%	0	0.5%	3
Waltham Cross	5.0%	34	5.1%	9	4.9%	25	12.6%	5	6.1%	22	2.2%	6	5.7%	21	4.7%	13	5.5%	34
Walthamstow Brookfield Centre,	2.3% 0.4%	16 2	0.9% 0.7%	2	2.8% 0.2%	14 1	0.0% 0.0%	0	3.8% 0.5%	14 2	0.7% 0.3%	2 1	2.8% 0.7%	10	1.8% 0.0%	5	2.3% 0.4%	14 2
Cheshunt, Waltham Cross, Hertfordshire (Tesco, Marks and Spencers,	0.470	2	0.770	1	0.270	1	0.070	U	0.570	2	0.570	1	0.770	2	0.070	O	0.470	2
Next) Highbridge Retail Park, Highbridge St, Waltham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Abbey, Essex (MFI, Carpetright) The Pavilions Shopping	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Centre, Waltham Cross, Broxbourne (Peacocks,	0.070	Ü	0.070	Ü	0.070	V	0.070	O	0.070	V	0.070	o	0.070	v	0.070	Ü	0.070	Ü
Sainsburys, Iceland) Lakeside Retail Park (Argos, B&Q, Comet, Halfords,	0.2%	2	0.5%	1	0.1%	1	0.0%	0	0.2%	1	0.3%	1	0.2%	1	0.3%	1	0.3%	2
Ikea, MFI, Tesco Extra) Homebase Ltd, 140 Church Hill, Loughton, Essex	5.1%	35	8.1%	14	4.1%	21	3.8%	2	4.8%	17	5.8%	16	4.5%	17	5.5%	15	5.6%	34
Homebase Ltd, High St, Waltham Cross,	5.1%	34	4.1%	7	5.4%	27	2.9%	1	6.6%	24	3.5%	10	5.7%	21	4.6%	12	5.4%	33
Hertfordshire Jewson Ltd, Bridge House Wharf, Lea Rd, Waltham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Abbey, Essex Jewson Ltd, Greensted Rd, Ongar, Epping Forest	0.1%	1	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.3%	1	0.0%	0	0.3%	1	0.1%	1
Sainsburys, 3 Crown Road, Enfield, Greater London	0.5%	3	0.0%	0	0.7%	3	0.0%	0	0.5%	2	0.6%	2	0.5%	2	0.7%	2	0.6%	3
Sainsburys, 51 North Service Road, Brentwood, Essex	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsburys, Brewery Road, Hoddesdon, Hertfordshire	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsburys, Chase Lane, King George Avenue, Barkingside, Essex	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsburys, Fifth Avenue, Allende Avenue, Harlow, Essex	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Bryant Avenue, Romford, Essex	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, 288 High Street, Ponders End, Enfield, Greater London	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Church Langley Centre, Harlow, Essex	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, East Road, Edinburgh Way, Harlow, Essex	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Sewardstone Road, Waltham Abbey, Essex	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Weighted:

Epping Forest Town Centres Survey For Roger Tym & Partners

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	Tota	ıl	Male	e	Fema	ile	18 to 3	34	35 to	54	55+		ABC	1	C2D	Е	Car in l	nhold
Tesco, Southend Road,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Woodford Green, Essex Wickes, Brook St,	0.2%	1	0.0%	0	0.3%	1	0.0%	0	0.2%	1	0.3%	1	0.2%	1	0.0%	0	0.2%	1
Brentwood, Essex	0.270	1	0.070	U	0.570	1	0.070	U	0.270	1	0.570	1	0.270	1	0.070	U	0.270	1
Wickes, Sturlas Wy, Waltham Cross, Hertfordshire	2.5%	17	2.7%	5	2.4%	12	4.2%	2	1.6%	6	3.4%	9	2.1%	8	2.4%	6	2.3%	14
Internet / delivered	0.5%	4	1.8%	3	0.1%	0	3.8%	2	0.4%	2	0.2%	0	0.4%	2	0.8%	2	0.5%	3
Abroad	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Car boot sale	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B & Q, Cabinet Way,	0.5%	3	0.0%	0	0.6%	3	0.0%	0	0.9%	3	0.0%	0	0.0%	0	1.2%	3	0.5%	3
Chingford																		
B & Q, Springfield Drive, Ilford	0.8%	6	0.9%	2	0.8%	4	2.7%	1	0.6%	2	0.9%	2	1.4%	5	0.0%	0	0.9%	6
B & Q, Tangeant Link, Romford	0.6%	4	0.6%	1	0.5%	3	1.0%	0	0.4%	2	0.4%	1	0.3%	1	0.7%	2	0.5%	3
Barkingside	0.2%	2	0.9%	2	0.0%	0	0.0%	0	0.4%	2	0.0%	0	0.0%	0	0.6%	2	0.3%	2
Beckton	0.3%	2	0.0%	0	0.4%	2	0.0%	0	0.6%	2	0.0%	0	0.6%	2	0.0%	0	0.4%	2
Bishops Stortford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bluewater Shopping Centre, Kent	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cheshunt	0.4%	3	0.0%	0	0.6%	3	0.0%	0	0.5%	2	0.4%	1	0.8%	3	0.0%	0	0.5%	3
Chingford	1.4%	9	1.8%	3	1.2%	6	0.0%	0	1.3%	5	1.7%	5	1.7%	6	1.2%	3	1.6%	9
Edinburgh Way Retail Park, Harlow	0.7%	5	0.5%	1	0.7%	4	0.0%	0	0.2%	1	1.4%	4	1.1%	4	0.2%	0	0.7%	5
Edmonton	0.5%	3	0.9%	2	0.3%	2	0.0%	0	0.9%	3	0.0%	0	0.4%	2	0.6%	2	0.5%	3
Hoddesdon	0.4%	2	0.7%	1	0.2%	1	0.0%	0	0.3%	1	0.4%	1	0.7%	2	0.0%	0	0.4%	2
Ikea, Glover Drive,	0.1%	1	0.0%	0	0.1%	1	0.0%	0	0.2%	1	0.0%	0	0.2%	1	0.0%	0	0.1%	1
Edmonton																		
Newbury Park	0.7%	5	0.9%	2	0.6%	3	3.8%	2	0.9%	3	0.0%	0	1.3%	5	0.0%	0	0.5%	3
Oak Retail Park, Harlow	1.4%	9	1.4%	2	1.4%	7	0.0%	0	0.5%	2	2.8%	8	1.0%	4	1.5%	4	1.5%	9
Sawbridgeworth	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Welwyn Garden City	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other outside catchment area	3.5%	24	4.2%	7	3.3%	17	0.0%	0	4.5%	16	3.0%	8	5.1%	19	1.2%	3	3.8%	23
Other zones 1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other zones 3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other zones 5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other zones 7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / can't remember)	21.0%	144		37		107	11.3%	5	15.4%	55		80	16.2%	60		70	18.9%	116
(Have only bought once)	3.2%	22	2.5%	4	3.5%	18	0.0%	0	2.4%	9	4.5%	12	2.5%	9	3.5%	9	2.8%	17
Weighted base:		683		175		508		42		359		275		370		267		611
Sample:		667		173		494		36		319		305		350		265		593

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Weighted: For Roger Tym & Partners April 2009

Total Male Female 18 to 34 35 to 54 55+ ABC1 C2DE Car in hhold

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Basildon	0.7%	6	1.6%	3	0.5%	3	3.4%	2	0.8%	3	0.4%	1	0.2%	1	1.3%	5	0.8%	5
Buckhurst Hill	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Brentwood	1.7%	13	1.4%	3	1.8%	11	3.0%	1	0.9%	3	2.4%	9	2.1%	8	1.3%	4	1.3%	9
Chelmsford	1.2%	9	0.4%	1	1.4%	9	1.5%	1	0.7%	3	1.6%	6	0.8%	3	1.3%	4	1.0%	7
Chigwell	0.4%	3	0.0%	0	0.5%	3	0.0%	0	0.7%	3	0.1%	0	0.3%	1	0.6%	2	0.4%	3
Chipping Ongar	0.7%	6	0.3%	1	0.9%	5	0.0%	0	0.4%	2	1.2%	4	0.9%	4	0.4%	2	0.8%	5
Enfield	8.8%	71	7.1%	14	9.4%	56	0.0%	0	12.7%	49	5.7%	21	8.2%	33	8.6%	30	10.0%	69
Epping	1.4%	11	1.2%	2	1.4%	9	0.0%	0	1.3%	5	1.7%	6	1.8%	7	1.2%	4	1.4%	10
Harlow	17.8%	143	18.1%	37		106	21.7%	10	16.5%	63	18.9%	68	18.1%	73	18.2%	62	18.2%	125
Ilford	2.7%	21	2.8%	6	2.6%	16	0.9%	0	3.4%	13	2.1%	8	3.4%	14	1.8%	6	2.5%	17
Ingatestone	0.5%	4	0.3%	1	0.6%	3	0.0%	0	0.9%	3	0.2%	1	0.0%	0	0.7%	2	0.6%	4
Lakeside regional shopping centre	0.6%	5	2.3%	5	0.0%	0	0.0%	0	1.0%	4	0.2%	1	0.8%	3	0.2%	1	0.7%	5
Loughton Broadway	1.6%	13	0.8%	2	1.9%	11	0.0%	0	0.5%	2	3.0%	11	0.9%	3	2.3%	8	1.4%	9
Loughton High Road	2.9%	23	2.6%	5	3.0%	18	0.0%	0	1.8%	7	4.5%	16	2.3%	9	3.7%	13	3.0%	20
North Chingford	3.5%	28	2.8%	6	3.7%	22	0.0%	0	5.0%	19	2.4%	9	2.9%	12	4.3%	15	2.8%	20
Romford	2.6%	20	2.2%	5	2.7%	16	2.4%	1	2.0%	8	3.3%	12	2.7%	11	2.4%	8	2.8%	19
The West End	3.0%	24	4.1%	8	2.6%	15	3.4%	2	5.3%	20	0.6%	2	3.5%	14	1.4%	5	3.2%	22
Theydon Bois	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waltham Abbey	1.4%	11	3.2%	6	0.8%	5	0.0%	0	0.9%	3	2.1%	8	1.3%	5	1.8%	6	1.4%	9
Waltham Cross	1.3%	11	2.3%	5	1.0%	6	0.0%	0	1.1%	4	1.8%	6	1.3%	5	1.5%	5	1.5%	11
Walthamstow	1.2%	9	1.6%	3	1.0%	6	0.0%	0	0.8%	3	1.7%	6	0.8%	3	1.8%	6	1.0%	7
Brookfield Centre, Cheshunt, Waltham Cross, Hertfordshire (Tesco, Marks and Spencers,	2.6%	20	3.6%	7	2.2%	13	7.8%	4	2.8%	11	1.7%	6	3.0%	12	2.4%	8	2.8%	19
Next) Highbridge Retail Park,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Highbridge St, Waltham Abbey, Essex (MFI, Carpetright)																		
The Pavilions Shopping Centre, Waltham Cross, Broxbourne (Peacocks,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsburys, Iceland) Lakeside Retail Park (Argos, B&Q, Comet, Halfords, Ikea, MFI, Tesco Extra)	0.4%	3	0.3%	1	0.5%	3	1.5%	1	0.4%	1	0.4%	1	0.5%	2	0.4%	1	0.5%	3
Homebase Ltd, 140 Church Hill, Loughton, Essex	0.2%	1	0.0%	0	0.2%	1	0.0%	0	0.2%	1	0.2%	1	0.0%	0	0.2%	1	0.2%	1
Homebase Ltd, High St, Waltham Cross, Hertfordshire	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Jewson Ltd, Bridge House Wharf, Lea Rd, Waltham Abbey, Essex	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Jewson Ltd, Greensted Rd, Ongar, Epping Forest	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsburys, 3 Crown Road, Enfield, Greater London	0.7%	5	0.0%	0	0.9%	5	0.0%	0	1.4%	5	0.0%	0	1.3%	5	0.0%	0	0.8%	5
Sainsburys, 51 North Service Road, Brentwood, Essex	0.1%	1	0.0%	0	0.1%	1	0.0%	0	0.2%	1	0.0%	0	0.2%	1	0.0%	0	0.1%	1
Sainsburys, Brewery Road, Hoddesdon, Hertfordshire	0.4%	3	0.0%	0	0.5%	3	0.0%	0	0.0%	0	0.8%	3	0.0%	0	0.9%	3	0.4%	3
Sainsburys, Chase Lane, King George Avenue, Barkingside, Essex	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsburys, Fifth Avenue, Allende Avenue, Harlow, Essex	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Bryant Avenue, Romford, Essex	0.1%	0	0.0%	0	0.1%	0	0.0%	0	0.0%	0	0.1%	0	0.0%	0	0.1%	0	0.1%	0
Tesco, 288 High Street, Ponders End, Enfield, Greater London	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Church Langley Centre, Harlow, Essex	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, East Road, Edinburgh Way, Harlow, Essex	0.1%	1	0.0%	0	0.1%	1	0.0%	0	0.0%	0	0.2%	1	0.0%	0	0.2%	1	0.1%	1
Tesco, Sewardstone Road, Waltham Abbey, Essex	0.9%	7	0.6%	1	1.0%	6	0.0%	0	0.9%	4	1.0%	4	1.2%	5	0.7%	2	1.1%	7

Weighted:

Epping Forest Town Centres Survey For Roger Tym & Partners

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	Total		Male	e	Fema	le	18 to 3	34	35 to	54	55+	-	ABC	1	C2D	Е	Car in l	ıhold
Tesco, Southend Road,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Woodford Green, Essex																		
Wickes, Brook St,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Brentwood, Essex	0.00/		0.00/		0.00/		0.004		0.004		0.00/		0.00/		0.00/		0.00/	
Wickes, Sturlas Wy, Waltham Cross, Hertfordshire	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Internet / delivered	10.8%	87	11.5%	23	10.6%	63	23.0%	11	12.4%	48	7.2%	26	12.1%	49	9.2%	31	10.8%	74
Abroad	0.1%	1	0.3%	1	0.0%	0	0.0%	0	0.2%	1	0.0%	0	0.0%	0	0.2%	1	0.1%	1
Car boot sale	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B & Q, Cabinet Way,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chingford																		
B & Q, Springfield Drive, Ilford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B & Q, Tangeant Link, Romford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Barkingside	0.3%	2	0.8%	2	0.1%	0	0.0%	0	0.4%	2	0.1%	0	0.0%	0	0.6%	2	0.3%	2
Beckton	0.8%	7	1.3%	3	0.6%	4	0.0%	0	1.2%	5	0.6%	2	1.5%	6	0.0%	0	0.9%	6
Bishops Stortford	0.3%	2	0.8%	2	0.1%	1	0.0%	0	0.2%	1	0.5%	2	0.4%	2	0.2%	1	0.4%	2
Bluewater Shopping Centre, Kent	0.8%	7	1.2%	2	0.7%	4	0.0%	0	0.9%	4	0.5%	2	1.2%	5	0.2%	1	0.9%	6
Cheshunt	0.2%	1	0.0%	0	0.2%	1	0.0%	0	0.0%	0	0.3%	1	0.0%	0	0.4%	1	0.2%	1
Chingford	1.2%	10	0.9%	2	1.3%	8	0.9%	0	1.8%	7	0.7%	2	1.8%	7	0.5%	2	1.2%	8
Edinburgh Way Retail Park, Harlow	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Edmonton	0.6%	5	0.3%	1	0.6%	4	0.0%	0	1.2%	5	0.0%	0	1.0%	4	0.0%	0	0.7%	5
Hoddesdon	0.7%	6	0.6%	1	0.7%	4	0.0%	0	0.8%	3	0.7%	2	0.8%	3	0.7%	2	0.8%	6
Ikea, Glover Drive, Edmonton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Newbury Park	0.3%	2	0.2%	0	0.3%	2	3.4%	2	0.0%	0	0.1%	0	0.4%	2	0.1%	0	0.1%	0
Oak Retail Park, Harlow	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sawbridgeworth	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Welwyn Garden City	0.8%	6	0.3%	1	1.0%	6	0.0%	0	1.2%	4	0.5%	2	1.3%	5	0.4%	1	0.9%	6
Other outside catchment area	2.0%	16	3.5%	7	1.5%	9	8.4%	4	1.7%	7	1.6%	6	2.6%	11	1.7%	6	2.4%	16
Other zones 1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other zones 3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other zones 5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other zones 7	0.7%	5	0.0%	0	0.9%	5	0.0%	0	1.4%	5	0.0%	0	0.8%	3	0.5%	2	0.7%	5
(Don't know / can't remember)	6.6%	53	5.5%	11	7.0%	42	5.5%	3	4.8%	18	8.8%	32	5.3%	21	8.0%	27	6.7%	46
(Don't do this type of shopping)	14.6%	117	13.0%	26	15.2%	91	13.2%	6	9.4%	36	20.2%	73	12.4%	50	17.6%	60	12.4%	85
Weighted base:		800		202		598		46		385		362		403		343		687
Sample:		800		204		596		40		341		412		384		355		678

Weighted:

Epping Forest Town Centres Survey For Roger Tym & Partners

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Total Male Female 18 to 34 35 to 54 55+ ABC1 C2DE Car in hhold

Q16 A	and the ti	ime befo	re th	at, whe	e did your housel	nold go to make a pu	rchase of elec	trical items such as	s TVs, DVD players, digital	
С	ameras,	MP3 pla	yers,	mobile	phones, compute	rs or domestic appli	ances, such as	s washing machine	s, fridges or cookers?	

cameras, MP3 playe Those who purchase el				omput	ers or d	omes	tic appli	iances	, such	as wa	shing m	nachin	es, frid	ges or	cooke	rs?		
Basildon	0.5%	4	0.9%	2	0.4%	2	3.9%	2	0.2%	1	0.5%	1	0.0%	0	1.3%	4	0.6%	4
Buckhurst Hill	0.0%	0	0.0%	0	0.4%	0	0.0%	0	0.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Brentwood	0.0%	6	1.2%	2	0.8%	4	0.0%	0	0.0%	1	1.9%	6	0.8%	3	1.0%	3	0.8%	5
Chelmsford		8	1.2%	2	1.2%	6	1.7%	1	0.2%	2	1.7%	5	1.2%	4	1.0%	3	1.1%	7
	1.2%	2	0.0%	0	0.4%	2	0.0%	0	0.0%	1	0.4%	1			0.3%	1	0.3%	
Chigwell	0.3%	3				2						2	0.4%	1		2		2
Chipping Ongar	0.4%		0.5%	1	0.4%		0.0%	0	0.2%	1	0.8%		0.4%	1	0.6%		0.5%	3
Enfield	9.4%	64	6.4%	11	10.4%	53	7.3%	3	11.7%	41	7.1%	21	9.3%	33	9.0%	25	10.4%	62
Epping	1.1%	8	2.6%	4	0.6%	3	0.0%	0	1.1%	4	1.3%	4	1.4%	5	1.0%	3	1.1%	7
Harlow	15.9%	108	12.8%	23	16.9%	86	9.2%	4	15.4%	54	17.6%	51	16.8%	59	16.0%	45	16.3%	98
Ilford	2.5%	17	4.0%	7	1.9%	10	2.1%	1	2.4%	8	2.7%	8	3.3%	12	1.7%	5	2.3%	14
Ingatestone	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lakeside regional shopping centre	0.6%	4	0.4%	1	0.7%	3	0.0%	0	0.9%	3	0.4%	1	0.4%	1	1.0%	3	0.7%	4
Loughton Broadway	1.3%	9	0.9%	2	1.5%	8	0.0%	0	0.8%	3	2.2%	6	1.1%	4	1.4%	4	1.3%	8
Loughton High Road	2.3%	16	3.1%	5	2.0%	10	0.0%	0	0.8%	3	4.4%	13	1.5%	5	3.7%	11	2.0%	12
North Chingford	3.2%	22	2.7%	5	3.4%	17	0.0%	0	5.2%	18	1.3%	4	2.5%	9	4.6%	13	2.5%	15
Romford	2.2%	15	1.5%	3	2.5%	13	0.0%	0	2.6%	9	2.1%	6	2.0%	7	2.5%	7	2.3%	14
The West End	2.0%	14	4.9%	9	1.0%	5	5.6%	2	3.1%	11	0.1%	0	2.8%	10	1.2%	3	2.0%	12
Theydon Bois	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waltham Abbey	1.8%	13	3.0%	5	1.4%	7	0.0%	0	1.8%	6	2.1%	6	1.3%	5	2.5%	7	1.8%	11
Waltham Cross	0.9%	6	0.7%	1	0.9%	5	0.0%	0	0.8%	3	1.0%	3	1.2%	4	0.6%	2	1.0%	6
Walthamstow	0.3%	2	0.0%	0	0.3%	2	0.0%	0	0.5%	2	0.0%	0	0.0%	0	0.6%	2	0.3%	2
Brookfield Centre,	1.4%	10	2.8%	5	1.0%	5	0.0%	0	1.7%	6	1.3%	4	1.4%	5	1.7%	5	1.6%	10
Cheshunt, Waltham Cross, Hertfordshire (Tesco, Marks and Spencers, Next)																		
Highbridge Retail Park, Highbridge St, Waltham Abbey, Essex (MFI, Carpetright)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Pavilions Shopping Centre, Waltham Cross, Broxbourne (Peacocks,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsburys, Iceland) Lakeside Retail Park (Argos, B&Q, Comet, Halfords, Ikea, MFI, Tesco Extra)	0.2%	1	0.0%	0	0.3%	1	0.0%	0	0.4%	1	0.0%	0	0.2%	1	0.2%	1	0.2%	1
Homebase Ltd, 140 Church Hill, Loughton, Essex	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Homebase Ltd, High St, Waltham Cross, Hertfordshire	0.2%	1	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.4%	1	0.0%	0	0.4%	1	0.0%	0
Jewson Ltd, Bridge House Wharf, Lea Rd, Waltham Abbey, Essex	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Jewson Ltd, Greensted Rd, Ongar, Epping Forest	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsburys, 3 Crown Road, Enfield, Greater London	1.0%	7	0.0%	0	1.4%	7	0.0%	0	1.5%	5	0.6%	2	1.5%	5	0.6%	2	1.2%	7
Sainsburys, 51 North Service Road, Brentwood, Essex	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsburys, Brewery Road, Hoddesdon, Hertfordshire	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsburys, Chase Lane, King George Avenue, Barkingside, Essex	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsburys, Fifth Avenue, Allende Avenue, Harlow, Essex	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Bryant Avenue, Romford, Essex	0.1%	0	0.0%	0	0.1%	0	0.0%	0	0.1%	0	0.0%	0	0.1%	0	0.0%	0	0.1%	0
Tesco, 288 High Street, Ponders End, Enfield, Greater London	0.3%	2	0.0%	0	0.3%	2	0.0%	0	0.0%	0	0.6%	2	0.0%	0	0.6%	2	0.3%	2
Tesco, Church Langley Centre, Harlow, Essex	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, East Road, Edinburgh Way, Harlow, Essex	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Sewardstone Road,	0.2%	1	0.0%	0	0.2%	1	0.0%	0	0.3%	1	0.0%	0	0.0%	0	0.4%	1	0.2%	1

Epping Forest Town Centres Survey For Roger Tym & Partners

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Weighted:				F	or R	oge	r Tyn	n &	Part	tner	'S						April	2009
	Total	l	Male	e	Fema	le	18 to 3	34	35 to	54	55+		ABC	1	C2D	Е	Car in l	nhold
Waltham Abbey, Essex	0.00/	0	0.00/	0	0.004	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0
Tesco, Southend Road, Woodford Green, Essex	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wickes, Brook St, Brentwood, Essex	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wickes, Sturlas Wy, Waltham Cross, Hertfordshire	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Internet / delivered	9.9%	68	10.3%	18	9.8%	50	21.0%	8	11.6%	40	6.3%	18	13.3%	47	6.5%	18	9.7%	59
Abroad	0.1%	1	0.4%	1	0.0%	0	0.0%	0	0.2%	1	0.0%	0	0.0%	0	0.2%	1	0.1%	1
Car boot sale	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B & Q, Cabinet Way, Chingford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B & Q, Springfield Drive, Ilford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B & Q, Tangeant Link,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Romford	0.1%	0	0.0%	0	0.1%	0	0.0%	0	0.0%	0	0.1%	0	0.0%	0	0.2%	0	0.1%	0
Barkingside			0.0%	0		1	0.0%	0	0.0%	0	0.1%	1			0.2%	1	0.1%	1
Beckton	0.1%	1 2			0.1%	1		0					0.0%	0		0		
Bishops Stortford	0.2%		0.5%	1	0.2%	_	0.0%		0.0%	0 5	0.6%	2	0.5%	2	0.0%	3	0.3% 1.3%	2 8
Bluewater Shopping Centre, Kent	1.1%	8	1.5%	3	1.0%	5	4.3%	2	1.4%		0.2%	1	1.2%	4	1.1%			
Cheshunt	0.3%	2	0.0%	0	0.4%	2	0.0%	0	0.5%	2	0.0%	0	0.5%	2	0.0%	0	0.3%	2
Chingford	2.0%	14	2.8%	5	1.7%	9	1.0%	0	1.9%	7	2.2%	6	2.9%	10	1.2%	3	1.7%	10
Edinburgh Way Retail Park, Harlow	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Edmonton	0.4%	3	0.4%	1	0.4%	2	0.0%	0	0.8%	3	0.0%	0	0.6%	2	0.0%	0	0.4%	3
Hoddesdon	0.4%	2	0.0%	0	0.5%	2	0.0%	0	0.3%	1	0.4%	1	0.3%	1	0.4%	1	0.4%	2
Ikea, Glover Drive, Edmonton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Newbury Park	0.6%	4	0.0%	0	0.8%	4	5.6%	2	0.5%	2	0.0%	0	1.1%	4	0.0%	0	0.4%	2
Oak Retail Park, Harlow	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sawbridgeworth	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Welwyn Garden City	0.7%	4	0.5%	1	0.7%	4	0.0%	0	0.7%	2	0.7%	2	0.9%	3	0.4%	1	0.7%	4
Other outside catchment area	1.8%	12	2.3%	4	1.7%	8	3.0%	1	2.1%	7	1.4%	4	1.8%	6	1.3%	4	1.8%	11
Other zones 1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other zones 3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other zones 5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other zones 7	0.7%	5	0.4%	1	0.8%	4	0.0%	0	1.3%	5	0.0%	0	1.1%	4	0.2%	1	0.8%	5
(Don't know / can't remember)	25.0%	171	24.5%	43	25.2%	128	28.8%	12	20.4%	71	29.0%	84	20.0%	71	27.3%	77	24.9%	150
(Have only bought once)	6.5%	45	6.4%	11	6.6%	34	6.4%	3	5.4%	19	8.1%	23	6.3%	22	6.8%	19	6.1%	37
Weighted base: Sample:		683 673		176 173		507 500		40 36		348 309		289 322		353 340		283 283		602 588

Epping Forest Town Centres Survey For Roger Tym & Partners

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Weighted: For Roger Tym & Partners April 2009

Total Male Female 18 to 34 35 to 54 55+ ABC1 C2DE Car in blodd

Weighted.					01 11	950	J				5						April	2007
	Tota	1	Male	e	Femal	le	18 to 3	4	35 to 5	54	55+		ABC1		C2DE	:	Car in h	ıhold
Q17 Can you tell me who	ere you o	or you	ır house	hold l	ast mad	le a p	urchase	of he	alth, bea	auty o	or chemi	st iter	ns?					
Basildon	0.1%	1	0.0%	0	0.1%	1	0.0%	0	0.2%	1	0.0%	0	0.2%	1	0.0%	0	0.1%	1
Buckhurst Hill	1.1%	9	0.8%	2	1.2%	7	0.0%	0	1.6%	6	0.6%	2	1.0%	4	0.5%	2	1.3%	ç
Brentwood	3.1%	24	1.7%	3	3.5%	21	1.5%	1	2.2%	8	4.1%	15	3.1%	13	2.4%	8	2.9%	20
Chelmsford	2.0%	16	1.4%	3	2.2%	13	1.5%	1	1.8%	7	2.3%	8	2.3%	9	1.5%	5	2.3%	16
Chipwell Chipping Ongor	1.5% 1.1%	12 9	1.0% 2.3%	2 5	1.6% 0.8%	10 5	0.9% 0.0%	0	1.3% 0.8%	5 3	1.8% 1.7%	6 6	1.4% 1.3%	6 5	1.4% 0.9%	5 3	1.3% 1.3%	9
Chipping Ongar Enfield	3.9%	31	4.1%	8	3.9%	23	0.0%	0	3.6%	14	4.8%	17	3.0%	12	5.4%	19	4.1%	2
Epping	6.5%	52	7.7%	15	6.1%	36	4.4%	2	6.0%	23	7.4%	27	7.4%	30	5.5%	19	6.4%	4
Harlow	12.1%	96	13.2%	27	11.7%	70	13.3%	6	9.0%	35	15.1%	55	9.9%	40	15.3%	52	11.6%	8
Ilford	3.4%	27	3.1%	6	3.5%	21	3.4%	2	3.7%	14	3.1%	11	3.3%	13	3.5%	12	3.4%	2
Ingatestone Lakeside regional shopping	0.4% 0.8%	3 6	0.7% 0.9%	1 2	0.4% 0.7%	2 4	0.0% 3.8%	0 2	0.2% 1.2%	1 4	0.8% 0.0%	3 0	0.2% 1.4%	1 5	0.6% 0.0%	2 0	0.3% 0.9%	2
centre Loughton Broadway	2.2%	18	1.9%	4	2.3%	14	3.0%	1	2.1%	8	1.9%	7	2.3%	9	2.1%	7	2.4%	17
Loughton High Road	7.2%	57	5.0%	10	7.9%	47	7.7%	4	5.9%	23	8.4%	30	5.9%	24	9.2%	32	7.1%	49
North Chingford	3.8%	30	3.2%	6	3.9%	24	0.0%	0	5.4%	21	2.6%	9	2.4%	10	5.5%	19	3.0%	2
Romford	2.3%	18	1.5%	3	2.6%	15	1.8%	1	3.0%	12	1.6%	6	2.9%	12	1.5%	5	2.6%	1
The West End	2.5%	20	2.5%	5	2.5%	15	3.4%	2	3.7%	14	0.7%	2	4.3%	17	0.8%	3	2.1%	1:
Theydon Bois	0.5%	4	0.4%	1	0.6%	3	0.0%	0	0.2%	1	0.9%	3	0.6%	2	0.2%	1	0.6%	
Waltham Abbey	1.8%	15	3.5%	7	1.3%	8	0.0%	0	2.6%	10	1.3%	5	2.5%	10	1.4%	5	1.7%	10
Waltham Cross	4.4%	35	3.2%	6	4.7%	28	7.5%	3	4.4%	17	4.0%	15	4.5%	18	4.9%	17	4.6%	3
Walthamstow	0.4%	3	0.8%	2	0.3%	2	0.0%	0	0.4%	2	0.4%	2	0.4%	2	0.5%	2	0.5%	
Brookfield Centre, Cheshunt, Waltham Cross, Hertfordshire (Tesco, Marks and Spencers, Next)	7.4%	59	6.0%	12	7.8%	47	10.4%	5	10.8%	42	3.5%	13	9.3%	38	5.8%	20	8.2%	5
Highbridge Retail Park, Highbridge St, Waltham Abbey, Essex (MFI,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
Carpetright) The Pavilions Shopping Centre, Waltham Cross,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
Broxbourne (Peacocks, Sainsburys, Iceland)	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	,
Lakeside Retail Park (Argos, B&Q, Comet, Halfords, Ikea, MFI, Tesco Extra)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
Homebase Ltd, 140 Church Hill, Loughton, Essex	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
Homebase Ltd, High St, Waltham Cross,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
Hertfordshire Jewson Ltd, Bridge House Wharf, Lea Rd, Waltham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
Abbey, Essex Jewson Ltd, Greensted Rd, Ongar, Epping Forest	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
Sainsburys, 3 Crown Road, Enfield, Greater London	0.2%	2	0.0%	0	0.3%	2	0.0%	0	0.5%	2	0.0%	0	0.4%	2	0.0%	0	0.3%	2
Sainsburys, 51 North Service Road, Brentwood, Essex Sainsburys, Brewery Road,	0.5%	4 6	0.0%	0	0.7%	5	0.0% 2.6%	0	0.5%	2	0.6%	2	0.7%	2	0.4%	1 2	0.5%	3
Hoddesdon, Hertfordshire Sainsburys, Chase Lane,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
King George Avenue, Barkingside, Essex Sainsburys, Fifth Avenue, Allende Avenue, Harlow,	0.5%	4	0.0%	0	0.7%	4	3.8%	2	0.7%	3	0.0%	0	0.4%	2	0.8%	3	0.6%	4
Essex Tesco Extra, Bryant Avenue,	0.1%	1	0.0%	0	0.1%	1	0.0%	0	0.2%	1	0.0%	0	0.2%	1	0.0%	0	0.1%	1
Romford, Essex Tesco, 288 High Street, Ponders End, Enfield,	0.2%	2	0.0%	0	0.3%	2	0.0%	0	0.0%	0	0.5%	2	0.4%	2	0.0%	0	0.3%	2
Greater London Tesco, Church Langley Centre, Harlow, Essex	0.5%	4	0.4%	1	0.6%	3	0.0%	0	0.4%	2	0.7%	2	0.6%	2	0.5%	2	0.6%	4
Tesco, East Road, Edinburgh Way, Harlow, Essex	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
Tesco, Sewardstone Road, Waltham Abbey, Essex Tesco, Southend Road,	2.9% 0.6%	23	0.9%	2	3.6% 0.8%	21	3.8%	2	3.7% 1.2%	14	2.0% 0.0%	7	3.2% 0.4%	13	2.9% 0.5%	10	3.4% 0.7%	23
resco, southend Koad,	0.0%	3	0.0%	U	0.0%	3	0.0%	U	1.∠%	3	0.0%	U	0.4%	2	0.5%	2	0.7%	3

Epping Forest Town Centres Survey For Roger Tym & Partners

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Weighted:				F	or R	ogei	· Tyn	n &	Part	tner	'S						April	2009
	Tota	ıl	Mal	e	Fema	le	18 to 3	34	35 to	54	55+		ABC	1	C2D	E	Car in l	ıhold
Woodford Green, Essex																		
Wickes, Brook St, Brentwood, Essex	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wickes, Sturlas Wy, Waltham Cross, Hertfordshire	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Internet / delivered	2.3%	18	1.4%	3	2.6%	15	3.8%	2	3.3%	13	1.1%	4	1.9%	8	2.5%	9	2.2%	15
Abroad	0.4%	3	0.3%	1	0.5%	3	0.0%	0	0.2%	1	0.8%	3	0.5%	2	0.2%	1	0.5%	3
Car boot sale	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B & Q, Cabinet Way, Chingford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B & Q, Springfield Drive, Ilford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B & Q, Tangeant Link, Romford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Barkingside	0.8%	6	0.0%	0	1.1%	6	3.4%	2	0.9%	4	0.4%	1	1.0%	4	0.6%	2	0.7%	5
Beckton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bishops Stortford	0.1%	1	0.0%	0	0.1%	1	0.0%	0	0.2%	1	0.0%	0	0.2%	1	0.0%	0	0.1%	1
Bluewater Shopping Centre, Kent	0.3%	3	0.0%	0	0.4%	3	0.0%	0	0.2%	1	0.5%	2	0.5%	2	0.2%	1	0.4%	3
Cheshunt	0.2%	1	0.0%	0	0.2%	1	0.0%	0	0.3%	1	0.0%	0	0.3%	1	0.0%	0	0.2%	1
Chingford	2.2%	18	2.3%	5	2.2%	13	3.8%	2	2.1%	8	2.2%	8	2.8%	11	1.4%	5	1.9%	13
Edinburgh Way Retail Park, Harlow	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Edmonton	0.2%	1	0.0%	0	0.2%	1	0.0%	0	0.0%	0	0.3%	1	0.0%	0	0.0%	0	0.2%	1
Hoddesdon	0.9%	7	0.6%	1	1.0%	6	0.0%	0	0.9%	4	0.7%	2	0.9%	4	0.7%	2	0.2%	6
Ikea, Glover Drive, Edmonton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Newbury Park	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Oak Retail Park, Harlow	0.0%	0	0.0%	Ö	0.0%	Ö	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sawbridgeworth	0.5%	4	1.2%	2	0.3%	2	0.0%	0	0.4%	2	0.7%	2	0.6%	2	0.5%	2	0.6%	4
Welwyn Garden City	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other outside catchment area	3.0%	24	5.4%	11	2.2%	13	0.0%	0	3.2%	12	3.3%	12	3.0%	12	3.1%	11	2.9%	20
Other zones 1	0.3%	2	0.4%	1	0.3%	2	0.0%	0	0.6%	2	0.0%	0	0.6%	2	0.0%	0	0.4%	20
Other zones 3	0.3%	2	1.2%	2	0.0%	0	0.0%	0	0.0%	0	0.7%	2	0.0%	0	0.7%	2	0.2%	1
Other zones 5	0.1%	1	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.2%	1	0.0%	0	0.2%	1	0.1%	1
Other zones 7	1.3%	10	2.3%	5	0.0%	6	6.8%	3	1.9%	7	0.2%	0	2.2%	9	0.5%	2	1.3%	9
(Don't know / can't	3.9%	31	4.7%	9	3.7%	22	8.7%	4	3.2%	12	4.2%	15	3.4%	14	3.8%	13	4.2%	29
remember)	3.7/0	31	4.770	,	3.770	22	0.770	4	3.270	12	4.2/0	13	3.470	14	3.070	13	4.2/0	2)
(Don't do this type of shopping)	8.5%	68	12.9%	26	7.0%	42	0.9%	0	4.9%	19	13.4%	48	5.7%	23	11.2%	38	7.4%	51
Waighted base:		800		202		598		46		385		362		403		343		687
Weighted base: Sample:		800		204		596		40		341		412		384		355		678

Epping Forest Town Centres Survey For Roger Tym & Partners

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Weighted: For Roger Tym & Partners April 2009

	Total	l	Male	e	Femal	le	18 to 34	4	35 to :	54	55+		ABC1		C2DE	;	Car in h	hold
Q18 And the time before Those who purchase he			•	•		hold g	jo to mak	ce a p	ourchas	e of h	ealth, be	eauty	or chem	ist ite	ems?			
Basildon	0.2%	2	0.9%	2	0.0%	0	0.0%	0	0.4%	2	0.0%	0	0.0%	0	0.5%	2	0.2%	2
Buckhurst Hill	1.2%	9	0.0%	0	1.5%	9	0.0%	0	1.7%	6	0.7%	2	1.4%	5	0.5%	2	1.4%	9
Brentwood Chelmsford	2.6% 2.3%	19 17	1.6% 2.1%	3	2.9% 2.3%	16 13	1.5% 1.5%	1 1	2.3% 2.3%	8 8	2.9% 2.4%	9 8	2.8% 2.2%	10 8	1.8% 2.5%	6 7	2.7% 2.6%	17 17
Chigwell	1.1%	8	1.2%	2	1.1%	6	0.0%	0	0.9%	3	1.6%	5	1.2%	5	1.0%	3	1.0%	6
Chipping Ongar Enfield	1.3% 3.3%	10 24	3.9% 2.0%	7	0.5% 3.7%	3 20	0.0% 0.0%	0	0.9% 1.4%	3 5	2.1% 6.0%	7 19	1.8% 0.9%	7	0.7% 6.6%	2 20	1.5% 3.1%	10 20
Epping	5.9%	43	6.3%	11	5.7%	32	4.4%	2	5.9%	21	6.2%	19	6.6%	25	5.1%	15	6.2%	39
Harlow	12.2%	89	12.0%	21	12.2%	68	11.7%	5	8.7%	32	16.3%	51	10.6%	40	14.4%	44	11.4%	73
Ilford Ingatestone	1.9% 0.3%	14 2	3.2% 0.4%	6 1	1.4% 0.3%	8 1	0.0% 0.0%	0	2.3% 0.2%	8	1.7% 0.4%	5 1	1.6% 0.2%	6 1	2.0% 0.5%	6 1	1.8% 0.1%	12 1
Lakeside regional shopping centre	0.4%	3	1.0%	2	0.2%	1	3.8%	2	0.2%	1	0.2%	1	0.6%	2	0.2%	1	0.5%	3
Loughton Broadway Loughton High Road	1.9% 7.4%	14 54	2.2% 6.2%	4 11	1.8% 7.8%	10 43	3.0% 4.3%	1 2	1.0% 7.1%	4 26	2.9% 7.7%	9 24	1.1% 7.7%	4 29	2.4% 7.7%	7 24	1.9% 7.8%	12 50
North Chingford	3.1%	23	2.8%	5	3.2%	18	0.0%	0	4.5%	17	2.0%	6	3.4%	13	3.3%	10	2.3%	15
Romford	3.1%	23	1.4%	2	3.6%	20	1.8%	1	4.1%	15	2.2%	7	3.3%	12	3.2%	10	3.2%	21
The West End Theydon Bois	3.0% 0.7%	22 5	4.5% 0.0%	8	2.5% 0.9%	14 5	10.3% 0.0%	5 0	3.6% 0.5%	13 2	1.0% 1.1%	3	4.7% 0.9%	18 3	1.1% 0.0%	3	2.3% 0.8%	14 5
Waltham Abbey	1.9%	14	4.0%	7	1.2%	7	0.0%	0	1.9%	7	2.1%	3 7	2.6%	10	1.2%	4	1.9%	12
Waltham Cross	4.9%	36	3.0%	5	5.5%	31	3.8%	2	5.4%	20	4.7%	15	4.4%	17	6.3%	19	4.9%	31
Walthamstow Brookfield Centre.	0.7%	5	0.9%	2	0.6%	4	0.9%	0 2	0.4%	2	1.0%	3	0.4%	20	1.2%	4	0.6%	4 47
Cheshunt, Waltham Cross, Hertfordshire (Tesco, Marks and Spencers, Next)	6.8%	50	6.5%	11	6.9%	38	5.3%	2	9.2%	34	4.4%	14	7.6%	29	6.9%	21	7.3%	47
Highbridge Retail Park, Highbridge St, Waltham Abbey, Essex (MFI, Carpetright)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Pavilions Shopping Centre, Waltham Cross, Broxbourne (Peacocks, Sainsburys, Iceland)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lakeside Retail Park (Argos, B&Q, Comet, Halfords, Ikea, MFI, Tesco Extra)	0.3%	2	0.4%	1	0.3%	2	0.0%	0	0.7%	2	0.0%	0	0.0%	0	0.8%	2	0.1%	1
Homebase Ltd, 140 Church Hill, Loughton, Essex	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Homebase Ltd, High St, Waltham Cross, Hertfordshire	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Jewson Ltd, Bridge House Wharf, Lea Rd, Waltham Abbey, Essex	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Jewson Ltd, Greensted Rd, Ongar, Epping Forest	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsburys, 3 Crown Road, Enfield, Greater London	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		0
Sainsburys, 51 North Service Road, Brentwood, Essex	0.6%	4	0.0%	0	0.8%	4	0.0%	0	0.6%	2	0.7%	2	0.7%	3	0.5%	1	0.5%	3
Sainsburys, Brewery Road, Hoddesdon, Hertfordshire Sainsburys, Chase Lane,	0.8%	6	0.7%	0	0.9%	5	2.6% 0.0%	0	0.7%	0	0.8%	0	0.0%	0	0.4%	0	0.0%	6
King George Avenue, Barkingside, Essex																		
Sainsburys, Fifth Avenue, Allende Avenue, Harlow, Essex	0.2%	2	0.0%	0	0.3%	2	0.0%	0	0.5%	2	0.0%	0	0.0%	0	0.6%	2	0.3%	2
Tesco Extra, Bryant Avenue, Romford, Essex	0.2%	1	0.0%	0	0.3%	1	0.0%	0	0.2%	1	0.2%	1	0.4%	1	0.0%	0	0.2%	1
Tesco, 288 High Street, Ponders End, Enfield, Greater London	0.2%	2	0.0%	0	0.3%	2	0.0%	0	0.0%	0	0.6%	2	0.5%	2	0.0%	0		2
Tesco, Church Langley Centre, Harlow, Essex	0.6%	4	1.4%	2	0.3%	2	0.0%	0	0.5%	2	0.8%	2	0.7%	2	0.5%	2	0.5%	3
Tesco, East Road, Edinburgh Way, Harlow, Essex	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Sewardstone Road, Waltham Abbey, Essex	2.9%	21	1.0%	2	3.5%	19	0.0%	0	4.7%	17	1.3%	4	2.3%	9	3.5%	11	3.3%	21

Weighted:

Epping Forest Town Centres Survey For Roger Tym & Partners

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	Tota	ıl	Male	e	Fema	le	18 to 3	4	35 to	54	55+		ABC	1	C2D	E	Car in l	hhold
Tesco, Southend Road, Woodford Green, Essex	0.6%	5	0.9%	2	0.6%	3	3.4%	2	0.4%	2	0.5%	2	0.4%	2	0.5%	2	0.7%	5
Wickes, Brook St,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Brentwood, Essex								-			,.		,.		,.			
Wickes, Sturlas Wy, Waltham Cross, Hertfordshire	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Internet / delivered	2.0%	15	0.7%	1	2.5%	14	6.4%	3	1.1%	4	2.6%	8	1.3%	5	2.4%	7	2.0%	13
Abroad	0.4%	3	0.0%	0	0.5%	3	0.0%	0	0.2%	1	0.7%	2	0.5%	2	0.0%	0	0.4%	3
Car boot sale	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B & Q, Cabinet Way,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chingford																		
B & Q, Springfield Drive, Ilford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B & Q, Tangeant Link, Romford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Barkingside	0.9%	7	0.0%	0	1.2%	7	3.4%	2	0.9%	3	0.7%	2	1.1%	4	0.9%	3	0.7%	4
Beckton	0.2%	2	0.0%	0	0.3%	2	0.0%	0	0.5%	2	0.0%	0	0.5%	2	0.0%	0	0.3%	2
Bishops Stortford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bluewater Shopping Centre, Kent	0.5%	4	0.5%	1	0.6%	3	0.0%	0	1.1%	4	0.0%	0	1.0%	4	0.0%	0	0.6%	4
Cheshunt	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chingford	1.6%	12	1.8%	3	1.5%	8	7.6%	3	1.3%	5	1.0%	3	1.8%	7	1.1%	3	1.5%	10
Edinburgh Way Retail Park, Harlow	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Edmonton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hoddesdon	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ikea, Glover Drive, Edmonton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Newbury Park	0.2%	2	0.0%	0	0.3%	2	0.0%	0	0.4%	2	0.0%	0	0.4%	2	0.0%	0	0.2%	2
Oak Retail Park, Harlow	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sawbridgeworth	0.5%	3	0.9%	2	0.3%	2	0.0%	0	0.5%	2	0.5%	2	0.7%	2	0.3%	1	0.5%	3
Welwyn Garden City	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other outside catchment area	2.8%	21	2.8%	5	2.8%	16	0.0%	0	3.5%	13	2.5%	8	4.1%	16	1.3%	4	2.6%	17
Other zones 1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other zones 3	0.2%	1	0.0%	0	0.2%	1	0.0%	0	0.3%	1	0.0%	0	0.3%	1	0.0%	0	0.2%	1
Other zones 5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other zones 7	1.4%	10	2.7%	5	0.9%	5	3.4%	2	2.3%	8	0.0%	0	2.2%	8	0.5%	2	1.6%	10
(Don't know / can't remember)	14.2%	104	17.6%	31	13.1%	73	20.7%	10	12.2%	45	15.0%	47	12.3%	47	14.0%	43	13.9%	88
(Have only bought once)	2.5%	18	2.6%	5	2.5%	14	0.0%	0	2.7%	10	2.7%	8	1.8%	7	3.7%	11	2.8%	18
Weighted base: Sample:		732 722		176 175		556 547		46 39		366 325		313 351		380 362		305 308		636 622

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Epping Forest Town Centres Survey For Roger Tym & Partners

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 Weighted:
 For Roger Tym & Partners
 April 2009

 Total
 Male
 Female
 18 to 34
 35 to 54
 55+
 ABC1
 C2DE
 Car in hhold

	Total		Man		remai	·	10 10 5	•	35 10 .	, -	551		пос	•	(2)		Car III II	noid
Q19 Can you tell me whe instruments or toys?		r you	r house	hold l	ast mad	е а рі	urchase o	of red	creation	al goo	ds such	n as sp	oorts eq	uipm	ent, bic	ycles,	musica	ıl
Basildon	0.5%	4	1.6%	3	0.1%	1	3.4%	2	0.6%	2	0.0%	0	0.2%	1	0.9%	3	0.6%	4
Buckhurst Hill	0.2%	2	0.0%	0	0.3%	2	0.0%	0	0.4%	2	0.0%	0	0.4%	2	0.0%	0	0.2%	2
Brentwood	1.6%	13	2.4%	5	1.4%	8	1.5%	1	1.4%	5	1.9%	7	2.2%	9	0.7%	3	1.8%	12
Chelmsford	0.7%	6	0.3%	1	0.8%	5	0.0%	0	0.8%	3	0.8%	3	0.9%	4	0.6%	2	0.6%	4
Chigwell	0.4%	3	0.6%	1	0.4%	2	0.0%	0	0.6%	2	0.3%	1	0.8%	3	0.1%	0	0.5%	3
Chipping Ongar Enfield	0.2% 6.8%	2 54	0.8% 5.4%	2 11	0.0% 7.3%	0 43	0.0% 13.9%	0 6	0.2% 7.6%	1 29	0.2% 5.2%	1 19	0.2% 8.5%	1 34	0.2% 5.0%	1 17	0.2% 7.4%	2 51
Epping	1.3%	10	2.1%	4	1.0%	6	0.0%	0	1.8%	7	0.8%	3	1.9%	8	0.7%	2	1.5%	10
Harlow	9.8%	78	10.1%	20	9.7%	58	13.2%	6	12.0%	46	6.9%	25	11.7%	47	7.2%	25	10.7%	73
Ilford	3.0%	24	1.0%	2	3.7%	22	0.0%	0	4.2%	16	2.2%	8	4.1%	16	1.5%	5	3.0%	21
Ingatestone	0.1%	1	0.0%	0	0.1%	1	0.0%	0	0.0%	0	0.2%	1	0.0%	0	0.2%	1	0.1%	1
Lakeside regional shopping centre	0.8%	6	0.9%	2	0.7%	2	3.8% 0.0%	0	0.8%	2	0.4%	2	0.7%	3	0.6%	2	0.9%	6
Loughton Broadway Loughton High Road	1.8%	3 14	2.1%	4	1.7%	10	0.0%	0	2.0%	8	1.9%	7	1.3%	5	2.2%	7	2.0%	14
North Chingford	0.2%	2	0.0%	0	0.3%	2	0.0%	0	0.4%	2	0.0%	ó	0.0%	0	0.5%	2	0.2%	2
Romford	1.8%	14	1.5%	3	1.9%	11	1.5%	1	2.1%	8	1.5%	5	2.0%	8	1.8%	6	2.1%	14
The West End	1.7%	13	3.7%	7	1.0%	6	6.7%	3	2.0%	8	0.7%	3	2.5%	10	0.8%	3	1.8%	12
Theydon Bois	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waltham Abbey	0.2%	2	0.9%	2	0.0%	0	0.0%	0	0.5%	2	0.0%	0	0.4%	2	0.0%	0	0.3%	2
Waltham Cross	0.2%	2	0.0%	0	0.3%	2	0.0%	0	0.5%	2	0.0%	0	0.4%	2	0.0%	0	0.3%	2
Walthamstow Brookfield Centre,	0.4% 0.5%	3	0.0% 0.6%	0	0.5% 0.4%	3 2	0.0% 0.0%	0	0.8% 0.9%	3 4	0.0% 0.0%	0	0.8% 0.6%	3 2	0.0% 0.4%	0 1	0.5% 0.5%	3 4
Cheshunt, Waltham Cross, Hertfordshire (Tesco, Marks and Spencers,	0.570	7	0.070		0.470	2	0.070	Ü	0.770	7	0.070	Ü	0.070	2	0.470	1	0.570	7
Next) Highbridge Retail Park,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Highbridge St, Waltham Abbey, Essex (MFI, Carpetright)																		
The Pavilions Shopping Centre, Waltham Cross, Broxbourne (Peacocks,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsburys, Iceland) Lakeside Retail Park (Argos, B&Q, Comet, Halfords,	0.5%	4	1.0%	2	0.3%	2	0.0%	0	0.6%	2	0.4%	1	0.0%	0	0.9%	3	0.5%	4
Ikea, MFI, Tesco Extra) Homebase Ltd, 140 Church	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hill, Loughton, Essex Homebase Ltd, High St, Waltham Cross,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hertfordshire Jewson Ltd, Bridge House Wharf, Lea Rd, Waltham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Abbey, Essex Jewson Ltd, Greensted Rd,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ongar, Epping Forest Sainsburys, 3 Crown Road,	0.4%	3	0.0%	0	0.6%	3	0.0%	0	0.9%	3	0.0%	0	0.9%	3	0.0%	0	0.5%	3
Enfield, Greater London Sainsburys, 51 North Service Road, Brentwood, Essex	0.1%	1	0.0%	0	0.1%	1	0.0%	0	0.0%	0	0.2%	1	0.2%	1	0.0%	0	0.1%	1
Sainsburys, Brewery Road, Hoddesdon, Hertfordshire	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsburys, Chase Lane, King George Avenue, Barkingside, Essex	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsburys, Fifth Avenue, Allende Avenue, Harlow, Essex	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Bryant Avenue, Romford, Essex	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, 288 High Street, Ponders End, Enfield, Greater London	0.2%	2	0.0%	0	0.3%	2	0.0%	0	0.5%	2	0.0%	0	0.0%	0	0.5%	2	0.3%	2
Tesco, Church Langley Centre, Harlow, Essex	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, East Road, Edinburgh Way, Harlow, Essex	0.0%	5	0.0%	0	0.0%	0 5	0.0%	0	0.0%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0 5
Tesco, Sewardstone Road, Waltham Abbey, Essex	0.6%	3	0.0%	U	0.8%	3	0.0%	0	1.3%	3	0.0%	U	0.6%	3	0.5%	2	0.7%	3

Weighted:

Epping Forest Town Centres Survey For Roger Tym & Partners

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	Tota	l	Male	e	Fema	le	18 to 34	4	35 to	54	55+		ABC	1	C2D	E	Car in h	nhold
Tesco, Southend Road,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Woodford Green, Essex Wickes, Brook St,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Brentwood, Essex	0.070		0.070		0.070	Ü	0.070		0.070		0.070	Ü	0.070		0.070		0.070	Ü
Wickes, Sturlas Wy, Waltham Cross, Hertfordshire	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Internet / delivered	5.7%	46	8.5%	17	4.8%	29	8.9%	4	10.1%	39	0.5%	2	7.7%	31	3.1%	11	6.2%	43
Abroad	0.3%	3	0.0%	0	0.4%	3	0.0%	0	0.5%	2	0.2%	1	0.6%	3	0.0%	0	0.4%	3
Car boot sale	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B & Q, Cabinet Way, Chingford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B & Q, Springfield Drive, Ilford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B & Q, Tangeant Link, Romford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Barkingside	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Beckton	0.3%	2	1.0%	2	0.1%	0	0.0%	0	0.4%	2	0.2%	1	0.0%	0	0.7%	2	0.4%	2
Bishops Stortford	0.6%	5	0.0%	0	0.8%	5	0.0%	0	0.8%	3	0.4%	2	0.8%	3	0.5%	2	0.7%	5
Bluewater Shopping Centre,	0.1%	1	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.2%	1	0.0%	0	0.2%	1	0.1%	1
Kent	0.170	•	01170	•	0.070	Ü	0.070		0.070	Ü	0.270	-	0.070	Ü	0.270	•	0.170	-
Cheshunt	0.6%	5	0.0%	0	0.8%	5	0.0%	0	1.0%	4	0.2%	1	0.7%	3	0.5%	2	0.7%	5
Chingford	0.2%	2	0.0%	0	0.3%	2	0.0%	0	0.5%	2	0.0%	0	0.0%	0	0.5%	2	0.3%	2
Edinburgh Way Retail Park, Harlow	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Edmonton	0.2%	2	0.0%	0	0.3%	2	0.0%	0	0.4%	2	0.0%	0	0.4%	2	0.0%	0	0.2%	2
Hoddesdon	0.2%	1	0.6%	1	0.5%	0	0.0%	0	0.4%	1	0.0%	0	0.4%	1	0.0%	0	0.2%	1
Ikea, Glover Drive,	0.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	0	0.0%	0	0.2%	0
Edmonton	0.070	U	0.070	U	0.070	U	0.070	U	0.070	U	0.070	U	0.070	U	0.070	U	0.070	U
Newbury Park	0.8%	6	0.8%	2	0.8%	5	0.0%	0	1.5%	6	0.2%	1	1.4%	6	0.2%	1	0.9%	6
Oak Retail Park, Harlow	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sawbridgeworth	0.4%	3	0.0%	0	0.5%	3	1.8%	1	0.5%	2	0.0%	0	0.7%	3	0.0%	0	0.4%	3
Welwyn Garden City	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other outside catchment area	2.0%	16	1.8%	4	2.0%	12	0.0%	0	3.8%	15	0.2%	1	2.3%	9	1.9%	6	1.8%	13
Other zones 1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other zones 3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other zones 5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other zones 7	0.4%	3	0.8%	2	0.3%	2	3.4%	2	0.0%	0	0.0%	0	0.4%	2	0.5%	2	0.5%	3
(Don't know / can't	6.4%	51	7.5%	15	6.0%	36	8.4%	4	7.5%	29	4.5%	16	7.0%	28	5.7%	20	6.8%	47
remember)	0.470	31	1.5/0	13	0.070	30	0.470	7	7.570	2)	4.5/0	10	7.070	20	3.770	20	0.070	47
(Don't do this type of shopping)	47.7%	382	43.0%	87	49.3%	295	33.6%	16	29.6%	114	69.2%	250	35.5%	143	61.0%	210	42.8%	294
Weighted base:		800		202		598		46		385		362		403		343		687
Sample:		800		204		596		40		341		412		384		355		678

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Weighted: Total Male Female 18 to 34 35 to 54 55+ ABC1 C2DE Car in hhold

Q20	And the time before that, where did you or your household go to make a purchase of recreational goods such as sports equipment,
	bicycles, musical instruments or toys?

Q20 And the time before bicycles, musical in: Those who purchase re	strumen	ts or	toys?	•	r house	hold g	jo to ma	ke a p	ourchas	e of re	ecreatio	nal go	ods suc	h as	sports 6	equipr	nent,	
Basildon	0.3%	u good 1	0.0%	0	0.5%	1	0.0%	0	0.5%	1	0.0%	0	0.3%	1	0.5%	1	0.2%	1
Buckhurst Hill	0.9%	4	0.0%	0	1.3%	4	0.0%	0	0.8%	2	1.4%	2	1.5%	4	0.0%	0	1.0%	4
Brentwood	2.0%	8	2.4%	3	1.8%	6	2.3%	1	0.8%	2	5.0%	6	2.4%	6	1.0%	1	2.0%	8
Chelmsford	1.6%	7	2.0%	2	1.5%	4	0.0%	0	1.4%	4	2.7%	3	1.7%	4	1.8%	2	1.6%	6
Chigwell	0.3%	1	1.1%	1	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.3%	1	0.3%	0	0.3%	1
Chipping Ongar	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Enfield	10.1%	42	8.9%	10	10.5%	32	10.8%	3	10.8%	29	7.3%	8	10.0%	26	12.2%	16	10.8%	42
Epping Harlow	1.5% 14.4%	6 60	1.4% 12.4%	2 14	1.5% 15.1%	4 46	0.0% 14.7%	0 5	1.8% 13.6%	5 37	1.1% 17.0%	1 19	2.1% 16.0%	5 41	0.6% 12.0%	1 16	1.4% 14.3%	5 56
Ilford	5.2%	22	5.4%	6	5.0%	15	0.0%	0	6.0%	16	4.7%	5	6.6%	17	1.8%	2	4.8%	19
Ingatestone	0.2%	1	0.0%	0	0.2%	1	0.0%	0	0.0%	0	0.6%	1	0.0%	0	0.5%	1	0.2%	1
Lakeside regional shopping centre	2.0%	8	1.5%	2	2.2%	7	5.6%	2	1.8%	5	1.6%	2	2.0%	5	1.5%	2	2.1%	8
Loughton Broadway	0.7%	3	0.6%	1	0.7%	2	0.0%	0	0.8%	2	0.6%	1	1.1%	3	0.0%	0	0.8%	3
Loughton High Road	3.0%	13	3.8%	4	2.7%	8	0.0%	0	2.4%	7	5.4%	6	2.5%	6	3.4%	5	3.0%	12
North Chingford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Romford	2.3%	10	2.1%	2	2.4%	7	0.0%	0	2.2%	6	3.3%	4	3.0%	8	1.4%	2	2.5%	10
The West End	3.1%	13	4.2%	5	2.7%	8	7.3%	2	2.9%	8	2.7%	3	2.6%	7	4.7%	6	2.4%	10
Theydon Bois Waltham Abbey	0.0% 0.4%	0 2	0.0% 1.5%	0 2	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.6%	0 2	0.0% 0.0%	0	0.0% 0.7%	0 2	0.0% 0.0%	0	0.0% 0.4%	0 2
Waltham Cross	0.4%	3	0.0%	0	1.2%	3	0.0%	0	1.3%	3	0.0%	0	1.3%	3	0.0%	0	0.4%	3
Walthamstow	0.8%	3	0.0%	0	1.0%	3	0.0%	0	1.2%	3	0.0%	0	0.6%	2	1.2%	2	0.8%	3
Brookfield Centre,	2.2%	9	3.2%	4	1.9%	6	0.0%	0	2.8%	8	1.6%	2	2.5%	6	2.2%	3	1.9%	8
Cheshunt, Waltham Cross, Hertfordshire (Tesco, Marks and Spencers, Next)																		
Highbridge Retail Park, Highbridge St, Waltham Abbey, Essex (MFI, Carpetright)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Pavilions Shopping Centre, Waltham Cross, Broxbourne (Peacocks, Sainsburys, Iceland)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lakeside Retail Park (Argos, B&Q, Comet, Halfords, Ikea, MFI, Tesco Extra)	0.3%	1	0.6%	1	0.2%	1	0.0%	0	0.5%	1	0.0%	0	0.3%	1	0.5%	1	0.4%	1
Homebase Ltd, 140 Church Hill, Loughton, Essex	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Homebase Ltd, High St, Waltham Cross, Hertfordshire	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Jewson Ltd, Bridge House Wharf, Lea Rd, Waltham Abbey, Essex	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Jewson Ltd, Greensted Rd, Ongar, Epping Forest	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsburys, 3 Crown Road, Enfield, Greater London	0.8%	3	0.0%	0	1.2%	3	0.0%	0	1.3%	3	0.0%	0	1.3%	3	0.0%	0	0.9%	3
Sainsburys, 51 North Service Road, Brentwood, Essex	0.2%	1	0.0%	0	0.2%	1	0.0%	0	0.0%	0	0.6%	1	0.3%	1	0.0%	0	0.2%	1
Sainsburys, Brewery Road, Hoddesdon, Hertfordshire	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsburys, Chase Lane, King George Avenue, Barkingside, Essex	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsburys, Fifth Avenue, Allende Avenue, Harlow, Essex	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Bryant Avenue, Romford, Essex	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, 288 High Street, Ponders End, Enfield, Greater London	0.4%	2	0.0%	0	0.6%	2	0.0%	0	0.6%	2	0.0%	0	0.0%	0	1.3%	2	0.4%	2
Tesco, Church Langley Centre, Harlow, Essex	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, East Road, Edinburgh Way, Harlow, Essex	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Sewardstone Road,	0.8%	3	0.0%	0	1.2%	3	0.0%	0	1.3%	3	0.0%	0	0.7%	2	1.3%	2	0.9%	3

Weighted:

090409

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	Total	l	Male	e	Fema	le	18 to 3	34	35 to	54	55+		ABC	:1	C2Dl	Ξ	Car in l	nhold
Waltham Abbey, Essex																		
Tesco, Southend Road, Woodford Green, Essex	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wickes, Brook St, Brentwood, Essex	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wickes, Sturlas Wy, Waltham Cross, Hertfordshire	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Internet / delivered	8.9%	37	10.6%	12	8.3%	25	18.6%	6	9.5%	26	4.7%	5	8.2%	21	9.8%	13	8.2%	32
Abroad	0.6%	2	2.1%	2	0.0%	0	0.0%	0	0.6%	2	0.7%	1	0.3%	1	1.2%	2	0.6%	2
Car boot sale	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B & Q, Cabinet Way, Chingford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B & Q, Springfield Drive, Ilford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B & Q, Tangeant Link, Romford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Barkingside	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Beckton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bishops Stortford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bluewater Shopping Centre, Kent	0.1%	0	0.0%	0	0.1%	0	0.0%	0	0.2%	0	0.0%	0	0.2%	0	0.0%	0	0.1%	0
Cheshunt	0.7%	3	0.0%	0	1.0%	3	0.0%	0	1.1%	3	0.0%	0	0.5%	1	1.3%	2	0.8%	3
Chingford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Edinburgh Way Retail Park, Harlow	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Edmonton	0.4%	2	0.0%	0	0.5%	2	0.0%	0	0.6%	2	0.0%	0	0.6%	2	0.0%	0	0.4%	2
Hoddesdon	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ikea, Glover Drive, Edmonton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Newbury Park	0.9%	4	1.4%	2	0.7%	2	2.2%	1	1.2%	3	0.0%	0	1.5%	4	0.0%	0	1.0%	4
Oak Retail Park, Harlow	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sawbridgeworth	0.4%	2	0.7%	1	0.3%	1	0.0%	0	0.3%	1	0.7%	1	0.3%	1	0.6%	1	0.4%	2
Welwyn Garden City	0.6%	2	0.0%	0	0.8%	2	0.0%	0	0.4%	1	1.1%	1	0.5%	1	0.9%	1	0.6%	2
Other outside catchment area	1.8%	7	1.1%	1	2.0%	6	0.0%	0	2.5%	7	0.4%	0	1.3%	3	2.5%	3	1.4%	5
Other zones 1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	C
Other zones 3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other zones 5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	C
Other zones 7 (Don't know / can't	0.4% 24.7%	2 104	1.4% 21.2%	2 24	0.0% 26.1%	0 79	0.0% 32.3%	0 10	0.6% 20.3%	2 55	0.0% 31.9%	0 36	0.6% 18.5%	2 48	0.0% 32.5%	0 43	0.4% 25.7%	101
remember) (Have only bought once)	6.1%	26	10.4%	12	4.5%	14	6.2%	2	7.3%	20	3.5%	4	7.9%	20	2.9%	4	6.5%	26
Weighted base: Sample:		418 403		115 115		303 288		31 26		271 247		111 126		259 247		134 129		393 375

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Weighted: Total Male Female 18 to 34 35 to 54 55+ ABC1 C2DE Car in hhold Q21 And where was the last purchase of other specialist non-food items such as books, CDs, jewellery or china and glass items? 3 0.5% Buckhurst Hill 0.0% 0 0.0% 0 0.0% 0.0% 0 0.0% 0 0.0% 0.0% 0 0.0% 0 0.0% 0 0 0 Brentwood 2.4% 20 2.1% 4 2.6% 15 1.5% 1 1 5% 6 3 7% 13 2.4% 10 2.2% 8 2.6% 18 Chelmsford 1.3% 10 0.8% 2 9 0.0% 1.4% 1.4% 1.3% 1.2% 4 1.5% 10 1.5% 0 5 5 5 Chigwell 0.3% 2 0.2% 0 0.3% 0.0% 0.0% 0 0.7% 0.1% 0 0.4% 0.2% 1 2 2 0 0.3% Chipping Ongar 0.3% 0.0% 0 0.4% 0.0% 0 0.4% 2 0.2% 0.6% 2 0.0% 2 Enfield 3.2% 26 4 1% 8 2.9% 18 2.6% 1 2.9% 11 3.8% 14 3.1% 12 4.0% 14 3 5% 24 1.9% 1.2% 2.1% 1.5% 2.4% 2.5% 0.9% 2.0% **Epping** 15 3 13 1.8% 9 10 Harlow 8.6% 69 8.1% 16 8.8% 52 10.6% 7.2% 28 9.8% 35 6.3% 25 11.6% 40 7.9% 54 3.0% 24 2.5% 19 0 14 2.8% 10 4.3% 1.2% 2.8% 19 Ilford 5 3.2% 0.0% 3.6% 17 4 Ingatestone 0.1% 1 0.0% 0 0.1%0.0% 0 0.0% 0 0.2% 0.0% 0 0.2% 1 0.1% 1 Lakeside regional shopping 0.8% 7 0.0% 0 1.1% 7 0.0% 0 1.1% 4 0.6% 2 1.0% 4 0.8% 3 0.9% 7 centre Loughton Broadway 0.4% 3 0.3% 1 0.4% 2 1.5% 0.0% 0 0.2% 1 0.7% 3 0.0% 0 0.4% 3 Loughton High Road 3.6% 29 2.4% 5 4.0% 24 4.3% 2 2.9% 11 4.3% 16 4.2% 17 3.0% 10 3.7% 26 North Chingford 0.4% 3 0.0% 0 0.6% 0.0% 0.5% 0.4% 0.0% 0 1.0% 3 0.3% Romford 2.8% 22 4 19 9 12 12 3.0% 20 1.7% 3.2% 1.8% 2.4% 3.4% 2.0% 8 3.6% The West End 3.3% 27 5.5% 11 2.6% 15 11.7% 4.1% 16 1 3% 4 2% 17 1.3% 3.0% 21 Theydon Bois 0.0% 0 0.0% 0 0.0% 0 0.0% 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0 Waltham Abbey 0.3% 3 0.0% 0 0.4% 3 0.0% 0 0.0% 0 0.7% 3 0.6% 3 0.0% 0 0.4% 3 22 25 3.7% 0.0% 2.9% 2.9% 12 3.3% 23 Waltham Cross 3.1% 1.2% 2 0 3.6% 14 11 3.6% 12 Walthamstow 0.4% 3 0.9% 2 0.3% 2 3.8% 2 0.5% 2 0.0% 0 0.4% 2 0.5% 2 0.0% 0 Brookfield Centre, 3.2% 26 2.7% 5 3.4% 20 2.6% 1 4.3% 17 2.2% 8 3.5% 14 3.4% 12 3.6% 25 Cheshunt, Waltham Cross, Hertfordshire (Tesco. Marks and Spencers, Next) Highbridge Retail Park, 0.0% 0.0% 0.0% 0 0.0% 0.0% 0 0.0% 0 0.0% 0 0.0% 0.0% 0 0 0 0 0 Highbridge St, Waltham Abbey, Essex (MFI, Carpetright) The Pavilions Shopping 0 2 0.2% 2 0.0% 0 0.3% 2 0.0% 0 0.5% 2 0.0% 0.4% 2 0.0% 0 0.3% Centre, Waltham Cross, Broxbourne (Peacocks, Sainsburys, Iceland) Lakeside Retail Park (Argos, 0.4% 3 0.0% 0 0.6% 3 0.0% 0.9% 3 0.0% 0 0.4% 2 0.5% 2 0.5% 3 B&Q, Comet, Halfords, Ikea, MFI, Tesco Extra) 0.0% Homebase Ltd 140 Church 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0 Hill, Loughton, Essex Homebase Ltd, High St, 0.0% 0.0% 0.0% 0.0% 0.0% 0 0.0% 0 0.0% 0.0% 0.0% 0 Waltham Cross. Hertfordshire Jewson Ltd, Bridge House 0.0% 0.0% 0.0% 0.0% 0.0% 0 0.0% 0 0.0% 0 0.0% 0.0% 0 0 0 0 0 0 Wharf, Lea Rd, Waltham Abbey, Essex Jewson Ltd, Greensted Rd, 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 Ongar, Epping Forest Sainsburys, 3 Crown Road, 0.2% 2 0.0% 0 0.3% 0.0% 0.5% 2 0.0% 0 0.0% 0 0.0% 0 0.3% 2 Enfield, Greater London Sainsburys, 51 North Service 0.3% 2 0.0% 0 0.3% 2 0.0% 0 0.4% 0.2% 1 0.3% 1 0.2% 1 0.2% 1 Road, Brentwood, Essex 0.0% 0.0% 0.0% 0.0% 0 0.0% 0.0% 0 0.0% 0 Sainsburys, Brewery Road, 0 0.0% 0 0 0 0 0 0.0% Hoddesdon, Hertfordshire Sainsburys, Chase Lane, 0.0%0 0.0% 0 0.0%0 0.0% 0 0.0% 0 0.0% 0 0.0%0 0.0% 0 0.0%0 King George Avenue, Barkingside, Essex Sainsburys, Fifth Avenue, 0.3% 3 0.0% 0 0.4% 3 3.8% 2 0.0% 0 0.2% 1 0.4% 2 0.0% 0 0.3% 2 Allende Avenue, Harlow, Essex 0.0% 0 Tesco Extra, Bryant Avenue, 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0 0.0% Romford, Essex Tesco, 288 High Street, 0.9% 7 0.0% 0 1.2% 7 0.0% 1.4% 5 0.5% 2 0.9% 3 1.0% 3 1.0% 7 Ponders End. Enfield. Greater London Tesco, Church Langley 0.9% 7 0.8% 2 0.9% 5 0.0% 0 1.2% 5 0.7% 2 1.2% 5 0.6% 2 1.0% 7 Centre, Harlow, Essex Tesco, East Road, Edinburgh 0 0.0% 0.0% 0 0.2% 0.0% 0.1% 1 0.4% 0.0% 0 0.2% 1 1 0 0.1% 1 Way, Harlow, Essex 2.0% 14 Tesco, Sewardstone Road. 1.7% 0.9% 2.0% 12 0.0% 2.7% 10 1.0% 3 1.3% 2.0% Waltham Abbey, Essex Tesco, Southend Road, 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0

Weighted:

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	Tota	ıl	Male	•	Fema	le	18 to 3	34	35 to	54	55+		ABC	:1	C2D	E	Car in l	nhold
Woodford Green, Essex																		
Wickes, Brook St, Brentwood, Essex	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wickes, Sturlas Wy, Waltham Cross, Hertfordshire	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Internet / delivered	20.3%	162	25.8%	52	18.4%	110	34.9%	16	28.5%	110	9.7%	35	26.8%	108	14.1%	48	22.3%	153
Abroad	0.4%	3	0.0%	0	0.5%	3	0.0%	0	0.2%	1	0.6%	2	0.5%	2	0.2%	1	0.4%	3
Car boot sale	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B & Q, Cabinet Way, Chingford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B & Q, Springfield Drive, Ilford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B & Q, Tangeant Link, Romford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Barkingside	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Beckton	0.4%	3	0.9%	2	0.3%	2	0.0%	0	0.9%	3	0.0%	0	0.8%	3	0.0%	0	0.5%	3
Bishops Stortford	0.2%	2	0.8%	2	0.0%	0	0.0%	0	0.0%	0	0.5%	2	0.2%	1	0.2%	1	0.2%	2
Bluewater Shopping Centre, Kent	1.2%	10	0.4%	1	1.5%	9	0.0%	0	1.7%	7	0.9%	3	2.1%	8	0.2%	1	1.4%	10
Cheshunt	0.2%	1	0.0%	0	0.2%	1	0.0%	0	0.0%	0	0.3%	1	0.3%	1	0.0%	0	0.2%	1
Chingford	0.3%	2	0.0%	0	0.4%	2	0.0%	0	0.6%	2	0.0%	0	0.0%	0	0.5%	2	0.4%	2
Edinburgh Way Retail Park, Harlow	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Edmonton	0.4%	3	0.0%	0	0.6%	3	0.0%	0	0.4%	2	0.5%	2	0.8%	3	0.0%	0	0.5%	3
Hoddesdon	0.8%	6	1.2%	2	0.6%	4	0.0%	0	0.9%	4	0.7%	2	1.2%	5	0.4%	1	0.9%	6
Ikea, Glover Drive, Edmonton	1.0%	8	0.8%	2	1.1%	7	3.8%	2	1.3%	5	0.5%	2	1.7%	7	0.5%	2	1.2%	8
Newbury Park	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Oak Retail Park, Harlow	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sawbridgeworth	0.1%	1	0.0%	0	0.1%	1	0.0%	0	0.2%	1	0.0%	0	0.0%	0	0.2%	1	0.1%	1
Welwyn Garden City	0.3%	2	0.0%	0	0.3%	2	0.0%	0	0.5%	2	0.0%	0	0.5%	2	0.0%	0	0.3%	2
Other outside catchment area	2.4%	19	2.4%	5	2.4%	14	3.4%	2	4.1%	16	0.5%	2	1.8%	7	2.8%	10	2.4%	17
Other zones 1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other zones 3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other zones 5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other zones 7	0.2%	2	0.0%	0	0.3%	2	0.0%	0	0.4%	2	0.0%	0	0.4%	2	0.0%	0	0.2%	2
(Don't know / can't	4.3%	35	6.0%	12	3.8%	23	0.0%	0	3.3%	13	5.6%	20	4.3%	17	3.6%	12	4.8%	33
remember) (Don't do this type of shopping)	22.5%	180	24.4%	49	21.9%	131	8.7%	4	11.2%	43	36.5%	132	13.1%	53	32.9%	113	18.4%	127
Weighted base:		800		202		598		46		385		362		403		343		687
Sample:		800		204		596		40		341		412		384		355		678

Epping Forest Town Centres Survey For Roger Tym & Partners

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Weighted: For Roger Tym & Partners April 2009

Total Male Female 18 to 34 35 to 54 55+ ABC1 C2DE Car in hhold

Q22	And the time before that, where did you or your household go to make a purchase of other specialist non-food items such as books,
	CDs, iewellery or china and glass items?

Q22 And the time before CDs, jewellery or chi	ina and	glass	items?	-	r housel	hold g	o to ma	ke a p	ourchas	e of o	ther spe	ecialis	t non-fo	od ite	ms suc	h as b	ooks,	
Dagildon	0.5%	2	2 10/	2	0.0%	0	2 70/	2	0.5%	2	0.00/	0	0.00/	0	1 40/	2	0.60/	2
Basildon Buckhurst Hill	0.5%	3	2.1% 0.0%	3	0.0%	0	3.7% 0.0%	2	0.5%	2	0.0% 0.0%	0	0.0% 0.0%	0	1.4% 0.0%	3	0.6% 0.0%	3 0
Brentwood	2.2%	13	2.8%	4	1.9%	9	1.6%	1	1.0%	3	4.0%	9	2.0%	7	2.3%	5	1.9%	11
Chelmsford	2.4%	15	0.5%	1	3.0%	14	0.0%	0	1.5%	5	4.2%	10	1.7%	6	2.8%	7	2.4%	13
Chigwell	0.2%	2	0.0%	0	0.3%	2	0.0%	0	0.0%	0	0.7%	2	0.0%	0	0.7%	2	0.1%	1
Chipping Ongar	0.2%	2	0.0%	0	0.3%	2	0.0%	0	0.2%	1	0.3%	1	0.4%	2	0.0%	0	0.3%	2
Enfield	3.0%	19	4.2%	6	2.6%	12	2.9%	1	2.4%	8	4.1%	9	2.2%	8	4.8%	11	3.4%	19
Epping	2.1%	13	1.4%	2	2.3%	11	0.0%	0	1.7%	6	3.2%	7	2.4%	8	1.7%	4	2.0%	11
Harlow Ilford	8.7% 2.5%	54	6.2% 2.5%	9	9.6% 2.5%	45 12	9.8% 1.0%	4	6.1% 3.4%	21 12	12.3%	28	5.7% 3.9%	20 14	13.3% 0.2%	31	7.7% 2.5%	43 14
Ingatestone	0.1%	16 1	0.5%	4	0.0%	0	0.0%	0	0.0%	0	1.6% 0.3%	4	0.0%	0	0.2%	1	0.1%	14
Lakeside regional shopping	1.9%	12	0.5%	1	2.3%	11	0.0%	0	2.5%	9	1.3%	3	2.4%	8	1.2%	3	2.1%	12
centre			0.10 / 0								-10,0				/-			
Loughton Broadway	0.5%	3	0.5%	1	0.5%	2	1.6%	1	0.2%	1	0.0%	0	0.6%	2	0.0%	0	0.5%	3
Loughton High Road	4.4%	27	4.7%	7	4.3%	20	8.4%	4	2.7%	9	6.2%	14	4.9%	17	4.0%	9	4.0%	22
North Chingford	0.8%	5	0.0%	0	1.1%	5	0.0%	0	1.5%	5	0.0%	0	0.5%	2	1.5%	3	0.9%	5
Romford	4.2%	26	2.2%	3	4.8%	22	0.0%	0	2.6%	9	7.3%	17	3.5%	12	5.1%	12	4.0%	22
The West End	3.6% 0.0%	23	7.0% 0.0%	11 0	2.5% 0.0%	12 0	5.3% 0.0%	2	4.1% 0.0%	14 0	2.5% 0.0%	6 0	2.9% 0.0%	10 0	2.9% 0.0%	7 0	3.3% 0.0%	18 0
Theydon Bois Waltham Abbey	0.3%	2	0.0%	0	0.0%	2	0.0%	0	0.0%	0	0.8%	2	0.5%	2	0.0%	0	0.3%	2
Waltham Cross	3.3%	21	1.1%	2	4.1%	19	4.1%	2	3.5%	12	3.0%	7	2.9%	10	4.5%	10	3.4%	19
Walthamstow	0.4%	2	0.5%	1	0.3%	2	0.0%	0	0.0%	0	1.0%	2	0.5%	2	0.3%	1	0.4%	2
Brookfield Centre,	3.1%	19	3.5%	5	3.0%	14	0.0%	0	4.2%	14	2.2%	5	3.3%	11	3.5%	8	3.2%	18
Cheshunt, Waltham Cross, Hertfordshire (Tesco, Marks and Spencers, Next)																		
Highbridge Retail Park, Highbridge St, Waltham Abbey, Essex (MFI, Carpetright)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Pavilions Shopping Centre, Waltham Cross, Broxbourne (Peacocks, Sainsburys, Iceland)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lakeside Retail Park (Argos, B&Q, Comet, Halfords, Ikea, MFI, Tesco Extra)	0.2%	2	0.5%	1	0.1%	1	0.0%	0	0.2%	1	0.3%	1	0.4%	2	0.0%	0	0.3%	2
Homebase Ltd, 140 Church Hill, Loughton, Essex	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Homebase Ltd, High St, Waltham Cross, Hertfordshire	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Jewson Ltd, Bridge House Wharf, Lea Rd, Waltham Abbey, Essex	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Jewson Ltd, Greensted Rd,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ongar, Epping Forest Sainsburys, 3 Crown Road,	0.3%	2	0.0%	0	0.4%	2	0.0%	0	0.5%	2	0.0%	0	0.0%	0	0.8%	2	0.3%	2
Enfield, Greater London Sainsburys, 51 North Service	0.1%	1	0.0%	0	0.1%	1	0.0%	0	0.0%	0	0.3%	1	0.0%	0	0.3%	1	0.1%	1
Road, Brentwood, Essex Sainsburys, Brewery Road,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hoddesdon, Hertfordshire Sainsburys, Chase Lane, King George Avenue, Barkingside, Essex	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsburys, Fifth Avenue, Allende Avenue, Harlow, Essex	0.2%	1	0.0%	0	0.3%	1	0.0%	0	0.0%	0	0.5%	1	0.0%	0	0.5%	1	0.2%	1
Tesco Extra, Bryant Avenue, Romford, Essex	0.1%	1	0.0%	0	0.1%	1	0.0%	0	0.0%	0	0.3%	1	0.0%	0	0.0%	0	0.0%	0
Tesco, 288 High Street, Ponders End, Enfield, Greater London	0.6%	3	0.0%	0	0.7%	3	0.0%	0	0.5%	2	0.8%	2	1.0%	3	0.0%	0	0.6%	3
Tesco, Church Langley Centre, Harlow, Essex	0.3%	2	0.5%	1	0.2%	1	0.0%	0	0.5%	2	0.0%	0	0.2%	1	0.4%	1	0.3%	2
Tesco, East Road, Edinburgh Way, Harlow, Essex	0.1%	1	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.4%	1	0.2%	1	0.0%	0	0.1%	1
Tesco, Sewardstone Road,	1.6%	10	1.1%	2	1.7%	8	0.0%	0	1.8%	6	1.5%	3	1.5%	5	2.0%	5	1.7%	10

Epping Forest Town Centres Survey For Roger Tym & Partners

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Weighted:				F	or R	oge	r Tyn	n &	Par	tner	S						April	2009
	Tota	ıl	Male	e	Fema	le	18 to 3	34	35 to	54	55+		ABC	:1	C2D	E	Car in l	ıhold
Waltham Abbey, Essex																		
Tesco, Southend Road, Woodford Green, Essex	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	C
Wickes, Brook St, Brentwood, Essex	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
Wickes, Sturlas Wy, Waltham Cross, Hertfordshire	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
Internet / delivered	24.3%	151	30.8%	47	22.2%	104	31.1%	13	31.8%	109	12.0%	27	29.8%	104	17.5%	40	25.5%	143
Abroad	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
Car boot sale	0.3%	2	0.0%	0	0.0%	2	0.0%	0	0.0%	0	0.0%	2	0.0%	1	0.5%	1	0.4%	2
Other	0.5%	0	0.0%	0	0.4%	0	0.0%	0	0.0%	0	0.9%	0	0.2%	0	0.0%	0	0.4%	(
	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
B & Q, Cabinet Way, Chingford																		
B & Q, Springfield Drive, Ilford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
B & Q, Tangeant Link, Romford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	C
Barkingside	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Beckton	0.1%	1	0.0%	0	0.1%	1	0.0%	0	0.2%	1	0.0%	0	0.2%	1	0.0%	0	0.1%	1
Bishops Stortford	0.5%	3	0.8%	1	0.4%	2	0.0%	0	0.8%	3	0.0%	0	0.6%	2	0.4%	1	0.4%	2
Bluewater Shopping Centre, Kent	0.3%	2	0.5%	1	0.2%	1	0.0%	0	0.0%	0	0.7%	2	0.2%	1	0.4%	1	0.3%	2
Cheshunt	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
Chingford	0.3%	2	0.0%	0	0.3%	2	0.0%	0	0.5%	2	0.0%	0	0.0%	0	0.7%	2	0.3%	2
Edinburgh Way Retail Park, Harlow	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
Edmonton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	C
Hoddesdon	0.6%	4	0.8%	1	0.5%	2	0.0%	0	0.7%	2	0.5%	1	1.0%	4	0.0%	0	0.6%	4
Ikea, Glover Drive, Edmonton	0.3%	2	0.0%	0	0.3%	2	0.0%	0	0.5%	2	0.0%	0	0.0%	0	0.7%	2	0.3%	2
Newbury Park	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	C
Oak Retail Park, Harlow	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
Sawbridgeworth	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
Welwyn Garden City	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
Other outside catchment area	1.9%	12	1.0%	2	2.2%	10	0.0%	0	3.4%	12	0.0%	0	1.7%	6	2.6%	6	1.5%	8
Other zones 1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
Other zones 3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
Other zones 5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
Other zones 7	0.5%	3	0.0%	0	0.7%	3	0.0%	0	0.9%	3	0.0%	0	0.9%	3	0.0%	0	0.6%	3
(Don't know / can't remember)	19.3%	119	19.6%	30	19.1%	89	27.5%	12	15.5%	53	23.1%	53	17.0%	59	20.7%	48	19.2%	108
(Have only bought once)	3.7%	23	3.4%	5	3.9%	18	2.9%	1	3.9%	13	3.7%	9	4.7%	16	2.2%	5	4.0%	22
Weighted base: Sample:		620 598		153 153		467 445		42 36		342 302		230 254		350 330		230 224		560 537
Q23 Do you use the Inter	rnet to u	ndert	ake you	r sho _l	oping (fo	ood o	r non-foc	od)?										
Yes	49.9%	400	54.0%	109	48.6%	290	71.0%	33	72.8%	280	23.1%	84	64.2%	258	32.5%	111	55.6%	382
No	50.1%	400	46.0%	93	51.4%	308	29.0%	13	27.2%	105	76.9%	278	35.8%	144	67.5%	232	44.4%	305
Weighted base:		800		202		598		46		385		362		403		343		687
Sample:		800		204		596		40		341		412		384		355		678

Epping Forest Town Centres Survey For Roger Tym & Partners

Weighted:				F	or R	oge	r Tyn	1 &	Part	tner	·s						April	2009
	Tota	ıl	Mal	e	Fema	le	18 to 3	4	35 to	54	55+		ABC	1	C2DE	2	Car in l	ihold
Q24 What sort of goods Those who use the inte							et?											
Food and groceries	17.2%	69	8.6%	9	20.4%	59	10.2%	3	20.3%	57	10.3%	9	16.1%	42	17.3%	19	17.2%	66
Clothes and shoes	33.5%	134	31.1%	34	34.3%	100	33.1%	11	33.8%	95	31.6%	26	34.9%	90	34.8%	39	33.7%	129
Furniture, carpets, soft household furnishings	9.3%	37	8.2%	9	9.8%	28	10.3%	3	9.1%	26	9.9%	8	10.1%	26	9.3%	10	9.2%	35
DIY and decorating goods	7.2%	29	9.8%	11	6.2%	18	22.2%	7	5.4%	15	7.5%	6	5.1%	13	12.1%	13	6.9%	27
Domestic appliances	18.8%	75	24.6%	27	16.7%	48	22.4%	7	15.3%	43	29.1%	24	18.6%	48	20.8%	23	18.4%	71
CDs, DVDs, games, books etc	73.9%	295	70.5%	77	75.2%	218	80.9%	27	76.3%	214	64.9%	54	78.0%	201	65.0%	72	74.8%	286
Other specialist non-food items	0.5%	2	0.8%	1	0.4%	1	0.0%	0	0.7%	2	0.0%	0	0.8%	2	0.0%	0	0.3%	1
Electrical goods	3.4%	14	3.2%	3	3.5%	10	6.9%	2	3.5%	10	1.8%	2	3.9%	10	1.1%	1	3.6%	14
Holidays	3.3%	13	4.4%	5	2.8%	8	0.0%	0	1.9%	5	9.1%	8	2.3%	6	6.4%	7	3.4%	13
Sports equipment	2.0%	8	4.8%	5	1.0%	3	0.0%	0	2.0%	6	2.9%	2	2.3%	6	1.8%	2	1.7%	6
Flowers / Plants	0.8%	3	0.0%	0	1.1%	3	0.0%	0	1.0%	3	0.5%	0	1.0%	3	0.6%	1	0.9%	3
Gifts	0.6%	2	1.0%	1	0.4%	1	0.0%	0	0.5%	1	1.0%	1	0.4%	1	1.0%	1	0.6%	2
Toys	0.7%	3	0.0%	0	0.9%	3	0.0%	0	0.7%	2	0.8%	1	0.5%	1	1.4%	2	0.7%	3
Health & Beauty products	2.8%	11	1.1%	1	3.4%	10	4.8%	2	2.9%	8	1.5%	1	2.8%	7	3.0%	3	2.4%	9
Concert / Theatre tickets	0.9%	3	0.8%	1	0.9%	3	0.0%	0	1.2%	3	0.0%	0	1.0%	3	0.7%	1	0.9%	3
Hobby / Craft items	0.8%	3	2.1%	2	0.3%	1	0.0%	0	0.4%	1	2.3%	2	0.9%	2	0.7%	1	0.8%	3
(Don't know)	1.5%	6	2.4%	3	1.2%	4	0.0%	0	1.8%	5	0.5%	0	0.7%	2	3.2%	4	1.4%	5
Weighted base:		400		109		290		33		280		84		258		111		382
Sample:		376		106		270		27		248		98		243		103		360
Q25 Which of the follow	ing do yo	ou co	nsider to	o be y	our nea	rest T	own Cer	ntre v	vithin E	pping	Forest [Distric	t?					
Epping	22.2%	178	23.2%	47	21.9%	131	24.1%	11	19.5%	75	25.3%	92	23.6%	95	20.6%	71	22.7%	156
Loughton High Road	16.4%	131	12.1%	24	17.8%	107	12.9%	6	17.0%	65	16.3%	59	13.7%	55	19.2%	66	15.3%	105
Waltham Abbey	25.0%	200	25.0%	51	25.0%	150	31.5%	15	28.4%	109	20.6%	75	25.2%	102	26.7%	92	26.9%	185
Loughton Broadway (or 'The Broadway' of 'Debden')	3.3%	26	4.7%	9	2.8%	17	3.9%	2	3.2%	12	3.3%	12	2.8%	11	3.1%	11	3.4%	23
Chipping Ongar	8.0%	64	8.7%	17	7.8%	46	5.0%	2	6.4%	25		37	7.8%	31	8.0%	28	8.4%	58
Buckhurst Hill	14.9%	119	16.1%	33	14.5%	87	17.0%	8	20.5%	79	8.5%	31	19.1%	77	9.9%	34	15.4%	106
(Don't know)	10.2%	82	10.3%	21	10.2%	61	5.6%	3	5.1%	19	15.6%	56	7.8%	31	12.4%	43	8.0%	55
Weighted base:		800		202		598		46		385		362		403		343		687
Sample:		800		204		596		40		341		412		384		355		678
Q26 Do you visit your ne Those who know their			•		. ,		-											
Yes	48.5%		46.7%		49.1%		33.6%		46.0%	168			47.9%	178	49.4%	148		300
No (Don't know / veries)	51.0%	366 4	52.4%	95 2	50.5%	271	66.4%	29 0	53.9%	197	, .	139	51.2%	190 3	50.6%	152		330
(Don't know / varies)	0.5%		0.9%		0.4%	2	0.0%		0.2%	1	1.0%	3	0.9%		0.0%		0.3%	2
Weighted base: Sample:		718 708		181 181		537 527		44 37		365 321		305 347		371 351		301 305		632 619
bampic.		100		101		541		31		241		J41		551		505		019

Weighted:

Epping Forest Town Centres Survey For Roger Tym & Partners

18 to 34

35 to 54

55+

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April 2009

Car in hhold

ABC1

C2DE

Q27 What are some good features of your nearest town centre (identified in Question 25)? Those who know their nearest Town Centre within the Epping Forest District at Q25

Male

Female

Total

1st mention																		
Adequate access for wheelchair and pushchair users	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Adequate parking	3.5%	25	5.7%	10	2.7%	15	3.8%	2	2.1%	8	5.1%	16	3.0%	11	4.5%	14	3.9%	25
Adequate public transport	0.6%	4	1.4%	3	0.3%	2	1.9%	1	0.2%	1	0.8%	2	0.7%	3	0.5%	2	0.5%	3
Adequate sign posting	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Provisions for pedestrians	1.2%	9	2.0%	4	0.9%	5	3.6%	2	1.5%	5	0.6%	2	1.4%	5	1.2%	3	1.1%	7
Adequate choice of shops in	13.5%	97	10.8%	20	14.4%	77	13.7%	6	14.0%	51	13.0%	40	14.7%	55	12.9%	39	12.8%	81
general Adequate quality of shops	7.7%	55	5.4%	10	8.5%	45	1.9%	1	6.1%	22		32	5.9%	22	9.4%	28	7.9%	50
Adequate supermarket offer	5.0%	36	2.7%	5	5.8%	31	0.0%	0	6.5%	24	4.0%	12	6.6%	25	2.6%	8	5.6%	36
Enough national multiple	0.2%	1	0.0%	0	0.2%	1	0.0%	0	0.3%	1	0.0%	0	0.3%	1	0.0%	0	0.2%	1
(high street chain) retailers	0.2%	2	0.0%	0	0.3%	2	4.0%	2	0.0%	0	0.0%	0	0.5%	2	0.0%	0	0.3%	2
Adequate facilities for children																		
Adequate facilities for the disabled	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Adequate number of toilets	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Adequate safety measures/CCTV/police presence	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Adequate seating/benches	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Adequate quality/range of bars/nightclubs	0.7%	5	2.3%	4	0.2%	1	1.9%	1	0.5%	2	0.8%	2	0.6%	2	0.7%	2	0.3%	2
Adequate quality/range of cafes	1.5%	11	1.0%	2	1.7%	9	0.0%	0	2.6%	9	0.5%	2	1.7%	6	1.5%	4	1.4%	9
Adequate quality/range of cinemas/theatres	0.1%	1	0.0%	0	0.2%	1	0.0%	0	0.2%	1	0.0%	0	0.2%	1	0.0%	0	0.1%	1
Adequate quality/range of family entertainment	0.4%	3	0.0%	0	0.5%	3	0.0%	0	0.7%	3	0.0%	0	0.5%	2	0.3%	1	0.4%	3
Adequate quality/range of health clubs/gyms	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Adequate quality/range of restaurants	1.8%	13	3.1%	6	1.4%	7	0.0%	0	2.6%	10	1.0%	3	2.7%	10	0.9%	3	1.7%	11
Adequate shelter from wind / rain	0.1%	1	0.0%	0	0.1%	1	0.0%	0	0.2%	1	0.0%	0	0.2%	1	0.0%	0	0.1%	1
General cleanliness of centres	2.0%	14	2.0%	4	2.0%	11	0.0%	0	2.6%	10	1.5%	5	2.1%	8	1.9%	6	2.2%	14
The appearance / environment of centre	14.8%	107	13.6%	25	15.3%	82	22.0%	10	13.6%	50	15.5%	47	15.0%	56	13.8%	42	15.0%	95
Other	0.3%	2	0.4%	1	0.3%	2	0.0%	0	0.2%	1	0.5%	2	0.4%	2	0.0%	0	0.4%	2
It's close to home /	4.1%	30	6.0%	11	3.5%	19	3.7%	2	4.3%	16	4.0%	12	4.5%	17	4.1%	12	4.1%	26
convenient																		
The market	2.0%	14	1.4%	2	2.2%	12	2.8%	1	1.8%	7	2.0%	6	1.3%	5	2.8%	8	1.8%	12
Range of independent stores	0.8%	6	0.0%	0	1.1%	6	0.0%	0	1.5%	6	0.1%	0	0.3%	1	1.6%	5	1.0%	6
The church	0.9%	6	1.0%	2	0.8%	4	0.0%	0	0.5%	2	1.5%	4	0.7%	3	1.2%	4	0.9%	6
Good hairdressers	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
It is quiet	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
It isn't too big	0.2%	2	0.0%	0	0.3%	2	4.0%	2	0.0%	0	0.0%	0	0.5%	2	0.0%	0	0.3%	2
Friendly atmosphere	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Good layout / access	0.3%	2	0.7%	1	0.2%	1	0.0%	0	0.3%	1	0.4%	1	0.6%	2	0.0%	0	0.4%	2
(Don't know / refused)	11.6%	84	12.5%	23	11.4%	61	1.0%	0	9.4%	34	15.5%	47	9.4%	35	14.9%	45	11.6%	73
(None mentioned)	26.5%	190	28.2%	51	25.9%	139	35.8%	16	28.2%	103	22.6%	69	25.9%	96	25.1%	76	26.0%	164
Weighted base:		718		181		537		44		365		305		371		301		632
Sample:		708		181		527		37		321		347		351		305		619
·- ·		. 00		-01				٥,				,				- 00		/

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Weighted: April 2009 ABC1 Total Male Female 18 to 34 35 to 54 55+ C2DE Car in hhold 2nd mention 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0 Adequate access for 0 0 0 0 0 0 0 wheelchair and pushchair users Adequate parking 2.0% 14 0.5% 2.5% 14 3.6% 3.1% 11 0.5% 2 3.9% 14 0.0% 0 2.0% 13 1 2 Adequate public transport 0.4% 3 0.7% 0.3% 2 0.0% 0 0.2% 0.7% 2 0.0% 0 0.7% 2 0.1% 1 1 0 0 0 0 0 0 0.0% 0.0% 0 0.0% 0.0% 0.0% 0.0% 0.0% 0 Adequate sign posting 0.0% 0 0.0% Provisions for pedestrians 0.6% 4 0.0% 0 0.8% 4 0.0% 0 0.9% 3 0.3% 1 0.9% 3 0.2% 1 0.6% 4 6.4% Adequate choice of shops in 5.1% 37 1.9% 6.8% 5.4% 20 5.4% 32 12 4.7% 25 4.1% 15 21 16 5.0% general 3.4% Adequate quality of shops 3.9% 28 3.0% 5 4.2% 23 0.0% 0 12 5.1% 16 3.8% 14 4.6% 14 4.2% 26 Adequate supermarket offer 2.0% 14 0.7% 1 2.5% 13 0.0% 0 1.1% 4 3.5% 11 2.0% 7 2.0% 6 1 7% 10 0.5% 2 0.0% 0 3 Enough national multiple 0.4% 3 0.0%0 3 0.0% 0 0.5% 0.3% 1 0.9% 0.4%3 (high street chain) retailers 1.0% 0.0%0.5% Adequate facilities for 0.2% 2 2 0 0.0%0 2 0.0% 0 0.0% 0 0.6% 2 0.3% 2 children Adequate facilities for the 0.0% 0 0.0% 0 0.0% 0 0.0% 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 disabled 0.0% 0 0.0% 0 0.0% 0.0% 0 0.0% 0.0% 0 0.0% 0.0% 0 Adequate number of toilets 0.0% 0 0 0 0 Adequate safety 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0 0.0% 0.0% 0 0 0 0 0 0 0 measures/CCTV/police presence 2 Adequate seating/benches 0.2% 0.0% 0 0.3% 2 4.0% 2 0.0% 0 0.0% 0 0.5% 2 0.0% 0 0.3% 2 Adequate quality/range of 0.8% 6 2.2% 4 0.4% 2 0.0% 0 0.9% 3 0.9% 3 1.2% 4 0.5% 2 0.8% 5 bars/nightclubs 0.9% 0.5% 7 3 1.3% 8 1.1% 8 1.3% 3.8% 2 1.0% 3 5 0.6% 2 1.3% Adequate quality/range of 1 cafes Adequate quality/range of 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 cinemas/theatres Adequate quality/range of 0.0%0 0.0% 0 0.0%0 0.0%0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0%0 family entertainment 0.3% 2 0.5% 0.3% 0.0% 0.2% 0.5% 2 0.4% 2 0.2% 0.4% 2 Adequate quality/range of 2 0 1 1 health clubs/gyms Adequate quality/range of 1.8% 13 1.3% 2 1.9% 10 3.6% 2 2.3% 8 0.8% 3 1.8% 7 1.9% 6 1.7% 11 restaurants 0.3% Adequate shelter from wind / 0.2% 0.0% 0 0.2% 0.0% 0 0.0% 0 0.0% 0 0.4% 0.2% 1 1 1 1 rain General cleanliness of 2.7% 19 1.8% 3 3.0% 16 4.9% 2 1.6% 6 3.7% 11 2.0% 7 3.9% 12 2.9% 18 centres 4.9% 5.4% 19 31 The appearance / 35 3 3% 6 29 0.0% 0 5.5% 20 5.0% 15 5.2% 5 1% 15 4 9% environment of centre 0.3% 2 0.7% 0.5% 2 0.0% 0.5% 2 0.0% 0.3% 2 Other 0.1% 0.0% 0 0 It's close to home / 1.1% 8 2.2% 0.7% 4 0.0% 0 1.1% 4 1.2% 4 1.4% 5 0.5% 2 1.1% 7 convenient The market 0.7% 5 0.2% 0 0.9% 5 0.0% 0 0.3% 1.3% 4 0.7% 2 0.9% 3 0.8% 5 Range of independent stores 1.0% 1.0% 2 1.0% 0.0% 0 1.4% 5 0.7% 1.2% 5 0.9% 3 1.1% 0 0.0% 0 The church 0.0% 0 0.0% 0 0.0% 0 0.0% 0.0% 0.0% 0 0 0.0% 0 0.0% 0 Good hairdressers 0.4% 3 0.0% 0 0.6% 3 0.0% 0 0.8% 3 0.0% 0 0.6% 2 0.3% 1 0.5% 3 0.4% 3 0.4% 0.4% 2 0.0% 0.6% 2 0.3% 0.4% 2 0.5% 2 0.4% 2 It is quiet 1 0 2 It isn't too big 0.6% 4 1.9% 3 0.1% 0.0% 0 0.2% 1 1.1% 3 0.7% 0.6% 2 0.7% 3 0.0% 0.4% 2 0 Friendly atmosphere 0.5% 0 0.6% 0.0% 2 0.6% 0.5% 0.0% 0.3% 2 3 0 2 Good layout / access 0.1% 1 0.0% 0 0.2% 1 1.9% 1 0.0% 0 0.0% 0 0.2% 1 0.0% 0 0.1% 1 1.8% 1.2% 1.9% 2.0% 2.8% 2.6% 2.0% 2.1% (Don't know / refused) 14 4 10 7 2.0% 13 66.5% 69.9% 32 68.0% 248 63.2% 193 63.4% 203 66.0% 417 477 127 65.3% 351 73.5% 235 67.4% (None mentioned) Weighted base: 718 181 537 44 365 305 371 301 632 708 181 527 37 321 347 351 305 619 Sample:

Epping Forest Town Centres Survey For Roger Tym & Partners

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Weighted: April 2009 Total Male Female 18 to 34 35 to 54 55+ ABC1 C2DE Car in hhold 3rd mention 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0 Adequate access for 0 0 0 0 0 0 0 wheelchair and pushchair users Adequate parking 1.4% 10 2.8% 1.0% 0.0% 0 1.8% 7 1.3% 1.9% 1.1% 1.6% 10 5 3 Adequate public transport 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0 0.0% 0 0.0% 0.0% 0 0.0% 0 0.0% 0 Adequate sign posting 0.0% 0.0% 0 0 Provisions for pedestrians 0.2% 2 0.0% 0 0.3% 2 0.0% 0 0.5% 2 0.0% 0 0.5% 2 0.0% 0 0.3% 2 Adequate choice of shops in 1.3% 2.2% 0.0% 0.9% 3 1.9% 1.2% 5 1.3% 1.4% 9 1.0% 6 general 0 Adequate quality of shops 0.3% 3 0.5% 0.3% 2 0.0% 0 0.0% 0.8% 3 0.2% 1 0.6% 2 0.4% 3 1 2 2 Adequate supermarket offer 0.3% 0.0% 0 0.4% 0.0%0 0.4% 2 0.3% 1 0.6% 2 0.0% 0 0.4% 2 2 2 0 2 0 Enough national multiple 0.2% 0.0%0 0.3% 0.0% 0 0.0% 0.5% 2 0.4% 0.0% 0 0.0% (high street chain) retailers 0.3% 0.1% Adequate facilities for 0.1% 1 0.0% 0 0.2% 1 0.0% 0 0.0% 0 1 0.2% 1 0.0% 0 1 children Adequate facilities for the 0.0% 0 0.0% 0 0.0% 0.0% 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 disabled 0.0% 0 0.0% 0 0.0% 0.0% 0.0% 0 0.0% 0.0% 0 0.0% 0.0% 0 Adequate number of toilets 0 0 0 0 Adequate safety 0.1% 0.5% 0.0% 0.0% 0.3% 0.2% 0.0% 0.1% 0.0% 0 0 0 measures/CCTV/police presence 0.0% Adequate seating/benches 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0 0.0% 0 Adequate quality/range of 0.2% 2 0.9% 2 0.0% 0 3.6% 2 0.0% 0 0.0% 0 0.0% 0 0.5% 2 0.3% 2 bars/nightclubs 0 0.7% 0.4% 2 0.7% 4 0.5% 4 0.0% 4 0.0% 0 2 0.5% 2 0.4% 0.6% Adequate quality/range of 1 cafes Adequate quality/range of 0.1% 0.0% 0 0.2% 0.0% 0 0.2% 0.0% 0 0.2% 1 0.0% 0 0.1% 1 1 1 cinemas/theatres Adequate quality/range of 0.4%3 0.0% 0 0.6%3 0.0%0 0.8% 3 0.0% 0 0.6% 2 0.3% 0.5% 3 family entertainment 0.2%0.4% 0.0% 0.2% 0.2% 0.2% 0.2% 0.2% Adequate quality/range of 1 0.1% 0 1 1 1 1 1 1 health clubs/gyms Adequate quality/range of 0.4% 3 0.5% 1 0.3% 2 0.0% 0 0.2% 0.6% 2 0.2% 1 0.6% 2 0.4%3 restaurants 0.0% Adequate shelter from wind / 0.5% 3 0.0% 0 0.6% 3 4.0% 2 0 0.6% 2 0.5% 2 0.6% 2 0.6% 3 rain General cleanliness of 0.3% 2 0.0% 0 0.5% 2 0.0% 0 0.0% 0 0.8% 2 0.0% 0 0.8% 2 0.4% 2 centres 1.8% 6.8% 9 9 12 The appearance / 13 2.8% 5 1.5% 8 3 0.4% 2 2.9% 2.4% 1 4% 4 2.0% environment of centre 0.2% 0.0% 0.2% 0.0% 0.3% 0.3% 0.0% 0.2% Other 0.0% 0 0.0% It's close to home / 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0 0.0% 0 0.0% 0 convenient The market 0.6% 4 0.0% 0 0.8% 4 0.0% 0 0.2% 1.1% 3 0.6% 2 0.6% 2 0.6% 0 0 Range of independent stores 0.0%0.0%0 0.0%0.0%0 0.0% 0 0.0% 0 0.0%0 0.0% 0 0.0% 0 The church 0.0% 0 0.0% 0 0.0% 0 0.0% 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0 Good hairdressers 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.2% 2 0.0% 0 0.3% 2 0.0% 0.4% 2 0.0% 0 0.4% 2 0.0% 0 0.3% 2 It is quiet 0 It isn't too big 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.4% 0.0% 0.4% Friendly atmosphere 0.3% 2 0.0% 0 0.4% 1.9% 0.7% 0.0% 0 2 2 1 2 0 2 Good layout / access 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0%0 0.0% 0 0.0% 0 1.3% 1.2% 1.5% 0.0% 1.3% 1.5% 8 (Don't know / refused) 9 3 1.1% 6 0 1.1% 4 1.3% 638 88.1%159 479 37 91.4% 334 86.6% 322 87.9% 88.9% 89.2% 83.7% 264 86.9% 90.1% 271 556 (None mentioned) Weighted base: 718 181 537 44 365 305 371 301 632 708 181 527 37 321 347 351 305 619 Sample:

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Weighted:				F	or R	oge	r Tyn	n &	Par	tner	·S						April	2009
	Tota	ıl	Male	e	Fema	ıle	18 to 3	34	35 to	54	55+		ABC	1	C2D	E	Car in l	hhold
Any mention																		
Adequate access for wheelchair and pushchair users	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Adequate parking	6.9%	50	8.9%	16	6.3%	34	7.4%	3	7.0%	25	6.9%	21	8.8%	33	5.6%	17	7.6%	48
Adequate public transport	1.0%	7	2.1%	4	0.6%	3	1.9%	1	0.4%	2	1.5%	4	0.7%	3	1.2%	4	0.6%	4
Adequate sign posting	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Provisions for pedestrians	2.0%	15	2.0%	4	2.0%	11	3.6%	2	2.8%	10	0.8%	3	2.8%	10	1.4%	4	2.1%	13
Adequate choice of shops in general	19.8%	142	19.4%	35	20.0%	107	15.6%	7	19.0%	69	21.7%	66	21.3%	79	19.6%	59	19.2%	122
Adequate quality of shops	11.9%	86	8.8%	16	13.0%	70	1.9%	1	9.5%	35	16.5%	50	10.0%	37	14.6%	44	12.5%	79
Adequate supermarket offer	7.4%	53	3.4%	6	8.7%	47	0.0%	0	8.0%	29	7.8%	24	9.3%	34	4.5%	14	7.7%	49
Enough national multiple (high street chain) retailers	0.8%	5	0.0%	0	1.0%	5	0.0%	0	0.8%	3	0.8%	2	0.8%	3	0.9%	3	0.6%	4
Adequate facilities for children	0.6%	4	1.0%	2	0.5%	3	4.0%	2	0.5%	2	0.3%	1	0.7%	3	0.6%	2	0.7%	4
Adequate facilities for the disabled	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Adequate number of toilets	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Adequate safety measures/CCTV/police	0.1%	1	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.3%	1	0.2%	1	0.0%	0	0.1%	1
presence	0.20/	2	0.00/	0	0.20/	2	4.00/	2	0.00/	0	0.00/	0	0.50/	2	0.00/	0	0.20/	2
Adequate seating/benches	0.2%	2	0.0%	0	0.3%	2	4.0%	2	0.0%	0	0.0%	0	0.5%	2	0.0%	0	0.3%	2
Adequate quality/range of bars/nightclubs	1.7%	13	5.3%	10	0.5%	3	5.5%	2	1.4%	5	1.7%	5	1.8%	7	1.8%	5	1.4%	9
Adequate quality/range of cafes	3.1%	23	1.5%	3	3.7%	20	3.8%	2	3.9%	14	2.2%	7	3.6%	13	2.4%	7	3.3%	21
Adequate quality/range of cinemas/theatres	0.2%	2	0.0%	0	0.3%	2	0.0%	0	0.5%	2	0.0%	0	0.4%	2	0.0%	0	0.3%	2
Adequate quality/range of family entertainment	0.8%	6	0.0%	0	1.1%	6	0.0%	0	1.6%	6	0.0%	0	1.1%	4	0.6%	2	0.9%	6
Adequate quality/range of health clubs/gyms	0.5%	4	0.8%	2	0.4%	2	0.0%	0	0.4%	2	0.7%	2	0.6%	2	0.5%	10	0.6%	24
Adequate quality/range of restaurants	3.9%	28	4.8%	9	3.6%	19	3.6%	2	5.2%	19	2.5%	7	4.8%	18	3.4%	10	3.8%	24
Adequate shelter from wind / rain	0.8%	5	0.0%	0	1.0%	5	4.0%	2	0.5%	2	0.6%	2	0.7%	2	1.0%	3	0.9%	5
General cleanliness of centres	5.0%	36	3.8%	7	5.4%	29	4.9%	2	4.2%	15	6.0%	18	4.1%	15	6.7%	20	5.6%	35
The appearance / environment of centre	21.6%	155	19.8%	36	22.2%	119	28.9%	13	19.5%	71	23.3%	71	22.6%	84	20.3%	61	21.8%	138
Other	0.7%	5	1.1%	2	0.6%	3	0.0%	0	1.1%	4	0.5%	2	1.3%	5	0.0%	0	0.9%	5
It's close to home / convenient	5.2%	37	8.2%	15	4.2%	22	3.7%	2	5.4%	20	5.2%	16	5.9%	22	4.7%	14	5.1%	33
The market	3.2%	23	1.6%	3	3.8%	20	2.8%	1	2.3%	9	4.4%	13	2.6%	10	4.2%	13	3.3%	21
Range of independent stores	1.8%	13	1.0%	2	2.1%	11	0.0%	0	2.9%	11	0.8%	3	1.5%	6	2.5%	7	2.1%	13
The church	0.9%	6	1.0%	2	0.8%	4	0.0%	0	0.5%	2	1.5%	4	0.7%	3	1.2%	4	0.9%	6
Good hairdressers	0.4%	3	0.0%	0	0.6%	3	0.0%	0	0.8%	3	0.0%	0	0.6%	2	0.3%	1	0.5%	3
It is quiet	0.7%	5	0.4%	1	0.7%	4	0.0%	0	1.1%	4	0.3%	1	0.9%	3	0.5%	2	0.6%	4
It isn't too big	0.8%	6	1.9%	3	0.5%	2	4.0%	2	0.2%	1	1.1%	3	1.1%	4	0.6%	2	0.9%	6
Friendly atmosphere	0.8%	6	0.0%	0	1.1%	6	1.9%	1	0.9%	3	0.6%	2	1.1%	4	0.0%	0	0.6%	4
Good layout / access	0.4%	3	0.7%	1	0.4%	2	1.9%	1	0.3%	1	0.4%	1	0.9%	3	0.0%	0	0.5%	3
Weighted base: Sample:		718 708		181 181		537 527		44 37		365 321		305 347		371 351		301 305		632 619
						,												

Weighted:

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Total Male Female 18 to 34 35 to 54 55+ ABC1 C2DE Car in hhold

Q28	Can I ask, are there things that could be improved about your nearest town centre (Q25 response)?
	The second of the second the seco

Q28 Can I ask, are there Those who know their										e (Q2	5 respoi	nse) ?						
1st mention																		
Better links from car parks to Centre (car parking isn't accessible enough)	5.3%	38	5.6%	10	5.2%	28	3.6%	2	5.5%	20	4.8%	15	4.8%	18	6.0%	18	5.3%	33
Better signage around Centre	0.4%	3	1.3%	2	0.2%	1	0.0%	0	0.4%	2	0.5%	2	0.8%	3	0.0%	0	0.5%	3
Better/more frequent bus service (inadequate bus service to the centre)	1.1%	8	1.5%	3	0.9%	5	0.0%	0	0.0%	0	2.5%	8	1.3%	5	0.9%	3	0.6%	4
Better/more frequent train service (inadequate train service to the centre	0.2%	2	0.9%	2	0.0%	0	0.0%	0	0.0%	0	0.5%	2	0.4%	2	0.0%	0	0.3%	2
Cheaper parking (parking too expensive)	2.4%	17	1.1%	2	2.8%	15	3.6%	2	2.5%	9	2.1%	6	2.5%	9	2.5%	8	2.5%	16
Free parking Improve access for wheelchairs and	1.8% 0.1%	13 1	1.6% 0.0%	3	1.9% 0.1%	10 1	0.0% 0.0%	0	3.4% 0.2%	12 1	0.2% 0.0%	1 0	2.4% 0.0%	9	1.2% 0.0%	3	2.1% 0.0%	13
pushchairs users Improve priority for pedestrians	0.6%	4	1.4%	2	0.3%	2	0.0%	0	0.2%	1	1.2%	4	0.8%	3	0.2%	1	0.6%	4
More parking provision (not enough parking)	4.4%	32	5.4%	10	4.1%	22	1.0%	0	6.0%	22	3.0%	9	5.5%	20	3.5%	10	5.0%	32
New/relocated bus stops Fewer empty shops/vacancies	0.0% 2.7%	0 20	0.0% 1.3%	0	0.0% 3.2%	0 17	0.0% 4.0%	0 2	0.0% 2.3%	0 9	0.0% 3.1%	0 9	0.0% 2.2%	0 8	0.0% 3.3%	0 10	0.0% 2.7%	0 17
Improved market More (larger) covered	1.1% 0.7%	8 5	1.5% 1.0%	3 2	1.0% 0.6%	5 3	0.0% 0.0%	0	1.1% 1.1%	4 4	1.4% 0.3%	4 1	1.2% 0.5%	4 2	1.2% 1.1%	4 3	0.8% 0.8%	5 5
shopping centres/malls More choice of shops (general)	12.4%	89	12.6%	23	12.4%	66	12.6%	6	14.2%	52	10.4%	32	13.3%	49	12.1%	36	13.1%	83
More clothes/fashion shops More dept stores/larger	3.1% 1.4%	22 10	0.8% 0.4%	2 1	3.8% 1.7%	20 9	6.8% 0.0%	3 0	2.6% 0.4%	9 2	3.1% 2.8%	10 8	2.7% 1.8%	10 7	2.4% 0.6%	7 2	2.6% 1.4%	17 9
stores More discount/cheaper goods	0.4%	3	0.0%	0	0.5%	3	0.0%	0	0.2%	1	0.7%	2	0.2%	1	0.7%	2	0.3%	2
More independent shops	1.6%	11	1.3%	2	1.7%	9	0.0%	0	1.3%	5	2.1%	6	1.2%	5	2.0%	6	1.5%	10
More quality/designer shops More/improved supermarkets/food shops	0.6% 1.0%	5 7	0.0% 1.0%	0	0.8% 1.0%	5 5	3.6% 0.0%	0	0.8% 0.7%	3	0.0% 1.5%	0 4	0.8% 0.5%	3 2	0.0% 1.8%	0 5	0.7% 0.9%	5 6
Specific shop missing from Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better/more safety/security/CCTV/poli ce presence	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Crèche	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More facilities for children	0.1%	1	0.4%	1	0.0%	0	0.0%	0	0.2%	1	0.0%	0	0.2%	1	0.0%	0	0.0%	0
More facilities for disabled	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More seating/benches	0.3%	2	0.5%	1	0.2%	1	0.0%	0	0.2%	1	0.4%	1	0.3%	1	0.2%	1	0.3%	2
More toilets More/better bars/nightclubs	0.2% 0.0%	0	0.0% 0.0%	0	0.3% 0.0%	2	0.0% 0.0%	0	0.5% 0.0%	2	0.0% 0.0%	0	0.5% 0.0%	2	0.0% 0.0%	0	0.3%	2
More/better cafes	0.3%	2	0.0%	0	0.4%	2	0.0%	0	0.4%	2	0.0%	1	0.0%	0	0.8%	2	0.4%	2
More/better cinema or theatre	0.2%	2	1.0%	2	0.0%	0	0.0%	0	0.5%	2	0.0%	0	0.5%	2	0.0%	0	0.3%	2
More/better family entertainment (ice skating/bowling/etc)	0.1%	1	0.0%	0	0.1%	1	0.0%	0	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.1%	1
More/better heath clubs/gyms	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More/better restaurants Improved shelter from wind/rain	0.8% 0.0%	6 0	1.4% 0.0%	3 0	0.6% 0.0%	3 0	0.0% 0.0%	0	1.2% 0.0%	4 0	0.4% 0.0%	1 0	1.2% 0.0%	4 0	0.4% 0.0%	1 0	0.7% 0.0%	5 0
Less litter	0.9%	7	0.0%	0	1.2%	7	0.0%	0	0.7%	2	1.4%	4	0.7%	2	1.4%	4	0.7%	4
Nicer shopping environment	1.1%	8	0.8%	1	1.1%	6	5.5%	2	0.6%	2	1.0%	3	1.7%	6	0.5%	1	1.0%	6
Other	0.8%	6	0.0%	0	1.0%	6	0.0%	0	1.3%	5	0.3%	1	1.0%	4	0.6%	2	0.6%	4
Less charity shops	0.5%	4	0.0%	0	0.7%	4	0.0%	0	0.7%	3	0.4%	1	0.8%	3	0.3%	1	0.6%	4
Less cafes	0.4%	3	0.4%	1	0.4%	2	0.0%	0	0.2%	1	0.7%	2	0.4%	2	0.5%	1	0.3%	2
Improve roads / pavements Improve access by car	0.7% 0.3%	5 2	1.3% 0.0%	2	0.6% 0.3%	3 2	3.6% 0.0%	2	0.2% 0.5%	1 2	0.9% 0.0%	3	0.0% 0.5%	0 2	1.5% 0.0%	4	0.6% 0.3%	4 2
(Don't know)	16.0%	115	17.2%		15.5%	83	7.3%	3	12.7%	46	20.7%	63	11.2%	41		67	16.1%	102
(Nothing)	36.0%	259	38.6%	70	35.1%	189	48.3%	21	36.9%		33.7%	103	38.1%	141		98	35.9%	227
Weighted base:		718		181		537		44		365		305		371		301		632
-																		

by Demographics

Weighted:

For Roger Tym & Partners

Total Male Female 18 to 34 35 to 54 55+ ABC1 C2DE Car in hhold

Sample:

Epping Forest Town Centres Survey For Roger Tym & Partners

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Weighted:				r	or K	ogei	· Tyn	1 &	Pari	ıner	S						April	2009
	Tota	l	Mal	e	Fema	le	18 to 3	34	35 to	54	55+		ABC	1	C2D	E	Car in h	nhold
2nd mention																		
Better links from car parks to Centre (car parking isn't accessible enough)	1.5%	11	0.0%	0	2.0%	11	0.0%	0	2.2%	8	1.0%	3	1.5%	6	1.2%	4	1.6%	10
Better signage around Centre Better/more frequent bus service (inadequate bus	0.4% 0.0%	3	1.1% 0.0%	2 0	0.1% 0.0%	1	0.0% 0.0%	0	0.5% 0.0%	2 0	0.2% 0.0%	1	0.0% 0.0%	0	0.6% 0.0%	2 0	0.2% 0.0%	1
service to the centre) Better/more frequent train service (inadequate train	0.3%	2	0.7%	1	0.1%	1	0.0%	0	0.0%	0	0.6%	2	0.2%	1	0.4%	1	0.1%	1
service to the centre Cheaper parking (parking	1.5%	11	1.6%	3	1.5%	8	0.0%	0	1.8%	7	1.3%	4	0.6%	2	2.5%	8	1.7%	11
too expensive)	0.00/	7	0.40/	1	1 10/	6	2 60/	2	0.70/	2	0.80/	2	1 10/	4	0.00/	2	0.80/	-
Free parking Improve access for wheelchairs and	0.9% 0.3%	7 2	0.4% 0.8%	1	1.1% 0.1%	6	3.6% 0.0%	0	0.7% 0.2%	3	0.8% 0.4%	1	1.1% 0.3%	4	0.9% 0.0%	3	0.8% 0.3%	5 2
pushchairs users Improve priority for pedestrians	0.1%	1	0.0%	0	0.1%	1	0.0%	0	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More parking provision (not enough parking)	0.6%	5	0.7%	1	0.6%	3	0.0%	0	0.9%	3	0.4%	1	0.4%	2	1.0%	3	0.7%	5
New/relocated bus stops Fewer empty shops/vacancies	0.0% 0.5%	0	0.0% 1.3%	0 2	0.0% 0.2%	0	0.0% 0.0%	0	0.0% 0.9%	0	0.0% 0.0%	0	0.0% 0.9%	0	0.0% 0.0%	0	0.0% 0.5%	0
Improved market More (larger) covered	0.4% 0.0%	3 0	0.0% 0.0%	0	0.6% 0.0%	3 0	0.0% 0.0%	0	0.0% 0.0%	0	1.0% 0.0%	3 0	0.5% 0.0%	2 0	0.4% 0.0%	1 0	0.2% 0.0%	1 0
shopping centres/malls More choice of shops (general)	3.4%	24	1.1%	2	4.1%	22	0.0%	0	3.9%	14	2.7%	8	4.2%	16	2.7%	8	3.5%	22
More clothes/fashion shops More dept stores/larger	2.3% 0.8%	16 6	0.0% 1.0%	0 2	3.1% 0.8%	16 4	1.9% 0.0%	1 0	2.4% 1.0%	9	2.2% 0.8%	7 2	1.8% 0.9%	7	3.2% 0.6%	10 2	2.6% 0.9%	16 6
stores More discount/cheaper	0.7%	5	0.0%	0	1.0%	5	0.0%	0	1.4%	5	0.0%	0	0.9%	3	0.1%	0	0.8%	5
goods More independent shops More quality/designer shops	1.1% 0.6%	8	1.3% 0.8%	2 2	1.0% 0.5%	5	4.0% 0.0%	2	0.6% 0.4%	2	1.2% 1.0%	4 3	1.5% 0.4%	5 2	0.7% 0.7%	2 2	1.2% 0.6%	8 4
More/improved supermarkets/food shops	0.3%	2	1.0%	2	0.5%	1	0.0%	0	0.4%	2	0.0%	0	0.4%	2	0.7%	0	0.6%	2
Specific shop missing from Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better/more safety/security/CCTV/poli ce presence	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Crèche	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More facilities for children	0.1%	1	0.0%	0	0.1%	1	0.0%	0	0.2%	1	0.0%	0	0.2%	1	0.0%	0	0.1%	1
More facilities for disabled	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More seating/benches More toilets	0.1% 0.1%	1 1	0.0% 0.0%	0	0.1% 0.1%	1 1	0.0% 0.0%	0	0.0% 0.0%	0	0.2% 0.2%	1 1	0.0% 0.0%	0	0.2% 0.0%	1 0	0.0% 0.1%	0 1
More/better bars/nightclubs	0.1%	1	0.5%	1	0.0%	0	0.0%	0	0.2%	1	0.0%	0	0.2%	1	0.0%	0	0.0%	0
More/better cafes	0.2%	2	0.0%	0	0.3%	2	0.0%	0	0.5%	2	0.0%	0	0.5%	2	0.0%	0	0.3%	2
More/better cinema or theatre More/better family	0.0%	3	0.0%	0	0.0%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	3	0.0%	0	0.0%	0
entertainment (ice skating/bowling/etc) More/better heath	0.1%	1	0.0%	0	0.1%	1	0.0%	0	0.0%	0	0.2%	1	0.0%	0	0.2%	1	0.1%	1
clubs/gyms More/better restaurants	0.1%	0	0.0%	0	0.1%	0	0.0%	0	0.0%	0	0.2%	0	0.0%	0	0.2%	0	0.0%	0
Improved shelter from wind/rain	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Less litter	0.2%	1	0.5%	1	0.1%	0	0.0%	0	0.2%	1	0.0%	0	0.2%	1	0.0%	0	0.2%	1
Nicer shopping environment Other	0.7% 0.9%	5 6	0.4% 2.3%	1 4	0.9% 0.4%	5 2	0.0% 4.0%	0 2	1.4% 0.9%	5 3	0.0% 0.5%	0	0.8% 1.1%	3 4	0.6% 0.8%	2 2	0.7% 1.0%	5 6
Less charity shops	0.1%	1	0.0%	0	0.4%	1	0.0%	0	0.9%	0	0.3%	1	0.0%	0	0.3%	1	0.1%	1
Less cafes	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	Ö	0.0%	0	0.0%	0
Improve roads / pavements	0.3%	2	0.0%	0	0.5%	2	0.0%	0	0.0%	0	0.8%	2	0.5%	2	0.2%	1	0.0%	0
Improve access by car	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know) (Nothing)	1.1% 79.9%	8 574	1.3% 83.4%	2 151	1.0% 78.7%	6 423	0.0% 86.6%	0 38	0.6% 77.8%	2 284	1.8% 81.9%	6 250	1.5% 78.5%	6 291	0.7% 81.8%	2 246	1.2% 79.6%	8 503
Weighted base: Sample:		718 708		181 181		537 527		44 37		365 321		305 347		371 351		301 305		632 619

Epping Forest Town Centres Survey For Roger Tym & Partners

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Weighted:				F	or K	ogei	· Tyn	1 &	Part	tner	S						April	2009
	Total	l	Mal	e	Fema	le	18 to 3	34	35 to	54	55+		ABC	1	C2D	E	Car in h	hold
3rd mention																		
Better links from car parks to Centre (car parking isn't accessible enough)	0.1%	1	0.0%	0	0.1%	1	0.0%	0	0.2%	1	0.0%	0	0.0%	0	0.2%	1	0.1%	1
Better signage around Centre Better/more frequent bus service (inadequate bus	0.2% 0.1%	2	0.0% 0.4%	0 1	0.3% 0.0%	2 0	0.0% 0.0%	0	0.0% 0.2%	0	0.6% 0.0%	2 0	0.5% 0.2%	2	0.0% 0.0%	0	0.0% 0.1%	0
service to the centre) Better/more frequent train service (inadequate train	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
service to the centre Cheaper parking (parking	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
too expensive) Free parking	0.5%	4	0.5%	1	0.5%	3	0.0%	0	0.4%	2	0.7%	2	0.4%	2	0.7%	2	0.6%	4
Improve access for wheelchairs and pushchairs users	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improve priority for pedestrians	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More parking provision (not enough parking)	0.7%	5	0.4%	1	0.8%	4	0.0%	0	1.0%	3	0.5%	2	0.7%	3	0.5%	2	0.8%	5
New/relocated bus stops Fewer empty shops/vacancies	0.0% 0.7%	0 5	0.0% 0.5%	0 1	0.0% 0.7%	0 4	0.0% 0.0%	0	0.0% 1.1%	0 4	0.0% 0.3%	0	0.0% 0.8%	0	0.0% 0.6%	0 2	0.0% 0.8%	0 5
Improved market More (larger) covered	0.0% 0.0%	0	0.0% 0.0%	0 0	0.0% 0.0%	0 0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0 0	0.0% 0.0%	0
shopping centres/malls More choice of shops (general)	1.2%	8	1.0%	2	1.3%	7	3.6%	2	1.7%	6	0.3%	1	1.1%	4	1.4%	4	1.1%	7
More clothes/fashion shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More dept stores/larger stores	0.5%	3	0.0%	0	0.6%	3	0.0%	0	0.2%	1	0.8%	2	0.4%	2	0.6%	2	0.4%	3
More discount/cheaper goods	0.2%	2	0.0%	0	0.3%	2	0.0%	0	0.4%	2	0.0%	0	0.4%	2	0.0%	0	0.3%	2
More independent shops More quality/designer shops	0.9% 0.3%	6 2	0.0% 0.8%	0 2	1.2% 0.1%	6 0	1.9% 0.0%	1	0.7% 0.1%	2	1.0% 0.5%	3 2	0.9% 0.2%	3 1	1.0% 0.2%	3 1	1.0% 0.3%	6 2
More/improved	0.2%	2	0.0%	0	0.3%	2	0.0%	0	0.5%	2	0.0%	0	0.5%	2	0.0%	0	0.3%	2
supermarkets/food shops Specific shop missing from Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better/more safety/security/CCTV/poli	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
ce presence Crèche	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More facilities for children	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More facilities for disabled	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More seating/benches More toilets	0.0%	0	0.0% 0.0%	0	0.0% 0.1%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.2%	0 1	0.0% 0.0%	0	0.0% 0.2%	0	0.0%	0
More/better bars/nightclubs	0.1% 0.0%	0	0.0%	0	0.1%	1	0.0%	0	0.0%	0	0.2%	0	0.0%	0	0.2%	1	0.0%	0
More/better cafes	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More/better cinema or theatre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More/better family entertainment (ice skating/bowling/etc)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More/better heath clubs/gyms	0.2%	2	0.0%	0	0.3%	2	0.0%	0	0.0%	0	0.6%	2	0.5%	2	0.0%	0	0.3%	2
More/better restaurants Improved shelter from wind/rain	0.5% 0.0%	3	1.9% 0.0%	3 0	0.0% 0.0%	0	4.0% 0.0%	0	0.5% 0.0%	0	0.0% 0.0%	0	0.9% 0.0%	3 0	0.0% 0.0%	0	0.6% 0.0%	3 0
Less litter	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Nicer shopping environment Other	0.3% 0.2%	2 2	0.0% 1.0%	0 2	0.4% 0.0%	2	0.0% 0.0%	0	0.5% 0.0%	2	0.0% 0.6%	0 2	0.3% 0.5%	1 2	0.2% 0.0%	1	0.3% 0.3%	2 2
Less charity shops	0.2%	2	0.0%	0	0.0%	2	0.0%	0	0.0%	2	0.0%	0	0.5%	0	0.0%	2	0.3%	2
Less cafes	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improve roads / pavements	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improve access by car	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know) (Nothing)	0.6% 92.3%	5 662	0.0% 93.6%	0 170	0.8% 91.8%	5 493	0.0%	0 40	0.2% 92.0%	1 336	1.3% 92.8%	4 283	0.0% 91.6%	0 340	1.5% 92.2%	5 277	0.3% 92.3%	2 584
Weighted base: Sample:	74.3%	718 708	73.0%	181 181	71.0%	537 527	90.5%	44 37	92.070	365 321	94.070	305 347	71.0%	371 351	9L.L70	301 305	12.3%	632 619
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Epping Forest Town Centres Survey For Roger Tym & Partners

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Weighted: April 2009 ABC1 Total Male Female 18 to 34 35 to 54 55+ C2DE Car in hhold Any mention 7.9% 29 7.0% Better links from car parks to 6.9% 49 5.6% 10 7.3% 39 3.6% 2 5.7% 18 6.3% 23 7.4% 22 44 Centre (car parking isn't accessible enough) Better signage around Centre 1.0% 2.3% 0.6% 3 0.0% 0 0.9% 1.3% 1.3% 5 0.6% 2 0.7% 3 Better/more frequent bus 1.2% 8 1.9% 3 0.9% 5 0.0% 0 0.2% 2.5% 8 1.5% 6 0.9% 3 0.7% 5 service (inadequate bus service to the centre) 0.1% 0.0% 0.0% 1.2% 0.6% 0.4% 0.4% 2 Better/more frequent train 0.5% 1.6% 3 0 2 service (inadequate train service to the centre Cheaper parking (parking 3.9% 28 2.6% 5 4.3% 23 3.6% 2 4.4% 16 3.4% 10 3.2% 12 5.1% 15 4.2% 26 too expensive) 3.2% 23 2.4% 3.5% 19 3.6% 2 4.5% 17 1.7% 5 3.9% 14 2.7% 8 3.4% 22 Free parking Improve access for 0.3% 2 0.8%1 0.2% 1 0.0% 0 0.4% 1 0.4% 1 0.3% 1 0.0% 0 0.3% 2 wheelchairs and pushchairs users Improve priority for 0.7% 5 1.4% 2 0.5% 2 0.0% 0 0.4% 1.2% 0.8% 3 0.2% 0.6% 4 1 4 1 pedestrians More parking provision (not 5.8% 42 6.5% 12 5.6% 30 1.0% 7.9% 29 3.9% 12 6.7% 25 5.0% 15 6.6% 42 0 enough parking) 0.0% 0.0% 0.0% 0.0% 0.0% 0 0.0% 0 0.0% 0.0% 0 New/relocated bus stops 0 0 0 0 0 0.0% Fewer empty 3.8% 28 3.1% 6 4.1% 22 4.0% 2 4.3% 16 3.3% 10 3.9% 14 3.9% 12 4.0% 25 shops/vacancies 1.5% 1.5% 3 1.5% 0.0% 1.1% 2.3% 1.6% 1.0% 11 1.6% 6 6 Improved market 1.0% 0.7% 0.3% 3 0.8% 5 More (larger) covered 5 2 0.6% 3 0.0% 0 1.1% 4 1 0.5% 2 1.1% shopping centres/malls More choice of shops 17.0% 122 14.7% 27 17.7% 95 16.2% 7 19.8% 72 13.4% 41 18.6% 69 16.2% 49 17.7% 112 (general) More clothes/fashion shops 5.4% 38 0.8% 6.9% 37 8.7% 5.0% 18 5.3% 16 4.5% 17 5.7% 17 5.2% 33 More dept stores/larger 2.7% 19 1.3% 2 3.1% 17 0.0% 1.6% 6 4.4% 13 3.2% 12 1.7% 5 2.8% 18 stores 1.5% 2 9 1.3% 10 0.0% 0 1.8% 10 0.0% 0 2.1% 8 0.7% 2 0.8% 1.3% More discount/cheaper 6 goods 25 5 21 5.9% 10 13 13 3.7% 11 3.7% 24 More independent shops 3.5% 2.6% 3.8% 3 2.6% 4.3% 3.6% More quality/designer shops 1.5% 11 1.7% 3 1.5% 8 3.6% 2 1.3% 5 1.5% 1.4% 5 1.0% 3 1.6% 10 More/improved 1.6% 11 1.9% 3 1.4% 8 0.0% 0 1.8% 1.5% 4 1.6% 6 1.8% 5 1.5% 10 supermarkets/food shops 0.0% 0 0.0% 0 0.0% 0 0 0.0% 0 0.0% 0 Specific shop missing from 0.0% 0 0.0% 0 0.0% 0 0.0% Town Centre 0.0% 0 Better/more 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0 0.0% 0 0.0% 0 0.0% 0 0.0% safety/security/CCTV/poli ce presence 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 Crèche More facilities for children 0.2% 0.4% 0.1% 0.0% 0.4% 0.0% 0.4% 0.0% 0.1% 0 0 0 More facilities for disabled 0.0%0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 More seating/benches 0.4% 0.5% 0.3% 2 0.0% 0.2% 0.6% 0.3% 0.5% 0.3% 2 3 1 0 1 2 1 1 2 More toilets 0.4% 3 0.0% 0 0.6% 3 0.0% 0 0.5% 2 0.5% 1 0.5% 2 0.2% 1 0.4% More/better bars/nightclubs 0.1% 0.5% 0 0.0% 0.2% 0.0% 0 0.2% 0.0% 0 0.0% 0 1 0.0% 0 More/better cafes 0.6% 4 0.0% 0 0.7% 0.0% 0 0.9% 3 0.2% 1 0.5% 2 0.8% 2 0.6% 4 2 0 2 0 0.5% 2 0 0.5% 0.0% 0.3% 2 More/better cinema or 0.2% 1.0% 2 0.0% 0.0% 0 0.0% theatre 0.0% 0 0.0% 0.4% 2 0.7% 3 0.0% 3 More/better family 0.5% 3 0.6% 3 0.6% 2 0.5% entertainment (ice skating/bowling/etc) More/better heath 0.3% 2 0.0% 0 0.5% 2 0.0% 0 0.0% 0 0.8% 2 0.5% 2 0.2% 1 0.4%2 clubs/gyms 1.3% 3.3% 0.6% 3 4.0% 2 1.7% 0.4% 2.1% 8 0.4% 1.3% 8 6 6 More/better restaurants Improved shelter from 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 wind/rain 0.5% 1.3% 7 0.0% 0 0.9% 3 0.9% 3 1.4% 0.9% Less litter 1.1% 8 1 4% 9 10 4 2.0% Nicer shopping environment 2.1% 15 1.1% 2 2.4% 13 5.5% 2 2.6% 1.0% 3 2.8% 1.3% 13 Other 1.9% 14 3.3% 6 1.4% 8 4.0% 2 2.2% 8 1.3% 4 2.6% 10 1.4% 4 1.9% 12 Less charity shops 0.9% 6 0.0% 0 1.2% 6 0.0% 1.1% 0.7% 0.8% 3 1.1% 3 1.0% 6 2 0.4% 2 2 2 0.3% 3 0.4% 0.4% 0.0% 0 0.2% 1 0.7% 0.4% 0.5% 1 1 Less cafes 4 Improve roads / pavements 1.1% 8 1.3% 2 1.0% 5 3.6% 2 0.2% 1 1.7% 0.5% 2 1.7% 5 0.6% Improve access by car 0.3% 2 0.0% 0 2 0 0.5% 2 0.0% 0 0.5% 2 0.0% 0 0.3% 2 0.3% 0.0% 181 537 44 305 371 301 632 Weighted base: 718 365 Sample: 708 181 527 37 321 347 351 305 619

Epping Forest Town Centres Survey For Roger Tym & Partners

Weighted:				F	or R	ogei	r Tyn	n &	Part	tner	S						April	2009
	Tota	ıl	Mal	e	Fema	le	18 to 3	34	35 to	54	55+		ABC	1	C2DI	E	Car in l	nhold
Q29 In which town, villa	ge or ou	t-of-to	wn loca	ition c	loes you	ır hou	sehold :	spend	most n	noney	on the	Resta	urants?					
Basildon	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	
Buckhurst Hill	1.0%	8	0.6%	1	1.2%	7	0.0%	0	1.2%	5	0.9%	3	0.8%	3	1.0%	3	1.2%	
Chelmsford	1.2%	10	0.7%	1	1.4%	8	1.5%	1	0.4%	2	2.0%	7	1.6%	7	0.8%	3	1.3%	
Chigwell	1.7%	13	0.4%	1	2.1%	13	5.2%	2	0.9%	4	2.1%	7	2.2%	9	1.2%	4	1.5%	1
Chipping Ongar	1.9%	15	1.2%	2	2.1%	13	0.0%	0	0.9%	4	3.2%	12	1.6%	6	1.9%	7	2.2%	1
Enfield	4.2%	34	2.6%	5	4.8%	29	6.4%	3	3.9%	15	4.3%	16	3.6%	15	5.1%	17	4.4%	3
Epping	3.3%	26	2.8%	6	3.5%	21	3.6%	2	3.7%	14	2.9%	11	3.9%	16	2.4%	8	3.4%	2
Harlow	6.7%	54	7.4%	15	6.5%	39	1.8%	1	6.3%	24	7.9%	29	5.9%	24	7.9%	27	6.5%	4
llford	0.5%	4	0.2%	0	0.5%	3	0.9%	0	0.1%	0	0.8%	3	0.4%	2	0.5%	2	0.4%	
Ingatestone	0.1%	1	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.2%	1	0.2%	1	0.0%	0	0.0%	
Lakeside	0.6%	5	0.4%	1	0.7%	4	1.8%	1	0.8%	3	0.2%	1	0.8%	3	0.5%	2	0.7%	
Loughton Broadway	0.6%	5	1.6%	3	0.3%	2	0.0%	0	1.2%	5	0.0%	0	1.2%	5	0.0%	0	0.7%	
Loughton High Road	7.0%	56	5.6%	11	7.4%	44	12.0%	6	7.8%	30	5.6%	20	8.1%	32	6.4%	22	7.1%	4
North Chingford	4.2%	33	5.2%	10	3.8%	23	0.0%	0	6.0%	23	2.4%	9	4.3%	17	4.7%	16	4.1%	2
Romford	0.9%	7	1.2%	2	0.8%	5	1.8%	1	1.1%	4	0.5%	2	0.9%	4	1.0%	4	1.0%	
The West End	5.8%	46	9.2%	19	4.7%	28	13.5%	6	8.7%	33	1.8%	6	8.2%	33	2.3%	8	6.3%	4
Theydon Bois	0.5%	4	0.0%	0	0.6%	4	0.0%	0	0.6%	2	0.3%	1	0.4%	2	0.6%	2	0.5%	
Waltham Abbey	2.5%	20	2.3%	5	2.5%	15	7.5%	3	1.8%	7	2.6%	9	3.0%	12	2.2%	8	2.1%	1
Waltham Cross	1.2%	9	0.6%	1	1.3%	8	0.0%	0	1.6%	6	0.8%	3	1.6%	6	0.9%	3	1.1%	
Walthamstow	0.1%	1	0.0%	0	0.1%	1	0.0%	0	0.0%	0	0.2%	1	0.0%	0	0.2%	1	0.0%	
Ape Theatre Co, 32 Brook Rd, Epping, Essex	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	
(Theatre) Brentwood Centre, Doddinghurst Pood	0.1%	1	0.0%	0	0.1%	1	0.0%	0	0.2%	1	0.0%	0	0.2%	1	0.0%	0	0.1%	
Doddinghurst Road, Brentwood, Essex Moonlight Fun Casinos, 9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	
Nevill Way, Loughton, Essex																		
The Longman Theatre, Victoria Hall, Bury Rd,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	
Harlow, Essex The Valle Academy, Delamare Rd, Cheshunt,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	
Waltham Cross, Broxbourne (Theatre)																		
Other Locations	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	
Bishops Stortford	0.3%	2	0.8%	2	0.1%	1	0.0%	0	0.2%	1	0.5%	2	0.4%	2	0.2%	1	0.2%	
Brentwood	2.1%	17	1.7%	3	2.2%	13	3.0%	1	2.4%	9	1.8%	6	2.6%	10	1.3%	4	2.1%	
Broxbourne	0.8%	6	0.6%	1	0.8%	5	0.0%	0	0.9%	4	0.7%	2	0.9%	4	0.7%	2	0.9%	
Cheshunt	1.5%	12	3.0%	6	1.0%	6	2.6%	1	2.3%	9	0.6%	2	1.8%	7	1.5%	5	1.8%	
Chingford	1.7%	14	1.1%	2	1.9%	11	3.8%	2	1.8%	7	1.4%	5	1.3%	5	2.5%	9	1.5%	
Colliers Row	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	
Hertford	1.0%	8	0.6%	1	1.2%	7	2.6%	1	1.8%	7	0.0%	0	2.0%	8	0.0%	0	1.2%	
Hoddesdon	0.8%	6	0.0%	0	1.0%	6	0.0%	0	0.3%	1	1.3%	5	0.9%	4	0.7%	2	0.9%	
ea Valley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	
North Weald	0.3%	2	0.0%	0	0.3%	2	0.0%	0	0.2%	1	0.3%	1	0.0%	0	0.6%	2	0.2%	
Roydon	0.3%	2	0.6%	1	0.2%	1	0.0%	0	0.3%	1	0.3%	1	0.3%	1	0.4%	1	0.4%	
awbridgeworth	0.9%	7	1.2%	2	0.8%	5	1.8%	1	1.1%	4	0.7%	2	1.2%	5	0.7%	2	1.1%	
outh Woodford	0.6%	5	0.0%	0	0.9%	5	0.0%	0	1.2%	5	0.1%	0	0.9%	4	0.5%	2	0.8%	
tevenage	0.2%	1	0.0%	0	0.2%	1	0.0%	0	0.3%	1	0.0%	0	0.0%	0	0.4%	1	0.2%	
Voodford	1.1%	9	2.0%	4	0.8%	5	3.4%	2	1.6%	6	0.2%	1	1.6%	6	0.7%	2	1.3%	
Voodford Green	1.4%	11	1.6%	3	1.4%	8	0.0%	0	2.5%	9	0.6%	2	2.4%	9	0.5%	2	1.7%	
Other outside catchment area		20	3.1%	6	2.3%	14	7.2%	3	3.2%	12	1.2%	4	3.7%	15	0.8%	3	2.5%	
Other zones 3	0.2%	2	0.9%	2	0.0%	0	0.0%	0	0.0%	0	0.5%	2	0.4%	2	0.0%	0	0.3%	
Other zones 4	0.3%	2	0.4%	1	0.3%	2	0.0%	0	0.2%	1	0.5%	2	0.4%	2	0.2%	1	0.4%	
Other zones 5	0.1%	1	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.2%	1	0.0%	0	0.2%	1	0.1%	
ther zones 6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	
ther zones 8	0.1%	0	0.2%	0	0.0%	0	0.0%	0	0.0%	0	0.1%	0	0.0%	0	0.0%	0	0.0%	
Don't know / varies) Don't do this activity)	19.7% 20.3%	157 162	20.5% 19.2%	41 39	19.4% 20.7%	116 124	6.9% 12.8%	3 6	15.2% 16.9%	59 65	25.4% 24.9%	92 90	16.4% 13.8%	66 56	22.0% 26.7%	75 92		1
Veighted base: Sample:		800 800		202 204		598 596		46 40		385 341		362 412		403 384		343 355		6

Epping Forest Town Centres Survey For Roger Tym & Partners

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Weighted: April 2009 Total Male Female 18 to 34 35 to 54 55+ ABC1 C2DE Car in hhold Q30 In which town, village or out-of-town location does your household spend most money on the Cinema / Theatre? 0.7% 0.2% 0.7% 5 0.6% Buckhurst Hill 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 Chelmsford 1 6% 13 1 4% 3 1 7% 10 0.0% 0 1.0% 4 2.5% 9 1 2% 5 2.1% 7 1 7% 12 Chigwell 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 Chipping Ongar 0.1% 0.0% 0.1% 0.0% 0.0% 0 0.2% 0.2% 0.0% 0.1% 101 79 18.5% 71 40 96 Enfield 12.7% 11.3% 23 13.1% 20.0% 9 5.7% 21 13.9% 56 11.7% 14.0% **Epping** 0.1% 0.4% 0.0% 0 0.0% 0 0.2% 0.0% 0 0.0% 0 0.2% 1 0.0% 0 14.8% 119 12.9% 15.5% 16.2% 12.5% 110 Harlow 26 93 12.7% 6 62 13.8% 50 17.1% 69 43 16.0% Ilford 0.7% 6 1.0% 0.7% 4 0.0% 0 0.5% 2 1.1% 4 0.2% 1.0% 4 0.7% 5 0.0% 0.0% 0 0.0% 0 0.0% 0.0% 0 0.0% 0.0% 0 0.0% 0 0.0% 0 Ingatestone 0 0 0 0.7% Lakeside 0.5% 4 0.5% 3 1.5% 0.7% 3 0.2% 0.7% 3 0.4% 1 0.6% 4 1 0.0% 0 0 0 0 Loughton Broadway 0.0% 0 0.0% 0.0% 0 0.0% 0.0% 0 0.0% 0.0% 0 0.0% 0 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0 Loughton High Road 0 0 0 0 0 0 0 0 North Chingford 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 Romford 3.2% 2.5 2.1% 4 3.5% 21 6.7% 3.8% 15 2.1% 8 3.5% 14 2.4% 8 3.4% 24 3 The West End 17.0% 136 18.2% 37 16.6% 16.3% 19.1% 73 15.1% 55 20.9% 84 13.2% 45 18.0% 124 Theydon Bois 0.0% 0 0.0% 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0 Waltham Abbey 0.2% 2 0.0% 0 0.3% 2 0.0% 0 0.5% 2 0.0% 0 0.0% 0 0.5% 2 0.3% 2 Waltham Cross 0.5% 4 0.0% 0 0.6% 4 0.0% 1.0% 4 0.0% 0.8% 3 0.2% 1 0.6% 4 0 0 Walthamstow 0.4% 3 1.6% 3 0.0% 0 0.0% 0 0.8% 3 0.0% 0 0.4% 2 0.5% 2 0.2% 2 0 0 Ape Theatre Co. 32 Brook 0 0.2% 0.0% 0 0.1% 1 0.0% 0.1% 1 0.0% 0 0.0% 0.2% 1 0.0% 1 Rd, Epping, Essex (Theatre) Brentwood Centre, 0.0% 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0 Doddinghurst Road. Brentwood, Essex Moonlight Fun Casinos, 9 0.0% 0 0.0% 0 0.0% 0 0.0% 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 Nevill Way, Loughton, Essex The Longman Theatre, 0.2% 2 0.4% 0.1% 0.0% 0.4% 2 0.0% 0 0.0% 0 0.5% 2 0.2% 2 Victoria Hall, Bury Rd, Harlow Essex The Valle Academy, 0.3% 3 0.0% 0 0.5% 3 0.0% 0 0.0% 0 0.4% 2 0.4% 2 0.0% 0 0.4% 3 Delamare Rd, Cheshunt, Waltham Cross. Broxbourne (Theatre) 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 Other Locations Bishops Stortford 0.2% 0.0% 0 0.3% 2 0.0% 0 0.4% 0.0% 0.0% 0 0.5% 2 0.2% 2 2 2 0 0 0 0 0 Brentwood 0.0% 0.0% 0 0.0% 0.0% 0 0.0% 0.0% 0 0.0% 0 0.0% 0.0% 0 Broxbourne 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% Cheshunt 0.0% 0.0% 0.0% 0.0% 0 0.0% 0.0% 0.0% 0.0% 0 0.0% 0 0 0 0 0.0% 0 0 0 Chingford 0.0% 0.0% 0.0% 0 0.0% 0.0% 0 0.0% 0.0% Colliers Row 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 Hertford 0.0% 0.0% 0 0.0% 0 0.0% 0.0% 0 0.0% 0.0% 0.0% 0.0% 0 0 0 0 0 Hoddesdon 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% Lea Valley 1.4% 11 2.1% 1.2% 7 0.0% 2.6% 10 0.3% 2.1% 8 0.8% 1.6% 11 0 3 North Weald 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0 0.0% 0.0% 0 0.0% 0.0% 0 0.0% 0 0.0% 0 Roydon 0.0% 0 0 Sawbridgeworth 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 4.3% 34 2.4% 4.9% 29 10.2% 25 1.1% 7.3% 29 1.4% 4.1% 28 South Woodford 5 5 6.6% 5 Stevenage 0.2% 1 0.0% 0 0.2% 0.0% 0 0.3% 0.0% 0 0.0% 0 0.4% 1 0.2% 1 Woodford 2.4% 7 2.8% 0.9% 19 3.2% 2.1% 12 6.8% 3 11 3.8% 15 1.1% 4 2.3% 16 Woodford Green 0.6% 5 0.8% 2 0.5% 0 0.8% 0.4% 2 0.8% 0 0.7% 3 0.0% 0.0% 5 3 3 2.9% 20 Other outside catchment area 2.5% 20 1.3% 3 2.9% 17 2.6% 3.4% 13 1.6% 6 3.2% 13 1.6% 6 Other zones 3 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 Other zones 4 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0 0 0.0% 0.0% 0.0% 0 0 0 Other zones 5 0 0 0 0 Other zones 6 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0

Other zones 8

Weighted base:

Sample:

(Don't know / varies)

(Don't do this activity)

0.0%

5.8%

29.6%

0.0%

46

237

800

800

6.3%

33.9%

0.0%

13

69 28.1%

202

204

5.6%

0.0%

5.0%

34

168 16.7%

598

596

0.0%

2

8

46

40

4.1%

15.5%

0 0.0%

16

60 46.6%

385

341

7.1%

0 0.0%

26

169

362

412

5.5%

17.2%

0.0%

22 5.6%

69 42.8%

403

384

0 0.0%

19

147

343

355

6.3%

24.6%

0

43

169

687

678

Weighted:

Epping Forest Town Centres Survey For Roger Tym & Partners

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	Tota	ıl	Mal	e	Fema	le	18 to	34	35 to	54	55+		ABC	1	C2D	E	Car in l	nhold
Q31 In which town, villa	ge or ou	t-of-to	own loca	ition o	does you	ur hou	ısehold	spend	l most r	noney	on the	Cafes	/ Pubs	/ Bars	s?			
Basildon	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	
Buckhurst Hill	0.9%	7	0.0%	0	1.2%	7	3.4%	2	1.0%	4	0.0%	0	1.6%	6	0.2%	1	1.0%	
Chelmsford	0.5%	4	0.7%	1	0.4%	2	1.5%	1	0.2%	1	0.6%	2	0.3%	1	0.6%	2	0.4%	
Chigwell	1.7%	14	0.6%	1	2.1%	13	0.0%	0	2.1%	8	1.6%	6	2.3%	9	1.2%	4	1.8%	1
Chipping Ongar	1.3%	10	1.9%	4	1.0%	6	0.0%	0	0.6%	2	2.2%	8	1.6%	6	0.6%	2	1.5%	1
Enfield	2.2%	18	2.3%	5	2.2%	13	7.5%	3	3.2%	12	0.5%	2	2.2%	9	2.0%	7	2.6%	1
Epping	4.7%	38	5.1%	10	4.6%	28	3.6%	2	4.9%	19	4.9%	18	4.8%	19	4.7%	16	5.0%	3
Harlow	6.1%	49	5.3%	11	6.4%	38	6.2%	3	5.9%	23	6.3%	23	4.9%	20	7.1%	24	6.2%	4
llford	0.9%	7 4	1.0% 0.3%	2	0.8% 0.6%	5	0.9%	0	1.2% 0.4%	5 1	0.5% 0.8%	2 3	0.5%	2	0.8% 0.6%	3 2	0.6% 0.4%	
Ingatestone Lakeside	0.5% 0.2%	2	0.5%	0	0.3%	3 2	0.0% 0.0%	0	0.4%	0	0.8%	2	0.3% 0.0%	0	0.0%	1	0.4%	
Lakeside Loughton Broadway	1.0%	8	0.6%	1	1.2%	7	4.9%	2	1.4%	5	0.4%	1	1.2%	5	0.5%	2	1.0%	
Loughton High Road	5.9%	47	4.2%	8	6.5%	39	0.0%	0	7.8%	30	4.8%	17	7.0%	28	4.9%	17	6.6%	4
North Chingford	3.9%	31	4.0%	8	3.9%	23	0.0%	0	5.7%	22	2.6%	9	3.3%	13	3.8%	13	3.6%	2
Romford	0.4%	3	0.0%	0	0.5%	3	3.4%	2	0.0%	0	0.4%	2	0.1%	0	0.3%	1	0.4%	_
The West End	5.0%	40	11.2%	23	2.9%	17	22.8%	11	5.8%	22	1.4%	5	8.4%	34	1.6%	5	5.4%	3
Theydon Bois	0.4%	3	0.0%	0	0.6%	3	0.0%	0	0.6%	2	0.2%	1	0.6%	2	0.2%	1	0.5%	
Waltham Abbey	2.9%	23	3.2%	6	2.9%	17	7.5%	3	3.7%	14	1.6%	6	3.8%	15	2.4%	8	3.0%	2
Waltham Cross	1.8%	14	0.9%	2	2.1%	12	0.0%	0	1.4%	5	2.4%	9	1.5%	6	2.4%	8	2.1%	1
Walthamstow	0.2%	2	0.0%	0	0.3%	2	0.0%	0	0.5%	2	0.0%	0	0.4%	2	0.0%	0	0.3%	
Ape Theatre Co, 32 Brook Rd, Epping, Essex (Theatre)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	
Brentwood Centre, Doddinghurst Road, Brentwood, Essex	0.1%	1	0.0%	0	0.1%	1	0.0%	0	0.0%	0	0.2%	1	0.0%	0	0.2%	1	0.0%	
Moonlight Fun Casinos, 9 Nevill Way, Loughton,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	
Essex The Longman Theatre, Victoria Hall, Bury Rd, Harlow, Essex	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	
The Valle Academy, Delamare Rd, Cheshunt, Waltham Cross,	0.3%	3	0.0%	0	0.5%	3	0.0%	0	0.4%	2	0.0%	0	0.4%	2	0.0%	0	0.4%	
Broxbourne (Theatre)																		
Other Locations	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	
Bishops Stortford	0.2%	2	0.4%	1	0.1%	1	0.0%	0	0.0%	0	0.5%	2	0.2%	1	0.2%	1	0.2%	
Brentwood	2.3%	19	1.2%	3	2.7%	16	3.0%	1	2.5%	10	2.0%	7	3.1%	13	1.8%	6	2.4%	1
Broxbourne	0.8%	6	0.6%	1	0.8%	5	0.0%	0	0.9%	4	0.7%	2	0.9%	4	0.4%	1	0.9%	
Cheshunt	1.3%	11	1.8%	4	1.2%	7	2.6%	1	2.2%	8	0.3%	1	0.9%	4	2.1%	7	1.6%	1
Chingford	1.5%	12	0.8%	2	1.7%	10	0.0%	0	2.2%	9	0.9%	3	0.8%	3	2.4%	8	1.2%	
Colliers Row	0.0%	0 1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	
Hertford Hoddesdon	0.2% 0.5%	4	0.0% 0.0%	0	0.2% 0.6%	1	0.0% 2.6%	1	0.3% 0.6%	2	0.0% 0.0%	0	0.3% 0.6%	1 2	0.0% 0.4%	1	0.2% 0.5%	
Lea Valley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	0	0.0%	
North Weald	0.5%	4	0.4%	1	0.6%	3	0.0%	0	0.0%	3	0.0%	1	0.8%	3	0.0%	1	0.6%	
Roydon	0.5%	6	1.8%	4	0.4%	2	0.0%	0	0.5%	2	1.0%	4	0.6%	2	1.1%	4	0.7%	
Sawbridgeworth	1.0%	8	2.1%	4	0.4%	4	1.8%	1	0.0%	3	1.0%	4	1.0%	4	1.1%	4	1.1%	
South Woodford	0.9%	7	1.1%	2	0.7%	5	0.9%	0	1.8%	7	0.0%	0	1.7%	7	0.2%	1	0.9%	
Stevenage	0.9%	0	0.0%	0	0.9%	0	0.9%	0	0.0%	0	0.0%	0	0.0%	0	0.2%	0	0.9%	
Woodford	1.2%	9	2.3%	5	0.8%	5	3.4%	2	2.1%	8	0.0%	0	1.6%	6	0.0%	3	1.4%	
Woodford Green	0.6%	5	0.8%	2	0.5%	3	0.0%	0	1.2%	5	0.0%	0	1.2%	5	0.0%	0	0.7%	
Other outside catchment area		10	1.9%	4	1.1%	7	0.0%	0	2.4%	9	0.3%	1	0.7%	3	1.8%	6	1.5%	1
Other zones 3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	
Other zones 4	0.5%	4	0.8%	2	0.4%	2	0.0%	0	0.6%	2	0.5%	2	0.4%	2	0.7%	2	0.6%	
Other zones 5	0.1%	0	0.2%	0	0.0%	0	0.0%	0	0.1%	0	0.0%	0	0.0%	0	0.1%	0	0.1%	
Other zones 6	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	
Other zones 8	0.2%	2	0.4%	1	0.1%	1	0.0%	0	0.1%	0	0.4%	1	0.3%	1	0.0%	0	0.2%	
Don't know / varies)	13.8%	111	14.9%	30		81	13.5%	6	13.0%	50		54	14.0%		13.2%	45	14.3%	ç
Don't do this activity)	31.4%	251		55	32.8%	196	10.6%	5	20.8%	80	45.5%	165	25.7%	103	38.6%	133	28.1%	19
Weighted base: Sample:		800 800		202 204		598 596		46 40		385 341		362 412		403 384		343 355		68 67

Epping Forest Town Centres Survey For Roger Tym & Partners

Weighted:				F	or Ro	oger	· Tym	&	Part	ner	S						April	2009
	Total		Male		Femal	e	18 to 34	l	35 to 5	54	55+		ABC1		C2DE		Car in h	hold
Q32 In which town, villaç	ge or out-	of-to	wn locat	ion d	loes you	r hou	sehold sp	oend	most m	noney	on the H	lealth	a & Fitne	ss?				
Basildon	0.1%	1	0.0%	0	0.1%	1	0.0%	0	0.0%	0	0.2%	1	0.0%	0	0.2%	1	0.1%	1
Chelmsford	0.7%	5	0.0%	0	0.9%	5	1.5%	1	1.2%	5	0.0%	0	0.3%	1	0.2%	1	0.8%	4
Enfield	2.3%	19	2.3%	5	2.3%	14	3.8%	2	2.6%	10	1.4%	5	3.8%	15	1.0%	3	2.7%	19
Harlow	5.2%	41	5.5%	11	5.0%	30	6.2%	3	3.8%	14	6.4%	23	5.0%	20	5.4%	19	5.5%	3
Ilford Lakeside	0.3%	2	0.2%	0	0.3%	2	0.9%	0	0.4%	2	0.1%	0	0.6%	2	0.0%	0	0.4%	- 2
Romford	0.0%	0 2	0.0% 0.0%	0	0.0% 0.3%	0	0.0%	0	0.0% 0.4%	0 2	0.0% 0.0%	0	0.0%	0	0.0%	0 2	0.0% 0.2%	(
The West End	0.2% 1.1%	9	2.1%	0 4	0.3%	2 5	0.0% 3.4%	2	1.9%	7	0.0%	0	0.0% 1.8%	7	0.5% 0.5%	2	0.2%	
Walthamstow	0.8%	7	1.6%	3	0.6%	4	0.9%	0	1.9%	5	0.0%	2	0.8%	3	1.0%	4	1.0%	,
Body & Soul, 10 Torrington	0.4%	3	0.3%	1	0.4%	2	0.9%	0	0.8%	3	0.4%	0	0.6%	2	0.2%	1	0.4%	
Dr, Loughton, Essex	0.470	3	0.570	1	0.470	2	0.070	U	0.070	3	0.070	U	0.070	2	0.270	1	0.470	
Brentwood Centre, Doddinghurst Road,	0.8%	6	0.3%	1	0.9%	6	0.0%	0	0.7%	3	1.0%	3	0.7%	3	0.6%	2	0.7%	:
Brentwood, Essex Epping Sports Centre, 25	1.3%	11	1.0%	2	1.4%	9	0.0%	0	1.5%	6	1.4%	5	1.6%	6	1.2%	4	1.6%	1
Hemnall Street, Epping, Essex	1.370	11	1.070	2	1.470	7	0.0%	U	1.570	U	1.470	3	1.070	Ü	1.270	4	1.0%	1.
Esporta Health Club,	0.2%	2	0.0%	0	0.3%	2	0.0%	0	0.4%	2	0.0%	0	0.4%	2	0.0%	0	0.2%	- 2
Claygate House, Manor																		
Rd, Woodford Green,																		
Essex	0.00/		0.00/		0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/		0.00/		0.00/	,
Fitness Figures, Barn Hoppett, Rangers Rd, London	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
Grundy Park Leisure Centre, Windmill Ln, Cheshunt, Waltham Cross,	1.3%	11	0.6%	1	1.6%	10	2.6%	1	1.7%	7	0.8%	3	1.9%	8	0.9%	3	1.6%	11
Broxbourn Island Fitness, 57 Island Centre Way, Enfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
(gym) John Warner Sports Centre, 1 review, Stanstead Road,	0.9%	7	0.0%	0	1.2%	7	5.2%	2	0.6%	2	0.7%	2	0.9%	4	0.7%	2	1.1%	7
Hoddesdon Lea Valley Sports Centre, Bullsmoor Lane, Enfield,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
Middlesex Loughton Leisure Centre,	2.3%	18	0.7%	1	2.8%	17	1.5%	1	2.9%	11	1.8%	6	2.4%	10	2.1%	7	2.4%	17
Traps Hill, Loughton, Essex Loughton Sports Centre,	1.2%	10	0.0%	0	1.6%	10	0.0%	0	2.0%	8	0.5%	2	1.8%	7	0.7%	2	1.3%	ç
Rectory Ln, Loughton, Epping Forest Ongar Leisure Centre, The	1 10/	9	0.70/	1	1.20/	7	0.00/	0	0.90/	2	1 60/	6	1.50/	6	0.80/	2	1.20/	
Gables, Ongar, Essex	1.1%	9	0.7%	1	1.2%	,	0.0%	U	0.8%	3	1.6%	6	1.5%	6	0.8%	3	1.2%	8
Waltham Abbey Sports Centre, Broomstickhall Road, Waltham Abbey, Essex	1.1%	9	0.0%	0	1.5%	9	3.8%	2	1.4%	6	0.5%	2	1.3%	5	0.6%	2	1.1%	7
Waltham Abbey Swimming Pool, Roundhills,	1.4%	11	1.2%	2	1.5%	9	0.0%	0	2.0%	8	1.0%	3	1.3%	5	1.2%	4	1.6%	11
Waltham Abbey, Essex Other Locations	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
Bishops Stortford	0.0%	2	0.0%	0	0.0%	2	0.0%	0	0.0%	2	0.0%	0	0.0%	1	0.0%	1	0.0%	2
Brentwood	1.0%	8	0.0%	1	1.1%	6	1.5%	1	1.5%	6	0.4%	1	1.7%	7	0.2%	0	1.1%	
Broxbourne	0.3%	2	0.7%	0	0.4%	2	0.0%	0	0.3%	1	0.4%	1	0.3%	1	0.4%	1	0.4%	2
Cheshunt	0.5%	7	1.2%	2	0.4%	5	0.0%	0	1.9%	7	0.5%	0	0.5%	2	1.4%	5	1.0%	;
Chingford	1.9%	15	0.0%	0	2.5%	15	0.0%	0	3.5%	13	0.4%	2	1.7%	7	2.4%	8	1.9%	13
Colliers Row	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	ó	0.0%	0	0.0%	(
Hertford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	Ò
Hoddesdon	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	Ò
Lea Valley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
North Weald	0.3%	2	0.0%	0	0.3%	2	0.0%	0	0.5%	2	0.0%	0	0.2%	1	0.4%	1	0.3%	2
Roydon	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
Sawbridgeworth	0.1%	1	0.4%	1	0.0%	0	0.0%	0	0.2%	1	0.0%	0	0.2%	1	0.0%	0	0.1%	
South Woodford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	
Stevenage	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	
Woodford	0.2%	2	0.0%	0	0.3%	2	0.0%	0	0.4%	2	0.0%	0	0.0%	0	0.5%	2	0.2%	
Woodford Green	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	
Other outside catchment area	2.1%	17	2.3%	5	2.1%	12	6.4%	3	2.8%	11	0.9%	3	2.4%	10	1.9%	7	2.4%	10
Other zones 3	0.2%	1	0.6%	1	0.0%	0	0.0%	0	0.3%	1	0.0%	0	0.3%	1	0.0%	0	0.2%	1
Other zones 4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	C

Epping Forest Town Centres Survey For Roger Tym & Partners

Weighted:				F	or R	ogei	r Tyn	1 &	Part	tner	·s						April	2009
	Tota	l	Male	e	Fema	le	18 to 3	34	35 to	54	55+		ABC	1	C2Di	E	Car in h	ıhold
Other zones 5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other zones 6	0.0%	7	0.0%	2	0.0%	5	0.0%	0	1.4%	5	0.5%	2	1.3%	5	0.5%	2	1.0%	7
Other zones 8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chigwell	2.0%	16	1.3%	3	2.3%	14	3.4%	2	3.3%	13	0.6%	2	3.4%	14	0.8%	3	2.4%	16
Chipping Ongar	0.1%	0	0.0%	0	0.1%	0	0.9%	0	0.0%	0	0.0%	0	0.1%	0	0.0%	0	0.1%	0
Epping	0.1%	1	0.0%	0	0.1%	1	0.0%	0	0.0%	0	0.2%	1	0.0%	0	0.0%	0	0.0%	0
Loughton Broadway	0.1%	1	0.3%	1	0.0%	0 2	0.0%	0	0.2%	1 2	0.0% 0.0%	0	0.0%	0 2	0.2% 0.2%	1	0.1%	1 2
Loughton High Road Waltham Abbey	0.3% 0.6%	2 5	0.0% 1.3%	3	0.4% 0.4%	2	0.0% 3.8%	2	0.6% 0.5%	2	0.0%	1	0.4% 1.2%	5	0.2%	1	0.3% 0.7%	5
(Don't know / varies)	3.5%	28	4.2%	8	3.2%	19	5.2%	2	3.5%	14	3.2%	12	3.9%	16	2.6%	9	3.4%	24
(Don't do this activity)	62.7%	502	70.3%	142	60.2%	360	49.2%	23	52.4%	202	75.4%	273	55.4%	223	70.6%	242	59.5%	409
Weighted base: Sample:		800 800		202 204		598 596		46 40		385 341		362 412		403 384		343 355		687 678
Q33 In which town, villag	ge or out	-of-to	wn loca	tion c	loes you	ır hou	sehold s	spend	l most n	noney	on Fam	nily Er	ntertainr	nent ((i.e. Ten	-Pin E	Bowling,	,
• ,	0.50/	4	0.00/	0	0.70/	4	0.00/	0	0.70/	2	0.40/	1	0.20/	1	0.60/	2	0.60/	4
Basildon Buckhurst Hill	0.5% 0.0%	4	0.0% 0.0%	0	0.7% 0.0%	4	0.0% 0.0%	0	0.7% 0.0%	3	0.4% 0.0%	1 0	0.3% 0.0%	1 0	0.6% 0.0%	2	0.6% 0.0%	4
Chelmsford	4.4%	36	4.6%	9	4.4%	26	4.9%	2	5.5%	21	3.3%	12	5.3%	21	4.0%	14	5.0%	34
Chigwell	0.4%	3	0.0%	0	0.6%	3	0.0%	0	0.9%	3	0.0%	0	0.5%	2	0.0%	0	0.5%	3
Chipping Ongar	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Enfield	1.6%	13	2.4%	5	1.4%	8	0.0%	0	2.6%	10	0.8%	3	1.3%	5	1.7%	6	1.9%	13
Epping	0.3%	3	0.0%	0	0.4%	3	0.0%	0	0.7%	3	0.0%	0	0.2%	1	0.5%	2	0.4%	3
Harlow Ilford	6.2% 0.3%	50 2	4.3% 0.8%	9	6.9% 0.1%	41 1	5.4% 0.0%	2	8.5% 0.2%	33 1	4.0% 0.4%	15 2	6.2% 0.6%	25 2	6.5% 0.0%	22	7.1% 0.3%	49 2
Ingatestone	0.0%	0	0.0%	0	0.1%	0	0.0%	0	0.2%	0	0.4%	0	0.0%	0	0.0%	0	0.0%	0
Lakeside	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Loughton Broadway	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Loughton High Road	0.4%	3	0.8%	2	0.3%	2	0.0%	0	0.8%	3	0.0%	0	0.8%	3	0.0%	0	0.5%	3
North Chingford	0.1%	1	0.0%	0	0.1%	1	0.0%	0	0.2%	1	0.0%	0	0.2%	1	0.0%	0	0.1%	1
Romford The West End	8.4% 1.4%	67 11	3.0% 0.9%	6 2	10.2% 1.6%	61 9	14.3% 6.8%	7	12.6% 1.2%	49 5	3.1% 0.5%	11	9.8% 1.9%	40 8	6.2% 1.0%	21	9.4% 1.1%	65 8
Theydon Bois	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waltham Abbey	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waltham Cross	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Walthamstow	0.3%	2	0.0%	0	0.4%	2	0.0%	0	0.3%	1	0.3%	1	0.3%	1	0.4%	1	0.4%	2
Other Locations	0.0%	0 5	0.0% 0.9%	0 2	0.0%	0	0.0%	0	0.0% 0.7%	0	0.0% 0.5%	0 2	0.0% 0.9%	0 4	0.0% 0.5%	0 2	0.0% 0.8%	0 5
Bishops Stortford Brentwood	0.7% 0.0%	0	0.9%	0	0.6% 0.0%	0	1.8% 0.0%	0	0.7%	0	0.5%	0	0.9%	0	0.5%	0	0.0%	0
Broxbourne	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cheshunt	0.2%	2	0.0%	0	0.3%	2	0.0%	0	0.5%	2	0.0%	0	0.4%	2	0.0%	0	0.3%	2
Chingford	0.2%	2	0.0%	0	0.3%	2	3.8%	2	0.0%	0	0.0%	0	0.4%	2	0.0%	0	0.0%	0
Colliers Row	0.6%	5	0.0%	0	0.9%	5	0.0%	0	0.7%	3	0.2%	1	1.2%	5	0.1%	0	0.7%	5
Hertford Hoddesdon	0.0% 0.1%	0	0.0% 0.4%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.2%	0	0.0%	0	0.0% 0.0%	0	0.0% 0.2%	0	0.0% 0.0%	0
Lea Valley	0.1%	3	0.4%	0	0.5%	3	0.0%	0	0.2%	3	0.0%	0	0.0%	0	0.2%	3	0.5%	3
North Weald	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Roydon	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sawbridgeworth	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
South Woodford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Stevenage Woodford	1.1% 0.0%	9	0.6% 0.0%	1	1.3% 0.0%	8	0.0% 0.0%	0	2.3% 0.0%	9	0.0% 0.0%	0	1.5% 0.0%	6 0	0.9% 0.0%	3	1.3% 0.0%	9
Woodford Green	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other outside catchment area	1.4%	11	2.6%	5	1.0%	6	3.8%	2	2.3%	9	0.2%	1	1.5%	6	1.3%	5	1.2%	8
Other zones 3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other zones 4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other zones 5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other zones 6 Other zones 8	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0
(Don't know / varies)	4.9%	40	4.9%	10	5.0%	30	4.9%	2	6.9%	26	3.0%	11	6.0%	24	3.9%	13	5.2%	36
(Don't do this activity)	65.8%	527	74.0%	149	63.1%	377	54.4%	25	51.3%	197	83.2%	301	60.7%	244	71.2%	244	62.7%	431
Weighted base:		800		202		598		46		385		362		403		343		687
Sample:		800		204		596		40		341		412		384		355		678
GEN Gender of responde	nt.																	
Male	25.2%		100.0%	202	0.0%		22.6%	10	25.0%		26.1%		28.3%	114	23.1%	79	25.5%	175
Female	74.8%	598	0.0%	0	100.0%	598	77.4%	36	75.0%	288	73.9%	267	71.7%	289	76.9%	264	74.5%	512
Wainhard bass		800		202		598		46		385		262		403		242		687
Weighted base:		800		202		370		40		303		362		403		343		007

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Weighted:				F	or R	oge	r Tyn	n &	Par	tner	·s						April	2009
	Tota	al	Mal	e	Fema	ile	18 to 3	34	35 to	54	55+	-	ABC	1	C2D	Е	Car in l	ıhold
AGE Could I ask, how	v old are yo	u ?																
18 to 24	0.7%	5	1.1%	2	0.5%	3	11.7%	5	0.0%	0	0.0%	0	0.4%	2	1.1%	4	0.8%	5
25 to 34	5.1%	41	4.1%	8	5.5%	33	88.3%	41	0.0%	0	0.0%	0	8.6%	35	1.4%	5	4.9%	34
35 to 44	22.6%	181	23.5%	47		133	0.0%	0	46.9%	181	0.0%	0	29.6%	119	14.4%	49	25.3%	174
45 to 54	25.5%	204	24.2%	49	26.0%	155	0.0%	0	53.1%	204	0.0%	0	30.0%	121	20.3%	70	27.5%	189
55 to 64	14.6%	117	13.2%	27		90	0.0%	0	0.0%	0		117	13.4%	54	16.1%	55	15.5%	106
65 + (Refused)	30.7% 0.9%	245 7	33.6%	68 1	29.6% 1.1%	177 6	0.0% 0.0%	0	0.0%	0	67.8% 0.0%	245	17.2% 0.8%	69 3	46.5% 0.2%	160 1	25.3% 0.8%	174
` '	0.9%		0.5%	-	1.170		0.0%		0.0%		0.0%		0.6%		0.2%	_	0.8%	
Weighted base:		800		202		598		46		385		362		403		343		687
Sample:		800		204		596		40		341		412		384		355		678
WOR Which of the fol	lowing best	desci	ribes the	e chie	f wage (earnei	of your	hous	ehold's	curre	nt empl	oyme	nt situa	ion ?				
Working full time	53.6%	429	50.3%	102	54.7%	327	89.6%	42	85.0%	327	15.5%	56	70.5%	284	37.7%	129	59.0%	405
Working part time	6.0%	48	2.9%	6	7.1%	42	0.0%	0	4.7%	18	8.3%	30	7.2%	29	5.3%	18	6.5%	45
Unemployed	3.2%	26	6.6%	13	2.1%	12	9.5%	4	4.3%	17	1.3%	5	2.7%	11	3.8%	13	2.6%	18
Retired	34.9%	279	39.1%	79	33.4%	200	0.0%	0	1.6%	6	74.9%	271	19.2%	77	51.5%	177	30.0%	206
A housewife	1.0%	8	0.0%	0	1.3%	8	0.9%	0	2.0%	8	0.0%	0	0.0%	0	1.4%	5	0.8%	5
A student	0.2%	2	0.8%	2	0.0%	0	0.0%	0	0.4%	2	0.0%	0	0.4%	2	0.0%	0	0.2%	2
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Refused)	1.1%	9	0.3%	1	1.4%	8	0.0%	0	2.1%	8	0.0%	0	0.0%	0	0.4%	1	0.8%	6
Weighted base:		800		202		598		46		385		362		403		343		687
Sample:		800		204		596		40		341		412		384		355		678
CAR How many cars	does your h	ouse	hold ow	n or h	ave the	use c	of ?											
None	13.6%	109	12.8%	26	13.9%	83	15.7%	7	5.8%	22	21.8%	79	7.5%	30	21.4%	73	0.0%	0
One	43.8%	350	49.9%	101	41.7%	250		11	38.6%	149	51.5%	186	39.8%	160	46.2%	159	51.0%	350
Two	31.4%	251	27.7%	56		195	42.2%	20	39.7%	153		78	37.3%	150	25.9%	89	36.6%	251
Three or more	10.7%	86	9.3%	19	11.2%	67	18.7%	9	15.9%	61	4.2%	15	15.4%	62	6.3%	22	12.5%	86
(Refused)	0.5%	4	0.3%	1	0.6%	3	0.0%	0	0.0%	0	0.7%	3	0.0%	0	0.2%	1	0.0%	(
Weighted base:		800		202		598		46		385		362		403		343		687
Sample:		800		204		596		40		341		412		384		355		678
SEG Socio-economic	Grouping:																	
A	3.2%	26	4.6%	9	2.8%	16	0.0%	0	5.1%	20	1.7%	6	6.4%	26	0.0%	0	3.7%	26
В	18.3%	146	18.1%	36	18.3%	110	34.8%	16	21.4%	82	13.2%	48	36.3%	146	0.0%	0	19.5%	134
C1	28.8%	231	33.8%	68	27.2%	163	43.5%	20	35.8%	138	19.2%	69	57.3%	231	0.0%	0	30.9%	213
C2	16.7%	134	17.9%	36		98	12.2%	6	19.2%	74		55	0.0%	0		134	17.7%	122
D	7.6%	61	4.0%	8	8.9%	53	5.2%	2	9.0%	35	6.4%	23	0.0%	0	17.8%	61	6.8%	47
E	18.5%	148	17.3%	35	18.9%	113	0.9%	0	2.8%	11	37.9%	137	0.0%	0	43.2%	148	14.6%	100
(Refused)	6.8%	54	4.3%	9	7.6%	46	3.4%	2	6.7%	26	6.6%	24	0.0%	0	0.0%	0	6.6%	46
Weighted base:		800		202		598		46		385		362		403		343		687
Sample:		800		204		596		40		341		412		384		355		678

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Weighted	l :				F	or R	oge	r Tyn	n &	Par	tner	'S						April	2009
		Tota	ıl	Mal	e	Fema	le	18 to 3	34	35 to	54	55+	-	ABC	1	C2D	E	Car in h	ıhold
QUOTA	Postcode Sector	:																	
CM145		3.0%	24	2.4%	5	3.2%	19	3.0%	1	2.2%	8	3.7%	13	3.1%	13	1.8%	6	2.6%	18
CM150		2.4%	20	1.4%	3	2.8%	17	0.0%	0	2.2%	8	3.1%	11	2.4%	10	2.8%	10	2.7%	19
CM164		1.2%	10	2.1%	4	1.0%	6	0.0%	0	1.5%	6	1.1%	4	1.4%	6	1.0%	3	1.3%	9
CM165		1.0%	8	1.2%	2	1.0%	6	0.0%	0	0.0%	0	2.3%	8	0.2%	1	1.7%	6	0.5%	17
CM166		2.4% 2.2%	19	1.6% 2.1%	3 4	2.6% 2.2%	16	1.8%	1	3.0%	12 8	1.8%	7 9	3.3% 2.9%	13 12	1.5% 1.2%	5 4	2.5% 2.5%	17 17
CM167 CM170		2.2%	17 18	3.3%	7	1.9%	13 12	0.0% 1.8%	1	2.2% 1.1%	4	2.5% 3.4%	12	1.9%	7	2.7%	9	2.4%	17
CM179		4.4%	35	4.9%	10	4.2%	25	1.8%	1	3.0%	12	6.2%	22	4.7%	19	4.4%	15	4.1%	28
CM187		3.6%	29	2.9%	6	3.9%	23	5.4%	2	2.4%	9	4.8%	17	1.7%	7	5.6%	19	3.0%	21
CM195		2.6%	21	2.4%	5	2.6%	16	2.6%	1	1.9%	7	3.4%	12	1.8%	7	3.9%	13	2.6%	18
CM219		2.1%	17	3.3%	7	1.7%	10	1.8%	1	2.2%	8	2.1%	7	2.5%	10	1.9%	7	2.3%	16
CM4 0		1.5%	12	1.7%	3	1.4%	8	1.5%	1	0.5%	2	2.5%	9	0.9%	3	2.2%	8	1.5%	10
CM5 0		1.6%	12	2.1%	4	1.4%	8	0.0%	0	1.1%	4	2.3%	8	1.2%	5	1.9%	7	1.7%	12
CM5 9		1.8%	15	2.1%	4	1.8%	10	0.0%	0	1.5%	6	2.5%	9	2.4%	10	1.0%	3	1.9%	13
E4 6		5.1%	41	7.0%	14	4.5%	27	0.0%	0	4.9%	19	6.1%	22	4.7%	19	6.0%	21	4.1%	28
E4 7		3.9%	31	1.7%	3	4.7%	28	7.5%	3	7.3%	28	0.0%	0	3.9%	16	3.6%	12	3.6%	24
EN106		3.3%	27	1.8%	4	3.9%	23	2.6%	1	3.8%	15	2.7%	10	4.2%	17	2.1%	7	3.9%	27
EN110		2.0%	16	2.4%	5	1.8%	11	2.6%	1	1.6%	6	2.3%	8	1.2%	5	2.5%	8	2.1%	15
EN3 6		5.2%	42	5.2%	10	5.2%	31	3.8%	2	5.4%	21	4.8%	17	5.2%	21	6.1%	21	5.8%	40
EN3 7		2.6%	21	2.6%	5	2.6%	16	0.0%	0	2.3%	9	3.4%	12	2.2%	9	3.6%	12	2.3%	16
EN8 0		3.2%	25	5.4%	11	2.4%	15	7.8%	4	3.5%	13	2.3%	8	3.6%	15	2.8%	10	3.5%	24
EN8 7		2.4%	19	2.6%	5	2.3%	14	0.0%	0	3.2%	12	1.9%	7	1.3%	5	4.1%	14	2.5%	17
EN8 9		2.4%	19	3.0%	6	2.2%	13	0.0%	0	1.6%	6	3.7%	13	2.4%	10	2.8%	10	2.1%	15
EN9 1 EN9 2		2.6% 1.5%	21	0.9% 1.8%	2 4	3.2% 1.4%	19 8	7.5%	3	4.1% 1.3%	16 5	0.5% 1.7%	2 6	2.2%	9 6	3.0% 1.8%	10	2.8% 1.6%	19 11
EN9 2 EN9 3		3.5%	12 28	4.3%	9	3.2%	0 19	2.6% 11.3%	5	3.2%	12	2.9%	10	1.5% 5.2%	21	1.5%	6 5	3.6%	24
IG101		2.1%	17	2.0%	4	2.1%	12	0.0%	0	1.8%	7	2.7%	10	1.5%	6	2.8%	10	2.1%	14
IG102		3.1%	25	2.4%	5	3.3%	20	3.0%	1	3.0%	12	3.0%	11	2.2%	9	3.6%	12	2.8%	19
IG103		3.5%	28	4.1%	8	3.3%	20	0.0%	0	2.3%	9	5.3%	19	2.2%	9	4.8%	17	3.5%	24
IG104		1.5%	12	0.0%	0	2.0%	12	0.0%	0	0.9%	3	2.4%	9	2.2%	9	1.0%	3	1.5%	10
IG7 4		2.4%	19	2.3%	5	2.4%	14	2.7%	1	0.7%	3	4.2%	15	1.2%	5	3.3%	11	1.5%	11
IG7 5		2.4%	19	1.6%	3	2.6%	16	10.2%	5	3.7%	14	0.0%	0	3.1%	13	0.9%	3	2.1%	14
IG7 6		1.4%	11	1.5%	3	1.4%	8	0.9%	0	1.0%	4	1.9%	7	1.6%	6	1.1%	4	1.5%	10
IG8 0		2.6%	21	3.9%	8	2.1%	13	0.0%	0	4.9%	19	0.4%	2	4.3%	17	0.9%	3	3.0%	21
IG8 7		2.8%	22	3.9%	8	2.4%	14	3.4%	2	5.3%	21	0.0%	0	3.5%	14	1.4%	5	3.0%	21
IG8 8		2.6%	21	1.6%	3	2.9%	17	0.0%	0	2.9%	11	2.6%	9	3.5%	14	1.8%	6	2.8%	19
IG9 5		2.6%	21	0.8%	2	3.2%	19	10.2%	5	3.3%	13	0.4%	2	3.9%	16	0.5%	2	2.8%	19
IG9 6		1.8%	14	2.3%	5	1.6%	9	3.4%	2	2.9%	11	0.4%	2	1.2%	5	2.8%	9	2.1%	14
RM4 1		1.5%	12	1.5%	3	1.5%	9	0.9%	0	0.7%	3	2.5%	9	1.5%	6	1.6%	5	1.6%	11
Weighted Sample:	l base:		800 800		202 204		598 596		46 40		385 341		362 412		403 384		343 355		687 678
ZONE	Zone:																		
Zone 1		10.5%	84	9.9%	20	10.7%	64	7.2%	3	9.1%	35	12.6%	46	9.5%	38	10.9%	37	9.9%	68
Zone 2		8.7%	70	8.5%	17	8.7%	52	3.0%	1	7.2%	28	11.0%	40	6.0%	24	11.2%	39	8.4%	58
Zone 3		15.0%	120	16.8%	34		86	18.3%	8	13.6%		16.1%	58	14.8%		15.9%	55	15.9%	109
Zone 4		10.3%	82	13.6%	27	9.2%	55	5.4%	2	7.3%	28	14.0%	51	10.3%	41	10.9%	37	10.5%	72
Zone 5		8.7%	70	7.6%	15	9.1%	54	4.5%	2	6.4%		11.8%	43	8.8%	36	7.9%	27	8.8%	61
Zone 6		21.8%		17.3%	35		139	30.0%	14			15.9%	58	22.1%	89		78	22.1%	152
Zone 7		19.7%		21.1%	43	19.3%	115	27.2%	13	27.9%	107	10.0%	36	24.3%		14.3%	49	19.8%	136
Zone 8		5.3%	42	5.2%	11	5.3%	32	4.6%	2	2.3%	9	8.5%	31	4.2%	17	6.0%	21	4.6%	32
Weighted	l base:		800		202		598		46		385		362		403		343		687
Sample:			800		204		596		40		341		412		384		355		678

Appendix 5:

Data Tabulations

By Zone

(Weighted)

Epping Forest Town Centres Survey For Roger Tym & Partners

oy zone					5		_	_	_	~ .							1	••
Weighted:				F	or Rog	gei	· Tym	&	Partn	er	S						April 20	09
	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8	
Q01 In which shop does	your hou	seho	ld spend	mos	st money o	on it	ts main fo	od a	and groce	ries	?							
Aldi, 570-592 High Road, Tottenham, Greater London	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, High Road, Seven Kings, Ilford, Greater	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0
London Asda, 19 Selborne Walk Shopping Centre, Walthamstow, London, Greater London	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Dolphin Approach, Mercury Road, Romford, Essex	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.0%	1
Asda, Watergardens, Southgate, Harlow, Essex	2.7%	22	6.9%	6	0.0%	0	4.0%	5	11.1%	9	0.0%	0	1.0%	2	0.0%	0	0.0%	0
Budgens, 109 Snakes Lane, Woodford, Essex	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	2	0.0%	0
Budgens, 74 Church Lane, Doddinghurst, Essex	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Budgens, London Road, Sawbridgeworth, Hertfordshire	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op Market Town, 1/13 Station Road, Chingford, Greater London	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	3	0.0%	0
Co-op Market Town, 654- 674 Hertford Road, Enfield, Hertfordshire	0.9%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.0%	7	0.0%	0	0.0%	0
Co-op, 113-117 Upshire Road, Waltham Abbey, Essex	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	2	0.0%	0	0.0%	0
Co-op, 1-2 Maunds Road, Maunds Hatch, Harlow, Essex	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, 136-138 Church Lane, Cheshunt, Hertfordshire	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, 16 Hatch Lane, Chingford, Greater London	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	2	0.0%	0
Co-op, 56 High Road, North Weald, Epping, Essex	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, 7-9 Sun Street, Waltham Abbey, Essex	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	2	0.0%	0	0.0%	0
Iceland, 106-108 High Street, Waltham Cross, Hertfordshire	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
celand, 1A 0ld Church Road, Chingford, Greater London	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, 22/24 The Broadway, Debden, Loughton, Essex	0.2%	1	0.0%	0	2.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Fore Street, Edmonton, Greater London	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Staple Tyre Centre, Southern Way, Harlow, Essex	0.1%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks & Spencer, 135 High Road, Ilford, Essex	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	0
Marks & Spencer, 39 South Street, Romford, Essex	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	0
Marks & Spencer, 54 Shopping Precinct, Palace Gardens, Enfield,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Middlesex Marks & Spencer, Brookfield Centre, Halfhide Lane, Cheshunt, Waltham Cross,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hertfordshire Marks and Spencer's Simply	0.2%	2	2.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Epping Forest Town Centres Survey For Roger Tym & Partners

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Weighted:				ŀ	or Ro	ge	r Tym	&	Partn	er	S						April 2	2009
	Total		Zone 1		Zone 2	;	Zone 3		Zone 4		Zone 5		Zone 6		Zone	7	Zone	8
Food, 239-253 High Street, Epping, Essex																		
Morrisons, 246-250 High Road, Loughton, Essex	4.2%	34	3.0%	2	28.7%	20	0.0%	0	0.0%	0	0.0%	0	2.0%	3	4.0%	6	4.0%	2
Morrisons, Salisbury Hall Gardens, Chingford Road, Chingford, Essex	1.8%	15	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	3	7.0%	11	0.0%	0
Morrisons, Southbury Road, Enfield, Middlesex	0.7%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.0%	5	0.0%	0	0.0%	0
Morrisons, Wood Lane, Becontree Heath, Dagenham, Greater London	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Netto, 49 High Street, Ponders End, Enfield, Middlesex	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	2	0.0%	0	0.0%	0
One Stop, 66-70 High Street,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cheshunt, Hertfordshire Sainsburys, 100 Tanners	0.8%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.0%	5	3.0%	1
Lane, Barkingside, Essex Sainsburys, Chase Lane, King George Avenue,	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1
Barkingside, Essex Sainsburys, 1 The Thorley Centre, Villiers Sur Marne Avenue, Bishops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Stortford, Hertfordshire Sainsburys, 16 Jackson Square, Bishops Stortford, Essex	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsburys, 25 South Street, Bishops Stortford, Hertfordshire	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsburys, 51 North Service	2.4%	19	0.0%	0	0.0%	0	0.0%	0	0.0%	0	27.0%	19	0.0%	0	0.0%	0	0.0%	0
Road, Brentwood, Essex Sainsburys, 97-131 High Road, Chadwell Heath,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Greater London Sainsburys, 11 Walthamstow Avenue, Low Hall, Chingford, Greater London	1.6%	12	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	1.0%	2	6.0%	9	0.0%	0
Sainsburys, 13 Hall Lane, Chingford, Greater London	1.2%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	2	5.0%	8	0.0%	0
Sainsburys, Bansons Lane, Chipping Ongar, Ongar, Essex	2.4%	19	0.0%	0	0.0%	0	0.0%	0	7.1%	6	19.0%	13	0.0%	0	0.0%	0	0.0%	0
Sainsburys, 3 Crown Road, Enfield, Greater London	1.1%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.0%	7	1.0%	2	0.0%	0
Sainsburys, Fifth Avenue, Allende Avenue, Harlow, Essex	1.6%	12	5.0%	4	0.0%	0	4.0%	5	2.0%	2	0.0%	0	1.0%	2	0.0%	0	0.0%	0
Sainsburys, Highlands Village, Highlands Avenue, London, Greater London	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsburys, Brewery Road, Hoddesdon, Hertfordshire	2.0%	16	0.0%	0	0.0%	0	12.1%	15	0.0%	0	0.0%	0	1.0%	2	0.0%	0	0.0%	0
Sainsburys, 95 High Street, Hornchurch, Greater	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
London Sainsburys, 33 Roden Street,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ilford, Greater London Sainsburys, 12 Torrington Drive, GLC Debden	1.3%	10	0.0%	0	10.9%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	2	3.0%	1
Estate, Loughton, Essex Sainsburys, Old Station	4.5%	36	0.0%	0	24.8%	17	0.0%	0	0.0%	0	0.0%	0	6.0%	10	4.0%	6	4.0%	2
Road, Loughton, Essex Sainsburys, 1-15 The Brewery, Waterloo Road,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Romford, Essex Sainsburys, 867-869 High Road, Tottenham, Greater	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Epping Forest Town Centres Survey For Roger Tym & Partners

by Zone					_		10 1111				•						1 age	
Weighted:				F	or Rog	gei	r Tym	&	Partn	er	S						April 2	2009
	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone '	7	Zone 8	3
London Sainsburys, 72 Shopping Pavillion, High Street, Waltham Cross,	0.6%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	2	0.0%	0	7.0%	3
Hertfordshire Sainsburys, 112 High Street, Walthamstow, Greater	0.9%	7	1.0%	1	0.0%	0	0.0%	0	4.0%	3	0.0%	0	1.0%	2	1.0%	2	0.0%	0
London Sainsburys, 681 Green Lanes, Winchmore Hill,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Greater London Sainsburys, 176 George Lane, South Woodford,	1.4%	11	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.0%	9	2.0%	1
Greater London Simply Food, 161-163 High	0.3%	2	0.0%	0	3.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	C
Street, Loughton, Essex Somerfield, 19 Chapel High,	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0	0.0%	0
Brentwood, Essex Somerfield, 21 High Street,	0.2%	2	0.0%	0	0.0%	0	0.0%	0	2.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Harlow, Essex Somerfield, 218 St Marys Lane, Upminster, Greater London	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Somerfield, 4 Station Road, Chingford, Greater London	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	2	0.0%	0	0.0%	0
Somerfield, 686 Chigwell Road, Woodford Bridge, Greater London	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Somerfield, 9 High Street, Cheshunt, Hertfordshire	0.2%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Somerfield, Queens Park, Billericay, Essex	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Tesco Express, 185 Manford Way, Grange Hill Estate, Chigwell, Essex	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	0
Tesco Express, High Street, Chipping Ongar, Essex	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, 54-62 Island Centre Way, Enfield Lock, Enfield, Middlesex	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Coppice Row, Theydon Bois, Essex	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	C
Tesco Express, 246 High Street, Theobalds Park, Waltham Cross,	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	2	0.0%	0	0.0%	C
Hertfordshire Tesco Extra, 822 High Road, Chadwell Heath, Romford, Essex	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	1.0%	2	1.0%	C
Tesco Extra, Brookfield Centre, New River Trading Estate, Cheshunt,	7.2%	58	0.0%	0	2.0%	1	42.4%	51	0.0%	0	0.0%	0	3.0%	5	0.0%	0	0.0%	0
Hertfordshire Tesco Extra, 300 Hornchurch Road, Hornchurch, Greater	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	2	0.0%	0	0.0%	0
London Tesco Extra, Bryant Avenue,	1.1%	9	0.0%	0	0.0%	0	2.0%	2	0.0%	0	7.0%	5	0.0%	0	0.0%	0	3.0%	1
Romford, Essex Tesco Extra, 1 Glover Drive, Lea Valley, Upper Edmonton, Greater	1.4%	11	0.0%	0	0.0%	0	1.0%	1	0.0%	0	3.0%	2	3.0%	5	1.0%	2	2.0%	1
London Tesco Metro, 34-44 North Mall, Edmonton, Greater London	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	2	0.0%	0	0.0%	C
Tesco Metro, 64-66 Turners Hill, Waltham Cross, Cheshunt, Hertfordshire	0.3%	2	0.0%	0	0.0%	0	2.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	C
Tesco, 796 Cranbrook Road, Barkingside, Essex	2.2%	18	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.0%	11	16.0%	7
Tesco, Bishops Park Centre,	0.2%	2	0.0%	0	0.0%	0	1.0%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0

Epping Forest Town Centres Survey For Roger Tym & Partners

Weighted:				F	or Rog	ger	· Tym	&	Part	ner	S						April 2	2009
	Total		Zone 1		Zone 2		Zone 3		Zone 4	4	Zone 5		Zone 6	i	Zone '	7	Zone	8
Lancaster Way, Bishops Stortford, Hertfordshire																		
Tesco, 47-53 Springfield	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0	0.0%	C
Road, Chelmsford, Essex Tesco, Princes Road,	1.4%	11	7.9%	7	3.0%	2	0.0%	0	1.0%	1	2.0%	1	0.0%	0	0.0%	0	0.0%	C
Chelmsford, Essex Tesco, 288 High Street, Ponders End, Enfield,	1.4%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.0%	7	2.0%	3	2.0%	1
Greater London Tesco, Savoy Parade, Southbury Road, Enfield,	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	3	0.0%	0	0.0%	(
Middlesex Tesco, 77-79 High Street,	4.9%	39	35.6%	30	2.0%	1	1.0%	1	2.0%	2	3.0%	2	0.0%	0	0.0%	0	6.0%	3
Epping, Essex Tesco, Church Langley	5.8%	46	17.8%	15	0.0%	0	4.0%	5	31.3%	26	1.0%	1	0.0%	0	0.0%	0	0.0%	(
Centre, Harlow, Essex Tesco, East Road, Edinburgh	2.4%	19	4.0%	3	0.0%	0	2.0%	2	16.2%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	(
Way, Harlow, Essex Tesco, Unit 1-6 The Harvey	1.3%	10	3.0%	2	0.0%	0	0.0%	0	7.1%	6	0.0%	0	1.0%	2	0.0%	0	0.0%	(
Centre, Harlow, Essex																		
Tesco, 825 High Road, Leyton, Greater London	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, 829-837 High Road, Leytonstone, Greater London	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	2	1.0%	2	0.0%	0
Tesco, Sewardstone Road, Waltham Abbey, Essex	7.3%	59	0.0%	0	5.0%	3	5.1%	6	0.0%	0	0.0%	0	27.0%	47	1.0%	2	1.0%	0
Tesco, 5-6 West Street, Ware, Hertfordshire	0.2%	2	0.0%	0	1.0%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Southend Road, Woodford Green, Essex	3.0%	24	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	15.0%	24	0.0%	0
Waitrose, 112-118 High Street, Billericay, Essex	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0	0.0%	C
Waitrose, 27-43 Queens Road, Buckhurst Hill, Greater London	2.3%	18	1.0%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	10.0%	16	2.0%	1
Waitrose, 92-96 High Road, South Woodford, Greater London	0.8%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.0%	6	1.0%	0
Waitrose, Northgate End, Bishops Stortford, Hertfordshire	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	(
Waitrose, Palace Gardens Shopping Pnct, Enfield, Greater London	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	2	0.0%	0	0.0%	(
Welcome (East & Central), 66 Stanstead Road, Hoddesdon, Hertfordshire	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
Welcome, 31 London Road, Harlow, Essex	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	C
Local Stores, Abridge Local Stores, Buckhurst Hill - Loughton Way, Lower	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0 0	0.0% 0.0%	0
Queens Rd, Queens Rd West, Station Way																		
Local Stores, Buckhurst Hill - Queens Road (east)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Stores, Chigwell Local Stores, Chipping	0.2% 0.1%	2	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 1.0%	0	0.0% 0.0%	0	1.0% 0.0%	2	0.0% 0.0%	0
Ongar																		
Local Stores, Chipping Ongar - Lower High St, St Peters Ave, Fyfield Rd	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	C
Local Stores, Coopersale - Parklands	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	C
Local Stores, Epping Local Stores, Epping - Lindsey St	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0
Local Stores, Ingatestone Local Stores, Local Stores,	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0 0	0.0% 0.0%	0 0	0.0% 0.0%	(
Theydon Bois Local Stores, Loughton - Borders Lane, Goldings Hill/Lower Rd, Pyrles	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

by Zone
Weighted:

Epping Forest Town Centres Survey For Roger Tym & Partners

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Total Zone 1 Zone 2 Zone 3 Zone 4 Zone 5 Zone 6 Zone 7 Zone 8 Lane, Roding Rd/Valley Hill 0.0% 0.0% 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0 Local Stores, Loughton 0 0 0.0% Broadway Local Stores, Loughton High 0.0% 0 0.0% 0 0.0% 0 0.0% 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 Road Local Stores, Nazeing -0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 Nazeingbury Parade Local Stores, North 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 Chingford Local Stores, North Weald -0.0% 0.0% 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0 0 0.0% 0 High Road Local Stores, Waltham 0.0% 0 0.0% 0 0.0% 0 0.0% 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 Abbey Local Stores, Waltham 0.0%0 0.0% 0 0.0%0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0%0 Abbey - Highbridge Retail Park, Ninefields, Roundhills, Upshire Rd Local Stores, Waltham Cross 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 Internet / delivered 0 1.8% 15 1.0% 0.0% 1.0% 1.0% 3.0% 5 4.0% 6 Market Stalls 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% Other 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0 0.0% 0 0.0% 0 0.0% 0 Local stores, Chingford 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0.0% 0 0.0% 0 0.0% 0 0 Local stores, Woodford 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 Green Londis, Shenfield Road, 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 Woodford Green 0.2% 0.0% 0 0.0% 0.0% 0.0% 0 0.0% 1.0% 0.0% 0.0% 0 Marks & Spencer, High 2 0 0 0 2 0 Street, Loughton Other outside catchment area 1.5% 12 1.0% 1.0% 4.0% 0.0% 0 5.0% 3 0.0% 0 1.0% 2 1.0% 0 Other zones 6 0.0%0 0.0%0 0.0%0 0.0%0 0.0% 0 0.0% 0 0.0%0 0.0%0 0.0%0 0.2% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 1.0% 0.0% Other zones 7 0 0 0 0 0 0 2 0 2 Other zones 8 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 (Don't know / varies) 14.6% 117 7.9% 7 14.9% 10 12.1% 15 12.1% 10 20.0% 14 19.0% 33 9.0% 14 33.0% 14 (Don't do a main food shop) 0.2% 2 1.0% 1 0.0% 0 0.0% 0 0.0% 0 1.0% 0.0% 0 0.0% 0 1.0% 0 1 Weighted base: 800 84 70 120 82 70 174 158 42 Sample: 800 101 101 99 100 100 100 Q02 When your household undertakes its main food and grocery spend (STORE MENTIONED AT Q01) does it visit other shops, leisure or service outlets on the same shopping trips? Those who do a main food shop at Q01 Excluding 'Internet / delivered' 4.0% 32 3.0% 2 4.1% 3 9 1.0% 4.0% 2 Always 6.1% 5 2 6.1% 7 3.1% 5.2% 2 Normally 9.3% 73 10.1% 8 9.0% 6 15.2% 18 12.2% 10 14.3% 10 6.2% 10 5.2% 8 5.1% 2 Sometimes 24.3% 191 17.2% 14 29.0% 20 23.2% 28 28.6% 23 30.6% 21 21.7% 37 26.0% 39 20.2% 8 10 0 Rarely 8.0% 63 5.1% 4 11.0% 8 8.1% 8.2% 9.2% 6 8.2% 14 9.4% 14 1.0%

Column % ges.

88

152

96

0.0%

69 7%

29

0

42

99

99 58 3%

0.0%

169

97

Never

Sample:

(Don't know)

Weighted base:

54.0%

0.3%

423

783

786

2 0.0%

61.6%

51

0.0%

82

99

48.0%

33 47 5%

0.0%

69

100

57 48.0%

0 0.0%

120

99

39 38 8%

0 3.1%

81

98

27 58.8%

2 0.0%

68

98

by Zone Weighted:

Epping Forest Town Centres Survey For Roger Tym & Partners

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	Tota	Zone	1	Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone		
Approximately how much money does your household spend per week on its main food and groceries shop at (SHOP MENTIONED AT Q01)? Those who do a main food shop at Q01															Γ			
Less than £10	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£10-19	0.7%	5	0.0%	0	2.0%	1	1.0%	1	1.0%	1	2.0%	1	0.0%	0	0.0%	0	1.0%	0
£20-29	4.1%	32	3.0%	2	4.0%	3	5.1%	6	4.0%	3	3.0%	2	5.0%	9	2.0%	3	9.1%	4
£30-39	5.7%	45	8.0%	7	6.9%	5	4.0%	5	9.1%	7	8.1%	6	4.0%	7	4.0%	6	6.1%	3
£40-49	8.8%	71	11.0%	9	12.9%	9	8.1%	10	6.1%	5	4.0%	3	8.0%	14	12.0%	19	5.1%	2
£50-59	10.2%	82	14.0%	12	8.9%	6	11.1%	13	7.1%	6	9.1%	6	13.0%	23	8.0%	13	7.1%	3
£60-69	7.6%	61	8.0%	7	7.9%	6	9.1%	11	7.1%	6	12.1%	8	5.0%	9	7.0%	11	9.1%	4
£70-79	9.0%	72	9.0%	7	12.9%	9	8.1%	10	13.1%	11	7.1%	5	7.0%	12	9.0%	14	8.1%	3
£80-89	8.4%	67	8.0%	7	8.9%	6	12.1%	15	11.1%	9	3.0%	2	10.0%	17	5.0%	8	8.1%	3
£90-99	3.5%	28	1.0%	1	4.0%	3	3.0%	4	3.0%	2	4.0%	3	6.0%	10	2.0%	3	5.1%	2
£100-124	21.3%	170	25.0%	21	13.9%	10	21.2%	25	16.2%	13	19.2%	13	21.0%	37	28.0%	44	15.2%	6
£125-149	1.8%	14	2.0%	2	1.0%	1	2.0%	2	4.0%	3	1.0%	1	3.0%	5	0.0%	0	1.0%	0
£150-174	5.7%	46	1.0%	1	3.0%	2	7.1%	8	2.0%	2	8.1%	6	6.0%	10	9.0%	14	6.1%	3
£175-199	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	2	1.0%	2	0.0%	0
£200-249	0.7%	6	0.0%	0	0.0%	0	1.0%	1	1.0%	1	2.0%	1	1.0%	2	0.0%	0	1.0%	0
£250+	0.6%	5	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	1.0%	2	1.0%	2	0.0%	0
(Don't know / Varies)	10.7%	85	8.0%	7	12.9%	9	5.1%	6	14.1%	12	14.1%	10	9.0%	16	12.0%	19	18.2%	8
(Refused)	0.7%	6	2.0%	2	1.0%	1	1.0%	1	0.0%	0	3.0%	2	0.0%	0	0.0%	0	0.0%	0
Mean:		84.3		75.5		71.9		86.7		77.6		85.2		89.0		91.4		78.8
Weighted base:		798		83		70		120		82		69		174		158		42
Sample:		797		100		101		99		99		99		100		100		99

Epping Forest Town Centres Survey For Roger Tym & Partners

Weighted:				F'(or Ko	geı	Tym	X	Partn	er	S			April 2009				
	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8	i
Q04 In which shop/marke	et does y	our h	ousehold	l und	dertake n	nost	'top-up' f	ood	and groce	ery p	ourchases	?						
Aldi, 570-592 High Road, Tottenham, Greater London	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, High Road, Seven Kings, Ilford, Greater London	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	0
Asda, 19 Selborne Walk Shopping Centre, Walthamstow, London, Greater London	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Dolphin Approach, Mercury Road, Romford, Essex	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Watergardens,	0.5%	4	4.0%	3	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Southgate, Harlow, Essex Budgens, 109 Snakes Lane, Woodford, Essex	1.2%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.0%	9	0.0%	0
Budgens, 74 Church Lane, Doddinghurst, Essex	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.0%	3	0.0%	0	0.0%	0	0.0%	0
Budgens, London Road, Sawbridgeworth, Hertfordshire	1.2%	10	1.0%	1	0.0%	0	0.0%	0	11.1%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op Market Town, 1/13 Station Road, Chingford, Greater London	1.0%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	3	3.0%	5	0.0%	0
Co-op Market Town, 654- 674 Hertford Road,	1.7%	13	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	7.0%	12	0.0%	0	0.0%	0
Enfield, Hertfordshire Co-op, 113-117 Upshire Road, Waltham Abbey, Essex	0.4%	3	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	1.0%	2	0.0%	0	0.0%	0
Co-op, 1-2 Maunds Road, Maunds Hatch, Harlow, Essex	0.7%	6	6.9%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, 136-138 Church Lane, Cheshunt, Hertfordshire	0.2%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, 16 Hatch Lane, Chingford, Greater London	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	2	0.0%	0
Co-op, 56 High Road, North	0.9%	7	6.9%	6	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weald, Epping, Essex Co-op, 7-9 Sun Street,	0.5%	4	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	2.0%	3	0.0%	0	0.0%	0
Waltham Abbey, Essex Iceland, 106-108 High Street, Waltham Cross,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hertfordshire Iceland, 1A 0ld Church Road, Chingford, Greater	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	2	0.0%	0
London Iceland, 22/24 The Broadway, Debden,	0.4%	3	0.0%	0	5.0%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Loughton, Essex Lidl, Fore Street, Edmonton, Greater London	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	2	0.0%	0	0.0%	0
Lidl, Staple Tyre Centre, Southern Way, Harlow, Essex	0.4%	3	3.0%	2	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks & Spencer, 135 High	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	2	0.0%	0
Road, Ilford, Essex Marks & Spencer, 39 South	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	1.0%	0
Street, Romford, Essex Marks & Spencer, 54 Shopping Precinct, Palace Gardens, Enfield,	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	2	0.0%	0	0.0%	0
Middlesex Marks & Spencer, Brookfield Centre, Halfhide Lane, Cheshunt, Waltham Cross,	0.3%	2	0.0%	0	0.0%	0	2.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hertfordshire Marks and Spencer's Simply	1.7%	13	8.9%	7	0.0%	0	1.0%	1	3.0%	2	0.0%	0	1.0%	2	0.0%	0	1.0%	0

Epping Forest Town Centres Survey For Roger Tym & Partners

•	For Roger Tym & Partners																		
Weighted:				ŀ	For Roger Ty			Tym & Partners			S						April 2009		
	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone	8	
Food, 239-253 High Street, Epping, Essex																			
Morrisons, 246-250 High	2.0%	16	1.0%	1	21.8%	15	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Road, Loughton, Essex Morrisons, Salisbury Hall Gardens, Chingford Road, Chingford, Essex	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	2	0.0%	0	
Morrisons, Southbury Road, Enfield, Middlesex	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	2	0.0%	0	0.0%	0	
Morrisons, Wood Lane, Becontree Heath, Dagenham, Greater London	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Netto, 49 High Street, Ponders End, Enfield, Middlesex	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
One Stop, 66-70 High Street,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Cheshunt, Hertfordshire Sainsburys, 100 Tanners	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	2	1.0%	0	
Lane, Barkingside, Essex Sainsburys, Chase Lane, King George Avenue,	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1	
Barkingside, Essex Sainsburys, 1 The Thorley Centre, Villiers Sur Marne Avenue, Bishops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Stortford, Hertfordshire Sainsburys, 16 Jackson Square, Bishops Stortford, Essex	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Sainsburys, 25 South Street, Bishops Stortford, Hertfordshire	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Sainsburys, 51 North Service Road, Brentwood, Essex	1.2%	9	1.0%	1	1.0%	1	0.0%	0	0.0%	0	11.0%	8	0.0%	0	0.0%	0	0.0%	0	
Sainsburys, 97-131 High Road, Chadwell Heath,	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	2	0.0%	0	
Greater London Sainsburys, 11 Walthamstow Avenue, Low Hall, Chingford, Greater London	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Sainsburys, 13 Hall Lane, Chingford, Greater London	0.6%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.0%	5	0.0%	0	
Sainsburys, Bansons Lane, Chipping Ongar, Ongar, Essex	1.9%	15	0.0%	0	0.0%	0	0.0%	0	6.1%	5	15.0%	10	0.0%	0	0.0%	0	0.0%	0	
Sainsburys, 3 Crown Road, Enfield, Greater London	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	2	1.0%	2	0.0%	0	
Sainsburys, Fifth Avenue, Allende Avenue, Harlow, Essex	0.7%	5	3.0%	2	0.0%	0	1.0%	1	2.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Sainsburys, Highlands Village, Highlands Avenue, London, Greater London	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Sainsburys, Brewery Road, Hoddesdon, Hertfordshire	1.9%	15	0.0%	0	1.0%	1	12.1%	15	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Sainsburys, 95 High Street, Hornchurch, Greater London	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Sainsburys, 33 Roden Street,	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	0	
Ilford, Greater London Sainsburys, 12 Torrington Drive, GLC Debden	0.7%	6	0.0%	0	7.9%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Estate, Loughton, Essex Sainsburys, Old Station	1.5%	12	0.0%	0	9.9%	7	0.0%	0	0.0%	0	0.0%	0	2.0%	3	1.0%	2	1.0%	0	
Road, Loughton, Essex Sainsburys, 1-15 The Brewery, Waterloo Road,	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	1.0%	0	
Romford, Essex Sainsburys, 867-869 High Road, Tottenham, Greater	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	

Epping Forest Town Centres Survey For Roger Tym & Partners

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Weighted:	For Roger Tym & Partners													April 2009					
	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6	•	Zone 7	7	Zone	8	
London Sainsburys, 72 Shopping Pavillion, High Street, Waltham Cross,	0.7%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.0%	5	0.0%	0	0.0%	0	
Hertfordshire Sainsburys, 112 High Street, Walthamstow, Greater	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
London Sainsburys, 681 Green Lanes, Winchmore Hill,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Greater London Sainsburys, 176 George Lane, South Woodford,	0.7%	6	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.0%	5	1.0%	0	
Greater London Simply Food, 161-163 High	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Street, Loughton, Essex Somerfield, 19 Chapel High,	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	
Brentwood, Essex Somerfield, 21 High Street,	0.4%	3	0.0%	0	0.0%	0	0.0%	0	4.0%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Harlow, Essex Somerfield, 218 St Marys Lane, Upminster, Greater	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
London Somerfield, 4 Station Road, Chingford, Greater	1.7%	14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.0%	14	0.0%	0	0.0%	0	
London Somerfield, 686 Chigwell Road, Woodford Bridge, Greater London	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	2	0.0%	0	
Somerfield, 9 High Street,	0.5%	4	0.0%	0	0.0%	0	3.0%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Cheshunt, Hertfordshire Somerfield, Queens Park, Billericay, Essex	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Tesco Express, 185 Manford Way, Grange Hill Estate, Chigwell, Essex	0.6%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	2	8.0%	3	
Tesco Express, High Street,	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1	1.0%	2	0.0%	0	0.0%	0	
Chipping Ongar, Essex Tesco Express, 54-62 Island Centre Way, Enfield Lock,	0.8%	6	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	3.0%	5	0.0%	0	0.0%	0	
Enfield, Middlesex Tesco Express, Coppice Row, Theydon Bois,	0.7%	5	5.0%	4	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	0	
Essex Tesco Express, 246 High Street, Theobalds Park, Waltham Cross,	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	2	0.0%	0	0.0%	0	
Hertfordshire Tesco Extra, 822 High Road, Chadwell Heath,	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	
Romford, Essex Tesco Extra, Brookfield Centre, New River Trading Estate, Cheshunt,	2.7%	21	0.0%	0	0.0%	0	17.2%	21	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	
Hertfordshire Tesco Extra, 300 Hornchurch Road, Hornchurch, Greater	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
London Tesco Extra, Bryant Avenue,	0.2%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Romford, Essex Tesco Extra, 1 Glover Drive, Lea Valley, Upper Edmonton, Greater	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	2	0.0%	0	4.0%	2	
London Tesco Metro, 34-44 North Mall, Edmonton, Greater London	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	C	
Tesco Metro, 64-66 Turners Hill, Waltham Cross, Cheshunt, Hertfordshire	0.2%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	C	
Tesco, 796 Cranbrook Road, Barkingside, Essex	0.5%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	2	1.0%	2	2.0%	1	
Tesco, Bishops Park Centre,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	

Epping Forest Town Centres Survey For Roger Tym & Partners

Weighted:				F	For Roger Tym & Partners												April 2009		
	Total	Zone			Zone 2		Zone 3		Zone 4	ļ	Zone 5		Zone 6 Zon			7	Zone	8	
Lancaster Way, Bishops Stortford, Hertfordshire																			
Tesco, 47-53 Springfield Road, Chelmsford, Essex	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	
Tesco, Princes Road,	0.2%	2	2.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Chelmsford, Essex Tesco, 288 High Street,	0.7%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.0%	5	0.0%	0	0.0%	0	
Ponders End, Enfield, Greater London																			
Tesco, Savoy Parade, Southbury Road, Enfield, Middlesex	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	3	0.0%	0	0.0%	0	
Tesco, 77-79 High Street, Epping, Essex	1.7%	13	14.9%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1	
Tesco, Church Langley	2.4%	19	1.0%	1	0.0%	0	1.0%	1	21.2%	17	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Centre, Harlow, Essex Tesco, East Road, Edinburgh	0.4%	3	1.0%	1	0.0%	0	0.0%	0	3.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Way, Harlow, Essex Tesco, Unit 1-6 The Harvey	0.3%	2	0.0%	0	0.0%	0	1.0%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Centre, Harlow, Essex Tesco, 825 High Road,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Leyton, Greater London Tesco, 829-837 High Road,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Leytonstone, Greater London Tesco, Sewardstone Road,	3.2%	25	0.0%	0	1.0%	1	3.0%	4	0.0%	0	0.0%	0	12.0%	21	0.0%	0	0.0%	0	
Waltham Abbey, Essex Tesco, 5-6 West Street,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Ware, Hertfordshire Tesco, Southend Road,	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	3	1.0%	0	
Woodford Green, Essex Waitrose, 112-118 High	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Street, Billericay, Essex Waitrose, 27-43 Queens Road, Buckhurst Hill,	2.7%	21	0.0%	0	3.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	12.0%	19	1.0%	0	
Greater London Waitrose, 92-96 High Road, South Woodford, Greater London	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	3	0.0%	0	
Waitrose, Northgate End, Bishops Stortford,	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Hertfordshire Waitrose, Palace Gardens Shopping Pnct, Enfield,	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	3	0.0%	0	0.0%	0	
Greater London Welcome (East & Central), 66 Stanstead Road,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Hoddesdon, Hertfordshire Welcome, 31 London Road,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Harlow, Essex Local Stores, Abridge	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1	
Local Stores, Buckhurst Hill - Loughton Way, Lower Queens Rd, Queens Rd	0.4%	3	0.0%	0	1.0%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	1.0%	2	0.0%	0	
West, Station Way Local Stores, Buckhurst Hill	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	2	0.0%	0	
- Queens Road (east) Local Stores, Chigwell	0.5%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	2	6.0%	3	
Local Stores, Chipping Ongar	0.2%	2	0.0%	0	0.0%	0	0.0%	0	2.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Local Stores, Chipping Ongar - Lower High St, St Peters Ave, Fyfield Rd	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	2	0.0%	0	
Local Stores, Coopersale - Parklands	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Local Stores, Epping Local Stores, Epping -	0.4% 0.0%	3 0	3.0% 0.0%	2	0.0% 0.0%	0	0.0% 0.0%	0	1.0% 0.0%	1 0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	
Lindsey St Local Stores, Ingatestone Local Stores, Local Stores,	0.3% 0.1%	2	0.0% 1.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	3.0% 0.0%	2	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	
Theydon Bois Local Stores, Loughton - Borders Lane, Goldings Hill/Lower Rd, Pyrles	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	

Epping Forest Town Centres Survey For Roger Tym & Partners

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Weighted:				F	or R	oge	r Tyr	n &	Par	tner	S						April	2009
	Tota	al	Zone	1	Zone	2	Zone	3	Zone	4	Zone	5	Zone	6	Zone	7	Zone	8
Lane, Roding Rd/Valley Hill																		
Local Stores, Loughton Broadway	0.2%	1	0.0%	0	2.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Stores, Loughton High Road	0.3%	2	0.0%	0	3.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Stores, Nazeing -	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Nazeingbury Parade Local Stores, North	0.8%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.0%	6	0.0%	0
Chingford Local Stores, North Weald -	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
High Road Local Stores, Waltham	0.6%	5	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	2.0%	3	0.0%	0	0.0%	0
Abbey Local Stores, Waltham Abbey - Highbridge Retail Park, Ninefields,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Roundhills, Upshire Rd																		
Local Stores, Waltham Cross	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	3	0.0%	0	0.0%	0
Internet / delivered Market Stalls	0.1% 0.0%	1 0	1.0% 0.0%	1 0	0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0%	0	0.0%	0	0.0% 0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local stores, Chingford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local stores, Woodford Green	0.7%	5	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.0%	5	0.0%	0
Londis, Shenfield Road, Woodford Green	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	3	0.0%	0
Marks & Spencer, High Street, Loughton	0.3%	2	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	2	0.0%	0	0.0%	0
Other outside catchment area	4.2%	33	1.0%	1	1.0%	1	7.1%	8	3.0%	2		7	3.0%	5	5.0%	8	2.0%	1
Other zones 6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other zones 7 Other zones 8	0.8% 0.1%	6 0	0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0%	0	1.0% 0.0%	2	3.0% 0.0%	5	0.0% 1.0%	0
(Don't know / varies)	16.1%	129	11.9%	10		10	15.2%	18	15.2%		21.0%	15	19.0%	33	13.0%	21	25.0%	11
(Don't do top-up shopping)	23.4%	187	21.8%	18	25.7%	18	28.3%	34	22.2%	18	26.0%	18	16.0%	28	24.0%	38	35.0%	15
Weighted base: Sample:		800 800		84 101		70 101		120 99		82 99		70 100		174 100		158 100		42 100
Q05 Approximately how	much m	onev	does vo	our ho	useholo	l spen	d per w	eek o	n ton-ui	n food	and gr	ocerie	s shopr	oing a	t (SHOP	MEN	TIONED	
AT Q04) ?		•												3				
Those who do top-up for	ooa snop _l	ping a	t Q04															
Less than £10	10.0%		12.7%		12.0%		11.3%		13.0%	8	2.7%	1	9.5%	14	9.2%	11	9.2%	3
£10-19	27.5%		29.1%		16.0%	8	39.4%	34			18.9%	10	22.6%	33		39	23.1%	6 7
£20-29 £30-39	25.1% 13.3%	82	29.1% 7.6%	5	28.0% 9.3%	5	22.5% 14.1%	19	14.3% 11.7%	9 7	28.4% 14.9%	8	27.4% 16.7%	24	25.0% 15.8%	19	24.6% 4.6%	1
£40-49	3.7%	22	1.3%	1	5.3%	3	2.8%	2	3.9%	2	2.7%	1	4.8%	7	3.9%	5	3.1%	1
£50-59	3.0%	18	3.8%	2	0.0%	0	1.4%	1	5.2%	3	2.7%	1	2.4%	3	3.9%	5	6.2%	2
£60-69	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.1%	2	0.0%	0	0.0%	0	0.0%	0
£70-79 £80-89	0.1% 0.4%	1 2	1.3% 1.3%	1 1	0.0% 2.7%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0
£90-99	0.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£100-124	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	2	0.0%	0	0.0%	0
£125-149	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£150-174	0.0%	0		0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£175-199 £200-249	0.0% 0.1%	0 1	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 1.4%	0 1	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0
£250+	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / Varies)	15.5%	95	11.4%	7	26.7%	14	8.5%	7	23.4%	15	18.9%	10	15.5%	23	9.2%	11	29.2%	8
(Refused)	0.7%	4	2.5%	2	0.0%	0	0.0%	0	0.0%	0	5.4%	3	0.0%	0	0.0%	0	0.0%	0
Mean:		23.4		22.3		24.0		20.3		22.0		30.8		24.7		22.8		22.8
Weighted base:		613		66		52		86		64		52		146		120		27
Sample:	t	601		79		75		71		77	-U -!	74		84		76	n	65
Q06 In addition, does yo			•	•			•		-		•					•		10
Yes No	35.2% 64.8%		46.5% 53.5%		34.7% 65.3%	45	28.3% 71.7%		29.3% 70.7%		51.0% 49.0%	34	32.0% 68.0%		32.0% 68.0%		44.0% 56.0%	19 24
Weighted base:		800		84		70		120		82		70		174		158		42
Sample:		800		101		101		99		82 99		100		100		100		100

Sample:

Epping Forest Town Centres Survey For Roger Tym & Partners

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Weighted: April 2009 Total Zone 1 Zone 2 Zone 3 Zone 4 Zone 5 Zone 6 Zone 7 Zone 8 Q07 In which town centre or village does your household spend most money on food and groceries in these small shops? Those who spend money in other small shops in town centres or villages at Q06 Local Stores, Abridge 0.5% 0.0% 0.0% 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 6.8% 0.0% Local Stores, Buckhurst Hill 0.7% 2 0.0%0 8.6% 2 0.0% 0 0.0% 0 0 0.0% 0 0.0% 0 0.0%0 - Loughton Way, Lower Queens Rd, Queens Rd West, Station Way 0 Local Stores, Buckhurst Hill 1.4% 4 2.1% 1 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 6.3% 3 0.0% - Queens Road (east) Local Stores, Chigwell 6.4% 18 0.0% 0 2.9% 0.0% 0.0% 0 0.0% 0 0.0% 0 12.5% 6 59.1% 11 Local Stores, Chipping 8 0.0%3.0% 0.0% 0 0 0.0% 0 20.7% 5 9.8% 3 0.0% 0 0.0% 0 0.0% 0 Ongar 0.0% 0.0% 0 Local Stores, Chipping 0.2% 0.0% 0.0% 0 0.0% 0.0% 0 2.0% 0 0.0% Ongar - Lower High St, St Peters Ave, Fyfield Rd Local Stores, Coopersale -0.0%0 0.0% 0 0.0%0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 Parklands Local Stores, Epping 7.0% 20 38.3% 15 0.0% 0 0.0% 0 10.3% 2 0.0% 0 3.1% 2 0.0% 0 2.3% 0 Local Stores, Epping -0.4% 1 0.0% 0 0.0% 0 3.6% 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 Lindsey St Local Stores, Ingatestone 1.7% 5 0.0% 0 0.0% 0 0.0% 0.0% 0 13.7% 0.0% 0 0.0% 0 0.0% 0 0.0% Local Stores, Local Stores, 2.2% 6 12.8% 5 0.0% 0 0.0% 0 0.0% 0 0 0.0% 0 0.0% 0 6.8% 1 Theydon Bois Local Stores, Loughton -1.2% 3 0.0% 8.6% 2 3.6% 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 Borders Lane, Goldings Hill/Lower Rd. Pyrles Lane, Roding Rd/Valley Hill 2.2% 0.0% 0 25.7% 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 Local Stores, Loughton 6 6 Broadway Local Stores, Loughton High 4.5% 13 2.1% 1 34.3% 0.0% 0.0% 0 0.0% 0 0.0% 0 6.3% 3 2.3% 0 Road 0.9% 2 0 7 1% 0 0 0 0 Local Stores, Nazeing -0.0% 0 0.0% 2 0.0% 0.0% 0.0% 0.0% 0 0.0% Nazeingbury Parade 12 0.0% 0.0% 0.0% 9.4% 12.5% Local Stores, North 4.1% 0 0.0% 0 0 5 6 0.0% 0 Chingford Local Stores, North Weald -2.4% 7 17.0% 7 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0%0 0.0% 0 0.0%0 High Road Local Stores, Waltham 19 0.0% 0 0.0% 0 10.7% 0.0% 0 0.0% 0 25.0% 14 3.1% 2 0.0% 0 6.8% Abbey Local Stores, Waltham 0.0% 2 0.0% 0 0.6% 2 0.0% 0 0.0% 0 0.0% 0 0 0.0% 0 3.1% 0 0.0% Abbey - Highbridge Retail Park. Ninefields. Roundhills, Upshire Rd Local Stores, Waltham Cross 4.7% 13 0.0% 0 0.0% 0 3.6% 0.0% 0 0.0% 0 18.7% 10 3.1% 2 0.0% 0 Other 0.0%0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0%0 0.0% 0 0.0% 0 Local stores, Brentwood 4.0% 0.0% 0 0.0% 0 0.0% 0 0.0% 0 31.4% 0.0% 0 0.0% 0 0.0% 0 11 11 Local stores, Enfield 4.8% 13 0.0% 0 0.0% 0 3.6% 0.0% 0 0.0% 0 21.9% 12 0.0% 0 0.0% 0 Local stores, Harlow 4.7% 14.9% 0.0% 0 7.1% 2 20.7% 5 0.0% 0 0.0% 0 0.0% 0 0.0% 0 13 6 Local stores, Woodford 2.4% 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 12.5% 6 2.3% 0 9 13.3% 38 0.0% 0 2 32.1% 11 17.2% 4 13.7% 6.3% 18.8% 13.6% 3 Other outside catchment area 8.6% 3 Other zones 3 0.9% 2 0.0% 0 0.0% 0 7.1% 2 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 1.1% 0.0% 0 0.0% 0.0% 0 0.0% 0.0% 0.0% 6.3% 0.0% 0 Other zones 7 0 0 0 0 3 12.8% 5 11.4% 3 21.4% 31.0% 7 29.4% 10 12.5% 7 18.8% 9 6.8% (Don't know / varies) 18.0% 51 7 1 Weighted base: 282 39 24 34 24 36 56 51 19

298

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Epping Forest Town Centres Survey

Weighted:				F	or R	oge	r Tyn	n &	Par	tner	'S						April	2009
	Tota	al	Zone	1	Zone	2	Zone	3	Zone	4	Zone	5	Zone	6	Zone	7	Zone	8
Q08 Approximately h Those who spend n									n food a	and gr	oceries	in the	ese sma	ll sho	ps?			
Less than £10	23.1%	65	27.7%	11	20.0%	5	25.0%	8	24.1%	6	17.6%	6	25.0%	14	18.8%	9	29.5%	:
£10-19	32.5%	91	27.7%	11	28.6%	7	25.0%	8	37.9%	9	39.2%	14	31.3%	17	40.6%	21	22.7%	2
£20-29	12.9%	36	4.3%	2	14.3%	3	25.0%	8	10.3%	2	15.7%	6	18.7%	10	3.1%	2	13.6%	3
£30-39	8.2%	23	12.8%	5	0.0%	0	3.6%	1	6.9%	2	2.0%	1	6.3%	3	18.8%	9	9.1%	- 2
£40-49	0.6%	2	4.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
£50-59	1.0%	3	0.0%	0	2.9%	1	3.6%	1	3.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	(
£60-69	0.9%	2	0.0%	0	2.9%	1	0.0%	0	0.0%	0	0.0%	0	3.1%	2	0.0%	0	0.0%	(
£70-79	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
£80-89	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
£90-99	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
£100-124	0.2%	1	0.0%	0	0.0%	0		0	0.0%	0	2.0%	1	0.0%	0	0.0%	0	0.0%	(
£125-149	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
£150-174	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
£175-199	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
£200-249	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
£250+	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
(Don't know / Varies)	19.0%	54	19.1%	7	31.4%	8	17.9%	6	17.2%	4	19.6%	7	15.6%	9	15.6%	8	25.0%	
(Refused)	1.6%	5	4.3%	2	0.0%	0	0.0%	0	0.0%	0	3.9%	1	0.0%	0	3.1%	2	0.0%	(
Mean:		16.8		16.4		17.4		17.1		16.2		17.3		17.1		17.2		14.8
Weighted base:		282		39		24		34		24		36		56		51		19
Sample:		298		47		35		28		29		51		32		32		44

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T-4-1	77 1	7	7 2	77 4	7 5	7	77 7	7 0
Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone X

	Total	1	Zone	1	Zone 2		Zone 3		Zone 4	ļ	Zone	5	Zone 6	5	Zone	7	Zone 8	8
Q09 So, speaking as an	individua	ıl, car	n you tel	ll me	where yo	u las	st made a	pur	chase of	cloth	nes or s	hoes ?	?					
Basildon	0.6%	5	0.0%	0	0.0%	0	0.0%	. 0	0.0%	0	2.0%	1	0.0%	0	2.0%	3	0.0%	0
Buckhurst Hill	0.0%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
								0								0		0
Brentwood	2.9%	23	1.0%	1	1.0%	1	0.0%		1.0%	1	27.0%	19	1.0%	2	0.0%		0.0%	
Chelmsford	3.0%	24	3.0%	2	1.0%	1	0.0%	0	4.0%	3	18.0%	13	3.0%	5	0.0%	0	0.0%	0
Chigwell	0.2%	2	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1
Chipping Ongar	0.4%	3	0.0%	0	0.0%	0	1.0%	1	0.0%	0	3.0%	2	0.0%	0	0.0%	0	0.0%	0
Enfield	3.4%	27	0.0%	0	0.0%	0	3.0%	4	1.0%	1	0.0%	0	10.0%	17	3.0%	5	1.0%	0
Epping	1.4%	11	8.9%	7	1.0%	1	0.0%	0	2.0%	2	1.0%	1	0.0%	0	0.0%	0	1.0%	0
Harlow	21.1%	169	50.5%	42	5.9%	4	29.3%	35	61.6%	51	4.0%	3	19.0%	33	0.0%	0	2.0%	1
Ilford	5.0%	40	0.0%	0	6.9%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	18.0%	28	16.0%	7
Ingatestone	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	2	0.0%	0
Lakeside regional shopping	3.1%	25	3.0%	2	0.0%	0	0.0%	0	3.0%	2	12.0%	8	2.0%	3	3.0%	5	8.0%	3
centre																		
Loughton Broadway	0.5%	4	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	2	1.0%	2	0.0%	0
Loughton High Road	3.4%	27	0.0%	0	25.7%	18	0.0%	0	0.0%	0	1.0%	1	2.0%	3	3.0%	5	1.0%	0
C C						0						1		7		3		0
North Chingford	1.4%	11	0.0%	0	0.0%		0.0%	0	0.0%	0	1.0%		4.0%		2.0%		0.0%	
Romford	7.9%	63	0.0%	0	17.8%	12	0.0%	0	2.0%	2	4.0%	3	2.0%		17.0%	27	37.0%	16
The West End	5.5%	44	5.0%	4	4.0%	3	2.0%	2	1.0%	1	2.0%	1	5.0%	9	14.0%	22	3.0%	1
Theydon Bois	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waltham Abbey	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	2	0.0%	0	0.0%	0
Waltham Cross	2.5%	20	0.0%	0	0.0%	0	4.0%	5	0.0%	0	0.0%	0	7.0%	12	2.0%	3	0.0%	0
Walthamstow	0.8%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.0%	6	0.0%	0
Brookfield Centre,	12.0%	96	5.0%	4	5.0%	3	38.4%	46	6.1%	5	0.0%	0	15.0%	26	6.0%	9	4.0%	2
Cheshunt, Waltham Cross, Hertfordshire (Tesco, Marks and Spencers,																		
Next) Highbridge Retail Park, Highbridge St, Waltham Abbey, Essex (MFI,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Carpetright) The Pavilions Shopping Centre, Waltham Cross,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Broxbourne (Peacocks, Sainsburys, Iceland)	0.50/	4	0.0%	0	1.00/	1	0.0%	0	1.00/	1	1.00/	1	0.0%	0	1.0%	2	0.00/	0
Lakeside Retail Park (Argos, B&Q, Comet, Halfords, Ikea, MFI, Tesco Extra) Homebase Ltd, 140 Church	0.5%	0	0.0%	0	1.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hill, Loughton, Essex	0.0%				0.0%									0				
Homebase Ltd, High St, Waltham Cross, Hertfordshire	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Jewson Ltd, Bridge House Wharf, Lea Rd, Waltham Abbey, Essex	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Jewson Ltd, Greensted Rd, Ongar, Epping Forest	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsburys, 3 Crown Road, Enfield, Greater London	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsburys, 51 North Service Road, Brentwood, Essex	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0	0.0%	0
Sainsburys, Brewery Road, Hoddesdon, Hertfordshire	0.3%	2	0.0%	0	0.0%	0	2.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsburys, Chase Lane, King George Avenue,	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	0
Barkingside, Essex Sainsburys, Fifth Avenue, Allende Avenue, Harlow,	0.2%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Essex Tesco Extra, Bryant Avenue,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Romford, Essex Tesco, 288 High Street, Ponders End, Enfield,	0.7%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.0%	5	0.0%	0	0.0%	0
Greater London Tesco, Church Langley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Centre, Harlow, Essex Tesco, East Road, Edinburgh	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Way, Harlow, Essex Tesco, Sewardstone Road,	1.4%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.0%	10	0.0%	0	1.0%	0
Waltham Abbey, Essex Tesco, Southend Road,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

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weighted.					01 11	osci	- 1 J 11	1 4	I al u	1101	B						April	2003
	Total	l	Zone	1	Zone	2	Zone 3	3	Zone 4	ı	Zone	5	Zone	6	Zone	7	Zone	8
Woodford Green, Essex																		
Wickes, Brook St,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Brentwood, Essex																		
Wickes, Sturlas Wy, Waltham Cross, Hertfordshire	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	2	0.0%	0
Internet / delivered	5.9%	47	7.9%	7	9.9%	7	4.0%	5	4.0%	3	7.0%	5	6.0%	10	4.0%	6	9.0%	4
Abroad	1.7%	14	0.0%	0	1.0%	1	2.0%	2	2.0%	2	0.0%	0	2.0%	3	3.0%	5	2.0%	1
Car boot sale	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B & Q, Cabinet Way, Chingford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B & Q, Springfield Drive, Ilford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B & Q, Tangeant Link, Romford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Barkingside	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Beckton	0.6%	5	0.0%	0	2.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	3	0.0%	0
Bishops Stortford	0.5%	4	0.0%	0	0.0%	0	0.0%	0	5.1%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bluewater Shopping Centre, Kent	1.8%	14	1.0%	1	4.0%	3	1.0%	1	0.0%	0	4.0%	3	1.0%	2	3.0%	5	1.0%	0
Cheshunt	0.5%	4	1.0%	1	0.0%	0	1.0%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	2.0%	1
Chingford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Edinburgh Way Retail Park, Harlow	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Edmonton	0.5%	4	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	2.0%	3	0.0%	0	0.0%	0
Focus, Hickman Avenue, Chingford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hoddesdon	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ikea, Glover Drive, Edmonton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Newbury Park	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Oak Retail Park, Harlow	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sawbridgeworth	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Welwyn Garden City	0.1%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other outside catchment area	3.9%	31	4.0%	3	5.9%	4	4.0%	5	3.0%	2	3.0%	2	3.0%	5	5.0%	8	2.0%	1
Other zones 1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other zones 3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other zones 5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other zones 7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / can't remember)	2.6%	21	1.0%	1	1.0%	1	2.0%	2	1.0%	1	5.0%	3	3.0%	5	4.0%	6	3.0%	1
(Don't do this type of shopping)	3.0%	24	6.9%	6	4.0%	3	5.1%	6	1.0%	1	3.0%	2	2.0%	3	1.0%	2	4.0%	2
Weighted base:		800		84		70		120		82		70		174		158		42
Sample:		800		101		101		99		99		100		100		100		100

Epping Forest Town Centres Survey For Roger Tym & Partners

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Total Tona 1 Tona 2 Tona 2 Tona 4 Tona 5 Tona 6 Tona 7 Tona 9

	Tota	ıl	Zone	1	Zone 2	2	Zone	3	Zone	4	Zone :	5	Zone 6	6	Zone	7	Zone	8
Q10 And the time before Those who purchase cl	,		, ,	go to r	nake a p	urch	ase of c	lothes	or sho	es?								
Basildon	0.9%	7	1.1%	1	0.0%	0	0.0%	0	0.0%	0	4.1%	3	0.0%	0	2.0%	3	0.0%	0
Buckhurst Hill	0.9%	1	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Brentwood	1.5%	12	0.0%	0	0.0%	0	0.0%	0	1.0%	1	16.5%	11	0.0%	0	0.0%	0	0.0%	0
Chelmsford	3.4%	26	5.3%	4	0.0%	0	1.1%	1	11.2%	9	11.3%	8	2.0%	3	0.0%	0	1.0%	Ö
Chigwell	0.2%	1	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	0
Chipping Ongar	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Enfield	5.2%	40	0.0%	0	0.0%	0	2.1%	2	0.0%	0	0.0%	0	19.4%	33	3.0%	5	0.0%	0
Epping	1.2%	9	7.4%	6	1.0%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	1.0%	2	1.0%	0
Harlow	14.6%	113		28	8.2%	6	23.4%	27	36.7%	30	4.1%	3	10.2%	17	1.0%	2	3.1%	1
Ilford	5.0%	39	0.0%	0	6.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	18.2%	28	15.6%	6
Ingatestone Lakeside regional shopping centre	0.0% 4.7%	0 37	0.0% 3.2%	0 2	0.0% 2.1%	0	0.0% 3.2%	0 4	0.0% 5.1%	0 4	0.0% 9.3%	0 6	0.0% 7.1%	0 12	0.0% 2.0%	0	0.0% 8.3%	0
Loughton Broadway	0.9%	7	1.1%	1	2.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.0%	5	0.0%	0
Loughton High Road	2.8%	22	2.1%	2	18.6%	12	0.0%	0	0.0%	0	0.0%	0	2.0%	3	2.0%	3	2.1%	1
North Chingford	1.1%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.1%	5	2.0%	3	0.0%	0
Romford	7.2%	56	3.2%	2	17.5%	12	0.0%	0	2.0%	2	10.3%	7	0.0%	0	12.1%	19	34.4%	14
The West End	5.3%	41	5.3%	4	4.1%	3	4.3%	5	2.0%	2	1.0%	1	2.0%	3	14.1%	22	4.2%	2
Theydon Bois	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waltham Abbey	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	2	0.0%	0	0.0%	0
Waltham Cross	2.1%	16	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	9.2%	16	0.0%	0	0.0%	0
Walthamstow	0.7%	6	0.0%	0	1.0%	1	0.0% 28.7%	0	0.0%	0	0.0%	0	1.0%	2	2.0%	3	0.0%	0
Brookfield Centre, Cheshunt, Waltham Cross, Hertfordshire (Tesco, Marks and Spencers, Next)	6.1%	47	1.1%	1	3.1%	2	28.7%	33	1.0%	1	0.0%	0	5.1%	9	1.0%	2	1.0%	0
Highbridge Retail Park, Highbridge St, Waltham Abbey, Essex (MFI,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Carpetright) The Pavilions Shopping Centre, Waltham Cross, Broxbourne (Peacocks,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsburys, Iceland) Lakeside Retail Park (Argos, B&Q, Comet, Halfords,	0.9%	7	1.1%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	2.0%	3	1.0%	2	0.0%	0
Ikea, MFI, Tesco Extra) Homebase Ltd, 140 Church Hill, Loughton, Essex	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Homebase Ltd, High St, Waltham Cross, Hertfordshire	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Jewson Ltd, Bridge House Wharf, Lea Rd, Waltham	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	2	0.0%	0
Abbey, Essex Jewson Ltd, Greensted Rd, Ongar, Epping Forest	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsburys, 3 Crown Road, Enfield, Greater London	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsburys, 51 North Service Road, Brentwood, Essex	0.2%	1		0	0.0%	0	0.0%	0	0.0%	0	2.1%	1	0.0%	0	0.0%	0	0.0%	0
Sainsburys, Brewery Road, Hoddesdon, Hertfordshire	0.3%	2		0	0.0%	0	2.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsburys, Chase Lane, King George Avenue, Barkingside, Essex	0.0%	0		0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsburys, Fifth Avenue, Allende Avenue, Harlow, Essex	0.2%	2		0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	2	0.0%	0	0.0%	0
Tesco Extra, Bryant Avenue, Romford, Essex	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	0.0%	0	0.0%	0	0.0%	0
Tesco, 288 High Street, Ponders End, Enfield, Greater London	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%			0	0.0%	0	0.0%	0	0.0%	0
Tesco, Church Langley Centre, Harlow, Essex Tesco, Fast Road, Edinburgh	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, East Road, Edinburgh Way, Harlow, Essex Tesco, Sewardstone Road,	0.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	2	0.0%	0	0.0%	0
Waltham Abbey, Essex																		

Epping Forest Town Centres Survey For Roger Tym & Partners

Weighted:				F	or Ro	ger	· Tyn	n &	Part	ner	S						April	2009
	Total		Zone	1	Zone 2	2	Zone	3	Zone	4	Zone	5	Zone	6	Zone	7	Zone	8
Tesco, Southend Road,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Woodford Green, Essex Wickes, Brook St, Brentwood, Essex	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
Wickes, Sturlas Wy, Waltham Cross, Hertfordshire	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
Internet / delivered	7.4%	58	12.8%	10	11.3%	8	6.4%	7	3.1%	2	7.2%	5	8.2%	14	6.1%	9	5.2%	2
Abroad	1.2%	9	1.1%	10	0.0%	0	1.1%	1	2.0%	2	0.0%	0	1.0%	2	2.0%	3	1.0%	(
Car boot sale	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
				-		-		-		-						-		
B & Q, Cabinet Way,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
Chingford B & Q, Springfield Drive, Ilford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	C
B & Q, Tangeant Link, Romford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
Barkingside	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	(
Beckton	0.9%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	3	2.0%	3	0.0%	(
Bishops Stortford	1.0%	7	2.1%	2	0.0%	0	2.1%	2	4.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	Ò
Bluewater Shopping Centre,	2.3%	18	1.1%	1	2.1%	1	0.0%	0	3.1%	2	2.1%	1	2.0%	3	5.1%	8	1.0%	Ò
Kent	2.570	10	1.1/0	1	2.170	1	0.070	U	3.170		2.170	1	2.070	3	3.170	U	1.070	
Cheshunt	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	2	0.0%	0	2.1%	
	0.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	
Chingford																		
Edinburgh Way Retail Park, Harlow	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
Edmonton	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	2	0.0%	0	0.0%	(
Focus, Hickman Avenue, Chingford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
Hoddesdon	0.2%	1	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
Ikea, Glover Drive, Edmonton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
Newbury Park	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
Oak Retail Park, Harlow	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
Sawbridgeworth	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
Welwyn Garden City	0.5%	4	0.0%	0	0.0%	0	3.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
Other outside catchment area	5.2%	40	2.1%	2	5.2%	3	9.6%	11	6.1%	5	4.1%	3	4.1%	7	6.1%	9	0.0%	(
Other zones 1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
Other zones 3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
Other zones 5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
Other zones 7	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	
(Don't know / can't remember)	14.5%	112	10.6%	8	16.5%	11	9.6%	11	20.4%		21.6%	15		24	13.1%	21		•
(Have only bought once)	0.9%	7	2.1%	2	0.0%	0	1.1%	1	2.0%	2	2.1%	1	0.0%	0	0.0%	0	2.1%	
		776						114								156		
Weighted base:		776		78		67		114		81		68		171		156		4
Sample:		773		94		97		94		98		97		98		99		96

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Weighted:				Г	or Ko	gei	Tyn	IX	rari	ner	5						April 2	2009
	Tota	l	Zone	1	Zone 2	2	Zone 3	3	Zone	4	Zone	5	Zone 6	5	Zone 7	7	Zone	8
Q11 Now can you tell me	where	your l	nouseho	ld las	t made a	puro	chase of	furni	ture, caı	rpets,	, or soft	house	ehold fur	nishi	ngs ?			
Basildon	0.5%	4	0.0%	0	0.0%	0	1.0%	1	0.0%	0	4.0%	3	0.0%	0	0.0%	0	0.0%	0
Buckhurst Hill	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	2	0.0%	0
Brentwood	0.6%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.0%	3	0.0%	0	1.0%	2	1.0%	0
Chelmsford	1.5%	12	2.0%	2	0.0%	0	0.0%	0	3.0%	2	9.0%	6	1.0%	2	0.0%	0	0.0%	0
Chigwell	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.0%	1
Chipping Ongar	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Enfield	5.5%	44	3.0%	2	1.0%	1	9.1%	11	1.0%	1	0.0%	0	13.0%	23	4.0%	6	1.0%	0
Epping	1.3%	10	6.9%	6	0.0%	0	1.0%	1	0.0%	0	0.0%	0	1.0%	2	1.0%	2	0.0%	0
Harlow	11.0%	88	33.7%	28	3.0%	2	16.2%	19	38.4%	32	4.0%	3	2.0%	3	0.0%	0	1.0%	0
Ilford	2.5%	20	0.0%	0	4.0%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.0%	13	11.0%	5
Ingatestone	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lakeside regional shopping centre	2.4%	19	2.0%	2	1.0%	1	1.0%	1	3.0%	2		8	1.0%	2	1.0%	2	4.0%	2
Loughton Broadway	0.7%	6	0.0%	0	5.9%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	2	0.0%	0
Loughton High Road	1.1%	9	0.0%	0	5.0%	3	0.0%	0	0.0%	0	0.0%	0	3.0%	5	0.0%	0	1.0%	0
North Chingford	1.6%	12	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	2.0%	3	5.0%	8	1.0%	0
Romford	4.1%	33	2.0%	2	8.9%	6	1.0%	1	2.0%	2	10.0%	7	0.0%	0	6.0%	9	13.0%	5
The West End	2.2%	18	1.0%	1	3.0%	2	0.0%	0	0.0%	0	0.0%	0	2.0%	3	7.0%	11	1.0%	0
Theydon Bois	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waltham Abbey	3.5%	28	5.0%	4	8.9%	6	3.0%	4	2.0%	2	0.0%	0	6.0%	10	1.0%	2	1.0%	0
Waltham Cross	8.8%	71	5.0%	4	6.9%	5	16.2%	19	5.1%	4	0.0%	0	21.0%	37	1.0%	2	0.0%	0
Walthamstow	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	3	0.0%	0
Brookfield Centre, Cheshunt, Waltham Cross, Hertfordshire (Tesco, Marks and Spencers,	0.8%	6	0.0%	0	1.0%	1	3.0%	4	1.0%	1	0.0%	0	0.0%	0	0.0%	0	2.0%	1
Next) Highbridge Retail Park, Highbridge St, Waltham Abbey, Essex (MFI,	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	2	0.0%	0	0.0%	0
Carpetright) The Pavilions Shopping Centre, Waltham Cross, Broxbourne (Peacocks,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsburys, Iceland) Lakeside Retail Park (Argos, B&Q, Comet, Halfords,	1.0%	8	0.0%	0	2.0%	1	0.0%	0	3.0%	2	4.0%	3	0.0%	0	1.0%	2	0.0%	0
Ikea, MFI, Tesco Extra) Homebase Ltd, 140 Church Hill, Loughton, Essex	0.1%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Homebase Ltd, High St, Waltham Cross, Hertfordshire	0.4%	3	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	1.0%	2	0.0%	0	0.0%	0
Jewson Ltd, Bridge House Wharf, Lea Rd, Waltham Abbey, Essex	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Jewson Ltd, Greensted Rd, Ongar, Epping Forest	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsburys, 3 Crown Road, Enfield, Greater London	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsburys, 51 North Service Road, Brentwood, Essex	0.1%	1		0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Sainsburys, Brewery Road, Hoddesdon, Hertfordshire	0.2%	1 0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsburys, Chase Lane, King George Avenue, Barkingside, Essex	0.0%																	
Sainsburys, Fifth Avenue, Allende Avenue, Harlow, Essex	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Bryant Avenue, Romford, Essex	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, 288 High Street, Ponders End, Enfield, Greater London	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Church Langley Centre, Harlow, Essex	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, East Road, Edinburgh Way, Harlow, Essex	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Sewardstone Road, Waltham Abbey, Essex	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Southend Road,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Epping Forest Town Centres Survey For Roger Tym & Partners

Weighted:				F	or R	oge	r Tyn	n &	Part	ner	'S						April	2009
	Tota	ıl	Zone	1	Zone	2	Zone	3	Zone	4	Zone	5	Zone	6	Zone	7	Zone	8
Woodford Green, Essex																		
Wickes, Brook St, Brentwood, Essex	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wickes, Sturlas Wy, Waltham Cross, Hertfordshire	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Internet / delivered	3.2%	25	3.0%	2	4.0%	3	5.1%	6	0.0%	0	2.0%	1	2.0%	3	4.0%	6	7.0%	3
Abroad	0.4%	3	0.0%	0	1.0%	1	0.0%	0	1.0%	1	0.0%	0	1.0%	2	0.0%	0	0.0%	0
Car boot sale	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B & Q, Cabinet Way,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chingford																		
B & Q, Springfield Drive, Ilford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B & Q, Tangeant Link,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Romford																		
Barkingside	0.6%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	3	3.0%	1
Beckton	0.6%	5	0.0%	0	2.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	3	1.0%	0
Bishops Stortford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bluewater Shopping Centre,	0.5%	4	1.0%	1	1.0%	1	0.0%	0	0.0%	0	1.0%	1	1.0%	2	0.0%	0	1.0%	0
Kent																		
Cheshunt	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chingford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Edinburgh Way Retail Park,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Harlow																		
Edmonton	1.3%	11	1.0%	1	1.0%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	5.0%	8	0.0%	0
Hoddesdon	0.7%	5	0.0%	0	0.0%	0	3.0%	4	0.0%	0	0.0%	0	1.0%	2	0.0%	0	0.0%	0
Ikea, Glover Drive,	2.4%	19	0.0%	0	0.0%	0	2.0%	2	0.0%	0	0.0%	0	7.0%	12	2.0%	3	3.0%	1
Edmonton																		
Newbury Park	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Oak Retail Park, Harlow	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sawbridgeworth	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Welwyn Garden City	0.3%	2	1.0%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other outside catchment area	2.8%	22	1.0%	1	2.0%	1	3.0%	4	3.0%	2	3.0%	2	2.0%	3	4.0%	6	5.0%	2
Other zones 1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other zones 3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other zones 5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other zones 7	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	2	1.0%	0
(Don't know / can't	9.5%	76	7.9%	7	7.9%	6	7.1%	8	13.1%	11	9.0%	6	8.0%	14	14.0%	22	6.0%	3
remember)	7.5/0	, 0	1.7/0	,	1.7/0	0	7.1/0	0	13.170	11	7.070	0	0.070	14	17.0/0	22	0.070	3
(Don't do this type of shopping)	26.4%	211	24.8%	21	28.7%	20	24.2%	29	23.2%	19	36.0%	25	24.0%	42	26.0%	41	33.0%	14
		000		0.4		70		100		62		70		174		150		40
Weighted base:		800		84		70		120		82		70		174		158		42
Sample:		800		101		101		99		99		100		100		100		100

Total

Epping Forest Town Centres Survey For Roger Tym & Partners

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For Roger Tym & Partners

April 2009

Zone 1 Zone 2 Zone 3 Zone 4 Zone 5 Zone 6 Zone 7 Zone 8

Q12 And the time before Those who purchase fu								ırchas	se of fur	niture	, carpet	s, or	soft hou	ısehol	d furnis	shings	?	
•		urpeis		iousem	na jurnis	mmgs	ui QII											
Basildon	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Buckhurst Hill	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	2	0.0%	0
Brentwood	0.8%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	10.9%	5	0.0%	0	0.0%	0	0.0%	0
Chelmsford	2.1%	12	2.6%	2	0.0%	0	1.3%	1	3.9%	2	7.8%	3	1.3%	2	1.4%	2	0.0%	0
Chigwell	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.0%	1
Chipping Ongar	0.1%	1 31	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 12.0%	0 11	0.0% 1.3%	0 1	1.6% 0.0%	1	0.0% 11.8%	0 16	0.0% 2.7%	0	0.0% 0.0%	0
Enfield Epping	5.2% 1.6%	9	7.9%	5	2.8%	1	1.3%	1	0.0%	0	0.0%	0	0.0%	0	1.4%	2	0.0%	0
Harlow	9.6%	57	25.0%	16	1.4%	1	13.3%	12	31.6%	20	6.3%	3	3.9%	5	0.0%	0	0.0%	0
Ilford	1.4%	8	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.4%	6	4.5%	1
Ingatestone	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lakeside regional shopping centre	3.1%	18	6.6%	4	1.4%	1	2.7%	2	1.3%	1	12.5%	6	1.3%	2	1.4%	2	4.5%	1
Loughton Broadway	0.4%	2	0.0%	0	4.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Loughton High Road	1.1%	7	0.0%	0	5.6%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.7%	3	3.0%	1
North Chingford	1.0%	6	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	3.9%	5	0.0%	0	0.0%	0
Romford	4.2%	25	2.6%	2	5.6%	3	0.0%	0	2.6%	2	7.8%	3	0.0%	0	8.1%	9	19.4%	5
The West End	2.4%	14	1.3%	1	2.8%	1	0.0%	0	0.0%	0	0.0%	0	1.3%	2	8.1%	9	1.5%	0
Theydon Bois	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waltham Abbey	1.3%	8	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	3.9%	5	1.4%	2	1.5%	0
Waltham Cross	6.5%	38	3.9%	2	4.2%	2	16.0%	15	2.6%	2	0.0%	0	11.8%	16	1.4%	2	0.0%	0
Walthamstow	1.2%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.9%	5	1.4%	2	1.5%	0
Brookfield Centre, Cheshunt, Waltham Cross, Hertfordshire (Tesco, Marks and Spencers, Next)	0.7%	4	0.0%	0	1.4%	1	2.7%	2	1.3%	1	0.0%	0	0.0%	0	0.0%	0	1.5%	0
Highbridge Retail Park, Highbridge St, Waltham Abbey, Essex (MFI, Carpetright)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Pavilions Shopping Centre, Waltham Cross, Broxbourne (Peacocks, Sainsburys, Iceland)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lakeside Retail Park (Argos, B&Q, Comet, Halfords, Ikea, MFI, Tesco Extra)	1.1%	7	0.0%	0	0.0%	0	1.3%	1	1.3%	1	4.7%	2	0.0%	0	1.4%	2	3.0%	1
Homebase Ltd, 140 Church Hill, Loughton, Essex	0.2%	1	0.0%	0	2.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Homebase Ltd, High St, Waltham Cross, Hertfordshire	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	2	0.0%	0	0.0%	0
Jewson Ltd, Bridge House Wharf, Lea Rd, Waltham Abbey, Essex	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Jewson Ltd, Greensted Rd, Ongar, Epping Forest	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsburys, 3 Crown Road, Enfield, Greater London	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsburys, 51 North Service Road, Brentwood, Essex Sainsburys, Brewery Road,	0.0%	1	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hoddesdon, Hertfordshire Sainsburys, Chase Lane,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
King George Avenue, Barkingside, Essex Sainsburys, Fifth Avenue,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Allende Avenue, Harlow, Essex	0.0%	0	0.0%	0		0		0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		0
Tesco Extra, Bryant Avenue, Romford, Essex Tesco, 288 High Street,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ponders End, Enfield, Greater London																		
Tesco, Church Langley Centre, Harlow, Essex Tesco, East Road, Edinburgh	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Way, Harlow, Essex Tesco, Sewardstone Road,	0.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	2	0.0%	0	0.0%	0
Waltham Abbey, Essex		_		-		-		-		-		-		_		-		-

Epping Forest Town Centres Survey For Roger Tym & Partners

Weighted:	For Roger Tym & Partners	April 2009
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	Tota	ıl	Zone	1	Zone	2	Zone	3	Zone	4	Zone	5	Zone	6	Zone	7	Zone	8
Tesco, Southend Road,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Woodford Green, Essex																		
Wickes, Brook St, Brentwood, Essex	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wickes, Sturlas Wy, Waltham Cross, Hertfordshire	0.4%	2	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	1.3%	2	0.0%	0	0.0%	0
Internet / delivered	3.5%	20	2.6%	2	6.9%	3	4.0%	4	1.3%	1	3.1%	1	2.6%	3	4.1%	5	4.5%	1
Abroad	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Car boot sale	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B & Q, Cabinet Way, Chingford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B & Q, Springfield Drive, Ilford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B & Q, Tangeant Link, Romford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Barkingside	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Beckton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bishops Stortford	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bluewater Shopping Centre, Kent	1.1%	7	0.0%	0	1.4%	1	0.0%	0	2.6%	2	1.6%	1	0.0%	0	2.7%	3	1.5%	0
Cheshunt	0.5%	3	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	1.4%	2	0.0%	0
Chingford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Edinburgh Way Retail Park, Harlow	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Edmonton	1.7%	10	0.0%	0	2.8%	1	0.0%	0	0.0%	0	0.0%	0	1.3%	2	5.4%	6	1.5%	0
Hoddesdon	0.2%	1	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ikea, Glover Drive, Edmonton	1.3%	8	1.3%	1	1.4%	1	1.3%	1	0.0%	0	0.0%	0	1.3%	2	2.7%	3	0.0%	0
Newbury Park	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Oak Retail Park, Harlow	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sawbridgeworth	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Welwyn Garden City	0.6%	4	1.3%	1	1.4%	1	1.3%	1	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other outside catchment area	3.7%	22	2.6%	2	5.6%	3	2.7%	2	3.9%	2	3.1%	1	5.3%	7	2.7%	3	3.0%	1
Other zones 1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other zones 3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other zones 5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other zones 7	0.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.7%	3	0.0%	0
(Don't know / can't remember)	35.8%	211	27.6%	17	37.5%	19	33.3%	30	39.5%	25	29.7%	13	38.2%	51	37.8%	44	40.3%	11
(Have only bought once)	5.4%	32	14.5%	9	5.6%	3	2.7%	2	3.9%	2	10.9%	5	3.9%	5	2.7%	3	6.0%	2
Weighted base:		589		63		50		91		63		45		132		117		28
Sample:		580		76		72		75		76		64		76		74		67

Epping Forest Town Centres Survey For Roger Tym & Partners

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Weighted:				ľ	OF K	ugei	гтуп	Ια	rari	пеі	3						April	2009
	Tota	ıl	Zone	1	Zone	2	Zone	3	Zone	4	Zone 5	5	Zone	6	Zone	7	Zone	8
Q13 Now can you tell me	e where	your	househo	old las	st made a	a pur	chase of	DIY,	decorat	ing go	ods or g	garde	ning iter	ns ?				
Basildon	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Buckhurst Hill	0.0%	0		0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Brentwood	1.1%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	10.0%	7	1.0%	2	0.0%	0	0.0%	0
Chelmsford	1.2%	10	2.0%	2	0.0%	0	1.0%	1	1.0%	1	9.0%	6	0.0%	0	0.0%	0	0.0%	0
Chigwell	0.5%	4	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	2	4.0%	2
Chipping Ongar	0.4%	3	0.0%	0	0.0%	0	0.0%	0	1.0%	1	3.0%	2	0.0%	0	0.0%	0	0.0%	0
Enfield	7.0%	56	0.0%	0	0.0%	0	7.1%	8	0.0%	0	0.0%	0	25.0%	44	2.0%	3	1.0%	0
Epping	0.6%	5	1.0%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	2.0%	3	0.0%	0
Harlow	16.7%	134		44	4.0%	3	25.3%	30		47	7.0%	5	2.0%	3	0.0%	0	2.0%	1
Ilford	1.7%	14	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.0%	8	12.0%	5
Ingatestone Lakeside regional shopping	0.6% 0.0%	5 0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	5.0% 0.0%	3 0	0.0% 0.0%	0	1.0% 0.0%	2 0	0.0% 0.0%	0
Centre	0.6%	5	0.0%	0	2.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	3	0.0%	0
Loughton Broadway Loughton High Road	4.5%	36	1.0%	1	19.8%	14	0.0%	0	0.0%	0	0.0%	0	5.0%	9	7.0%	11	4.0%	2
North Chingford	3.3%	27	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.0%	14	8.0%	13	0.0%	0
Romford	2.5%	20	0.0%	0	0.0%	0	0.0%	0	0.0%	0	22.0%	15	0.0%	0	0.0%	0	11.0%	5
The West End	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	3	1.0%	0
Theydon Bois	0.1%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waltham Abbey	0.1%	2	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	2	0.0%	0
Waltham Cross	4.7%	38	1.0%	1	1.0%	1	11.1%	13	0.0%	0	0.0%	0	13.0%	23	0.0%	0	0.0%	0
Walthamstow	2.5%	20	0.0%	0	1.0%	1	1.0%	13	0.0%	0	0.0%	0	0.0%	0	11.0%	17	1.0%	0
Brookfield Centre,	0.5%	4	0.0%	0	0.0%	0	3.0%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cheshunt, Waltham Cross, Hertfordshire (Tesco, Marks and Spencers,	0.570	·	0.070	Ü	0.070	Ü	3.070	·	0.070	Ü	0.070		0.070	Ü	0.070	Ü	0.070	
Next) Highbridge Retail Park, Highbridge St, Waltham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Abbey, Essex (MFI, Carpetright)																		
The Pavilions Shopping Centre, Waltham Cross, Broxbourne (Peacocks,	0.2%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsburys, Iceland) Lakeside Retail Park (Argos, B&Q, Comet, Halfords, Ikea, MFI, Tesco Extra)	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Homebase Ltd, 140 Church Hill, Loughton, Essex	6.5%	52	5.0%	4	42.6%	30	0.0%	0	0.0%	0	0.0%	0	1.0%	2	9.0%	14	6.0%	3
Homebase Ltd, High St, Waltham Cross, Hertfordshire	6.0%	48	0.0%	0	0.0%	0	11.1%	13	0.0%	0	0.0%	0	16.0%	28	4.0%	6	1.0%	0
Jewson Ltd, Bridge House Wharf, Lea Rd, Waltham Abbey, Essex	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Jewson Ltd, Greensted Rd, Ongar, Epping Forest	0.2%	2	0.0%	0	0.0%	0	0.0%	0	2.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsburys, 3 Crown Road, Enfield, Greater London	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	2	0.0%	0	0.0%	0
Sainsburys, 51 North Service Road, Brentwood, Essex	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsburys, Brewery Road, Hoddesdon, Hertfordshire	0.0%	0		0		0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsburys, Chase Lane, King George Avenue, Barkingside, Essex	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsburys, Fifth Avenue, Allende Avenue, Harlow, Essex	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Bryant Avenue, Romford, Essex	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, 288 High Street, Ponders End, Enfield, Greater London	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Church Langley Centre, Harlow, Essex	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, East Road, Edinburgh Way, Harlow, Essex	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Sewardstone Road, Waltham Abbey, Essex	0.0%	0		0		0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Southend Road,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Epping Forest Town Centres Survey For Roger Tym & Partners

Weighted:			_	F	or R	oge	r Tyr	n &	Part	ner	's						April	2009
	Tota	l	Zone	1	Zone	2	Zone	3	Zone	4	Zone	5	Zone	6	Zone	7	Zone	8
Woodford Green, Essex																		
Wickes, Brook St, Brentwood, Essex	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.0%	3	0.0%	0	0.0%	0	0.0%	0
Wickes, Sturlas Wy, Waltham Cross, Hertfordshire	1.6%	13	0.0%	0	1.0%	1	7.1%	8	0.0%	0	0.0%	0	2.0%	3	0.0%	0	0.0%	0
Internet / delivered	1.2%	9	1.0%	1	0.0%	0	0.0%	0	1.0%	1	1.0%	1	1.0%	2	3.0%	5	1.0%	0
Abroad	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Car boot sale	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B & Q, Cabinet Way,	0.6%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	3	1.0%	2	0.0%	0
Chingford																		
B & Q, Springfield Drive, Ilford	1.0%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	3	12.0%	5
B & Q, Tangeant Link, Romford	0.7%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.0%	3	0.0%	0	0.0%	0	5.0%	2
Barkingside	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	3	1.0%	0
Beckton	0.3%	3	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	2	1.0%	0
Bishops Stortford	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bluewater Shopping Centre,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kent																		
Cheshunt	0.2%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chingford	2.0%	16	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	3	8.0%	13	0.0%	0
Edinburgh Way Retail Park,	1.5%	12	1.0%	1	0.0%	0	3.0%	4	9.1%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Harlow	11070		1.070	•	0.070		2.070	•	7.170	•	0.070	Ü	0.070		0.070		0.070	
Edmonton	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	2	1.0%	2	0.0%	0
Hoddesdon	0.2%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ikea, Glover Drive,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Edmonton	0.070		0.070	Ü	0.070		0.070	Ü	0.070		0.070	Ü	0.070		0.070		0.070	
Newbury Park	0.8%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.0%	6	1.0%	0
Oak Retail Park, Harlow	0.8%	7	3.0%	2	0.0%	0	0.0%	0	3.0%	2	0.0%	0	1.0%	2	0.0%	0	0.0%	0
Sawbridgeworth	0.2%	2	0.0%	0	0.0%	0	0.0%	0	2.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Welwyn Garden City	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other outside catchment area	3.2%	25	0.0%	0	2.0%	1	4.0%	5	2.0%	2	2.0%	1	3.0%	5	6.0%	9	3.0%	1
Other zones 1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other zones 3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other zones 5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other zones 7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / can't	7.3%	59	9.9%	8	7.9%	6	9.1%	11	6.1%	5	9.0%	6	7.0%	12	5.0%	8	6.0%	3
remember)	7.570		,,,,,	Ü	7.570	Ü).I/O		0.170		2.070	Ü	7.070		2.070	Ü	0.070	
(Don't do this type of shopping)	14.6%	117	20.8%	17	15.8%	11	14.1%	17	13.1%	11	21.0%	15	9.0%	16	12.0%	19	27.0%	11
Weighted base:		800		84		70		120		82		70		174		158		42
C		800		101		101		99		99		100		100		100		42
Sample:		800		101		101		99		99		100		100		100		100

Epping Forest Town Centres Survey For Roger Tym & Partners

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Total Zone 1 Zone 2 Zone 3 Zone 4 Zone 5 Zone 6 Zone 7 Zone 8

	Tota	l	Zone	1	Zone 2	2	Zone 3	3	Zone 4	ı	Zone :	5	Zone	6	Zone '	7	Zone	8
Q14 And the time before	that, wh	nere d	id your	house	ehold go	to m	ake a pu	rchas	se of DIY	, dec	orating	goods	or gard	dening	items?	,		
Those who purchase D	IY, decore	ating g	goods or	gardei	ning items	at Q	13					-	_					
Basildon	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.5%	1	0.0%	0	0.0%	0	0.0%	0
Buckhurst Hill	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Brentwood	1.0%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	12.7%	7	0.0%	0	0.0%	0	0.0%	0
Chimsford	1.6%	11	2.5%	2	0.0%	0	1.2%	1	1.2%	1	12.7%	7	0.0%	0	0.0%	0	0.0%	0
Chigwell Chipping Ongar	0.6% 0.8%	4 5	0.0% 0.0%	0	1.2% 0.0%	1	0.0% 0.0%	0	0.0% 2.3%	0 2	0.0% 6.3%	0	1.1% 0.0%	2	1.1% 0.0%	2	1.4% 0.0%	0
Enfield	7.0%	48	1.3%	1	0.0%	0	8.2%	8	0.0%	0	0.0%	0	22.0%	35	2.3%	3	1.4%	0
Epping	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	2	0.0%	0
Harlow	16.3%	111	58.8%	39	3.5%	2	23.5%	24	52.3%	37	3.8%	2	3.3%	5	0.0%	0	4.1%	1
Ilford	2.4%	16	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	6.8%	9	17.8%	5
Ingatestone	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.5%	1	0.0%	0	1.1%	2	0.0%	0
Lakeside regional shopping centre	0.3%	2	1.3%	1	1.2%	1	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0
Loughton Broadway	1.0%	7	0.0%	0	2.4%	1	0.0%	0	0.0%	0	1.3%	1	0.0%	0	3.4%	5	0.0%	0
Loughton High Road	4.2%	28	2.5%	2		12	0.0%	0	0.0%	0	0.0%	0	4.4%	7	4.5%	6	5.5%	2
North Chingford	4.0%	27	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	8.8%	14	9.1%	13	0.0%	0
Romford	1.7%	12	1.3%	1	0.0%	0	0.0%	0	0.0%	0	17.7%	10	0.0%	0	0.0%	0	4.1%	1
The West End	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	2	0.0%	0
Theydon Bois	0.1%	1 3	1.3% 0.0%	1 0	0.0% 0.0%	0	0.0% 1.2%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 1.1%	0 2	0.0% 0.0%	0
Waltham Abbey Waltham Cross	0.4% 5.0%	34	0.0%	0	1.2%	1	9.4%	10	1.2%	1	0.0%	0	14.3%	23	0.0%	0	0.0%	0
Walthamstow	2.3%	16	0.0%	0	2.4%	1	1.2%	1	0.0%	0	0.0%	0	0.0%	0	9.1%	13	1.4%	0
Brookfield Centre,	0.4%	2	1.3%	1	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	0
Cheshunt, Waltham Cross,																		
Hertfordshire (Tesco,																		
Marks and Spencers,																		
Next) Highbridge Retail Park,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Highbridge St, Waltham	0.0%	U	0.0%	U	0.0%	U	0.0%	U	0.0%	U	0.0%	U	0.0%	U	0.0%	U	0.0%	U
Abbey, Essex (MFI,																		
Carpetright)																		
The Pavilions Shopping	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Centre, Waltham Cross,																		
Broxbourne (Peacocks,																		
Sainsburys, Iceland) Lakeside Retail Park (Argos,	0.2%	2	0.0%	0	0.0%	0	0.0%	0	1.2%	1	1.3%	1	0.0%	0	0.0%	0	0.0%	0
B&Q, Comet, Halfords,	0.270	_	0.070	U	0.070	U	0.070	U	1.270	1	1.370	1	0.070	U	0.070	U	0.070	U
Ikea, MFI, Tesco Extra)																		
Homebase Ltd, 140 Church	5.1%	35	3.8%	2	34.1%	20	0.0%	0	0.0%	0	0.0%	0	3.3%	5	4.5%	6	2.7%	1
Hill, Loughton, Essex																		
Homebase Ltd, High St,	5.1%	34	0.0%	0	0.0%	0	16.5%	17	0.0%	0	0.0%	0	8.8%	14	2.3%	3	1.4%	0
Waltham Cross,																		
Hertfordshire Jewson Ltd, Bridge House	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wharf, Lea Rd, Waltham	0.070	Ü	0.070	Ü	0.070	Ü	0.070	Ü	0.070	Ü	0.070	Ü	0.070	Ü	0.070	Ü	0.070	Ü
Abbey, Essex																		
Jewson Ltd, Greensted Rd,	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ongar, Epping Forest																		
Sainsburys, 3 Crown Road,	0.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	3	0.0%	0	0.0%	0
Enfield, Greater London Sainsburys, 51 North Service	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Road, Brentwood, Essex	0.070	U	0.070	U	0.070	U	0.070	U	0.070	U	0.070	U	0.070	U	0.070	U	0.070	U
Sainsburys, Brewery Road,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hoddesdon, Hertfordshire																		
Sainsburys, Chase Lane,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
King George Avenue,																		
Barkingside, Essex	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0
Sainsburys, Fifth Avenue, Allende Avenue, Harlow,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Essex																		
Tesco Extra, Bryant Avenue,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Romford, Essex																		
Tesco, 288 High Street,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ponders End, Enfield,																		
Greater London	0.00/	0	0.00/	0	0.007	^	0.00/	0	0.00/	0	0.004	0	0.004	0	0.004		0.00/	^
Tesco, Church Langley Centre, Harlow, Essex	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, East Road, Edinburgh	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Way, Harlow, Essex	3.070	U	0.070	J	0.070	U	0.070	J	0.070	3	0.070	Ü	0.070	U	0.070	U	3.070	U
Tesco, Sewardstone Road,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waltham Abbey, Essex																		

Epping Forest Town Centres Survey For Roger Tym & Partners

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	Tota	l	Zone 1		Zone 2	2	Zone 3		Zone 4	ı	Zone :	5	Zone	6	Zone	7	Zone	8
Tesco, Southend Road,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Woodford Green, Essex Wickes, Brook St,	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.5%	1	0.0%	0	0.0%	0	0.0%	0
Brentwood, Essex	0.270	1	0.070	U	0.070	U	0.070	U	0.070	U	2.5/0	1	0.070	U	0.070	U	0.070	U
Wickes, Sturlas Wy, Waltham Cross, Hertfordshire	2.5%	17	0.0%	0	1.2%	1	2.4%	2	0.0%	0	0.0%	0	8.8%	14	0.0%	0	0.0%	0
Internet / delivered	0.5%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.3%	3	1.4%	0
Abroad	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Car boot sale	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B & Q, Cabinet Way,	0.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.3%	3	0.0%	0
Chingford			,.	-						-						-		-
B & Q, Springfield Drive, Ilford	0.8%	6	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.3%	3	5.5%	2
B & Q, Tangeant Link,	0.6%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.8%	2	0.0%	0	0.0%	0	5.5%	2
Romford																		
Barkingside	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	2	0.0%	0
Beckton	0.3%	2	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	2	0.0%	0
Bishops Stortford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bluewater Shopping Centre, Kent	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cheshunt	0.4%	3	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	1.1%	2	0.0%	0	0.0%	0
Chingford	1.4%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.8%	9	0.0%	0
Edinburgh Way Retail Park, Harlow	0.7%	5	0.0%	0	0.0%	0	0.0%	0	5.8%	4	0.0%	0	0.0%	0	0.0%	0	1.4%	0
Edmonton	0.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.3%	3	0.0%	0
Hoddesdon	0.4%	2	0.0%	0	0.0%	0	2.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ikea, Glover Drive, Edmonton	0.1%	1	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Newbury Park	0.7%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.4%	5	0.0%	0
Oak Retail Park, Harlow	1.4%	9	2.5%	2	0.0%	0	3.5%	4	5.8%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sawbridgeworth	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Welwyn Garden City	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other outside catchment area	3.5%	24	1.3%	1	2.4%	1	3.5%	4	3.5%	2	5.1%	3	2.2%	3	5.7%	8	5.5%	2
Other zones 1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other zones 3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other zones 5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other zones 7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / can't remember)	21.0%	144	10.0%	7	23.5%	14	20.0%	21		17		13	18.7%	30	22.7%	32	34.2%	11
(Have only bought once)	3.2%	22	12.5%	8	2.4%	1	3.5%	4	1.2%	1	2.5%	1	1.1%	2	2.3%	3	5.5%	2
Weighted base: Sample:		683 667		66 80		59 85		103 85		71 86		55 79		159 91		139 88		31 73

Epping Forest Town Centres Survey For Roger Tym & Partners

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Weighted: For Roger Tym & Partners April 2009

Total Zone 1 Zone 2 Zone 3 Zone 4 Zone 5 Zone 6 Zone 7 Zone 8

players, mobile pho	nes, cor	npute	rs or do	mesti	c applia	nces,	such as	s was	ning ma	chine	s, tridge	es or (cookers	1				
Basildon	0.7%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.0%	3	0.0%	0	2.0%	3	0.0%	0
Buckhurst Hill	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Brentwood	1.7%	13	0.0%	0	0.0%	0	0.0%	0	1.0%	1	18.0%	13	0.0%	0	0.0%	0	0.0%	0
Chelmsford	1.2%	9	2.0%	2	0.0%	0	0.0%	0	2.0%	2	8.0%	6	0.0%	0	0.0%	0	1.0%	0
Chigwell	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	2	4.0%	2
Chipping Ongar	0.7%	6	1.0%	1	0.0%	0	0.0%	0	2.0%	2	5.0%	3	0.0%	0	0.0%	0	0.0%	0
Enfield	8.8%	71	1.0%	1	5.0%	3	7.1%	8	0.0%	0	0.0%	0	26.0%	45	8.0%	13 2	0.0%	0
Epping	1.4%	11 143	6.9% 45.5%	6 38	1.0% 6.9%	1 5	0.0% 26.3%	0 32	1.0% 64.6%	1 53	0.0% 1.0%	0	1.0%	2 12	1.0% 0.0%	0	1.0% 5.0%	0
Harlow Ilford	17.8% 2.7%	21	0.0%	0	3.0%	2	0.0%	0	0.0%	0	0.0%	1	7.0% 0.0%	0	9.0%	14	12.0%	2 5
Ingatestone	0.5%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	1.0%	2	1.0%	2	0.0%	0
Lakeside regional shopping	0.6%	5	1.0%	1	1.0%	1	0.0%	0	0.0%	0	2.0%	1	1.0%	2	0.0%	0	0.0%	0
centre Loughton Broadway	1.6%	13	3.0%	2	11.9%	8	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1
Loughton High Road	2.9%	23	0.0%	0	13.9%	10	0.0%	0	0.0%	0	0.0%	0	4.0%	7	4.0%	6	0.0%	0
North Chingford	3.5%	28	1.0%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	6.0%	10	10.0%	16	0.0%	0
Romford	2.6%	20	0.0%	0	4.0%	3	0.0%	0	0.0%	0	14.0%	10	0.0%	0	1.0%	2	15.0%	6
The West End	3.0%	24	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	2	13.0%	21	2.0%	1
Theydon Bois	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waltham Abbey	1.4%	11	1.0%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	5.0%	9	0.0%	0	1.0%	0
Waltham Cross	1.3%	11	0.0%	0	0.0%	0	3.0%	4	0.0%	0	0.0%	0	4.0%	7	0.0%	0	0.0%	0
Walthamstow	1.2%	9	0.0%	0	2.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.0%	8	0.0%	0
Brookfield Centre, Cheshunt, Waltham Cross, Hertfordshire (Tesco, Marks and Spencers, Next)	2.6%	20	0.0%	0	0.0%	0	14.1%	17	0.0%	0	0.0%	0	2.0%	3	0.0%	0	0.0%	0
Highbridge Retail Park, Highbridge St, Waltham Abbey, Essex (MFI, Carpetright)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Pavilions Shopping Centre, Waltham Cross, Broxbourne (Peacocks, Sainsburys, Iceland)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lakeside Retail Park (Argos, B&Q, Comet, Halfords, Ikea, MFI, Tesco Extra)	0.4%	3	0.0%	0	2.0%	1	0.0%	0	0.0%	0	3.0%	2	0.0%	0	0.0%	0	0.0%	0
Homebase Ltd, 140 Church Hill, Loughton, Essex	0.2%	1	0.0%	0	2.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Homebase Ltd, High St, Waltham Cross, Hertfordshire	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Jewson Ltd, Bridge House Wharf, Lea Rd, Waltham Abbey, Essex	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Jewson Ltd, Greensted Rd, Ongar, Epping Forest	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsburys, 3 Crown Road, Enfield, Greater London	0.7%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.0%	5	0.0%	0	0.0%	0
Sainsburys, 51 North Service Road, Brentwood, Essex	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Sainsburys, Brewery Road, Hoddesdon, Hertfordshire	0.4%	3	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	1.0%	2	0.0%	0	0.0%	0
Sainsburys, Chase Lane, King George Avenue, Barkingside, Essex	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsburys, Fifth Avenue, Allende Avenue, Harlow, Essex	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Bryant Avenue, Romford, Essex	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	0
Tesco, 288 High Street, Ponders End, Enfield, Greater London	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Church Langley Centre, Harlow, Essex	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, East Road, Edinburgh Way, Harlow, Essex	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Sewardstone Road, Waltham Abbey, Essex	0.9%	7	1.0%	1	1.0%	1	2.0%	2	0.0%	0	0.0%	0	2.0%	3	0.0%	0	0.0%	0

Waltham Abbey, Essex

Epping Forest Town Centres Survey For Roger Tym & Partners

Weighted:				F	or R	oge	r Tyn	n &	Partı	ner	·s						April	2009
	Total		Zone 1	1	Zone	2	Zone	3	Zone 4	ļ	Zone	5	Zone	6	Zone	7	Zone	8
Tesco, Southend Road,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Woodford Green, Essex Wickes, Brook St,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Brentwood, Essex Wickes, Sturlas Wy, Waltham Cross,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hertfordshire	10.00/	07	10.00/	9	9.9%	7	10.10/	10	c 10/	_	17.00/	12	12.00/	21	11.00/	17	8.0%	2
Internet / delivered	10.8%	87	10.9%			7	10.1%	12	6.1%		17.0%		12.0%		11.0%	17		3
Abroad	0.1%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	
Car boot sale	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B & Q, Cabinet Way, Chingford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B & Q, Springfield Drive, Ilford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B & Q, Tangeant Link, Romford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Barkingside	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	2	1.0%	0
Beckton	0.8%	7	0.0%	0	2.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.0%	5	1.0%	0
Bishops Stortford	0.3%	2	1.0%	1	0.0%	0	0.0%	0	2.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bluewater Shopping Centre, Kent	0.8%	7	2.0%	2	0.0%	0	1.0%	1	0.0%	0	3.0%	2	0.0%	0	0.0%	0	4.0%	2
Cheshunt	0.2%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chingford	1.2%	10	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	4.0%	7	1.0%	2	1.0%	0
Edinburgh Way Retail Park, Harlow	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Edmonton	0.6%	5	0.0%	0	2.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	3	0.0%	0
Hoddesdon	0.7%	6	0.0%	0	0.0%	0	4.0%	5	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Ikea, Glover Drive,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Edmonton																		
Newbury Park	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	2	1.0%	0
Oak Retail Park, Harlow	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sawbridgeworth	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Welwyn Garden City	0.8%	6	0.0%	0	1.0%	1	4.0%	5	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other outside catchment area	2.0%	16	0.0%	0	3.0%	2	1.0%	1	0.0%	0	2.0%	1	5.0%	9	1.0%	2	3.0%	1
Other zones 1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	ó	0.0%	0	0.0%	0
Other zones 3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other zones 5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other zones 7	0.7%	5	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.0%	5	0.0%	0
(Don't know / can't remember)	6.6%	53	5.9%	5	14.9%	10	8.1%	10	7.1%	6	5.0%	3	4.0%	7	6.0%	9	5.0%	2
(Don't do this type of shopping)	14.6%	117	16.8%	14	8.9%	6	15.2%	18	12.1%	10	15.0%	10	11.0%	19	16.0%	25	32.0%	14
Weighted base: Sample:		800 800		84 101		70 101		120 99		82 99		70 100		174 100		158 100		42 100

Epping Forest Town Centres Survey For Roger Tym & Partners

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Total Zone 1 Zone 2 Zone 3 Zone 4 Zone 5 Zone 6 Zone 7 Zone 8

Q16 And the time before cameras, MP3 playe Those who purchase el	rs, mob	ile ph	ones, c														al	
Basildon	0.5%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.5%	2	0.0%	0	1.2%	2	0.0%	0
Buckhurst Hill	0.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Brentwood	0.9%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	10.6%	6	0.0%	0	0.0%	0	0.0%	0
Chelmsford	1.2%	8	0.0%	0	0.0%	0	0.0%	0	2.3%	2	10.6%	6	0.0%	0	0.0%	0	0.0%	0
Chigwell	0.3%	2	0.0%	Ö	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.4%	2
Chipping Ongar	0.4%	3	0.0%	0	0.0%	0	0.0%	0	2.3%	2	2.4%	1	0.0%	0	0.0%	0	0.0%	0
Enfield	9.4%	64	0.0%	0	5.4%	3	6.0%	6	0.0%	0	0.0%	0	28.1%	44	8.3%	11	0.0%	0
Epping	1.1%	8	6.0%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	3	1.5%	0
Harlow	15.9%	108	51.2%	36	5.4%	3	21.4%	22	50.6%	37	3.5%	2	4.5%	7	0.0%	0	5.9%	2
Ilford	2.5%	17	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.3%	11	17.6%	5
Ingatestone	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lakeside regional shopping centre	0.6%	4	0.0%	0	1.1%	1	0.0%	0	0.0%	0	2.4%	1	0.0%	0	1.2%	2	1.5%	0
Loughton Broadway	1.3%	9	2.4%	2	8.7%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	2	1.5%	0
Loughton High Road	2.3%	16	0.0%	0	13.0%	8	0.0%	0	1.2%	1	0.0%	0	2.2%	3	2.4%	3	0.0%	0
North Chingford	3.2%	22	1.2%	1	2.2%	1	0.0%	0	0.0%	0	0.0%	0	5.6%	9	8.3%	11	0.0%	0
Romford	2.2%	15	0.0%	0	4.3%	3	0.0%	0	1.2%	1	10.6%	6	0.0%	0	1.2%	2	13.2%	4
The West End	2.0%	14	0.0%	0	1.1%	1	1.2%	1	0.0%	0	0.0%	0	1.1%	2	7.1%	9	1.5%	0
Theydon Bois	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waltham Abbey	1.8%	13	1.2%	1	0.0%	0	1.2%	1	0.0%	0	0.0%	0	6.7%	10	0.0%	0	0.0%	0
Waltham Cross	0.9%	6	0.0%	0	0.0%	0	2.4%	2	0.0%	0	0.0%	0	2.2%	3	0.0%	0	0.0%	0
Walthamstow	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	2	0.0%	0	0.0%	0
Brookfield Centre, Cheshunt, Waltham Cross, Hertfordshire (Tesco, Marks and Spencers, Next)	1.4%	10	0.0%	0	0.0%	0	9.5%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Highbridge Retail Park, Highbridge St, Waltham Abbey, Essex (MFI,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Carpetright) The Pavilions Shopping Centre, Waltham Cross, Broxbourne (Peacocks, Sainsburge, Lealand)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsburys, Iceland) Lakeside Retail Park (Argos, B&Q, Comet, Halfords, Ikea, MFI, Tesco Extra)	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	1	0.0%	0	0.0%	0	0.0%	0
Homebase Ltd, 140 Church Hill, Loughton, Essex	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Homebase Ltd, High St, Waltham Cross, Hertfordshire	0.2%	1	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Jewson Ltd, Bridge House Wharf, Lea Rd, Waltham Abbey, Essex	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Jewson Ltd, Greensted Rd, Ongar, Epping Forest	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsburys, 3 Crown Road, Enfield, Greater London	1.0%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.5%	7	0.0%	0	0.0%	0
Sainsburys, 51 North Service Road, Brentwood, Essex	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsburys, Brewery Road, Hoddesdon, Hertfordshire	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsburys, Chase Lane, King George Avenue, Barkingside, Essex	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsburys, Fifth Avenue, Allende Avenue, Harlow, Essex	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Bryant Avenue, Romford, Essex	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	0
Tesco, 288 High Street, Ponders End, Enfield, Greater London	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	2	0.0%	0	0.0%	0
Tesco, Church Langley Centre, Harlow, Essex	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, East Road, Edinburgh Way, Harlow, Essex	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Sewardstone Road,	0.2%	1	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Epping Forest Town Centres Survey For Roger Tym & Partners

			-		0						•						U	
Weighted:				F	or Ro	oge	r Tyn	n &	Part	ner	'S						April	2009
	Tota	al	Zone	1	Zone	2	Zone	3	Zone	4	Zone	5	Zone	6	Zone	7	Zone	8
Waltham Abbey, Essex																		
Tesco, Southend Road, Woodford Green, Essex	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
Wickes, Brook St, Brentwood, Essex	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
Wickes, Sturlas Wy, Waltham Cross, Hertfordshire	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
Internet / delivered	9.9%	68	8.3%	6	9.8%	6	11.9%	12	8.0%	6	17.6%	10	9.0%	14	8.3%	11	8.8%	3
Abroad	0.1%	1	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Car boot sale	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	C
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	C
B & Q, Cabinet Way, Chingford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
B & Q, Springfield Drive, Ilford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
B & Q, Tangeant Link, Romford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
Barkingside	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	(
Beckton	0.1%	1	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
Bishops Stortford	0.2%	2	0.0%	0	0.0%	0	0.0%	0	2.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	(
Bluewater Shopping Centre, Kent	1.1%	8	0.0%	0	0.0%	0	0.0%	0	1.2%	1	2.4%	1	2.2%	3	1.2%	2	1.5%	(
Cheshunt	0.3%	2	0.0%	0	1.1%	1	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
Chingford	2.0%	14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.4%	5	6.0%	8	1.5%	(
Edinburgh Way Retail Park, Harlow	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
Edmonton	0.4%	3	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	2	1.5%	C
Hoddesdon	0.4%	2	0.0%	0	0.0%	0	2.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
Ikea, Glover Drive, Edmonton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
Newbury Park	0.6%	4	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	3	0.0%	(
Oak Retail Park, Harlow	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
Sawbridgeworth	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
Welwyn Garden City	0.7%	4	1.2%	1	0.0%	0	3.6%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
Other outside catchment area	1.8%	12	0.0%	0	2.2%	1	2.4%	2	1.2%	1	3.5%	2	1.1%	2	2.4%	3	2.9%	1
Other zones 1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
Other zones 3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
Other zones 5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
Other zones 7	0.7%	5	0.0%	0	2.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	3	0.0%	(
(Don't know / can't remember)	25.0%	171	13.1%	9	31.5%	20	29.8%	30	20.7%	15	23.5%	14	23.6%	37	29.8%	39	22.1%	6
(Have only bought once)	6.5%	45	15.5%	11	6.5%	4	4.8%	5	9.2%	7	7.1%	4	3.4%	5	4.8%	6	8.8%	3
Weighted base:		683 673		70 84		63		102 84		72 87		59 85		155 89		133		29 68
Other zones 5 Other zones 7 (Don't know / can't remember) (Have only bought once)	0.0% 0.7% 25.0%	0 5 171 45	0.0% 0.0% 13.1%	0 0 9	0.0% 2.2% 31.5%	0 1 20 4	0.0% 0.0% 29.8%	0 0 30 5	0.0% 0.0% 20.7%	0 0 15	0.0% 0.0% 23.5%	0 0 14 4	0.0% 0.0% 23.6%	3 15	0 0 37 5	0 0.0% 0 2.4% 37 29.8% 5 4.8%	0 0.0% 0 0 2.4% 3 37 29.8% 39 5 4.8% 6 55 133	0 0.0% 0 0.0% 0 2.4% 3 0.0% 37 29.8% 39 22.1% 5 4.8% 6 8.8% 55 133

Epping Forest Town Centres Survey For Roger Tym & Partners

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Weighted:				Г	01 K	gei	ГІУП	п «	rari	ner	S						April	2009
	Tota	l	Zone	1	Zone 2	2	Zone	3	Zone	4	Zone 5	5	Zone	6	Zone	7	Zone	8
Q17 Can you tell me who	ere you c	or you	ır house	hold	last mad	e a p	urchase	of he	alth, be	auty o	r chemis	st ite	ms?					
Basildon	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Buckhurst Hill	1.1%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	5.0%	8	0.0%	0
Brentwood	3.1%	24	0.0%	0	0.0%	0	0.0%	0	0.0%	0	35.0%	24	0.0%	0	0.0%	0	0.0%	0
Chelmsford	2.0%	16	1.0%	1	1.0%	1	0.0%	0	5.1%	4	9.0%	6	2.0%	3	0.0%	0	1.0%	0
Chigwell Chipping Ongar	1.5% 1.1%	12 9	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 6.1%	0 5	0.0% 6.0%	0 4	0.0% 0.0%	0	2.0% 0.0%	3	20.0% 0.0%	8
Enfield	3.9%	31	0.0%	0	0.0%	0	1.0%	1	0.1%	0	0.0%	0	17.0%	30	0.0%	0	1.0%	0
Epping	6.5%	52	44.6%	37	0.0%	0	1.0%	1	3.0%	2	2.0%	1	3.0%	5	1.0%	2	6.0%	3
Harlow	12.1%	96	27.7%	23	0.0%	0	18.2%	22	55.6%	46	2.0%	1	2.0%	3	0.0%	0	2.0%	1
Ilford	3.4%	27	0.0%	0	3.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	12.0%	19	14.0%	6
Ingatestone	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.0%	3	0.0%	0	0.0%	0	0.0%	0
Lakeside regional shopping centre	0.8%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	2.0%	3	1.0%	2	1.0%	0
Loughton Broadway	2.2%	18	0.0%	0	14.9%	10	0.0%	0	0.0% 0.0%	0	0.0%	0	0.0%	0	4.0%	6 9	3.0% 4.0%	1 2
Loughton High Road North Chingford	7.2% 3.8%	57 30	0.0% 0.0%	0	51.5% 1.0%	36 1	0.0% 0.0%	0	0.0%	0	0.0% 0.0%	0	6.0% 6.0%	10 10	6.0% 12.0%	19	0.0%	0
Romford	2.3%	18	0.0%	0	2.0%	1	0.0%	0	1.0%	1	6.0%	4	1.0%	2	3.0%	5	13.0%	5
The West End	2.5%	20	1.0%	1	0.0%	0	0.0%	0	2.0%	2	1.0%	1	3.0%	5	7.0%	11	2.0%	1
Theydon Bois	0.5%	4	4.0%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1
Waltham Abbey	1.8%	15	0.0%	0	0.0%	0	2.0%	2	0.0%	0	0.0%	0	7.0%	12	0.0%	0	0.0%	0
Waltham Cross	4.4%	35	0.0%	0	0.0%	0	3.0%	4	0.0%	0	0.0%	0	17.0%	30	1.0%	2	0.0%	0
Walthamstow	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	3	0.0%	0
Brookfield Centre, Cheshunt, Waltham Cross, Hertfordshire (Tesco, Marks and Spencers,	7.4%	59	0.0%	0	0.0%	0	37.4%	45	0.0%	0	0.0%	0	7.0%	12	1.0%	2	1.0%	0
Next) Highbridge Retail Park, Highbridge St, Waltham Abbey, Essex (MFI,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Carpetright) The Pavilions Shopping Centre, Waltham Cross, Broxbourne (Peacocks,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsburys, Iceland) Lakeside Retail Park (Argos, B&Q, Comet, Halfords, Ikea, MFI, Tesco Extra)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Homebase Ltd, 140 Church Hill, Loughton, Essex	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Homebase Ltd, High St, Waltham Cross, Hertfordshire	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Jewson Ltd, Bridge House Wharf, Lea Rd, Waltham Abbey, Essex	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Jewson Ltd, Greensted Rd, Ongar, Epping Forest	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsburys, 3 Crown Road, Enfield, Greater London	0.2%	2		0		0	0.0%	0	0.0%	0	0.0%	0	1.0%	2	0.0%	0	0.0%	0
Sainsburys, 51 North Service Road, Brentwood, Essex	0.5%	4	0.0%	0		0	0.0%	0	0.0%	0	6.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsburys, Brewery Road, Hoddesdon, Hertfordshire Sainsburys, Chase Lane,	0.8%	6	0.0%	0		0	5.1%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0		0
King George Avenue, Barkingside, Essex Sainsburys, Fifth Avenue,	0.5%	4	1.0%	1		0	0.0%	0	0.0%	0	0.0%	0	2.0%	3	0.0%	0	0.0%	0
Allende Avenue, Harlow, Essex		7										Ü						
Tesco Extra, Bryant Avenue, Romford, Essex	0.1%	1	0.0%	0		0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Tesco, 288 High Street, Ponders End, Enfield, Greater London	0.2%	2	0.0%	0		0	0.0%	0	0.0%	0	0.0%	0	1.0%	2	0.0%	0		0
Tesco, Church Langley Centre, Harlow, Essex	0.5%	4	1.0%	1		0	0.0%	0	4.0%	3	0.0%	0	0.0%	0	0.0%	0		0
Tesco, East Road, Edinburgh Way, Harlow, Essex Tesco, Sewardstone Road,	0.0% 2.9%	23	0.0%	0		0	0.0% 3.0%	0	0.0%	0	0.0%	0	0.0%	0 17	0.0%	0	0.0%	0
Waltham Abbey, Essex Tesco, Southend Road,	0.6%	5	0.0%	0		0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.0%	5	0.0%	0

Epping Forest Town Centres Survey For Roger Tym & Partners

•			_	-	0						•	·					_	
Weighted:				F	or R	oge	r Tyn	n &	Parti	1er	'S						April	2009
	Total	l	Zone	1	Zone	2	Zone	3	Zone 4		Zone	5	Zone	6	Zone	7	Zone	8
Woodford Green, Essex																		
Wickes, Brook St, Brentwood, Essex	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wickes, Sturlas Wy, Waltham Cross, Hertfordshire	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Internet / delivered	2.3%	18	3.0%	2	0.0%	0	1.0%	1	3.0%	2	2.0%	1	3.0%	5	3.0%	5	2.0%	1
Abroad	0.4%	3	0.0%	0	2.0%	1	1.0%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Car boot sale	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B & Q, Cabinet Way,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chingford						_		-		-		-		-		-	,.	_
B & Q, Springfield Drive, Ilford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B & Q, Tangeant Link, Romford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Barkingside	0.8%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.0%	5	4.0%	2
Beckton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bishops Stortford	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	C
Bluewater Shopping Centre,	0.1%	3	0.0%	0	2.0%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	C
Kent	0.570	3	0.070	U	2.070	1	1.070	1	0.070	U	0.070	U	0.070	Ü	0.070	U	0.070	· ·
Cheshunt	0.2%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	C
Chingford	2.2%	18	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	3	9.0%	14	0.0%	C
C	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Edinburgh Way Retail Park, Harlow	0.0%	U	0.0%	U	0.0%	U	0.0%	U	0.0%	U	0.0%	U	0.0%	U	0.0%	U	0.0%	C
	0.2%	1	0.0%	0	0.0%	0	1.00/	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	C
Edmonton		1 7	0.0%	0		0	1.0%	1	0.0%	0	0.0%	0		0		0		
Hoddesdon	0.9%				0.0%		6.1%	7					0.0%	0	0.0%		0.0%	0
Ikea, Glover Drive,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	C
Edmonton	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	
Newbury Park	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Oak Retail Park, Harlow	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sawbridgeworth	0.5%	4	0.0%	0	0.0%	0	0.0%	0	5.1%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	(
Welwyn Garden City	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
Other outside catchment area	3.0%	24	2.0%	2	3.0%	2	2.0%	2	1.0%	1	3.0%	2	2.0%	3	5.0%	8	9.0%	4
Other zones 1	0.3%	2	2.0%	2	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	(
Other zones 3	0.3%	2	0.0%	0	0.0%	0	2.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	C
Other zones 5	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	C
Other zones 7	1.3%	10	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.0%	9	0.0%	(
(Don't know / can't	3.9%	31	1.0%	1	4.0%	3	4.0%	5	2.0%	2	6.0%	4	3.0%	5	7.0%	11	2.0%	1
remember) (Don't do this type of shopping)	8.5%	68	10.9%	9	12.9%	9	10.1%	12	9.1%	7	12.0%	8	3.0%	5	7.0%	11	13.0%	5
** -		000				=0		100				= c				4.50		
Weighted base:		800		84		70		120		82		70		174		158		42
Sample:		800		101		101		99		99		100		100		100		100

Epping Forest Town Centres Survey For Roger Tym & Partners

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Total Zone 1 Zone 2 Zone 3 Zone 4 Zone 5 Zone 6 Zone 7 Zone 8

	Total	l	Zone	1	Zone 2	2	Zone :	3	Zone 4	1	Zone	5	Zone	6	Zone '	7	Zone 8	;
Q18 And the time before Those who purchase he			•	•		old g	go to ma	ke a p	urchase	of h	ealth, be	eauty	or chem	ist ite	ems?			
Basildon		-			-	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0	1 10/	2	0.00/	0
Buckhurst Hill	0.2% 1.2%	2	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 1.1%	1	0.0% 0.0%	0	1.1% 5.4%	8	0.0% 0.0%	0
Brentwood	2.6%	19	0.0%	0	1.1%	1	0.0%	0	0.0%	0	29.5%	18	0.0%	0	0.0%	0	0.0%	0
							0.0%	0		5	10.2%			3	0.0%			
Chelmsford	2.3%	17	1.1%	1	1.1% 0.0%	1		0	6.7%		0.0%	6	2.1%	0		0 2	1.2%	0 7
Chigwell	1.1%	8	0.0%				0.0%		0.0%	0		0	0.0%	0	1.1% 0.0%		18.4%	
Chipping Ongar Enfield	1.3% 3.3%	10 24	0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	5.6% 0.0%	4	9.1% 0.0%	6	0.0%	23	0.0%	0	0.0% 1.2%	0
	5.9%	43	1.1%	31	0.0%	0	2.2%	2		3	2.3%	1	13.4%	23		2	4.6%	
Epping	12.2%	89	41.1% 32.2%	24	1.1%	1	18.0%	19	4.4% 54.4%	41	1.1%	1	1.0% 2.1%	3	1.1% 0.0%	0	0.0%	2
Harlow Ilford	1.9%	14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.5%	11	6.9%	3
Ingatestone	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.4%	2	0.0%	0	0.0%	0	0.9%	0
Lakeside regional shopping	0.3%	3	0.0%	0	1.1%	1	0.0%	0	0.0%	0	1.1%	1	1.0%	2	0.0%	0	0.0%	0
centre	0.470	3	0.070	U	1.1/0	1	0.070	U	0.070	U	1.1/0	1	1.070	2	0.070	U	0.070	U
Loughton Broadway	1.9%	14	0.0%	0	15.9%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	3	3.4%	1
Loughton High Road	7.4%	54	0.0%	0	48.9%	30	0.0%	0	0.0%	0	0.0%	0	6.2%	10	8.6%	13	4.6%	2
North Chingford	3.1%	23	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.2%	9	9.7%	14	0.0%	0
Romford	3.1%	23	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.7%	3	0.0%	0	7.5%	11	21.8%	8
The West End	3.1%	22					0.0%	0	0.0%	0	0.0%	0	2.1%		10.8%		2.3%	
	0.7%	5	1.1% 6.7%	1 5	1.1% 0.0%	1		0	0.0%	0	0.0%	0	0.0%	3	0.0%	16 0	0.0%	1 0
Theydon Bois Waltham Abbey	1.9%			0			0.0% 2.2%	2		0		0						
•		14	0.0%		1.1%	1		5	0.0%		0.0%		6.2%	10	0.0%	0	0.0%	0
Waltham Cross	4.9%	36	0.0%	0	0.0%	0	4.5%		0.0%	0	0.0%	0	17.5%	30	1.1%	2	0.0%	0
Walthamstow	0.7%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.2%	5	1.2%	0
Brookfield Centre, Cheshunt, Waltham Cross,	6.8%	50	0.0%	U	1.1%	1	37.1%	40	0.0%	0	0.0%	0	5.2%	9	0.0%	U	1.2%	U
Hertfordshire (Tesco,																		
Marks and Spencers,																		
Next)	0.00/		0.00/		0.00/	0	0.00/		0.00/		0.00/	0	0.00/	0	0.00/	0	0.00/	
Highbridge Retail Park,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Highbridge St, Waltham																		
Abbey, Essex (MFI,																		
Carpetright)																		
The Pavilions Shopping	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Centre, Waltham Cross,																		
Broxbourne (Peacocks,																		
Sainsburys, Iceland)																		
Lakeside Retail Park (Argos,	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	1.0%	2	0.0%	0	0.0%	0
B&Q, Comet, Halfords,																		
Ikea, MFI, Tesco Extra)																		
Homebase Ltd, 140 Church	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hill, Loughton, Essex																		
Homebase Ltd, High St,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waltham Cross,																		
Hertfordshire																		
Jewson Ltd, Bridge House	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wharf, Lea Rd, Waltham																		
Abbey, Essex																		
Jewson Ltd, Greensted Rd,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ongar, Epping Forest																		
Sainsburys, 3 Crown Road,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Enfield, Greater London																		
Sainsburys, 51 North Service	0.6%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.8%	4	0.0%	0	0.0%	0	0.0%	0
Road, Brentwood, Essex																		
Sainsburys, Brewery Road,	0.8%	6	0.0%	0	0.0%	0	5.6%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hoddesdon, Hertfordshire																		
Sainsburys, Chase Lane,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
King George Avenue,																		
Barkingside, Essex																		
Sainsburys, Fifth Avenue,	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	2	0.0%	0	0.0%	0
Allende Avenue, Harlow,																		
Essex																		
Tesco Extra, Bryant Avenue,	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.3%	1	0.0%	0	0.0%	0	0.0%	0
Romford, Essex																		
Tesco, 288 High Street,	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	2	0.0%	0	0.0%	0
Ponders End, Enfield,																		
Greater London																		
Tesco, Church Langley	0.6%	4	2.2%	2	0.0%	0	0.0%	0	3.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Centre, Harlow, Essex																		
Tesco, East Road, Edinburgh	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Way, Harlow, Essex																		
Tesco, Sewardstone Road,	2.9%	21	0.0%	0	2.3%	1	2.2%	2	0.0%	0	0.0%	0	10.3%	17	0.0%	0	0.0%	0
Waltham Abbey, Essex																		

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Weighted:				F	or Ro	gei	r Tym	&	Partr	ıer	S						April	2009
	Total		Zone 1		Zone 2	2	Zone 3	ł	Zone 4		Zone 5	i	Zone	6	Zone	7	Zone	8
Tesco, Southend Road,	0.6%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.2%	5	0.0%	0
Woodford Green, Essex Wickes, Brook St,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Brentwood, Essex Wickes, Sturlas Wy, Waltham Cross, Hertfordshire	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Internet / delivered	2.0%	15	2.2%	2	1.1%	1	1.1%	1	1.1%	1	3.4%	2	3.1%	5	1.1%	2	4.6%	2
Abroad	0.4%	3	0.0%	0	1.1%	1	1.1%	1	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Car boot sale	0.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
		0	0.0%	0	0.0%	0		0	0.0%	0	0.0%	0		0	0.0%	0	0.0%	0
B & Q, Cabinet Way, Chingford	0.0%						0.0%						0.0%					
B & Q, Springfield Drive, Ilford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B & Q, Tangeant Link, Romford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Barkingside	0.9%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.2%	5	5.7%	2
Beckton	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	2	0.0%	0	0.0%	0
Bishops Stortford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bluewater Shopping Centre,	0.5%	4	0.0%	0	1.1%	1	0.0%	0	1.1%	1	1.1%	1	1.0%	2	0.0%	0	0.0%	0
Kent																		
Cheshunt	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chingford	1.6%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.1%	5	4.3%	6	0.0%	0
Edinburgh Way Retail Park, Harlow	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Edmonton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hoddesdon	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ikea, Glover Drive, Edmonton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Newbury Park	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	2	0.0%	0
Oak Retail Park, Harlow	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	C
Sawbridgeworth	0.5%	3	0.0%	0	0.0%	0	0.0%	0	4.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	C
Welwyn Garden City	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	C
Other outside catchment area	2.8%	21	2.2%	2	2.3%	1	3.4%	4	0.0%	0	3.4%	2	2.1%	3	4.3%	6	5.7%	2
Other zones 1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	C
Other zones 3	0.2%	1	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	C
Other zones 5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	C
Other zones 7	1.4%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.5%	9	1.2%	C
(Don't know / can't remember)	14.2%	104	4.4%	3	17.0%	10	18.0%	19	14.4%	11	12.5%	8	14.4%	24	15.1%	22	16.1%	6
(Have only bought once)	2.5%	18	5.6%	4	2.3%	1	3.4%	4	3.3%	2	5.7%	3	0.0%	0	2.2%	3	0.0%	0
Weighted base:		732		75		61		108		75		61		169		147		37
Sample:		722		90		88		89		90								87

Total

Zone 1

Zone 2

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Zone 3

Zone 4

Zone 5

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Zone 8

Zone 7

Zone 6

	Totai		Zone	1	Zone 2		Zone	3	Zone 4	•	Zone :	•	Zone)	Zone	,	Zone	o
Q19 Can you tell me who instruments or toys		r you	r house	ehold l	ast made	а рі	urchase	of red	creationa	al goo	ds such	as s	ports eq	uipm	ent, bic	ycles,	musica	ıl
Basildon	0.5%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	2.0%	3	0.0%	0
Buckhurst Hill	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	2	0.0%	0
Brentwood	1.6%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	15.0%	10	0.0%	0	1.0%	2	2.0%	1
Chelmsford	0.7%	6	1.0%	1	0.0%	0	0.0%	0	0.0%	0	7.0%	5	0.0%	0	0.0%	0	0.0%	0
Chigwell	0.4%	3	2.0%	2	2.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	0
Chipping Ongar	0.2%	2	0.0%	0	0.0%	0	0.0%	0	2.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Enfield	6.8%	54	0.0%	0	2.0%	1	11.1%	13	0.0%	0	0.0%	0	20.0%	35	3.0%	5	0.0%	0
Epping	1.3%	10	5.0%	4	2.0%	1	0.0%	0	3.0%	2	0.0%	0	0.0%	0	1.0%	2	1.0%	0
Harlow	9.8%	78	29.7%	25	2.0%	1	17.2%	21	29.3%	24	3.0%	2	3.0%	5	0.0%	0	0.0%	0
Ilford	3.0%	24 1	0.0%	0	3.0%	2	0.0%	0	0.0%	0	0.0%	0	1.0%	2	10.0%	16 0	11.0%	5 0
Ingatestone Lakeside regional shopping centre	0.1% 0.8%	6	0.0% 0.0%	0	0.0% 1.0%	1	0.0% 1.0%	1	0.0% 0.0%	0	1.0% 3.0%	1 2	0.0% 1.0%	2	0.0% 0.0%	0	0.0% 1.0%	0
Loughton Broadway	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	3	0.0%	0
Loughton High Road	1.8%	14	1.0%	1	7.9%	6	0.0%	0	0.0%	0	0.0%	0	1.0%	2	4.0%	6	0.0%	0
North Chingford	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	2	0.0%	0
Romford	1.8%	14	0.0%	0	5.9%	4	0.0%	0	1.0%	1	4.0%	3	2.0%	3	1.0%	2	3.0%	1
The West End	1.7%	13	2.0%	2	5.9%	4	3.0%	4	0.0%	0	1.0%	1	0.0%	0	2.0%	3	0.0%	0
Theydon Bois	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waltham Abbey	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	2	0.0%	0	0.0%	0
Waltham Cross	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	2	0.0%	0	0.0%	0
Walthamstow	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	3	0.0%	0
Brookfield Centre, Cheshunt, Waltham Cross, Hertfordshire (Tesco, Marks and Spencers, Next)	0.5%	4	0.0%	0	0.0%	0	3.0%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Highbridge Retail Park, Highbridge St, Waltham Abbey, Essex (MFI, Carpetright)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Pavilions Shopping Centre, Waltham Cross, Broxbourne (Peacocks, Sainsburys, Iceland)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lakeside Retail Park (Argos, B&Q, Comet, Halfords, Ikea, MFI, Tesco Extra)	0.5%	4	1.0%	1	0.0%	0	0.0%	0	0.0%	0	4.0%	3	0.0%	0	0.0%	0	0.0%	0
Homebase Ltd, 140 Church Hill, Loughton, Essex	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Homebase Ltd, High St, Waltham Cross, Hertfordshire	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Jewson Ltd, Bridge House Wharf, Lea Rd, Waltham Abbey, Essex	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Jewson Ltd, Greensted Rd, Ongar, Epping Forest	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsburys, 3 Crown Road, Enfield, Greater London	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	3	0.0%	0	0.0%	0
Sainsburys, 51 North Service Road, Brentwood, Essex Sainsburys, Brewery Road,	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hoddesdon, Hertfordshire Sainsburys, Chase Lane,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
King George Avenue, Barkingside, Essex Sainsburys, Fifth Avenue,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Allende Avenue, Harlow, Essex																		
Tesco Extra, Bryant Avenue, Romford, Essex	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, 288 High Street, Ponders End, Enfield, Greater London	0.2%												1.0%					
Tesco, Church Langley Centre, Harlow, Essex Tesco, East Road, Edinburgh	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Way, Harlow, Essex Tesco, Sewardstone Road,	0.6%	5	0.0%	0	2.0%	1	0.0%	0	0.0%	0	0.0%	0	2.0%	3	0.0%	0	0.0%	0
Waltham Abbey, Essex		-		-				-						-		-		

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									I al t									
	Total	l	Zone	1	Zone	2	Zone 3	3	Zone 4	4	Zone	5	Zone	6	Zone	7	Zone	8
Tesco, Southend Road,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Woodford Green, Essex Wickes, Brook St,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Brentwood, Essex	0.0%	U	0.0%	U	0.0%	U	0.0%	U	0.0%	U	0.0%	U	0.0%	U	0.0%	U	0.0%	U
Wickes, Sturlas Wy, Waltham Cross, Hertfordshire	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Internet / delivered	5.7%	46	3.0%	2	5.0%	3	2.0%	2	7.1%	6	5.0%	3	6.0%	10	9.0%	14	8.0%	3
Abroad	0.3%	3	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	1.0%	2	0.0%	0	0.0%	0
Car boot sale	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B & Q, Cabinet Way, Chingford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B & Q, Springfield Drive, Ilford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B & Q, Tangeant Link, Romford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Barkingside	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Beckton	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	2	2.0%	1
Bishops Stortford	0.6%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.0%	5	0.0%	0
Bluewater Shopping Centre, Kent	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cheshunt	0.6%	5	0.0%	0	2.0%	1	0.0%	0	2.0%	2	0.0%	0	0.0%	0	1.0%	2	0.0%	0
Chingford	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	2	0.0%	0	0.0%	0
Edinburgh Way Retail Park, Harlow	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Edmonton	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	2	0.0%	0
Hoddesdon	0.2%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ikea, Glover Drive, Edmonton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Newbury Park	0.8%	6	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.0%	5	2.0%	1
Oak Retail Park, Harlow	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sawbridgeworth	0.4%	3	0.0%	0	0.0%	0	1.0%	1	2.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Welwyn Garden City	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other outside catchment area	2.0%	16	0.0%	0	2.0%	1	3.0%	4	1.0%	1	1.0%	1	2.0%	3	3.0%	5	2.0%	1
Other zones 1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other zones 3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other zones 5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other zones 7	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	3	0.0%	0
(Don't know / can't remember)	6.4%	51	3.0%	2	2.0%	1	10.1%	12	5.1%	4	8.0%	6	8.0%	14	6.0%	9	4.0%	2
(Don't do this type of shopping)	47.7%	382	52.5%	44	54.5%	38	47.5%	57	45.5%	37	46.0%	32	47.0%	82	41.0%	65	63.0%	27
Weighted base:		800		84		70		120		82		70		174		158		42
Sample:		800		101		101		99		99		100		100		100		100

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Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8

Q20 And the time before bicycles, musical in	strumen	ts or	toys?	-	r housel	nold g	jo to ma	ke a p	ourchas	e of re	ecreatio	nal go	ods suc	ch as	sports 6	equipr	nent,	
Those who purchase re	ecreationa	ıl good	ls at Q19	,														
Basildon	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.7%	1	0.0%	0	0.0%	0	0.0%	0
Buckhurst Hill	0.9%	4	0.0%	0	2.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.4%	3	0.0%	0
Brentwood	2.0%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	22.2%	8	0.0%	0	0.0%	0	0.0%	0
Chelmsford	1.6%	7	4.2%	2	0.0%	0	0.0%	0	3.7%	2	9.3%	3	0.0%	0	0.0%	0	0.0%	0
Chigwell	0.3%	1	2.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.7%	0
Chipping Ongar	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Enfield	10.1%	42	2.1%	1	4.3%	1	17.3%	11	0.0%	0	0.0%	0	26.4%	24	5.1%	5	0.0%	0
Epping Harlow	1.5%	6	8.3%	3	0.0%	0	0.0%	0	1.9%	1 22	0.0%	0	0.0%	0	1.7% 0.0%	2	2.7%	0
Ilford	14.4% 5.2%	60 22	45.8% 0.0%	18 0	4.3% 4.3%	1 1	17.3% 0.0%	11 0	48.1% 0.0%	0	7.4% 0.0%	0	5.7% 1.9%	5 2	15.3%	14	0.0% 27.0%	4
Ingatestone	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	1	0.0%	0	0.0%	0	0.0%	0
Lakeside regional shopping centre	2.0%	8	2.1%	1	8.7%	3	0.0%	0	1.9%	1	3.7%	1	1.9%	2	0.0%	0	5.4%	1
Loughton Broadway	0.7%	3	0.0%	0	4.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	2	0.0%	0
Loughton High Road	3.0%	13	2.1%	1	15.2%	5	0.0%	0	0.0%	0	0.0%	0	1.9%	2	5.1%	5	2.7%	0
North Chingford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Romford	2.3%	10	0.0%	0	4.3%	1	0.0%	0	1.9%	1	5.6%	2	1.9%	2	3.4%	3	2.7%	0
The West End	3.1%	13	2.1%	1	6.5%	2	1.9%	1	0.0%	0	1.9%	1	3.8%	3	5.1%	5	0.0%	0
Theydon Bois	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waltham Abbey	0.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	2	0.0%	0	0.0%	0
Waltham Cross	0.8%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.8%	3	0.0%	0	0.0%	0
Walthamstow	0.8%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.4%	3	0.0%	0
Brookfield Centre, Cheshunt, Waltham Cross, Hertfordshire (Tesco, Marks and Spencers, Next)	2.2%	9	0.0%	0	0.0%	0	9.6%	6	0.0%	0	0.0%	0	1.9%	2	1.7%	2	0.0%	0
Highbridge Retail Park, Highbridge St, Waltham Abbey, Essex (MFI, Carpetright)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Pavilions Shopping Centre, Waltham Cross, Broxbourne (Peacocks, Sainsburys, Iceland)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lakeside Retail Park (Argos, B&Q, Comet, Halfords, Ikea, MFI, Tesco Extra)	0.3%	1	0.0%	0	2.2%	1	0.0%	0	0.0%	0	1.9%	1	0.0%	0	0.0%	0	0.0%	0
Homebase Ltd, 140 Church Hill, Loughton, Essex	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Homebase Ltd, High St, Waltham Cross, Hertfordshire	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Jewson Ltd, Bridge House Wharf, Lea Rd, Waltham Abbey, Essex	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Jewson Ltd, Greensted Rd, Ongar, Epping Forest	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsburys, 3 Crown Road, Enfield, Greater London	0.8%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.8%	3	0.0%	0	0.0%	0
Sainsburys, 51 North Service Road, Brentwood, Essex	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	1	0.0%	0	0.0%	0	0.0%	0
Sainsburys, Brewery Road, Hoddesdon, Hertfordshire	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsburys, Chase Lane, King George Avenue, Barkingside, Essex	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsburys, Fifth Avenue, Allende Avenue, Harlow, Essex	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Bryant Avenue, Romford, Essex	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, 288 High Street, Ponders End, Enfield, Greater London	0.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	2	0.0%	0	0.0%	0
Tesco, Church Langley Centre, Harlow, Essex	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, East Road, Edinburgh Way, Harlow, Essex	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Sewardstone Road,	0.8%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.8%	3	0.0%	0	0.0%	0

Epping Forest Town Centres Survey For Roger Tym & Partners

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Weighted:				F	or Ro	ogei	r Tym	&	Parti	ner	'S						April 2	2009
	Tota	l	Zone 1	1	Zone	2	Zone 3	3	Zone 4	ļ	Zone	5	Zone 6	i	Zone	7	Zone	8
Waltham Abbey, Essex																		
Tesco, Southend Road, Woodford Green, Essex	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wickes, Brook St, Brentwood, Essex	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wickes, Sturlas Wy, Waltham Cross, Hertfordshire	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Internet / delivered	8.9%	37	4.2%	2	15.2%	5	3.8%	2	5.6%	2	11.1%	4	7.5%	7	13.6%	13	13.5%	2
Abroad	0.6%	2	0.0%	0	0.0%	0	0.0%	0	1.9%	1	0.0%	0	0.0%	0	1.7%	2	0.0%	0
Car boot sale	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B & Q, Cabinet Way, Chingford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B & Q, Springfield Drive, Ilford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B & Q, Tangeant Link, Romford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Barkingside	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Beckton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bishops Stortford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bluewater Shopping Centre, Kent	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.7%	0
Cheshunt	0.7%	3	0.0%	0	0.0%	0	1.9%	1	0.0%	0	0.0%	0	1.9%	2	0.0%	0	0.0%	0
Chingford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Edinburgh Way Retail Park, Harlow	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Edmonton	0.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	2	0.0%	0
Hoddesdon	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ikea, Glover Drive, Edmonton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Newbury Park	0.9%	4	0.0%	0	2.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.4%	3	0.0%	0
Oak Retail Park, Harlow	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sawbridgeworth	0.4%	2	0.0%	0	0.0%	0	0.0%	0	3.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Welwyn Garden City	0.6%	2	0.0%	0	0.0%	0	3.8%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other outside catchment area	1.8%	7	2.1%	1	2.2%	1	1.9%	1	0.0%	0	0.0%	0	1.9%	2	1.7%	2	8.1%	1
Other zones 1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other zones 3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other zones 5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other zones 7	0.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	2	0.0%	0
(Don't know / can't remember)	24.7%	104	16.7%	7	21.7%	7	36.5%	23	20.4%	9	20.4%	8	24.5%	23	25.4%	24	24.3%	4
(Have only bought once)	6.1%	26	8.3%	3	2.2%	1	5.8%	4	11.1%	5	9.3%	3	3.8%	3	5.1%	5	8.1%	1
Weighted base: Sample:		418 403		40 48		32 46		63 52		45 54		38 54		92 53		93 59		16 37
bumpic.		TU3		70		70		22		5-4		54		55		5)		51

Epping Forest Town Centres Survey For Roger Tym & Partners

Weighted:				F	or Ro	gei	r Tym	&	Partr	ıer	S						April 2	2009
	Total		Zone	1	Zone 2		Zone 3		Zone 4		Zone	5	Zone 6	6	Zone '	7	Zone	8
Q21 And where was the	last purch	hase	of other	spec	ialist non	-foc	d items s	uch	as books	, CD	s, jewe	llery o	r china a	and g	lass iter	ns?		
Basildon	0.5%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	2.0%	3	0.0%	0
Buckhurst Hill	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Brentwood	2.4%	20	0.0%	0	1.0%	1	0.0%	0	0.0%		27.0%	19	0.0%	0	0.0%	0	0.0%	0
Chelmsford	1.3%	10	2.0%	2	0.0%	0	0.0%	0	4.0%	3	7.0%	5	0.0%	0	0.0%	0	1.0%	0
Chigwell Chipping Ongar	0.3% 0.3%	2 2	0.0% 0.0%	0	1.0% 0.0%	1	0.0% 0.0%	0	0.0% 1.0%	0	0.0% 2.0%	0 1	0.0% 0.0%	0	0.0% 0.0%	0	4.0% 0.0%	0
Enfield	3.2%	26	0.0%	0	1.0%	1	5.1%	6	0.0%	0	0.0%	0	11.0%	19	0.0%	0	0.0%	0
Epping	1.9%	15	13.9%	12	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	1.0%	2	3.0%	1
Harlow	8.6%	69	21.8%	18	2.0%	1	13.1%	16	34.3%	28	0.0%	0	3.0%	5	0.0%	0	0.0%	0
Ilford	3.0%	24	0.0%	0	6.9%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	11.0%	17	4.0%	2
Ingatestone	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Lakeside regional shopping	0.8%	7	2.0%	2	1.0%	1	1.0%	1	0.0%	0	3.0%	2	0.0%	0	0.0%	0	2.0%	1
centre				_		_		_		-		_		-				_
Loughton Broadway	0.4%	3	0.0%	0	1.0%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	1.0%	2	0.0%	0
Loughton High Road	3.6%	29	1.0%	1	18.8%	13	0.0%	0	0.0%	0	0.0%	0	3.0%	5	5.0%	8	4.0%	2
North Chingford	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	2	1.0%	2	0.0%	C
Romford	2.8%	22	2.0%	2	7.9%	6	0.0%	0	1.0%	1	3.0%	2	0.0%	0	3.0%	5	18.0%	8
The West End	3.3%	27	1.0%	1	5.0%	3	1.0%	1	2.0%	2	2.0%	1	3.0%	5	7.0%	11	4.0%	2
Theydon Bois	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
Waltham Abbey	0.3%	3	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	2	0.0%	0	0.0%	(
Waltham Cross	3.1%	25	0.0%	0	1.0%	1	4.0%	5	0.0%	0	0.0%	0	10.0%	17	1.0%	2	0.0%	C
Walthamstow	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	3	0.0%	0	0.0%	(
Brookfield Centre,	3.2%	26	0.0%	0	2.0%	1	16.2%	19	0.0%	0	0.0%	0	2.0%	3	1.0%	2	0.0%	(
Cheshunt, Waltham Cross, Hertfordshire (Tesco, Marks and Spencers, Next)																		
Highbridge Retail Park, Highbridge St, Waltham Abbey, Essex (MFI, Carpetright)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	C
The Pavilions Shopping Centre, Waltham Cross, Broxbourne (Peacocks,	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	2	0.0%	0	0.0%	0
Sainsburys, Iceland) Lakeside Retail Park (Argos, B&Q, Comet, Halfords, Ikea, MFI, Tesco Extra)	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	3	0.0%	0	0.0%	0
Homebase Ltd, 140 Church Hill, Loughton, Essex	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Homebase Ltd, High St, Waltham Cross, Hertfordshire	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Jewson Ltd, Bridge House Wharf, Lea Rd, Waltham Abbey, Essex	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Jewson Ltd, Greensted Rd, Ongar, Epping Forest	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsburys, 3 Crown Road, Enfield, Greater London	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	2	0.0%	0	0.0%	0
Sainsburys, 51 North Service Road, Brentwood, Essex	0.3%	2	0.0%	0	1.0%	1	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0	0.0%	0
Sainsburys, Brewery Road, Hoddesdon, Hertfordshire Sainsburys, Chase Lane,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	C
King George Avenue, Barkingside, Essex Sainsburys, Fifth Avenue,	0.3%	3	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	2	0.0%	0	0.0%	C
Allende Avenue, Harlow, Essex Tesco Extra, Bryant Avenue,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Romford, Essex Tesco, 288 High Street,	0.0%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.0%	7	0.0%	0	0.0%	0
Ponders End, Enfield, Greater London																		
Tesco, Church Langley Centre, Harlow, Essex Tesco, East Road, Edinburgh	0.9%	7	0.0%	0	0.0%	0	0.0%	0	7.1% 0.0%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Way, Harlow, Essex Tesco, Sewardstone Road,	1.7%	14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.0%	12	1.0%	2	0.0%	0
Waltham Abbey, Essex Tesco, Southend Road,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

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8				_		8-					-						-	
	Tota	ıl	Zone	1	Zone	2	Zone	3	Zone	4	Zone	5	Zone	6	Zone	7	Zone	8
Woodford Green, Essex																		
Wickes, Brook St,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Brentwood, Essex																		
Wickes, Sturlas Wy, Waltham Cross, Hertfordshire	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Internet / delivered	20.3%	162	13.9%	12	15.8%	11	21.2%	25	20.2%	17	21.0%	15	18.0%	31	29.0%	46	14.0%	6
Abroad	0.4%	3	0.0%	0	0.0%	0	1.0%	1	2.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Car boot sale	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B & Q, Cabinet Way, Chingford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B & Q, Springfield Drive, Ilford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B & Q, Tangeant Link, Romford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Barkingside	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Beckton	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	2	1.0%	2	0.0%	0
Bishops Stortford	0.2%	2	0.0%	0	0.0%	0	0.0%	0	2.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bluewater Shopping Centre, Kent	1.2%	10	2.0%	2	2.0%	1	0.0%	0	2.0%	2	2.0%	1	1.0%	2	1.0%	2	1.0%	0
Cheshunt	0.2%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chingford	0.3%	2	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	2	0.0%	0	0.0%	0
Edinburgh Way Retail Park, Harlow	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Edmonton	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	2	1.0%	2	0.0%	0
Hoddesdon	0.8%	6	0.0%	0	0.0%	0	5.1%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ikea, Glover Drive, Edmonton	1.0%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.0%	5	2.0%	3	0.0%	0
Newbury Park	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Oak Retail Park, Harlow	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sawbridgeworth	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Welwyn Garden City	0.3%	2	0.0%	0	0.0%	0	1.0%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other outside catchment area		19	0.0%	0	0.0%	0	2.0%	2	0.0%	0	2.0%	1	4.0%	7	5.0%	8	1.0%	0
Other zones 1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other zones 3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other zones 5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other zones 7	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	2	0.0%	0
(Don't know / can't	4.3%	35	3.0%	2	3.0%	2	3.0%	4	5.1%	4	6.0%	4	5.0%	9	6.0%	9	0.0%	0
remember) (Don't do this type of shopping)	22.5%	180	34.7%	29	28.7%	20	24.2%	29	17.2%	14	19.0%	13	14.0%	24	20.0%	32	44.0%	19
Weighted base:		800 800		84 101		70 101		120 99		82 99		70 100		174 100		158 100		42 100
Sample:		800		101		101		99		99		100		100		100		100

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Total Zone 1 Zone 2 Zone 3 Zone 4 Zone 5 Zone 6 Zone 7 Zone 8

Q22 And the time before CDs, jewellery or ch	ina and	glass	items?	•		hold (go to ma	ke a p	ourchas	e of o	ther spe	cialis	t non-fo	od ite	ms suc	h as b	ooks,	
Those who purchase sp	ecialist n	ion-fo	od items	at Q21														
Basildon	0.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.5%	3	0.0%	0
Buckhurst Hill	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Brentwood	2.2%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	22.2%	13	0.0%	0	0.0%	0	3.6%	1
Chelmsford	2.4%	15	4.5%	2	0.0%	0	0.0%	0	7.3%	5	12.3%	7	0.0%	0	0.0%	0	1.8%	0
Chigwell Chinning Ongor	0.2%	2 2	0.0%	0	1.4% 0.0%	1	0.0%	0	0.0%	0	0.0% 1.2%	0	0.0%	0	0.0%	0	3.6% 0.0%	1 0
Chipping Ongar Enfield	0.2% 3.0%	19	0.0% 0.0%	0	0.0%	0	0.0% 5.3%	5	1.2% 0.0%	1	0.0%	1	0.0% 9.3%	0 14	0.0% 0.0%	0	0.0%	0
Epping	2.1%	13	16.7%	9	1.4%	1	1.3%	1	0.0%	0	0.0%	0	0.0%	0	1.3%	2	1.8%	0
Harlow	8.7%	54	36.4%	20	1.4%	1	9.3%	8	28.0%	19	1.2%	1	3.5%	5	0.0%	0	0.0%	0
Ilford	2.5%	16	0.0%	0	4.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	10.0%	13	3.6%	1
Ingatestone	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0
Lakeside regional shopping centre	1.9%	12	4.5%	2	1.4%	1	1.3%	1	1.2%	1	3.7%	2	2.3%	3	0.0%	0	3.6%	1
Loughton Broadway	0.5%	3	0.0%	0	2.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	2	0.0%	0
Loughton High Road	4.4%	27	1.5%	1	22.2%	11	0.0%	0	1.2%	1	0.0%	0	3.5%	5	6.3%	8	5.4%	1
North Chingford	0.8%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.5%	5	0.0%	0	0.0%	0
Romford	4.2%	26	0.0%	0	12.5%	6	0.0%	0	3.7%	2	2.5%	1	1.2%	2	5.0%	6	32.1%	8
The West End Theydon Bois	3.6% 0.0%	23	1.5% 0.0%	1	8.3% 0.0%	4	1.3% 0.0%	1	1.2% 0.0%	1	2.5% 0.0%	1	4.7% 0.0%	7 0	5.0% 0.0%	6	3.6% 0.0%	1 0
Waltham Abbey	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	2	0.0%	0	0.0%	0
Waltham Cross	3.3%	21	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	12.8%	19	1.3%	2	0.0%	0
Walthamstow	0.4%	2	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	2	0.0%	0
Brookfield Centre, Cheshunt, Waltham Cross, Hertfordshire (Tesco, Marks and Spencers,	3.1%	19	0.0%	0	1.4%	1	16.0%	15	1.2%	1	0.0%	0	1.2%	2	1.3%	2	0.0%	0
Next) Highbridge Retail Park, Highbridge St, Waltham Abbey, Essex (MFI, Carpetright)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Pavilions Shopping Centre, Waltham Cross, Broxbourne (Peacocks,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsburys, Iceland) Lakeside Retail Park (Argos, B&Q, Comet, Halfords, Ikea, MFI, Tesco Extra)	0.2%	2	0.0%	0	0.0%	0	0.0%	0	1.2%	1	1.2%	1	0.0%	0	0.0%	0	0.0%	0
Homebase Ltd, 140 Church Hill, Loughton, Essex	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Homebase Ltd, High St, Waltham Cross,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hertfordshire Jewson Ltd, Bridge House Wharf, Lea Rd, Waltham Abbey, Essex	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Jewson Ltd, Greensted Rd, Ongar, Epping Forest	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsburys, 3 Crown Road, Enfield, Greater London	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	2	0.0%	0	0.0%	0
Sainsburys, 51 North Service Road, Brentwood, Essex	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0
Sainsburys, Brewery Road, Hoddesdon, Hertfordshire	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsburys, Chase Lane, King George Avenue, Barkingside, Essex	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsburys, Fifth Avenue, Allende Avenue, Harlow, Essex	0.2%	1	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Bryant Avenue, Romford, Essex	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0
Tesco, 288 High Street, Ponders End, Enfield, Greater London	0.6%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.3%	3	0.0%	0	0.0%	0
Tesco, Church Langley Centre, Harlow, Essex	0.3%	2	0.0%	0	0.0%	0	0.0%	0	2.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Fast Road Edinburgh	0.1%	1	1 5%	1	0.0%	Λ	0.0%	Λ	0.0%	Λ	0.0%	Δ.	0.0%	Λ	0.0%	0	0.0%	Ω

0.0%

2 0.0%

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0 4.7%

0.0%

7 1.3%

0.0%

0 1.3%

Tesco, East Road, Edinburgh

Way, Harlow, Essex Tesco, Sewardstone Road, 0.1%

1.6%

1 1.5%

10 0.0%

1 0.0%

0.0%

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Tota	1	Zone	1	Zone	2	Zone 3	3	Zone 4	Į	Zone :	5	Zone	6	Zone	7	Zone	8
0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	C
0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	C
0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
24.3%	151	15.2%	8	19.4%	10	22.7%	21	25.6%	17	21.0%	12	23.3%	35	35.0%	44	16.1%	4
0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
0.3%	2	0.0%	0	0.0%	0	1.3%	1	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
0.1%	1	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
0.5%	3	1.5%	1	0.0%	0	1.3%	1	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
0.3%	2	1.5%	1	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	2	0.0%	0
0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
0.6%	4	0.0%	0	0.0%	0	4.0%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	2	0.0%	0
																	0
0.0%						0.0%						0.0%					0
0.0%		0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		0
		0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		0
1.9%	12	0.0%	0	1.4%	1	1.3%			1	0.0%	0	4.7%	7		2	1.8%	0
																	0
	-				-		-		-				-		-		0
					0												0
0.5%		0.0%	0	0.0%	0	0.0%		0.0%	0	0.0%	0	0.0%		2.5%	3	0.0%	0
			4								13				21		5
3.7%	23	7.6%	4	1.4%	1	4.0%	4	4.9%	3	6.2%	3	0.0%	0	6.3%	8	0.0%	0
	620 598		55 66		50 72		91 75		68 82		57 81		150 86		126 80		24 56
net to u	nderta	ake your	shop	pping (fo	od or	non-foo	d)?										
49.9%	400	39.6%					59	40.4%					89	64.0%	101	29.0%	12
50.1%	400	60.4%	51	50.5%	35	50.5%	61	59.6%	49	47.0%	33	49.0%	85	36.0%	57	71.0%	30
	800 800		84 101		70 101		120 99		82 99		70 100		174 100		158 100		42 100
	0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0%	0.0% 0 0.0% 0 0.3% 2 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.1% 1 0.5% 3 0.3% 2 0.0% 0 0.3% 2 0.0% 0 0.1% 1 0.5% 3 0.3% 2 0.0% 0 0.1% 1 1.05% 3 0.3% 2 0.0% 0 0.5% 3 19.3% 119 3.7% 23 620 598	0.0% 0 0.0% 0.0% 0 0.0% 0.0% 0 0.0% 0.0% 0 0.0% 0.0% 0 0.0% 0.3% 2 0.0% 0.0% 0 0.0% 0.0% 0 0.0% 0.0% 0 0.0% 0.0% 0 0.0% 0.0% 0 0.0% 0.0% 0 0.0% 0.1% 1 0.0% 0.5% 3 1.5% 0.3% 2 1.5% 0.0% 0 0.0% 0.3% 2 0.0% 0.3% 2 0.0% 0.3% 2 0.0% 0.3% 2 0.0% 0.3% 2 0.0% 0.0% 0 0.0% 0.3% 2 0.0% 0.0% 0 0.0% 0.3% 2 0.0% 0.0% 0 0.0% 0.5% 3 0.0% 19.3% 119 7.6% 620 598	0.0% 0 0.5% 3 1.5% 1 0.3% 2 1.5% 1 0.0% 0 0.0% 0 0.3% 2 0.0% 0 0.0% 0 0.0% 0 0.3% 2 0.0% 0 0.0% 0 0.0% 0 0.3% 2 0.0% 0 0.	0.0% 0 0.0% 0 0.0% 0.0% 0 0.0% 0 0.0% 0.0% 0 0.0% 0 0.0% 24.3% 151 15.2% 8 19.4% 0.0% 0 0.0% 0 0.0% 1.9% 12 0.0% 0 1.4% 0.0% 0 0.0% 0 0.0% 0.0% 0 0.0% 0 0.0% 0.0% 0 0.0% 0 0.0% 1.9% 12 0.0% 0 1.4% 0.0% 0 0.0% 0 0.0% 0.0% 0 0.0% 0 0.0% 1.9% 12 0.0% 0 1.4% 0.0% 0 0.0% 0 0.0% 1.9% 12 0.0% 0 1.4% 0.0% 0 0.0% 0 0.0% 1.9% 12 0.0% 0 1.4% 0.0% 0 0.0% 0 0.0% 1.9% 12 0.0% 0 1.4% 0.0% 0 0.0% 0 0.0% 1.9% 12 0.0% 0 1.4% 0.0% 0 0.0% 0 0.0% 1.9% 12 0.0% 0 1.4% 0.0% 0 0.0% 0 0.0% 1.9% 12 0.0% 0 1.4% 0.0% 0 0.0% 0 0.0% 1.9% 12 0.0% 0 1.4% 0.0% 0 0.0% 0 0.0% 1.9% 12 0.0% 0 1.4% 0.0% 0 0.0% 0 0.0% 1.9% 12 0.0% 0 1.4% 1.4% 620 55 598 66 met to undertake your shopping (formet to undertake your shopping	0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.3% 2 0.0% 0 0.3% 2 1.5% 1 0.0% 0 0.3% 2 1.5% 1 0.0% 0 0.3% 2 1.5% 1 0.0% 0 0.	0.0%	0.0%	0.0%	0.0% 0 0.	0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 24.3% 151 15.2% 8 19.4% 10 22.7% 21 25.6% 17 21.0% 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0.3% 2 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0.0% 1 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0%	0.0% 0 0.	0.0% 0 0	0.0% 0 0.	0.0% 0 0.	0.0% 0 0	0.0% 0 0

Epping Forest Town Centres Survey For Roger Tym & Partners

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Weighted:				F	or Ro	ge	r Tym	&	Partr	ıer	'S						April	2009
	Tota	ıl	Zone	1	Zone 2	2	Zone 3		Zone 4		Zone	5	Zone 6		Zone	7	Zone	8
Q24 What sort of goods Those who use the inte						terne	et?											
Food and groceries	17.2%	69	17.5%	6	6.0%	2	14.3%	8	10.0%	3	17.0%	6	17.6%	16	23.4%	24	27.6%	3
Clothes and shoes	33.5%	134	27.5%	9	36.0%	12	38.8%	23	30.0%	10	32.1%	12	37.3%	33	31.3%	32	20.7%	:
Furniture, carpets, soft household furnishings	9.3%	37	12.5%	4	14.0%	5	14.3%	8	5.0%	2	7.5%	3	3.9%	3	10.9%	11	6.9%	
DIY and decorating goods	7.2%	29	2.5%	1	4.0%	1	6.1%	4	10.0%	3	7.5%	3	7.8%	7	9.4%	9	3.5%	(
Domestic appliances	18.8%	75	30.0%	10	18.0%	6	16.3%	10	22.5%	7	9.4%	3	23.5%	21	15.6%	16	13.8%	2
CDs, DVDs, games, books etc	73.9%	295	70.0%	23	70.0%	24	73.5%	44	82.5%	27	69.8%	26	68.6%	61	82.8%	84	51.7%	(
Other specialist non-food items	0.5%	2	2.5%	1	0.0%	0	2.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
Electrical goods	3.4%	14	0.0%	0	8.0%	3	4.1%	2	2.5%	1	9.4%	3	2.0%	2	1.6%	2	6.9%	1
Holidays	3.3%	13	2.5%	1	4.0%	1	2.0%	1	2.5%	1	5.7%	2	3.9%	3	3.1%	3	0.0%	(
Sports equipment	2.0%	8	2.5%	1	0.0%	0	6.1%	4	0.0%	0	0.0%	0	0.0%	0	3.1%	3	3.5%	(
Flowers / Plants	0.8%	3	0.0%	0	2.0%	1	0.0%	0	0.0%	0	0.0%	0	2.0%	2	0.0%	0	6.9%	1
Gifts	0.6%	2	0.0%	0	2.0%	1	0.0%	0	0.0%	0	1.9%	1	0.0%	0	0.0%	0	6.9%	1
Toys	0.7%	3	2.5%	1	2.0%	1	2.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
Health & Beauty products	2.8%	11	0.0%	0	0.0%	0	0.0%	0	5.0%	2	1.9%	1	3.9%	3	4.7%	5	3.5%	(
Concert / Theatre tickets	0.9%	3	2.5%	1	0.0%	0	0.0%	0	2.5%	1	0.0%	0	2.0%	2	0.0%	0	0.0%	(
Hobby / Craft items	0.8%	3	2.5%	1	0.0%	0	2.0%	1	0.0%	0	1.9%	1	0.0%	0	0.0%	0	3.5%	(
(Don't know)	1.5%	6	0.0%	0	4.0%	1	2.0%	1	0.0%	0	3.8%	1	2.0%	2	0.0%	0	3.5%	(
Weighted base:		400		33		34		59		33		37		89		101		12
Sample:		376		40		50		49		40		53		51		64		29
Q25 Which of the following	ng do y	ou co	nsider to	be y	our near	est T	own Cen	tre v	vithin Epp	ing	Forest D	Distric	t?					
Epping	22.2%	178	87.1%	73	0.0%	0	19.2%	23	70.7%	58	9.0%	6	4.0%	7	3.0%	5	13.0%	5
Loughton High Road	16.4%	131	0.0%	0	78.2%	54	0.0%	0	1.0%	1	0.0%	0	14.0%	24	25.0%	39	28.0%	12
Waltham Abbey	25.0%	200	3.0%	2	0.0%	0	63.6%	76	1.0%	1	1.0%	1	66.0%	115	3.0%	5	0.0%	(
Loughton Broadway (or 'The Broadway' of 'Debden')	3.3%	26	0.0%	0	19.8%	14	0.0%	0	0.0%	0	0.0%	0	1.0%	2	3.0%	5	14.0%	ć
Chipping Ongar	8.0%	64	2.0%	2	0.0%	0	1.0%	1	17.2%	14	66.0%	46	0.0%	0	0.0%	0	2.0%	1
Buckhurst Hill	14.9%	119	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1	6.0%	10	62.0%	98	22.0%	ç
(Don't know)	10.2%	82	7.9%	7	2.0%	1	16.2%	19	10.1%	8	22.0%	15	9.0%	16	4.0%	6	21.0%	Ģ
Weighted base:		800		84		70		120		82		70		174		158		42
Sample:		800		101		101		99		99		100		100		100		100
Q26 Do you visit your ne Those who know their			•				-											
Yes	48.5%		74.2%		91.9%		24.1%	24			50.0%	27			43.8%	66		15
No	51.0%	366		20	7.1%	5	75.9%	76	65.2%			27	56.0%	89	54.2%	82		19
(Don't know / varies)	0.5%	4	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	3	0.0%	(
Weighted base:		718		77		68		101		74		54		159		152		33
Sample:		708		93		99		83		89		78		91		96		79
Sample:		708		93		99		83		89		78		91		90		

Epping Forest Town Centres Survey For Roger Tym & Partners

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Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8

Q27 What are some good features of your nearest town centre (identified in Question 25)? Those who know their nearest Town Centre within the Epping Forest District at Q25

Adequate access for wheelchair and pushchair	0.0%	0	0
users			
Adequate parking	3.5%	25	2
	0		

1st mention

Adequate access for	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
wheelchair and pushchair users																		
Adequate parking	3.5%	25	2.2%	2	1.0%	1	1.2%	1	5.6%	4	9.0%	5	2.2%	3	5.2%	8	2.5%	1
Adequate public transport	0.6%	4	1.1%	1	1.0%	1	0.0%	0	1.1%	1	0.0%	0	1.1%	2	0.0%	0	0.0%	0
Adequate sign posting	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Provisions for pedestrians	1.2%	9	0.0%	0	1.0%	1	1.2%	1	0.0%	0	0.0%	0	3.3%	5	1.0%	2	0.0%	0
Adequate choice of shops in	13.5%	97	12.9%	10	29.3%	20	7.2%	7	11.2%	8	7.7%	4	8.8%	14	18.8%	28	13.9%	5
general																		
Adequate quality of shops	7.7%		17.2%	13	4.0%	3	9.6%	10		11	2.6%	1	5.5%	9	4.2%	6	6.3%	2
Adequate supermarket offer	5.0%	36	2.2%	2	1.0%	1	2.4%	2	4.5%	3	9.0%	5	3.3%	5	10.4%	16	6.3%	2
Enough national multiple (high street chain) retailers	0.2%	1	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	0
Adequate facilities for	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	2	0.0%	0	0.0%	0
children	0.270	2	0.070	U	0.070	U	0.070	U	0.070	U	0.070	U	1.170	2	0.070	U	0.070	U
	0.0%	0	0.0%	0	0.00/	0	0.0%	0	0.0%	0	0.00/	0	0.0%	0	0.0%	0	0.0%	0
Adequate facilities for the	0.0%	U	0.0%	U	0.0%	U	0.0%	U	0.0%	U	0.0%	U	0.0%	U	0.0%	U	0.0%	U
disabled	0.0%	0	0.0%	0	0.00/	0	0.00/	0	0.0%	0	0.00/	0	0.0%	0	0.0%	0	0.0%	0
Adequate number of toilets		0			0.0%		0.0%	0			0.0%							0
Adequate safety	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
measures/CCTV/police																		
presence																		
Adequate seating/benches	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Adequate quality/range of bars/nightclubs	0.7%	5	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	1.1%	2	1.0%	2	2.5%	1
Adequate quality/range of	1.5%	11	1.1%	1	2.0%	1	1.2%	1	1.1%	1	1.3%	1	2.2%	3	1.0%	2	2.5%	1
cafes																		
Adequate quality/range of	0.1%	1	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
cinemas/theatres																		
Adequate quality/range of	0.4%	3	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	2	0.0%	0	0.0%	0
family entertainment																		
Adequate quality/range of	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
health clubs/gyms	0.070	Ü	0.070	Ü	0.070		0.070		0.070	Ü	0.070	Ü	0.070	Ü	0.070	Ü	0.070	Ü
Adequate quality/range of	1.8%	13	2.2%	2	4.0%	3	2.4%	2	1.1%	1	1.3%	1	0.0%	0	2.1%	3	3.8%	1
restaurants	11070	10	2.270	_	11070		2	_	11170	•	1.570	•	0.070	Ü	2.170		5.070	•
Adequate shelter from wind /	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0
rain	0.170		0.070	Ü	0.070	U	0.070	U	0.070	Ü	1.570	1	0.070	U	0.070	Ü	0.070	Ü
General cleanliness of	2.0%	14	1.1%	1	2.0%	1	0.0%	0	1.1%	1	3.8%	2	2.2%	3	3.1%	5	2.5%	1
centres	2.070	14	1.170	1	2.070	1	0.070	U	1.170	1	3.670	2	2.270	3	3.170	3	2.370	1
	1.4.00/	107	15 10/	12	2.00/	2	12.00/	12	14.60/	1.1	16 70/	0	20.00/	22	16 70/	25	7.60/	2
The appearance /	14.8%	107	15.1%	12	3.0%	2	12.0%	12	14.6%	11	16.7%	9	20.9%	33	16.7%	25	7.6%	3
environment of centre	0.20/	2	0.00/	0	1.00/		0.00/		1.10/		1.20/		0.00/		0.00/		0.00/	
Other	0.3%	2	0.0%	0	1.0%	1	0.0%	0	1.1%	1	1.3%	1	0.0%	0	0.0%	0	0.0%	0
It's close to home /	4.1%	30	11.8%	9	7.1%	5	6.0%	6	0.0%	0	3.8%	2	0.0%	0	4.2%	6	3.8%	1
convenient														_				
The market	2.0%	14	5.4%	4	0.0%	0	3.6%	4	5.6%	4	0.0%	0	1.1%	2	0.0%	0	1.3%	0
Range of independent stores	0.8%	6	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	1.1%	2	2.1%	3	1.3%	0
The church	0.9%	6	0.0%	0	1.0%	1	1.2%	1	1.1%	1	0.0%	0	2.2%	3	0.0%	0	0.0%	0
Good hairdressers	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
It is quiet	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
It isn't too big	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	2	0.0%	0	0.0%	0
Friendly atmosphere	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Good layout / access	0.3%	2	0.0%	0	0.0%	0	1.2%	1	0.0%	0	1.3%	1	0.0%	0	0.0%	0	1.3%	0
(Don't know / refused)	11.6%	84	3.2%	2	12.1%	8	21.7%	22	15.7%	12	16.7%	9	9.9%	16	5.2%	8	20.3%	7
(None mentioned)	26.5%	190	21.5%	17	29.3%	20	28.9%	29	20.2%	15	24.4%	13	31.9%	51	25.0%	38	22.8%	8
Weighted base:		718		77		68		101		74		54		159		152		33
Sample:		708		93		99		83		89		78		91		96		33 79
Sample.		100		93		99		0.5		09		10		91		90		17

Epping Forest Town Centres Survey For Roger Tym & Partners

			\mathbf{F}	or Ro	gei	r Tym	1 &	Part	ner	'S						April	2009
Total	l	Zone 1	1	Zone 2	2	Zone 3	3	Zone 4	ı	Zone s	5	Zone	6	Zone	7	Zone	8
0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
2.0%	14	3.2%	2	2.0%	1	0.0%	0	2.2%	2	1.3%	1	2.2%	3	3.1%	5	0.0%	C
											0						(
	0				0		0		0		0		0		0		(
0.6%	4	2.2%	2	0.0%	0	0.0%	0	0.0%	0	1.3%	1	1.1%	2	0.0%	0	0.0%	(
5.1%	37	11.8%	9	4.0%	3	4.8%	5	9.0%	7	3.8%	2	2.2%	3	4.2%	6	3.8%	1
3.9%	28	2.2%	2	9.1%	6	2.4%	2	4.5%	3	2.6%	1	2.2%	3	5.2%	8	5.1%	2
2.0%	14	3.2%	2	2.0%	1	1.2%	1	3.4%	2	0.0%	0	1.1%	2	3.1%	5	1.3%	C
0.4%		0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	1.1%	2	0.0%	0	0.0%	C
0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	2	0.0%	0	0.0%	C
	0		0		0		0				0		0		0		C
																	C
0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	C
0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	2	0.0%	0	0.0%	C
0.8%	6	1.1%	1	1.0%	1	1.2%	1	2.2%	2	0.0%	0	0.0%	0	1.0%	2	0.0%	C
1.1%	8	2.2%	2	0.0%	0	0.0%	0	3.4%	2	1.3%	1	0.0%	0	2.1%	3	0.0%	C
0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	C
0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	C
0.3%	2	1.1%	1	0.0%	0	0.0%	0	1.1%	1	1.3%	1	0.0%	0	0.0%	0	0.0%	C
			1		1				1						6		C
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1.1%	8	3.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.1%	5	1.3%	C
0.7%	5	1 1%	1	0.0%	0	1 2%	1	1 1%	1	0.0%	0	1 1%	2	0.0%	0	1 3%	C
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0.4%		1.1%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	2	0.0%	Ò
0.6%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	2.2%	3	0.0%	0	0.0%	Ċ
0.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	2	1.0%	2	0.0%	Ċ
0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	(
1.9%	14	1.1%	1	0.0%	0	3.6%	4	7.9%	6	0.0%	0	1.1%	2	1.0%	2	0.0%	(
66.5%			45	66.7%	45	73.5%	74	52.8%	39	79.5%	43	68.1%	108	63.5%	96	78.5%	26
	718		77		68		101		74		E 4		150		150		33
	0.0% 2.0% 0.4% 0.09% 0.6% 5.1% 3.9% 2.0% 0.4% 0.2% 0.0% 0.0% 0.0% 0.3% 1.1% 0.0% 0.3% 1.8% 0.2% 2.7% 4.9% 0.3% 1.1% 0.7% 1.0% 0.0% 0.4% 0.4% 0.6% 0.5% 0.1% 1.9%	2.0% 14 0.4% 3 0.0% 0 0.6% 4 5.1% 37 3.9% 28 2.0% 14 0.4% 3 0.2% 2 0.0% 0 0.0% 0 0.0% 0 0.0% 6 1.1% 8 0.0% 0 0.3% 2 1.8% 13 0.2% 1 2.7% 19 4.9% 35 0.3% 2 1.1% 8 0.7% 5 1.0% 7 0.0% 0 0.4% 3 0.4% 3 0.6% 4 0.5% 3 0.1% 1 1.9% 14 66.5% 477	0.0% 0 0.0% 2.0% 14 3.2% 0.4% 3 1.1% 0.0% 0 0.0% 0.6% 4 2.2% 5.1% 37 11.8% 3.9% 28 2.2% 2.0% 14 3.2% 0.4% 3 0.0% 0.2% 2 0.0% 0.0% 0 0.0% 0.0% 0 0.0% 0.0% 0 0.0% 0.0% 0 0.0% 0.1% 1 0.0% 1.1% 8 3.2% 0.3% 2 1.1% 1.8% 13 1.1% 0.2% 1 0.0% 0.2% 1 0.0% 0.3% 2 1.1% 1.8% 13 1.1% 0.2% 1 0.0% 0.3% 2 1.1% 1.8% 13 1.1% 0.2% 1 0.0% 0.3% 2 1.1% 1.8% 13 1.1% 0.2% 1 0.0% 0.3% 2 1.1% 1.8% 13 1.1% 0.2% 1 0.0% 0.1% 1 0.0% 0.3% 2 1.1% 0.2% 1 0.0% 0.3% 2 1.1% 0.2% 1 0.0% 0.3% 2 1.1% 0.2% 1 0.0% 0.2% 1 0.0% 0.3% 2 1.1% 0.2% 1 0.0% 0.3% 2 0.0% 1.1% 3 3.2% 0.3% 2 0.0% 1.1% 3 3.2% 0.3% 2 0.0% 0.1% 1 1.1% 0.0% 0 0.0% 0.4% 3 1.1% 0.6% 4 0.0% 0.5% 3 0.0% 0.1% 1 0.0% 1.9% 14 1.1% 66.5% 477 58.1%	Total Zone 1 0.0% 0 0.0% 0 2.0% 14 3.2% 2 0.4% 3 1.1% 1 0.0% 0 0.0% 0 0.6% 4 2.2% 2 5.1% 37 11.8% 9 3.9% 28 2.2% 2 2.0% 14 3.2% 2 0.4% 3 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.2% 2 0.0% 0 0.0% 0 0.0% 0 0.8% 6 1.1% 1 1.1% 8 2.2% 2 0.0% 0 0.0% 0 0.3% 2 1.1% 1 1.8% 13 1.1% 1 1.8% 13 1.1% 1 4.9% 35 3.2% 2 0.3% 2 0.0% 0 1.1%	Total Zone 1 Zone 2 0.0% 0 0.0% 0 0.0% 2.0% 14 3.2% 2 2.0% 0.4% 3 1.1% 1 1.0% 0.0% 0 0.0% 0 0.0% 0.6% 4 2.2% 2 0.0% 5.1% 37 11.8% 9 4.0% 3.9% 28 2.2% 2 9.1% 2.0% 14 3.2% 2 2.0% 0.4% 3 0.0% 0 0.0% 0.4% 3 0.0% 0 0.0% 0.0% 0 0.0% 0 0.0% 0.0% 0 0.0% 0 0.0% 0.0% 0 0.0% 0 0.0% 0.2% 2 0.0% 0 0.0% 0.8% 6 1.1% 1 1.0% 1.1% 8 2.2% 2 0	Total Zone 1 Zone 2 0.0% 0 0.0% 0 0.0% 0 2.0% 14 3.2% 2 2.0% 1 0.4% 3 1.1% 1 1.0% 1 0.0% 0 0.0% 0 0.0% 0 0.6% 4 2.2% 2 0.0% 0 5.1% 37 11.8% 9 4.0% 3 3.9% 28 2.2% 2 9.1% 6 2.0% 14 3.2% 2 2.0% 1 0.4% 3 0.0% 0 0.0% 0 0.2% 2 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.8% 6 1.1% 1 1.0% 1 1.1% 1 1.0% 1 1.8% 13 1.1% 1 0.0% 0 0.3% 2 1.1% 1 0.0% 0 0.3% <td>Total Zone 1 Zone 2 Zone 3 0.0% 0 0.0% 0 0.0% 0 0.0% 2.0% 14 3.2% 2 2.0% 1 0.0% 0.4% 3 1.1% 1 1.0% 1 1.2% 0.0% 0 0.0% 0 0.0% 0 0.0% 0.6% 4 2.2% 2 0.0% 0 0.0% 5.1% 37 11.8% 9 4.0% 3 4.8% 3.9% 28 2.2% 2 9.1% 6 2.4% 2.0% 1 1.2% 0.4% 3 0.0% 0 0.0% 0 0.0% 0.4% 3 0.0% 0 0.0% 0 0.0% 0 0.0% 0.4% 3 0.0% 0 0.0% 0 0.0% 0 0.0% 0.2% 2 0.0% 0 0.0% 0 0.0% 0 0.0% 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0.2% 2 0.0% 0 0.0% 0 0.0% 0 0.0%</td> <td>Total Zone 1 Zone 2 Zone 3 0.0% 0 0.0% 0 0.0% 0 0.0% 0 2.0% 14 3.2% 2 2.0% 1 0.0% 0 0.4% 3 1.1% 1 1.0% 1 1.2% 1 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.6% 4 2.2% 2 0.0% 0 0.0% 0 5.1% 37 11.8% 9 4.0% 3 4.8% 5 3.9% 28 2.2% 2 9.1% 6 2.4% 2 2.0% 14 3.2% 2 2.0% 1 1.2% 1 0.4% 3 0.0% 0 0.0% 0 0.0% 0 0.4% 3 0.0% 0 0.0% 0 0.0% 0 0.4% 3 0.0% 0 0.0% 0 0.0% 0 0.2% 2 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0.2% 2 0.0% 0 0.0% 0 0.0% 0 0.2% 2 0.0% 0 0.0%</td> <td>Total Zone 1 Zone 2 Zone 3 Zone 4 0.0% 0 <td< td=""><td>Total Zone 1 Zone 2 Zone 3 Zone 4 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 2.0% 14 3.2% 2 2.0% 1 0.0% 0 0</td><td>0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 2.0% 14 3.2% 2 2.0% 1 0.0% 0 2.2% 2 1.3% 0.4% 3 1.1% 1 1.0% 1 1.2% 1 0.0% 0 0.0% 0.6% 4 2.2% 2 0.0% 0 0.0% 0 0.0% 0 1.3% 5.1% 37 11.8% 9 4.0% 3 4.8% 5 9.0% 7 3.8% 3.9% 28 2.2% 2 9.1% 6 2.4% 2 4.5% 3 2.6% 2.0% 1 1.2% 1 3.4% 2 0.0% 0.0% 0.4% 3 0.0% 0 0.0% 0 0.0% 0 0.0% 0.9% 0 0.0% 0 0.0% 0 0.0%<td>Total Zone 1 Zone 2 Zone 3 Zone 4 Zone 5 0.0% 0 0<td> Total</td><td> Total Zone 1 Zone 2 Zone 3 Zone 4 Zone 5 Zone 6 </td><td> Total</td><td> Total</td><td> Total</td></td></td></td<></td>	Total Zone 1 Zone 2 Zone 3 0.0% 0 0.0% 0 0.0% 0 0.0% 2.0% 14 3.2% 2 2.0% 1 0.0% 0.4% 3 1.1% 1 1.0% 1 1.2% 0.0% 0 0.0% 0 0.0% 0 0.0% 0.6% 4 2.2% 2 0.0% 0 0.0% 5.1% 37 11.8% 9 4.0% 3 4.8% 3.9% 28 2.2% 2 9.1% 6 2.4% 2.0% 1 1.2% 0.4% 3 0.0% 0 0.0% 0 0.0% 0.4% 3 0.0% 0 0.0% 0 0.0% 0 0.0% 0.4% 3 0.0% 0 0.0% 0 0.0% 0 0.0% 0.2% 2 0.0% 0 0.0% 0 0.0% 0 0.0% 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0.2% 2 0.0% 0 0.0% 0 0.0% 0 0.0%	Total Zone 1 Zone 2 Zone 3 0.0% 0 0.0% 0 0.0% 0 0.0% 0 2.0% 14 3.2% 2 2.0% 1 0.0% 0 0.4% 3 1.1% 1 1.0% 1 1.2% 1 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.6% 4 2.2% 2 0.0% 0 0.0% 0 5.1% 37 11.8% 9 4.0% 3 4.8% 5 3.9% 28 2.2% 2 9.1% 6 2.4% 2 2.0% 14 3.2% 2 2.0% 1 1.2% 1 0.4% 3 0.0% 0 0.0% 0 0.0% 0 0.4% 3 0.0% 0 0.0% 0 0.0% 0 0.4% 3 0.0% 0 0.0% 0 0.0% 0 0.2% 2 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0.2% 2 0.0% 0 0.0% 0 0.0% 0 0.2% 2 0.0% 0 0.0%	Total Zone 1 Zone 2 Zone 3 Zone 4 0.0% 0 <td< td=""><td>Total Zone 1 Zone 2 Zone 3 Zone 4 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 2.0% 14 3.2% 2 2.0% 1 0.0% 0 0</td><td>0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 2.0% 14 3.2% 2 2.0% 1 0.0% 0 2.2% 2 1.3% 0.4% 3 1.1% 1 1.0% 1 1.2% 1 0.0% 0 0.0% 0.6% 4 2.2% 2 0.0% 0 0.0% 0 0.0% 0 1.3% 5.1% 37 11.8% 9 4.0% 3 4.8% 5 9.0% 7 3.8% 3.9% 28 2.2% 2 9.1% 6 2.4% 2 4.5% 3 2.6% 2.0% 1 1.2% 1 3.4% 2 0.0% 0.0% 0.4% 3 0.0% 0 0.0% 0 0.0% 0 0.0% 0.9% 0 0.0% 0 0.0% 0 0.0%<td>Total Zone 1 Zone 2 Zone 3 Zone 4 Zone 5 0.0% 0 0<td> Total</td><td> Total Zone 1 Zone 2 Zone 3 Zone 4 Zone 5 Zone 6 </td><td> Total</td><td> Total</td><td> Total</td></td></td></td<>	Total Zone 1 Zone 2 Zone 3 Zone 4 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 2.0% 14 3.2% 2 2.0% 1 0.0% 0 0	0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 2.0% 14 3.2% 2 2.0% 1 0.0% 0 2.2% 2 1.3% 0.4% 3 1.1% 1 1.0% 1 1.2% 1 0.0% 0 0.0% 0.6% 4 2.2% 2 0.0% 0 0.0% 0 0.0% 0 1.3% 5.1% 37 11.8% 9 4.0% 3 4.8% 5 9.0% 7 3.8% 3.9% 28 2.2% 2 9.1% 6 2.4% 2 4.5% 3 2.6% 2.0% 1 1.2% 1 3.4% 2 0.0% 0.0% 0.4% 3 0.0% 0 0.0% 0 0.0% 0 0.0% 0.9% 0 0.0% 0 0.0% 0 0.0% <td>Total Zone 1 Zone 2 Zone 3 Zone 4 Zone 5 0.0% 0 0<td> Total</td><td> Total Zone 1 Zone 2 Zone 3 Zone 4 Zone 5 Zone 6 </td><td> Total</td><td> Total</td><td> Total</td></td>	Total Zone 1 Zone 2 Zone 3 Zone 4 Zone 5 0.0% 0 0 <td> Total</td> <td> Total Zone 1 Zone 2 Zone 3 Zone 4 Zone 5 Zone 6 </td> <td> Total</td> <td> Total</td> <td> Total</td>	Total	Total Zone 1 Zone 2 Zone 3 Zone 4 Zone 5 Zone 6	Total	Total	Total

Epping Forest Town Centres Survey For Roger Tym & Partners

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weighted:				T,	UI IXU	gei	LIYII	ı Œ	ıaıu	псі	3						Aprii	2009
	Total	l	Zone 1		Zone 2	2	Zone 3	3	Zone 4	ļ	Zone 5	5	Zone	6	Zone	7	Zone	8
3rd mention																		
Adequate access for wheelchair and pushchair users	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Adequate parking	1.4%	10	2.2%	2	0.0%	0	0.0%	0	2.2%	2	2.6%	1	3.3%	5	0.0%	0	1.3%	0
Adequate public transport	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Adequate sign posting	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Provisions for pedestrians	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	2	0.0%	0	0.0%	0
Adequate choice of shops in general	1.3%	9	0.0%	0	3.0%	2	0.0%	0	4.5%	3	0.0%	0	1.1%	2	1.0%	2	1.3%	0
Adequate quality of shops	0.3%	3	0.0%	0	0.0%	0	0.0%	0	2.2%	2	0.0%	0	0.0%	0	0.0%	0	2.5%	1
Adequate supermarket offer	0.3%	2	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	1.0%	2	0.0%	0
Enough national multiple (high street chain) retailers	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	2	0.0%	0
Adequate facilities for children	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Adequate facilities for the disabled	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Adequate number of toilets Adequate safety measures/CCTV/police presence	0.0% 0.1%	0	0.0% 1.1%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0
Adequate seating/benches	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Adequate quality/range of bars/nightclubs	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	2	0.0%	0
Adequate quality/range of cafes	0.5%	4	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	2	2.5%	1
Adequate quality/range of cinemas/theatres	0.1%	1	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Adequate quality/range of family entertainment	0.4%	3	1.1%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	2	0.0%	0
Adequate quality/range of health clubs/gyms	0.2%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0
Adequate quality/range of restaurants	0.4%	3	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	1.1%	2	0.0%	0	0.0%	0
Adequate shelter from wind / rain	0.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	3	0.0%	0	0.0%	0
General cleanliness of centres	0.3%	2	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	1.1%	2	0.0%	0	0.0%	0
The appearance / environment of centre	1.8%	13	3.2%	2	1.0%	1	1.2%	1	3.4%	2	1.3%	1	3.3%	5	0.0%	0	1.3%	0
Other It's close to home / convenient	0.2% 0.0%	1	1.1% 0.0%	1	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	1.3% 0.0%	0
The market	0.6%	4	1.1%	1	0.0%	0	0.0%	0	1.1%	1	1.3%	1	1.1%	2	0.0%	0	0.0%	0
Range of independent stores	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The church	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Good hairdressers	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
It is quiet	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	2	0.0%	0
It isn't too big	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Friendly atmosphere	0.3%	2	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	2	0.0%	0
Good layout / access	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / refused)	1.2%	9	1.1%	1	1.0%	1	2.4%	2	0.0%	0	2.6%	1	1.1%	2	1.0%	2	0.0%	0
(None mentioned)	88.9%	638	87.1%	67	91.9%	63	95.2%	96	83.1%	61	91.0%	50	84.6%	134	90.6%	137	89.9%	30
Weighted base: Sample:		718 708		77 93		68 99		101 83		74 89		54 78		159 91		152 96		33 79
sample.		100		73		77		03		09		10		71		90		19

Epping Forest Town Centres Survey For Roger Tym & Partners

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weighted:				T.	UI IXU	gu	LIYII	·	ıaıı	шСІ	3						Aprii	2009
	Total	1	Zone 1		Zone 2	2	Zone 3	3	Zone 4	ļ	Zone 5	í	Zone	6	Zone	7	Zone	8
Any mention																		
Adequate access for wheelchair and pushchair	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
users Adequate parking	6.9%	50	7.5%	6	3.0%	2	1.2%	1	10.1%	7	12.8%	7	7.7%	12	8.3%	13	3.8%	1
Adequate public transport	1.0%	7	2.2%	2	2.0%	1	1.2%	1	1.1%	1	0.0%	0	1.1%	2	0.0%	0	0.0%	0
Adequate public transport Adequate sign posting	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Provisions for pedestrians	2.0%	15	2.2%	2	1.0%	1	1.2%	1	0.0%	0	1.3%	1	5.5%	9	1.0%	2	0.0%	0
Adequate choice of shops in general	19.8%	142		19	36.4%	25	12.0%	12		18	11.5%	6	12.1%	19	24.0%	36	19.0%	6
Adequate quality of shops	11.9%	86	19.4%	15	13.1%	9	12.0%	12	21.3%	16	5.1%	3	7.7%	12	9.4%	14	13.9%	5
Adequate supermarket offer	7.4%	53	5.4%	4	3.0%	2	3.6%	4	9.0%	7	9.0%	5	4.4%	7	14.6%	22	7.6%	3
Enough national multiple (high street chain) retailers	0.8%	5	1.1%	1	0.0%	0	0.0%	0	1.1%	1	0.0%	0	1.1%	2	1.0%	2	1.3%	0
Adequate facilities for children	0.6%	4	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	2.2%	3	0.0%	0	0.0%	0
Adequate facilities for the disabled	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Adequate number of toilets	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Adequate safety measures/CCTV/police presence	0.1%	1	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Adequate seating/benches	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	2	0.0%	0	0.0%	0
Adequate quality/range of bars/nightclubs	1.7%	13	1.1%	1	1.0%	1	1.2%	1	3.4%	2	0.0%	0	1.1%	2	3.1%	5	2.5%	1
Adequate quality/range of cafes	3.1%	23	3.2%	2	2.0%	1	2.4%	2	4.5%	3	2.6%	1	2.2%	3	4.2%	6	5.1%	2
Adequate quality/range of cinemas/theatres	0.2%	2	2.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Adequate quality/range of family entertainment	0.8%	6	2.2%	2	1.0%	1	0.0%	0	0.0%	0	0.0%	0	1.1%	2	1.0%	2	0.0%	0
Adequate quality/range of health clubs/gyms	0.5%	4	1.1%	1	1.0%	1	0.0%	0	1.1%	1	2.6%	1	0.0%	0	0.0%	0	0.0%	0
Adequate quality/range of restaurants	3.9%	28	3.2%	2	5.1%	3	2.4%	2	3.4%	2	1.3%	1	3.3%	5	6.3%	9	5.1%	2
Adequate shelter from wind / rain General cleanliness of	0.8% 5.0%	5 36	0.0% 2.2%	0	0.0% 7.1%	5	1.2% 3.6%	1	0.0% 5.6%	0	1.3% 5.1%	3	2.2% 5.5%	3	0.0% 5.2%	0	0.0% 6.3%	0
centres The appearance /	21.6%	155	21.5%	17		8	18.1%	18		17		12		49	20.8%	32	11.4%	4
environment of centre Other	0.7%	5	1.1%	1	1.0%	1	1.2%	1	1.1%	1	2.6%	12	0.0%	0	0.0%	0	1.3%	0
It's close to home / convenient	5.2%	37		12	7.1%	5	6.0%	6	0.0%	0	3.8%	2	0.0%	0	7.3%	11	5.1%	2
The market	3.2%	23	7.5%	6	0.0%	0	4.8%	5	7.9%	6	1.3%	1	3.3%	5	0.0%	0	2.5%	1
Range of independent stores	1.8%	13	1.1%	1	1.0%	1	0.0%	0	0.0%	0	1.3%	1	4.4%	7	2.1%	3	2.5%	1
The church	0.9%	6	0.0%	0	1.0%	1	1.2%	1	1.1%	1	0.0%	0	2.2%	3	0.0%	0	0.0%	0
Good hairdressers	0.4%	3	1.1%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	2	0.0%	0
It is quiet	0.7%	5	1.1%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	3	0.0%	0
It isn't too big	0.8%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	3.3%	5	0.0%	0	0.0%	0
Friendly atmosphere	0.8%	6	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	2	2.1%	3	0.0%	0
Good layout / access	0.4%	3	0.0%	0	0.0%	0	1.2%	1	1.1%	1	1.3%	1	0.0%	0	0.0%	0	1.3%	0
Weighted base: Sample:		718 708		77 93		68 99		101 83		74 89		54 78		159 91		152 96		33 79
K 1																		

Epping Forest Town Centres Survey For Roger Tym & Partners

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Total Zone 1 Zone 2 Zone 3 Zone 4 Zone 5 Zone 8 Zone 6 Zone 7

Q28	Can I	ask	, are	there	things t	hat coul	d be	impr	oved	abou	ıt yo	ur n	earest	town	centre	(Q25	response) ?

Q28 Can I ask, are there Those who know their										e (Q2	5 respor	nse) ?						
1st mention																		
Better links from car parks to Centre (car parking isn't accessible enough)	5.3%	38	2.2%	2	7.1%	5	7.2%	7	6.7%	5	0.0%	0	0.0%	0	11.5%	17	5.1%	2
Better signage around Centre Better/more frequent bus service (inadequate bus	0.4% 1.1%	3 8	1.1% 0.0%	1	1.0% 1.0%	1	0.0% 1.2%	0 1	0.0% 1.1%	0	0.0% 2.6%	0	0.0% 2.2%	0	1.0% 0.0%	2 0	0.0% 0.0%	0
service to the centre) Better/more frequent train service (inadequate train	0.2%	2	0.0%	0	0.0%	0	0.0%	0	2.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
service to the centre Cheaper parking (parking too expensive)	2.4%	17	3.2%	2	1.0%	1	1.2%	1	3.4%	2	2.6%	1	3.3%	5	2.1%	3	1.3%	0
Free parking Improve access for wheelchairs and	1.8% 0.1%	13 1	3.2% 0.0%	2 0	1.0% 1.0%	1 1	2.4% 0.0%	2 0	0.0% 0.0%	0	5.1% 0.0%	3 0	0.0% 0.0%	0	3.1% 0.0%	5 0	0.0% 0.0%	0
pushchairs users Improve priority for pedestrians	0.6%	4	0.0%	0	2.0%	1	0.0%	0	0.0%	0	1.3%	1	1.1%	2	0.0%	0	1.3%	0
More parking provision (not enough parking)	4.4%	32	7.5%	6	6.1%	4	3.6%	4	4.5%	3	3.8%	2	0.0%	0	6.3%	9	10.1%	3
New/relocated bus stops Fewer empty shops/vacancies	0.0% 2.7%	0 20	0.0% 2.2%	0 2	0.0% 5.1%	0 3	0.0% 0.0%	0 0	0.0% 0.0%	0	0.0% 1.3%	0 1	0.0% 7.7%	0 12	0.0% 1.0%	0 2	0.0% 0.0%	0
Improved market More (larger) covered shopping centres/malls	1.1% 0.7%	8 5	0.0% 1.1%	0 1	1.0% 0.0%	1 0	2.4% 0.0%	2 0	0.0% 0.0%	0	0.0% 1.3%	0 1	1.1% 2.2%	2	2.1% 0.0%	3 0	0.0% 0.0%	0
More choice of shops (general)	12.4%	89	22.6%	17	20.2%	14	12.0%	12	4.5%	3	5.1%	3	14.3%	23	10.4%	16	3.8%	1
More clothes/fashion shops More dept stores/larger stores	3.1% 1.4%	22 10	5.4% 5.4%	4	11.1% 3.0%	8 2	0.0% 0.0%	0	2.2% 4.5%	2 3	2.6% 0.0%	0	3.3% 0.0%	5	1.0% 0.0%	0	1.3% 1.3%	0
More discount/cheaper goods	0.4%	3	1.1%	1	3.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More independent shops	1.6%	11	5.4%	4	3.0%	2	0.0%	0	3.4%	2	0.0%	0	1.1%	2	0.0%	0	2.5%	1
More quality/designer shops More/improved supermarkets/food shops	0.6% 1.0%	5 7	0.0% 1.1%	0	0.0% 0.0%	0	1.2% 1.2%	1	0.0% 1.1%	0	0.0% 1.3%	0	1.1% 2.2%	2	1.0% 0.0%	0	0.0% 0.0%	0
Specific shop missing from Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better/more safety/security/CCTV/poli ce presence	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Crèche	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More facilities for children	0.1%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More facilities for disabled	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More seating/benches	0.3%	2	0.0%	0	1.0%	1	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	1.3%	0
More toilets More/better bars/nightclubs	0.2% 0.0%	2	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	1.1% 0.0%	2	0.0% 0.0%	0	0.0% 0.0%	0
More/better cafes	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	1.0%	2	0.0%	0
More/better cinema or theatre	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	2	0.0%	0	0.0%	0
More/better family entertainment (ice skating/bowling/etc)	0.1%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More/better heath clubs/gyms	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More/better restaurants Improved shelter from wind/rain	0.8% 0.0%	6 0	1.1% 0.0%	1 0	0.0% 0.0%	0	1.2% 0.0%	1 0	0.0% 0.0%	0	0.0% 0.0%	0	2.2% 0.0%	3 0	0.0% 0.0%	0	0.0% 0.0%	0
Less litter	0.9%	7	0.0%	0	2.0%	1	0.0%	0	0.0%	0	0.0%	0	3.3%	5	0.0%	0	0.0%	0
Nicer shopping environment	1.1%	8	0.0%	0	5.1%	3	0.0%	0	2.2%	2	1.3%	1	1.1%	2	0.0%	0	0.0%	0
Other	0.8%	6	0.0%	0	0.0%	0	0.0%	0	2.2%	2	1.3%	1	0.0%	0	2.1%	3	0.0%	0
Less charity shops	0.5%	4	1.1%	1	0.0%	0	0.0%	0	1.1%	1	0.0%	0	1.1%	2	0.0%	0	1.3%	0
Less cafes	0.4%	3	0.0%	0	3.0%	2	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improve roads / pavements Improve access by car	0.7% 0.3%	5 2	2.2% 0.0%	2	3.0% 1.0%	2	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 1.3%	0	0.0% 0.0%	0	1.0% 0.0%	2	0.0% 1.3%	0 0
(Don't know)	16.0%	115	4.3%	3	2.0%	1	30.1%	30	28.1%	21	1.3%	10	13.2%	21	12.5%	19	25.3%	8
(Nothing)	36.0%	259	30.1%	23	14.1%	10		36	30.3%	22	48.7%	27	37.4%	59	43.8%	66	44.3%	15
Weighted base:		718		77		68		101		74		54		159		152		33

Epping Forest Town Centres Survey by Zone Page 287 For Roger Tym & Partners Weighted: April 2009 Total Zone 1 Zone 2 Zone 3 Zone 4 Zone 5 Zone 6 Zone 7 Zone 8 708 93 99 83 89 78 91 79 Sample: 96

Epping Forest Town Centres Survey For Roger Tym & Partners

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by Zone			PI	,,,,,	_		10111				•						1 age	200
Weighted:				F	or Ro	geı	r Tym	&	Partr	ıer	S						April	2009
	Total	l	Zone 1		Zone 2		Zone 3		Zone 4		Zone 5	5	Zone	6	Zone	7	Zone	8
2nd mention																		
Better links from car parks to Centre (car parking isn't accessible enough)	1.5%	11	1.1%	1	2.0%	1	0.0%	0	0.0%	0	1.3%	1	1.1%	2	4.2%	6	0.0%	(
Better signage around Centre	0.4%	3	0.0%	0	1.0%	1	1.2%	1	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	(
Better/more frequent bus service (inadequate bus service to the centre)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	C
Better/more frequent train service (inadequate train service to the centre	0.3%	2	0.0%	0	0.0%	0	1.2%	1	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	(
Cheaper parking (parking too expensive)	1.5%	11	1.1%	1	1.0%	1	2.4%	2	2.2%	2	0.0%	0	0.0%	0	3.1%	5	1.3%	C
Free parking	0.9%	7	1.1%	1	0.0%	0	0.0%	0	2.2%	2	1.3%	1	1.1%	2	1.0%	2	0.0%	(
Improve access for wheelchairs and pushchairs users	0.3%	2	0.0%	0	2.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	0
Improve priority for pedestrians	0.1%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More parking provision (not enough parking)	0.6%	5	3.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	2	0.0%	0	1.3%	0
New/relocated bus stops Fewer empty shops/vacancies	0.0% 0.5%	0	0.0% 1.1%	0	0.0% 1.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 1.1%	0 2	0.0% 0.0%	0	0.0% 0.0%	0
Improved market	0.4%	3	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	1.1%	2	0.0%	0	0.0%	0
More (larger) covered shopping centres/malls More choice of shops	0.0% 3.4%	0 24	0.0% 6.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0% 2.2%	3	0.0%	5	0.0%	0
(general)	2.170		0.070		12.170	Ü	1.270	•	11170	•	1.570	•	2.270		2.170		0.070	
More clothes/fashion shops More dept stores/larger	2.3% 0.8%	16 6	5.4% 0.0%	4 0	4.0% 0.0%	3 0	1.2% 0.0%	1 0	0.0% 0.0%	0	1.3% 1.3%	1 1	3.3% 3.3%	5 5	1.0% 0.0%	2 0	2.5% 0.0%	1
stores More discount/cheaper goods	0.7%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.1%	5	1.3%	0
More independent shops	1.1%	8	0.0%	0	4.0%	3	0.0%	0	2.2%	2	2.6%	1	1.1%	2	0.0%	0	0.0%	0
More quality/designer shops	0.6%	4	0.0%	0	4.0%	3	0.0%	0	2.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More/improved supermarkets/food shops Specific shop missing from	0.3%	0	0.0%	0	0.0%	1 0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Town Centre Better/more	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	C
safety/security/CCTV/poli ce presence	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/		0.00/		0.00/	0	0.00/	
Crèche More facilities for children	0.0% 0.1%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 1.3%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0
More facilities for disabled	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More seating/benches	0.1%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More toilets	0.1%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More/better bars/nightclubs	0.1%	1	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More/better cafes More/better cinema or theatre	0.2% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	1.1% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0
More/better family entertainment (ice skating/bowling/etc)	0.4%	3	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	2	0.0%	0	0.0%	0
More/better heath clubs/gyms	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0
More/better restaurants Improved shelter from wind/rain	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0
Less litter	0.2%	1	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	1.3%	0
Nicer shopping environment	0.7%	5	0.0%	0	1.0%	1	2.4%	2	0.0%	0	0.0%	0	1.1%	2	0.0%	0	1.3%	0
Other	0.9%	6	1.1%	1	2.0%	1	0.0%	0	0.0%	0	1.3%	1	2.2%	3	0.0%	0	0.0%	0
Less charity shops Less cafes	0.1% 0.0%	1	1.1% 0.0%	1	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0
Improve roads / pavements	0.0%	2	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	1.1%	2	0.0%	0	0.0%	0
Improve access by car	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	C
(Don't know) (Nothing)	1.1% 79.9%	8 574	1.1% 75.3%	1	1.0% 59.6%	1 41	0.0% 89.2%	0 90	6.7% 82.0%	5 61	2.6% 82.1%	1 45	0.0% 76.9%	0 122	0.0% 84.4%	0 128	0.0% 89.9%	30
Weighted base: Sample:		718 708		77 93		68 99		101		74 89		54 78		159 91		152 96		33 79
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Epping Forest Town Centres Survey For Roger Tym & Partners

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by Zone				7111	_						•						1 ag	207
Weighted:				F	or Ro	geı	r Tym	1 &	Parti	ner	S						April	2009
	Total	l	Zone 1		Zone 2		Zone 3	3	Zone 4	ı	Zone 5	i	Zone	6	Zone	7	Zone	8
3rd mention																		
Better links from car parks to Centre (car parking isn't accessible enough)	0.1%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better signage around Centre	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	2	0.0%	0	0.0%	0
Better/more frequent bus service (inadequate bus	0.1%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
service to the centre) Better/more frequent train service (inadequate train service to the centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cheaper parking (parking too expensive)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Free parking	0.5%	4	0.0%	0	0.0%	0	1.2%	1	1.1%	1	0.0%	0	0.0%	0	1.0%	2	0.0%	0
Improve access for wheelchairs and pushchairs users	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improve priority for pedestrians	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More parking provision (not enough parking)	0.7%	5	1.1%	1	2.0%	1	1.2%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	2	0.0%	0
New/relocated bus stops Fewer empty shops/vacancies	0.0% 0.7%	0 5	0.0% 1.1%	0	0.0% 2.0%	0	0.0% 0.0%	0	0.0% 1.1%	0	0.0% 0.0%	0	0.0% 1.1%	0 2	0.0% 0.0%	0	0.0% 0.0%	0
Improved market	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More (larger) covered shopping centres/malls	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More choice of shops (general)	1.2%	8	1.1%	1	0.0%	0	0.0%	0	1.1%	1	0.0%	0	3.3%	5	1.0%	2	0.0%	0
More clothes/fashion shops More dept stores/larger	0.0% 0.5%	0	0.0% 1.1%	0	0.0% 1.0%	0 1	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 1.1%	0 2	0.0% 0.0%	0	0.0% 0.0%	0
stores More discount/cheaper goods	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	2	0.0%	0
More independent shops More quality/designer shops	0.9% 0.3%	6	2.2% 0.0%	2	2.0% 1.0%	1	0.0% 0.0%	0	0.0% 1.1%	0 1	0.0% 0.0%	0	1.1% 0.0%	2	1.0% 0.0%	2	0.0% 1.3%	0
More/improved	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	2	0.0%	0	0.0%	0
supermarkets/food shops Specific shop missing from	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Town Centre Better/more safety/security/CCTV/poli	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
ce presence																		
Crèche	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More facilities for children More facilities for disabled	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0
More seating/benches	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More toilets	0.1%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More/better bars/nightclubs	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More/better cafes	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More/better cinema or theatre More/better family	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
entertainment (ice skating/bowling/etc) More/better heath	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	2	0.0%	0	0.0%	0
clubs/gyms More/better restaurants	0.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	3	0.0%	0	0.0%	0
Improved shelter from wind/rain	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Less litter	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Nicer shopping environment Other	0.3% 0.2%	2 2	0.0% 0.0%	0	1.0% 0.0%	1	1.2% 0.0%	1	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 1.1%	0 2	0.0% 0.0%	0	0.0% 0.0%	0
Less charity shops	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	2	0.0%	0
Less cafes	0.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improve roads / pavements	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improve access by car	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know) (Nothing)	0.6% 92.3%	5 662	1.1% 92.5%	1 71	0.0% 87.9%	0 60	0.0% 96.4%	0 97	1.1% 94.4%	1 70	1.3% 98.7%	1 54	1.1% 85.7%	2 136	0.0% 93.8%	0 142	1.3% 97.5%	0 33
Weighted base: Sample:		718 708		77 93		68 99		101 83		74 89		54 78		159 91		152 96		33 79
p		, 00		,,		//		03		3)		, 0		/1		/0		, ,

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Weighted: April 2009 Total Zone 1 Zone 2 Zone 3 Zone 4 Zone 5 Zone 6 Zone 7 Zone 8 Any mention 3.2% 10.1% 7.2% 6.7% 2 Better links from car parks to 6.9% 49 5 1.3% 1.1% 2 15.6% 24 5.1% Centre (car parking isn't accessible enough) Better signage around Centre 1.0% 1.1% 2.0% 1.2% 0.0% 0 1.3% 1.1% 1.0% 0.0% 0 Better/more frequent bus 1.2% 8 0.0% 0 2.0% 1.2% 1.1% 2.6% 2.2% 3 0.0% 0 0.0% 0 1 service (inadequate bus service to the centre) 0.0% 0.0% 1.2% 2.2% 1.3% 0.0% 0.0% 0.0% 0 Better/more frequent train 0.5% 2 0 0 service (inadequate train service to the centre Cheaper parking (parking 3.9% 28 4.3% 3 2.0% 1 3.6% 4 5.6% 4 2.6% 1 3.3% 5 5.2% 8 2.5% 1 too expensive) 3.2% 23 4.3% 3 1.0% 3.6% 3.4% 2 6.4% 3 1.1% 2 5.2% 8 0.0% 0 Free parking Improve access for 0.3% 2 0.0% 0 3.0% 2 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 1.3% 0 wheelchairs and pushchairs users Improve priority for 0.7% 5 0.0% 0 3.0% 2 0.0% 0 0.0% 0 1.3% 2 0.0% 0 1.3% 0 1 1.1% pedestrians More parking provision (not 5.8% 42 11.8% 9 8.1% 4.8% 4.5% 3 3.8% 2 1.1% 2 7.3% 11 11.4% 4 6 5 enough parking) 0.0% 0.0% 0.0% 0 0.0% 0.0% 0 0.0% 0 0.0% 0 0.0% 0.0% New/relocated bus stops 0 0 0 Fewer empty 3.8% 28 4.3% 3 8.1% 0.0%0 1.1% 1.3% 9.9% 16 1.0% 2 0.0%0 6 1 1 shops/vacancies 1.5% 0.0% 1.0% 0.0% 0 0.0% 0 2.2% 2.1% 3 0.0% 0 Improved market 11 3.6% 3 0.7% 1.1% 0.0% 0 0.0% 1.3% 2.2% 3 0.0% 0 0.0% More (larger) covered 5 1 0 0.0% 0 1 0 shopping centres/malls More choice of shops 17.0% 122 30.1% 23 32.3% 22 13.3% 13 6.7% 5 6.4% 3 19.8% 31 14.6% 22 3.8% 1 (general) More clothes/fashion shops 5.4% 38 10.8% 15.2% 10 1.2% 2.2% 2 3.8% 2 6.6% 10 2.1% 3.8% More dept stores/larger 2.7% 19 6.5% 4.0% 3 0.0% 0 4.5% 1.3% 4.4% 0.0% 1.3% 0 stores 2 0 0 0 1.3% 10 3.0% 0.0% 0 0.0% 0.0% 0.0% 4 2% 1.3% 0 More discount/cheaper 1.1% 1 6 goods 25 7.5% 0.0% 3.3% 5 2 2.5% More independent shops 3.5% 6 9.1% 6 0 5.6% 4 2.6% 1.0% More quality/designer shops 1.5% 11 0.0% 0 5.1% 1.2% 3.4% 2 0.0% 0 1.1% 2 1.0% 2 1.3% 0 3 1 More/improved 1.6% 11 1.1% 1.0% 1 1.2% 1.1% 1.3% 4.4% 0.0% 0 0.0%0 1 1 supermarkets/food shops 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 Specific shop missing from 0.0% 0 0 0.0% Town Centre 0.0% 0 0 Better/more 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% safety/security/CCTV/poli ce presence 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 Crèche More facilities for children 0.2% 0.0% 0 1.0% 0.0% 0.0% 0 1.3% 0.0% 0.0% 0.0% 0 0 0 0 More facilities for disabled 0.0%0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 More seating/benches 0.4% 3 0.0% 0 2.0% 0.0% 1.1% 0.0% 0 0.0% 0 0.0% 0 1.3% 0 1 0 1 More toilets 0.4% 3 0.0% 0 2.0% 1 0.0% 0 0.0% 0 0.0% 0 1.1% 2 0.0% 0 0.0% 0 More/better bars/nightclubs 0.1% 1.1% 0 0.0% 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 1 1 0.0% 0 More/better cafes 0.6% 4 0.0% 0 0.0% 0.0% 0 0.0% 0 1.3% 1 1.1% 2 1.0% 2 0.0% 0 2 0.0% 2 0 0.0%0 0.0% 0 0.0% 0 0.0% 0 More/better cinema or 0.2% 0 0.0% 0.0% 0 1.1% theatre 1.1% 1.0% 0.0% 0.0% 0 0.0% 2 0.0% 0.0% 0 More/better family 0.5% 3 1 0 1.1% entertainment (ice skating/bowling/etc) More/better heath 0.3% 2 0.0% 0 0.0%0 0.0% 0 0.0% 0 1.3% 1 1.1% 2 0.0% 0 0.0%0 clubs/gyms 1.3% 1.1% 0.0% 0 1.2% 0.0% 0 0.0% 0 4.4% 7 0.0% 0 0.0% 0 More/better restaurants 0.0% Improved shelter from 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0 0.0% 0 0.0% 0 wind/rain 0.0% 2.0% 0.0% 0 0 3.3% 5 0.0% 1.3% Less litter 1.1% 8 0 1.1% 0.0% 0 Nicer shopping environment 2.1% 15 0.0% 0 7.1% 5 3.6% 4 2.2% 2 1.3% 1 2.2% 3 0.0% 0 1.3% 0 Other 1.9% 14 1.1% 1 2.0% 1 0.0% 0 2.2% 2 2.6% 3.3% 5 2.1% 3 0.0%0 Less charity shops 0.9% 6 2.2% 0.0% 0 0.0% 1.1% 1 0.0% 0 1.1% 1.0% 1.3% 0 0.4% 0 2 0 0.0% 0 0 3 0.0% 3.0% 0.0% 0 0.0% 0 0.0% 0.0% 1.1% 1 Less cafes Improve roads / pavements 1.1% 8 2 2% 2 4.0% 3 0.0% 0 0.0% 0 0.0% 0 1.1% 2 1.0% 2 0.0% 0 Improve access by car 0.3% 2 0.0% 0 0.0% 0.0% 0 1.3% 0.0% 0 0.0% 0 1.3% 0 1.0% 0

33

79

152

96

159

91

54

78

Weighted base:

Sample:

718

708

77

93

68

99

101

83

74

89

by Zone
Weighted:

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Total Zone 1 Zone 2 Zone 3 Zone 4 Zone 5 Zone 6 Zone 7 Zone 8 Q29 In which town, village or out-of-town location does your household spend most money on the Restaurants? 0.0% 0 0.0% 0 0.0% 0 0.0% 0.0% Buckhurst Hill 1.0% 8 0.0% 0 2.0% 0.0% 0.0% 0 0.0% 0.0% 0 4.0% 1.0% 0 0 0 6 Chelmsford 1.2% 10 1.0% 1 1.0% 1 0.0% 0 1.0% 1 8.0% 6 0.0% 0 1.0% 2 0.0% 0 Chigwell 1.7% 13 1.0% 2.0% 0.0% 0 0.0% 0 0.0% 0 0.0% 0 2.0% 3 19.0% 8 1 Chipping Ongar 1.9% 15 2.0% 0.0% 0 0.0% 0 3.0% 2 14.0% 10 0.0% 0 0.0% 0 3.0% 4.2% 0.0% 0 0 0.0% 0 0.0% 0 0.0% Enfield 34 0.0% 2.0% 2 0 18.0% 31 0.0% 0 **Epping** 3.3% 26 15.8% 13 5.0% 3 3.0% 3.0% 2 1.0% 0.0% 0 1.0% 2 3.0% 1 6.7% 20.8% 0.0% 0 10 32.3% 27 0.0% 0.0% 0 0.0% Harlow 54 17 8.1% 0.0% 0 0 Ilford 0.5% 4 0.0% 0 0.0% 0 0.0% 0 0.0% 0 1.0% 0.0% 0 0.0% 0 7.0% 3 0.1% 0.0% 0.0% 0 0.0% 0.0% 0 1.0% 0.0% 0.0% 0 0.0% 0 Ingatestone 1 0 0 0 Lakeside 0.6% 5 3.0% 2 0.0% 0 0.0% 0 0.0% 0 1.0% 0.0% 0 1.0% 2 0.0% 0 1 5 0 0 0 Loughton Broadway 0.6% 0.0% 0.0% 0 0.0% 0.0% 0.0% 0 0.0% 0 3.0% 0.0% 7.0% 3.0% 2 31.7% 22 1.0% 0.0% 0.0% 8.0% 8.0% 8.0% 3 Loughton High Road 56 0 0 14 13 North Chingford 4.2% 33 1.0% 1 0.0% 0 0.0% 0 0.0% 0 0.0% 0 6.0% 10 14.0% 22 0.0% 0 Romford 0.9% 7 3.0% 2 0.0%0 1.0% 0.0% 0 2.0% 0.0% 0 1.0% 2 1.0% 0 The West End 5.8% 46 3.0% 5.0% 5.1% 3.0% 2 3.0% 5.0% 12.0% 19 5.0% Theydon Bois 0.5% 4 4.0% 3 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 1.0% 0 Waltham Abbey 2.5% 20 0.0% 0 0.0% 0 2.0% 2 0.0% 0 0.0% 0 10.0% 17 0.0% 0 0.0% 0 Waltham Cross 1.2% 9 0.0% 0 0.0% 0 2.0% 2 0.0% 0 0.0% 3.0% 5 1.0% 2 0.0% 0 0 Walthamstow 0.1% 1 0.0% 0 1.0% 1 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 Ape Theatre Co. 32 Brook 0 0 0.0% 0 0.0% 0.0% 0.0% 0 0.0% 0 0.0% 0.0% 0 0.0% 0.0% 0 0 0 Rd, Epping, Essex (Theatre) Brentwood Centre, 0.1% 0.0% 0 0.0% 0 0.0% 0 0.0% 0 1.0% 0.0% 0 0.0% 0 0.0% 0 1 1 Doddinghurst Road. Brentwood, Essex Moonlight Fun Casinos, 9 0.0% 0 0.0% 0 0.0% 0 0.0% 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 Nevill Way, Loughton, Essex The Longman Theatre, 0.0% 0.0% 0 0.0% 0 0.0% 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 Victoria Hall, Bury Rd, Harlow Essex The Valle Academy, 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 Delamare Rd, Cheshunt, Waltham Cross. Broxbourne (Theatre) Other Locations 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 Bishops Stortford 0.3% 1.0% 0.0% 0 0.0% 0 2.0% 0.0% 0 0.0% 0 0.0% 0 0.0% 0 2 2 1 17 Brentwood 2.1% 0.0% 0 0.0% 0 0.0% 0 1.0% 1 23.0% 16 0.0% 0 0.0% 0 0.0% 0 Broxbourne 0.8% 6 0.0% 0 0.0% 0 5.1% 6 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 1.5% Cheshunt 12 0.0% 0.0% 0 8.1% 10 1.0% 0.0% 1.0% 2 0.0% 0.0% 0 0 0 0 Chingford 1.7% 14 0.0% 1.0% 1 1.0% 0.0% 0.0% 0 4.0% 3.0% 5 0.0% 0.0% 0 0.0% 0 Colliers Row 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 Hertford 1.0% 1.0% 0.0% 0 6.1% 0.0% 0.0% 0.0% 0.0% 0.0% 0 0 0 0 0 Hoddesdon 0.8% 6 0.0% 0 0.0% 0 5.1% 6 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 Lea Valley 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 North Weald 0.3% 2 2.0% 2 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 1.0% 0 0.3% 0.0% 0 0.0% 0 2.0% 0.0% 0 0.0% 0.0% 0 0.0% 0 0.0% 0 Roydon 2 0 Sawbridgeworth 0.9% 0.0% 0 0.0% 0 0.0% 9.1% 0.0% 0 0.0% 0 0.0% 0 0.0% 0 5 0 South Woodford 0.6% 0.0% 0 0.0% 0 0.0% 0.0% 0.0% 0.0% 0 3.0% 1.0% 0 0 0 5 Stevenage 0.2% 1 0.0% 0 0.0% 0 1.0% 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 Woodford 0.0% 1.1% 9 0.0% 0.0% 1.0% 0.0% 0 0.0% 0 5.0% 0.0% 0 Woodford Green 11 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 7.0% 11 1.0% 0 1.4% Other outside catchment area 2.5% 20 0.0% 0 4.0% 3 3.0% 0.0% 0 0.0% 0 1.0% 2 7.0% 11 2.0% 1 Other zones 3 0.2% 2 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 1.0% 2 0.0% 0 0.0% 0 Other zones 4 0.3% 2 0.0% 0 0.0% 0 0.0% 0 3.0% 2 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.1% 0.0% 0.0% 0 0.0% 0.0% Other zones 5 1 0.0% 0 0.0% 0 1.0% 0.0% 0 0 0 0 Other zones 6 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 Other zones 8 0.1% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 1.0% 0 19.7% 157 9.9% 8 22.8% 27.3% 33 26.3% 22 23.0% 16.0% 28 17.0% 27 19.0% 8 (Don't know / varies) 16 16 24 21.0% 47 11 (Don't do this activity) 20.3% 162 28.7% 24.8% 17 17.2% 21 14.1% 12 15 27.0% 10.0% 16 27.0% Weighted base: 800 84 70 120 82 70 174 158 42 101 101 100 100 Sample: 800 99 99 100 100

by Zone Weighted:

Epping Forest Town Centres Survey For Roger Tym & Partners

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-	Tota	ıl	Zone	1	Zone	2	Zone	3	Zone	4	Zone	5	Zone	6	Zone	7	Zone	8
Q30 In which town, villag	ge or out	t-of-to	wn loca	tion c	loes you	ır hou	sehold	spend	I most n	noney	on the	Cinem	na / The	atre?				
Basildon	0.6%	5	0.0%	0	0.0%	0	0.0%	. 0	0.0%	0	7.0%	5	0.0%	0	0.0%	0	0.0%	0
Buckhurst Hill	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	ő
Chelmsford	1.6%	13	0.0%	0	0.0%	0	0.0%	0	3.0%	2	15.0%	10	0.0%	0	0.0%	0	0.0%	0
Chigwell	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chipping Ongar	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Enfield	12.7%	101	1.0%	1	5.0%	3	15.2%	18	0.0%	0	0.0%	0	40.0%	70	5.0%	8	3.0%	1
Epping	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Harlow	14.8%	119	45.5%	38	6.9%	5	23.2%	28	41.4%	34	6.0%	4	5.0%	9	0.0%	0	2.0%	1
Ilford	0.7%	6	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	3	5.0%	2
Ingatestone	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lakeside	0.5%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.0%	4	0.0%	0	0.0%	0	0.0%	0
Loughton Broadway	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Loughton High Road	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
North Chingford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Romford	3.2%	25	3.0%	2	5.0%	3	1.0%	1	0.0%	0	10.0%	7	0.0%	0	3.0%	5	15.0%	6
The West End	17.0%	136	9.9%	8	24.8%	17		19	13.1%	11	13.0%	9	18.0%	31	21.0%	33	16.0%	7
Theydon Bois	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waltham Abbey	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	2	0.0%	0	0.0%	0
Waltham Cross	0.5%	4	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	3	0.0%	0
Walthamstow	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	3	0.0%	0
Ape Theatre Co, 32 Brook Rd, Epping, Essex (Theatre)	0.1%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Brentwood Centre, Doddinghurst Road, Brentwood Essay	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Brentwood, Essex Moonlight Fun Casinos, 9 Nevill Way, Loughton,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Essex The Longman Theatre, Victoria Hall, Bury Rd,	0.2%	2	1.0%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Harlow, Essex The Valle Academy, Delamare Rd, Cheshunt,	0.3%	3	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	2	0.0%	0
Waltham Cross, Broxbourne (Theatre)																		
Other Locations	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bishops Stortford	0.2%	2	1.0%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Brentwood	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Broxbourne	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cheshunt	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chingford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Colliers Row	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hertford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hoddesdon	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lea Valley	1.4%	11	0.0%	0	2.0%	1	1.0%	1	0.0%	0	0.0%	0	4.0%	7	1.0%	2	0.0%	0
North Weald	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Roydon	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sawbridgeworth	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
South Woodford	4.3%	34	3.0%	2	5.9%	4	0.0%	0	0.0%	0	0.0%	0	2.0%	3	15.0%	24	1.0%	0
Stevenage	0.2%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Woodford	2.4%	19	0.0%	0	4.0%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	10.0%	16	1.0%	0
Woodford Green	0.6%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.0%	5	0.0%	0
Other outside catchment area	2.5%	20	1.0%	1	2.0%	1	2.0%	2	1.0%	1	3.0%	2	3.0%	5	4.0%	6	2.0%	1
Other zones 3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other zones 4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other zones 5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other zones 6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other zones 8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / varies)	5.8%	46	2.0%	2	10.9%	8	9.1%	11	3.0%	2	6.0%	4	5.0%	9	5.0%	8	7.0%	3
(Don't do this activity)	29.6%	237	31.7%	27	31.7%	22	30.3%	36	34.3%	28	34.0%	24	22.0%	38	26.0%	41	48.0%	20
Weighted base: Sample:		800 800		84 101		70 101		120 99		82 99		70 100		174 100		158 100		42 100

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Weighted:				F	or Ro	oger	· Tym	ı &	Part	ner	'S						April	2009
	Total		Zone	1	Zone	2	Zone 3	3	Zone 4	4	Zone	5	Zone	6	Zone	7	Zone	8
Q31 In which town, villa	ge or out	-of-to	wn loca	tion c	loes you	ır hou	sehold s	pend	l most m	oney	on the	Cafes	/ Pubs	/ Bars	?			
Basildon	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
Buckhurst Hill	0.9%	7	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.0%	6	0.0%	(
Chelmsford	0.5%	4	1.0%	1	0.0%	0	0.0%	0	0.0%	0	4.0%	3	0.0%	0	0.0%	0	0.0%	(
Chigwell	1.7%	14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.0%	8	14.0%	(
Chipping Ongar	1.3%	10	0.0%	0	0.0%	0	0.0%	0	4.0%	3	9.0%	6	0.0%	0	0.0%	0	1.0%	(
Enfield	2.2%	18	0.0%	0	0.0%	0	3.0%	4	0.0%	0	0.0%	0	8.0%	14	0.0%	0	0.0%	(
Epping	4.7%	38	24.8%	21	3.0%	2	3.0%	4	4.0%	3	2.0%	1	2.0%	3	1.0%	2	4.0%	:
Harlow	6.1%	49	21.8%	18	1.0%	1	7.1%	8	21.2%	17	1.0%	1	2.0%	3	0.0%	0	0.0%	(
Ilford	0.9%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.0%	5	5.0%	
Ingatestone	0.5%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.0%	4	0.0%	0	0.0%	0	0.0%	(
Lakeside	0.2%	2	0.0%	0	0.0%	0	0.0%	0	1.0%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	(
Loughton Broadway	1.0%	8	0.0%	0	2.0%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	2	3.0%	5	1.0%	(
Loughton High Road	5.9%	47	1.0%	1	42.6%	30	1.0%	1	0.0%	0	0.0%	0	4.0%	7	4.0%	6	6.0%	3
North Chingford	3.9%	31	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.0%	14	11.0%	17	0.0%	(
Romford	0.4%	3	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	2	2.0%	
The West End	5.0%	40	4.0%	3	4.0%	3	5.1%	6	0.0%	0	1.0%	1	6.0%	10	10.0%	16	2.0%	
Theydon Bois	0.4%	3	4.0%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
Waltham Abbey	2.9%	23	0.0%	0	0.0%	0	5.1%	6	0.0%	0	0.0%	0	10.0%	17	0.0%	0	0.0%	(
Waltham Cross	1.8%	14 2	0.0%	0	0.0%	0	3.0%	4	0.0%	0	0.0%	0	6.0%	10 2	0.0%	0	0.0%	(
Walthamstow	0.2% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	1.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	(
Ape Theatre Co, 32 Brook Rd, Epping, Essex (Theatre)	0.0%	U	0.0%	U	0.0%	U	0.0%	U	0.0%	U	0.0%	U	0.0%	U	0.0%	U	0.0%	(
Brentwood Centre, Doddinghurst Road,	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	(
Brentwood, Essex Moonlight Fun Casinos, 9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
Nevill Way, Loughton, Essex																		
The Longman Theatre, Victoria Hall, Bury Rd, Harlow, Essex	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
The Valle Academy, Delamare Rd, Cheshunt,	0.3%	3	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	2	0.0%	(
Waltham Cross, Broxbourne (Theatre)																		
Other Locations	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
Bishops Stortford	0.2%	2	0.0%	0	0.0%	0	0.0%	0	2.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	(
Brentwood	2.3%	19	0.0%	0	0.0%	0	0.0%	0	0.0%	0	26.0%	18	0.0%	0	0.0%	0	1.0%	(
Broxbourne	0.8%	6	0.0%	0	0.0%	0	5.1%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
Cheshunt	1.3%	11	0.0%	0	0.0%	0	6.1%	7	0.0%	0	0.0%	0	2.0%	3	0.0%	0	0.0%	(
Chingford	1.5%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.0%	7	3.0%	5	0.0%	(
Colliers Row	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
Hertford	0.2%	-	0.0%		0.0%	-	1.0%	-	0.0%	-	0.0%	-	0.0%	-	0.0%	-	0.0%	(
Hoddesdon	0.5%	4	0.0%	0	0.0%	0	3.0%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
Lea Valley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
North Weald	0.5%	4	5.0%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
Roydon	0.8%	6	0.0%	0	0.0%	0	5.1%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
Sawbridgeworth	1.0%	8	0.0%	0	0.0%	0	0.0%	0	10.1%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	
South Woodford	0.9%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	4.0%	6	1.0%	(
Stevenage	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
Woodford	1.2%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.0%	9	0.0%	(
Woodford Green	0.6%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.0%	5	0.0%	
Other outside catchment area	1.3%	10	0.0%	0	0.0%	0	1.0%	1	2.0%	2	1.0%	1	1.0%	2	3.0%	5	1.0%	
Other zones 3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
Other zones 4	0.5%	4	0.0%	0	0.0%	0	0.0%	0	4.0%	3	1.0%	1	0.0%	0	0.0%	0	0.0%	
Other zones 5	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	
Other zones 6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	
Other zones 8	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.0%	:
(Don't know / varies)	13.8%	111	5.0%	4	9.9%	7	18.2%	22	21.2%		19.0%	13	13.0%	23	12.0%	19	13.0%	1.
(Don't do this activity)	31.4%	251	33.7%	28	35.6%	25	32.3%	39	30.3%	25	27.0%	19	32.0%	56	26.0%	41	44.0%	19
Weighted base: Sample:		800 800		84 101		70 101		120 99		82 99		70 100		174 100		158 100		42 100

Epping Forest Town Centres Survey For Roger Tym & Partners

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Weighted:				F	or Ro	oger	·Tym	&	Part	ner	S						April 2	009
	Total		Zone 1	l	Zone 2	2	Zone 3		Zone 4	4	Zone 5		Zone (5	Zone 7	,	Zone 8	}
Q32 In which town, villag	ge or out-	of-tov	wn locat	ion d	loes you	r hous	sehold sp	end	most m	oney	on the H	ealth	n & Fitne	ss?				
Basildon	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	(
Chelmsford	0.7%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.0%	2	0.0%	0	2.0%	3	0.0%	(
Enfield	2.3%	19	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	10.0%	17	0.0%	0	0.0%	(
Harlow	5.2%		16.8%	14	0.0%	0	4.0%	5	26.3%	22	1.0%	1	0.0%	0	0.0%	0	0.0%	(
Ilford	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	2	2.0%	
Lakeside Romford	0.0%	0 2	0.0% 0.0%	0	0.0% 0.0%	0	0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0%	0	0.0% 1.0%	0 2	0.0% 0.0%	(
The West End	0.2% 1.1%	9	1.0%	1	0.0%	0	0.0% 0.0%	0	0.0%	0	0.0%	0	0.0% 1.0%	2	4.0%	6	0.0%	(
Walthamstow	0.8%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.0%	6	1.0%	Ì
Body & Soul, 10 Torrington	0.4%	3	0.0%	0	2.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	2	0.0%	Ì
Dr, Loughton, Essex	0.470	3	0.070	U	2.070	1	0.070	U	0.070	U	0.070	U	0.070	U	1.070	2	0.070	,
Brentwood Centre, Doddinghurst Road,	0.8%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	9.0%	6	0.0%	0	0.0%	0	0.0%	(
Brentwood, Essex Epping Sports Centre, 25	1.3%	11	4.0%	3	3.0%	2	0.0%	0	0.0%	0	2.0%	1	2.0%	3	0.0%	0	1.0%	(
Hemnall Street, Epping, Essex	1.370	11	4.070	3	3.070	2	0.070	U	0.070	U	2.070	1	2.070	3	0.070	U	1.070	,
Esporta Health Club,	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	2	0.0%	(
Claygate House, Manor																		
Rd, Woodford Green,																		
Essex	0.004		0.00/		0.00/		0.004		0.004		0.00/		0.00/		0.00/		0.00/	
Fitness Figures, Barn Hoppett, Rangers Rd, London	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
Grundy Park Leisure Centre, Windmill Ln, Cheshunt, Waltham Cross,	1.3%	11	0.0%	0	0.0%	0	6.1%	7	0.0%	0	0.0%	0	2.0%	3	0.0%	0	0.0%	(
Broxbourn Island Fitness, 57 Island Centre Way, Enfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
(gym) John Warner Sports Centre, 1 review, Stanstead Road,	0.9%	7	0.0%	0	0.0%	0	6.1%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
Hoddesdon Lea Valley Sports Centre, Bullsmoor Lane, Enfield,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
Middlesex Loughton Leisure Centre, Traps Hill, Loughton,	2.3%	18	0.0%	0	20.8%	14	1.0%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	2	2.0%	1
Essex Loughton Sports Centre, Rectory Ln, Loughton,	1.2%	10	2.0%	2	4.0%	3	1.0%	1	0.0%	0	0.0%	0	0.0%	0	2.0%	3	2.0%	1
Epping Forest Ongar Leisure Centre, The	1.1%	9	2.0%	2	0.0%	0	0.0%	0	3.0%	2	6.0%	4	0.0%	0	0.0%	0	1.0%	(
Gables, Ongar, Essex Waltham Abbey Sports Centre, Broomstickhall	1.1%	9	1.0%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	4.0%	7	0.0%	0	0.0%	(
Road, Waltham Abbey, Essex	1 40/	1.1	0.00/	0	1.00/	1	0.00/	0	0.00/	0	0.00/	0	6.00/	10	0.00/	0	0.00/	
Waltham Abbey Swimming Pool, Roundhills, Waltham Abbey, Essex	1.4%	11	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	6.0%	10	0.0%	0	0.0%	(
Other Locations	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
Bishops Stortford	0.2%	2	0.0%	0	0.0%	0	0.0%	0	2.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	(
Brentwood	1.0%	8	0.0%	0	0.0%	0	0.0%	0	0.0%		11.0%	8	0.0%	0	0.0%	0	0.0%	(
Broxbourne	0.3%	2	0.0%	0	0.0%	0	2.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
Cheshunt	0.9%	7	0.0%	0	0.0%	0	3.0%	4	0.0%	0	0.0%	0	2.0%	3	0.0%	0	0.0%	(
Chingford	1.9%	15	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.0%	9	4.0%	6	0.0%	(
Colliers Row	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	
Hertford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
Hoddesdon	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	
Lea Valley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	
North Weald	0.3%	2	0.0%	0	0.0%	0	1.0%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	
Roydon Sawbridgawarth	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	
Sawbridgeworth	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	
	0.0% 0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	
		0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	
Stevenage			0.00/	^	0.00/	^	0.00/	^	0.00/	0	() ()0/	0	0.00/	0	1 00/	_		
Stevenage Woodford	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	2	0.0%	
Stevenage Woodford Woodford Green	0.2% 0.0%	2 0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
South Woodford Stevenage Woodford Woodford Green Other outside catchment area Other zones 3	0.2%	2																(2 (

Epping Forest Town Centres Survey For Roger Tym & Partners

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Weighted:				F,	or Ro	ogei	r Tyn	n &	Part	ner	·S						April	200
	Total	l	Zone	1	Zone	2	Zone	3	Zone 4	4	Zone	5	Zone	6	Zone	7	Zone	8
Other zones 5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	
Other zones 6	0.9%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.0%	7	0.0%	0	0.0%	
Other zones 8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	
Chigwell	2.0%	16	0.0%	0	1.0%	1	0.0%	0	1.0%	1	1.0%	1	1.0%	2	6.0%	9	7.0%	
Chipping Ongar	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	
Epping	0.1%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	
Loughton Broadway	0.1%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	
Loughton High Road Waltham Abbey	0.3% 0.6%	2 5	0.0% 1.0%	0 1	1.0% 0.0%	1 0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 2.0%	3	1.0% 0.0%	2	0.0% 1.0%	
Don't know / varies)	3.5%	28	1.0%	1	2.0%	1	5.1%	6	7.1%	6	2.0%	1	1.0%	2	5.0%	8	6.0%	
Don't do this activity)	62.7%	502	70.3%	59	61.4%	43	65.7%	79	57.6%	47	62.0%	43	59.0%	103	62.0%	98	71.0%	
Veighted base: Sample:		800 800		84 101		70 101		120 99		82 99		70 100		174 100		158 100		1
Q33 In which town, villag	ge or out	-of-to	wn loca	tion c	loes you	ır hou	sehold :	spend	l most m	oney	on Fam	ily Er	ntertainr	nent ((i.e. Ten	-Pin B	lowling,	,
Basildon	0.5%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.0%	4	0.0%	0	0.0%	0	0.0%	
Buckhurst Hill	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	
Chelmsford	4.4%	36	9.9%	8	1.0%	1	1.0%	1	11.1%	9	21.0%	15	0.0%	0	1.0%	2	0.0%	
Chigwell	0.4%	3	0.0%	0	0.0%	0	1.0%	1	0.0%	0	1.0%	1	0.0%	0	1.0%	2	0.0%	
hipping Ongar	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	
nfield	1.6%	13	0.0%	0	0.0%	0	5.1%	6	0.0%	0	0.0%	0	4.0%	7	0.0%	0	0.0%	
pping	0.3%	3	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	2	0.0%	0	0.0%	
Iarlow ford	6.2% 0.3%	50 2	16.8% 0.0%	14 0	2.0% 1.0%	1	10.1% 0.0%	12	16.2% 0.0%	13	0.0% 0.0%	0	5.0% 0.0%	9	0.0% 1.0%	0 2	0.0% 0.0%	
ngatestone	0.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	
akeside	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	
oughton Broadway	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	
oughton High Road	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	3	0.0%	
orth Chingford	0.1%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	
omford	8.4%	67	5.0%	4	19.8%	14	1.0%	1	1.0%	1	7.0%	5	10.0%	17	11.0%	17	18.0%	
he West End	1.4%	11	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	3.0%	5	3.0%	5	0.0%	
heydon Bois	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	
Valtham Abbey	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	
Valtham Cross	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	
Valthamstow	0.3%	2	0.0%	0	0.0%	0	2.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	
Other Locations Bishops Stortford	0.0% 0.7%	0 5	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 1.0%	0	0.0% 3.0%	0 2	0.0% 0.0%	0	0.0% 1.0%	2	0.0% 0.0%	0	0.0% 0.0%	
Brentwood	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	
Froxbourne	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	
heshunt	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	ő	0.0%	0	1.0%	2	0.0%	0	0.0%	
Chingford	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	2	0.0%	0	0.0%	
Colliers Row	0.6%	5	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	3	3.0%	
lertford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	
loddesdon	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	
ea Valley	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	3	0.0%	
orth Weald	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	
oydon	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	
awbridgeworth	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0% 0.0%	
outh Woodford tevenage	0.0% 1.1%	0 9	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 6.1%	0 7	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 1.0%	0 2	0.0% 0.0%	0	0.0%	
Voodford	0.0%	0	0.0%	0	0.0%	0	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	
Voodford Green	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	
Other outside catchment area	1.4%	11	0.0%	0	1.0%	1	2.0%	2	0.0%	0	2.0%	1	2.0%	3	2.0%	3	0.0%	
Other zones 3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	
Other zones 4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	
Other zones 5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	
ther zones 6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	
ther zones 8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	
Don't know / varies)	4.9%	40	2.0%	2	3.0%	2	9.1%	11	3.0%	2	3.0%	2	5.0%	9	6.0%	9	5.0%	
Don't do this activity)	65.8%	527	65.3%	55	70.3%	49	60.6%	73	64.6%	53	60.0%	42	66.0%	115	69.0%	109	74.0%	
Veighted base: ample:		800 800		84 101		70 101		120 99		82 99		70 100		174 100		158 100		
EN Gender of responde	nt.	300		101		101		,,		,,		100		100		100		
Male	25.2%		23.8%	20	24.8%	17		34	33.3%	27		15	20.0%	35	27.0%	43	25.0%	
emale	74.8%	598	76.2%	64	75.2%	52	71.7%	86	66.7%	55	78.0%	54	80.0%	139	73.0%	115	75.0%	
				0.4		70		400						171		4.50		
Veighted base:		800		84		70		120		82		70		174		158		

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Weighted:				F	or R	oge	r Tyn	n &	Part	ner	'S						April	2009
	Tota	al	Zone	1	Zone	2	Zone	3	Zone	4	Zone	5	Zone	6	Zone	7	Zone	8
AGE Could I ask, how	v old are yo	u ?																
18 to 24	0.7%	5	0.0%	0	1.0%	1	1.0%	1	0.0%	0	1.0%	1	0.0%	0	1.0%	2	3.0%	1
25 to 34	5.1%	41	4.0%	3	1.0%	1	6.1%	7	3.0%	2	2.0%	1	8.0%	14	7.0%	11	2.0%	1
35 to 44	22.6%	181	13.9%	12	14.9%	10	22.2%	27	13.1%	11	10.0%	7	30.0%	52	37.0%	58	8.0%	3
45 to 54	25.5%	204	27.7%	23		17	21.2%	25	21.2%	17	25.0%	17	28.0%	49	31.0%	49	13.0%	5
55 to 64	14.6%	117	10.9%	9	16.8%	12		22			21.0%	15	15.0%	26	4.0%	6	20.0%	8
65 +	30.7%	245	43.6%	37	40.6%	28	30.3%	36		32	40.0%	28	18.0%	31	19.0%	30	53.0%	22
(Refused)	0.9%	7	0.0%	0	1.0%	1	1.0%	1	1.0%	1	1.0%	1	1.0%	2	1.0%	2	1.0%	0
Weighted base:		800		84		70		120		82		70		174		158		42
Sample:		800		101		101		99		99		100		100		100		100
WOR Which of the fol	lowing best	desc	ribes the	e chie	f wage e	earnei	of your	hous	ehold's	curre	nt empl	oyme	nt situat	ion ?				
Working full time	53.6%	429	39.6%	33	46.5%	32	55.6%	67	40.4%	33	43.0%	30	71.0%	124	62.0%	98	28.0%	12
Working part time	6.0%	48	5.9%	5	5.9%	4	6.1%	7	11.1%	9	5.0%	3	5.0%	9	5.0%	8	6.0%	3
Unemployed	3.2%	26	3.0%	2	1.0%	1	0.0%	0	3.0%	2	3.0%	2	2.0%	3	8.0%	13	4.0%	2
Retired	34.9%	279	51.5%	43	45.5%	32	37.4%	45	45.5%	37	46.0%	32	19.0%	33	20.0%	32	59.0%	25
A housewife	1.0%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	1.0%	2	3.0%	5	2.0%	1
A student	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	2	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Refused)	1.1%	9	0.0%	0	1.0%	1	1.0%	1	0.0%	0	2.0%	1	2.0%	3	1.0%	2	1.0%	0
Weighted base:		800		84		70		120		82		70		174		158		42
Sample:		800		101		101		99		99		100		100		100		100
CAR How many cars	does your h	ouse	hold ow	n or h	ave the	use c	of ?											
None	13.6%	109	17.8%	15	15.8%	11	9.1%	11	11.1%	9	11.0%	8	13.0%	23	14.0%	22	24.0%	10
One	43.8%	350	40.6%	34		36		51		37	35.0%	24	44.0%	77	48.0%	76	36.0%	15
Two	31.4%	251	36.6%		26.7%	19		45		23		27	33.0%	58		36	30.0%	13
Three or more	10.7%	86	4.0%	3	5.0%	3	11.1%	13	14.1%	12	13.0%	9	10.0%	17	15.0%	24	9.0%	4
(Refused)	0.5%	4	1.0%	1	1.0%	1	0.0%	0	1.0%	1	2.0%	1	0.0%	0	0.0%	0	1.0%	0
Weighted base:		800		84		70		120		82		70		174		158		42
Sample:		800		101		101		99		99		100		100		100		100
SEG Socio-economic	Grouping:																	
A	3.2%	26	5.0%	4	2.0%	1	4.0%	5	2.0%	2	4.0%	3	1.0%	2	5.0%	8	3.0%	1
В	18.3%	146	22.8%	19	9.9%	7		19	16.2%	13	22.0%	15	16.0%	28	25.0%	39	11.0%	5
C1	28.8%	231	17.8%	15	22.8%	16		35	32.3%	27	25.0%	17	34.0%	59	32.0%	51	26.0%	11
C2	16.7%	134		9	22.8%	16		23	16.2%	13	10.0%	7	21.0%	37	16.0%	25	9.0%	4
D	7.6%	61	12.9%	11	6.9%	5	5.1%	6	7.1%	6	3.0%	2	13.0%	23	4.0%	6	6.0%	3
E	18.5%	148	20.8%	17	25.7%	18	21.2%	25	22.2%	18	26.0%	18	11.0%	19	11.0%	17	34.0%	14
(Refused)	6.8%	54	9.9%	8	9.9%	7	5.1%	6	4.0%	3	10.0%	7	4.0%	7	7.0%	11	11.0%	5
` ′	3.370		J.J.		,,,,,		2.1,0		,0		-0.070		,0		7.070		-1.070	
Weighted base:		800		84		70		120		82		70		174		158		42
Sample:		800		101		101		99		99		100		100		100		100

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						_	0	J											
		Total	l	Zone	1	Zone	2	Zone	3	Zone 4	4	Zone	5	Zone	6	Zone	7	Zone	8
QUOTA	Postcode Sector:																		
CM145		3.0%	24	0.0%	0	0.0%	0	0.0%	0	0.0%	0	34.0%	24	0.0%	0	0.0%	0	0.0%	0
CM150		2.4%	20	0.0%	0	0.0%	0	0.0%	0	0.0%	0	28.0%	20	0.0%	0	0.0%	0	0.0%	0
CM164		1.2%	10	11.9%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
CM165		1.0%	8	9.9%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
CM166		2.4%	19	22.8%	19	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
CM167 CM170		2.2% 2.3%	17 18	20.8% 0.0%	17 0	0.0% 0.0%	0	0.0%	0	0.0% 22.2%	0	0.0%	0	0.0% 0.0%	0	0.0%	0	0.0% 0.0%	0
CM170 CM179		4.4%	35	0.0%	0	0.0%	0	0.0% 0.0%	0	42.4%	18 35	0.0% 0.0%	0	0.0%	0	0.0% 0.0%	0	0.0%	0
CM177		3.6%	29	34.7%	29	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
CM195		2.6%	21	0.0%	0	0.0%	0	17.2%	21	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
CM219		2.1%	17	0.0%	0	0.0%	0	0.0%	0	20.2%	17	0.0%	0	0.0%	0	0.0%	0	0.0%	0
CM4 0		1.5%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	17.0%	12	0.0%	0	0.0%	0	0.0%	0
CM5 0		1.6%	12	0.0%	0	0.0%	0	0.0%	0	15.2%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0
CM5 9		1.8%	15	0.0%	0	0.0%	0	0.0%	0	0.0%	0	21.0%	15	0.0%	0	0.0%	0	0.0%	0
E4 6		5.1%	41	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	26.0%	41	0.0%	0
E4 7		3.9%	31	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	18.0%	31	0.0%	0	0.0%	0
EN106		3.3%	27	0.0%	0	0.0%	0	22.2%	27	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
EN110		2.0%	16	0.0%	0	0.0%	0	13.1%	16	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
EN3 6		5.2%	42	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	24.0%	42	0.0%	0	0.0%	0
EN3 7		2.6%	21	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	12.0%	21	0.0%	0	0.0%	0
EN8 0		3.2%	25	0.0%	0	0.0%	0	21.2%	25	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
EN8 7		2.4%	19	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	11.0%	19	0.0%	0	0.0%	0
EN8 9 EN9 1		2.4% 2.6%	19 21	0.0% 0.0%	0	0.0% 0.0%	0	16.2% 0.0%	19 0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 12.0%	0 21	0.0% 0.0%	0	0.0% 0.0%	0
EN9 2		1.5%	12	0.0%	0	0.0%	0	10.1%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
EN9 3		3.5%	28	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	16.0%	28	0.0%	0	0.0%	0
IG101		2.1%	17	0.0%	0	23.8%	17	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
IG102		3.1%	25	0.0%	0	35.6%	25	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
IG103		3.5%	28	0.0%	0	40.6%	28	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
IG104		1.5%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.0%	12	0.0%	0	0.0%	0
IG7 4		2.4%	19	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	45.0%	19
IG7 5		2.4%	19	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	12.0%	19	0.0%	0
IG7 6		1.4%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	27.0%	11
IG8 0		2.6%	21	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	13.0%	21	0.0%	0
IG8 7		2.8%	22	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	14.0%	22	0.0%	0
IG8 8		2.6%	21	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	13.0%	21	0.0%	0
IG9 5		2.6%	21	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	13.0%	21	0.0%	0
IG9 6 RM4 1		1.8% 1.5%	14 12	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	9.0% 0.0%	14 0	0.0% 28.0%	0
		1.370		0.070		0.070		0.070		0.070		0.070		0.070		0.070		20.070	12
Weighted	l base:		800		84		70		120		82		70		174		158		42
Sample:			800		101		101		99		99		100		100		100		100
ZONE	Zone:																		
Zone 1		10.5%	84	100.0%	84	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 2		8.7%	70	0.0%		100.0%	70	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 3		15.0%	120	0.0%	0	0.0%		100.0%	120	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 4		10.3%	82	0.0%	0	0.0%	0	0.0%		100.0%	82	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 5		8.7%	70	0.0%	0	0.0%	0	0.0%	0	0.0%		100.0%	70	0.0%	0	0.0%	0	0.0%	0
Zone 6		21.8%	174	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%		100.0%	174	0.0%	150	0.0%	0
Zone 7		19.7% 5.3%	158 42	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%		100.0%	158	0.0%	42
Zone 0			4/.	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	U	100.0%	42
Zone 8		3.370																	
Zone 8 Weighted Sample:	l base:	3.370	800 800		84 101		70 101		120 99		82 99		70 100		174 100		158 100		42 100

Appendix 6:

Data Tabulations

By Q25

(Weighted)

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Weighted:				F	or Ro	ger	Tym	&	Partn	er	S			
	Total	l	Epping		Loughto High Ros		Walthar Abbey		Loughton Broadway (Debden)	,	Chipping Ongar		Buckhurs Hill	t
Q01 In which shop does	your hou	ıseho	ld spend	mos	st money	on it	s main fo	ood a	and groce	ries	?			
Aldi, 570-592 High Road, Tottenham, Greater London	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, High Road, Seven Kings, Ilford, Greater	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0
London Asda, 19 Selborne Walk Shopping Centre, Walthamstow, London, Greater London	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Dolphin Approach, Mercury Road, Romford, Essex	0.2%	1	0.2%	0	0.3%	0	0.0%	0	1.6%	0	0.0%	0	0.0%	0
Asda, Watergardens, Southgate, Harlow, Essex	2.7%	22	7.4%	13	0.0%	0	1.5%	3	0.0%	0	3.9%	2	0.0%	0
Budgens, 109 Snakes Lane, Woodford, Essex	0.2%	2	0.0%	0	1.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Budgens, 74 Church Lane, Doddinghurst, Essex	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Budgens, London Road, Sawbridgeworth, Hertfordshire	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op Market Town, 1/13 Station Road, Chingford,	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.7%	3
Greater London Co-op Market Town, 654- 674 Hertford Road,	0.9%	7	0.0%	0	0.0%	0	3.5%	7	0.0%	0	0.0%	0	0.0%	0
Enfield, Hertfordshire Co-op, 113-117 Upshire Road, Waltham Abbey,	0.2%	2	0.0%	0	0.0%	0	0.9%	2	0.0%	0	0.0%	0	0.0%	0
Essex Co-op, 1-2 Maunds Road, Maunds Hatch, Harlow, Essex	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, 136-138 Church Lane, Cheshunt, Hertfordshire	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, 16 Hatch Lane, Chingford, Greater London	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	2
Co-op, 56 High Road, North Weald, Epping, Essex	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, 7-9 Sun Street, Waltham Abbey, Essex	0.2%	2	0.0%	0	0.0%	0	0.9%	2	0.0%	0	0.0%	0	0.0%	0
Iceland, 106-108 High Street, Waltham Cross,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hertfordshire Iceland, 1A 0ld Church Road, Chingford, Greater	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
London Iceland, 22/24 The Broadway, Debden,	0.2%	1	0.0%	0	0.0%	0	0.0%	0	5.3%	1	0.0%	0	0.0%	0
Loughton, Essex Lidl, Fore Street, Edmonton,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Greater London Lidl, Staple Tyre Centre, Southern Way, Harlow,	0.1%	1	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Essex Marks & Spencer, 135 High	0.1%	0	0.0%	0	0.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Road, Ilford, Essex Marks & Spencer, 39 South	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	0
Street, Romford, Essex Marks & Spencer, 54 Shopping Precinct, Palace Gardens, Enfield,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Middlesex Marks & Spencer, Brookfield Centre, Halfhide Lane, Cheshunt, Waltham Cross,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hertfordshire Marks and Spencer's Simply	0.2%	2	0.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

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Weighted:				F	or Ro	oger	·Tyn	1 &	Part	ner	S				Ap
	Total	l	Epping		Lought High Ro		Waltha Abbe		Loughte Broadw (Debde	ay	Chippi Onga	0	Buckhu Hill		
Food, 239-253 High Street, Epping, Essex															
Morrisons, 246-250 High Road, Loughton, Essex	4.2%	34	1.4%	2	16.0%	21	0.9%	2	9.5%	2	0.0%	0	5.3%	6	
Morrisons, Salisbury Hall Gardens, Chingford Road, Chingford, Essex	1.8%	15	0.9%	2	2.5%	3	0.9%	2	6.0%	2	0.0%	0	4.0%	5	
Morrisons, Southbury Road, Enfield, Middlesex	0.7%	5	1.0%	2	0.0%	0	1.7%	3	0.0%	0	0.0%	0	0.0%	0	
Morrisons, Wood Lane, Becontree Heath, Dagenham, Greater London	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Netto, 49 High Street, Ponders End, Enfield, Middlesex	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
One Stop, 66-70 High Street,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Cheshunt, Hertfordshire Sainsburys, 100 Tanners	0.8%	6	0.0%	0	1.5%	2	0.0%	0	0.0%	0	0.0%	0	3.4%	4	
Lane, Barkingside, Essex Sainsburys, Chase Lane, King George Avenue,	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	0	
Barkingside, Essex Sainsburys, 1 The Thorley Centre, Villiers Sur Marne Avenue, Bishops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Stortford, Hertfordshire Sainsburys, 16 Jackson Square, Bishops Stortford, Essex	0.1%	1	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Sainsburys, 25 South Street, Bishops Stortford, Hertfordshire	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Sainsburys, 51 North Service	2.4%	19	0.8%	1	0.0%	0	0.0%	0	0.0%	0	19.7%	13	0.0%	0	
Road, Brentwood, Essex Sainsburys, 97-131 High Road, Chadwell Heath,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Greater London Sainsburys, 11 Walthamstow Avenue, Low Hall, Chingford, Greater London	1.6%	12	0.9%	2	1.2%	2	0.8%	2	0.0%	0	0.0%	0	5.4%	6	
Sainsburys, 13 Hall Lane, Chingford, Greater London	1.2%	10	0.0%	0	3.7%	5	0.0%	0	0.0%	0	0.0%	0	1.3%	2	
Sainsburys, Bansons Lane, Chipping Ongar, Ongar, Essex	2.4%	19	2.1%	4	0.0%	0	0.0%	0	0.0%	0	24.0%	15	0.0%	0	
Sainsburys, 3 Crown Road,	1.1%	9	0.0%	0	0.0%	0	3.5%	7	0.0%	0	0.0%	0	1.3%	2	
Enfield, Greater London Sainsburys, Fifth Avenue, Allende Avenue, Harlow, Essex	1.6%	12	5.5%	10	0.0%	0	0.9%	2	0.0%	0	0.0%	0	0.0%	0	
Sainsburys, Highlands Village, Highlands Avenue, London, Greater London	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Sainsburys, Brewery Road, Hoddesdon, Hertfordshire	2.0%	16	0.7%	1	0.0%	0	5.7%	11	0.0%	0	0.0%	0	0.0%	0	
Sainsburys, 95 High Street, Hornchurch, Greater London	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Sainsburys, 33 Roden Street, Ilford, Greater London	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Sainsburys, 12 Torrington Drive, GLC Debden	1.3%	10	0.0%	0	4.9%	6	0.0%	0	9.5%	2	0.0%	0	1.3%	2	
Estate, Loughton, Essex Sainsburys, Old Station Road, Loughton, Essex	4.5%	36	0.5%	1	18.2%	24	0.9%	2	17.4%	5	0.0%	0	4.0%	5	
Sainsburys, 1-15 The Brewery, Waterloo Road, Romford, Essex	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Sainsburys, 867-869 High Road, Tottenham, Greater	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	

Epping Forest Town Centres Survey For Roger Tym & Partners

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Weighted:			11	F	or Ro	ger	· Tyn	1 &	Part	ner	s				April
	Total		Epping		Loughto High Ros	n	Waltha Abbey	ım	Loughto Broadw	on ay	Chippin	0	Buckhui Hill	rst	•
London Sainsburys, 72 Shopping Pavillion, High Street, Waltham Cross,	0.6%	5	0.0%	0	0.6%	1	0.0%	0	1.6%	0	0.0%	0	1.1%	1	
Hertfordshire Sainsburys, 112 High Street, Walthamstow, Greater	0.9%	7	2.3%	4	1.2%	2	0.0%	0	0.0%	0	0.0%	0	1.5%	2	
London Sainsburys, 681 Green Lanes, Winchmore Hill,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Greater London Sainsburys, 176 George Lane, South Woodford,	1.4%	11	0.7%	1	1.5%	2	0.0%	0	0.0%	0	0.0%	0	6.6%	8	
Greater London Simply Food, 161-163 High	0.3%	2	0.0%	0	1.1%	1	0.0%	0	2.6%	1	0.0%	0	0.0%	0	
Street, Loughton, Essex Somerfield, 19 Chapel High,	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.6%	1	
Brentwood, Essex Somerfield, 21 High Street,	0.2%	2	0.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Harlow, Essex Somerfield, 218 St Marys Lane, Upminster, Greater	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
London Somerfield, 4 Station Road, Chingford, Greater	0.2%	2	0.0%	0	1.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
London Somerfield, 686 Chigwell Road, Woodford Bridge,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Greater London Somerfield, 9 High Street,	0.2%	1	0.0%	0	0.0%	0	0.6%	1	0.0%	0	0.0%	0	0.0%	0	
Cheshunt, Hertfordshire Somerfield, Queens Park,	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	
Billericay, Essex Tesco Express, 185 Manford Way, Grange Hill Estate,	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Chigwell, Essex Tesco Express, High Street,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Chipping Ongar, Essex Tesco Express, 54-62 Island Centre Way, Enfield Lock,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Enfield, Middlesex Tesco Express, Coppice Row, Theydon Bois,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Essex Tesco Express, 246 High Street, Theobalds Park, Waltham Cross,	0.2%	2	0.0%	0	0.0%	0	0.9%	2	0.0%	0	0.0%	0	0.0%	0	
Hertfordshire Tesco Extra, 822 High Road, Chadwell Heath,	0.3%	3	0.0%	0	0.3%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	2	
Romford, Essex Tesco Extra, Brookfield Centre, New River	7.2%	58	2.0%	4	0.0%	0	22.1%	44	2.6%	1	0.0%	0	0.0%	0	
Trading Estate, Cheshunt, Hertfordshire Tesco Extra, 300	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	2	
Hornchurch Road, Hornchurch, Greater London															
Tesco Extra, Bryant Avenue, Romford, Essex	1.1%	9	0.5%	1	0.3%	0	1.6%	3	0.0%	0	4.4%	3	0.0%	0	
Tesco Extra, 1 Glover Drive, Lea Valley, Upper Edmonton, Greater	1.4%	11	0.4%	1	1.3%	2	1.5%	3	0.0%	0	2.8%	2	2.8%	3	
London Tesco Metro, 34-44 North Mall, Edmonton, Greater London	0.2%	2	0.0%	0	0.0%	0	0.9%	2	0.0%	0	0.0%	0	0.0%	0	
Tesco Metro, 64-66 Turners Hill, Waltham Cross, Cheshunt, Hertfordshire	0.3%	2	0.0%	0	0.0%	0	0.6%	1	0.0%	0	0.0%	0	0.0%	0	
Tesco, 796 Cranbrook Road, Barkingside, Essex	2.2%	18	0.0%	0	4.9%	6	0.0%	0	15.3%	4	0.0%	0	4.8%	6	
Tesco, Bishops Park Centre,	0.2%	2	0.0%	0	0.0%	0	0.6%	1	0.0%	0	1.1%	1	0.0%	0	

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Weighted:				F	or Rog	gei	r Tym	1 &	Parti	ner	S				
	Total		Epping		Loughton High Road		Waltha Abbey		Loughto Broadwa (Debder	ay	Chipping Ongar		Buckhu Hill	rst	
Lancaster Way, Bishops															
Stortford, Hertfordshire Tesco, 47-53 Springfield Road, Chelmsford, Essex	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.6%	1	
Tesco, Princes Road, Chelmsford, Essex	1.4%	11	3.7%	7	1.1%	1	0.0%	0	2.6%	1	2.4%	2	0.0%	0	
Tesco, 288 High Street, Ponders End, Enfield,	1.4%	11	0.0%	0	0.3%	0	1.7%	3	0.0%	0	0.0%	0	3.0%	4	
Greater London Tesco, Savoy Parade, Southbury Road, Enfield, Middlesex	0.4%	3	0.0%	0	0.0%	0	1.7%	3	0.0%	0	0.0%	0	0.0%	0	
Tesco, 77-79 High Street, Epping, Essex	4.9%	39	19.3%	34	0.5%	1	0.0%	0	3.2%	1	3.5%	2	0.0%	0	
Tesco, Church Langley Centre, Harlow, Essex	5.8%	46	21.2%	38	0.0%	0	0.8%	2	0.0%	0	5.0%	3	0.0%	0	
Tesco, East Road, Edinburgh Way, Harlow, Essex	2.4%	19	7.4%	13	0.0%	0	0.4%	1	0.0%	0	2.6%	2	0.0%	0	
Tesco, Unit 1-6 The Harvey Centre, Harlow, Essex	1.3%	10	3.7%	7	0.0%	0	0.9%	2	0.0%	0	0.0%	0	0.0%	0	
Tesco, 825 High Road, Leyton, Greater London	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Tesco, 829-837 High Road, Leytonstone, Greater London	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.8%	3	
Tesco, Sewardstone Road,	7.3%	59	1.2%	2	4.6%	6	23.1%	46	9.3%	2	0.0%	0	1.5%	2	
Waltham Abbey, Essex Tesco, 5-6 West Street,	0.2%	2	0.0%	0	0.5%	1	0.6%	1	0.0%	0	0.0%	0	0.0%	0	
Ware, Hertfordshire Tesco, Southend Road, Woodford Croop, Essay	3.0%	24	0.0%	0	3.6%	5	0.8%	2	0.0%	0	0.0%	0	13.3%	16	
Woodford Green, Essex Waitrose, 112-118 High	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Street, Billericay, Essex Waitrose, 27-43 Queens Road, Buckhurst Hill,	2.3%	18	0.5%	1	3.3%	4	0.0%	0	0.0%	0	0.0%	0	11.0%	13	
Greater London Waitrose, 92-96 High Road, South Woodford, Greater	0.8%	7	0.0%	0	1.2%	2	0.8%	2	0.0%	0	0.0%	0	2.7%	3	
London Waitrose, Northgate End, Bishops Stortford,	0.1%	1	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Hertfordshire Waitrose, Palace Gardens Shopping Pnct, Enfield,	0.2%	2	0.0%	0	0.0%	0	0.9%	2	0.0%	0	0.0%	0	0.0%	0	
Greater London Welcome (East & Central), 66 Stanstead Road,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Hoddesdon, Hertfordshire Welcome, 31 London Road,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Harlow, Essex Local Stores, Abridge	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Local Stores, Buckhurst Hill - Loughton Way, Lower Queens Rd, Queens Rd	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
West, Station Way Local Stores, Buckhurst Hill - Queens Road (east)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Local Stores, Chigwell Local Stores, Chipping	0.2% 0.1%	2 1	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 1.1%	0 1	1.3% 0.0%	2 0	
Ongar Local Stores, Chipping Ongar - Lower High St, St Peters Ave, Fyfield Rd	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Local Stores, Coopersale - Parklands	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Local Stores, Epping Local Stores, Epping -	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	
Lindsey St Local Stores, Ingatestone	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Local Stores, Local Stores, Theydon Bois	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Local Stores, Loughton - Borders Lane, Goldings Hill/Lower Rd, Pyrles	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	

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	Tota	ıl	Eppir	ng	Lough High R		Walth Abbe		Lought Broady (Debde	vay	Chippin Ongan		Buckhu Hill	ırst		
Lane, Roding Rd/Valley Hill																
Local Stores, Loughton Broadway	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Local Stores, Loughton High Road	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Local Stores, Nazeing - Nazeingbury Parade	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Local Stores, North Chingford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Local Stores, North Weald - High Road	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Local Stores, Waltham Abbey	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Local Stores, Waltham Abbey - Highbridge Retail Park, Ninefields, Roundhills, Upshire Rd	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Local Stores, Waltham Cross	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
nternet / delivered	1.8%	15	1.8%	3	4.3%	6	1.7%	3	0.0%	0	0.0%	0	1.3%	2		
Market Stalls	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Local stores, Chingford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Local stores, Woodford Green	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Londis, Shenfield Road, Woodford Green	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Marks & Spencer, High Street, Loughton	0.2%	2	0.0%	0	1.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Other outside catchment area	1.5%	12	0.4%	1	2.1%	3	1.8%	4	0.0%	0	6.3%	4	0.0%	0		
Other zones 6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Other zones 7	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	2		
Other zones 8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
(Don't know / varies)	14.6%	117	10.0%	18	14.7%	19	14.2%	28	13.3%	3	16.6%	11	10.4%	12		
(Don't do a main food shop)	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	2	0.0%	0		
Weighted base:		800		178		131		200		26		64		119		
Sample:		800		206		147		137		38		88		92		
Q02 When your househo service outlets on the Those who do a main f	ne same	shop	ping trip	s?	•	•	•	(STOF	RE MEN	TIONE	D AT Q)1) dc	es it vis	sit other s	ihops, leis	ure
Always	4.0%	32	6.8%	12	1.1%	1	5.7%	11	2.6%	1	2.4%	2	1.9%	2		
Normally	9.3%	73	8.7%	15	6.9%		11.8%	23	7.7%		15.4%	10	4.0%	5		
Sometimes	24.3%		17.8%	31			25.2%		31.5%	8	37.0%	23	26.0%	31		

Always	4.0%	32	6.8%	12	1.1%	1	5.7%	11	2.6%	1	2.4%	2	1.9%	2
Normally	9.3%	73	8.7%	15	6.9%	9	11.8%	23	7.7%	2	15.4%	10	4.0%	5
Sometimes	24.3%	191	17.8%	31	25.9%	32	25.2%	50	31.5%	8	37.0%	23	26.0%	31
Rarely	8.0%	63	10.4%	18	9.6%	12	7.9%	15	7.9%	2	4.5%	3	6.7%	8
Never	54.0%	423	56.3%	98	56.6%	71	49.4%	97	50.3%	13	37.3%	23	61.3%	72
(Don't know)	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.4%	2	0.0%	0
Weighted base:		783		175		125		197		26		62		118
Sample:		786		203		143		135		38		86		91

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Weighted:				F	or R	oge	r Tyı	n &	Par	tner	'S				April 2009
	Tota	al	Eppi	ng	Lough High R		Walth Abb		Lough Broad (Debd	way	Chipp Ong	_	Buckh Hill		
Q01) ?		•		our ho	useholo	d spen	ıd per w	eek o	n its ma	ain foo	od and g	grocer	ies sho _l	p at (S	HOP MENTIONED AT
Those who do a mai	n food shop	at Q0	1												
Less than £10	0.1%	1	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
£10-19	0.7%	5	0.5%	1	0.8%	1	0.0%	0	2.6%	1	1.1%	1	0.0%	0	
£20-29	4.1%	32	3.0%	5	4.2%	6	5.2%	10	2.6%	1	1.8%	1	5.2%	6	
£30-39	5.7%	45	8.1%	14	4.2%	5	5.0%	10	12.9%	3	5.6%	3	4.1%	5	
£40-49	8.8%	71	8.6%	15	12.1%	16	10.1%	20	10.3%	3	4.7%	3	8.0%	9	
£50-59	10.2%	82	11.3%	20	13.6%	18	10.0%	20	7.9%	2	8.0%	5	4.7%	6	
£60-69	7.6%	61	6.0%	11	4.6%	6	6.2%	12	4.2%	1	10.3%	6	9.0%	11	
£70-79	9.0%	72		21	11.2%	15	5.9%	12	10.1%	3	7.1%	4	10.0%	12	
£80-89	8.4%	67	9.1%	16	7.6%	10	12.8%	26	4.2%	1	5.4%	3	4.3%	5	
£90-99	3.5%	28	2.8%	5	2.7%	4	3.8%	8	4.2%	1	4.5%	3	6.3%	7	
£100-124	21.3%	170		42	19.7%	26	19.5%	39	24.8%	6	19.2%	12	25.3%	30	
£125-149	1.8%	14	2.3%	4	0.5%	1	3.8%	8	0.0%	0	2.4%	2	0.0%	0	
£150-174	5.7%	46	2.1%	4	6.3%	8	7.6%	15	0.0%	0	10.9%	7	8.7%	10	
£175-199	0.4%	3	0.9%	2	1.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
£200-249	0.7%	6	0.0%	0	0.0%	0	0.6%	1	1.6%	0	3.6%	2	1.5%	2	
£250+	0.6%	5	0.0%	0	0.0%	0	1.5%	3	0.0%	0	0.0%	0	1.3%	2	
(Don't know / Varies)	10.7% 0.7%	85	7.9% 1.7%	14 3	11.1% 0.0%	14	7.9%	16 0	14.4% 0.0%	4	15.4% 0.0%	10 0		14 0	
(Refused)	0.7%	6	1.7%		0.0%	-	0.0%		0.0%		0.0%		0.0%		
Mean:		84.3		78.7		80.0		89.1		74.3		94.8		93.2	
Weighted base:		798		178		131		200		26		62		119	
Sample:		797		206		147		137		38		86		92	

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Weighted:			rr	F	or Ro	ger	Tyn	1 &	Partn	er	s			
	Total	l	Epping		Loughto High Ros		Waltha Abbey		Loughton Broadwa (Debden	y	Chippin Ongar	_	Buckhu Hill	rst
Q04 In which shop/marke	et does y	our h	ousehold	lund	dertake n	nost	top-up	food	and groc	ery	purchase	s?		
Aldi, 570-592 High Road, Tottenham, Greater	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
London Aldi, High Road, Seven Kings, Ilford, Greater	0.1%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	0	0.0%	0	0.0%	0
London Asda, 19 Selborne Walk Shopping Centre, Walthamstow, London,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Greater London Asda, Dolphin Approach, Mercury Road, Romford,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Essex Asda, Watergardens, Southgate, Harlow, Essex	0.5%	4	1.9%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Budgens, 109 Snakes Lane, Woodford, Essex	1.2%	9	0.0%	0	1.2%	2	0.8%	2	0.0%	0	0.0%	0	5.3%	6
Budgens, 74 Church Lane, Doddinghurst, Essex	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.4%	3	0.0%	0
Budgens, London Road, Sawbridgeworth, Hertfordshire	1.2%	10	4.7%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op Market Town, 1/13 Station Road, Chingford, Greater London	1.0%	8	0.0%	0	3.7%	5	0.0%	0	0.0%	0	0.0%	0	2.8%	3
Co-op Market Town, 654- 674 Hertford Road,	1.7%	13	0.0%	0	0.0%	0	5.2%	10	0.0%	0	0.0%	0	0.0%	0
Enfield, Hertfordshire Co-op, 113-117 Upshire Road, Waltham Abbey,	0.4%	3	0.0%	0	0.0%	0	1.5%	3	0.0%	0	0.0%	0	0.0%	0
Essex Co-op, 1-2 Maunds Road, Maunds Hatch, Harlow,	0.7%	6	1.9%	3	0.0%	0	1.2%	2	0.0%	0	0.0%	0	0.0%	0
Essex Co-op, 136-138 Church Lane, Cheshunt, Hertfordshire	0.2%	1	0.0%	0	0.0%	0	0.6%	1	0.0%	0	0.0%	0	0.0%	0
Co-op, 16 Hatch Lane, Chingford, Greater London	0.2%	2	0.0%	0	1.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, 56 High Road, North Weald, Epping, Essex	0.9%	7	4.0%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, 7-9 Sun Street, Waltham Abbey, Essex	0.5%	4	0.0%	0	0.0%	0	1.7%	3	2.6%	1	0.0%	0	0.0%	0
Iceland, 106-108 High Street, Waltham Cross,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hertfordshire Iceland, 1A 0ld Church Road, Chingford, Greater	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	2
London Iceland, 22/24 The Broadway, Debden,	0.4%	3	0.0%	0	1.1%	1	0.0%	0	7.9%	2	0.0%	0	0.0%	0
Loughton, Essex Lidl, Fore Street, Edmonton,	0.2%	2	0.0%	0	0.0%	0	0.9%	2	0.0%	0	0.0%	0	0.0%	0
Greater London Lidl, Staple Tyre Centre, Southern Way, Harlow,	0.4%	3	0.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Essex Marks & Spencer, 135 High	0.2%	2	0.0%	0	1.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Road, Ilford, Essex Marks & Spencer, 39 South Street, Romford, Essex	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0
Marks & Spencer, 54 Shopping Precinct, Palace Gardens, Enfield,	0.2%	2	0.0%	0	0.0%	0	0.9%	2	0.0%	0	0.0%	0	0.0%	0
Middlesex Marks & Spencer, Brookfield Centre, Halfhide Lane, Cheshunt, Waltham Cross,	0.3%	2	0.0%	0	0.0%	0	0.6%	1	0.0%	0	0.0%	0	0.0%	0
Hertfordshire Marks and Spencer's Simply	1.7%	13	7.5%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

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Weighted:				F	or Ro	ger	Tyn	1 &	Parti	ner	S				A
	Total		Epping		Loughte High Ro		Waltha Abbey		Loughto Broadwa (Debder	ay	Chippi Onga		Buckhu Hill	rst	
Food, 239-253 High															
Street, Epping, Essex Morrisons, 246-250 High	2.0%	16	0.5%	1	10.5%	14	0.0%	0	5.3%	1	0.0%	0	0.0%	0	
Road, Loughton, Essex Morrisons, Salisbury Hall Gardens, Chingford Road,	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	2	
Chingford, Essex Morrisons, Southbury Road,	0.2%	2	0.0%	0	0.0%	0	0.9%	2	0.0%	0	0.0%	0	0.0%	0	
Enfield, Middlesex Morrisons, Wood Lane, Becontree Heath, Dagenham, Greater	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
London Netto, 49 High Street, Ponders End, Enfield, Middlesex	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
One Stop, 66-70 High Street, Cheshunt, Hertfordshire	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Sainsburys, 100 Tanners Lane, Barkingside, Essex	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	2	
Sainsburys, Chase Lane, King George Avenue, Barkingside, Essex	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	0	
Sainsburys, 1 The Thorley Centre, Villiers Sur Marne Avenue, Bishops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Stortford, Hertfordshire Sainsburys, 16 Jackson Square, Bishops Stortford, Essex	0.1%	1	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Sainsburys, 25 South Street, Bishops Stortford, Hertfordshire	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Sainsburys, 51 North Service	1.2%	9	0.9%	2	0.5%	1	0.0%	0	0.0%	0	8.7%	6	0.0%	0	
Road, Brentwood, Essex Sainsburys, 97-131 High Road, Chadwell Heath,	0.2%	2	0.0%	0	0.0%	0	0.0%	0	6.0%	2	0.0%	0	0.0%	0	
Greater London Sainsburys, 11 Walthamstow Avenue, Low Hall, Chingford, Greater	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
London Sainsburys, 13 Hall Lane, Chingford, Greater London	0.6%	5	0.0%	0	1.2%	2	0.0%	0	0.0%	0	0.0%	0	1.3%	2	
Sainsburys, Bansons Lane, Chipping Ongar, Ongar, Essex	1.9%	15	0.9%	2	0.0%	0	0.0%	0	0.0%	0	21.8%	14	0.0%	0	
Sainsburys, 3 Crown Road, Enfield, Greater London	0.4%	3	0.0%	0	1.2%	2	0.9%	2	0.0%	0	0.0%	0	0.0%	0	
Sainsburys, Fifth Avenue, Allende Avenue, Harlow, Essex	0.7%	5	2.6%	5	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	
Sainsburys, Highlands Village, Highlands Avenue, London, Greater London	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Sainsburys, Brewery Road, Hoddesdon, Hertfordshire	1.9%	15	0.0%	0	0.5%	1	5.5%	11	0.0%	0	0.0%	0	0.0%	0	
Sainsburys, 95 High Street, Hornchurch, Greater London	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Sainsburys, 33 Roden Street, Ilford, Greater London	0.1%	0	0.0%	0	0.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Sainsburys, 12 Torrington Drive, GLC Debden	0.7%	6	0.0%	0	3.2%	4	0.0%	0	5.3%	1	0.0%	0	0.0%	0	
Estate, Loughton, Essex Sainsburys, Old Station Road, Loughton, Essex	1.5%	12	0.0%	0	7.7%	10	0.0%	0	2.6%	1	0.0%	0	1.3%	2	
Sainsburys, 1-15 The Brewery, Waterloo Road, Romford, Essex	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.6%	0	1.1%	1	0.0%	0	
Sainsburys, 867-869 High Road, Tottenham, Greater	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	

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Weighted: **Total Epping** Loughton Waltham Loughton Chipping Buckhurst High Road Abbey Broadway Ongar Hill (Debden) London Sainsburys, 72 Shopping 0.7% 0.0% 0.0% 0 2.6% 0.0% 0 0.0% 0 0.0% 0 Pavillion, High Street, Waltham Cross, Hertfordshire 0.0% 0.0% 0.0% 0.0% 0.0% 0 Sainsburys, 112 High Street, 0.0% 0 0 0.0% 0 0 0 Walthamstow, Greater London Sainsburys, 681 Green 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0 0.0% 0 0 0 0 0 0 Lanes, Winchmore Hill, Greater London Sainsburys, 176 George 0.7% 6 0.5% 1.5% 0.0% 0.0% 0 0.0% 0 2.7% 3 Lane, South Woodford, Greater London Simply Food, 161-163 High 0.0%0.0% 0.0%0 0.0% 0.0% 0 0.0% 0 0.0% 0 Street, Loughton, Essex Somerfield, 19 Chapel High, 0.0% 0.0% 0 0.1% 0.0% 0 0 0 0.0% 0 1.1% 1 0.0% Brentwood, Essex Somerfield, 21 High Street, 0.4% 3 0.9% 0.6% 0.0% 0.0% 0 0.0% 0.0% 0 Harlow, Essex 0 Somerfield, 218 St Marys 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% Lane, Upminster, Greater London Somerfield, 4 Station Road, 1.7% 0.0% 5.3% 0.0% 0.0% 0 0.0% 0 5.9% 7 14 0 Chingford, Greater London Somerfield, 686 Chigwell 0.2% 2 0.0% 0 1.2% 0.0% 0 0.0% 0 0.0% 0 0.0% 0 Road, Woodford Bridge, Greater London Somerfield, 9 High Street, 0.5% 0.0% 0.0% 1.8% 0.0% 0 0.0% 0.0% 0 Cheshunt, Hertfordshire 0 Somerfield, Queens Park, 0.0% 0 0.0% 0.0%0 0.0% 0 0.0% 0 0.0% 0 0.0% Billericay, Essex Tesco Express, 185 Manford 0.6%0.0%1.3% 0.0% 0.0% 0 0.0% 1.1% 1 Way, Grange Hill Estate, Chigwell, Essex Tesco Express, High Street, 0.4% 3 0.0% 0.0% 0.9% 0.0% 0 2.2% 0.0% 0 Chipping Ongar, Essex Tesco Express, 54-62 Island 0.0% 0 0.8% 0.0% 0 0.0% 0 3.2% 0.0% 0 0.0% 0 Centre Way, Enfield Lock, Enfield, Middlesex 0.7% 3.0% 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 Tesco Express, Coppice 5 5 Row, Theydon Bois, Tesco Express, 246 High 0.2% 1.0% 0.0% 0.0% 0.0% 0 0.0% 0 0.0% 0 Street, Theobalds Park, Waltham Cross. Hertfordshire Tesco Extra, 822 High Road, 0.1% 0.4% 0.0% 0.0% 0.0% 0 0.0% 0 0.0% 0 Chadwell Heath. Romford, Essex Tesco Extra, Brookfield 2.7% 0.7% 0.0% 8.5% 0.0% 1.1% 0.0% 0 Centre, New River Trading Estate, Cheshunt, Hertfordshire Tesco Extra, 300 0.0% 0.0% 0.0% 0.0% 0.0% 0 0.0% 0 0.0% 0 0 0 0 Hornchurch Road, Hornchurch, Greater London Tesco Extra, Bryant Avenue, 0.2% 0.0% 0.0% 0.6% 0.0% 0 0.0% 0 0.0% 0 Romford, Essex Tesco Extra, 1 Glover Drive, 0.4% 0.5% 0.3% 0.9% 0.0% 0 0.7% 0 0.0% 0 Lea Valley, Upper Edmonton, Greater London Tesco Metro, 34-44 North 0.0% 0.0% 0.0% 0.0% 0.0% 0 0.0% 0 0.0% 0 Mall, Edmonton, Greater London Tesco Metro, 64-66 Turners 0.2%0.7% 0.0% 0.0% 0.0% 0 0.0% 0 0.0% 0 Hill, Waltham Cross, Cheshunt, Hertfordshire Tesco, 796 Cranbrook Road, 0.5% 0.0% 0.6% 0.9% 6.0% 0.0% 0.0% 0 0 Barkingside, Essex Tesco, Bishops Park Centre, 0.0% 0 0.0% 0.0%

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Weighted:				F	or Rog	gei	· Tym	&	Parti	ner	S				
	Total		Epping		Loughtor High Road		Walthar Abbey		Loughto Broadwa (Debder	ay	Chipping Ongar		Buckhur Hill	st	
Lancaster Way, Bishops Stortford, Hertfordshire															
Tesco, 47-53 Springfield Road, Chelmsford, Essex	0.1%	1	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Tesco, Princes Road, Chelmsford, Essex	0.2%	2	0.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Tesco, 288 High Street, Ponders End, Enfield, Greater London	0.7%	5	0.0%	0	0.0%	0	0.9%	2	0.0%	0	0.0%	0	0.0%	0	
Tesco, Savoy Parade, Southbury Road, Enfield,	0.4%	3	0.0%	0	0.0%	0	1.7%	3	0.0%	0	0.0%	0	0.0%	0	
Middlesex Tesco, 77-79 High Street,	1.7%	13	7.3%	13	0.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Epping, Essex Tesco, Church Langley	2.4%	19	9.6%	17	0.0%	0	0.4%	1	0.0%	0	1.3%	1	0.0%	0	
Centre, Harlow, Essex Tesco, East Road, Edinburgh	0.4%	3	1.9%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Way, Harlow, Essex Tesco, Unit 1-6 The Harvey	0.3%	2	1.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Centre, Harlow, Essex Tesco, 825 High Road,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Leyton, Greater London Tesco, 829-837 High Road, Leytonstone, Greater	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
London Tesco, Sewardstone Road,	3.2%	25	0.0%	0	1.9%	2	11.4%	23	0.0%	0	0.0%	0	0.0%	0	
Waltham Abbey, Essex Tesco, 5-6 West Street,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Ware, Hertfordshire Tesco, Southend Road,	0.4%	4	0.0%	0	1.2%	2	0.0%	0	0.0%	0	0.0%	0	1.3%	2	
Woodford Green, Essex Waitrose, 112-118 High	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Street, Billericay, Essex Waitrose, 27-43 Queens Road, Buckhurst Hill,	2.7%	21	0.0%	0	2.3%	3	0.0%	0	2.6%	1	0.0%	0	14.9%	18	
Greater London Waitrose, 92-96 High Road, South Woodford, Greater	0.4%	3	0.0%	0	1.2%	2	0.0%	0	0.0%	0	0.0%	0	1.3%	2	
London Waitrose, Northgate End, Bishops Stortford,	0.1%	1	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Hertfordshire Waitrose, Palace Gardens Shopping Pnct, Enfield,	0.4%	3	0.0%	0	0.0%	0	1.7%	3	0.0%	0	0.0%	0	0.0%	0	
Greater London Welcome (East & Central), 66 Stanstead Road,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Hoddesdon, Hertfordshire Welcome, 31 London Road,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Harlow, Essex Local Stores, Abridge	0.1%	1	0.2%	0	0.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Local Stores, Buckhurst Hill - Loughton Way, Lower Queens Rd, Queens Rd	0.4%	3	0.0%	0	1.7%	2	0.0%	0	0.0%	0	1.1%	1	0.0%	0	
West, Station Way Local Stores, Buckhurst Hill - Queens Road (east)	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	2	
Local Stores, Chigwell Local Stores, Chipping	0.5% 0.2%	4 2	0.2% 0.5%	0 1	0.3% 0.0%	0	0.0% 0.0%	0	1.6% 0.0%	0	0.7% 1.3%	0 1	1.7% 0.0%	2 0	
Ongar Local Stores, Chipping Ongar - Lower High St, St	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	2	
Peters Ave, Fyfield Rd Local Stores, Coopersale -	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Parklands Local Stores, Epping Local Stores, Epping -	0.4% 0.0%	3	1.4% 0.0%	2	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	1.3% 0.0%	1	0.0% 0.0%	0	
Lindsey St Local Stores, Ingatestone	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	1	0.0%	0	
Local Stores, Local Stores, Theydon Bois	0.1%	1	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Local Stores, Loughton - Borders Lane, Goldings Hill/Lower Rd, Pyrles	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	

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weighted:				1	UI IX	ogci	ı ı yı	ııı «	1 41	шсі	. 6				A	.рги 200
	Tota	ıl	Eppii	ng	Lough High F		Walth Abb		Lough Broad (Debd	way	Chipp Ong		Buckh Hil			
Lane, Roding Rd/Valley																
Hill Local Stores, Loughton	0.2%	1	0.0%	0	0.5%	1	0.0%	0	2.6%	1	0.0%	0	0.0%	0		
Broadway Local Stores, Loughton High Road	0.3%	2	0.0%	0	1.1%	1	0.0%	0	2.6%	1	0.0%	0	0.0%	0		
Local Stores, Nazeing - Nazeingbury Parade	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Local Stores, North Chingford	0.8%	6	0.0%	0	2.4%	3	0.8%	2	0.0%	0	0.0%	0	1.3%	2		
Local Stores, North Weald - High Road	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Local Stores, Waltham Abbey	0.6%	5	0.0%	0	0.0%	0	2.3%	5	0.0%	0	0.0%	0	0.0%	0		
Local Stores, Waltham Abbey - Highbridge Retail Park, Ninefields, Roundhills, Upshire Rd	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Local Stores, Waltham Cross	0.4%	3	0.0%	0	0.0%	0	1.7%	3	0.0%	0	0.0%	0	0.0%	0		
Internet / delivered	0.1%	1	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Market Stalls	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Other	0.0%	0	0.0%	0		0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Local stores, Chingford	0.0%	0	0.0%	0		0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Local stores, Woodford Green	0.7%	5	0.0%	0		2	0.0%	0	0.0%	0	0.0%	0	2.7%	3		
Londis, Shenfield Road, Woodford Green Marks & Spencer, High	0.4%	3	0.0%	0		2	0.8%	0	0.0%	0	0.0%	0	0.0%	0		
Street, Loughton Other outside catchment area		33	2.1%	4		3	4.8%	10	0.0%	0	5.7%	4	4.9%	6		
Other zones 6	0.0%	0	0.0%	0		0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Other zones 7	0.8%	6	1.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.0%	5		
Other zones 8	0.1%	0	0.0%	0		0	0.0%	0	1.6%	0	0.0%	0	0.0%	0		
(Don't know / varies)	16.1%	129		26		22		29	21.6%	6			17.2%	20		
(Don't do top-up shopping)	23.4%	187	23.7%	42		24	18.9%	38	28.3%	7	23.5%		23.3%	28		
Weighted base: Sample:		800 800		178 206		131 147		200 137		26 38		64 88		119 92		
Q05 Approximately how AT Q04) ? Those who do top-up for		-	-	our ho	ouseholo	d spen	d per w	veek o	n top-u _l	p food	and gr	ocerie	s shop	oing at	(SHOP MENTION	NED
Less than £10	10.0%	61	12.0%	16	7.9%	8	12.7%	21	5.9%	1	3.1%	2	8.0%	7		
£10-19	27.5%		28.4%	38			31.2%		15.5%		18.8%	9		28		
£20-29	25.1%	154	22.1%	30	27.5%	29	24.2%	39	39.7%	7	24.8%	12	26.0%	24		
£30-39	13.3%		13.3%		12.8%		13.1%	21	7.3%		14.8%		16.2%	15		
£40-49	3.7%		1.2%	2		5		8	0.0%	0		2	3.9%	4		
£50-59	3.0%	18	4.3%	6		0	2.1%	3	2.3%	0	6.3%	3	5.7%	5		
£60-69 £70-79	0.3% 0.1%	2	0.0% 0.6%	0	0.0% 0.0%	0	0.0%	0	0.0% 0.0%	0	4.3% 0.0%	2	0.0% 0.0%	0 0		
£80-89	0.1%	2	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
£90-99	0.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
£100-124	0.3%	2	0.0%	0	1.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
£125-149	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
£150-174	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
£175-199	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
£200-249 £250+	0.1% 0.0%	1 0	0.0% 0.0%	0	0.0% 0.0%	0	0.0%	0	0.0% 0.0%	0	1.4% 0.0%	1 0	0.0% 0.0%	0		
(Don't know / Varies) (Refused)	0.0% 15.5% 0.7%	95 4	16.0% 2.3%	22		23	0.0% 11.6% 0.0%	19 0	29.3% 0.0%	5 0	20.5% 1.4%	10 1	9.7% 0.0%	9		
Mean:		23.4		22.0		25.3		21.4		22.6		32.6		23.9		
Weighted base:		613		136		107		162		19		49		91		
Sample:		601		158		116		111		27		68		68		
Q06 In addition, does yo			•				•		•		-				in villages?	
Yes	35.2%		40.0%		27.0%		33.5%		45.1%		49.1%		32.2%	38		
No	64.8%		60.0%		73.0%		66.5%		55.0%		50.9%		67.8%	81		
Weighted base: Sample:		800 800		178 206		131 147		200 137		26 38		64 88		119 92		

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Total **Epping** Loughton Waltham Loughton Chipping Buckhurst High Road Abbey Broadway Ongar Hill (Debden) Q07 In which town centre or village does your household spend most money on food and groceries in these small shops? Those who spend money in other small shops in town centres or villages at Q06 0.5% 1.2% 0.0% 0.0% 0 3.6% 0.0% 0 0.0% 0 Local Stores, Abridge 0 0.0% Local Stores, Buckhurst Hill 0.7% 2 0.0%0 5.9% 2 0.0% 0 0.0% 0 0 0.0% 0 - Loughton Way, Lower Queens Rd, Queens Rd West, Station Way Local Stores, Buckhurst Hill 1.4% 4 1.2% 0.0% 0 0.0% 0 0.0% 0 0.0% 0 8.2% 3 - Queens Road (east) Local Stores, Chigwell 6.4% 18 0.0% 0 9.6% 0.0% 0 23.8% 3 0.0% 0 24.2% 9 3 0 0 Local Stores, Chipping 3.0% 8 1.2% 1 0.0% 0 0.0% 0 0.0% 24.4% 8 0.0% Ongar Local Stores, Chipping 0.2% 1 0.0% 0 0.0% 0 0.0% 0 0.0% 0 2.2% 1 0.0% 0 Ongar - Lower High St, St Peters Ave, Fyfield Rd Local Stores, Coopersale -0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0 0 0 Parklands 7.0% 20 23.4% 0 0.0% 0 0.0% 0 Local Stores, Epping 17 1.2% 2.6% 2 2.6% Local Stores, Epping -0.4%1 1.7% 0.0%0 0.0% 0 0.0%0 0.0% 0 0.0%0 1 Lindsey St Local Stores, Ingatestone 1.7% 5 0.0% 0 0.0% 0 0.0% 0 0.0% 0 6.7% 0.0% 0 2 Local Stores, Local Stores, 2.2% 6 8.2% 6 1.2% 0 0.0% 0 0.0% 0 0.0% 0 0.0%0 Theydon Bois Local Stores, Loughton -1.2% 3 0.0% 5.9% 2 0.0% 0 0.0% 0 0.0% 0 0.0% 0 Borders Lane, Goldings Hill/Lower Rd, Pyrles Lane, Roding Rd/Valley Hill Local Stores, Loughton 2.2% 6 0.0% 0 9.8% 3 0.0% 0 23.4% 3 0.0% 0 0.0% 0 Broadway Local Stores, Loughton High 4.5% 13 1.2% 1 25.9% 0.0% 9.4% 0.0% 4.1% 2 Road Local Stores, Nazeing -0.9% 2 0.0% 0 0.0%0 3.6% 0.0% 0 0.0% 0 0.0%0 Nazeingbury Parade 12 3 2 2.6% 2 14.8% 2 0 8.7% 3 Local Stores, North 4.1% 4.4% 4.5% 0.0% Chingford Local Stores, North Weald -2.4% 7 8.2% 6 0.0%0.0% 0 0.0% 0 2.7% 1 0.0%0 High Road 2 Local Stores, Waltham 6.8% 19 2.5% 2 0.0% 0 23.6% 0.0% 0 0.0% 0 4.1% 16 Abbey Local Stores, Waltham 0.6% 2 0.0% 0 0.0% 2.6% 2 0.0% 0 0.0% 0 0.0% 0 Abbey - Highbridge Retail Park, Ninefields, Roundhills, Upshire Rd Local Stores, Waltham Cross 4.7% 13 0.0% 0.0% 0 17.4% 12 0.0% 0 0.0% 0 4.1% 2 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 Other Local stores, Brentwood 4.0% 11 2.0% 1 0.0% 0 1.0% 0.0% 0 15.6% 0.0% 0 Local stores, Enfield 4.8% 13 1.7% 0.0% 0 15.6% 10 0.0% 0 0.0% 0 0.0% 0 4.7% 0 0.0% 0 0.0% 0 Local stores, Harlow 13 15.1% 11 0.0% 0.0% 0 0.0% 0 Local stores Woodford 2.4% 7 0.0% 4 5% 2 0.0% 0.0% 0 0.0% 0 12.4% 5 0 0 2 8 Other outside catchment area 13 3% 38 9.7% 6.3% 15.8% 11 5.8% 1 12.5% 4 21.7% Other zones 3 0.9% 2 0.0% 0 0.0% 0 3.6% 2 0.0% 0 0.0% 0 0.0% 0 Other zones 7 1.1% 3 0.0% 0 4.5% 2 0.0% 0 13.4% 2 0.0% 0 0.0% 0 (Don't know / varies) 18.0% 18.6% 7 11.4% 33.4% 10 51 13 20.9% 8 5.8% 1 12.4% 5 Weighted base: 282 71 35 67 12 31 38

298

82

47

44

17

30

44

Sample:

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Weighted:				F	or R	oge	r Tyr	n &	Par	tner	S				April 200
	Tota	al	Eppi	ng	Lough High R		Walth Abbe		Lough Broad	way	Chipp Ong	-	Buckh Hill		
Q08 Approximately ho Those who spend m		•	-			•	•		n food a	and gr	oceries	in the	ese sma	II shop	s?
Less than £10	23.1%	65	22.6%	16		5		17	30.0%	4			27.0%	10	
£10-19	32.5%	91	26.4%	19	36.2%	13	32.7%	22	15.3%	2	42.6%	13	45.8%	18	
£20-29	12.9%	36		9	13.2%	5	14.8%	10		2	17.8%	6	4.1%	2	
£30-39	8.2%	23	13.8%	10	5.7%	2	4.4%	3	7.2%	1	2.2%	1	8.2%	3	
£40-49	0.6%	2	2.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
£50-59	1.0%	3	1.2%	1	1.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
£60-69	0.9%	2	0.0%	0	1.9%	1	2.6%	2	0.0%	0	0.0%	0	0.0%	0	
£70-79	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
£80-89	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
£90-99	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
£100-124	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	1	0.0%	0	
£125-149	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
£150-174	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
£175-199	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
£200-249	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
£250+	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
(Don't know / Varies)	19.0%	54		12	22.0%	8	20.8%	14		4		7	14.9%	6	
(Refused)	1.6%	5	3.3%	2	4.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Mean:		16.8		18.2		18.2		16.0		14.4		18.6		13.8	
Weighted base:		282		71		35		67		12		31		38	
Sample:		298		82		47		44		17		44		30	

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Weighted:				F	or Ro	gei	· Tyn	1 &	Part	ner	S			
	Tota	ıl	Epping		Loughte High Ro		Waltha Abbey		Lought Broadw (Debde	ay	Chippi Onga	0	Buckhu Hill	
Q09 So, speaking as an	individu	al, car	you tell	me	where yo	ou las	st made a	a pur	chase of	cloth	es or s	hoes	?	
Basildon	0.6%	5	0.0%	0	1.2%	2	0.0%	0	0.0%	0	1.1%	1	1.3%	2
Buckhurst Hill	0.1%	1	0.0%	0	0.0%	0	0.0%	0	2.6%	1	0.0%	0	0.0%	0
Brentwood	2.9%	23	1.7%	3	0.5%	1	0.9%	2	0.0%		20.8%	13	0.0%	0
Chelmsford	3.0%	24	2.9%	5	1.3%	2	0.9%	2	2.6%	1	18.1%	12	0.6%	1
Chigwell	0.2%	2	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chipping Ongar	0.4%	3	0.7%	1	0.0%	0	0.0%	0	0.0%	0	3.3%	2	0.0%	0
Enfield	3.4%	27	0.5%	1	3.7%	5	8.2%	16	6.0%	2	0.0%	0	0.4%	0
Epping	1.4%	11	4.7%	8	0.5%	1	0.0%	0	0.0%	0	1.1%	1	0.4%	0
Harlow	21.1%	169	47.5%	84	2.7%	4	25.5%	51	2.6%	1	17.4%	11	0.0%	0
Ilford	5.0%	40	0.0%	0	11.7%	15	0.8%	2	13.5%	4	0.0%	0	13.0%	15
Ingatestone	0.2%	2	0.0%	0	0.0%	0	0.8%	2	0.0%	0	0.0%	0	0.0%	0
Lakeside regional shopping centre	3.1%	25	3.1%	6	1.9%	2	1.2%	2	3.2%		10.0%	6	5.2%	6
Loughton Broadway	0.5%	4	0.0%	0	1.9%	2	0.0%	0	0.0%	0	0.0%	0	1.3%	2
Loughton High Road	3.4%	27	0.0%	0	16.0%	21	0.0%	0	7.9%	2	1.1%	1	3.0%	4
North Chingford	1.4%	11	0.9%	2	1.3%	2	1.7%	3	6.7%	2	1.1%	1	1.5%	2
Romford	7.9%	63	2.2%	4	15.2%	20	0.0%	0	26.9%	7	3.1%	2	21.2%	25
The West End	5.5%	44	3.5%	6	9.0%	12	0.9%	2	0.0%	0	1.1%	1	17.0%	20
Theydon Bois	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waltham Abbey	0.2%	2	0.0%	0	0.0%	0	0.9%	2	0.0%	0	0.0%	0	0.0%	0
Waltham Cross	2.5%	20	1.0%	2	2.4%	3	6.8%	14	0.0%	0	0.0%	0	0.0%	0
Walthamstow	0.8%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.0%	5
Brookfield Centre, Cheshunt, Waltham Cross,	12.0%	96	9.7%	17	7.5%	10	23.7%	47	4.2%	1	1.3%	1	5.6%	7
Hertfordshire (Tesco, Marks and Spencers, Next)														
Highbridge Retail Park, Highbridge St, Waltham Abbey, Essex (MFI,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Carpetright) The Pavilions Shopping Centre, Waltham Cross,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Broxbourne (Peacocks, Sainsburys, Iceland) Lakeside Retail Park (Argos,	0.5%	4	0.5%	1	0.0%	0	0.0%	0	2.6%	1	1.1%	1	1.3%	2
B&Q, Comet, Halfords, Ikea, MFI, Tesco Extra) Homebase Ltd, 140 Church	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hill, Loughton, Essex Homebase Ltd, High St,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waltham Cross, Hertfordshire Jewson Ltd, Bridge House	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wharf, Lea Rd, Waltham Abbey, Essex Jewson Ltd, Greensted Rd,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ongar, Epping Forest Sainsburys, 3 Crown Road,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Enfield, Greater London Sainsburys, 51 North Service	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0
Road, Brentwood, Essex Sainsburys, Brewery Road, Hoddesdon, Hertfordshire	0.3%	2	0.0%	0	0.0%	0	1.2%	2	0.0%	0	0.0%	0	0.0%	0
Sainsburys, Chase Lane, King George Avenue, Barkingside, Essex	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	0
Sainsburys, Fifth Avenue, Allende Avenue, Harlow, Essex	0.2%	1	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Bryant Avenue, Romford, Essex	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, 288 High Street, Ponders End, Enfield, Greater London	0.7%	5	0.0%	0	0.0%	0	2.6%	5	0.0%	0	0.0%	0	0.0%	0
Tesco, Church Langley Centre, Harlow, Essex	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, East Road, Edinburgh Way, Harlow, Essex	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Sewardstone Road, Waltham Abbey, Essex Tesco, Southend Road,	1.4% 0.0%	11	0.2%	0	0.0%	0	4.4% 0.0%	9	0.0%	0	0.0%	0	0.0%	0
,						•	/ 0			Ü	/ 0	Ü	/ 0	~

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Moodford Green, Essex Woodford Green, Essex Wood	weighted.					01 11	osci	1 y 11	<u> </u>	I al u	1101					April 20	<i>,</i> 0.
Wickes Brook St, 0.0% 0.		Tota	ıl	Eppin	ng					Broadwa	ay				ırst		
Methana Cross Methana Cros	Woodford Green, Essex																
Wickes, Sturlax Wy, Waltham Cross, Hertfordshire 0.0% <th< td=""><td>Wickes, Brook St,</td><td>0.0%</td><td>0</td><td>0.0%</td><td>0</td><td>0.0%</td><td>0</td><td>0.0%</td><td>0</td><td>0.0%</td><td>0</td><td>0.0%</td><td>0</td><td>0.0%</td><td>0</td><td></td><td></td></th<>	Wickes, Brook St,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Watham Cross	Brentwood, Essex																
Internet / delivered 5.9% 47 4.4% 8 6.3% 8 3.8% 8 10.5% 3 7.6% 5 4.3% 5 Abroad 1.7% 14 0.0% 0 2.7% 43 3.9% 6 0.0% 0 1.3% 1 3.0% 6 Car boot sale 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 Deference 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 Deference 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 Deference 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 Deference 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 Deckton 0.6% 5 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 Deckton 0.5% 4 2.3% 4 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 Deckton 0.5% 4 2.3% 4 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 Deckton 0.5% 4 2.3% 4 0.0% 0	Waltham Cross,	0.2%	2	0.0%	0	1.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Abroad		5 004	47	1 104	Q	6 204	Q	2 804	Q	10.5%	2	7 60/	5	4 204	5		
Car boot sale																	
Other O.0%																	
B & Q. Cabinet Way, Chingford 0.0% 0 0.0% <td></td>																	
Chingford B & Q, Springfield Drive, Ilford B & Q, Springfield Drive, Ilford B & Q, Tangeant Link, B & Q, Tange																	
B & Q, Tangeant Link,	Chingford																
B & Q, Tangeant Link, Romford 0.0% 0 0.0% <td></td> <td>0.0%</td> <td>0</td> <td>0.0%</td> <td>0</td> <td>0.0%</td> <td>Ü</td> <td>0.0%</td> <td>0</td> <td>0.0%</td> <td>0</td> <td>0.0%</td> <td>O</td> <td>0.0%</td> <td>0</td> <td></td> <td></td>		0.0%	0	0.0%	0	0.0%	Ü	0.0%	0	0.0%	0	0.0%	O	0.0%	0		
Barkingside	B & Q, Tangeant Link,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Becklon		0.004		0.00/		0.00/		0.004		0.004		0.00/		0.00/			
Bishops Stortford 0.5% 4 2.3% 4 0.0% 0 0.																	
Blue water Shopping Centre, Kent 1.8% 14 0.7% 1 3.4% 2 0.6% 1 0.0% 0 3.3% 2 4.0% 5																	
Kent Cheshunt 0.5% 4 1.9% 3 0.3% 0 0.0% <td></td>																	
Chingford 0.0% 0	Kent																
Edinburgh Way Retail Park, Harlow O.5%																	
Harlow Edmonton 0.5% 4 0.0% 0 0.5% 1 1.7% 3 0.0% 0 0.0% 0 0.0% 0 Focus, Hickman Avenue, 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 Focus, Hickman Avenue, 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 Focus, Hickman Avenue, 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 Hoddesdon 0.0% 0 0.0%	Chingford	0.0%			0		0				0	0.0%					
Focus, Hickman Avenue, Chingford Chingford Hoddesdon 0.0% 0 0.0%		0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Chingford Hoddesdon O.0% O 0.0% O 0.0	Edmonton	0.5%	4	0.0%	0	0.5%	1	1.7%	3	0.0%	0	0.0%	0	0.0%	0		
Rea, Glover Drive, Edmonton Newbury Park O.0%		0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Edmonton Newbury Park 0.0% 0 <th< td=""><td>Hoddesdon</td><td>0.0%</td><td>0</td><td>0.0%</td><td>0</td><td>0.0%</td><td>0</td><td>0.0%</td><td>0</td><td>0.0%</td><td>0</td><td>0.0%</td><td>0</td><td>0.0%</td><td>0</td><td></td><td></td></th<>	Hoddesdon	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Oak Retail Park, Harlow 0.0% 0 0.0%		0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Sawbridgeworth 0.0% 0	Newbury Park	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Welwyn Garden City 0.1% 1 0.5% 1 0.0% 0 0.0% <	Oak Retail Park, Harlow	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Other outside catchment area 3.9% 31 3.2% 6 4.2% 5 5.0% 10 2.6% 1 2.4% 2 5.7% 7 Other zones 1 0.0% 0 0.0%	Sawbridgeworth	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Other zones 1 0.0% 0 0.	Welwyn Garden City	0.1%	1	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Other zones 3 0.0% 0<	Other outside catchment area	3.9%	31	3.2%	6	4.2%	5	5.0%	10	2.6%	1	2.4%	2	5.7%	7		
Other zones 5 0.0% 0 0.	Other zones 1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Other zones 7 0.0% 0 0.	Other zones 3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
(Don't know / can't remember) (Don't do this type of shopping) Weighted base: 800 1.2% 5.1.2% 5.1.2% 2.3.0% 6.0	Other zones 5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
(Don't know / can't remember) (Don't do this type of shopping) Weighted base: 800 1.2% 5.1.2% 5.1.2% 2.3.0% 6.0					0		0		0		0		0				
(Don't do this type of shopping) Weighted base: 800 178 131 200 26 64 119	(Don't know / can't																
e	(Don't do this type of	3.0%	24	4.2%	7	1.4%	2	2.7%	5	5.3%	1	2.2%	1	1.7%	2		
e e e e e e e e e e e e e e e e e e e	Weighted base:		800		178		131		200		26		64		119		
Sample: 800 206 147 137 38 88 92	C		800				147				38		88		92		

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	Tota	1	Eppin	g	Lought High Ro		Waltha Abbe		Loughte Broadw (Debde	ay	Chippin Onga	_	Buckhu Hill	rst
Q10 And the time before				o to r	nake a p	ourcha	ase of c	lothes	,					
Those who purchase cl	othes or s	shoes c	ıt Q09											
Basildon	0.9%	7	0.0%	0	1.2%	2	0.4%	1	0.0%	0	2.2%	1	1.9%	2
Buckhurst Hill	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Brentwood	1.5%	12	0.4%	1	0.0%	0	0.0%	0	0.0%	0	15.8%	10	0.0%	0
Chelmsford	3.4%	26	6.5%	11	1.4%	2	0.9%	2	0.0%	0	16.2%	10	0.6%	1
Chigwell	0.2%	1	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chipping Ongar	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0
Enfield	5.2%	40	0.0%	0	2.4%	3	15.6%	30	6.4%	2	0.0%	0	1.5%	2
Epping	1.2%	9	3.7%	6	1.8%	2	0.0%	0	0.0%	0	1.1%	1	0.0%	0
Harlow	14.6%	113	31.8%	54	5.0%	6	15.1%	29	9.0%	2	13.8%	9	1.3%	2
lford	5.0%	39	0.9%	2	10.3%	13	0.8%	2	3.4%	1	0.0%	0	16.3%	19
ngatestone	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
akeside regional shopping	4.7%	37	3.8%	6	3.9%	5	4.4%	8	13.2%	3	8.9%	6	4.5%	5
centre														
oughton Broadway	0.9%	7	0.5%	1	2.4%	3	0.0%	0	5.6%	1	0.0%	0	1.3%	2
oughton High Road	2.8%	22	1.0%	2	11.9%	15	0.0%	0	2.8%	1	0.0%	0	2.7%	3
North Chingford	1.1%	8	0.0%	0	4.0%	5	0.0%	0	0.0%	0	0.0%	0	2.7%	3
Romford	7.2%	56	4.3%	7	15.0%	19	0.0%	0	23.2%	6	6.7%	4	12.3%	14
The West End	5.3%	41	4.4%	7	6.8%	9	2.3%	5	0.0%	0	4.4%	3	15.3%	18
Theydon Bois	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waltham Abbey	0.2%	2	0.0%	0	0.0%	0	0.9%	2	0.0%	0	0.0%	0	0.0%	0
Waltham Cross	2.1%	16	1.0%	2	0.5%	1	6.3%	12	0.0%	0	0.0%	0	0.0%	0
Walthamstow	0.7%	6	0.0%	0	0.5%	1	0.9%	2	0.0%	0	0.0%	0	1.3%	2
Brookfield Centre, Cheshunt, Waltham Cross,	6.1%	47	1.7%	3	3.4%	4	17.3%	34	5.6%	1	0.0%	0	0.0%	0
Hertfordshire (Tesco, Marks and Spencers, Next)														
Highbridge Retail Park, Highbridge St, Waltham Abbey, Essex (MFI,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Carpetright)														
The Pavilions Shopping Centre, Waltham Cross, Broxbourne (Peacocks,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsburys, Iceland)														
Lakeside Retail Park (Argos, B&Q, Comet, Halfords,	0.9%	7	1.5%	3	0.0%	0	1.3%	2	0.0%	0	0.0%	0	1.3%	2
Ikea, MFI, Tesco Extra)	0.00/		0.00/		0.00/		0.00/	0	0.00/	0	0.00/	0	0.00/	
Homebase Ltd, 140 Church	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hill, Loughton, Essex Homebase Ltd, High St,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waltham Cross, Hertfordshire ewson Ltd, Bridge House	0.2%	2	0.0%	0	1.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wharf, Lea Rd, Waltham Abbey, Essex														
ewson Ltd, Greensted Rd, Ongar, Epping Forest	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsburys, 3 Crown Road, Enfield, Greater London	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsburys, 51 North Service Road, Brentwood, Essex	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	1	0.0%	0
Sainsburys, Brewery Road, Hoddesdon, Hertfordshire	0.3%	2	0.0%	0	0.0%	0	1.2%	2	0.0%	0	0.0%	0	0.0%	0
Sainsburys, Chase Lane, King George Avenue, Barkingside, Essex	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsburys, Fifth Avenue, Allende Avenue, Harlow, Essex	0.2%	2	0.0%	0	0.0%	0	0.9%	2	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Bryant Avenue, Romford, Essex	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0
Tesco, 288 High Street, Ponders End, Enfield,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Greater London Tesco, Church Langley Centre, Harlow, Essex	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Centre, Harrow, Essex Cesco, East Road, Edinburgh Way, Harlow, Essex	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cesco, Sewardstone Road, Waltham Abbey, Essex	0.2%	2	0.0%	0	0.0%	0	0.9%	2	0.0%	0	0.0%	0	0.0%	0

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Weighted:				F	or R	oger	Tyn	n &	Part	ner	S				April
	Tota	l	Epping	3	Lough High R		Walth: Abbe		Lought Broady (Debde	vay	Chippi Onga		Buckht Hill		
Tesco, Southend Road, Woodford Green, Essex	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Wickes, Brook St, Brentwood, Essex	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Wickes, Sturlas Wy, Waltham Cross, Hertfordshire	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Internet / delivered	7.4%	58	7.0%	12	7.7%	10	6.1%	12	11.1%	3	3.4%	2	4.4%	5	
Abroad	1.2%	9	2.2%	4	0.0%	0	0.9%	2	1.7%	0	0.0%	0	2.7%	3	
Car boot sale	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
B & Q, Cabinet Way, Chingford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
B & Q, Springfield Drive, Ilford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
B & Q, Tangeant Link, Romford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Barkingside	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Beckton	0.9%	7	0.0%	0	2.6%	3	0.0%	0	0.0%	0	0.0%	0	2.8%	3	
Bishops Stortford	1.0%	7	2.4%	4	0.0%	0	0.6%	1	0.0%	0	0.0%	0	0.0%	0	
Bluewater Shopping Centre, Kent	2.3%	18	2.0%	3	2.4%	3	0.9%	2	0.0%	0	2.2%	1	7.1%	8	
Cheshunt	0.3%	3	0.5%	1	0.0%	0	0.9%	2	0.0%	0	0.0%	0	0.0%	0	
Chingford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Edinburgh Way Retail Park, Harlow	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Edmonton	0.2%	2	0.0%	0	0.0%	0	0.9%	2	0.0%	0	0.0%	0	0.0%	0	
Focus, Hickman Avenue, Chingford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Hoddesdon	0.2%	1	0.0%	0	0.0%	0	0.6%	1	0.0%	0	0.0%	0	0.0%	0	
Ikea, Glover Drive,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Edmonton															
Newbury Park	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Oak Retail Park, Harlow	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Sawbridgeworth	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Welwyn Garden City	0.5%	4	0.0%	0	0.0%	0	1.2%	2	0.0%	0	0.0%	0	0.0%	0	
Other outside catchment area	5.2%	40	6.9%	12	2.8%	4	6.3%	12	5.6%	1	1.1%	1	4.0%	5	
Other zones 1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Other zones 3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Other zones 5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Other zones 7	0.1%	0	0.0%	0	0.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
(Don't know / can't remember)	14.5%	112	15.0%	25	12.1%		11.8%	23	12.6%	3	17.4%	11	15.6%	18	
(Have only bought once)	0.9%	7	2.2%	4	0.3%	0	0.6%	1	0.0%	0	2.2%	1	0.0%	0	
Weighted base:		776		170		129		195		25		63		117	
Sample:		773		197		144		133		36		86		90	

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Weighted:				F	or Ro	gei	· Tyn	n &	Parti	ner	S				A
	Total		Epping		Lought High Ro		Waltha Abbe		Loughto Broadwa (Debder	ay	Chippin Ongar	_	Buckhu Hill	ırst	
Q11 Now can you tell me	where y	our h	ousehold	las	t made a	purc	chase of	furni	ture, car	pets,	or soft h	ouse	ehold fu	rnishings ?	
Basildon	0.5%	4	0.8%	1	0.0%	0	0.0%	0	0.0%	0	4.1%	3	0.0%	0	
Buckhurst Hill	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	2	
Brentwood	0.6%	5	0.4%	1	0.0%	0	0.0%	0	0.0%	0	3.3%	2	1.3%	2	
Chelmsford	1.5%	12	1.8%	3	0.0%	0	0.9%	2	0.0%	0	9.2%	6	0.0%	0	
Chigwell	0.2%	1	0.0%	0	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Chipping Ongar	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	
Enfield	5.5%	44	4.3%	8	1.9%	2	12.7%	25	0.0%	0	0.0%	0	4.5%	5	
Epping	1.3%	10	4.0%	7	0.0%	0	0.0%	0	6.7%	2	0.0%	0	1.3%	2	
Harlow	11.0%	88	31.9%	57	2.4%	3	5.9%	12	2.6%	1	12.2%	8	0.0%	0	
Ilford	2.5%	20	0.2%	0	5.2%	7	0.8%	2	3.2%	1	0.0%	0	7.7%	9	
Ingatestone	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Lakeside regional shopping	2.4%	19	2.7%	5	0.5%	1	1.5%	3	3.2%	1	7.9%	5	1.7%	2	
centre															
Loughton Broadway	0.7%	6	0.0%	0	2.6%	3	0.0%	0	2.6%	1	0.0%	0	1.3%	2	
Loughton High Road	1.1%	9	0.0%	0	4.2%	6	0.0%	0	5.3%	1	0.0%	0	1.8%	2	
North Chingford	1.6%	12	0.0%	0	3.7%	5	0.9%	2	2.6%	1	0.7%	0	2.7%	3	
Romford	4.1%	33	3.0%	5	7.0%	9	0.3%	1	5.9%	2	10.5%	7	7.7%	9	
The West End	2.2%	18	0.5%	1	5.6%	7	0.0%	0	0.0%	0	0.0%	0	8.1%	10	
Theydon Bois	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Waltham Abbey	3.5%	28	2.8%	5	5.2%	7	7.0%	14	5.3%	1	1.3%	1	0.0%	0	
Waltham Cross	8.8%	71	9.1%	16	4.4%	6	20.9%	42	0.0%	0	1.3%	1	0.0%	0	
Walthamstow	0.4%	3	0.0%	0	1.2%	2	0.0%	0	0.0%	0	0.0%	0	1.3%	2	
Brookfield Centre,	0.8%	6	0.7%	1	0.0%	0	1.2%	2	2.6%	1	0.0%	0	0.4%	0	
Cheshunt, Waltham Cross, Hertfordshire (Tesco, Marks and Spencers, Next)															
Highbridge Retail Park, Highbridge St, Waltham Abbey, Essex (MFI, Carpetright)	0.2%	2	0.0%	0	0.0%	0	0.9%	2	0.0%	0	0.0%	0	0.0%	0	
The Pavilions Shopping Centre, Waltham Cross, Broxbourne (Peacocks, Sainsburys, Iceland)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Lakeside Retail Park (Argos, B&Q, Comet, Halfords, Ikea, MFI, Tesco Extra)	1.0%	8	1.4%	2	0.5%	1	0.0%	0	0.0%	0	4.4%	3	1.3%	2	
Homebase Ltd, 140 Church Hill, Loughton, Essex	0.1%	1	0.0%	0	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Homebase Ltd, High St, Waltham Cross, Hertfordshire	0.4%	3	0.0%	0	0.0%	0	0.9%	2	0.0%	0	0.0%	0	0.0%	0	
Jewson Ltd, Bridge House Wharf, Lea Rd, Waltham Abbey, Essex	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Jewson Ltd, Greensted Rd, Ongar, Epping Forest	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Sainsburys, 3 Crown Road, Enfield, Greater London	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Sainsburys, 51 North Service Road, Brentwood, Essex	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Sainsburys, Brewery Road, Hoddesdon, Hertfordshire	0.2%	0	0.0%	0	0.0%	0	0.6%	1	0.0%	0	0.0%	0	0.0%	0	
Sainsburys, Chase Lane, King George Avenue, Barkingside, Essex	0.0%		0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Sainsburys, Fifth Avenue, Allende Avenue, Harlow, Essex	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Tesco Extra, Bryant Avenue, Romford, Essex	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Tesco, 288 High Street, Ponders End, Enfield, Greater London	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Tesco, Church Langley Centre, Harlow, Essex	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Tesco, East Road, Edinburgh Way, Harlow, Essex Tesco, Sewardstone Road,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Waltham Abbey, Essex Tesco, Southend Road,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	

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weighteu.					01 10	osci	ı ı yıı	1 4	1 ai t	1101					 April 2009
	Total Epping		ıg	Lough High R		Waltha Abbe		Lought Broadw (Debde	vay	Chippi Onga		Buckh Hill			
Woodford Green, Essex															
Wickes, Brook St,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Brentwood, Essex															
Wickes, Sturlas Wy, Waltham Cross, Hertfordshire	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Internet / delivered	3.2%	25	1.9%	3	4.0%	5	3.3%	7	1.6%	0	2.2%	1	5.4%	6	
Abroad	0.4%	3	0.5%	1	0.5%	1	0.9%	2	0.0%	0	0.0%	0	0.0%	0	
Car boot sale	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
B & Q, Cabinet Way, Chingford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
B & Q, Springfield Drive, Ilford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
B & Q, Tangeant Link, Romford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Barkingside	0.6%	4	0.0%	0	1.5%	2	0.0%	0	0.0%	0	0.0%	0	1.7%	2	
Beckton	0.6%	5	0.0%	0	0.8%	1	0.0%	0	2.6%	1	0.0%	0	1.3%	2	
Bishops Stortford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Bluewater Shopping Centre,	0.5%	4	0.5%	1	2.2%	3	0.0%	0	0.0%	0	1.1%	1	0.0%	0	
Kent	0.570	-	0.570	1	2.2/0	3	0.070	U	0.070	U	1.1/0	1	0.070	U	
Cheshunt	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Chingford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Edinburgh Way Retail Park,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Harlow															
Edmonton	1.3%	11	0.5%	1	1.7%	2	0.6%	1	0.0%	0	0.0%	0	5.3%	6	
Hoddesdon	0.7%	5	1.0%	2	0.0%	0	1.8%	4	0.0%	0	0.0%	0	0.0%	0	
Ikea, Glover Drive, Edmonton	2.4%	19	1.0%	2	4.5%	6	3.8%	8	0.0%	0	0.0%	0	2.8%	3	
Newbury Park	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Oak Retail Park, Harlow	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Sawbridgeworth	0.1%	1	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Welwyn Garden City	0.3%	2	0.5%	1	0.0%	0	0.6%	1	0.0%	0	0.0%	0	0.0%	0	
Other outside catchment area	2.8%	22	2.3%	4	2.9%	4	3.1%	6	1.6%	0	2.4%	2	3.0%	4	
Other zones 1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Other zones 3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Other zones 5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Other zones 7	0.3%	2	0.0%	0	0.0%	0	0.0%	0	1.6%	0	0.0%	0	1.3%	2	
(Don't know / can't remember)	9.5%	76	8.6%	15	10.6%	14	5.6%	11	14.5%	4	9.6%	6	10.3%	12	
(Don't do this type of shopping)	26.4%	211	19.4%	34	25.5%	33	25.8%	52	38.0%	10	29.0%	19	26.3%	31	
Weighted base:		800		178		131		200		26		64		119	
Sample:		800		206		147		137		38		88		92	
•															

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Weighted: For Roger Tym & Partners April 2009

	Total		Eppin	g	Loughto High Ros		Waltha Abbe		Lought Broadw (Debde	vay	Chippin Ongar		Buckhur Hill	st	•
Q12 And the time before	that, who	ere d	id your	house	ehold go	to ma	ake a pu	ırchas		,	, carpets	, or s	soft hous	sehold furnishin	qs ?
Those who purchase fur											,	,			9
Basildon	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Buckhurst Hill	0.3%	2	0.0%	0	0.0%	ő	0.0%	0	0.0%	0	0.0%	0	1.8%	2	
Brentwood	0.8%	5	1.0%	1	0.0%	0	0.0%	0	0.0%	0	4.6%	2	0.0%	0	
Chelmsford	2.1%	12	1.7%	2	0.0%	0	1.2%	2	0.0%	0	12.5%	6	1.8%	2	
Chigwell	0.1%	1	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Chipping Ongar	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0	
Enfield	5.2%	31	1.4%	2	0.0%	0	14.8%	22	0.0%	0	0.0%	0	3.8%	3	
Epping	1.6%	9	4.3%	6	1.4%	1	0.0%	0	0.0%	0	0.0%	0	1.8%	2	
Harlow	9.6%	57	20.8%	30	2.5%	2	7.0%	10	0.0%		15.3%	7	0.0%	0	
Ilford	1.4%	8	0.0%	0	4.4%	4	0.0%	0	5.2%	1	0.0%	0	3.6%	3	
Ingatestone	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Lakeside regional shopping centre	3.1%	18	3.4%	5	2.9%	3	1.6%	2	5.2%		11.1%	5	1.8%	2	
Loughton Broadway	0.4%	2	0.0%	0	1.4%	1	0.0%	0	4.2%	1	0.0%	0	0.0%	0	
Loughton High Road	1.1%	7	0.3%	0	3.7%	4	0.0%	0	4.2%	1	0.0%	0	2.3%	2	
North Chingford	1.0%	6	0.0%	0	1.8%	2	1.2%	2	4.2%	1	0.0%	0	2.0%	2	
Romford	4.2%	25	2.3%	3	6.7%	6	0.5%	1	6.8%	1	8.9%	4	8.6%	8	
The West End	2.4%	14	0.6%	1	0.7%	1	2.2%	3	4.2%	1	0.0%	0	9.5%	8	
Theydon Bois	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Waltham Abbey	1.3%	8	0.3%	0	2.3% 3.0%	2	3.5%	5	0.0%	0	0.0%	0	0.0%	0	
Waltham Cross Walthamstow	6.5%	38	7.3% 0.0%	10 0		3 2	13.6% 1.1%	20	0.0% 0.0%	0	1.8% 0.0%	1	0.0% 2.0%	0	
Brookfield Centre,	1.2% 0.7%	7 4	0.6%	1	2.2% 0.0%	0	0.8%	2	6.8%	1	0.0%	0	0.0%	2	
Cheshunt, Waltham Cross, Hertfordshire (Tesco, Marks and Spencers, Next)	0.770	4	0.0%	1	0.076	U	0.870	1	0.870	1	0.070	Ü	0.070	U	
Highbridge Retail Park, Highbridge St, Waltham Abbey, Essex (MFI,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Carpetright) The Pavilions Shopping Centre, Waltham Cross, Broxbourne (Peacocks,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Sainsburys, Iceland) Lakeside Retail Park (Argos, B&Q, Comet, Halfords, Ikea, MFI, Tesco Extra)	1.1%	7	1.7%	2	1.6%	2	0.0%	0	0.0%	0	4.6%	2	0.5%	0	
Homebase Ltd, 140 Church Hill, Loughton, Essex	0.2%	1	0.0%	0	0.7%	1	0.0%	0	4.2%	1	0.0%	0	0.0%	0	
Homebase Ltd, High St, Waltham Cross, Hertfordshire	0.3%	2	0.0%	0	0.0%	0	1.2%	2	0.0%	0	0.0%	0	0.0%	0	
Jewson Ltd, Bridge House Wharf, Lea Rd, Waltham Abbey, Essex	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Jewson Ltd, Greensted Rd, Ongar, Epping Forest	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Sainsburys, 3 Crown Road, Enfield, Greater London	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Sainsburys, 51 North Service Road, Brentwood, Essex	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Sainsburys, Brewery Road, Hoddesdon, Hertfordshire	0.2%	1	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0	
Sainsburys, Chase Lane, King George Avenue, Barkingside, Essex	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Sainsburys, Fifth Avenue, Allende Avenue, Harlow, Essex	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Tesco Extra, Bryant Avenue, Romford, Essex	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Tesco, 288 High Street, Ponders End, Enfield, Greater London	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Tesco, Church Langley Centre, Harlow, Essex	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Tesco, East Road, Edinburgh Way, Harlow, Essex	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Tesco, Sewardstone Road, Waltham Abbey, Essex	0.3%	2	0.0%	0	0.0%	0	1.2%	2	0.0%	0	0.0%	0	0.0%	0	

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	Tota	ıl	Eppii	ng	Lough High R		Walth Abbe		Lought Broadw (Debde	vay	Chippi Onga	0	Buckhu Hill	rst	
Tesco, Southend Road, Woodford Green, Essex	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Wickes, Brook St, Brentwood, Essex	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Wickes, Sturlas Wy, Waltham Cross, Hertfordshire	0.4%	2	0.0%	0	0.7%	1	1.2%	2	0.0%	0	0.0%	0	0.0%	0	
Internet / delivered	3.5%	20	1.9%	3	7.2%	7	4.2%	6	10.7%	2	1.5%	1	1.8%	2	
Abroad	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Car boot sale	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
B & O, Cabinet Way,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Chingford															
B & Q, Springfield Drive, Ilford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
B & Q, Tangeant Link, Romford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Barkingside	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Beckton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Bishops Stortford	0.1%	1	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Bluewater Shopping Centre, Kent	1.1%	7	1.2%	2	1.1%	1	0.0%	0	0.0%	0	0.0%	0	3.6%	3	
Cheshunt	0.5%	3	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0	1.8%	2	
Chingford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Edinburgh Way Retail Park,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Harlow															
Edmonton	1.7%	10	0.0%	0	2.8%	3	1.2%	2	0.0%	0	0.0%	0	5.4%	5	
Hoddesdon	0.2%	1	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0	
Ikea, Glover Drive,	1.3%	8	1.7%	2	0.0%	0	2.0%	3	4.2%	1	0.0%	0	1.8%	2	
Edmonton	0.00		0.0		0.0		0 0		0.000	_	0.0	_	0.0	•	
Newbury Park	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Oak Retail Park, Harlow	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Sawbridgeworth	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Welwyn Garden City	0.6%	4	1.2%	2	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Other outside catchment area	3.7%	22	3.2%	5	4.6%	4	4.3%	6	4.2%	1	1.5%	1	1.8%	2	
Other zones 1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Other zones 3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Other zones 5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Other zones 7	0.5%	3	0.0%	0	1.6%	2	0.0%	0	0.0%	0	0.0%	0	1.8%	2	
(Don't know / can't remember)	35.8%	211	34.8%	50	37.9%	37	32.1%	48	32.9%	5	28.8%	13	42.5%	37	
(Have only bought once)	5.4%	32	9.8%	14	7.1%	7	2.8%	4	2.6%	0	7.7%	3	0.0%	0	
Weighted base:		589		143		98		148		16		45		88	
Sample:		580		163		108		101		25		62		66	

Epping Forest Town Centres Survey For Roger Tym & Partners

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Weighted:				F	or Ro	ogei	· Tyn	1 &	Partners					
	Tota	l	Epping		Lought High Ro		Waltha Abbey		Lought Broadw (Debde	ay	Chippi Onga	_	Buckhu Hill	
Q13 Now can you tell me	where	your h	nouseholo	las	t made a	a puro	chase of	DIY,	decorati	ng go	ods or	garde	ning ite	ms ?
Basildon	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	(
Buckhurst Hill	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
Brentwood	1.1%	9	0.4%	1	0.0%	0	0.9%	2	0.0%	0	6.6%	4	0.0%	(
Chelmsford	1.2%	10	1.3%	2	0.0%	0	0.0%	0	0.0%	0	10.8%	7	0.0%	(
Chigwell	0.5%	4	0.0%	0	0.0%	0	0.0%	0	2.6%	1	0.0%	0	2.4%	3
Chipping Ongar	0.4%	3	0.9%	2	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	(
Enfield	7.0%	56	2.0%	3	1.3%	2	19.0%	38	6.0%	2	0.0%	0	4.3%	5
Epping	0.6%	5	0.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.7%	3
Harlow	16.7%	134	50.9%	90	1.9%	2	8.9%	18	2.6%	1	16.9%	11	0.0%	(
lford	1.7%	14	0.0%	0	2.5%	3	0.0%	0	4.8%	1	0.0%	0	7.3%	9
ngatestone	0.6%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.3%	2	1.3%	- 2
Lakeside regional shopping centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
Loughton Broadway	0.6%	5	0.0%	0	1.7%	2	0.0%	0	2.6%	1	0.0%	0	1.3%	
Loughton High Road	4.5%	36	0.7%	1	16.6%	22	0.0%	0	10.5%	3	0.0%	0	8.3%	10
North Chingford	3.3%	27	0.9%	2	7.7%	10	0.9%	2	6.7%	2	0.0%	0	9.6%	1
Romford	2.5%	20	0.9%	2	0.3%	0	0.3%	1	8.1%	2	18.1%	12	0.7%	
The West End	0.4%	4	0.0%	0	1.5%	2	0.0%	0	6.0%	2	0.0%	0	0.0%	
Theydon Bois	0.1%	1	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	
Waltham Abbey	0.3%	2	0.5%	1	1.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	
Waltham Cross	4.7%	38	2.1%	4	0.0%	0	15.6%	31	0.0%	0	0.0%	0	0.0%	
	2.5%					4								
Valthamstow		20	1.1%	2	2.9%		0.6%	1	0.0%	0	0.0%	0	8.0%	
Brookfield Centre, Cheshunt, Waltham Cross, Hertfordshire (Tesco, Marks and Spencers, Next)	0.5%	4	0.0%	0	0.0%	0	1.8%	4	0.0%	0	0.0%	0	0.0%	
Highbridge Retail Park, Highbridge St, Waltham Abbey, Essex (MFI,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	
Carpetright) The Pavilions Shopping Centre, Waltham Cross, Broxbourne (Peacocks,	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
Sainsburys, Iceland) akeside Retail Park (Argos, B&Q, Comet, Halfords, Ikea, MFI, Tesco Extra)	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	•
Homebase Ltd, 140 Church Hill, Loughton, Essex	6.5%	52	2.6%	5	23.5%	31	0.0%	0	24.3%	6	0.0%	0	8.0%	
Iomebase Ltd, High St, Waltham Cross, Hertfordshire	6.0%	48	0.7%	1	2.9%	4	17.6%	35	0.0%	0	0.0%	0	4.0%	
ewson Ltd, Bridge House Wharf, Lea Rd, Waltham Abbey, Essex	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	
ewson Ltd, Greensted Rd, Ongar, Epping Forest	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.6%	2	0.0%	
ainsburys, 3 Crown Road, Enfield, Greater London	0.2%	2	0.0%	0	0.0%	0	0.9%	2	0.0%	0	0.0%	0	0.0%	
Road, Brentwood, Essex	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	
ainsburys, Brewery Road, Hoddesdon, Hertfordshire ainsburys, Chase Lane,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	
King George Avenue, Barkingside, Essex ainsburys, Fifth Avenue,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	
Allende Avenue, Harlow, Essex														
Pesco Extra, Bryant Avenue, Romford, Essex Pesco, 288 High Street,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	
Ponders End, Enfield, Greater London Tesco, Church Langley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	
Centre, Harlow, Essex Tesco, East Road, Edinburgh	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
Way, Harlow, Essex Fesco, Sewardstone Road,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
Waltham Abbey, Essex Tesco, Southend Road,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(

Epping Forest Town Centres Survey For Roger Tym & Partners

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weighted.				1	01 11	ugu	ı ı yı	11 &	1 41 1	1101	В				 April 200
	Total Epp		Eppii	ng	Lough High R		Walth Abbe		Broady	Loughton Broadway (Debden)		ng r	Buckh Hill		
Woodford Green, Essex															
Wickes, Brook St,	0.3%	3	0.4%	1	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	
Brentwood, Essex															
Wickes, Sturlas Wy, Waltham Cross, Hertfordshire	1.6%	13	0.7%	1	0.5%	1	4.8%	10	0.0%	0	0.0%	0	0.0%	0	
Internet / delivered	1.2%	9	0.5%	1	0.0%	0	0.9%	2	0.0%	0	1.1%	1	4.0%	5	
Abroad	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Car boot sale	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
B & Q, Cabinet Way, Chingford	0.6%	5	0.0%	0	0.0%	0	0.9%	2	0.0%	0	0.0%	0	2.8%	3	
B & Q, Springfield Drive, Ilford	1.0%	8	0.0%	0	4.4%	6	0.0%	0	0.0%	0	0.0%	0	0.7%	1	
B & Q, Tangeant Link, Romford	0.7%	6	0.6%	1	0.3%	0	0.0%	0	1.6%	0	5.0%	3	0.0%	0	
Barkingside	0.4%	4	0.0%	0	1.2%	2	0.0%	0	1.6%	0	0.0%	0	1.3%	2	
Beckton	0.3%	3	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0	1.3%	2	
Bishops Stortford	0.1%	1	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Bluewater Shopping Centre, Kent	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Cheshunt	0.2%	1	0.0%	0	0.0%	0	0.6%	1	0.0%	0	0.0%	0	0.0%	0	
Chingford	2.0%	16	0.0%	0	5.0%	6	0.9%	2	0.0%	0	0.0%	0	5.3%	6	
Edinburgh Way Retail Park, Harlow	1.5%	12		5	0.0%	0	0.0%	0	0.0%	0	6.5%	4	0.0%	0	
Edmonton	0.4%	3	0.0%	0	1.2%	2	0.9%	2	0.0%	0	0.0%	0	0.0%	0	
Hoddesdon	0.2%	1	0.0%	0	0.0%	0	0.6%	1	0.0%	0	0.0%	0	0.0%	0	
Ikea, Glover Drive, Edmonton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Newbury Park	0.8%	7	0.0%	0	1.2%	2	0.0%	0	0.0%	0	0.0%	0	4.3%	5	
Oak Retail Park, Harlow	0.8%	7	1.4%	2	0.0%	0	0.9%	2	0.0%	0	1.3%	1	0.0%	0	
Sawbridgeworth	0.2%	2	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Welwyn Garden City	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Other outside catchment area	3.2%	25	0.9%	2	3.8%	5	4.2%	8	1.6%	0	2.4%	2	5.7%	7	
Other zones 1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Other zones 3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Other zones 5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Other zones 7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
(Don't know / can't remember)	7.3%	59	8.0%	14	6.2%	8	7.7%	15	4.2%	1	6.8%	4	3.9%	5	
(Don't do this type of shopping)	14.6%	117	17.5%	31	11.3%	15	11.3%	23	16.6%	4	14.2%	9	12.9%	15	
Weighted base:		800		178		131		200		26		64		119	
Sample:		800		206		147		137		38		88		92	

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Weighted:	Tota	ıl	Eppii		Lought High Ro	on	Walth Abbe	am	Lought Broadw	on	Chippii Ongai	_	Buckhu Hill	rst	Apr
Odd. And the time before	414		:	h	مدد اداما		-l		(Debde						.0
Q14 And the time before Those who purchase D								urcnas	se oi Di i	, aec	orating (joous	or gard	iening items	or
Basildon	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.5%	1	0.0%	0	
Buckhurst Hill	0.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Brentwood	1.0%	7	0.5%	1	0.0%	0	0.0%	0	0.0%	0	7.6%	4	0.0%	0	
Chelmsford	1.6%	11	1.1%	2	0.0%	0	0.0%	0	0.0%	0	15.2%	8	0.0%	0	
	0.6%	4	0.0%	0	0.6%	1	1.0%	2	0.0%	0	0.0%	0	1.9%	2	
Chigwell Chipping Ongor		5		1		0	0.0%	0	0.0%	0	6.6%	4	0.0%	0	
Chipping Ongar Enfield	0.8%		0.6% 0.6%	1	0.0% 4.4%	5	20.5%	36	0.0%		0.0%	0	4.9%	5	
	7.0%	48								0					
Epping	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0 8	1.5%	2	
Harlow	16.3%	111	51.3%	75	2.5%	3	8.9%	16	0.0%	0	14.7%		0.0%	0	
Ilford	2.4%	16	0.0%	0	3.5%	4	0.7%	1	5.8%	1	0.0%	0	7.7%	8	
Ingatestone	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.5%	1	1.5%	2	
Lakeside regional shopping	0.3%	2	0.6%	1	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	
centre	1.00/	_	0.00/		0.501		0.00/		2 201		1.00/			_	
Loughton Broadway	1.0%	7	0.0%	0	0.6%	1	0.0%	0	3.2%	1	1.3%	1	4.6%	5	
Loughton High Road	4.2%	28	1.4%	2	14.7%	17	0.0%	0	13.3%	3	0.0%	0	6.1%	6	
North Chingford	4.0%	27	1.1%	2	7.2%	8	2.0%	3	11.1%	2	0.0%	0	9.5%	10	
Romford	1.7%	12	1.3%	2	0.0%	0	0.4%	1	3.9%	1	12.7%	7	0.0%	0	
The West End	0.2%	2	0.0%	0	1.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Theydon Bois	0.1%	1	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Waltham Abbey	0.4%	3	0.0%	0	1.4%	2	0.7%	1	0.0%	0	0.0%	0	0.0%	0	
Waltham Cross	5.0%	34	2.9%	4	0.0%	0	15.3%	27	0.0%	0	0.0%	0	0.0%	0	
Walthamstow	2.3%	16	1.4%	2	2.0%	2	0.7%	1	3.2%	1	0.0%	0	9.1%	9	
Brookfield Centre, Cheshunt, Waltham Cross, Hertfordshire (Tesco, Marks and Spencers,	0.4%	2	0.6%	1	0.4%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0	
Next) Highbridge Retail Park, Highbridge St, Waltham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Abbey, Essex (MFI, Carpetright) The Pavilions Shopping	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Centre, Waltham Cross, Broxbourne (Peacocks, Sainsburys, Iceland)															
Lakeside Retail Park (Argos, B&Q, Comet, Halfords, Ikea, MFI, Tesco Extra)	0.2%	2	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Homebase Ltd, 140 Church Hill, Loughton, Essex	5.1%	35	1.7%	2	19.5%	23	1.0%	2	14.5%	3	0.0%	0	4.6%	5	
Homebase Ltd, High St, Waltham Cross, Hertfordshire	5.1%	34	1.7%	2	2.9%	3	15.1%	27	0.0%	0	0.0%	0	1.9%	2	
Jewson Ltd, Bridge House Wharf, Lea Rd, Waltham Abbey, Essex	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Jewson Ltd, Greensted Rd, Ongar, Epping Forest	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0	
Sainsburys, 3 Crown Road, Enfield, Greater London	0.5%	3	0.0%	0	0.0%	0	1.0%	2	0.0%	0	0.0%	0	0.0%	0	
Sainsburys, 51 North Service Road, Brentwood, Essex	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Sainsburys, Brewery Road, Hoddesdon, Hertfordshire	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Sainsburys, Chase Lane, King George Avenue, Barkingside, Essex	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Sainsburys, Fifth Avenue, Allende Avenue, Harlow, Essex	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Tesco Extra, Bryant Avenue, Romford, Essex	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Tesco, 288 High Street, Ponders End, Enfield, Greater London	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Tesco, Church Langley Centre, Harlow, Essex	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Tesco, East Road, Edinburgh Way, Harlow, Essex	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Tesco, Sewardstone Road, Waltham Abbey, Essex	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	

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Weighted:	For Roger Tym & Partners														April 2009
	Tota	ıl	Eppin	g	Lough High R		Walth Abb		Lought Broady (Debde	vay	Chippi Onga	0	Buckh Hill		
Tesco, Southend Road, Woodford Green, Essex	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Wickes, Brook St, Brentwood, Essex	0.2%	1	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Wickes, Sturlas Wy, Waltham Cross, Hertfordshire	2.5%	17	0.0%	0	0.6%	1	9.2%	16	0.0%	0	0.0%	0	0.0%	0	
Internet / delivered	0.5%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.0%	3	
Abroad	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Car boot sale	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
B & Q, Cabinet Way, Chingford	0.5%	3	0.0%	0	1.4%	2	0.0%	0	0.0%	0	0.0%	0	1.5%	2	
B & Q, Springfield Drive, Ilford	0.8%	6	0.0%	0	2.5%	3	0.0%	0	3.2%	1	0.0%	0	1.9%	2	
B & Q, Tangeant Link, Romford	0.6%	4	0.8%	1	0.0%	0	0.0%	0	0.0%	0	2.8%	2	0.0%	0	
Barkingside	0.2%	2	0.0%	0	1.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Beckton	0.3%	2	0.0%	0	0.0%	0	0.0%	0	3.2%	1	0.0%	0	1.5%	2	
Bishops Stortford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Bluewater Shopping Centre, Kent	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Cheshunt	0.4%	3	0.0%	0	0.0%	0	1.7%	3	0.0%	0	0.0%	0	0.0%	0	
Chingford	1.4%	9	0.0%	0	1.4%	2	0.9%	2	0.0%	0	0.0%	0	6.1%	6	
Edinburgh Way Retail Park, Harlow	0.7%	5	2.0%	3	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0	
Edmonton	0.5%	3	0.0%	0	1.4%	2	0.0%	0	0.0%	0	0.0%	0	1.5%	2	
Hoddesdon	0.4%	2	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0	
Ikea, Glover Drive, Edmonton	0.1%	1	0.0%	0	0.0%	0	0.0%	0	3.2%	1	0.0%	0	0.0%	0	
Newbury Park	0.7%	5	0.0%	0	1.4%	2	0.0%	0	0.0%	0	0.0%	0	3.0%	3	
Oak Retail Park, Harlow	1.4%	9	2.8%	4	0.0%	0	0.7%	1	0.0%	0	6.1%	3	0.0%	0	
Sawbridgeworth	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Welwyn Garden City	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Other outside catchment area	3.5%	24	2.2%	3	2.9%	3	3.0%	5	1.9%	0	4.1%	2	6.5%	7	
Other zones 1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Other zones 3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Other zones 5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Other zones 7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
(Don't know / can't remember)	21.0%	144	19.8%	29	24.8%	29	14.5%	26	16.2%	4	17.0%	9	21.5%	22	
(Have only bought once)	3.2%	22	4.3%	6	1.5%	2	1.6%	3	17.4%	4	2.5%	1	0.0%	0	
Weighted base:		683		147		116		178		22		55		104	
Sample:		667		168		126		121		33		75		76	

Epping Forest Town Centres Survey For Roger Tym & Partners

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	Tota	ıl	Epping	3	Lought High Ro		Waltha Abbe		Loughto Broadwa (Debder	ay	Chippi Onga		Buckh Hill		
Q15 Can you tell me who players, mobile pho															digital cameras, MP3
Basildon	0.7%	6	0.4%	1	1.2%	2	0.0%	0	0.0%	0	3.3%	2	1.3%	2	
Buckhurst Hill	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Brentwood	1.7%	13	0.9%	2	0.0%	0	0.0%	0	0.0%		13.1%	8	0.0%	0	
Chelmsford	1.2%	9	1.8%	3	0.3%	0	0.0%	0	0.0%	0	4.6%	3	0.6%	1	
Chigwell	0.4%	3	0.0%	0	0.3%	0	0.8%	2	3.2%	1	0.0%	0	0.0%	0	
Chipping Ongar	0.7%	6	0.9%	2	0.0%	0	0.0%	0	0.0%	0	6.8%	4	0.0%	0	
Enfield	8.8%	71	2.4%	4	5.2%		20.2%	40	0.0%	0	0.0%	0	12.2%	15	
Epping	1.4%	11	3.3%	6	1.7%	2	0.0%	0	2.6%	1	1.3%	1	1.3%	2	
Harlow	17.8%	143	47.5%	84	3.5%	5	13.6%	27	4.2%		15.4%	10	0.0%	0	
Ilford	2.7%	21	0.0%	0	5.9%	8	0.0%	0	9.3%	2	0.0%	0	9.0%	11	
Ingatestone	0.5%	4	0.0%	0	0.0%	0	1.7%	3	0.0%	0	0.0%	0	0.0%	0	
Lakeside regional shopping centre	0.6%	5	0.9%	2	0.5%	1	0.9%	2	0.0%	0	1.1%	1	0.0%	0	
Loughton Broadway	1.6%	13	1.6%	3	4.5%	6	0.6%	1	10.5%	3	0.0%	0	0.0%	0	
Loughton High Road	2.9% 3.5%	23 28	0.0% 2.2%	0 4	11.6% 10.2%	15 13	0.0% 0.9%	0 2	5.3% 2.6%	1 1	0.0% 0.0%	0	5.3% 5.4%	6 6	
North Chingford Romford	2.6%	20	1.5%	3	2.9%	4	0.9%	0	15.1%	4	10.9%	7	1.7%	2	
The West End	3.0%	24	0.0%	0	5.7%	7	0.0%	0	0.0%	0	0.0%	0	10.6%	13	
Theydon Bois	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Waltham Abbey	1.4%	11	0.0%	0	0.0%	0	5.4%	11	0.0%	0	0.0%	0	0.0%	0	
Waltham Cross	1.3%	11	0.0%	0	0.0%	0	4.7%	9	0.0%	0	0.0%	0	0.0%	0	
Walthamstow	1.2%	9	0.0%	2	3.5%	5	0.0%	0	6.0%	2	0.0%	0	1.3%	2	
Brookfield Centre, Cheshunt, Waltham Cross, Hertfordshire (Tesco, Marks and Spencers,	2.6%	20	0.0%	0	0.0%	0	7.9%	16	6.7%	2	1.9%	1	1.5%	2	
Next) Highbridge Retail Park, Highbridge St, Waltham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Abbey, Essex (MFI, Carpetright) The Pavilions Shopping	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Centre, Waltham Cross, Broxbourne (Peacocks, Sainsburys, Iceland) Lakeside Retail Park (Argos,	0.4%	3	0.0%	0	0.5%	1	0.0%	0	2.6%	1	2.2%	1	0.0%	0	
B&Q, Comet, Halfords, Ikea, MFI, Tesco Extra) Homebase Ltd, 140 Church	0.2%	1	0.0%	0	0.5%	1	0.0%	0	2.6%	1	0.0%	0	0.0%	0	
Hill, Loughton, Essex Homebase Ltd, High St, Waltham Cross,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Hertfordshire Jewson Ltd, Bridge House Wharf, Lea Rd, Waltham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Abbey, Essex Jewson Ltd, Greensted Rd,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Ongar, Epping Forest Sainsburys, 3 Crown Road, Enfield, Greater London	0.7%	5	0.0%	0	0.0%	0	2.6%	5	0.0%	0	0.0%	0	0.0%	0	
Sainsburys, 51 North Service Road, Brentwood, Essex	0.1%	1	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Sainsburys, Brewery Road, Hoddesdon, Hertfordshire	0.4%	3	0.0%	0	0.0%	0	1.5%	3	0.0%	0	0.0%	0	0.0%	0	
Sainsburys, Chase Lane, King George Avenue, Barkingside, Essex	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Sainsburys, Fifth Avenue, Allende Avenue, Harlow, Essex	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Tesco Extra, Bryant Avenue, Romford, Essex	0.1%	0	0.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Tesco, 288 High Street, Ponders End, Enfield, Greater London	0.0%	0	0.0%	0		0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Tesco, Church Langley Centre, Harlow, Essex	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Tesco, East Road, Edinburgh Way, Harlow, Essex Tesco, Sewardstone Road,	0.1%	1 7	0.0%	0	0.6%	1	0.0% 3.0%	6	0.0%	0	0.0%	0	0.0%	0	
Waltham Abbey, Essex	5.270	,	5.070	•	5.570	•	2.070	Ü	2.070	3	2.070	J	3.070	3	

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weighteu.				1	OI IX	osci	1 1 1 1	II &	1 al til	ıcı					April 2	003
	Total	l	Eppii	ng	Lough High R		Walth Abbe		Loughton Broadway (Debden)	y	Chippi Onga		Buckh Hill			
Tesco, Southend Road, Woodford Green, Essex	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Wickes, Brook St, Brentwood, Essex	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Wickes, Sturlas Wy, Waltham Cross, Hertfordshire	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Internet / delivered	10.8%	87	10.9%	19	10.8%	14	9.5%	19	6.9%	2	14.6%	9	8.3%	10		
Abroad	0.1%	1	0.0%	0	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Car boot sale	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
B & Q, Cabinet Way, Chingford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
B & Q, Springfield Drive, Ilford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
B & Q, Tangeant Link, Romford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Barkingside	0.3%	2	0.0%	0	1.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Beckton	0.8%	7	0.0%	0	2.3%	3	0.0%	0	0.0%	0	0.0%	0	3.0%	4		
Bishops Stortford	0.3%	2	1.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Bluewater Shopping Centre, Kent	0.8%	7	1.9%	3	0.3%	0	0.0%	0	1.6%	0	2.2%	1	0.4%	0		
Cheshunt	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Chingford	1.2%	10	0.0%	0	1.9%	2	0.9%	2	0.0%	0	0.7%	0	4.3%	5		
Edinburgh Way Retail Park, Harlow	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Edmonton	0.6%	5	0.0%	0	0.0%	0	0.0%	0	2.6%	1	0.0%	0	2.7%	3		
Hoddesdon	0.7%	6	0.7%	1	0.0%	0	1.8%	4	0.0%	0	1.1%	1	0.0%	0		
Ikea, Glover Drive, Edmonton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Newbury Park	0.3%	2	0.0%	0	1.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Oak Retail Park, Harlow	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Sawbridgeworth	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Welwyn Garden City	0.8%	6	0.5%	1	0.5%	1	1.8%	4	0.0%	0	0.0%	0	0.0%	0		
Other outside catchment area	2.0%	16	1.1%	2	1.9%	2	3.5%	7	0.0%	0	1.1%	1	2.0%	2		
Other zones 1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Other zones 3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Other zones 5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Other zones 7	0.7%	5	0.0%	0	0.5%	1	0.0%	0	0.0%	0	0.0%	0	4.0%	5		
(Don't know / can't remember)	6.6%	53	5.9%	10	9.0%	12	6.9%	14	7.9%	2	5.9%	4	6.0%	7		
(Don't do this type of shopping)	14.6%	117	12.4%	22	10.0%	13	12.1%	24	10.1%	3	14.0%	9	19.1%	23		
Weighted base:		800		178		131		200		26		64		119		
Sample:		800		206		147		137		38		88		92		
		000		_00		,		107		23						

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	Tota		Epping		Lought		Waltha	m	Loughto		Chippin	ισ	Buckhu	rst	
	100		Lpping	•	High R		Abbe		Broadwa (Debder	ay	Ongar	_	Hill	131	
Q16 And the time before cameras, MP3 playe															
Those who purchase ei				iipui	ers or u	Onics	пс аррп	ances	s, sucii a	S Wa	silling illi	aCIIIII	ies, ii iu	jes or c	OUNEIS:
Basildon	0.5%	4	0.4%	1	0.0%	0	0.0%	0	0.0%	0	2.5%	1	1.6%	2	
Buckhurst Hill	0.0%	0	0.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Brentwood	0.9%	6	0.9%	1	0.0%	0	0.0%	0	0.0%	0	6.4%	3	0.0%	0	
Chelmsford	1.2%	8	1.4%	2	0.0%	0	0.0%	0	0.0%	0	7.9%	4	0.0%	0	
Chigwell	0.3%	2	0.0%	0	0.7%	1	0.0%	0	3.6%	1	0.0%	0	0.0%	0	
Chipping Ongar	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.6%	3	0.0%	0	
Enfield	9.4%	64	1.9%	3	7.1%	8	21.6%	38	0.0%	0	0.0%	0	11.8%	11	
Epping	1.1%	8	4.0%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	2	
Harlow Ilford	15.9% 2.5%	108 17	44.6% 0.0%	70 0	4.2% 5.1%	5 6	9.6% 0.0%	17 0	4.7% 3.6%	1 1	13.1% 0.0%	7	0.0% 9.5%	9	
Ingatestone	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	ó	
Lakeside regional shopping centre	0.6%	4	0.0%	0	0.6%	1	0.4%	1	0.0%	0	0.0%	0	2.1%	2	
Loughton Broadway	1.3%	9	1.1%	2	3.3%	4	0.0%	0	8.8%	2	0.0%	0	1.6%	2	
Loughton High Road	2.3%	16	0.0%	0	10.7%	13	0.0%	0	2.9%	1	1.5%	1	1.6%	2	
North Chingford	3.2%	22	2.6%	4	8.5%	10	1.0%	2	5.9%	1	0.0%	0	5.1%	5	
Romford	2.2%	15	2.0%	3	4.8%	6	0.0%	0	3.6%	1	8.9%	5	0.9%	1	
The West End	2.0%	14	0.8%	1	2.7%	3	0.0%	0	2.9%	1	0.0%	0	6.6%	6	
Theydon Bois	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Waltham Abbey Waltham Cross	1.8% 0.9%	13 6	0.5% 0.0%	1	0.0% 0.0%	0	6.6% 2.7%	12 5	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	
Walthamstow	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	2	
Brookfield Centre, Cheshunt, Waltham Cross,	1.4%	10	0.0%	0	0.0%	0	4.8%	8	0.0%	0	0.0%	0	0.0%	0	
Hertfordshire (Tesco, Marks and Spencers,															
Next)	0.00/		0.00/		0.00/	0	0.00/		0.00/	0	0.00/	0	0.00/	0	
Highbridge Retail Park, Highbridge St, Waltham Abbey, Essex (MFI,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Carpetright) The Pavilions Shopping Centre, Waltham Cross,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Broxbourne (Peacocks, Sainsburys, Iceland)	0.204		0.004		0.004		0.004		0.004		2.50/		0.00/		
Lakeside Retail Park (Argos, B&Q, Comet, Halfords, Ikea, MFI, Tesco Extra)	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.5%	1	0.0%	0	
Homebase Ltd, 140 Church Hill, Loughton, Essex	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Homebase Ltd, High St, Waltham Cross, Hertfordshire	0.2%	1	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0	
Jewson Ltd, Bridge House Wharf, Lea Rd, Waltham Abbey, Essex	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Jewson Ltd, Greensted Rd, Ongar, Epping Forest	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Sainsburys, 3 Crown Road, Enfield, Greater London	1.0%	7	0.0%	0	0.0%	0	3.0%	5	0.0%	0	0.0%	0	0.0%	0	
Sainsburys, 51 North Service Road, Brentwood, Essex		0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Sainsburys, Brewery Road, Hoddesdon, Hertfordshire Sainsburys, Chase Lane,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
King George Avenue, Barkingside, Essex															
Sainsburys, Fifth Avenue, Allende Avenue, Harlow, Essex	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Tesco Extra, Bryant Avenue, Romford, Essex	0.1%	0	0.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Tesco, 288 High Street, Ponders End, Enfield, Greater London	0.3%	2	0.0%	0	0.0%	0	1.0%	2	0.0%	0	0.0%	0	0.0%	0	
Tesco, Church Langley Centre, Harlow, Essex	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Tesco, East Road, Edinburgh Way, Harlow, Essex Tesco, Sewardstone Road,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
resco, sewarusione Roau,	0.270	1	0.070	U	0.0%	U	0.770	1	0.070	U	0.070	U	0.070	U	

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Weighted:				F	or R	oge	r Tyr	n &	Part	ner	S				April 200
	Tota	ıl	Eppir	ng	Lough High R		Walth Abbe		Lought Broady (Debde	vay	Chippi Onga		Buckht Hill		
Waltham Abbey, Essex															
Tesco, Southend Road, Woodford Green, Essex	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Wickes, Brook St, Brentwood, Essex	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Wickes, Sturlas Wy, Waltham Cross, Hertfordshire	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Internet / delivered	9.9%	68	9.2%	14	10.8%	13	7.0%	12	2.9%	1	19.2%	11	7.4%	7	
Abroad	0.1%	1	0.0%	0	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Car boot sale	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
B & Q, Cabinet Way, Chingford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
B & Q, Springfield Drive, Ilford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
B & Q, Tangeant Link, Romford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Barkingside	0.1%	0	0.0%	0	0.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Beckton	0.1%	1	0.0%	0	0.0%	0	0.0%	0	2.9%	1	0.0%	0	0.0%	0	
Bishops Stortford	0.2%	2	1.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Bluewater Shopping Centre, Kent	1.1%	8	0.5%	1	0.4%	0	1.0%	2	7.4%	2	2.5%	1	1.6%	2	
Cheshunt	0.3%	2	0.8%	1	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Chingford	2.0%	14	0.0%	0	2.8%	3	1.0%	2	6.7%	2	0.8%	0	6.7%	6	
Edinburgh Way Retail Park, Harlow	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Edmonton	0.4%	3	0.0%	0	0.4%	0	0.0%	0	2.9%	1	0.0%	0	1.6%	2	
Hoddesdon	0.4%	2	0.0%	0	0.0%	0	1.4%	2	0.0%	0	0.0%	0	0.0%	0	
Ikea, Glover Drive, Edmonton	0.0%	0	0.070	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Newbury Park	0.6%	4	0.0%	0	2.7%	3	0.0%	0	2.9%	1	0.0%	0	0.0%	0	
Oak Retail Park, Harlow	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Sawbridgeworth	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Welwyn Garden City	0.7%	4	0.5%	1	0.0%	0	2.1%	4	0.0%	0	0.0%	0	0.0%	0	
Other outside catchment area	1.8%	12	0.5%	1	1.2%	1	3.3%	6	0.0%	0	3.8%	2	0.9%	1	
Other zones 1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Other zones 3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Other zones 5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Other zones 7	0.7%	5	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	3.3%	3	
(Don't know / can't remember)	25.0%	171		26	28.9%	34		51		6	20.0%	11		27	
(Have only bought once)	6.5%	45	10.2%	16	2.7%	3	3.5%	6	13.2%	3	5.3%	3	5.6%	5	
Weighted base:		683		156		118		176		24		55		96	
Sample:		673		178		132		120		33		75		71	

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Weighted:			FI		or Ro	gei	Tyn	1 &	Part	ner	s	,		
	Total		Epping		Loughto High Ro		Waltha Abbey		Lought Broadw (Debde	vay	Chippi Onga	_	Buckhı Hill	ırst
Q17 Can you tell me who	ere you o	r you	ır househ	old I	ast made	a p	urchase	of he	alth, bea	auty o	r chemi	st ite	ms?	
Basildon	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0
Buckhurst Hill	1.1%	9	0.0%	0	1.2%	2	0.0%	0	0.0%	0	1.1%	1	5.3%	6
Brentwood	3.1%	24	1.6%	3	0.0%	0	0.3%	1	0.0%	0		16	0.0%	0
Chelmsford	2.0%	16	0.9%	2	0.5%	1	1.7%	3	0.0%	0	10.2%	7	0.6%	1
Chigwell	1.5%	12	0.0%	0	1.6%	2	0.0%	0	6.5%	2	0.0%	0	4.8%	6
Chipping Ongar	1.1%	9	0.9%	2	0.0%	0	0.0%	0	0.0%	0	12.0%	8	0.0%	0
Enfield	3.9%	31	0.0%	0	1.3%	2		27	0.0%	0	0.0%	0	0.4%	0
Epping	6.5%	52	23.9%	43	0.6%	1	2.6%	5	0.0%	0	2.6%	2	1.3%	2
Harlow	12.1%		38.1%	68	0.6%	1	3.6%	7	1.6%	0	10.0%	6	0.0%	0
Ilford	3.4%	27	0.0%	0	6.8%	9	0.8%	2	4.2%	1	0.0%	0	11.1%	13
Ingatestone	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.3%	2	0.0%	0
Lakeside regional shopping	0.8%	6	0.0%	0	1.7%	2	0.9%	2	0.0%	0	1.1%	1	1.3%	2
centre														
Loughton Broadway	2.2%	18	0.0%	0	4.3%	6	0.0%	0	22.7%	6	0.0%	0	5.3%	6
Loughton High Road	7.2%	57	0.0%	0	33.2%	43	0.9%	2	9.5%	2	0.0%	0	7.0%	8
North Chingford	3.8%	30	1.8%	3	13.1%	17	0.9%	2	6.7%	2	0.0%	0	2.7%	3
Romford	2.3%	18	1.3%	2	1.5%	2	0.0%	0	13.5%	4	5.0%	3	4.5%	5
The West End	2.5%	20	1.4%	2	1.9%	2	0.9%	2	0.0%	0	1.1%	1	9.4%	11
Theydon Bois	0.5%	4	2.1%	4	0.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waltham Abbey	1.8%	15	0.0%	0	0.0%	0	7.3%	15	0.0%	0	0.0%	0	0.0%	0
Waltham Cross	4.4%	35	1.0%	2	1.2%		11.7%	23	0.0%	0	0.0%	0	1.5%	2
Walthamstow	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.7%	3
Brookfield Centre,	7.4%	59	4.7%	8	1.5%		20.4%	41	0.0%	0	1.9%	1	1.5%	2
Cheshunt, Waltham Cross,	7.470	3)	4.770	O	1.570	_	20.470	71	0.070	Ü	1.7/0	1	1.570	_
Hertfordshire (Tesco, Marks and Spencers, Next)														
Highbridge Retail Park, Highbridge St, Waltham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Abbey, Essex (MFI, Carpetright) The Pavilions Shopping	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Centre, Waltham Cross, Broxbourne (Peacocks, Sainsburys, Iceland)														
Lakeside Retail Park (Argos, B&Q, Comet, Halfords, Ikea, MFI, Tesco Extra)		0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Homebase Ltd, 140 Church Hill, Loughton, Essex	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Homebase Ltd, High St, Waltham Cross, Hertfordshire	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Jewson Ltd, Bridge House Wharf, Lea Rd, Waltham Abbey, Essex	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Jewson Ltd, Greensted Rd, Ongar, Epping Forest	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsburys, 3 Crown Road, Enfield, Greater London	0.2%	2	0.0%	0	0.0%	0	0.9%	2	0.0%	0	0.0%	0	0.0%	0
Sainsburys, 51 North Service Road, Brentwood, Essex	0.5%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.5%	3	0.0%	0
Sainsburys, Brewery Road, Hoddesdon, Hertfordshire	0.8%	6	0.0%	0	0.0%	0	2.4%	5	0.0%	0	0.0%	0	0.0%	0
Sainsburys, Chase Lane, King George Avenue, Barkingside, Essex	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsburys, Fifth Avenue, Allende Avenue, Harlow, Essex	0.5%	4	0.5%	1	0.0%	0	1.7%	3	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Bryant Avenue, Romford, Essex	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0
Tesco, 288 High Street, Ponders End, Enfield, Greater London	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Church Langley Centre, Harlow, Essex	0.5%	4	2.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, East Road, Edinburgh Way, Harlow, Essex		0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Sewardstone Road, Waltham Abbey, Essex	2.9%	23	0.0%	0	2.4%	3	9.7%	19	2.6%	1	0.0%	0	0.0%	0
Tesco, Southend Road,	0.6%	5	0.0%	0	2.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0

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						0								
	Tota	l	Eppin	g	Lought High Ro		Waltha Abbey		Loughto Broadwa (Debder	ay	Chippi Onga		Buckht Hill	
Woodford Green, Essex														
Wickes, Brook St,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Brentwood, Essex														
Wickes, Sturlas Wy, Waltham Cross, Hertfordshire	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Internet / delivered	2.3%	18	1.4%	2	2.5%	3	2.3%	5	0.0%	0	3.7%	2	2.7%	3
Abroad	0.4%	3	0.5%	1	1.1%	1	0.6%	1	0.0%	0	0.0%	0	0.0%	0
Car boot sale	0.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B & Q, Cabinet Way,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chingford														
B & Q, Springfield Drive, Ilford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B & Q, Tangeant Link, Romford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Barkingside	0.8%	6	0.0%	0	1.5%	2	0.0%	0	1.6%	0	0.0%	0	3.0%	4
Beckton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bishops Stortford	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bluewater Shopping Centre, Kent	0.3%	3	0.0%	0	1.1%	1	0.6%	1	0.0%	0	0.0%	0	0.0%	0
Cheshunt	0.2%	1	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chingford	2.2%	18	1.0%	2	2.4%	3	0.8%	2	0.0%	0	0.0%	0	9.4%	11
Edinburgh Way Retail Park, Harlow	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Edmonton	0.2%	1	0.0%	0	0.0%	0	0.6%	1	0.0%	0	0.0%	0	0.0%	0
Hoddesdon	0.9%	7	0.0%	0	0.0%	0	1.8%	4	0.0%	0	0.0%	0	0.0%	0
Ikea, Glover Drive, Edmonton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Newbury Park	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Oak Retail Park, Harlow	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sawbridgeworth	0.5%	4	1.9%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Welwyn Garden City	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other outside catchment area	3.0%	24	1.6%	3	4.4%	6	2.1%	4	4.2%	1	2.2%	1	6.0%	7
Other zones 1	0.3%	2	1.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other zones 3	0.3%	2	0.7%	1	0.0%	0	0.6%	1	0.0%	0	0.0%	0	0.0%	0
Other zones 5	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0
Other zones 7	1.3%	10	0.5%	1	1.2%	2	0.0%	Ö	0.0%	0	0.0%	0	6.6%	8
(Don't know / can't remember)	3.9%	31	0.5%	1	2.9%	4	2.7%	5	8.7%	2	3.3%	2	9.8%	12
(Don't do this type of	8.5%	68	9.5%	17	6.6%	9	7.5%	15	18.2%	5	8.7%	6	3.4%	4
shopping)														
snopping) Weighted base:		800		178		131		200		26		64		119

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Total **Epping** Loughton Waltham Loughton Chipping Buckhurst **High Road** Abbey Broadway Ongar Hill (Debden) Q18 And the time before that, where did you or your household go to make a purchase of health, beauty or chemist items? Those who purchase health, beauty or chemist items at Q17 Basildon 0.2% 1 3% 0.0% 0.0% 0.0% 0.0% 0.0% 2 0 0 0 9 Buckhurst Hill 1 2% 0.0% 0 2.6% 3 0.0% 0 0.0% 0 1.2% 1 4.1% 5 2.6% 19 1.3% 2 0.6% 0.0% 0.0% 0 10 0.0% 0 Brentwood 0 18.0% 2.3% 1.0% 2 0.9% 0.0% 0.0% 0 Chelmsford 17 0.6% 0 15.0% 2 Chigwell 1 1% 8 0.0% 0 0.7% 0.0% 0 9 9% 2 0.0% 0 2.8% 3 1.3% Chipping Ongar 10 0.4% 0.0% 0 0.0% 0 0.0% 0 15.5% 0.0% 0 3.3% Enfield 24 0.5% 0.0% 0 11.3% 21 0.0% 0 0.0% 0.4% 5.9% 43 22.1% 0.7% 0.9% 0.0% 0 5.5% 1.4% **Epping** 36 1 2 3 2 0 Harlow 12.2% 89 41.0% 66 1.2% 2 3.2% 6 0.0% 0 5 5% 0.0% Ilford 1.9% 14 0.0% 0.3% 0 0.9% 2 0.0% 0 0.0% 0 9.3% 11 0.3% 2 0.0% 0 0.0% 0 0.0% 0 0.0% 0 3.6% 2 0.0% 0 Ingatestone Lakeside regional shopping 0.4% 3 0.0% 0.0% 0 0.9% 1.2% 0.0% 0 0 2 3.2% 1 1 centre 1.9% 14 0.3% 0 8 0.0% 0 21.3% 5 0.0% 0 1.4% Loughton Broadway 6.1% 7.4% 0.0% 0 30.1% Loughton High Road 54 37 0.0% 0 14.8% 0.0% 0 11.3% 13 3 23 0 North Chingford 3.1% 1.0% 8.2% 10 0.9% 0.0% 0.0% 0 5.6% 6 Romford 3.1% 23 1.5% 2 5.9% 7 0.0% 0 13.3% 3 1.9% 4.9% 6 The West End 3.0% 22 0.5% 1 3.5% 0.9% 2 0.0% 0 0.0% 0 11.5% 13 0.7% 5 0 0.0% 0 0 Theydon Bois 3.1% 0.0% 0.0% 0.0% 0 0.0% 0 5 Waltham Abbey 1.9% 14 0.0% 0 0.6% 1 7.0% 13 0.0% 0 0.0% 0 0.0% 0 4.9% 1.1% 15.8% 29 0.0% 0.0% 1.5% Waltham Cross 36 1.3% 2 0 2 Walthamstow 0.7% 5 0.0% 0 1.6% 0.0% 0 0.0% 0 0.0% 0 2.7% 3 0.0% 0 21.7% 40 Brookfield Centre, 6.8% 50 2.3% 0.9% 1 0.0% 0 2.1% Cheshunt, Waltham Cross, Hertfordshire (Tesco, Marks and Spencers, Next) Highbridge Retail Park, 0.0% 0.0% 0.0% 0.0% 0.0% 0 0.0% 0 0.0% 0 Highbridge St, Waltham Abbey, Essex (MFI, Carpetright) The Pavilions Shopping 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 Centre, Waltham Cross, Broxbourne (Peacocks. Sainsburys, Iceland) Lakeside Retail Park (Argos, 0.3% 0.0% 0 1.4% 0.0% 0.0% 0 1.2% 0.0% 0 2 B&O. Comet. Halfords. Ikea, MFI, Tesco Extra) Homebase Ltd, 140 Church 0.0% 0.0% 0.0% 0.0% 0.0% 0 0.0% 0 0.0% 0 0 Hill, Loughton, Essex Homebase Ltd, High St, 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 Waltham Cross. Hertfordshire Jewson Ltd, Bridge House 0.0% 0.0% 0.0% 0 0.0% 0.0% 0 0.0% 0 0.0% 0 0 0 0 Wharf, Lea Rd, Waltham Abbey, Essex 0.0% 0.0% Jewson Ltd, Greensted Rd, 0.0% 0.0% 0.0% 0.0% 0 0.0% 0 Ongar, Epping Forest 0.0% 0 Sainsburys, 3 Crown Road, 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 Enfield, Greater London Sainsburys, 51 North Service 0.6% 0.4% 0.0% 0 0.0% 0 0.0% 0 6.0% 3 0.0% 0 1 Road, Brentwood, Essex Sainsburys, Brewery Road, 0.8% 6 0.0% 0 0.0% 0 2.6% 0.0% 0 0.0% 0 0.0% 0 Hoddesdon, Hertfordshire Sainsburys, Chase Lane. 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 King George Avenue, Barkingside, Essex Sainsburys, Fifth Avenue, 0.2% 0.0% 0 0.0% 0 0.9% 0.0% 0 0.0% 0 0.0% 0 Allende Avenue, Harlow, Essex Tesco Extra, Bryant Avenue, 0.2% 0.0% 0.0% 0.4% 0.0% 0 1.2% 0.0% 0 Romford, Essex Tesco, 288 High Street, 0.2% 2 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 Ponders End, Enfield, Greater London 0.0% 0.0% 0 0.0% 0 Tesco, Church Langley 0.6% 2.1% 0.0% 0 0 0 0.0% 3 Centre, Harlow, Essex Tesco, East Road, Edinburgh 0.0% 0.0% 0.0% 0 0.0% 0.0% 0.0% 0.0% Way, Harlow, Essex 0 Tesco, Sewardstone Road, 2.9% 21 0.0% 0 2.0% 8.8% 16 11.4% 2 0.0% 0 0.0% Waltham Abbey, Essex

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8				_		- 8 -					-				F
	Tota	ıl	Eppin	ng	Lough High R		Walth Abbe		Lought Broadw (Debde	ay	Chippi Onga	0	Buckht Hill		
Tesco, Southend Road, Woodford Green, Essex	0.6%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.7%	3	
Wickes, Brook St,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Brentwood, Essex Wickes, Sturlas Wy, Waltham Cross, Hertfordshire	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Internet / delivered	2.0%	15	1.5%	2	1.3%	2	2.8%	5	0.0%	0	5.0%	3	0.0%	0	
Abroad	0.4%	3	0.5%	1	0.6%	1	0.7%	1	0.0%	0	0.0%	0	0.0%	0	
Car boot sale	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
B & Q, Cabinet Way, Chingford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
B & Q, Springfield Drive, Ilford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
B & Q, Tangeant Link, Romford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Barkingside	0.9%	7	0.0%	0	2.0%	2	0.0%	0	2.0%	0	0.0%	0	3.1%	4	
Beckton	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	2	
Bishops Stortford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Bluewater Shopping Centre, Kent	0.5%	4	0.5%	1	2.0%	2	0.0%	0	0.0%	0	1.2%	1	0.0%	0	
Cheshunt	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Chingford	1.6%	12	1.1%	2	1.3%	2	0.9%	2	0.0%	0	0.0%	0	5.6%	6	
Edinburgh Way Retail Park, Harlow	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Edmonton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Hoddesdon	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Ikea, Glover Drive, Edmonton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Newbury Park	0.2%	2	0.0%	0	1.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Oak Retail Park, Harlow	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Sawbridgeworth	0.5%	3	2.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Welwyn Garden City	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Other outside catchment area	2.8%	21	2.1%	3	1.3%	2	2.0%	4	5.2%	1	2.4%	1	6.2%	7	
Other zones 1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Other zones 3	0.2%	1	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0	
Other zones 5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Other zones 7	1.4%	10	0.0%	0	1.6%	2	0.0%	0	0.0%	0	0.0%	0	6.9%	8	
(Don't know / can't remember)	14.2%	104	9.5%	15	16.8%	20	15.0%	28	19.0%	4	10.0%	6	14.3%	16	
(Have only bought once)	2.5%	18	4.1%	7	2.4%	3	0.7%	1	0.0%	0	3.6%	2	2.6%	3	
Weighted base: Sample:		732 722		161 184		122 135		185 125		21 32		58 80		115 88	

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Weighted: For Roger Tym & Partners April 2009

	Total		Eppin	g	Lought High Ro		Waltha Abbey		Lought Broadw (Debde	ay	Chippin Onga		Buckhu Hill			
Q19 Can you tell me who instruments or toys		r you	r housel	hold l	ast mad	e a p	urchase	of red	creationa	al goo	ds such	as s	oorts ed	Juipme i	nt, bicycles, mu	ısical
Basildon	0.5%	4	0.4%	1	1.2%	2	0.0%	0	0.0%	0	0.0%	0	1.3%	2		
Buckhurst Hill	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	2		
Brentwood	1.6%	13	1.0%	2	0.0%	0	0.3%	1	0.0%	0	10.5%	7	1.3%	2		
Chelmsford	0.7%	6	0.5%	1	0.0%	0	0.0%	0	0.0%	0	5.5%	3	0.0%	0		
Chigwell	0.4%	3	0.9%	2	1.1%	1	0.0%	0	1.6%	0	0.0%	0	0.0%	0		
Chipping Ongar	0.2%	2	0.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Enfield	6.8%	54	1.0%	2	3.6%	5	20.6%	41	0.0%	0	0.0%	0	4.1%	5		
Epping	1.3%	10	2.6%	5	1.1%	1	0.0%	0	0.0%	0	3.9%	2	1.3%	2		
Harlow	9.8%	78	25.3%	45	0.5%	1	8.5%	17	2.6%	1	13.2%	8	0.0%	0		
Ilford	3.0%	24	0.9%	2	4.5%	6	0.0%	0	7.7%	2	0.0%	0	11.7%	14		
Ingatestone	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0		
Lakeside regional shopping centre	0.8%	6	1.1%	2	0.0%	0	0.9%	2	4.2%	1	2.2%	1	0.0%	0		
Loughton Broadway	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.7%	3		
Loughton High Road	1.8%	14	0.5%	1	7.4%	10	0.8%	2	2.6%	1	0.0%	0	1.3%	2		
North Chingford	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	2		
Romford	1.8%	14	0.9%	2	2.9%	4	0.0%	0	11.3%	3	2.2%	1	1.8%	2		
The West End	1.7%	13	2.3%	4	2.1%	3	0.0%	0	5.3%	1	1.1%	1	2.7%	3		
Theydon Bois	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Waltham Abbey	0.2%	2	0.0%	0	0.0%	0	0.9%	2	0.0%	0	0.0%	0	0.0%	0		
Waltham Cross	0.2%	2	0.0%	0	0.0%	0	0.9%	2	0.0%	0	0.0%	0	0.0%	0		
Walthamstow	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.7%	3		
Brookfield Centre, Cheshunt, Waltham Cross, Hertfordshire (Tesco, Marks and Spencers,	0.5%	4	0.0%	0	0.0%	0	1.8%	4	0.0%	0	0.0%	0	0.0%	0		
Next) Highbridge Retail Park, Highbridge St, Waltham Abbey, Essex (MFI,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Carpetright) The Pavilions Shopping Centre, Waltham Cross, Broxbourne (Peacocks,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Sainsburys, Iceland) Lakeside Retail Park (Argos, B&Q, Comet, Halfords,	0.5%	4	0.5%	1	0.0%	0	0.0%	0	0.0%	0	4.4%	3	0.0%	0		
Ikea, MFI, Tesco Extra) Homebase Ltd, 140 Church	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Hill, Loughton, Essex Homebase Ltd, High St, Waltham Cross, Hertfordshire	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Jewson Ltd, Bridge House Wharf, Lea Rd, Waltham Abbey, Essex	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Jewson Ltd, Greensted Rd, Ongar, Epping Forest	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Sainsburys, 3 Crown Road, Enfield, Greater London	0.4%	3	0.0%	0	0.0%	0	1.7%	3	0.0%	0	0.0%	0	0.0%	0		
Sainsburys, 51 North Service Road, Brentwood, Essex	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0		
Sainsburys, Brewery Road, Hoddesdon, Hertfordshire	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Sainsburys, Chase Lane, King George Avenue, Barkingside, Essex	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Sainsburys, Fifth Avenue, Allende Avenue, Harlow, Essex	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Tesco Extra, Bryant Avenue, Romford, Essex	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Tesco, 288 High Street, Ponders End, Enfield, Greater London	0.2%	2	0.0%	0	0.0%	0	0.9%	2	0.0%	0	0.0%	0	0.0%	0		
Tesco, Church Langley Centre, Harlow, Essex	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Tesco, East Road, Edinburgh Way, Harlow, Essex	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Tesco, Sewardstone Road, Waltham Abbey, Essex	0.6%	5	0.0%	0	0.5%	1	1.7%	3	2.6%	1	0.0%	0	0.0%	0		

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weighteu.					01 10	ogci	L J I	п	I al t	1101	. 13				April 2003
	Tota	ıl	Eppii	ng	Lough High R		Walth Abbe		Lought Broadw (Debde	ay	Chippi Onga	0	Buckh Hill		
Tesco, Southend Road, Woodford Green, Essex	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Wickes, Brook St, Brentwood, Essex	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Wickes, Sturlas Wy, Waltham Cross, Hertfordshire	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Internet / delivered	5.7%	46	4.4%	8	6.0%	8	5.1%	10	6.9%	2	3.5%	2	8.1%	10	
Abroad	0.3%	3	0.5%	1	0.0%	0	0.9%	2	0.0%	0	0.0%	0	0.0%	0	
Car boot sale	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
B & Q, Cabinet Way, Chingford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
B & Q, Springfield Drive, Ilford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
B & Q, Tangeant Link, Romford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Barkingside	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Beckton	0.3%	2	0.0%	0	1.5%	2	0.0%	0	0.0%	0	0.0%	0	0.4%	0	
Bishops Stortford	0.6%	5	0.0%	0	1.2%	2	0.0%	0	0.0%	0	0.0%	0	2.7%	3	
Bluewater Shopping Centre, Kent	0.1%	1	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Cheshunt	0.6%	5	0.9%	2	2.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Chingford	0.2%	2	0.0%	0	0.0%	0	0.9%	2	0.0%	0	0.0%	0	0.0%	0	
Edinburgh Way Retail Park, Harlow	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Edmonton	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	2	
Hoddesdon	0.2%	1	0.0%	0	0.0%	0	0.6%	1	0.0%	0	0.0%	0	0.0%	0	
Ikea, Glover Drive, Edmonton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Newbury Park	0.8%	6	0.0%	0	1.7%	2	0.0%	0	1.6%	0	0.0%	0	2.7%	3	
Oak Retail Park, Harlow	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Sawbridgeworth	0.4%	3	1.6%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Welwyn Garden City	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Other outside catchment area	2.0%	16	0.5%	1	2.5%	3	1.8%	4	2.6%	1	1.1%	1	4.0%	5	
Other zones 1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Other zones 3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Other zones 5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Other zones 7	0.4%	3	0.0%	0	1.2%	2	0.0%	0	0.0%	0	0.0%	0	1.3%	2	
(Don't know / can't remember)	6.4%	51	7.3%	13	1.5%	2	7.4%	15	21.2%	6	5.5%	3	6.8%	8	
(Don't do this type of shopping)	47.7%	382	45.6%	81	57.2%	75	44.3%	89	29.7%	8	44.9%	29	39.4%	47	
Weighted base:		800		178		131		200		26		64		119	
Sample:		800		206		147		137		38		88		92	

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April 2009 Weighted: Total **Epping** Loughton Waltham Loughton Chipping Buckhurst **High Road** Abbey Broadway Ongar Hill (Debden) Q20 And the time before that, where did you or your household go to make a purchase of recreational goods such as sports equipment, bicycles, musical instruments or toys? Those who purchase recreational goods at Q19 0.0% 0 0.0% Basildon 0.3% 1 0.7% 1 0.0% 0 0.0% 0 2.0% 1 0 Buckhurst Hill 0.9% 0 1.2% 0.0% 0 0.0% 0 4.4% 3 4 0.0% 0.0% 0 2.0% 0.7% 0.0% 0.0% 13.9% 0.0% 0 Brentwood 8 0 0.6% 0 1 Chelmsford 1.6% 7 2.6% 2 0.0% 0 0.0% 0 0.0% 0 10.3% 4 0.0% 0 Chigwell 0.3% 0.9% 1 0.0% 0 0.0% 0 2.3% 0 0.0% 0 0.0% 0 Chipping Ongar 0.0% 0.0% 0.0% 0.0% 0.0% 0 0.0% 0.0%10.1% 42 0.9% 8.7% 5 27.0% 30 0.0% 0 0.0% 0 9.0% 6 Enfield 1 **Epping** 1.5% 6 4 7% 5 0.0% 0 0.0% 0 0.0% 0 0.0% 0 2.2% 2 Harlow 14.4% 60 39.3% 1.2% 9.8% 11 3.7% 21.2% 0.0% 0 38 Ilford 5.2% 22 0.0% 0 10.9% 6 0.0% 0 14.6% 3 0.0% 0 17.1% 12 0.2% 1 0.0% 0 0.0% 0 0.0% 0 0.0% 0 2.0% 0.0% 0 Ingatestone 1 Lakeside regional shopping 2.0% 8 2.4% 2 2.5% 1 1.6% 2 9.8% 2 2.0% 1 0.6% 0 Loughton Broadway 0.7% 0.0% 3.7% 3 0.0% 0 1.2% 0 0.0% 0 2.2% 2 Loughton High Road 3.0% 13 0.9% 0 0.0% 2 1 14.5% 8 1.4% 2 2.3% 0 2.2% North Chingford 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 Romford 2.3% 10 0.4% 0 8.4% 5 0.0% 0 8.6% 2 6.3% 2 0.0% 0 The West End 3.1% 13 2.1% 2 5.3% 3 1.6% 3.7% 1 2.0% 1 4.4% 2 3 Theydon Bois 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 Waltham Abbey 0.4% 0.0% 0.0% 1.6% 0.0% 0.0% 0.0% 0 2 0 0 0 Waltham Cross 0.8% 3 0.0% 0 0.0% 0 3.1% 3 0.0% 0 0.0% 0 0.0% 0 0.8% 0.0% 0.0% 0.0% 0 0.0% 0.0% Walthamstow 3 0 0 0 0 4.4% 3 Brookfield Centre. 2.2% 1.6% 2 0.0%0 5.4% 6 0.0% 0 0.0% 0 0.0% 0 Cheshunt, Waltham Cross, Hertfordshire (Tesco. Marks and Spencers. Next) Highbridge Retail Park, 0.0% 0 0.0% 0.0% 0.0% 0.0% 0 0.0% 0 0.0% 0 Highbridge St, Waltham Abbey, Essex (MFI, Carpetright) The Pavilions Shopping 0.0% 0.0% 0.0% 0.0% 0 0.0% 0 0 0.0% 0 0.0% 0 0 0 Centre, Waltham Cross, Broxbourne (Peacocks, Sainsburys, Iceland) 0 Lakeside Retail Park (Argos. 0.3% 0.0% 0 1.2% 0.0% 0 0.0% 0 2.0% 0.0% 1 1 B&Q, Comet, Halfords, Ikea, MFI, Tesco Extra) Homebase Ltd, 140 Church 0.0% 0.0% 0.0% 0.0% 0.0% 0 0.0% 0 0.0% 0 0 0 Hill, Loughton, Essex Homebase Ltd, High St, 0.0% 0 0.0% 0 0.0%0.0% 0 0.0% 0 0.0% 0 0.0% 0 Waltham Cross, Hertfordshire 0 Jewson Ltd, Bridge House 0.0%0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% Wharf, Lea Rd, Waltham Abbey, Essex Jewson Ltd. Greensted Rd. 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 Ongar, Epping Forest Sainsburys, 3 Crown Road, 0.8% 3 0.0% 0 0.0% 0 3.1% 3 0.0% 0 0.0% 0 0.0% 0 Enfield, Greater London Sainsburys, 51 North Service 0.2% 2.0% 0.0% 0.0% 0.0% 0.0% 0 0.0% 0 1 0 0 0 1 Road, Brentwood, Essex Sainsburys, Brewery Road, 0.0% 0.0% 0.0% 0.0% 0.0% 0 0.0% 0 0.0% 0 Hoddesdon, Hertfordshire 0.0% 0.0% 0 0.0% 0 0.0% 0 Sainsburys, Chase Lane, 0.0% 0 0.0% 0 0.0% 0 0 King George Avenue, Barkingside, Essex 0 Sainsburys, Fifth Avenue, 0.0% 0.0% 0 0.0% 0 0.0% 0.0% 0 0.0% 0 0.0% 0 0 Allende Avenue, Harlow, Essex Tesco Extra, Bryant Avenue, 0.0% 0 0.0% 0 0.0% 0 0.0% 0.0% 0 0.0% 0 0.0% 0 Romford, Essex Tesco, 288 High Street, 0.4% 0.0% 0.0% 1.6% 0.0% 0 0.0% 0 0.0% 0 Ponders End, Enfield, Greater London Tesco, Church Langley 0.0% 0 0.0% 0 0.0% 0 0.0% 0.0% 0 0.0% 0 0.0% 0 Centre, Harlow, Essex Tesco, East Road, Edinburgh 0.0% 0 0.0% 0 0.0% 0 0.0% 0.0% 0 0.0% 0 0.0% 0 Way, Harlow, Essex Tesco, Sewardstone Road, 0.8% 3 0.0%0 0.0% 0 3.1% 3 0.0% 0 0.0% 0 0.0% 0

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	Tota	ıl	Eppin	ng	Lought High Ro		Walth Abbe		Lought Broadw (Debde	ay	Chippi Onga		Buckhu Hill	ırst	
Waltham Abbey, Essex															
Tesco, Southend Road,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Woodford Green, Essex															
Wickes, Brook St,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Brentwood, Essex															
Wickes, Sturlas Wy,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Waltham Cross,															
Hertfordshire															
Internet / delivered	8.9%	37	6.8%	7		9	7.7%	9	9.8%	2	4.0%	1	7.7%	6	
Abroad	0.6%	2	0.9%	1	2.8%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Car boot sale	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
B & Q, Cabinet Way,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Chingford															
B & Q, Springfield Drive,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Ilford															
B & Q, Tangeant Link,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Romford															
Barkingside	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Beckton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Bishops Stortford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Bluewater Shopping Centre,	0.1%	0	0.0%	0	0.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Kent															
Cheshunt	0.7%	3	1.3%	1	0.0%	0	1.6%	2	0.0%	0	0.0%	0	0.0%	0	
Chingford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Edinburgh Way Retail Park,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Harlow	0.40/		0.00/		0.00/		0.004		0.004		0.00/		2 22/		
Edmonton	0.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	2	
Hoddesdon	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Ikea, Glover Drive,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Edmonton	0.00/		0.00/		2.00/	2	0.00/		2.70/		0.00/	0	2.20/	2	
Newbury Park	0.9%	4	0.0%	0	2.8%	2	0.0%	0	3.7%	1	0.0%	0	2.2%	2	
Oak Retail Park, Harlow	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Sawbridgeworth	0.4%	2	1.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Welwyn Garden City	0.6%	2	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Other outside catchment area	1.8%	7	1.3%	1	2.0%	1	1.1%	1	0.0%	0	0.0%	0	5.2%	4	
Other zones 1 Other zones 3	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	
Other zones 5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Other zones 7		2	0.0%	0		0		0	0.0%	0		0	2.2%	2	
	0.4%		22.7%	22	0.0%		0.0%				0.0%			20	
(Don't know / can't	24.7%	104	22.7%	22	19.2%	11	23.4%	26	37.6%	7	23.3%	8	27.1%	20	
remember)	6.1%	26	6.9%	7	2.0%	1	6.4%	7	0.0%	0	9.1%	3	7.1%	5	
(Have only bought once)	0.1%		0.9%		2.0%	-	0.4%		0.0%		9.170		7.170		
Weighted base:		418		97		56		111		18		35		72	
Sample:		403		111		61		75		24		48		52	

Epping Forest Town Centres Survey For Roger Tym & Partners

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Weighted:				F	or Ro	ger	Tym	&	Partn	er	s				
	Total	I	Epping		Loughte High Ro		Walthar Abbey		Loughton Broadwa (Debden	y	Chippin Ongar	_	Buckhu Hill	ırst	
Q21 And where was the	last purc	hase	of other	spec	ialist no	n-foo	d items s	such	as books	, CD	s, jewell	ery c	or china	and gl	ass items
Basildon	0.5%	4	0.0%	0	1.2%	2	0.0%	0	0.0%	0	1.1%	1	1.3%	2	
Buckhurst Hill	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Brentwood	2.4%	20	1.2%	2	0.5%	1	0.3%	1	0.0%	0	20.8%	13	0.0%	0	
Chelmsford	1.3%	10	1.6%	3	0.0%	0	0.0%	0	0.0%	0	10.5%	7	0.0%	0	
Chigwell	0.3%	2	0.0%	0	0.0%	0	0.0%	0	4.2%	1	0.0%	0	0.7%	1	
Chipping Ongar	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.5%	2	0.0%	0	
Enfield	3.2%	26	0.0%	0	0.5%	1	10.9%	22	0.0%	0	0.0%	0	0.0%	0	
Epping	1.9%	15	7.0%	12	0.0%	0	0.0%	0	1.6%	0	1.1%	1	1.3%	2	
Harlow	8.6%	69	19.8%	35	1.2%	2	8.5%	17	2.6%	1	7.8%	5	0.0%	0	
Ilford	3.0%	24	0.0%	0	4.7%	6	0.8%	2	8.7%	2	0.0%	0	11.7%	14	
Ingatestone	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Lakeside regional shopping centre	0.8%	7	1.1%	2	0.0%	0	0.6%	1	4.2%	1	3.5%	2	0.0%	0	
Loughton Broadway	0.4%	3	0.0%	0	0.0%	0	0.0%	0	2.6%	1	1.1%	1	1.3%	2	
Loughton High Road	3.6%	29	0.5%	1	14.7%	19	0.9%	2	4.2%	1	0.0%	0	4.0%	5	
North Chingford	0.4%	3	0.0%	0	2.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Romford	2.8%	22	1.9%	3	7.1%	9	0.0%	0	12.3%	3	3.9%	3	2.4%	3	
The West End	3.3%	27	2.0%	4	5.2%	7	0.0%	0	2.6%	1	2.4%	2	10.3%	12	
Theydon Bois	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Waltham Abbey	0.3%	3	0.5%	1	0.0%	0	0.9%	2	0.0%	0	0.0%	0	0.0%	0	
Waltham Cross	3.1%	25	1.0%	2	1.2%	2	9.4%	19	2.6%	1	0.0%	0	0.0%	0	
Walthamstow	0.4%	3	1.0%	2	1.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Brookfield Centre, Cheshunt, Waltham Cross, Hertfordshire (Tesco,	3.2%	26	1.6%	3	0.5%	1	9.0%	18	2.6%	1	0.0%	0	0.0%	0	
Marks and Spencers, Next) Highbridge Retail Park,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Highbridge St, Waltham Abbey, Essex (MFI, Carpetright)	0.0%	U	0.0%	U	0.0%	U	0.0%	U	0.0%	U	0.0%	U	0.0%	U	
The Pavilions Shopping Centre, Waltham Cross, Broxbourne (Peacocks,	0.2%	2	0.0%	0	0.0%	0	0.9%	2	0.0%	0	0.0%	0	0.0%	0	
Sainsburys, Iceland) Lakeside Retail Park (Argos, B&Q, Comet, Halfords, Ikea, MFI, Tesco Extra)	0.4%	3	1.0%	2	0.0%	0	0.9%	2	0.0%	0	0.0%	0	0.0%	0	
Homebase Ltd, 140 Church Hill, Loughton, Essex	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Homebase Ltd, High St, Waltham Cross, Hertfordshire	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
lewson Ltd, Bridge House Wharf, Lea Rd, Waltham Abbey, Essex	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
ewson Ltd, Greensted Rd, Ongar, Epping Forest	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Sainsburys, 3 Crown Road, Enfield, Greater London	0.2%	2	1.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Sainsburys, 51 North Service Road, Brentwood, Essex	0.3%	2	0.0%	0	0.5%	1	0.0%	0	0.0%	0	2.2%	1	0.0%	0	
Sainsburys, Brewery Road, Hoddesdon, Hertfordshire Sainsburys, Chase Lane,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
King George Avenue, Barkingside, Essex	0.3%	3	0.0%	0	0.0%	0	0.9%	2	0.0%	0	0.0%	0	0.0%	0	
Sainsburys, Fifth Avenue, Allende Avenue, Harlow, Essex															
Fesco Extra, Bryant Avenue, Romford, Essex Fesco, 288 High Street,	0.0%	0 7	0.0%	0	0.0%	0	0.0% 2.6%	0 5	0.0%	0	0.0%	0	0.0%	0	
Ponders End, Enfield, Greater London															
Tesco, Church Langley Centre, Harlow, Essex Tesco, East Road, Edinburgh	0.9%	7	3.5% 0.5%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	1 0	0.0%	0	
Way, Harlow, Essex Fesco, Sewardstone Road,	1.7%	14	0.0%	0	1.2%	2	5.2%	10	6.7%	2	0.0%	0	0.0%	0	
Waltham Abbey, Essex Tesco, Southend Road,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	

Epping Forest Town Centres Survey For Roger Tym & Partners

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Weighted:				F	or R	oge	r Tyr	n &	Part	ner	S				April 2009
	Tota	ıl	Eppin	ıg	Lough High R		Walth Abbe		Lought Broady (Debde	vay	Chippi Onga	0	Buckhi Hill		
Woodford Green, Essex															
Wickes, Brook St,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Brentwood, Essex	0.00/		0.00/		0.00/		0.00/		0.004		0.00/		0.00/		
Wickes, Sturlas Wy, Waltham Cross, Hertfordshire	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Internet / delivered	20.3%	162	22.3%	40	17.6%	23	17.6%	35	8.5%	2	15.6%	10	31.7%	38	
Abroad	0.4%	3	0.9%	2	0.0%	0	0.6%	1	0.0%	0	0.0%	0	0.0%	0	
Car boot sale	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
B & Q, Cabinet Way, Chingford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
B & Q, Springfield Drive, Ilford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
B & Q, Tangeant Link, Romford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Barkingside	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Beckton	0.4%	3	0.0%	0	0.0%	0	0.9%	2	0.0%	0	0.0%	0	1.3%	2	
Bishops Stortford	0.2%	2	0.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Bluewater Shopping Centre, Kent	1.2%	10	1.9%	3	2.7%	4	0.0%	0	0.0%	0	2.2%	1	1.3%	2	
Cheshunt	0.2%	1	0.0%	0	0.0%	0	0.6%	1	0.0%	0	0.0%	0	0.0%	0	
Chingford	0.3%	2		0	0.0%	0	0.0%	0	2.6%	1	0.0%	0	1.5%	2	
Edinburgh Way Retail Park, Harlow	0.0%	0		0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Edmonton	0.4%	3	0.0%	0	0.0%	0	0.9%	2	0.0%	0	0.0%	0	1.3%	2	
Hoddesdon	0.8%	6	1.4%	2	0.0%	0	1.8%	4	0.0%	0	0.0%	0	0.0%	0	
Ikea, Glover Drive, Edmonton	1.0%	8	0.0%	0	2.7%	3	0.9%	2	6.0%	2	0.0%	0	1.3%	2	
Newbury Park	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Oak Retail Park, Harlow	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Sawbridgeworth	0.1%	1	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Welwyn Garden City	0.3%	2	0.0%	0	0.0%	0	0.6%	1	0.0%	0	0.0%	0	0.0%	0	
Other outside catchment area	2.4%	19	0.4%	1	5.0%	6	3.0%	6	0.0%	0	1.1%	1	4.5%	5	
Other zones 1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Other zones 3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Other zones 5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Other zones 7	0.2%	2	0.0%	0	1.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
(Don't know / can't remember)	4.3%	35	3.7%	7	4.1%	5	4.7%	9	0.0%	0	3.3%	2	7.2%	9	
(Don't do this type of shopping)	22.5%	180	23.0%	41	24.5%	32	16.8%	34	27.7%	7	18.8%	12	16.8%	20	
Weighted base:		800		178		131		200		26		64		119	
Sample:		800		206		147		137		38		88		92	

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by Q25 April 2009 Weighted: Total **Epping** Loughton Waltham Loughton Chipping Buckhurst **High Road** Abbey Broadway Ongar Hill (Debden) Q22 And the time before that, where did you or your household go to make a purchase of other specialist non-food items such as books, CDs, jewellery or china and glass items? Those who purchase specialist non-food items at Q21 0 0.0% 0 Basildon 0.5% 3 0.0% 1.6% 2 0.0% 0 0.0% 0 1.6% 2 Buckhurst Hill 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0.0% 0 0.0% 0 0 2.2% 1.3% 0.0% 2.2% 0.0% 0 Brentwood 2 0.0% 0 0 0 16.1% 13 8 Chelmsford 2.4% 15 2.1% 3 0.0% 0 0.0% 0 0.0% 0 21.7% 11 0.0% 0 Chigwell 0.2% 2 0.0% 0 0.0% 0 0.0% 0 5.9% 0.0% 0 0.0% 0 0.2% Chipping Ongar 0.0% 0.0% 0.0% 0.0% 0 2.9% 0.0% 3.0% 19 0.0% 0 0.0% 0 9.2% 0.0% 0 0.0% 0 0.0% 0 Enfield 15 **Epping** 2.1% 13 7.9% 11 0.7% 1 0.0% 0 0.0% 0 0.0% 0 1.6% 2

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	Tota	al	Eppii	ng	Lough High R		Walth Abbe		Lought Broady (Debde	vay	Chippi Onga		Buckhi Hill	
Waltham Abbey, Essex	0.00/		0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/		0.00/	0
Tesco, Southend Road,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Woodford Green, Essex Vickes, Brook St, Brentwood, Essex	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wickes, Sturlas Wy, Waltham Cross, Hertfordshire	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
nternet / delivered	24.3%	151	27.6%	38	16.6%	16	20.1%	33	13.1%	2	14.2%	7	41.5%	41
broad	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Car boot sale	0.3%	2	0.6%	1	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
& Q, Cabinet Way, Chingford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
8 & Q, Springfield Drive, Ilford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
3 & Q, Tangeant Link, Romford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Barkingside	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Beckton	0.1%	1	0.0%	0	0.0%	0	0.0%	0	3.6%	1	0.0%	0	0.0%	0
ishops Stortford	0.5%	3	1.2%	2	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0
luewater Shopping Centre, Kent	0.3%	2	1.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
heshunt	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
hingford	0.3%	2	0.0%	0	0.0%	0	0.9%	2	0.0%	0	0.0%	0	0.0%	0
linburgh Way Retail Park, Harlow	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
dmonton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
oddesdon	0.6%	4	0.0%	0	0.0%	0	2.2%	4	0.0%	0	0.0%	0	0.0%	0
ea, Glover Drive, Edmonton	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	2
lewbury Park	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
ak Retail Park, Harlow	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
wbridgeworth	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
elwyn Garden City	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
ther outside catchment area	a 1.9%	12	0.6%	1	5.1%	5	1.8%	3	3.6%	1	0.0%	0	0.4%	0
ther zones 1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
ther zones 3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
ther zones 5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
ther zones 7	0.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.2%	3
Oon't know / can't remember)	19.3%	119	16.5%	23	18.6%	18	24.8%	41	3.6%	1	22.8%	12	16.9%	17
Have only bought once)	3.7%	23	4.2%	6	4.7%	5	1.5%	2	8.4%	2	7.7%	4	3.2%	3
Veighted base: ample:		620 598		137 156		99 105		166 113		19 28		52 71		99 73
Q23 Do you use the Inte	ernet to u	ındert	ake you	r shop	oping (fo	ood o	non-fo	od)?						
Yes	49.9%	400	47.2%	84	53.4%	70	46.4%	93	48.1%	13	52.5%	34	66.3%	79
No	50.1%		52.8%	94	46.6%	61		107			47.5%		33.7%	40
	/ 0		. =						/ /					
Veighted base: ample:		800 800		178 206		131 147		200 137		26 38		64 88		119 92

Epping Forest Town Centres Survey For Roger Tym & Partners

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Weighted:				F	or R	oge	r Tyr	n &	Partr	ıer	·s				April 200
	Tota	al	Eppi	ng	Lough High R		Walth Abbe		Loughto Broadwa (Debden	ıy	Chippi Onga		Buckh Hill		
Q24 What sort of goods	do you t	typica	lly purc	hase v	via the I	nterne	et?								
Those who use the inte	ernet to u	nderta	ke their s	shoppi	ng at Q23	3									
Food and groceries	17.2%	69	13.6%	11	17.8%	12	17.6%	16	12.6%	2	13.3%	4	21.0%	17	
Clothes and shoes	33.5%	134			33.0%	23			50.0%		35.2%	12		23	
Furniture, carpets, soft household furnishings	9.3%		11.7%		12.6%	9	6.4%	6	0.0%		10.8%	4	8.0%	6	
DIY and decorating goods	7.2%	29		9	4.8%	3	5.6%	5	0.0%	0	6.2%	2	8.0%	6	
Domestic appliances	18.8%	75		19	17.3%	12	24.3%	23	14.3%	2	10.8%	4	15.1%	12	
CDs, DVDs, games, books etc	73.9%	295	75.2%	63	67.2%	47	73.6%	68	48.4%	6	64.0%	21		68	
Other specialist non-food items	0.5%	2	1.0%	1	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	
Electrical goods	3.4%	14	2.9%	2	3.6%	2	3.2%	3	5.5%	1	10.4%	3	2.0%	2	
Holidays	3.3%	13	4.3%	4	2.0%	1	1.9%	2	12.6%	2	4.2%	1	2.0%	2	
Sports equipment	2.0%	8	1.0%	1	2.9%	2	3.9%	4	0.0%	0	0.0%	0	2.0%	2	
Flowers / Plants	0.8%	3	0.0%	0	1.6%	1	1.9%	2	3.4%	0	0.0%	0	0.0%	0	
Gifts	0.6%	2		1	1.0%	1	0.0%	0	3.4%	0	0.0%	0	0.0%	0	
Toys	0.7%	3	1.0%	1	1.0%	1	1.3%	1	0.0%	0	0.0%	0	0.0%	0	
Health & Beauty products	2.8%	11	1.0%	1	2.3%	2	1.9%	2	0.0%	0	4.6%	2	6.7%	5	
Concert / Theatre tickets	0.9%	3	2.0%	2	0.0%	0	1.9%	2	0.0%	0	0.0%	0	0.0%	0	
Hobby / Craft items	0.8%	3	2.4%	2	0.0%	0	0.0%	0	3.4%	0	2.1%	1	0.0%	0	
(Don't know)	1.5%	6	0.0%	0	2.6%	2	1.9%	2	0.0%	0	2.1%	1	0.0%	0	
Weighted base: Sample:		400 376		84 91		70 75		93 63		13 18		34 46		79 53	
•															
Q25 Which of the follow	ing do y	ou co	nsider t	o be y	our nea	rest T	own Ce	ntre v	vithin Epp	oing	Forest I	Distric	ct?		
Epping	22.2%	178	100.0%	178	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Loughton High Road	16.4%	131	0.0%		100.0%	131	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Waltham Abbey	25.0%	200	0.0%	0	0.0%		100.0%	200	0.0%	0	0.0%	0	0.0%	0	
Loughton Broadway (or 'The Broadway' of 'Debden')	3.3%	26	0.0%	0	0.0%	0	0.0%		100.0%	26	0.0%	0	0.0%	0	
Chipping Ongar	8.0%	64	0.0%	0	0.0%	0	0.0%	0	0.0%		100.0%	64	0.0%	0	
Buckhurst Hill	14.9%	119	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%		100.0%	119	
(Don't know)	10.2%	82	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Weighted base:		800		178		131		200		26		64		119	
Sample:		800		206		147		137		38		88		92	
Q26 Do you visit your ne Those who know their															
Yes	48.5%	348	49.5%	88	72.5%		33.5%	67	54.4%	14	55.8%	36	40.5%	48	
No	51.0%	366		90		32		133	45.6%		44.2%	28		71	
(Don't know / varies)	0.5%	4	0.0%	0	2.9%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Weighted base:		718		178		131		200		26		64		119	
Sample:		708		206		147		137		38		88		92	
T		. 00		_00		- • /		-0,		20					

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Total **Epping** Loughton Waltham Loughton Chipping Buckhurst **High Road** Abbey Broadway Ongar Hill (Debden) Q27 What are some good features of your nearest town centre (identified in Question 25)? Those who know their nearest Town Centre within the Epping Forest District at Q25 1st mention Adequate access for 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 wheelchair and pushchair users Adequate parking 3.5% 25 3.4% 7 2.3% 2.6% 7.9% 1.3% 2 6 5.1% 5 1 4 0 Adequate public transport 0.6% 0.9% 2 0.5% 1 0.9% 2 0.0% 0 0.0% 0 0.0% 0.0% 0 0 0.0% 0 0 0.0% 0 0.0% 0 Adequate sign posting 0.0%0.0% 0.0% 0 Provisions for pedestrians 1.2% 0.0% 1.3% 0.0% 0 0.5% 3.2% 0 0.0% 0 2 6 Adequate choice of shops in 13.5% 97 15.2% 2.7 30.7% 40 13.8% 9 4% 10.7% 13 3.6% 7 4 6 general 10.9% Adequate quality of shops 7.7% 55 15.3% 27 5.1% 4.8% 10 3 4.8% 3 4.8% 6 Adequate supermarket offer 5.0% 36 3.7% 5.9% 8 1.7% 0.0% 0 9.6% 10.3% 12 3 6 Enough national multiple 0.2%1 0.5% 1 0.3% 0 0.0%0 0.0% 0 0.0% 0 0.0%0 (high street chain) retailers Adequate facilities for 0.2% 2 0.0% 0 0.0% 0 0.9% 2 0.0% 0 0.0% 0 0.0% 0 children Adequate facilities for the 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 disabled Adequate number of toilets 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0 0 0 Adequate safety 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% measures/CCTV/police presence Adequate seating/benches 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 Adequate quality/range of 0.7% 5 0.7% 1 1.3% 2 0.0% 0 1.6% 0 0.0% 0 1.3% 2 bars/nightclubs Adequate quality/range of 1.5% 11 1.4% 3 4.9% 6 0.6% 0.0% 0 1.1% 1 0.0% 0 cafes Adequate quality/range of 0.1% 1 0.5% 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 cinemas/theatres Adequate quality/range of 0.4% 3 0.5% 1 0.0% 0 0.9% 2 0.0% 0 0.0% 0 0.0% 0 family entertainment Adequate quality/range of 0.0% 0 0.0% 0 0.0% 0 0.0% 0.0% 0 0.0% 0 0.0% 0 health clubs/gyms 5.9% 1.2% 2 Adequate quality/range of 1.8% 13 1.4% 2 2.8% 4 2 2 1.1% 1 1.7% restaurants 0.0% 0 0.0% 0.0% 0.0% 0 1.1% 0.0% 0 Adequate shelter from wind / 0.1% 0 0 rain General cleanliness of 2.0% 14 0.9% 2 2.3% 1.7% 0.0% 0 3.3% 2 3.4% 4 3 3 centres The appearance / 14.8% 107 13.7% 24 3.1% 4 22.3% 45 1.6% 0 16.6% 11 18.9% 23 environment of centre 0.3% Other 2 0.5% 1 0.5% 0.0% 0 0.0% 0 1.1% 1 0.0% 0 4.1% 30 5.8% 10 5 It's close to home / 5.3% 2.4% 2.6% 3.3% 2 4.0% convenient 2.0% 14 5.1% 9 0.0% 0 0.0% 0 0 0.0% 0 2.5% 0.0% The market 5 Range of independent stores 0.8% 6 0.2% 0 1.3% 2 0.0% 0 2.6% 0.0% 0 2.7% 3 0.9% 0.5% 0.0% 0.0% The church 6 0.5% 2.3% 0 0.0% Good hairdressers 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0.0% It is quiet 0 0.0% 0 0.0% 0 0 0.0% 0 0.0% 0 0.0% 0 It isn't too big 0.2% 2 0.0% 0 0.0%0 0.9% 2 0.0% 0 0.0% 0 0.0%0 Friendly atmosphere 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.3% 0.2% 0.6% 0.0% 0.0% Good layout / access 2 0 0.0% 0 0 1.1% 0 1 (Don't know / refused) 11.6% 84 9.7% 17 7.8% 10 16.7% 33 11.7% 3 15.7% 10 8.1% 10 (None mentioned) 26.5% 190 19.8% 35 21.9% 29 30.5% 61 46.6% 12 24.1% 15 31.4% 37 Weighted base: 718 178 131 200 26 64 119 Sample: 708 206 147 137 38 88 92

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	Tota	I	Epping	g	Lought High Ro		Walth: Abbe		Lought Broady (Debdo	vay	Chippi Onga		Buckh Hill	
2nd mention														
Adequate access for wheelchair and pushchair users	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Adequate parking	2.0%	14	3.2%	6	6.1%	8	0.0%	0	0.0%	0	1.3%	1	0.0%	0
Adequate public transport	0.4%	3	0.5%	1	0.5%	1	0.6%	1	0.0%	0	0.0%	0	0.0%	0
Adequate sign posting	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Provisions for pedestrians	0.6%	4	0.9%	2	0.0%	0	0.9%	2	0.0%	0	1.1%	1	0.0%	0
Adequate choice of shops in general	5.1%	37	11.0%	20	4.0%	5	2.5%	5	5.9%	2	3.3%	2	2.7%	3
Adequate quality of shops	3.9%	28	2.1%	4	6.4%	8	3.0%	6	5.3%	1	4.8%	3	4.7%	6
Adequate supermarket offer	2.0%	14	2.8%	5	4.6%	6	0.6%	1	2.6%	1	0.0%	0	1.3%	2
Enough national multiple (high street chain) retailers	0.4%	3	0.5%	1	0.0%	0	0.0%	0	6.7%	2	0.0%	0	0.0%	0
Adequate facilities for children	0.2%	2	0.0%	0	0.0%	0	0.9%	2	0.0%	0	0.0%	0	0.0%	0
Adequate facilities for the disabled	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Adequate number of toilets	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Adequate safety measures/CCTV/police presence	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Adequate seating/benches	0.2%	2	0.0%	0	0.0%	0	0.9%	2	0.0%	0	0.0%	0	0.0%	0
Adequate quality/range of bars/nightclubs	0.8%	6	1.4%	2	1.7%	2	0.6%	1	0.0%	0	0.0%	0	0.0%	0
Adequate quality/range of cafes	1.1%	8	2.3%	4	1.2%	2	0.3%	1	0.0%	0	0.0%	0	1.3%	2
Adequate quality/range of cinemas/theatres	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Adequate quality/range of family entertainment	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Adequate quality/range of health clubs/gyms	0.3%	2	0.5%	1	0.0%	0	0.0%	0	0.0%	0	2.4%	2	0.0%	0
Adequate quality/range of restaurants	1.8%	13	0.9%	2	4.7%	6	0.0%	0	0.0%	0	0.0%	0	4.0%	5
Adequate shelter from wind / rain	0.2%	1	0.0%	0	0.0%	0	0.6%	1	0.0%	0	0.0%	0	0.0%	0
General cleanliness of centres	2.7%	19	2.1%	4	3.4%	4	3.0%	6	1.6%	0	2.4%	2	2.7%	3
The appearance / environment of centre	4.9%	35	3.7%	7	5.3%	7	6.2%	12	0.0%	0	4.6%	3	5.3%	6
Other It's close to home / convenient	0.3% 1.1%	2 8	0.0% 1.4%	0	0.0% 0.0%	0	0.6% 0.0%	1	0.0% 1.6%	0	1.1% 0.0%	1	0.0% 4.0%	0 5
The market	0.7%	5	1.2%	2	0.0%	0	1.5%	3	0.0%	0	0.0%	0	0.0%	0
Range of independent stores	1.0%	7	0.0%	0	0.0%	0	2.2%	4	1.6%	0	1.1%	1	1.5%	2
The church	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Good hairdressers	0.4%	3	0.5%	1	0.5%	1	0.0%	0	0.0%	0	0.0%	0	1.3%	2
It is quiet	0.4%	3	0.5%	1	0.5%	1	0.0%	0	0.0%	0	0.0%	0	1.3%	2
It isn't too big	0.6%	4	0.0%	0	0.0%	0	1.7%	3	0.0%	0	1.1%	1	0.0%	0
Friendly atmosphere	0.5%	3	0.0%	0	0.0%	0	1.7%	3	0.0%	0	0.0%	0	0.0%	0
Good layout / access	0.1%	1	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / refused) (None mentioned)	1.9% 66.5%	14 477	5.1% 59.1%	9 105	1.2% 59.7%	2 78	1.5% 70.9%	3 142	0.0% 74.7%	0 20	0.0% 76.9%	0 49	0.0% 70.0%	0 83
Weighted base: Sample:		718 708		178 206		131 147		200 137		26 38		64 88		119 92

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	Tota	1	Epping	5	Lought High R		Walth: Abbe		Lought Broadw (Debde	ay	Chippii Ongai		Buckhi Hill	
3rd mention														
Adequate access for wheelchair and pushchair	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
users Adequate parking	1.4%	10	3.1%	5	0.0%	0	0.9%	2	0.0%	0	2.2%	1	1.5%	2
Adequate parking Adequate public transport	0.0%	0	0.0%	0	0.0%	0	0.9%	0	0.0%	0	0.0%	0	0.0%	0
Adequate sign posting	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Provisions for pedestrians	0.2%	2	0.0%	0	1.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Adequate choice of shops in general	1.3%	9	1.9%	3	1.1%	1	0.9%	2	4.2%	1	0.0%	0	1.3%	2
Adequate quality of shops	0.3%	3	1.2%	2	0.0%	0	0.0%	0	1.6%	0	0.0%	0	0.0%	0
Adequate supermarket offer	0.3%	2	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	2
Enough national multiple (high street chain) retailers	0.2%	2	0.0%	0	1.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Adequate facilities for children	0.1%	1	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Adequate facilities for the disabled	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Adequate number of toilets	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Adequate safety measures/CCTV/police presence	0.1%	1	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
dequate seating/benches	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
dequate quality/range of bars/nightclubs	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	2
dequate quality/range of cafes	0.5%	4	0.0%	0	1.5%	2	0.6%	1	1.6%	0	0.0%	0	0.0%	0
dequate quality/range of cinemas/theatres	0.1%	1	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Adequate quality/range of family entertainment	0.4%	3	0.0%	0	0.5%	1	0.0%	0	0.0%	0	1.3%	1	1.3%	2
Adequate quality/range of health clubs/gyms	0.2%	1	0.0%	0	0.5%	1	0.0%	0	0.0%	0	1.1%	1	0.0%	0
Adequate quality/range of restaurants	0.4%	3	0.5%	1	0.0%	0	0.9%	2	0.0%	0	0.0%	0	0.0%	0
adequate shelter from wind / rain	0.5%	3	0.0%	0	0.0%	0	1.7%	3	0.0%	0	0.0%	0	0.0%	0
General cleanliness of centres	0.3%	2	0.0%	0	0.0%	0	0.9%	2	2.6%	1	0.0%	0	0.0%	0
The appearance / environment of centre	1.8%	13	1.4%	2	2.8%	4	2.8%	6	0.0%	0	2.4%	2	0.0%	0
Other	0.2%	1	0.5%	1	0.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
's close to home / convenient	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
he market	0.6%	4	1.3%	2	0.0%	0	0.9%	2	0.0%	0	0.0%	0	0.0%	0
lange of independent stores	0.0%	0	0.0%		0.0%	0	0.0%		0.0%	0	0.0%	0	0.0%	
he church Good hairdressers	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0
is quiet	0.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	2
isn't too big	0.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
riendly atmosphere	0.3%	2	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	2
Good layout / access	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Don't know / refused)	1.2%	9	1.8%	3	0.5%	1	0.9%	2	0.0%	0	2.2%	1	1.3%	2
None mentioned)	88.9%	638	86.0%	153	90.2%	118	89.7%	179	89.9%	24	90.8%	58	89.3%	106
Veighted base:												64		119
vergineu base.		718		178		131		200		26		04		119

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	Tota	ıl	Eppii	ng	Lough High R		Walth Abbe		Lought Broadw (Debde	ay	Chippi Onga	_	Buckhi Hill	
Any mention														
Adequate access for wheelchair and pushchair users	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Adequate parking	6.9%	50	9.7%	17	11.3%	15	3.2%	6	2.6%	1	11.3%	7	2.8%	3
Adequate public transport	1.0%	7	1.4%	2	1.1%	1	1.5%	3	0.0%	0	0.0%	0	0.0%	0
Adequate sign posting	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Provisions for pedestrians	2.0%	15	0.9%	2	1.9%	2	4.1%	8	0.0%	0	1.1%	1	1.3%	2
Adequate choice of shops in general	19.8%	142	28.1%	50	35.7%	47	6.9%	14	23.9%	6	12.6%	8	14.7%	18
Adequate quality of shops	11.9%	86	18.6%	33	11.5%	15	7.7%	15	17.8%	5	9.6%	6	9.5%	11
Adequate supermarket offer	7.4%	53	7.0%	12	10.5%	14	2.3%	5	2.6%	1	9.6%	6	13.0%	15
Enough national multiple (high street chain) retailers	0.8%	5	0.9%	2	1.5%	2	0.0%	0	6.7%	2	0.0%	0	0.0%	0
Adequate facilities for children	0.6%	4	0.5%	1	0.0%	0	1.7%	3	0.0%	0	0.0%	0	0.0%	0
Adequate facilities for the disabled	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Adequate number of toilets	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Adequate safety measures/CCTV/police presence	0.1%	1	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Adequate seating/benches	0.2%	2	0.0%	0	0.0%	0	0.9%	2	0.0%	0	0.0%	0	0.0%	0
Adequate quality/range of bars/nightclubs	1.7%	13	2.1%	4	3.1%	4	0.6%	1	1.6%	0	0.0%	0	2.7%	3
Adequate quality/range of cafes	3.1%	23	3.7%	7	7.7%	10	1.6%	3	1.6%	0	1.1%	1	1.3%	2
Adequate quality/range of cinemas/theatres	0.2%	2	0.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Adequate quality/range of family entertainment	0.8%	6	0.5%	1	0.5%	1	0.9%	2	0.0%	0	1.3%	1	1.3%	2
Adequate quality/range of health clubs/gyms	0.5%	4	0.5%	1	0.5%	1	0.0%	0	0.0%	0	3.5%	2	0.0%	0
Adequate quality/range of restaurants	3.9%	28	2.8%	5	7.5%	10	2.1%	4	5.9%	2	1.1%	1	5.7%	7
Adequate shelter from wind / rain	0.8%	5	0.0%	0	0.0%	0	2.3%	5	0.0%	0	1.1%	1	0.0%	0
General cleanliness of centres	5.0%	36	3.0%	5	5.6%	7	5.6%	11	4.2%	1	5.7%	4	6.0%	7
The appearance / environment of centre	21.6%	155	18.9%	34	11.3%	15	31.2%	62	1.6%	0	23.5%	15	24.2%	29
Other	0.7%	5	0.9%	2	0.8%	1	0.6%	1	0.0%	0	2.2%	1	0.0%	0
's close to home / convenient	5.2%	37	7.2%	13	5.3%	7	2.4%	5	4.2%	1	3.3%	2	8.0%	9
he market	3.2%	23	7.6%	14	0.0%	0	4.8%	10	0.0%	0	0.0%	0	0.0%	0
ange of independent stores	1.8%	13	0.2%	0	1.3%	2	2.2%	4	4.2%	1	1.1%	1	4.1%	5
he church	0.9%	6	0.5%	1	0.5%	1	2.3%	5	0.0%	0	0.0%	0	0.0%	0
ood hairdressers	0.4%	3	0.5%	1	0.5%	1	0.0%	0	0.0%	0	0.0%	0	1.3%	2
is quiet	0.7%	5	0.5%	1	0.5%	1	0.0%	0	0.0%	0	0.0%	0	2.7%	3
isn't too big	0.8%	6	0.0%	0	0.0%	0	2.6%	5	0.0%	0	1.1%	1	0.0%	0
Friendly atmosphere	0.8%	6	0.5%	1	0.0%	0	1.7%	3	0.0%	0	0.0%	0	1.3%	2
Good layout / access	0.4%	3	0.7%	1	0.0%	0	0.6%	1	0.0%	0	1.1%	1	0.0%	0
Jood Tayout / access														
Weighted base:		718		178		131		200		26		64		119

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Total **Epping** Loughton Waltham Loughton Chipping Buckhurst **High Road** Abbey Broadway Ongar Hill (Debden) Q28 Can I ask, are there things that could be improved about your nearest town centre (Q25 response) ? Those who know their nearest Town Centre within the Epping Forest District at Q25 1st mention Better links from car parks to 5.3% 38 5.1% 9.0% 12 2.4% 6.9% 2 0.0% 0 8.7% 10 Centre (car parking isn't accessible enough) Better signage around Centre 0.0% 0 0.4% 3 0.5% 1.2% 2 0 2.6% 0.0% 0 0.0% Better/more frequent bus 1.1% 8 0.9% 2 0.5% 1 2.3% 5 0.0% 0 1.1% 1 0.0% 0 service (inadequate bus service to the centre) Better/more frequent train 0.2% 2 0.5% 0.0% 0 0.0% 0 0.0% 0 1 3% 1 0.0% 0 1 service (inadequate train service to the centre Cheaper parking (parking 2.4% 17 2.8% 5 1.9% 2 0.0% 0 6.7% 2 4.8% 3 4.1% 5 too expensive) Free parking 1.8% 13 2.3% 0.5% 1.2% 2 0.0% 0 4.4% 3 2.7% 3 0.1% 1 0.0% 0 0.5% 0.0% 0 0.0% 0 0.0% 0 0.0% 0 Improve access for 1 wheelchairs and pushchairs users 0.0% 2.4% 0.0% 0 1.1% 0.0% 0 Improve priority for 0.6% 1.6% pedestrians 1.2% 32 12 8 2 11 9% 3 3 5% 2 5 More parking provision (not 4.4% 6.6% 5.8% 4 0% enough parking) New/relocated bus stops 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0 20 0.9% 1.6% 6.1% 1.1% Fewer empty 2.7% 12 5.3% 1.3% 2 2 2 1 1 shops/vacancies Improved market 1.1% 0.0% 0 0.5% 2.1% 4 0.0% 0 0.0% 0 2.7% 3 0.7% 5 0.5% 1 0.0% 0 1.7% 3 0.0% 0 1.1% 0.0% 0 More (larger) covered 1 shopping centres/malls More choice of shops 12.4% 89 11.4% 20 12.9% 17 15.0% 30 16.6% 4 7.0% 4 11.0% 13 (general) More clothes/fashion shops 3 1% 2.8% 9 4% 0.9% 2.6% 3 5% 2 0.0% 0 More dept stores/larger 1.4% 10 3.7% 7 1.4% 2 0.0% 0 2.6% 1 1.3% 1 0.0% 0 More discount/cheaper 0.4% 3 0.5% 1.6% 2 0.0% 0.0% 0 0.0% 0.0% 0 goods More independent shops 1.6% 11 3.3% 6 2.2% 3 0.9% 2 0.0% 0 1.3% 1 0.0% 0 1.0% 1.2% 0.0% 0.0% More quality/designer shops 0.6% 5 0.6% 0 0.0% 1.0% 7 0.5% 1 0 2.3% 0.0% 0 2.4% 0.0% 0 More/improved 0.0% 5 2 supermarkets/food shops Specific shop missing from 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0%0 Town Centre 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 Better/more safety/security/CCTV/poli ce presence 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 Crèche More facilities for children 0.1% 0.0% 0.0% 0 0.0% 0.0% 0 1 0 0.5% 1 0.0% 0 0 More facilities for disabled 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.3% More seating/benches 0.0% 0.0% 0.0% 4.2% 1.3% 0.0% More toilets 0.2% 2 0.0% 0 0.0% 0 0.9% 2 0.0% 0 0.0% 0 0.0% 0 More/better bars/nightclubs 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 More/better cafes 0.3% 2 0.4% 1.2% 2 0.0% 0 0.0% 0 0.0% 0 0.0%0 More/better cinema or 0.2% 2 0.0% 0 0.0% 0 0.9% 2 0.0% 0 0.0% 0 0.0% 0 theatre 0 More/better family 0.1%1 0.0% 0 0.5% 1 0.0% 0 0.0% 0 0.0% 0 0.0% entertainment (ice skating/bowling/etc) 0.0% More/better heath 0.0% 0 0.0% 0 0.0% 0 0 0.0% 0 0.0% 0 0.0% 0 clubs/gyms More/better restaurants 0.8% 1.2% 0.0% 1.7% 0.0% 0.0% 0.0% 0 0 Improved shelter from 0.0% 0 0.0% 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% wind/rain Less litter 0.9% 7 0.0% 0 1.1% 1 2.6% 5 0.0% 0 0.0% 0 0.0% 0 8 2 Nicer shopping environment 1.1% 0.9% 2 0.5% 0.9% 10.5% 3 1.1% 0.0% 0 0.5% 0.0% Other 0.8% 6 1 1.2% 2 0 0.0% 0 2.4% 2 1.3% 2 0.5% Less charity shops 4 2.2% 4 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.4% 3 0.5% 2 0.0% 0.0% 0 0.0% 0.0% 0 Less cafes 1 1.6% 0 0 0.7% 5 0.9% 2 0.0% 0.0% 0.0% 1.3% Improve roads / pavements 1.6% 2 0 0 0 2 0 0 Improve access by car 0.3% 2 0.0% 0.8% 1 0.0% 0 0.0% 0 1 1% 1 0.0% (Don't know) 16.0% 115 18.5% 33 5.9% 8 20.7% 41 9.1% 2 16.6% 11 16.5% 20 (Nothing) 36.0% 259 31.9% 57 32.4% 42 35.5% 71 19.4% 5 43.8% 28 46.5% 55

200

64

26

119

131

178

718

Weighted base:

by Q25
Weighted: Epping Forest Town Centres Survey
For Roger Tym & Partners

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	Total	Epping	Loughton High Road	Waltham Abbey	Loughton Broadway (Debden)	Chipping Ongar	Buckhurst Hill
Sample:	708	206	147	137	38	88	92

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Weighted:				ľ	or Ko	oger	· I yn	n &	Part	ner	S			
	Tota	1	Epping	5	Lought High Ro		Walth Abbe		Lought Broadw (Debde	vay	Chippi Onga		Buckhı Hill	
2nd mention														
Better links from car parks to Centre (car parking isn't accessible enough)	1.5%	11	1.4%	3	1.7%	2	0.0%	0	2.6%	1	1.1%	1	4.0%	5
Better signage around Centre Better/more frequent bus service (inadequate bus	0.4% 0.0%	3	0.0% 0.0%	0	0.5% 0.0%	1	0.6% 0.0%	1 0	0.0% 0.0%	0	1.1% 0.0%	1 0	0.0% 0.0%	0
service to the centre) Better/more frequent train service (inadequate train service to the centre	0.3%	2	0.0%	0	0.0%	0	0.6%	1	0.0%	0	1.1%	1	0.0%	0
Cheaper parking (parking too expensive)	1.5%	11	2.1%	4	1.7%	2	0.6%	1	1.6%	0	0.0%	0	2.7%	3
Free parking	0.9%	7	0.9%	2	0.0%	0	0.9%	2	0.0%	0	2.4%	2	1.3%	2
Improve access for wheelchairs and pushchairs users	0.3%	2	0.0%	0	0.8%	1	0.0%	0	2.6%	1	0.0%	0	0.0%	0
Improve priority for pedestrians	0.1%	1	0.0%	0	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More parking provision (not enough parking)	0.6%	5	1.2%	2	1.3%	2	0.0%	0	0.0%	0	1.3%	1	0.0%	0
New/relocated bus stops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Fewer empty	0.5%	3	0.5%	1	0.5%	1	0.9%	2	0.0%	0	0.0%	0	0.0%	0
shops/vacancies Improved market	0.4%	3	0.0%	0	0.0%	0	1.5%	3	0.0%	0	0.0%	0	0.0%	0
More (larger) covered	0.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
shopping centres/malls														
More choice of shops (general)	3.4%	24	3.3%	6	6.1%	8	0.6%	1	7.9%	2	1.1%	1	5.4%	6
More clothes/fashion shops More dept stores/larger	2.3% 0.8%	16 6	2.3% 0.0%	4	1.9% 0.0%	2	3.2% 2.6%	6 5	4.2% 0.0%	1	1.1% 1.1%	1 1	1.3% 0.0%	2
stores More discount/cheaper	0.7%	5	0.0%	0	1.2%	2	0.0%	0	0.0%	0	0.0%	0	3.0%	4
goods				-		_								•
More independent shops	1.1%	8	0.5%	1	2.1%	3	0.9%	2	0.0%	0	3.5%	2	0.0%	0
More quality/designer shops	0.6%	4	0.9%	2	1.6%	2	0.0%	0	2.6%	1	0.0%	0	0.0%	0
More/improved supermarkets/food shops	0.3%	2	0.0%	0	0.0%	0	0.9%	2	2.6%	1	0.0%	0	0.0%	0
Specific shop missing from Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better/more safety/security/CCTV/poli ce presence	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Crèche	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More facilities for children	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0
More facilities for disabled	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More seating/benches More toilets	0.1% 0.1%	1 1	0.0% 0.0%	0	0.0% 0.5%	0 1	0.0% 0.0%	0	2.6% 0.0%	1	0.0% 0.0%	0	0.0% 0.0%	0
More/better bars/nightclubs	0.1%	1	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More/better cafes	0.2%	2	0.0%	0	0.0%	0	0.9%	2	0.0%	0	0.0%	0	0.0%	0
More/better cinema or theatre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More/better family entertainment (ice skating/bowling/etc)	0.4%	3	0.5%	1	0.0%	0	0.9%	2	0.0%	0	0.0%	0	0.0%	0
More/better heath clubs/gyms	0.1%	1	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More/better restaurants	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improved shelter from wind/rain	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Less litter	0.2% 0.7%	1 5	0.0% 0.0%	0	0.3% 0.8%	0 1	0.0% 2.1%	0 4	0.0% 0.0%	0	1.3% 0.0%	1 0	0.0% 0.0%	0
Nicer shopping environment Other	0.7%	6	0.5%	1	1.1%	1	1.7%	3	0.0%	0	1.1%	1	0.0%	0
Less charity shops	0.1%	1	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Less cafes	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improve roads / pavements	0.3%	2	0.0%	0	0.5%	1	0.9%	2	0.0%	0	0.0%	0	0.0%	0
Improve access by car	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know)	1.1%	8 574	3.3%	145	0.5%	1	0.0%	161	0.0%	0	2.2%	1	0.0%	0
(Nothing)	79.9%	574	81.4%	145	76.1%	100	80.4%	161	73.1%	19	80.6%	52	82.3%	98
Weighted base: Sample:		718 708		178 206		131 147		200 137		26 38		64 88		119 92

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Weighted:				ľ	or Ko	oger	· 1 yn	n &	Part	ner	S			
	Total	I	Epping	ţ	Lought High Ro		Waltha Abbe		Lought Broadw (Debde	ay	Chippi Onga		Buckhi Hill	
3rd mention														
Better links from car parks to Centre (car parking isn't accessible enough)	0.1%	1	0.0%	0	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better signage around Centre Better/more frequent bus service (inadequate bus service to the centre)	0.2% 0.1%	2	0.0% 0.0%	0	0.0% 0.5%	0	0.9% 0.0%	2 0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0
Better/more frequent train service (inadequate train service to the centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cheaper parking (parking too expensive)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Free parking	0.5%	4	1.1%	2	1.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improve access for wheelchairs and pushchairs users	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improve priority for pedestrians	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More parking provision (not enough parking)	0.7%	5	0.5%	1	1.1%	1	0.6%	1	0.0%	0	0.0%	0	1.3%	2
New/relocated bus stops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Fewer empty shops/vacancies	0.7%	5	0.9%	2	1.1%	1	0.9%	2	0.0%	0	0.0%	0	0.0%	0
Improved market	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More (larger) covered	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
shopping centres/malls More choice of shops (general)	1.2%	8	0.5%	1	0.0%	0	2.6%	5	0.0%	0	1.3%	1	1.3%	2
More clothes/fashion shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More dept stores/larger stores	0.5%	3	0.5%	1	0.0%	0	0.9%	2	2.6%	1	0.0%	0	0.0%	0
More discount/cheaper goods	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	2
More independent shops	0.9%	6	0.9%	2	1.1%	1	0.9%	2	0.0%	0	0.0%	0	1.3%	2
More quality/designer shops	0.3%	2	0.0%	0	0.8%	1	0.0%	0	0.0%	0	1.3%	1	0.0%	0
More/improved supermarkets/food shops	0.2%	2	0.0%	0	0.0%	0	0.9%	2	0.0%	0	0.0%	0	0.0%	0
Specific shop missing from Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better/more safety/security/CCTV/poli ce presence	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Crèche	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More facilities for children	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More facilities for disabled	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More seating/benches More toilets	0.0% 0.1%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 2.6%	0	0.0% 0.0%	0	0.0% 0.0%	0
More/better bars/nightclubs	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More/better cafes	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More/better cinema or theatre More/better family	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
entertainment (ice skating/bowling/etc)	0.0%	U	0.0%	U	0.0%	U	0.0%	U	0.0%	U	0.0%	U	0.0%	U
More/better heath clubs/gyms	0.2%	2	0.0%	0	0.0%	0	0.9%	2	0.0%	0	0.0%	0	0.0%	0
More/better restaurants Improved shelter from	0.5% 0.0%	3 0	0.0% 0.0%	0	0.0% 0.0%	0	1.7% 0.0%	3 0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0
wind/rain														
Less litter	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Nicer shopping environment Other	0.3% 0.2%	2 2	0.0% 0.0%	0	0.0% 0.0%	0	0.6% 0.9%	1 2	2.6% 0.0%	1	0.0% 0.0%	0	0.0% 0.0%	0
Less charity shops	0.2%	2	0.0%	0	1.2%	2	0.9%	0	0.0%	0	0.0%	0	0.0%	0
Less cafes	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improve roads / pavements	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improve access by car	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know)	0.6%	5 662	0.9%	168	0.0%	121	0.9%	175	0.0%	0 24	1.1%	1 62	0.4%	0
(Nothing)	92.3%		94.6%	168	92.5%	121	87.5%	175	92.1%		96.3%		94.3%	112
Weighted base: Sample:		718 708		178 206		131 147		200 137		26 38		64 88		119 92

Epping Forest Town Centres Survey For Roger Tym & Partners

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Weighted:				ľ	or K	ogei	rıyn	n &	Part	ner	S			
	Tota	ıl	Epping	g	Lough High R		Walth: Abbe		Lought Broady (Debde	vay	Chippin Onga		Buckhi Hill	
Any mention														
Better links from car parks to Centre (car parking isn't accessible enough)	6.9%	49	6.5%	12	11.2%	15	2.4%	5	9.5%	2	1.1%	1	12.6%	15
Better signage around Centre	1.0%	7	0.5%	1	1.7%	2	1.5%	3	2.6%	1	1.1%	1	0.0%	0
Better/more frequent bus service (inadequate bus service to the centre)	1.2%	8	0.9%	2	1.1%	1	2.3%	5	0.0%	0	1.1%	1	0.0%	0
Better/more frequent train service (inadequate train service to the centre	0.5%	4	0.5%	1	0.0%	0	0.6%	1	0.0%	0	2.4%	2	0.0%	0
Cheaper parking (parking too expensive)	3.9%	28	4.9%	9	3.6%	5	0.6%	1	8.3%	2	4.8%	3	6.8%	8
Free parking	3.2%	23	4.4%	8	1.7%	2	2.1%	4	0.0%	0	6.8%	4	4.0%	5
Improve access for wheelchairs and pushchairs users	0.3%	2	0.0%	0	1.4%	2	0.0%	0	2.6%	1	0.0%	0	0.0%	0
Improve priority for pedestrians	0.7%	5	0.0%	0	2.9%	4	0.0%	0	1.6%	0	1.1%	1	0.0%	0
More parking provision (not enough parking)	5.8%	42	8.3%	15	8.2%	11	1.8%	4	11.9%	3	4.8%	3	5.3%	6
New/relocated bus stops Fewer empty	0.0% 3.8%	0 28	0.0% 2.3%	0 4	0.0% 3.2%	0 4	0.0% 7.8%	0 16	0.0% 5.3%	0 1	0.0% 1.1%	0 1	0.0% 1.3%	0 2
shops/vacancies	1.50/	1.1	0.00/	0	0.50/		2.60/	7	0.00/	0	0.00/	0	2.70/	2
Improved market More (larger) covered shopping centres/malls	1.5% 0.7%	11 5	0.0% 0.5%	0	0.5% 0.0%	1	3.6% 1.7%	7	0.0% 0.0%	0	0.0% 1.1%	0	2.7% 0.0%	3 0
More choice of shops (general)	17.0%	122	15.2%	27	19.0%	25	18.2%	37	24.5%	6	9.4%	6	17.7%	21
More clothes/fashion shops	5.4%	38	5.1%	9	11.3%	15	4.1%	8	6.9%	2	4.6%	3	1.3%	2
More dept stores/larger stores	2.7%	19	4.2%	7	1.4%	2	3.5%	7	5.3%	1	2.4%	2	0.0%	0
More discount/cheaper goods	1.3%	10	0.5%	1	2.8%	4	0.0%	0	0.0%	0	0.0%	0	4.3%	5
More independent shops	3.5%	25	4.7%	8	5.4%	7	2.6%	5	0.0%	0	4.8%	3	1.3%	2
More quality/designer shops More/improved supermarkets/food shops	1.5% 1.6%	11 11	1.9% 0.5%	3	3.6% 0.0%	5 0	0.6% 4.1%	1 8	2.6% 2.6%	1 1	1.3% 2.4%	1 2	0.0% 0.0%	0
Specific shop missing from Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better/more safety/security/CCTV/poli ce presence	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Crèche	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More facilities for children	0.2%	1	0.0%	0	0.5%	1	0.0%	0	0.0%	0	1.1%	1	0.0%	0
More facilities for disabled	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More seating/benches	0.4%	3	0.0%	0	0.0%	0	0.0%	0	6.9%	2	1.3%	1	0.0%	0
More toilets	0.4% 0.1%	3	0.0% 0.5%	0	0.5% 0.0%	1 0	0.9% 0.0%	2	2.6% 0.0%	1	0.0% 0.0%	0	0.0% 0.0%	0
More/better bars/nightclubs More/better cafes	0.1%	4	0.5%	1	1.2%	2	0.0%	2	0.0%	0	0.0%	0	0.0%	0
More/better cinema or theatre	0.2%	2	0.0%	0	0.0%	0	0.9%	2	0.0%	0	0.0%	0	0.0%	0
More/better family entertainment (ice skating/bowling/etc)	0.5%	3	0.5%	1	0.5%	1	0.9%	2	0.0%	0	0.0%	0	0.0%	0
More/better heath clubs/gyms	0.3%	2	0.4%	1	0.0%	0	0.9%	2	0.0%	0	0.0%	0	0.0%	0
More/better restaurants	1.3%	9	1.2%	2	0.0%	0	3.5%	7	0.0%	0	0.0%	0	0.0%	0
Improved shelter from wind/rain Less litter	0.0%	0	0.0%	0	0.0%	0	0.0% 2.6%	5	0.0%	0	0.0%	0	0.0%	0
Nicer shopping environment	2.1%	15	0.0%	2	1.4%	2	3.6%	7	13.2%	3	1.1%	1	0.0%	0
Other	1.9%	14	0.9%	2	2.3%	3	2.6%	5	0.0%	0	3.5%	2	1.3%	2
Less charity shops	0.9%	6	2.6%	5	1.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Less cafes	0.4%	3	0.5%	1	1.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improve roads / pavements Improve access by car	1.1% 0.3%	8 2	0.9% 0.0%	2 0	2.1% 0.8%	3 1	0.9% 0.0%	2 0	0.0% 0.0%	0	0.0% 1.1%	0 1	1.3% 0.0%	2 0
Weighted base: Sample:		718 708		178 206		131 147		200 137		26 38		64 88		119 92

Epping Forest Town Centres Survey For Roger Tym & Partners

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	Tota	ıl	Eppir	g	Lought High R		Walth Abbe		Lought Broady (Debde	vay	Chippii Ongai		Buckht Hill	
Q29 In which town, villa	ge or ou	t-of-to	wn loca	tion c	loes you	ır hou	sehold	spend	l most n	noney	on the F	Resta	urants?	•
Basildon	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Buckhurst Hill	1.0%	8	0.2%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	5.3%	6
Chelmsford	1.2%	10	0.4%	1	0.0%	0	0.0%	0	2.6%	1	8.1%	5	1.3%	2
Chigwell	1.7%	13	0.5%	1	4.1%	5	0.0%	0	5.9%	2	0.0%	0	3.7%	4
Chipping Ongar	1.9%	15	0.9%	2	0.0%	0	0.0%	0	1.6%	0	17.0%	11	0.4%	0
Enfield	4.2%	34	1.0%	2	1.3%	2 5	13.4%	27	0.0%	0	0.0%	0	0.0%	0
Epping Harlow	3.3% 6.7%	26 54	10.4% 21.7%	19 39	3.6% 0.6%	1	1.2% 2.0%	2 4	2.6% 0.0%	1	0.0% 3.9%	0 2	0.0% 0.0%	0
Ilford	0.7%	4	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.7%	0	1.1%	1
Ingatestone	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0
Lakeside	0.6%	5	1.4%	2	0.0%	0	0.0%	0	0.0%	0	1.1%	1	1.3%	2
Loughton Broadway	0.6%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.0%	5
Loughton High Road	7.0%	56	1.9%	3	23.5%	31	2.6%	5	24.9%	7	0.0%	0	6.6%	8
North Chingford	4.2%	33	2.2%	4	7.5%	10	1.7%	3	12.7%	3	0.0%	0	6.9%	8
Romford	0.9%	7	1.4%	2	0.0%	0	0.6%	1	1.6%	0	2.2%	1	1.3%	2
The West End	5.8%	46	4.6%	8	6.1%	8	3.0%	6	12.9%	3	2.2%	1	15.1%	18
Theydon Bois	0.5%	4	1.9%	3	0.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waltham Abbey	2.5%	20	1.0%	2	0.0%	0	9.0%	18	0.0%	0	0.0%	0	0.0%	0
Waltham Cross	1.2%	9	0.0%	0	1.2%	2	2.3%	5	0.0%	0	0.0%	0	0.0%	0
Walthamstow	0.1%	1	0.0%	0	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ape Theatre Co, 32 Brook Rd, Epping, Essex (Theatre)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Brentwood Centre, Doddinghurst Road,	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Brentwood, Essex Moonlight Fun Casinos, 9 Nevill Way, Loughton,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Essex The Longman Theatre, Victoria Hall, Bury Rd,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Harlow, Essex The Valle Academy, Delamare Rd, Cheshunt,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waltham Cross, Broxbourne (Theatre)	0.004		0.004		0.004		0.004		0.004		0.004		0.004	
Other Locations	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bishops Stortford	0.3%	2	1.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Brentwood Broxbourne	2.1%	17	1.3%	2	0.0%	0	0.0%	0 5	0.0%	0	16.4%	10	0.6%	1
Cheshunt	0.8% 1.5%	6 12	0.0% 1.1%	0 2	0.0% 0.0%	0	2.4% 5.1%	10	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0
Chingford	1.7%	14	1.0%	2	2.9%	4	0.6%	10	0.0%	0	0.0%	0	5.7%	7
Colliers Row	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	ó
Hertford	1.0%	8	1.2%	2	0.0%	0	3.0%	6	0.0%	0	0.0%	0	0.0%	0
Hoddesdon	0.8%	6	0.0%	0	0.0%	0	3.0%	6	0.0%	0	0.0%	0	0.0%	0
Lea Valley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
North Weald	0.3%	2	0.5%	1	0.3%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0
Roydon	0.3%	2	0.7%	1	0.0%	0	0.6%	1	0.0%	0	0.0%	0	0.0%	0
Sawbridgeworth	0.9%	7	3.3%	6	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0
South Woodford	0.6%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.0%	5
Stevenage	0.2%	1	0.0%	0	0.0%	0	0.6%	1	0.0%	0	0.0%	0	0.0%	0
Woodford	1.1%	9	0.0%	0	2.4%	3	0.0%	0	0.0%	0	1.3%	1	4.0%	5
Woodford Green	1.4%	11	0.0%	0	1.2%	2	0.0%	0	0.0%	0	0.0%	0	8.3%	10
Other outside catchment area	2.5%	20	0.9%	2	5.9%	8	2.9%	6	5.3%	1	0.0%	0	3.0%	4
Other zones 3	0.2%	2	0.0%	0	0.0%	0	0.9%	2	0.0%	0	0.0%	0	0.0%	0
Other zones 4	0.3%	2	0.9%	2	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0
Other zones 5	0.1%	1	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other zones 6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other zones 8	0.1%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	0	0.0%	0	0.0%	0
(Don't know / varies) (Don't do this activity)	19.7% 20.3%	162	19.3% 18.3%	34 33	17.9% 19.4%	23 25	21.5% 23.4%	43 47	6.9% 21.4%	6	24.6% 17.7%	16 11	20.0% 7.4%	24
Weighted base: Sample:		800 800		178 206		131 147		200 137		26 38		64 88		119 92

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	Tota	ıl	Eppin	g	Lought High R		Walth Abbe		Lought Broadw (Debde	ay	Chippin Ongar		Buckht Hill	
Q30 In which town, villa	ge or ou	t-of-to	wn loca	tion o	does you	ır hou	sehold	spend	l most m	oney	on the C	inen	na / The	atre?
Basildon	0.6%	5	0.4%	1	0.0%	0	0.0%	0	0.0%	0	6.6%	4	0.0%	0
Buckhurst Hill	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chelmsford	1.6%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	17.0%	11	0.0%	0
Chigwell	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chipping Ongar	0.1%	1	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Enfield	12.7%	101	1.4%	3	10.4%	14	33.7%	68	2.6%	1	0.0%	0	7.5%	9
Epping	0.1%	1	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Harlow	14.8%	119	38.1%	68	2.4%	3	12.5%	25	5.3%	1	14.6%	9	0.0%	0
Ilford	0.7%	6	0.0%	0	0.5%	1	0.0%	0	9.3%	2	0.0%	0	1.7%	2
Ingatestone Lakeside	0.0% 0.5%	0 4	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 4.4%	0	0.0% 0.0%	0
Loughton Broadway	0.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Loughton High Road	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
North Chingford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Romford	3.2%	25	1.6%	3	4.0%	5	1.0%	2	7.5%	2	9.4%	6	4.7%	6
The West End	17.0%	136	14.1%	25	27.4%	36	15.6%	31	17.0%	4	13.9%	9	21.6%	26
Theydon Bois	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	ó	0.0%	0
Waltham Abbey	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	2
Waltham Cross	0.5%	4	0.0%	0	1.7%	2	0.0%	0	0.0%	0	0.0%	0	1.3%	2
Walthamstow	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.7%	3
Ape Theatre Co, 32 Brook Rd, Epping, Essex (Theatre)	0.1%	1	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Brentwood Centre, Doddinghurst Road, Brentwood, Essex	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Moonlight Fun Casinos, 9 Nevill Way, Loughton,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Essex The Longman Theatre, Victoria Hall, Bury Rd,	0.2%	2	0.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Harlow, Essex The Valle Academy, Delamare Rd, Cheshunt, Waltham Cross,	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	2
Broxbourne (Theatre)	0.004		0.00/		0.00/		0.004		0.00/		0.00/		0.00/	
Other Locations	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bishops Stortford	0.2%	2	0.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Brentwood	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Broxbourne Cheshunt	0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0
Chingford	0.0% 0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Colliers Row	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hertford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hoddesdon	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lea Valley	1.4%	11	0.0%	0	1.1%	1	4.1%	8	0.0%	0	0.0%	0	1.3%	2
North Weald	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Roydon	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sawbridgeworth	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
South Woodford	4.3%	34	1.4%	2	6.4%	8	0.9%	2	5.3%	1	0.0%	0	16.4%	20
Stevenage	0.2%	1	0.0%	0	0.0%	0	0.6%	1	0.0%	0	0.0%	0	0.0%	0
Woodford	2.4%	19	0.0%	0	5.7%	7	0.0%	0	0.0%	0	0.0%	0	9.6%	11
Woodford Green	0.6%	5	0.0%	0	1.2%	2	0.0%	0	0.0%	0	0.0%	0	2.7%	3
Other outside catchment area		20	0.0%	2	2.5%	3	4.5%	9	2.6%	1	2.2%	1	2.7%	3
Other zones 3	0.0%	0	0.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other zones 4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other zones 5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other zones 6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other zones 8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / varies)	5.8%	46	3.4%	6	7.4%	10	6.3%	13	10.9%	3	5.4%	3	6.0%	7
(Don't do this activity)	29.6%	237	35.3%	63	29.2%	38	20.9%	42	39.6%	10	26.6%	17	19.1%	23
Weighted base: Sample:		800 800		178 206		131 147		200 137		26 38		64 88		119 92

Epping Forest Town Centres Survey For Roger Tym & Partners

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Basildon 0.0%	hurst ill
Backhurst Hill	s / Bars?
Chelmsford	
Chigwell 1.7% 14 0.0% 0 3.5% 5 0.0% 0 3.2% 1 0.0% 0 6.0% 0 0.0% 0	
Chipping Organ 1.3%	
Emfeld 2.2% 18 1.0% 2 0.0% 0 7.0% 14 0.0% 0 0.0% 0 0.0% 0 0.0% 1 1.5% 1 1.3	
Epping	
Harlow Harlow Harlow Harlow Hord Hifford Hiffo	
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Lakeside 0.2% 2 0.9% 2 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 1 0.0% 0 0.0% 0 0.0% 1 0.0% 0	
Loughton Broadway	
Loughton High Road 5.9% 47 0.5% 1 26.1% 34 0.0% 0 1.4% 4 0.0% 0 5.78 North Chingford 0.4% 31 0.9% 2 12.6% 16 0.9% 2 12.7% 3 0.0% 0 4.38 Romford 0.4% 3 0.9% 0 0.8% 1 0.0% 0 1.5% 0 0.0% 0 1.37 The West End 5.0% 40 3.2% 6 3.6% 5 5.6% 11 5.3% 1 0.0% 0 1.29 Theydon Bois 0.4% 3 1.9% 3 0.0% 0 0.0	
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The West End 5.0% 40 3.2% 6 3.6% 5 5.6% 11 5.3% 1 0.0% 0 12.9% Waltham Abbey 2.9% 23 1.0% 2 0.0% 0 10.9% 22 0.0% 0 0.0% 0 0.0% 0 0.0% Waltham Cross 1.8% 14 0.0% 0 0.0% 0 0.0% 1 0.0% 0 0.0% 0 0.0% 0 0.0% Waltham Cross 1.8% 14 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% Waltham Cross Ref. Epping, Essex (Theatre) Brentwood Centre, Doddinghurst Road, Brentwood, Essex Wave Marcham Cass Waltham Cass Waltham Cross Broak 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% Nevill Way, Loughton, Essex The Valle Academy, Delamare Rd, Cheshurt, Waltham Cross, Broxbourne (Theatre) Under Locations 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% Bishops Stortford 0 0.2% 2 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% Brentwood 2 2.3% 19 1.4% 3 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% Brentwood Cherke, Olife Tools 1 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% Brentwood Essex The Valle Academy, Olife Tools 1 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% Broxbourne (Theatre) Other Locations 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% Broxbourne 0 0.8% 6 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% Broxbourne 0 0.8% 6 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% Broxbourne 0 0.8% 6 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% Broxbourne 0 0.8% 6 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% Broxbourne 0 0.8% 6 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% Broxbourne 0 0.8% 6 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% Broxbourne 0 0.8% 6 0.0% 0 0.0	
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Ape Theatre Co, 32 Brook	
Theatre Brentwood Centre 0.1%	
Doddinghurst Road, Brentwood, Essex Moonlight Fun Casinos, 9 0.0% 0	
Moonlight Fun Casinos, 9 0.0% 0 0.0%	6 0
Essex The Longman Theatre,	6 0
The Longman Theatre, Victoria Hall, Bury Rd, Harlow, Essex The Valle Academy, 0.3% 3 0.0% 0 1.2% 2 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.09 Delamare Rd, Cheshunt, Waltham Cross, Broxbourne (Theatre) Other Locations 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.09 Bishops Stortford 0.2% 2 0.9% 2 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.09 Brentwood 2.3% 19 1.4% 3 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.09 Broxbourne 0.8% 6 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.09 Cheshunt 1.3% 11 0.7% 1 0.0% 0 4.8% 10 0.0% 0 0.0% 0 0.09 Chingford 1.5% 12 0.0% 0 3.7% 5 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.09 Hertford 0.2% 1 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.09 Hertford 0.2% 1 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.09 Hoddesdon 0.5% 4 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.09 North Weald 0.5% 4 2.3% 4 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.09 Sawbridgeworth 1.0% 8 3.7% 7 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.09 Sawbridgeworth 1.0% 8 3.7% 7 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.09 Woodford 1.2% 9 0.9% 2 3.6% 5 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.09 Woodford The Sambar S	
Harlow, Essex The Valle Academy,	6 0
Delamare Rd, Cheshunt, Waltham Cross, Broxbourne (Theatre) Other Locations	ъ́ О
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Lea Valley 0.0% 0 0.0	
North Weald 0.5% 4 2.3% 4 0.0% 0 <td></td>	
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Sawbridgeworth 1.0% 8 3.7% 7 0.0% 0 0.0% 0 0.0% 0 1.3% 1 0.09 South Woodford 0.9% 7 0.0% 0 0.3% 0 0.0% 0 0.0% 0 1.1% 1 5.39 Stevenage 0.0% 0 0.0%<	
South Woodford 0.9% 7 0.0% 0 0.3% 0 0.0% 0 0.0% 0 1.1% 1 5.39 Stevenage 0.0% 0	
Stevenage 0.0% 0	
Woodford 1.2% 9 0.9% 2 3.6% 5 0.0% 0 0.0% 0 0.0% 0 2.79 Woodford Green 0.6% 5 0.0% 0 1.2% 2 0.0% 0 0.0% 0 0.0% 0 2.79 Other outside catchment area 1.3% 10 0.5% 1 0.0% 0 2.3% 5 0.0% 0 2.4% 2 1.79 Other zones 3 0.0% 0 0	
Woodford Green 0.6% 5 0.0% 0 1.2% 2 0.0% 0 0.0% 0 0.0% 0 2.79 Other outside catchment area 1.3% 10 0.5% 1 0.0% 0 2.3% 5 0.0% 0 2.4% 2 1.79 Other zones 3 0.0% 0 <td></td>	
Other outside catchment area 1.3% 10 0.5% 1 0.0% 0 2.3% 5 0.0% 0 2.4% 2 1.79 Other zones 3 0.0% 0 0.0%	
Other zones 3 0.0% 0	
Other zones 4 0.5% 4 0.9% 2 0.0% 0 0.0% 0 0.0% 0 3.7% 2 0.09 Other zones 5 0.1% 0 0.0% 0	
Other zones 5 0.1% 0 0.0% 0<	
Other zones 6 0.0% 0<	
Other zones 8 0.2% 2 0.2% 0 0.0% 0 0.0% 0 3.2% 1 0.0% 0 0.49	
(Don't know / varies) 13.8% 111 16.6% 29 13.3% 17 12.8% 26 12.9% 3 22.8% 15 12.4% (Don't do this activity) 31.4% 251 27.5% 49 23.4% 31 33.9% 68 33.5% 9 22.9% 15 29.8%	
Weighted base: 800 178 131 200 26 64 Sample: 800 206 147 137 38 88	119 92

Epping Forest Town Centres Survey For Roger Tym & Partners

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Weighted:	For Roger Tym & Partners													
	Total		Epping		Loughton High Road		Waltha Abbe		Loughto Broadwa (Debder	ay	Chippin Ongar	_	Buckhurst Hill	
Q32 In which town, village or out-of-town location does your household spend most money on the Health & Fitness?											ss?			
Basildon	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0
Chelmsford	0.7%	5	0.0%	0	1.2%	2	0.0%	0	6.0%	2	2.2%	1	0.0%	0
Enfield	2.3%	19	0.0%	0	0.0%	0	9.3%	19	0.0%	0	0.0%	0	0.0%	0
Harlow	5.2%	41	17.5%	31	0.6%	1	1.2%	2	0.0%	0	4.3%	3	0.0%	0
Ilford	0.3%	2	0.0%	0	0.3%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	2
Lakeside	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Romford	0.2%	2	0.0%	0	1.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The West End	1.1%	9	0.5%	1	1.2%	2	0.9%	2	0.0%	0	0.0%	0	4.0%	5
Walthamstow	0.8%	7	0.0%	0	1.5%	2	0.0%	0	0.0%	0	0.0%	0	4.0%	5
Body & Soul, 10 Torrington	0.4%	3	0.0%	0	0.5%	1	0.0%	0	2.6%	1	0.0%	0	1.3%	2
Dr, Loughton, Essex Brentwood Centre, Doddinghurst Road,	0.8%	6	0.0%	0	0.0%	0	0.3%	1	0.0%	0	8.7%	6	0.0%	0
Brentwood, Essex Epping Sports Centre, 25 Hemnall Street, Epping,	1.3%	11	2.3%	4	2.9%	4	0.0%	0	8.3%	2	1.1%	1	0.0%	0
Essex														
Esporta Health Club, Claygate House, Manor Rd, Woodford Green,	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	2
Essex Fitness Figures, Barn Hoppett, Rangers Rd, London	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Grundy Park Leisure Centre, Windmill Ln, Cheshunt, Waltham Cross,	1.3%	11	0.7%	1	0.0%	0	4.8%	10	0.0%	0	0.0%	0	0.0%	0
Broxbourn Island Fitness, 57 Island Centre Way, Enfield (gym)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
John Warner Sports Centre, 1 review, Stanstead Road, Hoddesdon	0.9%	7	0.0%	0	0.0%	0	3.0%	6	0.0%	0	0.0%	0	0.0%	0
Lea Valley Sports Centre, Bullsmoor Lane, Enfield, Middlesex	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Loughton Leisure Centre, Traps Hill, Loughton, Essex	2.3%	18	0.2%	0	8.7%	11	0.6%	1	13.2%	3	0.0%	0	1.3%	2
Loughton Sports Centre, Rectory Ln, Loughton, Epping Forest	1.2%	10	0.9%	2	1.4%	2	0.6%	1	2.6%	1	0.0%	0	3.0%	4
Ongar Leisure Centre, The Gables, Ongar, Essex	1.1%	9	1.8%	3	0.3%	0	0.0%	0	0.0%	0	8.1%	5	0.0%	0
Waltham Abbey Sports Centre, Broomstickhall Road, Waltham Abbey, Essex	1.1%	9	2.4%	4	0.0%	0	2.3%	5	0.0%	0	0.0%	0	0.0%	0
Waltham Abbey Swimming Pool, Roundhills, Waltham Abbey, Essex	1.4%	11	0.0%	0	0.5%	1	5.2%	10	0.0%	0	0.0%	0	0.0%	0
Other Locations	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bishops Stortford	0.2%	2	0.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Brentwood	1.0%	8	0.4%	1	0.0%	0	0.0%	0	0.0%	0	8.7%	6	0.0%	0
Broxbourne	0.3%	2	0.4%	0	0.0%	0	1.2%	2	0.0%	0	0.0%	0	0.0%	0
Cheshunt	0.9%	7	0.7%	1	0.0%	0	3.0%	6	0.0%	0	0.0%	0	0.0%	0
Chingford	1.9%	15	0.7%	0	2.7%	3	1.7%	3	0.0%	0	0.0%	0	6.9%	8
Colliers Row	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	0
Hertford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hoddesdon	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lea Valley North Weald		2												0
North Weald	0.3%		1.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	
Roydon	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sawbridgeworth	0.1%	1	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
South Woodford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Stevenage	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Woodford	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	2
Woodford Green	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other outside catchment area	2.1%	17	0.5%	1	3.3%	4	2.1%	4	6.9%	2	1.1%	1	3.4%	4
Other zones 3 Other zones 4	0.2% 0.0%	1	0.0% 0.0%	0	0.0% 0.0%	0	0.6% 0.0%	1	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0

Epping Forest Town Centres Survey For Roger Tym & Partners

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	Total		Epping		Lough High R		Walth: Abbe		Lought Broadw (Debde	ay	Chippi Onga	_	Buckhurst Hill	
Other zones 5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other zones 6	0.9%	7	0.0%	0	2.7%	3	0.9%	2	0.0%	0	0.0%	0	1.5%	2
Other zones 8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chigwell	2.0%	16	0.9%	2	4.0%	5	0.0%	0	3.2%	1	0.0%	0	7.0%	8
Chipping Ongar	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0
Epping	0.1%	1	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Loughton Broadway	0.1%	1	0.0%	0	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Loughton High Road	0.3%	2	0.0%	0	0.5%	1	0.0%	0	0.0%	0	0.0%	0	1.3%	2
Waltham Abbey	0.6%	5	0.5%	1	0.0%	0	1.7%	3	0.0%	0	0.0%	0	0.4%	0
(Don't know / varies)	3.5%	28	2.3%	4	1.4%	2	3.9%	8	1.6%	0	4.8%	3	7.0%	8
(Don't do this activity)	62.7%	502	65.5%	116	64.5%	84	56.6%	113	55.6%	15	59.3%	38	54.7%	65
Weighted base:		800		178		131		200		26		64		119
Sample:		800		206		147		137		38		88		92

Q33 In which town, village or out-of-town location does your household spend most money on Family Entertainment (i.e. Ten-Pin Bowling, Ice Skating etc)?

Basildon	0.5%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.6%	4	0.0%	0
Buckhurst Hill	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chelmsford	4.4%	36	8.9%	16	1.7%	2	0.0%	0	0.0%	0	22.9%	15	0.0%	0
Chigwell	0.4%	3	0.0%	0	0.0%	0	0.6%	1	6.0%	2	1.1%	1	0.0%	0
Chipping Ongar	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Enfield	1.6%	13	0.0%	0	1.3%	2	5.6%	11	0.0%	0	0.0%	0	0.0%	0
Epping	0.3%	3	0.5%	1	0.0%	0	0.0%	0	6.7%	2	0.0%	0	0.0%	0
Harlow	6.2%	50	14.2%	25	1.1%	1	10.6%	21	0.0%	0	1.3%	1	0.0%	0
Ilford	0.3%	2	0.0%	0	0.5%	1	0.0%	0	0.0%	0	0.0%	0	1.3%	2
Ingatestone	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lakeside	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Loughton Broadway	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Loughton High Road	0.4%	3	0.0%	0	1.2%	2	0.0%	0	0.0%	0	0.0%	0	1.3%	2
North Chingford	0.1%	1	0.0%	0	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Romford	8.4%	67	2.6%	5	17.7%	23	3.6%	7	20.6%	5	7.4%	5	17.5%	21
The West End	1.4%	11	0.0%	0	2.5%	3	2.3%	5	0.0%	0	0.0%	0	2.7%	3
Theydon Bois	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waltham Abbey	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waltham Cross	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Walthamstow	0.3%	2	0.0%	0	0.0%	0	0.6%	1	0.0%	0	0.0%	0	0.0%	0
Other Locations	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bishops Stortford	0.7%	5	1.4%	2	0.0%	0	1.5%	3	0.0%	0	0.0%	0	0.0%	0
Brentwood	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Broxbourne	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cheshunt	0.2%	2	0.0%	0	0.0%	0	0.9%	2	0.0%	0	0.0%	0	0.0%	0
Chingford	0.2%	2	1.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Colliers Row	0.6%	5	0.5%	1	0.8%	1	0.0%	0	0.0%	0	0.0%	0	2.7%	3
Hertford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hoddesdon	0.1%	1	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lea Valley	0.4%	3	0.0%	0	1.2%	2	0.0%	0	0.0%	0	0.0%	0	1.3%	2
North Weald	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Roydon	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sawbridgeworth	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
South Woodford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Stevenage	1.1%	9	0.7%	1	0.0%	0	3.9%	8	0.0%	0	0.0%	0	0.0%	0
Woodford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Woodford Green	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other outside catchment area	1.4%	11	0.0%	0	0.0%	0	3.7%	7	2.6%	1	2.2%	1	1.3%	2
Other zones 3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other zones 4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other zones 5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other zones 6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other zones 8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / varies)	4.9%	40	3.6%	6	4.8%	6	7.3%	15	0.0%	0	1.1%	1	8.5%	10
(Don't do this activity)	65.8%	527	66.2%	118	66.6%	87	59.3%	119	64.0%	17	57.5%	37	63.4%	76
•														
Weighted base:		800		178		131		200		26		64		119
Sample:		800		206		147		137		38		88		92
GEN Gender of responde	nt.													
Male	25.2%	202	26.3%	47	18.6%	24	25.2%	51	35.9%	9	27.4%	17	27.3%	33
Female	74.8%		73.7%	131	81.4%	107	74.8%	150	64.1%	17		46	72.7%	87
			, 0		311.70				3 70		. 2.0,0		, 0	
Weighted base:		800		178		131		200		26		64		119
Sample:		800		206		147		137		38		88		92

Male	25.2%	202 26.3%		24 25.2%	51 35.9%	9 27.4%	17 27.3%	33
Female	74.8%	598 73.7%		107 74.8%	150 64.1%	17 72.6%	46 72.7%	87
Weighted base:		800	178	131	200	26	64	119
Sample:		800	206	147	137	38	88	92

Epping Forest Town Centres Survey For Roger Tym & Partners

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,, e.gea.				_	·	8.	J -				~					
	Tota	ıl	Eppii	ıg	Lough High R		Walth Abbo		Lough Broady (Debde	vay	Chippi Onga		Buckh Hill			
AGE Could I ask, ho	w old are you	u ?														
18 to 24	0.7%	5	0.7%	1	1.5%	2	0.0%	0	4.2%	1	1.8%	1	0.0%	0		
25 to 34	5.1%	41	5.6%	10	3.1%	4	7.3%	15	2.6%	1	1.9%	1	6.6%	8		
35 to 44	22.6%	181	15.0%	27	24.6%	32	27.1%	54		9	11.3%	7	33.8%	40		
45 to 54	25.5%	204	27.2%	48	25.4%	33	27.4%	55	13.8%	4	27.0%	17	32.3%	38		
55 to 64	14.6%	117		30	11.8%		15.1%	30	19.4%	5	23.1%	15	6.3%	8		
65 +	30.7%	245		62	33.3%	44	22.2%	44	26.5%	7	34.9%	22	19.6%	23		
(Refused)	0.9%	7		0	0.3%	0	0.9%	2	0.0%	0	0.0%	0	1.3%	2		
Weighted base:		800		178		131		200		26		64		119		
Sample:		800		206		147		137		38		88		92		
WOR Which of the fo	llowing best	desci	ribes the	chie	f wage (earner	of you	r hous	ehold's	curre	nt empl	oyme	nt situa	tion ?		
Working full time	53.6%	429	46.0%	82	49.9%	65	65.7%	131	53.1%	1.4	52.0%	33	65.0%	77		
Working part time	6.0%	48	7.9%	14	6.4%	8	6.3%	131	5.9%	2	2.4%	2	3.7%	4		
Unemployed	3.2%	26	3.4%	6	6.8%	9	0.9%	2	8.7%	2	1.8%	1	4.0%	5		
Retired	34.9%	279	42.7%	76	33.8%	44		52	30.7%	8	41.7%	27		28		
A housewife	1.0%	8	0.0%	0	1.2%	2	0.8%	2	1.6%	0	1.1%	1	0.0%	0		
A student	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	2		
Other	0.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
(Refused)	1.1%	9	0.0%	0	1.9%	2	0.6%	1	0.0%	0	1.1%	1	2.8%	3		
Weighted base:		800		178		131		200		26		64		119		
Sample:		800		206		147		137		38		88		92		
CAR How many cars	does your h	ousel	hold ow	n or h	ave the	use o	f?									
None	13.6%	109	11.5%	20	18.8%	25	7.8%	16	11.1%	3	10.0%	6	11.1%	13		
One	43.8%	350		76	41.6%	54	46.4%	93	56.7%		24.2%	15	49.7%	59		
Two	31.4%	251		63	28.7%	38			21.2%		47.1%	30	22.5%	27		
Three or more	10.7%	86	9.2%	16	10.0%	13	7.7%	15	10.9%	3	18.7%		16.7%	20		
(Refused)	0.5%	4	0.9%	2	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Weighted base:		800		178		131		200		26		64		119		
Sample:		800		206		147		137		38		88		92		
SEG Socio-economic	c Grouping:															
A	3.2%	26	3.4%	6	1.1%	1	3.3%	7	0.0%	0	3.5%	2	7.3%	9		
В	18.3%	146		38	13.8%		15.6%	31	7.9%		17.5%	11	26.6%	32		
C1	28.8%	231	28.6%	51	27.3%		31.9%	64		9	28.1%	18	30.5%	36		
C2	16.7%		13.2%	24			21.6%	43	16.2%		17.4%		14.1%	17		
D	7.6%	61	7.5%	13	9.6%		10.8%	22	1.6%	0	4.8%	3	4.5%	5		
Е	18.5%	148		34		28	13.3%	27		6			10.1%	12		
(Refused)	6.8%	54	6.9%	12	7.5%	10	3.5%	7	15.5%	4	7.9%	5	6.9%	8		
· · · · · · · · · · · · · · · · · · ·																
Weighted base:		800		178		131		200		26		64		119		
Sample:		800		206		147		137		38		88		92		

Epping Forest Town Centres Survey For Roger Tym & Partners

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Weighte	u.				_	01 11	osc.	J -		1 41 41		b				April 200
		Total	l	Eppii	ng	Lough High R		Walth Abbe		Loughton Broadway (Debden)	y	Chippi Onga	_	Buckhi Hill		
QUOTA	Postcode Sector:															
CM145		3.0%	24	2.0%	3	0.0%	0	0.3%	1	0.0%	0	17.5%	11	0.6%	1	
CM150		2.4%	20	0.4%	1	0.0%	0	0.0%	0	0.0%	0	27.3%	17	0.0%	0	
CM164		1.2%	10	5.6%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
CM165		1.0%	8	4.7%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
CM166		2.4%	19		18	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	
CM167		2.2%	17	9.8%	17	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
CM170		2.3%	18	7.0%	12	0.6%	1	0.0%	0	0.0%	0	3.9%	2	0.0%	0	
CM179 CM187		4.4% 3.6%	35 29	17.7% 10.8%	32 19	0.0% 0.0%	0	0.4% 1.2%	1 2	0.0% 0.0%	0	0.0% 1.3%	0	0.0% 0.0%	0	
CM195		2.6%	21	8.9%	16	0.0%	0	0.6%	1	0.0%	0	0.0%	0	0.0%	0	
CM219		2.1%	17	7.0%	12	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	
CM4 0		1.5%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.6%	5	0.6%	1	
CM5 0		1.6%	12	0.9%	2	0.0%	0	0.0%	0	0.0%	0	16.9%	11	0.0%	0	
CM5 9		1.8%	15	1.2%	2	0.0%	0	0.0%	0	0.0%	0	19.7%	13	0.0%	0	
E4 6		5.1%	41	2.7%	5	10.9%	14	0.8%	2	6.0%	2	0.0%	0	11.9%	14	
E4 7		3.9%	31	1.0%	2	9.3%	12	2.6%	5	6.7%	2	0.0%	0	8.8%	10	
EN106		3.3%	27	0.7%	1	0.0%	0	9.7%	19	0.0%	0	0.0%	0	0.0%	0	
EN110		2.0%	16	1.4%	2	0.0%	0	4.2%	8	0.0%	0	0.0%	0	0.0%	0	
EN3 6		5.2%	42	0.0%	0	0.0%	0	18.3%	37	0.0%	0	0.0%	0	0.0%	0	
EN3 7 EN8 0		2.6% 3.2%	21 25	0.0% 0.7%	1	0.0% 0.0%	0	7.8% 11.5%	16 23	0.0% 0.0%	0	0.0% 1.9%	1	0.0% 0.0%	0	
EN8 7		2.4%	19	1.0%	2	0.0%	0	6.1%	12	0.0%	0	0.0%	0	0.0%	0	
EN8 9		2.4%	19	0.7%	1	0.0%	0	6.7%	13	0.0%	0	0.0%	0	0.0%	0	
EN9 1		2.6%	21	2.0%	3	0.0%	0	8.7%	17	0.0%	0	0.0%	0	0.0%	0	
EN9 2		1.5%	12	0.7%	1	0.0%	0	5.5%	11	0.0%	0	0.0%	0	0.0%	0	
EN9 3		3.5%	28	0.0%	0	0.0%	0	13.9%	28	0.0%	0	0.0%	0	0.0%	0	
IG101		2.1%	17	0.0%	0	12.1%	16	0.0%	0	2.6%	1	0.0%	0	0.0%	0	
IG102		3.1%	25	0.0%	0		17	0.0%	0	28.9%	8	0.0%	0	0.0%	0	
IG103		3.5%	28	0.0%	0	16.8%	22	0.0%	0	21.0%	6	0.0%	0	0.0%	0	
IG104		1.5%	12	0.0%	0	9.3%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
IG7 4 IG7 5		2.4% 2.4%	19 19	0.0% 0.0%	0	3.2% 1.2%	4 2	0.0% 0.0%	0	9.7% 12.1%	3	0.0% 0.0%	0	4.3% 11.9%	5 14	
IG7 6		1.4%	11	0.0%	0	3.9%	5	0.0%	0	4.8%	1	0.0%	0	3.2%	4	
IG8 0		2.6%	21	0.0%	0	2.4%	3	0.8%	2	0.0%	0	0.0%	0	13.3%	16	
IG8 7		2.8%	22	0.0%	0	4.8%	6	0.8%	2	0.0%	0	0.0%	0	10.6%	13	
IG8 8		2.6%	21	0.0%	0	6.0%	8	0.0%	0	0.0%	0	0.0%	0	10.6%	13	
IG9 5		2.6%	21	0.0%	0	2.4%	3	0.0%	0	0.0%	0	0.0%	0	14.6%	17	
IG9 6		1.8%	14	0.0%	0	2.4%	3	0.0%	0	0.0%	0	0.0%	0	9.3%	11	
RM4 1		1.5%	12	3.1%	5	1.9%	3	0.0%	0	8.1%	2	1.3%	1	0.4%	0	
Weighted	1 base:		800		178		131		200		26		64		119	
Sample:			800		206		147		137		38		88		92	
ZONE	Zone:															
Zone 1		10.5%	84	41.1%	73	0.0%	0	1.2%	2	0.0%	0	2.6%	2	0.0%	0	
Zone 2		8.7%	70		0	41.5%	54	0.0%	0	52.6%	14	0.0%	0	0.0%	0	
Zone 3		15.0%	120		23	0.0%	0	38.2%	76	0.0%	0	1.9%	1	0.0%	0	
Zone 4		10.3%	82		58	0.6%	1	0.4%	1	0.0%	0	22.1%	14	0.0%	0	
Zone 5		8.7%	70		6	0.0%	0	0.3%	1	0.0%	0	72.1%	46	1.2%	1	
Zone 6		21.8%	174	3.9%	7		24		115	6.7%	2	0.0%	0	8.8%	10	
Zone 7		19.7%	158	2.7%	5	30.2%	39	2.4%	5	18.1%	5	0.0%	0	82.2%	98	
Zone 8		5.3%	42	3.1%	5	9.0%	12	0.0%	0	22.6%	6	1.3%	1	7.8%	9	
Weighted	l base:		800		178		131		200		26		64		119	
Sample:			800		206		147		137		38		88		92	

Appendix 7:

Other Responses – Summary Counts

Epping Forest Town Centres Survey For Roger Tym & Partners 'Other' Responses

What sort of goods do you typically purchase via the Internet? Q24. Jewellery 1 Musical equipment 1 **Total** 2 Q27. What are some good features of your nearest town centre (identified in Question 1st mention Cheap car parking 2 No queuing in shops 1 **Total** 3 2nd mention Petrol station 1 The banks 1 2 **Total** 3rd mention The banks 1 Wide pavements 1 **Total** 2

Q28. Can I ask, are there things that could be improved about your nearest town centre (Q25 response)?

I^{si} mention	
Disabled car parking	2
Better access to recycling bags	1
More banks	1
More support from the community	1
Total	5
2 nd mention	
Less cafes and restaurants	2
Better swimming pool times	1
Limit the time of parking	1
More facilities for teenagers	1
More services such as chemists, banks etc	1
Total	6
3 rd mention	
Attract more people, make it busier	1
Total	1

EB1006 V4

Appendix 8:

Sample Questionnaire

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ob No: 090409
pping Forest Town Centres Survey
Good morning / afternoon / evening, I am ...... from NEMS market research and
we are conducting a short survey in your area about shopping on behalf of
Epping Forest District Council. Do you have time to answer some questions? It
will take about five minutes.
                                                      Are you the main shopper in your household?
                                                         Could you please provide your post code?
Post Code
PC
                                                         In which shop does your household spend most money on its main food and
                                                      groceries ?
DO NOT PROMPT, ONE ANSIWER ONLY
IF 'OTHER PLEASE SPECIFY STORE NAME AND LOCATION, IF 'MARKET STALL'
PROBE FOR LOCATION
                                                PROBE FOR LOCATION

Specified Stores:
Alds, 570-592 High Road, Tottenham, Greater London
Alds, High Road, Seven Kings, Ilford, Greater London
Alds, High Road, Seven Kings, Ilford, Greater London
Asda, 19 Seborne Walk Shopping Centre, Walthamstow, London, Greater London
Asda, Dolphin Approach, Mercury Road, Romford, Essex
Budgens, 109 Snakes Lane, Woodford, Essex
Budgens, 109 Snakes Lane, Woodford, Essex
Budgens, London Road, Sawbridgeworth, Hertfordshire
Co-op Market Town, 17d Stalen Road, Chingford, Greater London
Co-op Market Town, 17d Stalen Road, Chingford, Greater London
Co-op Market Town, 17d Stalen Road, Chingford, Greater London
Co-op, 13d Hundon Road, Maunds Hatch, Harbow, Essex
Co-op, 1-2 Maunds Road, Maunds Hatch, Harbow, Essex
Co-op, 15d Stale Outper London
Co-op, 58 High Road, North Wealt, Epping, Essex
Co-op, 7-9 Sun Street, Waltham Abbey, Essex
Loeand, 106-108 High Street, Waltham Abbey, Essex
                                          Cochy, 12-3 Manufastinary Study, Variation (1), 24 Manufastinary Study, 12-3 Manufastinary Study, 12-3 Manufastinary, 12-3 Man
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Local Stories, Abridge
Local Stories, Buckhurst Hil - Loughton Way, Lower Queens Rd, Queens Rd West, Station Way
Local Stores, Buckhurst Hil - Queens Road (east)
Local Stores, Chipping Ongar
Local Stores, Chipping Ongar - Lower High St, St Peters Ave, Fyfield Rd
Local Stores, Coperside - Parklands
Local Stores, Epping
Local Stores, Epping
Local Stores, Epping- Lindsey St
Local Stores, Ingalestone
Local Stores, Local Stores, Ingalestone
Local Stores, Local Stores, Theydon Bois
Local Stores, Local Stores, Theydon Bois
Local Stores, Loughton - Borders Lane, Goldings Hill/Lower Rd, Pyries Lane, Roding Rd/Valley Hill
Local Stores, Loughton - Borders Lane, Goldings Hill/Lower Rd, Pyries Lane, Roding Rd/Valley Hill
Local Stores, Loughton - Borders Lane, Goldings Hill/Lower Rd, Pyries Lane, Roding Rd/Valley Hill
Local Stores, Loughton - Borders Lane, Goldings Hill/Lower Rd, Pyries Lane, Roding Rd/Valley Hill
Local Stores, Loughton Stores, Loughton - Borders Lane, Goldings Hill/Lower Rd, Pyries Lane, Roding Rd/Valley Hill
Local Stores, Loughton Stores
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Local Stores, Loughton - Borders Lane, Goldings Hill/Lower Rd, Pyrles Lane, Roding Rd/Va Local Stores, Loughton Broadway
Local Stores, Loughton High Road
Local Stores, Nazaring - Nazaringhoury Parade
Local Stores, North Chingford
Local Stores, North Weald - High Road
Local Stores, North Weald - High Road
Local Stores, Wallham Abbey
Local Stores, Wallham Abbey - Highbridge Retail Park, Ninefields, Roundhills, Upshire Rd
Local Stores, Wallham Cross
Other:
Internet Jellwered
Market Stalls (PLEASE PROBE FOR LOCATION)
Other (PLEASE WRITE IN STORE NAME AND LOCATION)
(Don't Know, Varies)
(Don't Know, Varies)

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Q02
                                                              When your household undertakes its main food and grocery spend (STORE MENTIONED AT Q01) does it visit other shops, leisure or service outlets on the
                                                                  same shopping trips ?
READ OUT. ONE ANSWER ONLY
                                                              Approximately how much money does your household spend per week on its main food and groceries shop at (SHOP MENTIONED AT Q01) ? PLEASE WRITE IN TO THE NEAREST \pounds
Q03
                                                                                                                                                                                                                ....(PI FASE WRITE IN
                                                                  (Don't know / varies)
Q04
                                                              In which shop/market does your household undertake most 'top-up' food and
                                                           In which shop/market does your household undertake most 'top-up' food and grocery purchases?

DO NOT PROMPT, ONE ANSWER ONLY
IF OTHER PLEASE SPECIFY STORE NAME AND LOCATION, IF 'MARKET STALL' PROBE FOR LOCATION

Specified Stores:

Add, 570-592 High Road, Tottenham, Greater London

Add, High Road, Seven Kings, Ilford, Greater London

Add, High Road, Seven Kings, Ilford, Greater London

Add, and Seborne Walk Shopping Centre, Waltharstow, London, Greater London

Asda, Dolphin Approach, Mercury Road, Romford, Essex

Budgens, 109 Snakes Lane, Woodford, Essex

Budgens, 109 Snakes Lane, Woodford, Essex

Budgens, 109 Snakes Lane, Woodford, Essex
                                                           Budgens, 109 Snakes Lane, Woodford, Essex Budgens, 140 Chruch Lane, Doddinghurst, Essex Budgens, 140 Chruch Lane, Doddinghurst, Essex Budgens, London Road, Sawbridgeworth, Hertfordshire Co-op Market Town, 154 Sation Road, Chingford, Greater London Co-op Market Town, 154-674 Hertford Road, Enflield, Hertfordshire Co-op, 136-117 Usehire Road, Waltam Abbey, Essex Co-op, 1-2 Maunds Road, Maunds Hatch, Hartow, Essex Co-op, 158-138 Chruch Lane, Cheshunt, Hertfordshire Co-op, 18 Hatch Lane, Chingford, Greater London Co-op, 58 High Road, North Weald, Epping, Essex Co-op, 7-9 Sun Street, Waltham Abbey, Essex Ledend, 106-108 High Street, Waltham Cross, Hertfordshire Lesland, 140 Gid Church Road, Chingford, Greater London Lesland, 205-114 Beroadway, Debden, Loughton, Essex Lidl, Fore Street, Edmonton, Greater London Lidl, Staple Tyre Centre, Southern Way, Harlow, Essex Lidl, Stope Street, Edmonton, Greater London
                                      Co-op, 58 High Road, North Weakt, Epping, Essex
Loeland, 106-108 High Street, Waltham Cross, Hertfordshire
Loeland, 1 and Chrum Road, Chingford, Greater Lordon
Loeland, 2224 The Broadway, Debden, Loughton, Essex
Lidi, Fros Street, Edmontary, Greater Lordon
Loeland, 2224 The Broadway, Debden, Loughton, Essex
Lidi, Fros Street, Edmontary, Greater Lordon
Loeland, 2224 The Broadway, Debden, Loughton, Essex
Lidi, Fros Street, Edmontary, Greater Lordon
Lidi Systems, 158 High Road, Hort Lissex
Mark & Systems, 158 High Road, Light Lissex
Mark & Systems, 158 High Road, Lissex
Morrisons, Salabury Hall Gardens, Chingdord Road, Chringford, Essex
Morrisons, Salabury Hall Gardens, Chingdord Road, Chringford, Essex
Morrisons, Salabury Road, Erifield, Middlesox
Morrisons, Salabury Road, Erifield, Middlesox
One Stop, 66-70 High Street, Chrodins High Lissex
Salaburys, 1 The Thoriety Centre, Villens Sur Marne Avenue, Bishops Stortford, Hertfordshire
Salaburys, 1 The Thoriety Centre, Villens Sur Marne Avenue, Bishops Stortford, Hertfordshire
Salaburys, 1 1-15 The Brewary, Walathor Road, Rortford, Essex
Salaburys, 1 1-15 The Brewary, Walathor Road, Rortford, Essex
Salaburys, 2 1-15 The Brewary, Walathor Road, Rortford, Essex
Salaburys, 3 1-15 George Lane, South Woodford, Genetar London
Salaburys, 2 1-16 George Lane, South Woodford, Genetar London
Salaburys, 3 1-17 George Lane, South Woodford, Genetar London
Salaburys, 3 1-17 George Lane, South Woodford, Genetar London
Salaburys, 3 1-17 High Street, Hirdford, Genetar London
Salaburys, 6 1-17 High Street, Hirdford, Genetar London
Salaburys, 10-17 High Street, Hirdford, Greater London
Salaburys, 10-17 High Street, Hirdford, Genetar London
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                                                           Local Stores, Coopersale - Parklands
Local Stores, Epping
Local Stores, Epping
Local Stores, Epping - Lindsey SI
Local Stores, Indisees and Local Stores, Local Stores, Local Stores, Local Stores, Local Stores, Local Stores, Theydon Bois
Local Stores, Loughton - Borders Lane, Goldings Hill/Lower Rd, Pyrles Lane, Roding Rd/Valley Hill
Local Stores, Loughton High Road
Local Stores, North Chingford
Local Stores, North Weald - High Road
Local Stores, North Weald - High Road
Local Stores, Waltham Abbey
Loca
                                                              Internet / delivered
Market Stalls (PLEASE PROBE FOR LOCATION)
Other (PLEASE WRITE IN STORE NAME AND LOCATION)
(Don't Row / varies)
(Don't do top-up shopping)
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Approximately how much money does your household spend per week on top-up food and groceries shopping at (SHOP MENTIONED AT Q04) ? PLEASE WRITE IN TO THE NEAREST £
   £.....(PLEASE WRITE IN)
(Don't know / varies)
(Refused*)
   In addition, does your household spend money on food and groceries in any other small shops in town centres or in villages ?
   In which town centre or village does your household spend most money on food and groceries in these small shops? DO NOT PROMIT, ONE ANSWER ONLY QUOTE CENTRES ONLY IF RESPONDENT IS UNSURE OF DESTINATION
 Centres:
Local Stores, Abridge
Local Stores, Buckhurst Hill - Loughton Way, Lower Queens Rd, Queens Rd West, Station Way
Local Stores, Buckhurst Hill - Queens Road (east)
Local Stores, Chipwell
Local Stores, Chipwell
Local Stores, Chipping Ongar
Local Stores, Chipping Ongar - Lower High St, St Peters Ave, Fyfield Rd
Local Stores, Coopersate - Parklands
Local Stores, Epping
 Local Stores, Epping - Unidesy St
Local Stores, Logalstone
Local Stores, Local Stores, Theydon Bois
Local Stores, Local Stores, Theydon Bois
Local Stores, Loughton - Borders Lane, Goldings Hill/Lower Rd, Pyrles Lane, Roding Rd'Valley Hill
Local Stores, Loughton High Road
Local Stores, Suzeling - Nazeinghury Parade
Local Stores, North Chingford
Local Stores, North Weald - High Road
Local Stores, Waltham Abbey
Local Stores, Waltham Abbey - Highbridge Retail Park, Ninefields, Roundhills, Upshire Rd
Local Stores, Waltham Abbey - Highbridge Retail Park, Ninefields, Roundhills, Upshire Rd
Local Stores, Waltham Abbey - Highbridge Retail Park, Ninefields, Roundhills, Upshire Rd
Local Stores, Waltham Abbey
   Other:
Other (PLEASE WRITE IN)
(Don't know / varies)
   Approximately how much money does your household spend per week on food and groceries in these small shops? 
 PLEASE WRITE IN TO THE NEAREST £
   £.....(PLEASE WRITE IN)
(Don't know / can't remember)
(Refused)
   WE NOW HAVE A FEW QUESTIONS ABOUT WHERE YOU GO FOR NON-FOOD SHOPPING. IN ANSWERING THESE QUESTIONS THE LOCATION MAY BE A TOWN CENTRE, A RETAIL PARK, OR A FREE STANDING STORE
   So, speaking as an individual, can you tell me where you last made a purchase of clothes or shoes?

DO NOT PROMPT. ONE ANSWER ONLY.
   Centres:
Basildon
Buckhurst Hill
Brentwood
Chelmsford
Chigwell
Chipping Ongar
Enfield
Epping
Harlow
Ilford
Ingatestone
 Ilford
Ingatestone
Lakeside regional shopping centre
Loughton Broadway
Loughton High Road
North Chingford
Romford
The West End
Theydon Bois
Waltham Abbey
Waltham Cross
   Waltham Cross
Walthamstow
Retail Parks and Solus Stores
Brookfield Centre, Cheshurt, Waltham Cross, Hertfordshire (Tesco, Marks and Spencers, New)
Brookfield Centre, Cheshunt, Waltham Cross, Hertfordshire (Tesco, Marks and Spencers, Newl)
Highbridge Retail Park, Highbridge St, Waltham Abbey, Essex (MFI, Carpetright)
The Pavilions Shopping Centre, Waltham Cross, Broubcurne (Peacocks, Sainsburys, Iceland)
Lakaside Ratial Park (Arpos, B&Q, Cornet, Halfords, Ikaa, MFI, Tesco Extra)
Homebase Ltd, 140 Church Hil, Loughton, Essex
Homebase Ltd, High St, Waltham Cross, Hertfordshire
Jewson Ltd, Bridge House Wharf, Lea Rd, Waltham Abbey, Essex
Jewson Ltd, Genersled Rd, Ongar, Epping Fores
Sainsburys, S Town Road, Erfield, Greater London
Sainsburys, 51 North Service Road, Brentwood, Essex
Sainsburys, Enwery Road, Holdesdon, Hertfordshire
Sainsburys, Chase Lane, King George Avenue, Barkingside, Essex
Sainsburys, Chase Lane, King George Avenue, Barkingside, Essex
Tesco, Estra, Bryant Avenue, Romford, Essex
Tesco, 288 Help Street, Proders End, Enfield, Greater London
Tesco, Church Langley Centre, Harlow, Essex
Tesco, Sewardstone Road, Waltham Abbey, Essex
Tesco, Sewardstone Road, Waltham Abbey, Essex
Tesco, Soulend Road, Woolfford Green, Essex
Wickes, Brook St, Brentwood, Essex
Wickes, Brook St, Brentwood, Essex
Wickes, Strikes W. Waltham Cross, Hertfordshire
   Tesco, Soumena Road, Woodford Green, Essex Wickes, Brook St, Brentwood, Essex Wickes, Sturlas Wy, Waltham Cross, Hertfordshire Other:
Internet / delivered
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GOTO O11

Abroad
Car boot sale (PROBE FOR LOCATION)
Other (PLEASE WRITE IN)
(Don't know / can't remember)
(Don't do this type of shopping)

Q10 And the time before that, where did you go to make a purchase of clothes or shoes? DO NOT PROMPT. ONE ANSWER ONLY. DO NOT PROMPT. ONE ANSWER Centres: Basildon Buckhurst Hill Brentwood Chelmsford Chigwell Chipping Ongar Entfeld Epping Harlow Illord Ingalestone Lakeside regional shopping centre Loughton Broadway Loughton High Road North Chingford Louginon Figin Rusus North Chingford Romford The West End Theydon Bois Waltham Abbey Waltham Abbey Waltham Cross Waltham Solus Stores Retail Parks and Solus Stores Brookfield Center, Cheshurt, Waltham Cross, Hertfordshire (Tesco, Marks and Spencers, Next) Highbridge Retail Park, Highbridge St, Waltham Abbey, Essex (MFI, Carpetright) The Pavilions Shopping Centre, Waltham Cross, Broobcurne (Peacocks, Sainsburys, Iceland) Lakeside Retail Park (Aross, B&Q, Comet, Haffords, likea, MFI, Tesco Extra) Homebase Ltd, 140 Church Hill, Loughtine, Essex Homebase Ltd, 140 Church Hill, Loughtine, Essex Homebase Ltd, High St, Waltham Cross, Hertfordshire Jewson Ltd, Bridge House Wharf, Lean Rd, Waltham Abbey, Essex Jewson Ltd, Greensted Rd, Ongar, Epping Forest М Jewson Ltd, Greensted Rd, Ongar, Epping Forest Sainsburys, 3 Crown Road, Enfield, Greater London Serisburys, S Crown Road, Erffeld, Greater London Sainsburys, S1 North Service Road, Brentwood, Essex Sainsburys, Srewery Road, Hoddesdon, Hertfordshirei Sainsburys, Chase Lane, King George Avenue, Barkingside, Essex Sainsburys, Chase Lane, King George Avenue, Barkingside, Essex Sainsburys, Erith Avenue, Alende Avenue, Harbor, Essex Tesco Extra, Bryant Avenue, Romford, Essex Tesco, Estra, Bryant Avenue, Romford, Essex Tesco, Church Langley Certre, Harbow, Essex Tesco, Church Langley Certre, Harbow, Essex Tesco, Southerd Road, Woodford Green, Essex Wickes, Sturias Wy, Waltham Arboby, Essex Wickes, Sturias Wy, Waltham Cross, Hertfordshire Other: Internet / delivered Abroad Abroad Car boot sale (PROBE FOR LOCATION) Other (PLEASE WRITE IN) (Don't know / can't remember) (Have only bought once) Now can you tell me where your household last made a purchase of furniture, carpets, or soft household furnishings? DO NOT PROMPT. ONE ANSWER ONLY. Centres: Basildon Buckhurst Hill Brentwood Chelmsford Chigwell Chipping Ongar Enfield Epping Harlow Ilford Ingatestone Ingatestone Lakeside regional shopping centre Loughton Broadway Loughton High Road North Chingford Romford The West End Theydon Bois Waltham Abbey Waltham Cross Waltham Abbey Waltham Cross Waltham Cross Retail Parks and Solus Stores Broxolfield Centre, Cheshurt, Waltham Cross, Hertfordshire (Tesco, Marks and Spencers, Neol) Highbridge Retail Park, Highbridge St, Waltham Abbey, Essex (MFI, Carpetright) The Pavilions Shopping Centre, Waltham Cross, Broxbourne (Peacocks, Sainsburys, Iceland) Lakeside Retail Park (Argos, B&Q, Comet, Hardords, Ilea, MFI, Tesco Extra) Homebase Ltd, 140 Church Hil, Loughlon, Essex Homebase Ltd, High St, Waltham Cross, Hertfordshire Jewson Ltd, Greensted Rd, Ongar, Epping Fores Jewson Ltd, Greensted Rd, Ongar, Epping Fores Sainsburys, 3 Crown Road, Enfield, Greater London Sainsburys, 5 North Services Road, Brentwood, Essex Sainsburys, Brewery Road, Hoddosdon, Hertfordshire Sainsburys, Browen, Road, Hoddosdon, Hertfordshire Sainsburys, Fifth Avenue, Altende Avenue, Harlow, Essex Tesco, Cabber, Bryant Avenue, Bornford, Essex Tesco, Cabber, Langley Centre, Harlow, Essex Tesco, Cabber, Langley Centre, Harlow, Essex Tesco, Southend Road, Woodford Green, Essex Wicks, Sturlas Way, Waltham Cross, Hertfordshire Other: Internet / delivered Abroad Car boot sale (PROBE FCR LOCATION) Other (PLEASE WRITE IN)

Abroad
Car boot sale (PROBE FOR LOCATION)
Other (PLEASE WRITE IN)
(Don't know / can't remember)
(Don't do this type of shopping)

Q12 And the time before that, where did your household go to make a purchase of furniture, carpets, or soft household furnishings? DO NOT PROMPT. ONE ANSWER ONLY. Centres: Basildon Buckhurst Hill Brentwood Chelmsford Epping Harlow Ilford Ingalestone Lakeside regional shopping centre Loughton Broadway Loughton High Road North Chingford Rornford The West End Theydon Bois Waitham Abbey Waitham Cross Waithamstow Retail Parks and Solus Stores Brookfield Centre, Cheshunt, Waitham Cross, Hertfordshire (Tesco, Marks and Spencers, Res Strookfield Centre, Cheshunt, Waitham Cross, Hertfordshire (Tesco, Marks and Spencers, Res Shopping Centre, Waitham Cross, Broobcurne (Peacocks, Sainsburys, Ireland) Lakeside Retail Park (Aros, B&Q, Comet, Halfords, Ikea, MFI, Tesco Extra) Homebase Ltd, 140 Church Hil, Loughton, Essex Homebase Ltd, Store Rosal, Enfeld, Cedert London Sarisburys, S. 17 North Sender, Lea Rd, Waitham Abbey, Essex Jewson Ltd, Greensted Rd, Ongar, Epping Forest Sarisburys, S. 17 North Sender, Bead, Friethicod, Essex Sainsburys, Fith Avenue, Allende Avenue, Harlow, Essex Tesco, Sewardstone Road, Waitham Abbey, Essex Tesco, East Road, Edinburgh Way, Harlow, Essex Tesco, Essex Road, Edinburgh Way, Harlow, Essex Tesco, Sexandstone Road, Waitham Abbey, Essex Tesco Sexandstone Road, Waitham Abb М Abroad Car boot sale (PROBE FOR LOCATION) Other (PLEASE WRITE IN) (Don't know / can't remember) (Have only bought once) Now can you tell me where your household last made a purchase of DIY, decorating goods or gardening items? DO NOT PROMPT. ONE ANSWER ONLY. Q13 DO NOT PROMPT. ONE ANSWER! Centres: Basildon Buckhurst Hill Brentwood Cheimsford Chigwell Chipping Ongar Enfield Epping Harfow Ilford Illord Illord Illord Illord Illord Laksside regional shopping centre Loughton Broadway Loughton High Road North Chingford Romford The West End wantaristiw Retail Parks and Solus Stores Brookfield Centre, Cheshunt, Waltham Cross, Hertfordshire (Tesco, Marks and Spencers, New Spencers, New Highbridge Retail Park, Highbridge St, Waltham Abbey, Essex (MFI, Carpetright) Hightondge Netail Park, Hightoridge St, Waltham Abbey, Essex (MFI, Carpetright) The Pavalions Shopping Centre, Waltham Cross, Brodocure (Peacocks, Sainsburys, Iceland) Lakeside Retail Park (Argos, B&Q, Comet, Halfords, Ikea, MFI, Tesco Extra) Homebase Ltd, 140 Church Hil, Loughion, Essex Homebase Ltd, High St, Waltham Cross, Herfordshire Jewson Ltd, Bridge House Wharf, Lea Rd, Waltham Abbey, Essex Jewson Ltd, Greater London Sainsburys, 3 Crown Read, Enfield, Greater London Sainsburys, 51 North Service Road, Brentwood, Essex Sainsburys, 51 North Service Road, Brentwood, Essex Sainsburys, 52 Reveney Road Hothdeston, Netfortpshire Sainsburys, 51 North Service Road, Brentwood, Essex Sainsburys, Brewery Road, Hoddesdon, hetfrofoshire discheson, hetfordshire discheson, Petrofoshire Sainsburys, Chase Lane, King George Avenue, Barkingside, Essex Seinsburys, Fith Avenue, Alende Avenue, Hartow, Essex Tesco, 288 Hgh Street, Prodrest Fend, Entield, Greater London Tesco, Church Langley Centre, Hartow, Essex Tesco, Sewardstone Road, Waltham Abbey, Essex Tesco, Sewardstone Road, Waltham Abbey, Essex Wickes, Brook St, Brentwood, Essex Wickes, States W, Waltham Cross, Hertfordshire Other:

Internet / delivered

Abroad
Car boot sale (PROBE FOR LOCATION)
Other (PLEASE WRITE IN)
(Don't know / can't remember)
(Don't do this type of shopping)

And the time before that, where did your household go to make a purchase of DIY, decorating goods or gardening items? DO NOT PROMPT. ONE ANSWER ONLY. Centres: Basildon Buckhurst Hill Brentwood Chelmsford Epping Harlow Ilford Ingalestone Lakeside regional shopping centre Loughton Broadway Loughton High Road North Chingford Rornford The West End Theydon Bois Waitham Abbey Waitham Cross Waithamstow Retail Parks and Solus Stores Brookfield Centre, Cheshunt, Waitham Cross, Hertfordshire (Tesco, Marks and Spencers, Res Strookfield Centre, Cheshunt, Waitham Cross, Hertfordshire (Tesco, Marks and Spencers, Res Shopping Centre, Waitham Cross, Broobcurne (Peacocks, Sainsburys, Ireland) Lakeside Retail Park (Aros, B&Q, Comet, Halfords, Ikea, MFI, Tesco Extra) Homebase Ltd, 140 Church Hil, Loughton, Essex Homebase Ltd, Store Rosal, Enfeld, Cedert London Sarisburys, S. 17 North Sender, Lea Rd, Waitham Abbey, Essex Jewson Ltd, Greensted Rd, Ongar, Epping Forest Sarisburys, S. 17 North Sender, Bead, Friethicod, Essex Sainsburys, Fith Avenue, Allende Avenue, Harlow, Essex Tesco, Sewardstone Road, Waitham Abbey, Essex Tesco, East Road, Edinburgh Way, Harlow, Essex Tesco, Essex Road, Edinburgh Way, Harlow, Essex Tesco, Sexandstone Road, Waitham Abbey, Essex Tesco Sexandstone Road, Waitham Abb М Abroad Car boot sale (PROBE FOR LOCATION) Other (PLEASE WRITE IN) (Don't know / can't remember) (Have only bought once) Can you tell me where you or your household last made a purchase of electrical items such as TVs, DVD players, digital cameras, MP3 players, mobile phones, computers or domestic appliances, such as washing machines, fridges or Q15 cookers? DO NOT PROMPT. ONE ANSWER ONLY. Centres: Basildon Buckhurst Hill Brentwood Chelmsford Chigwell Chipping Ongar Enfield

Epping Harlow Ilford Iltord
Ingalestone
Lakeside regional shopping centre
Loughton Broadway
Loughton High Road
North Chingford Romford The West End Theydon Bois Waltham Abbey

Waltham Cross

Waithamstown

Retail Parks and Solus Stores

Brookfield Centre, Cheshurt, Waitham Cross, Hertfordshire (Tesco, Marks and Spencers, Next)

Waitham Ahhaw, Essex (MFI, Carpetright

Redail Parks and Solus Stores
Forcifield Centre, Cheshunt, Waltham Cross, Hertfordshire (Tesco, Marks and Spencers, Next)
Fighbridge Retail Park, Highbridge St, Waltham Abbey, Essex (MFI, Carpetright)
The Pavilions Shopping Centre, Waltham Cross, Brobburne (Peacocks, Sainsburys, Iceland)
Lakeside Retail Park (Aross, BaSQ, Comer, Harbords, Ikea, MFI, Tesco Extra)
Homebase Ltd, 140 Church Hil, Loughton, Essex
Homebase Ltd, High St, Waltham Cross, Hertfordshire
Jewson Ltd, Bridge House Wharf, Lea Rd, Waltham Abbey, Essex
Jewson Ltd, Greensted Rd, Ongar, Epping Forest
Sainsburys, 57 Orrow Road, Erfeld, Greater London
Sainsburys, 57 North Service Road, Brentwood, Essex
Sainsburys, 57 North Service Road, Brentwood, Essex
Sainsburys, Chase Lane, King George Avenue, Barkingside, Essex
Sainsburys, Chase Lane, King George Avenue, Barkingside, Essex
Sainsburys, Chase Lane, King George Avenue, Barkingside, Essex
Sainsburys, Brith Avenue, Romford, Essex
Tesco, 28t High Street, Proders End, Enflied, Greater London
Tesco, Church Langley Centre, Harlow, Essex
Tesco, Sewardstone Road, Waltham Abbey, Essex
Tesco, Sewardstone Road, Waltham Abbey, Essex
Tesco, Sewardstone Road, Waltham Abbey, Essex
Tesco, Surland Road, Woolford Green, Essex
Wickes, Sturias Wy, Waltham Cross, Hertfordshire
Other:
Internet / delivered
Acados dale (PROSE FOR LOCATION)
Other (PLEASE WRITE IN)
(Dort forow / can't remember)

Q16 And the time before that, where did your household go to make a purchase o electrical items such as TVs, DVD players, digital cameras, MP3 players, mobi phones, computers or domestic appliances, such as washing machines, fridg or cookers?

DO NOT PROMPT. ONE ANSWER ONLY. Centres: Basildon Buckhurst Hill Brentwood Chelmsford Chigwell Chigwell Chipping Ongar Enfield Epping Harlow Ilford Lakeside regional shopping centre Loughton Broadway Loughton High Road North Chingford The West End Theydon Bois Waltham Abbey Waltham Cross Walthanstow
Retail Parks and Solus Stores
Broodfield Centre, Cheshunt, Waltham Cross, Hartfordshire (Tesco, Marks and Spencers, Nacy)
Highbridge Retail Park, Highbridge St, Waltham Abbey, Essex (MFI, Carpetright) Highoroge Rotal Park, Highoroge St, Walman Abooy, Jessek (MH, Larperingin)
The Parlions Shopping Centre, Waltham Cross, Broxbosure (Peacocks, Sainsburys, Iceland)
Lakeside Retail Park (Aros, B&Q, Comet, Halfords, Ikea, MFI, Tesco Extra)
Homebase Ltd, 140 Church HII, Loughton, Essex
Homebase Ltd, High St, Waltham Cross, Hertfordshire
Jewon Ltd, Bridge House Wharf, Lea Rd, Waltham Abbey, Essex
Jewon Ltd, Greensted Rd, Ongar, Epping Forest
Sainsburys, 3 Crown Road, Enfield, Greater London
Sainsburys, 3 Chown Road, Enfield, Greater London Sainsburys, 51 North Service Road, Brentwood, Esset Sainsburys, 51 North Sarvice Road, Brentwood, Essex Sainsburys, Brewery Road, Hoddesdon, Hertfordshire Sainsburys, Chase Lane, King George Avenue, Barkingside, Essex Sainsburys, Fitth Avenue, Allende Avenue, Harlow, Essex Tesco, 288 High Street, Ponders End, Enfield, Greater London Tesco, Church Langily Centrel, Harlow, Essex Tesco, Essex Road, Edinburgh Way, Harlow, Essex Tesco, Sewardstone Road, Waltham Abbey, Essex Tesco, Southend Road, Woodford Green, Essex Wickes, Brook St, Brentwood, Essex Wickes, Sturdas Wy, Waltham Cross, Hertfordshire Other:

Internet / delivered Abroad Abroad
Car boot sale (PROBE FOR LOCATION)
Other (PLEASE WRITE IN)
(Don't know / can't remember)
(Have only bought once) Can you tell me where you or your household last made a purchase of health, beauty or chemist items? DO NOT PROMPT. ONE ANSWER ONLY. Certres: Basildon Basildon
Buckhurst Hill
Brenhood
Chelmsford
Chigwell
Chipping Orgar
Erifield
Epping
Harlow
Ilford
Illogatestone
Lakeside regional shopping centre
Louchton Broardway Loughton Broadway Loughton High Road North Chingford North Chingford Romford The West End Theydon Bois Waltham Abbey Waltham Cross Walthamstow Waltharmstow

Retail Parks and Solus Stores

Brockfield Centre, Cheshunt, Waltham Cross, Hertfordshire (Tesco, Marks and Spencers, Next)

Highbridge Retail Park, Highbridge St, Waltham Abbey, Essex (MFI, Carpetright)

The Pavilions Shopping Centre, Waltham Cross, Broxbourne (Peacocks, Sainsburys, Iceland)

Lakeside Retail Park (Aross, B&AQ, Comet, Haffords, Ikea, MFI, Tesco Extra)

Homehase Ltd, High St, Waltham Cross, Hertfordshire

Jewson Ltd, Bridge House Wharf, Lea Rd, Waltham Abbey, Essex

Jessen Ltd, Generated MC, Omer, Esprise, Discons. Jewson Ltd, Greensted Rd, Ongar, Epping Forest Sainsburys, 3 Crown Road, Enfield, Greater London Sainsburys, 3 Crown Road, Enflield, Greater London
Sainsburys, 51 North Service Road, Brentwood, Essex
Sainsburys, Enewery Road, Hoddesdon, Herfordshire
Sainsburys, Chase Lane, King George Avenue, Barkingside, Essex
Sainsburys, Fifth Avenue, Allende Avenue, Harbor, Essex
Tesco Extra, Bryant Avenue, Romford, Essex
Tesco, 288 Hgh Street, Proders End, Enflield, Greater London
Tesco, Church Langley Centre, Harlow, Essex
Tesco, Sawardstone Road, Waltham Abbey, Essex
Tesco, Southend Road, Woodford Green, Essex
Wickes, Brook St, Brentwood, Essex
Wickes, Sturias Wy, Waltham Cross, Hertfordshire
Other:

Other: Internet / delivered

Abroad
Car boot sale (PROBE FOR LOCATION)
Other (PLEASE WRITE IN) (Don't know / can't remember) (Don't do this type of shopping)

```
Q18 And the time before that, where did you or your household go to make a purchase of health, beauty or chemist items?

DO NOT PROMPT. ONE ANSWER ONLY.
                                                DO NOT PROMI
Centres:
Basildon
Buckhurst Hill
Brentwood
Chelmsford
Chigwell
Chipping Ongar
Enfield
Epping
Harlow
Ilford
Ingatestone
                                                      Ingatestone
Lakeside regional shopping centre
                                                Loughton Broadway
Loughton High Road
North Chingford
                                                   Romford
                                                   The West End
                                                   Theydon Bois
Waltham Abbey
                                        Waltham Abbey
Waltham Cross
Walthamstow
Retail Parks and Solus Stores
Brookfield Centre, Cheshunt, Waltham Cross, Hertfordshire (Tesco, Marks and Spencers, New Spencers, 
                                                   Waltham Cross
Walthamstow
Q19 Can you tell me where you or your household last made a purchase of recreational goods such as sports equipment, bicycles, musical instruments or
                                                   toys?

DO NOT PROMPT. ONE ANSWER ONLY.

Centres:
Basildon
                                           Centress
Basilton
Basilton
Buckhurst Hill
Brentwood
Chipmel Ongar
Erifeld
Epping
Harlow
Hill
Brentwood
Chippeng Ongar
Erifeld
Epping
Harlow
United Ingatestone
Lakeside regional shopping centre
Loughton Broadway
Loughton Broadway
Loughton Broadway
Loughton Broadway
Loughton Broadway
Loughton Broadway
Formford
Romford
The West End
Theydon Bois
Waltham Abbey
Waltham Cross
Waltham Abbey
Waltham Cross
Retail Parks and Solus Stores
Brookfield Centre, Cheshurt, Waltham Cross, Hertfordshire (Tesco, Marks and
Spencers, Nex)
The Pavilions Shopping Centre, Waltham Cross, Broxbourne (Peacocks, Sainsburg
Lakeside Retail Park, Highbridge St, Waltham Abbey, Essex (MFI, Carpetright)
The Pavilions Shopping Centre, Waltham Cross, Broxbourne (Peacocks, Sainsburg
Lakeside Retail Park (Aryos, B&O, Comet, Halfords, Ikea, MFI, Tesco Extra)
М
                                                Hightonoge Retail Park, Hightonoge St, Wamam Auboy, Essex (MH, Carpetingh). The Parlians Shopping Centre, Waltham Cross, Brobourne (Peacoks, Sainsburys, Iceland) Lakeside Retail Park (Arqos, B&Q, Comet, Halfords, Ikea, MFI, Tesco Extra) Homebase Ltd, 140 Church HII, Loughton, Essex Homebase Ltd, 14th St, Waltham Cross, Hertfordshire Jewson Ltd, Bridge House Wharf, Lea Rd, Waltham Abbey, Essex
                                                   Jewson Ltd, Greensted Rd, Ongar, Epping Forest
Sainsburys, 3 Crown Road, Enfield, Greater London
                                             Sainsburys, S Crown Road, Erffeld, Greater London
Sainsburys, S1 North Service Road, Brentwood, Essex
Sainsburys, Enwery Road, Hoddesdon, Herdrodshire
Sainsburys, Chase Lane, King George Avenue, Barkingside, Essex
Sainsburys, Chase Lane, King George Avenue, Barkingside, Essex
Sainsburys, Fith Avenue, Alendo Avenue, Harbor, Essex
Tesco, Estra, Bryant Avenue, Romford, Essex
Tesco, 288 High Street, Ponders Fnd. Enflield, Greater London
Tesco, Chrurch Langley, Centre, Harbow, Essex
Tesco, Essex Road, Edinburgh Way, Harbow, Essex
Tesco, Southerné Road, Waithern Abbey, Essex
Tesco, Southerné Road, Woodford Green, Essex
Wickes, Sturds, St. Brentwood, Essex
Wickes, Sturds, St. Brentwood, Essex
Uickes, Sturds Wy, Waltharm Cross, Hertfordshire
Other:
Internet / delivered
Abroad
```

Internet / General Abroad
Abroad
Car boot sale (PROBE FOR LOCATION)
Other (PLEASE WRITE IN)
(Don't know / can't remember)
(Don't do this type of shopping)

```
And the time before that, where did you or your household go to make a purchase of recreational goods such as sports equipment, bicycles, musical instruments or toos; DO NOT PROMPT. ONE ANSWER ONLY.
                                                     Centres:
Basildon
Buckhurst Hill
Brentwood
Chelmsford
                                                     Enfield Epping Epping Harlow Illord Ingaestone Ingaestone Lakeside regional shopping centre Loughton Broadway Loughton High Road North Chingford Romford The West End Theuriden Beir
                                            Romford
The West End
Theydon Bois
Waltham Abbey
Waltham Cross
Waltham Cross
Waltham Cross
Waltham Stores
Brookfield Centre, Cheshurt, Waltham Cross, Hertfordshire (Tesco, Marks and
Spencers, New
Petali Parks and Solus Stores
Brookfield Centre, Cheshurt, Waltham Cross, Hertfordshire (Tesco, Marks and
Spencers, New
Highbridge Retail Park, Highbridge St, Waltham Abbey, Essex (MFI, Carpetright)
Highbridge Retail Park (Aros, B&O, Comet, Halfords, Ikea, MFI, Tesco Extra)
Homebase Ltd, 140 Church Hil, Loughton, Essex
Sainsburys, 51 North Service Road, Brentwood, Essex
Sainsburys, 51 North Service Road, Brentwood, Essex
Sainsburys, 61 North Service Road, Brentwood, Essex
Sainsburys, Fifth Avenue, Allende Avenue, Harlow, Essex
Tesco, 288 High Street, Ponders End, Erfield, Greater London
Tesco, Church Langley Centre, Harlow, Essex
Tesco, Swardstone Road, Waltham Abbey, Essex
Tesco, Southend Road, Woodford Green, Essex
Wicks, Brosk St, Brentwood, Essex
Wicks, Strok St, Brentwood, Essex
Wicks, Brosk St, Brentwood, Essex
Wicks, Strok St, Brentwood, Essex
М
                                                     Abroad
Car boot sale (PROBE FOR LOCATION)
Other (PLEASE WRITE IN)
(Don't know / can't remember)
(Have only bought once)
                                                  And where was the last purchase of other specialist non-food items such as books, CDs, jewellery or china and glass items?

DO NOT PROMPT. ONE ANSWER ONLY.

Centres:
Basildon
Q21
                                               Centress
Basilton
Basilton
Buckhurst Hill
Brentwood
Chipmel Ongar
Erifeld
Epping
Harlow
Hill
Brentwood
Chippeng Ongar
Erifeld
Epping
Harlow
United Ingatestone
Lakeside regional shopping centre
Loughton Broadway
Loughton Broadway
Loughton Broadway
Loughton Broadway
Loughton Broadway
Loughton Broadway
Formford
Romford
The West End
Theydon Bois
Waltham Abbey
Waltham Cross
Waltham Abbey
Waltham Cross
Retail Parks and Solus Stores
Brookfield Centre, Cheshurt, Waltham Cross, Hertfordshire (Tesco, Marks and
Spencers, Nex)
The Pavilions Shopping Centre, Waltham Cross, Broxbourne (Peacocks, Sainsburg
Lakeside Retail Park, Highbridge St, Waltham Abbey, Essex (MFI, Carpetright)
The Pavilions Shopping Centre, Waltham Cross, Broxbourne (Peacocks, Sainsburg
Lakeside Retail Park (Aryos, B&O, Comet, Halfords, Ikea, MFI, Tesco Extra)
М
                                                     Hightonoge Retail Park, Hightonoge St, Wamam Auboy, Essex (MH, Carpetingh). The Parlians Shopping Centre, Waltham Cross, Brobourne (Peacoks, Sainsburys, Iceland) Lakeside Retail Park (Arqos, B&Q, Comet, Halfords, Ikea, MFI, Tesco Extra) Homebase Ltd, 140 Church HII, Loughton, Essex Homebase Ltd, 14th St, Waltham Cross, Hertfordshire Jewson Ltd, Bridge House Wharf, Lea Rd, Waltham Abbey, Essex
                                                        Jewson Ltd, Greensted Rd, Ongar, Epping Forest
Sainsburys, 3 Crown Road, Enfield, Greater London
                                                  Sainsburys, S Crown Road, Erffeld, Greater London
Sainsburys, S1 North Service Road, Brentwood, Essex
Sainsburys, Enwery Road, Hoddesdon, Herdrodshire
Sainsburys, Chase Lane, King George Avenue, Barkingside, Essex
Sainsburys, Chase Lane, King George Avenue, Barkingside, Essex
Sainsburys, Fith Avenue, Alendo Avenue, Harbor, Essex
Tesco, Estra, Bryant Avenue, Romford, Essex
Tesco, 288 High Street, Ponders Fnd. Enflield, Greater London
Tesco, Chrurch Langley, Centre, Harbow, Essex
Tesco, Essex Road, Edinburgh Way, Harbow, Essex
Tesco, Southerné Road, Waithern Abbey, Essex
Tesco, Southerné Road, Woodford Green, Essex
Wickes, Sturds, St. Brentwood, Essex
Wickes, Sturds, St. Brentwood, Essex
Uickes, Sturds Wy, Waltharm Cross, Hertfordshire
Other:
Internet / delivered
Abroad
```

Internet / General Abroad
Abroad
Car boot sale (PROBE FOR LOCATION)
Other (PLEASE WRITE IN)
(Don't know / can't remember)
(Don't do this type of shopping)

Q22 And the time before that, where did you or your household go to make a purchase of other specialist non-lood items such as books, CDs, jewellery or china and dass tems? DD NOT PROMPT. ONE ANSWER ONLY. DO NOT PROMPT. ONE ANSWER Centres: Basildon Buckburst Hill Brenhood Chelmsford Chigwell Chipping Ongar Enfleid Epping Harlow Ilford Ingalestone Lakeside regional shopping centre Loughton Broadway Loughton High Road North Chingford North Chinglord Romford Romford The West End Theydon Bois Waltham Abbey Waltham Abbey Waltham Abbey Waltham Cross Walthamstow Reall Parks and Solus Stores Brocklied Centre, Cheshunt, Waltham Cross, Hertfordshire (Tesco, Marks and Spencers, New Spencers, New Highbridge Retail Park, Highbridge St, Waltham Abbey, Essex (MFI, Carpetright) The Pavilions Shopping Centre, Waltham Cross, Broobourne (Peacocks, Sainsburys, Iceland) Lakeside Retail Park (Arops, B&Q, Comert, Halfords, Ikea, MFI, Tesco Extra) Homebase Ltd, 140 Church Hill, Loughton, Essex Homebase Ltd, High St, Waltham Cross, Hertfordshire Jewson Ltd, Bridge House Wharf, Lea Rd, Waltham Abbey, Essex Jewson Ltd, Greensted Rd, Orgar, Epping Forest М Jewson Ltd, Greensted Rd, Ongar, Epping Forest Sainsburys, 3 Crown Road, Enfield, Greater London Sarisburys, 3 Crown Road, Erffeld, Greater London Sainsburys, 51 North Sentice Road, Brentwood, Essex Sainsburys, Brewery Road, Hoddesdon, Herffordshirei de, Essex Sainsburys, Chase Lane, King George Avenue, Barkingside, Essex Sainsburys, Chase Lane, King George Avenue, Barkingside, Essex Sainsburys, Fith Avenue, Allende Avenue, Harbor, Essex Tesco, Estra, Bryant Avenue, Romford, Essex Tesco, Church Langley Certric, Harlow, Essex Tesco, Church Langley Certric, Harlow, Essex Tesco, Sewardshore Road, Wallamar Abbey, Essex Tesco, Southeraf Road, Woodford Green, Essex Wickes, Sturias Wy, Waltham Cross, Hertfordshire Other: Internet / delivered Abroad Abroad Car boot sale (PROBE FOR LOCATION) Other (PLEASE WRITE IN) (Don't know / can't remember) (Have only bought once) Do you use the Internet to undertake your shopping (food or non-food)? GO TO Q24 GO TO Q25 Q24 What sort of goods do you typically purchase via the Internet? ONLY PROMPT IF RESPONDENT DOES NOT ANSWER FOOD AND GROCERY CATEGORY, CAN BE MULTI-CODED, RANK UP TO 3 ANSWERS. Food and groceries Cothes and shoes Furniture, carpets, soft household furnishings DIY and decorating goods Domestic appliances CDs, DVDs, garnes, books etc.... Other specialist non-food items (PLEASE WRITE IN) (Don't No Q25

Which of the following do you consider to be your nearest Town Centre within Epping Forest District?

ONE ANSWER ONLY. READ OUT. (Query if response is not any of the centres listed below. Note to surveyor that some households will fall outside Epping Forest District)

Epping Loughton High Road Wallham Abbey Loughton Broadway (or 'The Broadway' of 'Debden') Chipping Ongar Buckhurst Hill

(Don't know)

GOTO Q29

Do you visit your nearest town centre (Q25 response) on a regular basis ?

Yes No (Don't know / varies)

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Q27 What are some good features of your nearest town centre (identified in Question 25)? DO NOT PROMPT. RANK UP TO 3 ANSWERS ACCESS/TRAVEL Adequate access for wheelchair and pushchair users Adequate parking Adequate public transport Adequate public transport Adequate sign posting Provisions for pedestrians SHOPS Adequate choice of shops in general Adequate chally of shops Adequate Judily of shops Adequate supermarket offer Enough national multiple (high street chain) retailers FACILITES Adequate facilities for rhidren Adequate transport of tolles Adequate surper of tolles Adequate safery measures/CCTV/police presence Adequate saferin/Ponches LEISURE/ENTERTAINMENT Adequate Valent/Vange of barsrhightclubs LEISURE/ENTERTAINMENT Adequate quality/range of bars/indirictubs Adequate quality/range of carles Adequate quality/range of carles Adequate quality/range of carles Adequate quality/range of heritorianment Adequate quality/range of heritorianment Adequate quality/range of heritorianment Adequate quality/range of restaurants ENVIRONMENT Adequate shelter from wind / rain General cleanitiess of centres The appearance / environment of centre Cuther: The appearance. Other: Other (PLEASE WRITE IN) (Don't know / refused) (None mentioned) Q28 Can I ask, are there things that could be improved about your nearest town centre (Q25 response) ? DO NOT PROMPT. RANK UP TO 3 ANSWERS ACCESS/TRAVEL ACCESS/TRAVEL Better finis from car parks to Centre (car parking isn't accessible enough) Better signage around Centre Better/innore frequent bus service (inadequate bus service to the centre) Better/innore frequent train service (inadequate brain service to the centre) Cheaper parking (parking too expensive) Free parking Improve access for wheelchairs and pushchairs users Improve priority for pedestrians More parking provision (not enough parking) New/relocated bus stops SHOPS Newl/relocated bus stops SHOPS SHOPS SHOPS SHOPS Fower empty shops/vacancies Improved market More (larger) covered shopping centres/malls More choice of shops (general) More cothes/fashion shops More dept stores/larger stores More dept stores/larger stores More discount/cheaper goods More independent shops More quality/designer shops More quality/designer shops More/improved supermarkets/food shops Specific shop missing from Town Centre (PLEASE WRITE IN) FACILITES Better/more safety/security/CCTV/police presence Créche More facilities for children Better/more safety/security/CCTV/police presence Créche Orc facilités for children More facilités for disabled More seating/benches More builets LEISURE/ENTERTAINMENT More/better bars/nightclubs More/better carles More/better carles More/better carles More/better carles More/better relaman or theatre More/better relaman children More/better relaman children More/better relaman children More/better heath clubs/gyms More/better heath clubs/gyms More/better restaurants ENVIRONMENT Imploved sheller from wind/rain Less litter Noer shopping environment Other Other Charl (FLEASE WRITE IN) (Don't Know) FINALLY, I AM GOING TO ASK A FEW QUESTIONS ON DESTINATIONS FOR LEISURE AND CULTURAL ACTIVITIES In which town, village or out-of-town location does your household spend most money on the Restaurants? Centres: Basildon Buckhurst Hill Chelmsford Chigwell

Chipping Ongar Enfield Epping Harlow Ilford
Ingatestone
Lakeside
Loughton Broadway
Loughton High Road
North Chingford
Romford North Chingford Romford The West End Theydon Bois Waltham Abbey Waltham Cross Waltham Store

Waltharnstow
Out of Centre Destinations:
Ape Theatre Co., 32 Brook Rd. Epping, Essex (Theatre)
Brenthood Centre, Doddinghurs Road, Brenthood, Essex
Moonlight Fun Casinos, 9 Newll Way, Loughton, Essex
The Longman Theatre, Victoria Hall, Bury Rd, Harkow, Essex
The Valla Academy, Delamare Rd, Cheshunt, Waltham Cross, Brobourne (Theatre)
Other:
Other Locations (PLEASE WRITE IN EXACT LOCATION)
(Don't horo; Vanish)
(Don't horo; Vanish)

Q30 In which town, village or out-of-town location does your household spend most money on the Cinema / Theatre?

- Centres:
 Basildon
 Buckhurst Hill
 Chelmsford
 Chigwell
 Chipping Ongar
 Enfield
 Epping
 Harlow

- Ilford

- Ilford
 Ingatestone
 Lakeside
 Loughton Broadway
 Loughton High Road
 North Chingford

- Romford The West End Theydon Bois Waltham Abbey Waltham Cross

- Waltham Cross
 Walthamstow
 Out of Centre Destinations:
 Ape Theatre Co, 32 Brook Rd, Epping, Essex (Theatre)
 Brentwood Centre, Doddinghurst Road, Brentwood, Essex
 Moonlight Fun Casinos, 9 Nevill Way, Loughton, Essex
 The Longman Theatre, Victoria Rall, Bury Rd, Harlow, Essex
 The Valla Academy, Delamare Rd, Cheshurt, Waltham Cross, Broxbourne (Theatre)
 Other:
 Other Locations [PLEASE WRITE IN EXACT LOCATION]
 (Don't Know) Varies)
 (Don't do this activity)

- In which town, village or out-of-town location does your household spend money on the Cafes / Pubs / Bars?

- Chelmsford
 Chigwell
 Chipping Ongar
 Enfield
 Epping
 Harlow
 Ilford
 Ingatestone
 Lakeside
 Loughton Broadway
 Loughton High Road
 North Chingford
 Romford

- Romford The West End Theydon Bois Waltham Abbey Waltham Cross

- Waltham Cross
 Walthamstow
 Out of Centre Destinations:
 Ape Theatre Co, 32 Brook Rd, Epping, Essex (Theatre)
 Brentwood Centre, Doddinghurst Road, Brentwood, Essex
 Moonlight Fun Casinos, 9 Newtl Way, Loughton, Essex
 The Longman Theatre, Victoria Hall, Bury Rd, Hartow, Essex
 The Valla Academy, Delamare Rd, Cheshunt, Waltham Cross, Broxbourne (Theatre)
 Other:
 Other Locations [PLEASE WRITE IN EXACT LOCATION]
 (Don't Know) Varies)
 (Don't do this activity)

In which town, village or out-of-town location does your household spend most money on the Health & Fitness?

- Centres:
 Basildon
 Chelmsford
 Enfield
 Harlow
 Ilford
 Lakeside
 Romford
 The West End
 Walthamsow

- Walthanstow
 Out of Centre Destinations:
 Body & Soul, 10 Torrington Dr, Loughton, Essex
 Brentwood Centre, Doddinghurst Road, Brentwood. Essex
 Epping Sports Centre, 25 Hermal Street, Epping, Essex
 Esporta Health Chit, Claygate House, Manor Rd, Woodford Green, Essex
 Fitness Figures, Barn Hoppett, Rangers Rd, London

- Grundy Park Leisure Centre, Windmill Ln, Cheshunt, Waltham Cross, Broxbourn Island Filmess, 57 Island Centre Way, Enfield (gym)
 John Warner Sports Centre, a Ireview, Stanstead Road, Hoddesdon Lea Valley, Sports Centre, a Ireview, Stanstead Road, Hoddesdon Lea Valley, Sports Centre, Rectory Ln, Loughton, Essex
 Loughton Leisure Centre, Rectory Ln, Loughton, Epsing Forest
 Orgar Leisure Centre, Teaps HII, Loughton, Epsing Forest
 Orgar Leisure Centre, Rectory Ln, Loughton, Epsing Forest
 Orgar Leisure Centre, Teap Standard, Sports Centre, Rectory Constickhalt Road, Waltham Abbey, Essex
 Waltham Abbey, Sports Centre, Broomstickhalt Road, Waltham Abbey, Essex
 Other:
 Other Locations (PLEASE WRITE IN EXACT LOCATION)
 (Don't Know) Variesis
 (Don't do this activity)

- Q33 In which town, village or out-of-town location does your household spend most money on Family Entertainment (i.e. Ten-Pin Bowling, Ice Skating etc)?

- Centres:
 Basildon
 Buckhurs Hill
 Chelmsford
 Chipping Ongar
 Enfield
 Epping
 Harlow
 Ilford
 Illogatestone
 Lakeside
 Loughton High Road
 North Chingford
 Romford

- North Chingford
 Romford
 The West End
 Theydon Bois
 Waltham Abbey
 Waltham Cross
 Walthamstow
 Other:
 Other Locations (PLEASE WRITE IN EXACT LOCATION)
 (Don't do this activity)

GEN Gender of respondent. CODE FROM OBSERVATION

AGE Could I ask, how old are you?
ONE ANSWER ONLY. DO NOT READ OUT

- 18 to 24 25 to 34 35 to 44 45 to 54 55 to 64 65 + (Refused)

OCC What is the occupation of the chief income earner in your household ? (IF RETIRED, ASK PREVIOUS OCCUPATION)

1 Occupation / job description (PLEASE WRITE IN)
2 Retired state pension ONLY
3 (Refused)

WOR Which of the following best describes the chief wage earner of your household's current employment situation ? READ OUT. ONE ANSWER ONLY

- Working full time
 Working part time
 Unemployed
 Retired
 A housewife
 A student
 Other (PLEASE WRITE IN)
 (Refused)

CAR How many cars does your household own or have the use of ?
ONE ANSWER ONLY. DO NOT READ OUT

- None One Two Three or more (Refused)

Thank & close